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Titles with this icon appear in both the children's and trade catalogs.



Titles with this icon fit in the Sterling Fun & Games Floor and Counter Spinner Displays.



Sterling's children's kits and book-plus products are safety tested. All children's kits and book-plus products conform to ASTM, EN-71, ISO 8124.1 and Canadian toy safety standards. Sterling's standard test requirements for all children's book-plus and kits include tests for flammability, mechanical hazards, heavy metal and lead content and LHAMA which applies to art materials only. Product that is intended for use with food and product which includes cosmetic items are tested according to FDA safety standards for U.S. and in accordance with requirements for Canada, Europe and NZ/Aus.



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The New Sonoma Diet

Trimmer Waist, Better Health in Just 10 Days!

by Dr. Connie Guttersen RD, PhD

Revised edition with 50% brand-new information and recipes!

Here's to good food, successful weight loss, and healthier living!

Dr. Connie Guttersen originally created the Sonoma Diet to provide people with a satisfying, healthful, and above all, delicious way to lose weight. Now, her cutting-edge plan—inspired by the sun-drenched cuisines of the Mediterranean and California's wine country—is better than ever. *The New Sonoma Diet* features the latest in nutritional science and a feast of fresh recipes. More than half of this edition is entirely new!

Includes:

- Detailed diet plans and menus—and no food category is off limits, even wine
- By popular demand, features new *Sonoma Express* quick meals and *Sonoma Made Simple*, with a “cook once, eat twice” philosophy and time-saving kitchen strategies
- New recipe ideas for family, gluten-free, and on-the-go meals, as well as breakfast
- Ideas for entertaining wine country style, with food and wine pairings
- The patented plate and bowl concept, which makes it easy to balance portion sizes and eliminates calorie counting
- Breakthrough nutrition science, featuring the glycemic load measure
- The skinny on 10 nutrient-rich power foods, and why they're essential to good health
- A pullout guide for on-the-go dining and grocery shopping

➤ **The original edition, a *New York Times* bestseller, sold more than half a million copies**

➤ **Author's website, www.sonomadiet.com, will be updated with new tools and content**

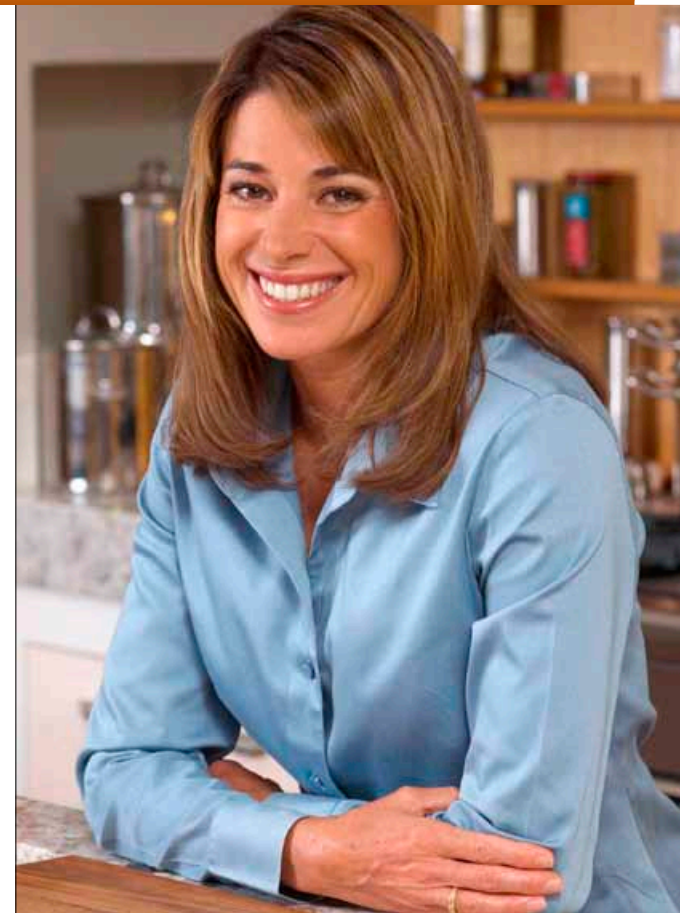
Praise for *THE SONOMA DIET*:

“America's next great diet craze.” —*O Magazine*

“A dynamite, healthy plan...among the hottest selling new books.”

—Joy Bauer, the nutrition/health expert for the *TODAY Show*

“No calorie counting, no points, no weighing, no measuring, no obsessing about low-carb or low-fat foods. Think gourmet, not gourmand.” —*Time* magazine



About the Author

DR. CONNIE GUTTERSEN, RD, PhD, is a nutrition instructor at the world-famous Culinary Institute of America at Greystone, and has consulted with major companies such as Kraft, Nestle, Bush Beans, and Panera Bread. She is also a guest faculty member in Harvard Medical School's nationally acclaimed Healthy Kitchens, Healthy Lives program. Dr. Guttersen lives in northern **CALIFORNIA**'s wine country with her husband and two children.

Marketing

- Major national publicity
- National newspaper and magazine reviews and feature coverage
- 20-city TV satellite tour
- 20-city radio satellite tour
- Author interviews out of New York and California
- Online publicity and giveaways on key health/weight-loss sites
- Cross-promotion on www.sonomadiet.com

Clean Start

by Terry Walters

Terry Walters' first book, *CLEAN FOOD*, caused a sensation and fueled a nationwide movement about nourishment and clean food that's been embraced all the way to the White House. Cooks, foodies, and anyone in search of a healthy and sustainable approach to eating and living well embraced her philosophy: eat minimally processed foods for maximum nutrition. *CLEAN FOOD* taught us the benefits of eating locally grown, seasonal, and fresh. And now, *CLEAN START* makes it even easier for everyone—from the kitchen novice to the seasoned chef—to eat clean. *CLEAN START* features 100 exciting new recipes for the foods we all need more of, featuring Terry's signature quick, easy, and delicious preparations. *CLEAN START* inspires you to take the next step...no matter where you're starting.

Marketing

- Major national publicity
- 10-city tour partnership with *Edible Communities*
- Features and reviews in cooking, health, and general interest magazines
- Newspaper review and feature coverage
- Online coverage and blog tour
- Buzz marketing campaign
- Cross promotion with author's website, www.terrywalters.net
- Galleys available
- For publicity inquiries, please contact mfinnerty@sterlingpublishing.com

- Terry's first book, *CLEAN FOOD*, was awarded "Best in the US" at the prestigious Gourmand World Cookbook Awards. These awards honor the best food and wine books published in the last year throughout the world, with 6,000 entries from 136 countries
- Walters has received praise from chefs such as Mario Batali, Alice Waters, and Charlie Trotter
- *CLEAN START* features tips, serving suggestions, and ideas for leftovers so that each recipe delivers much more than one dish. Terry makes it easy and satisfying to eat a rainbow of colors and benefit from nutrient-rich foods
- *CLEAN START* features a mouthwatering collection of seasonal recipes and food photography that will whet your appetite and inspire you to make your next meal *CLEAN*
- Terry's approach is non-judgmental, and she encourages readers to honor and nourish their individual lifestyles
- *CLEAN START* recipes are vegan and gluten-free



About the Author

TERRY WALTERS is all about good health—body, mind, and soul. She is the author of the award-winning cookbook, *CLEAN FOOD*. Terry teaches and empowers people to make delicious, healthy food to nourish themselves, their families, and their planet. She is a health counselor and food educator, and serves on the board of directors for Urban Oaks Organic Farm, one of the largest urban organic farms in the country. Terry is the author of the popular blog, *Eat Clean Live Well* (www.terrywalters.net). She draws from educational and life experiences including training from the Institute of Integrative Nutrition, and resides in **CONNECTICUT** with her husband and two children.



Make a CLEAN START

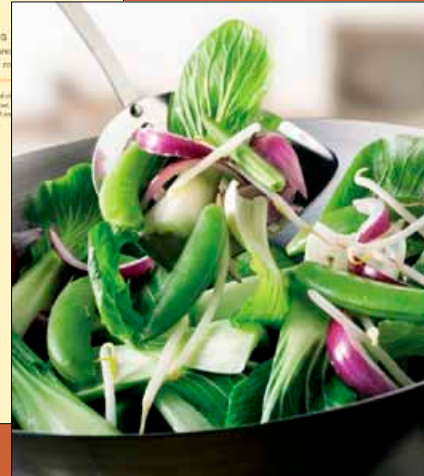
with the follow-up to the Terry Walters' blockbuster hit
CLEAN FOOD—more than 75,000 COPIES SOLD!



Daikon Carrot Slaw with Cilantro and Peanuts

THIS SUMMER SLAW IS CLEANSING AND REFRESHING
gross with a piece of simply grilled fish, or along side Scare
Pepper Tole. For children, wrap this slaw into a summer r

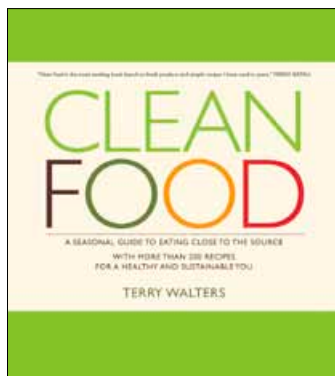
- | | | |
|-----------------|----------------------------------|--|
| 3 | 1 cup plumped corn | Place dates, corn, fresh cilantro, plums, and oil in a bowl and toss to combine. To separate well from dressing ingredients, drizzle dressing over salad and fold to combine plums and corn. |
| 4 | 1 cup plumped corn | |
| 5 | 1 cup fresh sliced Roma tomatoes | |
| 6 | 1/2 cup fresh sliced and cubed | |
| 7 | 1/2 cup chopped fresh corn | |
| 8 | 1/2 cup fresh sliced plums | |
| DRESSING | | |
| 9 | 1/2 cup fresh sliced corn | |
| 10 | 1/2 cup fresh sliced corn | |
| 11 | 1/2 cup fresh sliced corn | |
| 12 | 1/2 cup fresh sliced corn | |
| 13 | 1/2 cup fresh sliced corn | |
| 14 | 1/2 cup fresh sliced corn | |
| 15 | 1/2 cup fresh sliced corn | |
| 16 | 1/2 cup fresh sliced corn | |



Sesame Miso Tofu with Asian Greens

THIS IS MORE LIKE TWO RECIPES THAN ONE, as each can be served on its own, or together as I've shown here. If you don't have time for the whole dish, serve the *tsu* over sautéed beanos and steamed bitter greens like collards and kale. Or, serve the oil-fried vegetables as a side dish with a piece of teriyaki-grilled chicken or salmon. Either way, the *tsu* in advance you make the *tsu*, the *tsu* it will be when you use it.

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CLEAN FOOD
978-1-4027-6814-9
\$30.00 (CAN \$35.00) W

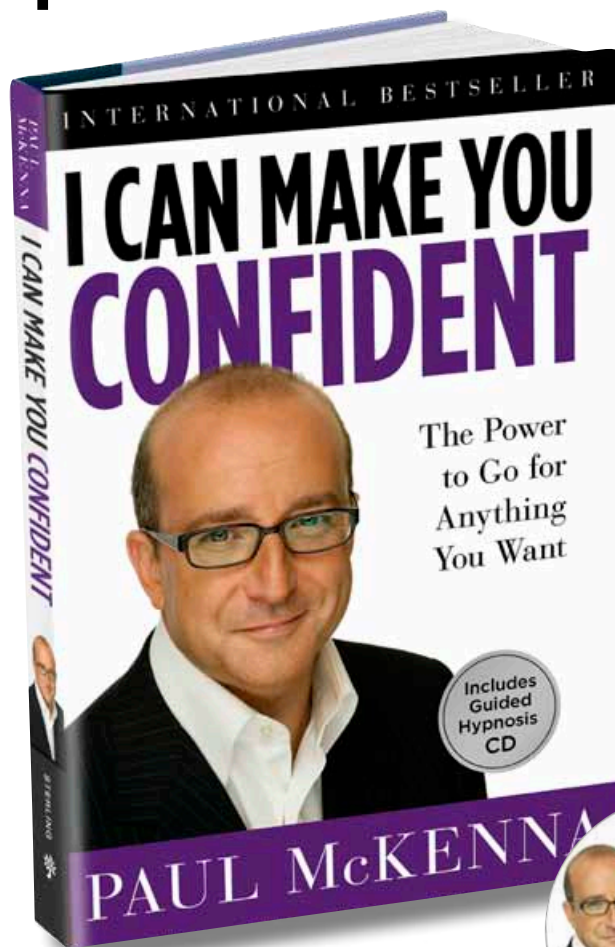
Praise for CLEAN FOOD:

"Delicious and simple food has never seemed so healthful and beautiful...or is it healthful food has never been so delicious? Either way, *Clean Food* is the most exciting book based on fresh produce and simple recipes I have used in years. Yum!" –**Mario Batali**

"Terry Walters is fighting the good fight! *Clean Food* is a must-have for any advocate of good, clean, and fair." —**Alice Waters**

"More than ever we want our food to be not just delicious, but healthful and nutritious. With this magnificent work, Terry Walters has provided the perfect template for this way of life." —**Charlie Trotter**

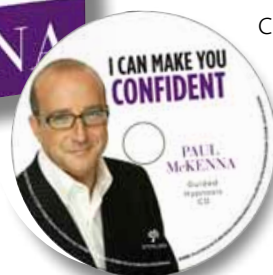
Research shows more people lack confidence than ever before. The biggest phobia in America is public speaking.



NOW THERE IS A SOLUTION!

FROM **PAUL McKENNA**

In this breakthrough **book and CD**, Dr. McKenna demonstrates the latest techniques to stop fear and desperation and create massive amounts of confidence and self-belief instantly, whether it's mastering the fear of public speaking or feeling more self-assured in social, business, and romantic situations. Plus, the book contains a hypnosis CD that will fill your mind with positive thoughts and feelings, so you have Paul McKenna on tap 24 hours a day!



★ By the author of two bestsellers in the last two years—*I Can Make You Thin*, which has sold more than 230,000 copies, and *I Can Make You Sleep*, which has sold 75,000 copies. In the last three years, Paul McKenna's books have sold more than three million copies worldwide

★ Paul McKenna is a media star who has appeared on *Good Morning America*, *The Early Show*, *The Ellen DeGeneres Show*, *Rachael Ray*, *The Dr. Oz Show*, *The Bonnie Hunt Show*, and *Fox and Friends*, as well as many other national TV and radio shows

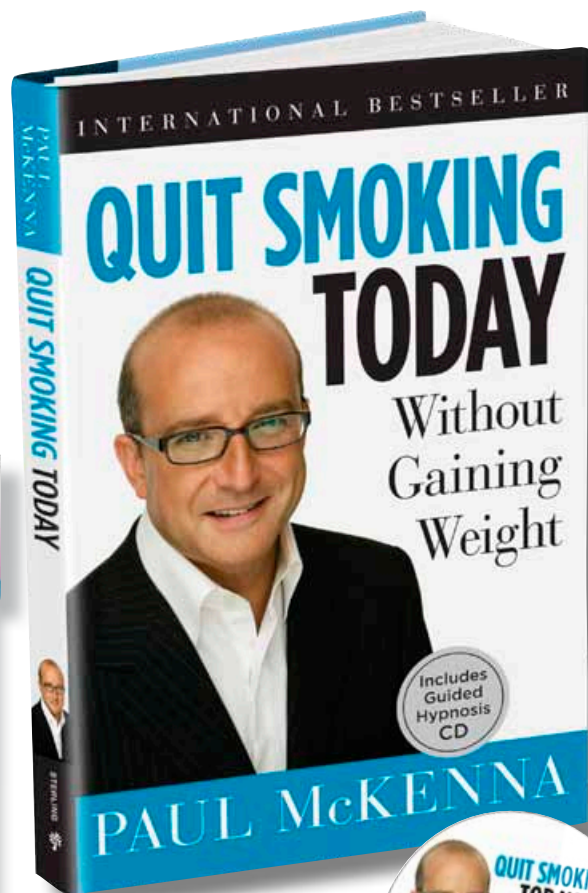
★ Powerful techniques activate confidence and motivation in just a few moments

★ Includes a free guided hypnosis CD that reinforces positive thoughts and emotions, and reprograms behavior

MARKETING CAMPAIGN

- ★ Major national publicity
- ★ Features and reviews in general interest magazines
- ★ Newspaper coverage in book review sections
- ★ Online coverage and blog tour
- ★ Promotions on author website, www.mckenna.com
- ★ Galleys available
- ★ For publicity inquiries, please contact: cmann@sterlingpublishing.com

50 million Americans want to quit smoking! But most people gain weight when they quit.



AT LAST THERE IS A SOLUTION! FROM PAUL McKENNA

Paul McKenna, PhD, has developed a breakthrough system to help people quit smoking. 97% of people who use it do NOT gain any weight when they quit smoking. Already an international bestseller, this **book and hypnosis CD** has helped people all over the world to change their lives.

Through the simple conditioning system revealed in the book and on the accompanying hypnosis CD, Paul McKenna retrains your mind and body so that you no longer crave cigarettes. Stress-busting exercises, visualizations, helpful questions and answers, and a handful of easy-to-follow rules get to the root of cigarette addiction.



QUIT SMOKING TODAY
WITHOUT GAINING WEIGHT
12-COPY FOOR DISPLAY
978-14027-8064-6
\$275.40 (CAN \$359.40)

★ **Powerful techniques retrain the mind and body to stop craving cigarettes —for good**

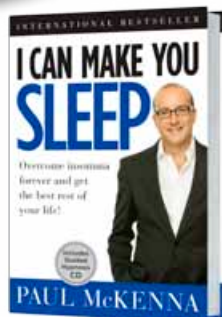
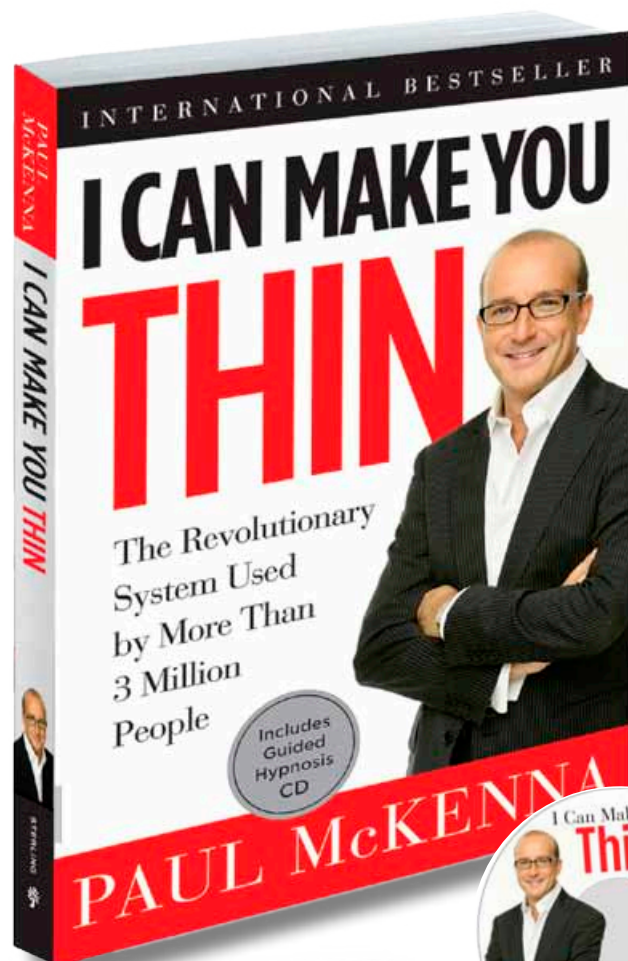
★ Includes a guided hypnosis CD that reinforces McKenna's simple but effective smoking cessation program

★ Paul McKenna is a media star who has appeared on

- Good Morning America
- The Early Show
- The Ellen DeGeneres Show
- Rachael Ray
- The Dr. Oz Show
- The Bonnie Hunt Show
- Fox and Friends
- and many other national TV and radio shows

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- ★ Online coverage and blog tour
- ★ Promotions on author website, www.mckenna.com
- ★ Galleys available
- ★ For publicity inquiries, please contact: cmann@sterlingpublishing.com



I CAN MAKE YOU SLEEP
978-1-4027-6574-2
\$22.95 (CAN \$29.95) US/CAN



DIETS DON'T WORK. THIS DOES!

New in
Paperback

FROM **PAUL McKENNA**

Thanks to Paul McKenna's revolutionary book and CD, millions of people have watched the pounds melt away. And they did it effortlessly, without counting calories, coping with food restrictions, or fighting cravings. That's why it's already an international blockbuster that sold over one million copies in the UK, where it topped the bestseller list for three years running, and more than 220,000 copies in the US.

McKenna's system is so successful because it's not a diet; instead, he uses the latest psychological techniques to transform the way you think about food. Learn to speed up your metabolism, stop self-sabotage, defeat cravings, and most importantly of all, feel completely confident.

About the Author

PAUL McKENNA, PhD, is the best-selling author of *I Can Make You Thin* and *I Can Make You Sleep*. Recognized as one of the world's "most important modern self-help gurus," McKenna has helped millions of people lose weight, quit smoking, overcome insomnia, eliminate stress, and increase self-confidence. His TV shows and live appearances have been watched and attended by hundreds of millions of people in 42 countries around the world.

- ★ The easiest weight-loss system yet, requiring no willpower and no restricted foods
- ★ Includes a free guided hypnosis CD that reinforces positive thoughts and emotions, and reprogram behavior



Chris Wilde
Lost 211 lbs.



Kate Howlett
Lost 77 lbs.

MARKETING CAMPAIGN

- ★ Major national publicity
- ★ National newspaper and magazine reviews and feature coverage
- ★ Author interviews out of New York and Los Angeles
- ★ Online publicity and giveaways on key health/weight-loss sites
- ★ Cross-promotion on www.mckenna.com
- ★ For publicity inquiries, please contact: cmann@sterlingpublishing.com

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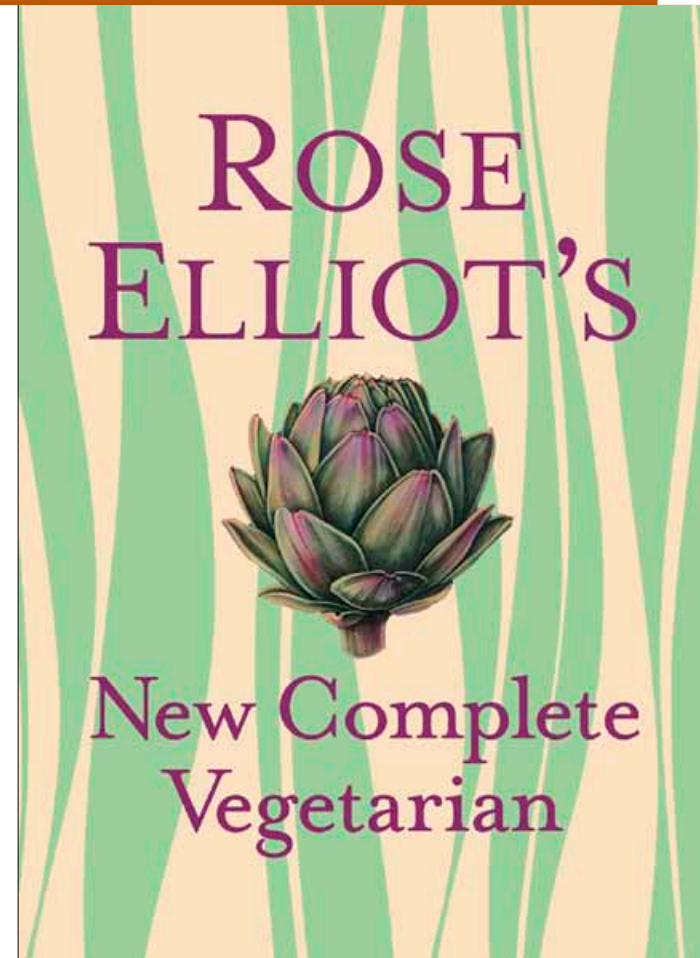
Rose Elliot's New Complete Vegetarian

by Rose Elliot

The return of a classic vegetarian cookbook!

As more and more people forego meat, vegetarian cookbooks are the ones “bringing home the bacon.” Now, the definitive collection from the “queen of vegetarian cooking” is available again in an exciting new edition. The original version of *Rose Elliot's Complete Vegetarian Cookbook* sold more than 60,000 copies, and this fully updated and beautifully illustrated volume reflects the wide-reaching changes in vegetarian cooking. Complete with 1,000 mouthwatering dishes, this revamped vegetarian bible is a must-have in the kitchen. From Artichoke Soup and Sweetcorn Salad to Pasta Puttanesca and Strawberry Tartlets, these recipes are simple, delicious, healthful, and satisfying.

- From one of the world's best-known and most prolific cookbook authors, whose books have sold more than three and a half million copies worldwide
- A completely revised and updated edition of a classic vegetarian cookbook that has sold 60,000 copies
- Features 1,000 recipes from soups and salads to desserts and drinks—including Gazpacho, Wilted Spinach Salad, Mushroom Soufflé, Macaroni and Cheese, Spicy Couscous, Red Bean Moussaka, and French Apple Tart



About the Author

ROSE ELLIOT, one of the world's foremost vegetarian cookbook authors, has written over 60 vegetarian and vegan cookbooks, with sales of about three and a half million books worldwide. Some of her most popular titles include *Simply Delicious*, *The Complete Vegetarian Cookbook*, *Rose Elliot's Mother, Baby and Toddler Book*, *Rose Elliot Vegetarian Supercook*, *Vegan Feasts*, and *Sumptuous Suppers*. Rose writes a popular vegetarian column in the *Guardian* weekend magazine, as well as a regular column, “Rose Elliot's Veggie Bites,” in the UK's only vegetarian monthly magazine, *Cook Vegetarian!* In 1999, Rose received the MBE (Most Excellent Order of the British Empire) from the Queen for her services to vegetarian cooking.

SuperBaby

12 Ways to Give Your Child a Head Start in the First 3 Years

by Dr. Jenn Berman

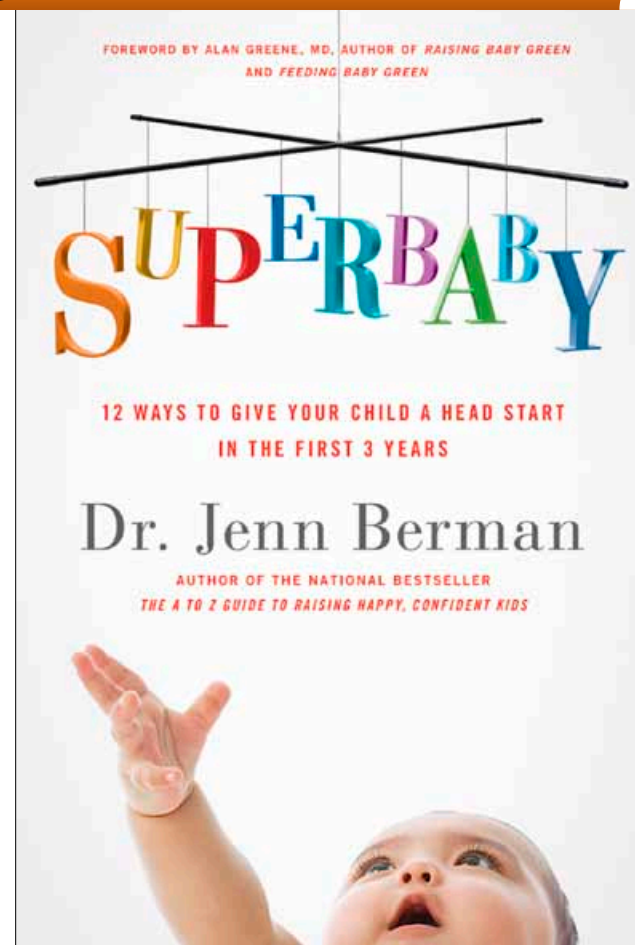
“Read *SuperBaby*, apply its teachings, and become a super parent or grandparent.” —Dr. Nathaniel Branden, author of *The Six Pillars of Self-Esteem*

The first three years of life are the most important for nurturing a child's full potential: that's when they start forming attachments, developing a sense of self, and learning to trust. During this time, there are critical windows of opportunity that parents can take advantage of—if they know how. In a dozen succinct yet information-packed chapters, award-winning columnist and professional therapist Dr. Jenn Berman gives parents the knowledge they need. Her enlightening sidebars, bulleted lists, and concrete, easy-to-use strategies will help parents raise happy, healthy babies...who grow to be flourishing toddlers and successful adults.

- By a *Los Angeles Times* best-selling author, *Today Show* regular, and Sirius XM Radio host
- Dr. Jenn's column won the Parenting Publications of America award in parenting and child development
- Available for Mother's Day promotion
- Focuses on cultivating emotional as well as intellectual intelligence—which many experts now believe is most crucial to success and happiness
- Self-contained chapters make it easy to dip in and out of the book as needed
- First serial in *Parents'* magazine

About the Author

DR. JENN BERMAN, a marriage, family, and child therapist in private practice, is a regular on *The Today Show* and *The Early Show*; she has also appeared on *Oprah!*, *The Tyra Banks Show*, *Fox News* and hundreds of other television shows. She currently hosts a show on Sirius XM radio. Dr. Jenn's first book, *The A to Z Guide to Raising Happy Confident Kids*, was a *Los Angeles Times* bestseller, followed by *Rockin' Babies*, a children's board book. Her award-winning "Dr. Jenn" parenting column has been published for over eight years by *Los Angeles Family* magazine and four other magazines. She lives in **LOS ANGELES** with her husband and two children. For more information go to www.doctorjenn.com.



Marketing

- National publicity
- 20-city morning drive radio tour
- Features and reviews in parenting magazines
- Newspaper feature and review coverage
- Online media tour
- Promotions on author's website, www.doctorjenn.com
- Galleys available
- For publicity inquiries, please contact abasu@sterlingpublishing.com

The Law of the Garbage Truck

Take Control of Your Life with One Decision

by David J. Pollay

Discover the international phenomenon that's captivating millions.

Twenty years ago, while riding in the back of a New York City taxicab, syndicated columnist and business consultant David J. Pollay had an awakening—and he converted the lesson he learned that day into a life philosophy: By letting other people's "garbage"—their negativity—simply "pass by," and not dumping garbage on others, you can become happier and more successful, both personally and professionally.

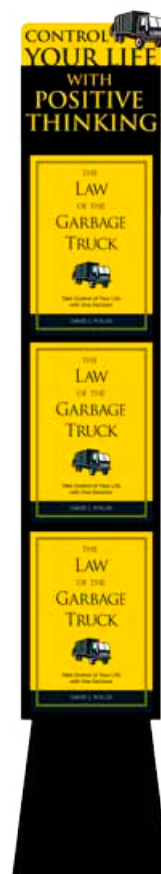
Since David published the "Law" in his newspaper column three years ago, more than 1,000 blogs have posted it, millions more have read it, and organizations worldwide have adopted it. And the numbers keep growing. Translated into nearly 50 languages, people from more than 100 countries have taken David's "No Garbage Trucks! Pledge." All over the world people remember the focusing metaphor of the garbage truck for what can be achieved in life by not staking success and happiness on the behavior of others.

Powerful and easily understood, *The Law of the Garbage Truck* will guide and inspire readers everywhere, every day.

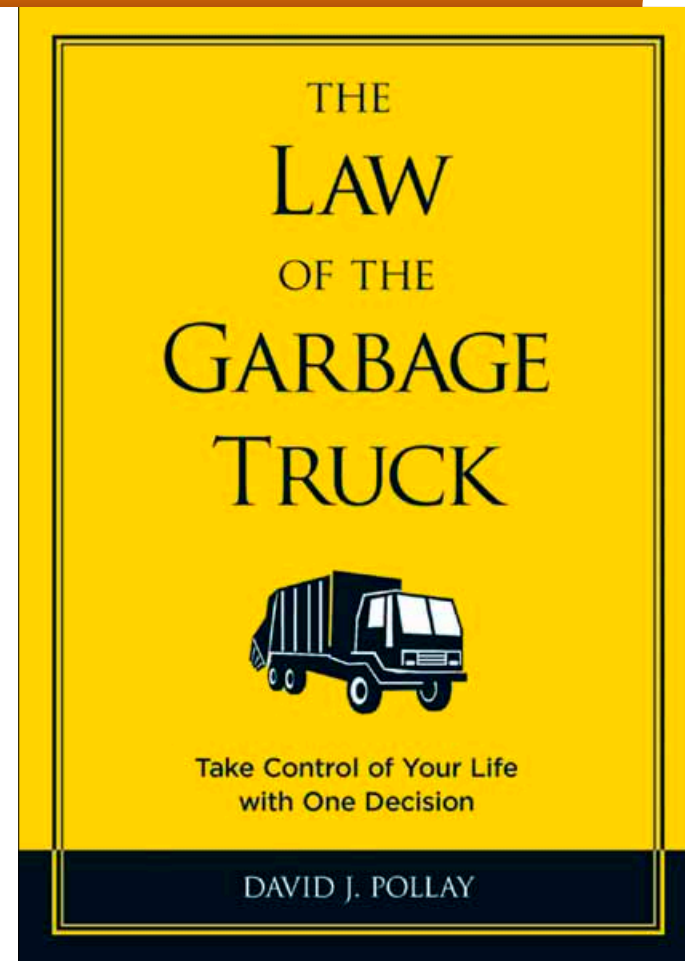
- **An easy-to-use strategy to achieve goals, improve relationships, derail the negativity of others, and face life's hardest challenges**
- **Includes a self-assessment to determine how much garbage you accept and dump, "action" exercises, and reading group guidelines**
- **Author will promote the book through his syndicated column; lectures and seminars; his TV show, *The Happiness Answer*; www.thelawofthegarbagetruck.com; his newsletter; social media and a blog tour**

About the Author

DAVID J. POLLAY, MAPP, is an internationally sought-after speaker, seminar leader, and syndicated columnist, whose work has been featured on NPR, ABC television, and in *Crain's New York Business*, among many other publications around the world, and is president of The Momentum Project, LLC, a consulting organization that focuses on applying the science of positive psychology to business. He lives in **FLORIDA** with his wife and their two daughters.



12-COPY FLOOR DISPLAY
978-1-4027-8063-9
\$239.40 (CAN \$311.40) US/CAN



Marketing

- National publicity
- Regional author tour in Florida
- 40-city morning drive radio tour
- Features and reviews in body, mind, spirit, business, and general interest magazines
- Newspaper review coverage
- Online coverage and blog tour
- Book trailer
- Buzz marketing campaign
- Cross promotion with author's website, www.BewareofGarbageTrucks.com
- Galleys available
- For publicity inquiries, please contact: mperritt@sterlingpublishing.com

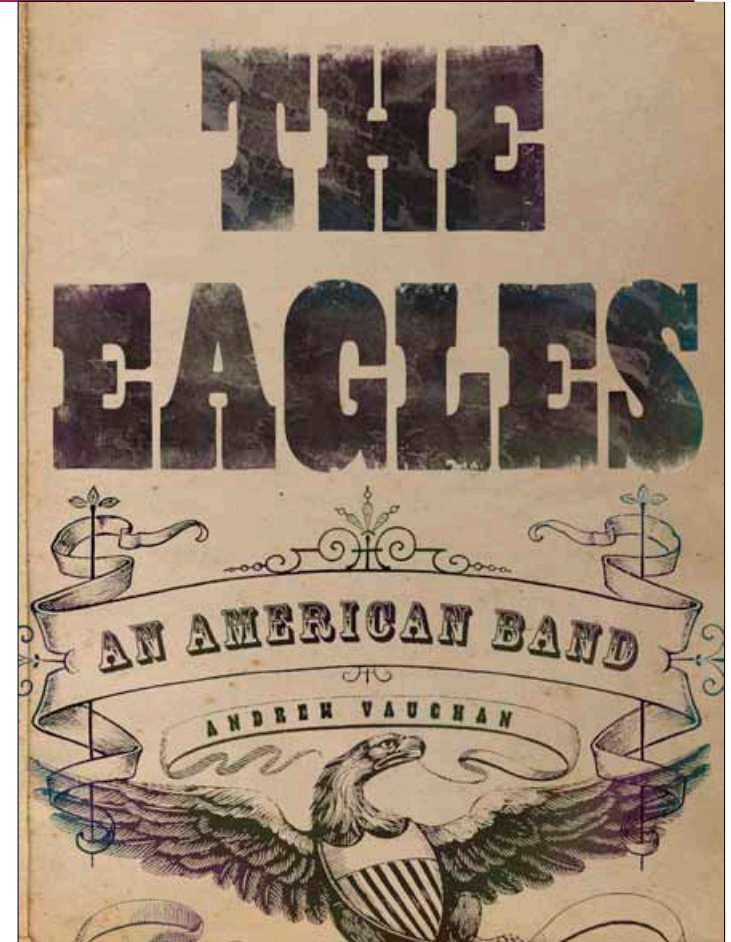
The Eagles

An American Band

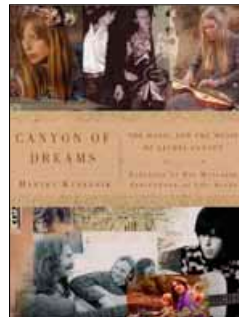
by Andrew Vaughan

"Take It Easy." "Lyin' Eyes." "One of These Nights." "Hotel California." These songs are among the most memorable ever written, and they all came from one amazing band: the Eagles. This gorgeous volume traces the history of the group from the late 1960s through to the present. Capturing the albums, the tours, the fights, the triumphs, the awards, and the remarkable freezing over of hell (otherwise known as their 1994 reunion tour), *The Eagles* offers a truly unique look at how the group exported the Southern California lifestyle to every corner of the world.

- The Eagles are one of the most popular bands in American music history: their *Greatest Hits* was the first album ever certified platinum and is the best-selling album of all time in the US (29 million to *Thriller's* 27 million)
- Features classic and rare photographic images, album artwork, and historical press materials, as well as, the individual members' lives (during and after their stint with the band) and the background and inspiration for the music and lyrics of all their greatest hits
- In June 2010, the Eagles are launching a major worldwide tour featuring Keith Urban and the Dixie Chicks
- Contains behind-the-scenes details, as well as a complete discography
- Author is a well-respected journalist who has interviewed such big names as Paul McCartney, Dolly Parton, Cher, Garth Brooks, Tom Petty, Motorhead, and the Bee Gees.



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Audrey 100

Ellen Fontana, foreword by Sean Hepburn Ferrer

Loved by countless adoring fans—and the camera—Audrey Hepburn is an icon, an actress, and humanitarian whose beauty and elegance will never go out of style. This luxe, high-end compilation, produced under license with the Hepburn estate, features 100 of the most compelling and iconic photographs ever taken of the glamorous star—timeless images by such greats as Sir Cecil Beaton, Douglas Kirkland, Norman Parkinson, and Philippe Halsman. In addition, the book includes an 9" x 11" removable print, suitable for personal framing, that's sure to be cherished by any Hepburn admirer.

Audrey's family has compiled these 100 stunning images as a tribute to the Hollywood sweetheart. Paying strict attention to aesthetic beauty, artistic expression, and personal significance, they have lovingly selected these photographs to represent the qualities Hepburn herself stood for throughout her life and career.

- **Sean Hepburn Ferrer, Audrey's eldest son, has written the foreword, a loving dedication to his mother and her legacy.**
- **Includes rarely seen and several never-before published photographs that will appeal to the legion of Audrey fans as well as Hollywood, fashion, and glamour audiences**
- **A highly collectible deluxe, oversize book, produced with specialty art paper and a removable high-quality print, suitable for framing, in an envelope in the back of the book**

About the Authors

ELLEN [Erwin] FONTANA (writer) and SEAN HEPBURN FERRER have excellent sales for their previous books, *Audrey Hepburn, An Elegant Spirit: A Son Remembers* and *The Audrey Hepburn Treasures*, both of which were *New York Times* Best Sellers.

Removable print
suitable for framing

Photo credit: Leo Fuchs



Photo credit: Antony Beauchamp

AUDREY 100

A rare and intimate photo collection selected by Audrey Hepburn's family



by Ellen Fontana with a Foreword by Sean Hepburn Ferrer

Marketing

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- Features and reviews in celebrity, women's, and general interest magazines
- Newspaper coverage in style and book review sections
- Online coverage and blog tour
- E-blads available
- For publicity inquiries, please contact: abasus@sterlingpublishing.com

A lavish tribute to one of Hollywood's most beautiful and timeless stars...

AUDREY HEPBURN



Photo credit: Sam Shaw



Photo credit: Estate Collection of Audrey Hepburn



Photo credit: Cecil Beaton



Photo credit: Cecil Beaton



The Interpretation of Dreams

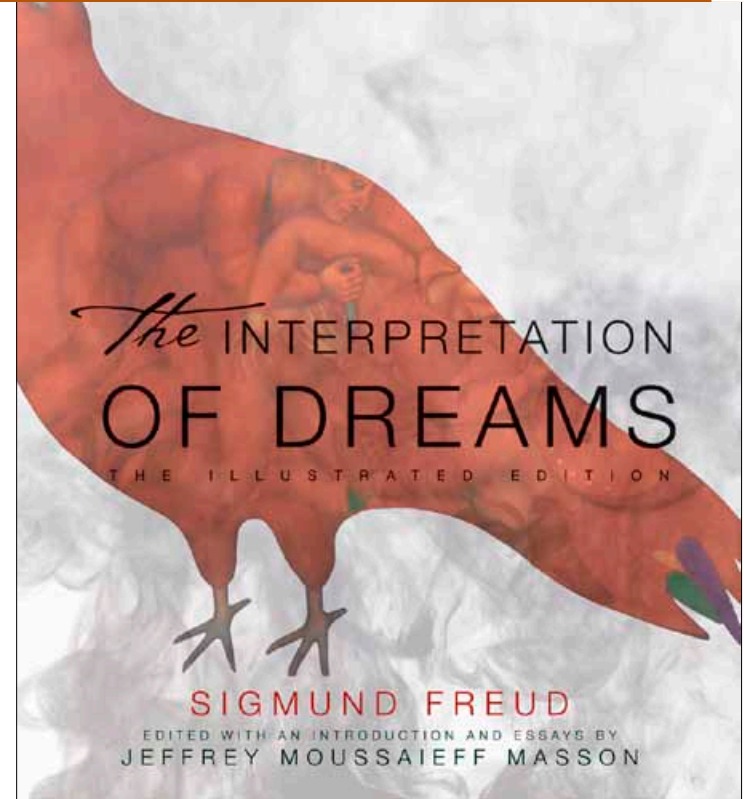
The Illustrated Edition

by Sigmund Freud, edited with an introduction and essays by Jeffrey Moussaieff Masson

One of the most influential works of the 20th century, now available for the first time in a full-color illustrated edition.

In addition to Freud's groundbreaking text, meticulously edited, this magnificent volume includes an introduction and 16 essays by noted author and Freud scholar Jeffrey Moussaieff Masson. Relevant excerpts from such psychoanalytical writers as Jung, Lacan, and Horney illuminate Freud's theories, and an illustrated detailed biography shines a light on Freud's life and times. Exquisite art from many Modernist and Surrealist artists appear throughout, and Masson's sidebars appear as booklets "hidden" in the full-spread artwork.

- **Newest entry in a successful series; *On the Origin of Species: The Illustrated Edition* sold more than 50,000 copies**
- **Features full-color images by artists such as Picasso, Klee, Miro, and Man Ray**
- **The "scandal" over Masson's repudiation of Freud's "seduction theory" and his dismissal from the Sigmund Freud Archives in the 1980s makes the attachment of his name to this edition notable and attention-grabbing**

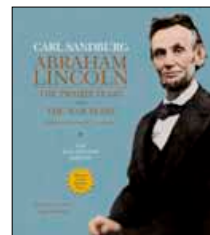


About the Author

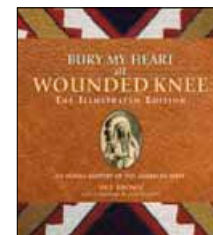
JEFFREY MOUSSAIEFF MASSON has been a professor at several universities in Canada and America and served as the projects director of the Sigmund Freud Archives. He is the author of books critical of Freud's theories, as well as the best-selling book *When Elephants Weep*.



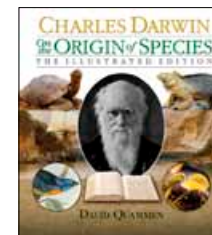
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NEW IN PAPERBACK

Woodstock

Three Days That Rocked the World

Edited by Mike Evans & Paul Kingsbury, foreword by Martin Scorsese

It defined a generation, exemplified an era: Woodstock was unlike anything that has ever happened before or since. Relive the moment and “get back to the garden” with this day-by-day, act-by-act account of everything that went down on Yasgur’s farm. With interviews and quotes from those who were there and a wealth of photographs and graphic memorabilia, *Woodstock* is the ultimate celebration of a landmark in modern cultural history.

Woodstock is organized in three parts:

- “Origins” sets the stage by describing ‘60s counterculture, along with the festival’s organization.
- “The Event” includes a rundown of each of the 32 acts, in the order they appeared, one spread to each performance. Fans and politics are also featured prominently here.
- “The Aftermath” focuses on media coverage, follow-up festivals, Michael Wadleigh and Thelma Schoonmaker’s documentary, and Woodstock’s enduring legacy.

➤ Hardcover has sold 35,000 copies

PRAISE FOR WOODSTOCK:

“A terrifically handsome photo book.” —*New York Daily News*

“A balanced, moving and chronological pictorial.” —*Publishers Weekly*

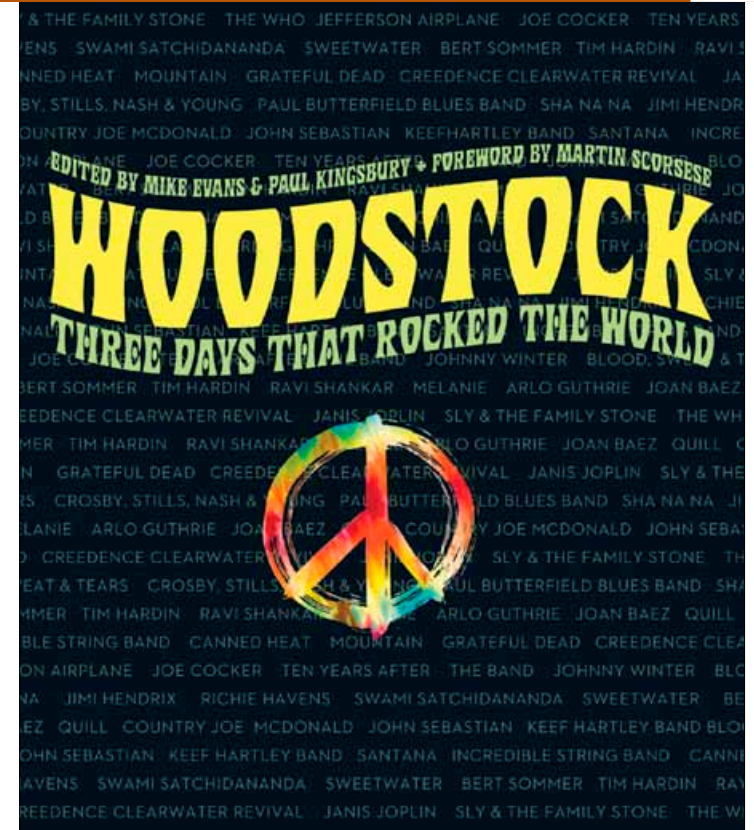
“Provides candid offstage shots of performers accompanied by snippets of their observations... Interesting tidbits and reminders abound.” —*Booklist*



Also Available



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About the Editors

MIKE EVANS began writing about music in the 1970s as a broadcaster, freelance author, and regular contributor to *Melody Maker*. His previous books include: *The Rock 'N' Roll Age* (Readers Digest, 2007); *From Kerouac to Kesey: An Illustrated Journey through the Beat Generation* (Running Press, 2007); *The Beatles Literary Anthology* (Plexus Publishing, 2004), and *Elvis: A Celebration* (DK Publishing, 2002).

PAUL KINGSBURY is the former deputy director of special projects for the Country Music Hall of Fame and Museum and the author or coauthor of several books, including *The Grand Ole Opry History of Country Music* (Villard/Random House, 1995), and *Vinyl Hayride: Country Music Album Covers, 1947–1989* (Chronicle, 2003). He served as a consulting editor to the *Billboard Illustrated Encyclopedia of Music* (Billboard Books, 2003). Kingsbury's articles have appeared in *Entertainment Weekly*, *US Weekly*, *American Songwriter*, *Country Music*, *Guitar World Acoustic*, *Nashville Life*, *Nashville Scene*, *The Journal of Country Music*, and numerous other publications.

500 Essential Cult Books

The Ultimate Guide

by Gina McKinnon with
Steve Holland

This is the most definitive collection of cult classic books ever compiled, and readers will surely have fun debating and discussing the 500 choices. Not only does it include the classics of English literature, it also takes an international perspective. Sci-fi, horror, nonfiction, dramas, comedies, memoirs, mysteries—all the books that have endured due to their devoted and growing audiences are here!

The 500 include:

Naked City • The Anarchist's Cookbook • Howl • Carrie • The Killer Inside Me • Candy • Fear & Loathing In Las Vegas • Naked Lunch • I'm With the Band • Watership Down • A Walk on the Wild Side • Geek Love • Dune • Fahrenheit 451 • And many, many more!



Also Available



DEFINING MOMENTS IN
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500 Essential Cult Movies

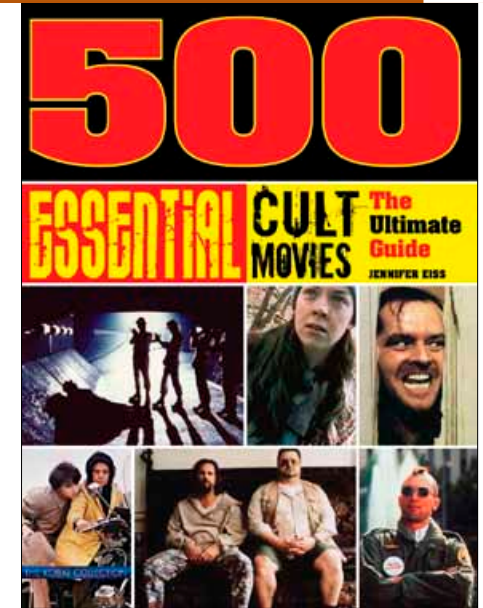
The Ultimate Guide

by Jennifer Eiss with
JP Rutter and Steve White

From Fritz Lang's futuristic *Metropolis* (1927) to *The Big Lebowski* and its much-loved Dude, these 500 movies inspire passion among film fans! Here is the most definitive collection of cinematic cult classics ever compiled, complete with synopses, reviews, photos, and viewing recommendations. The marquee showcases such favorite directors as John Carpenter, David Cronenberg, Jean-Jacques Beineix, David Lynch, and Todd Browning, and the selection ranges across film history, national cinemas, and genres. But each has one thing in common: a devoted and growing audience.

The 500 include:

A Clockwork Orange • Harold and Maude • Liquid Sky • Diva • This Is Spinal Tap • Eraserhead • What's Up, Tiger Lilly • Dr. Strangelove • Freaks • Sid and Nancy • And many, many more!



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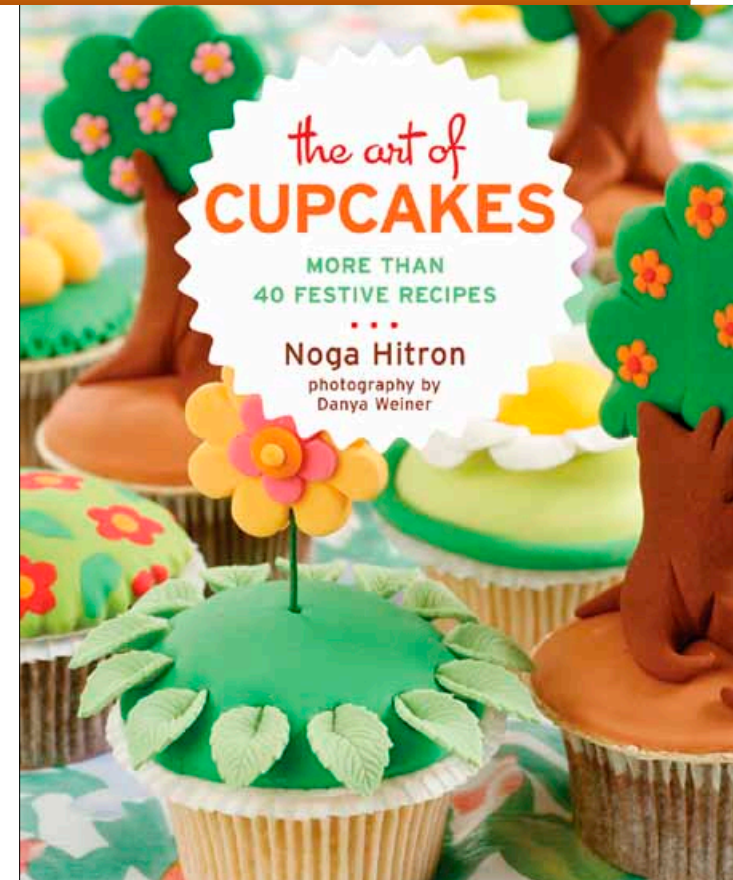
The Art of Cupcakes

More Than 40 Festive Recipes

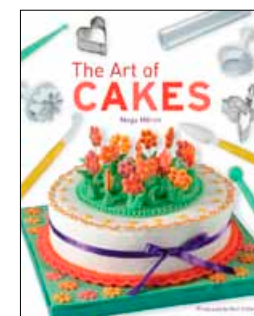
by Noga Hitron, photography by Danya Weiner

Chocolate and white batters, buttercream frosting, rolled fondant, and two variations of royal icing—these recipes show home cooks how to get bakeshop flavor right in their own kitchens. The 40-plus designs include such amazing treats as cupcakes topped with a fondant flower garden or with a sugary pacifier that's perfect for a baby shower. Miniature wedding cakes—embellished with petite tiers and graceful frills—make a unique grand finale. Instructions and spectacular, mouthwatering photographs make decorating oh-so-easy, even for beginners.

- “Cupcakeries” are popping up all over the country, and bakers will want to replicate the trend in their own homes
- Includes designs for every occasion and all ages



Also Available



THE ART OF CAKES
978-1-4027-6124-9
\$17.95 (CAN \$19.95) WEX*

One Ingredient... Endless Possibilities!

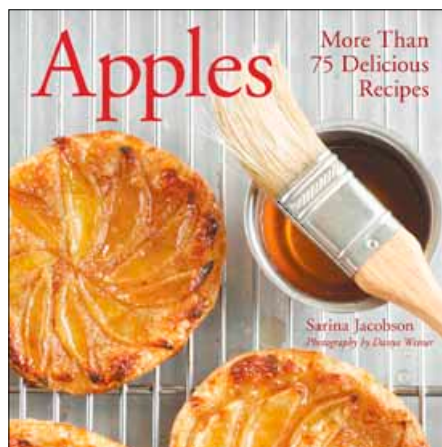
Filled with succulent photography and savory recipes, these single-ingredient cookbooks offer up a world of taste in a tiny package. Each guide is a tribute to a staple ingredient, but the flavors are anything but ordinary.

Apples

More Than
75 Delicious Recipes

by Sarina Jacobson,
photography by Danya Weiner

As Eve aptly demonstrated, nothing offers more temptation than an apple—especially when it's prepared in one of these 75 irresistible ways! Ranging from hearty Pot Roast with Glazed Apples and Pears to a creamy Lemon Apple Cheesecake, these scrumptious recipes include soups, salads, entrées, side dishes, and more. And while they'll help keep the doctor away, delicacies like Easy Beef and Apple Curry, Buttermilk Pancakes with Apples and Pecans, and Apple and Pumpkin Loaf will draw everyone else to the table.

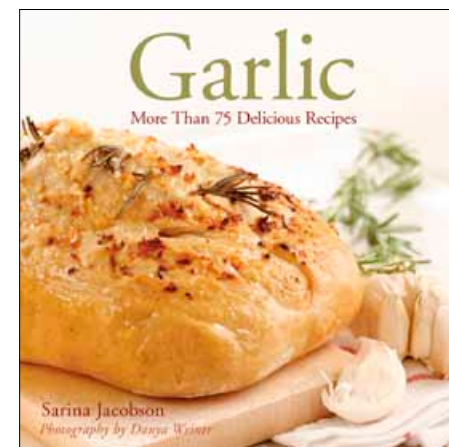


Garlic

More Than
75 Delicious Recipes

by Sarina Jacobson,
photography by Danya Weiner

Through the ages it has been associated with magic, traded as currency, and applied as medicine; now, this staple of Italian cooking is the focus of 75 aromatic dishes. From soups and salads to entrées and condiments, this user-friendly cookbook provides garlic lovers with aromatic recipes for all seasons. Roasted Garlic and Sweet Potato Soup will warm you on a winter day, while Cucumber and Avocado Salad, accompanied by fresh crusty bread, is a refreshing summertime meal. The inviting aroma of garlic nearly wafts from the delectable photographs.



August 2010

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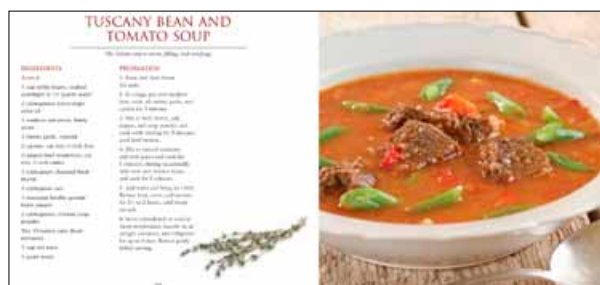
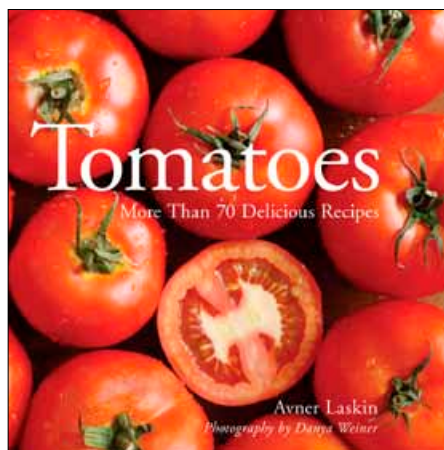
Tomatoes

More Than

70 Delicious Recipes

by Avner Laskin,
photography by Danya Weiner

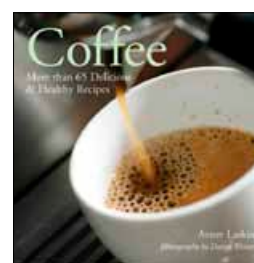
Inspired by the fragrant tomatoes found at farmers' markets, this collection of more than 70 recipes brings the staple ingredient's natural balance of tartness and sweetness to the table. The attractive Tomato and Fresh Goat Cheese Tarts are the perfect way to start off a meal, before progressing to a spicy Moroccan Fish and Tomato Bake or a family-style Roasted Beef Shoulder in Tomato Sauce. Featuring mouthwatering photos, this cookbook will stay in season all year long.



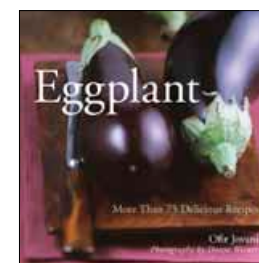
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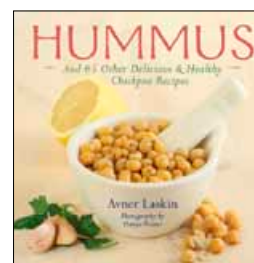
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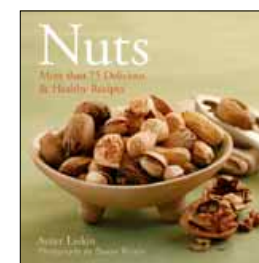
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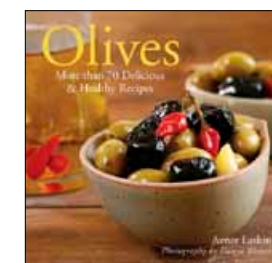
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The Great Domaines of Burgundy

A Guide to the Finest Wine Producers of the Côte d'Or, Third Edition
by Remington Norman and Charles Taylor MW, foreword by Michael Broadbent MW

A new, fully updated edition of an award-winning classic.

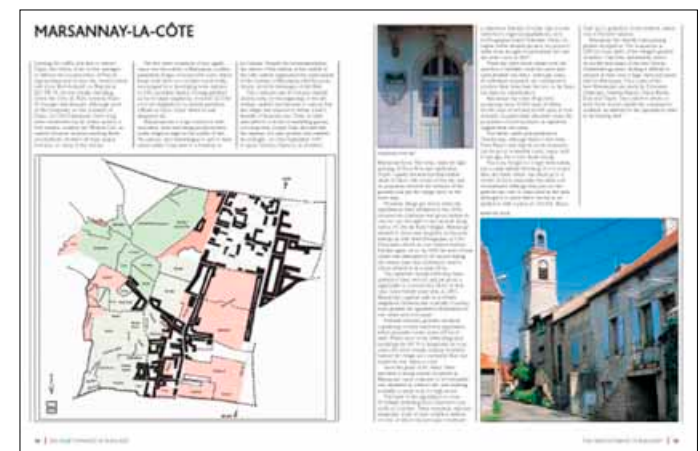
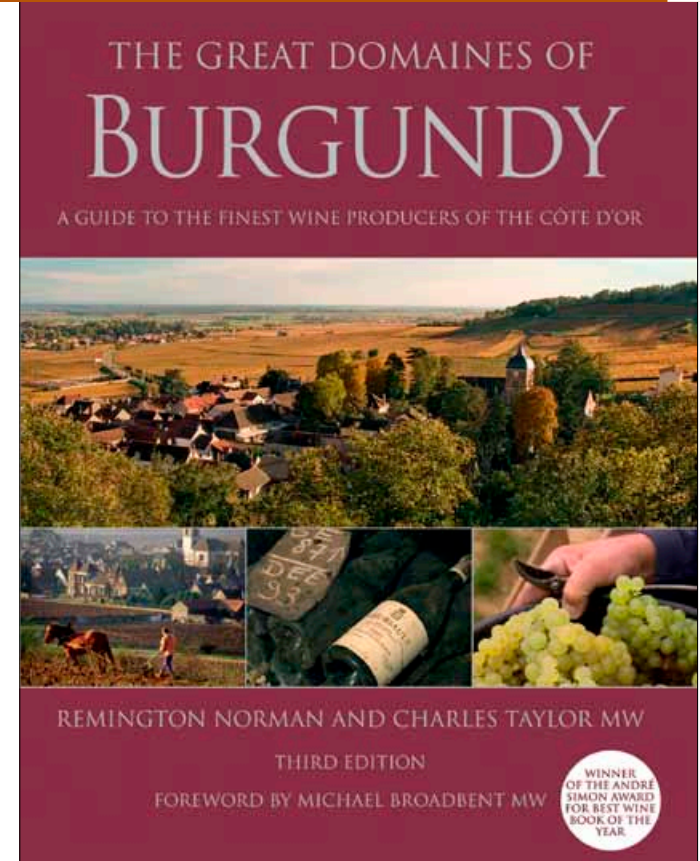
Subdivided into hundreds of domaines, often family-run and small in size, Burgundy can seem forbiddingly fragmented even to wine experts. Now, acclaimed wine writers Remington Norman and Charles Taylor help wine lovers unravel the mystery of this grape. In compiling this revised version of their much-praised book, they revisited all the domaines that appeared in previous editions, along with numerous "rising stars," to select the very best—and remove those that no longer make the grade. Norman and Taylor spoke to the winemakers about their grapes, their soil, and their techniques...and, of course, sampled their wines. In addition to a domaine-by-domaine guide with coverage of the region's microclimates, most important grapes, wine styles, there are tips on buying, storing and tasting wine and a rundown of recent vintages.

- **Acclaimed by Joanna Simon in *The Times* of London as "outstanding" and by Australian wine critic Philip White as "the finest book on Burgundy I have ever seen."**
- **Winner of an André Simon Award for Best Wine Book of the Year, was short-listed for the IACP Julia Child Award, received the gold medal of the German Gastronomic Society**
- **This completely revised and updated version features 40 new entries as well as full coverage of winemaking in over 140 domaines**

About the Authors

REMINGTON NORMAN was a Master of Wine and is a member of the Académie Internationale du Vin. He is also the author of the multi-award-winning *Rhône Renaissance*.

CHARLES TAYLOR established Charles Taylor Wines over 20 years ago and has become a leading supplier of single-estate wines to the trade, both in the UK and overseas.

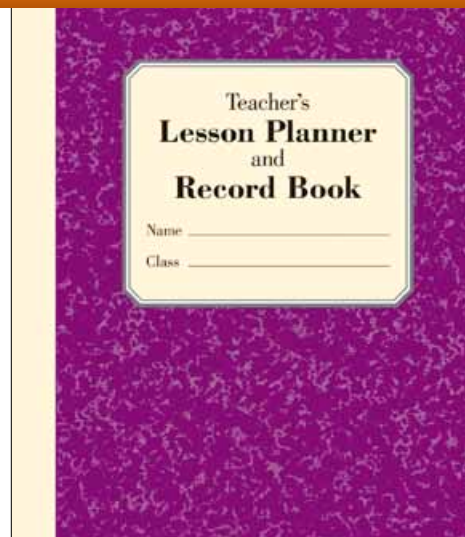


NEW EDITION

Teacher's Lesson Planner and Record Book

With tons of handy reference pages and tools to stay organized, *The Teacher's Lesson Planner and Record Book* is the most versatile lesson planner on the market. It features a convenient two-in-one format that keeps lesson plans and grade records together in one attractive volume. Bringing the entire school year into focus with weekly lesson-plan pages, it also includes year-at-a-glance and four-year calendars, seating charts, class lists, a grade recorder and easy percentage-grade finder, parent contact lists, tips for successful parent/teacher communication, and substitute-teacher information sheets.

➤ Previous editions have sold more than 85,000 copies



Collections Spot the Differences

100 Photo Puzzle Challenges
Photographs by Rick Schwab

Become a picture puzzle sleuth! Every page of this latest addition to the *Spot the Differences* series is jam-packed with dozens of surprising discoveries and perceptual challenges. The goal is simple: look at two photographs that seem identical, and find all the small variations between them. Each photo pair shows an interesting collection of some kind: chess pieces, hunting trophies, jewelry...even bats in a cave and rocks in a riverbed. With the book divided into three levels of challenge—Keen, Sharp, and Masterful—there's something for every puzzler and to keep the entire family engaged. But no peeking at the answers in the back!



About the Author

RICK SCHWAB, a professional photographer, is the author of *America Spot the Differences* (Sterling, 2010).

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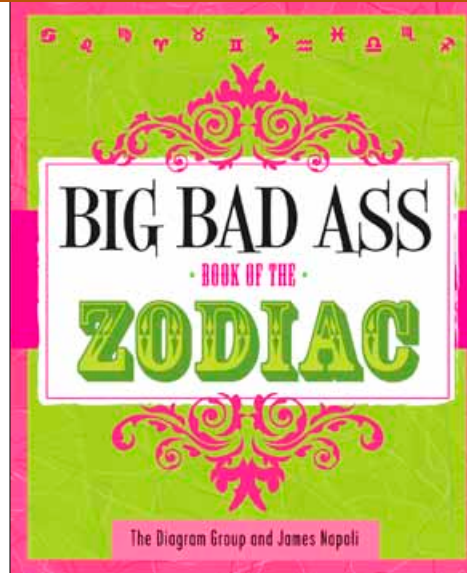
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Big Bad Ass Book of the Zodiac

by *The Diagram Group and James Napoli*

Oozing with sarcasm and bursting with real-world advice, *Big Bad Ass Book of the Zodiac* provides the lowdown on your personality, career, friendships, and love life. Separate chapters for each astrological symbol (including those of the Chinese zodiac) make it easy to find the facts...even if you can't handle the truth! From why Aries often "fake it" to what leisure activities a Taurus enjoys (spoiler: saving money), this guide is a slap in the face that's good for you.

➤ **Includes comprehensive and fun analyses for all 12 sun signs and 12 Chinese zodiac signs**

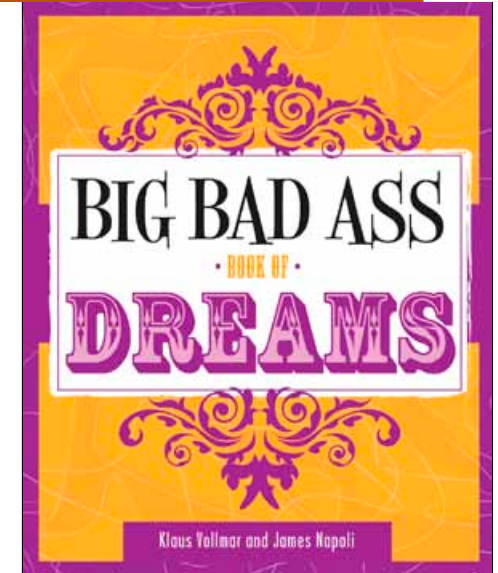


Big Bad Ass Book of Dreams

by *Klaus Vollmar and James Napoli*

Snarky? Of course. Real world? You bet! This feisty book divulges the secret meanings behind every dream symbol, in language that is engaging, insightful, and most of all, fun. Find out the down-and-dirty truth of nocturnal snoozefests by browsing the alphabetical listings (from "abbey" to "zoo") and the riotously funny advice. With "secrets to make you look good" and "stretching the truth" case histories, this truly is a unique take on Freud and Jung—bad ass style!

➤ **Draws upon the popular subject of dream interpretation, but with an added irreverent twist**



About the Author

JAMES NAPOLI is a writer, filmmaker, and performer who has provided drive-time comedy content for America's top radio syndicators as well as for the live stage and television animation. His award-winning short films have screened at festivals worldwide. He has worked as an improvisational comedian, a Hollywood script reader, and a voice-over artist, and he is the author of the forthcoming *The Official Dictionary of Sarcasm* (Sterling).

August 2010

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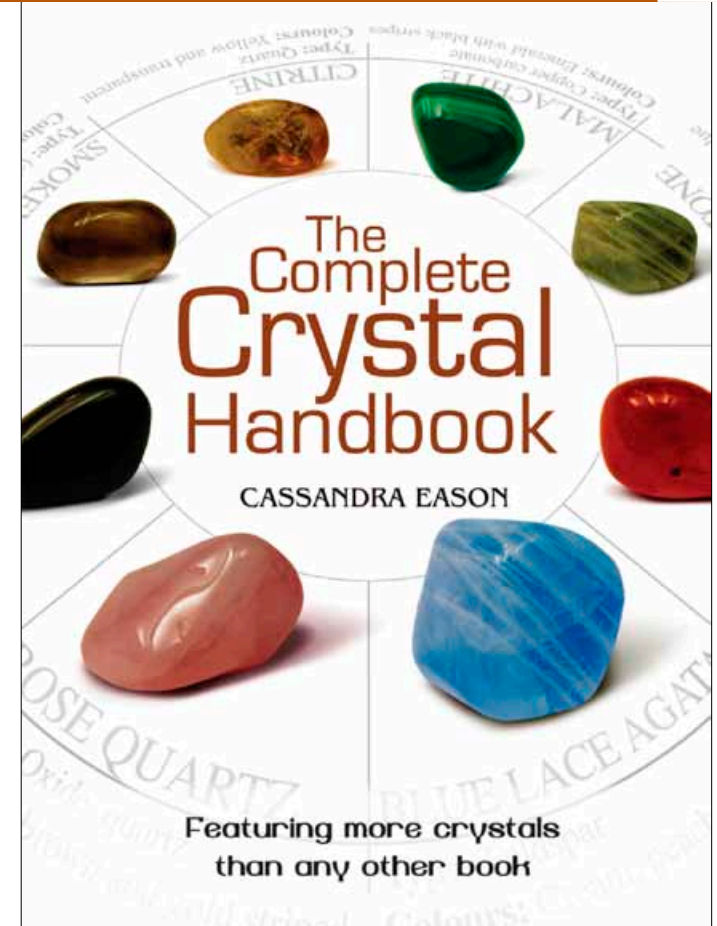
The Complete Crystal Handbook

by Cassandra Eason

Comprehensive and stunningly illustrated, this essential reference celebrates the beauty and healing potential of 500 crystals and gems. Step-by-step instructions cover divination, spiritual development, and personal empowerment—everything from headache relief to finding love and improving family relationships to warding off workplace bullying. A table on each page informs readers of essential facts on each stone, and there's advice on usage, cleaning, and care.

Practitioners of holistic medicine who prefer the benefits of a natural, noninvasive healing method will find everything they need to know in this lovely guide.

➤ **Features 500 crystals, making this one of the largest and most comprehensive guides of its type**



About the Author

CASSANDRA EASON is the author of over 45 books published in the United States, Britain, and around the world on holistic healing, folklore, and Wicca.

Classical Life Drawing Studio

Lessons & Teachings in the Art of Figure Drawing

by James Lancel McElhinney & the Instructors of
the Art Students League of New York, foreword by Will Barnet

Classical drawing is staging a comeback. The Art Students League of New York presents a unique and perfect celebration of this revival: a gallery of never-before-published 19th- and 20th-century drawings and invaluable insights from the League's figurative drawing teachers along, with exemplary works by them and their select students. With a foreword by celebrated artist Will Barnet, this collection is the ultimate volume on the art of drawing.

► **The first book ever from one of the most prestigious art schools in the US**

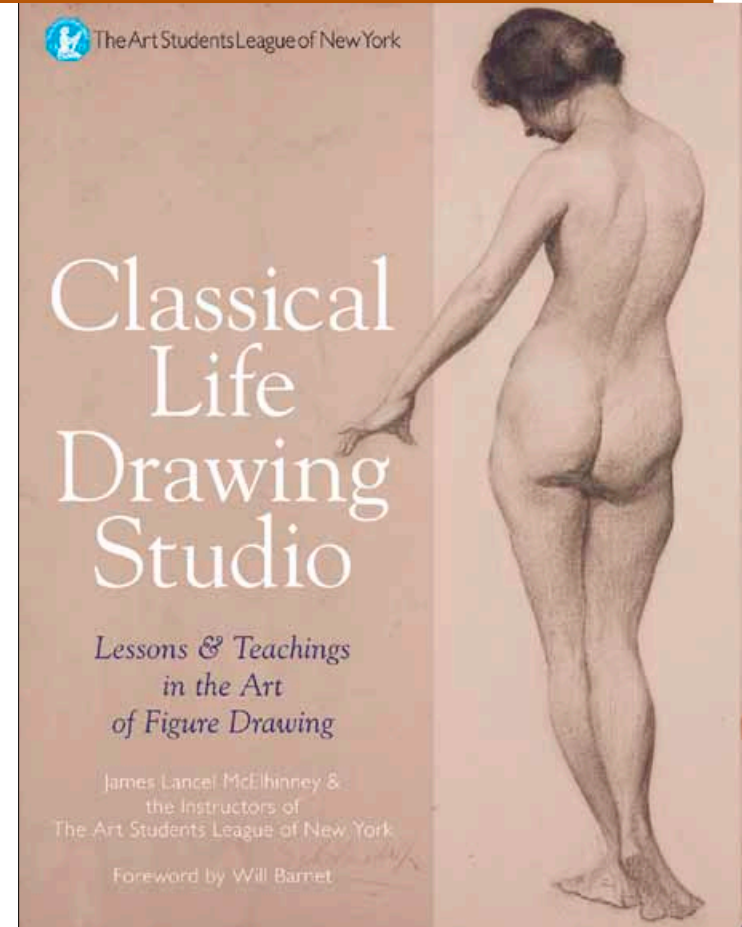
► **An indispensable resource for artists, educators, and students**

About the Author

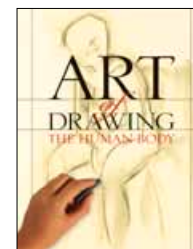
JAMES L. MCELHINNEY received an MFA from the Yale School of Art and was later awarded a grant from the National Endowment for the Arts. His artwork has been shown in more than 40 solo gallery and museum exhibitions, and is found in many private and public collections. He teaches at The Art Students League and Pratt Institute and conducts oral histories for the Smithsonian Archives of American Art. He lives in **NEW YORK**.

About the Instructors

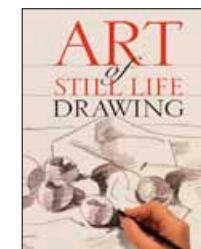
THE ART STUDENTS LEAGUE OF NEW YORK was founded by and for artists in 1875. Many famous artists who have shaped the vocabulary of art worldwide have been instructors, lecturers, and students here. They include, among many others, George Bridgman, Georgia O'Keeffe, Norman Rockwell, Winslow Homer, Jackson Pollock, and Mark Rothko.



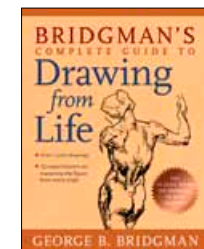
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NEW FORMAT

The Encyclopedia of Punk

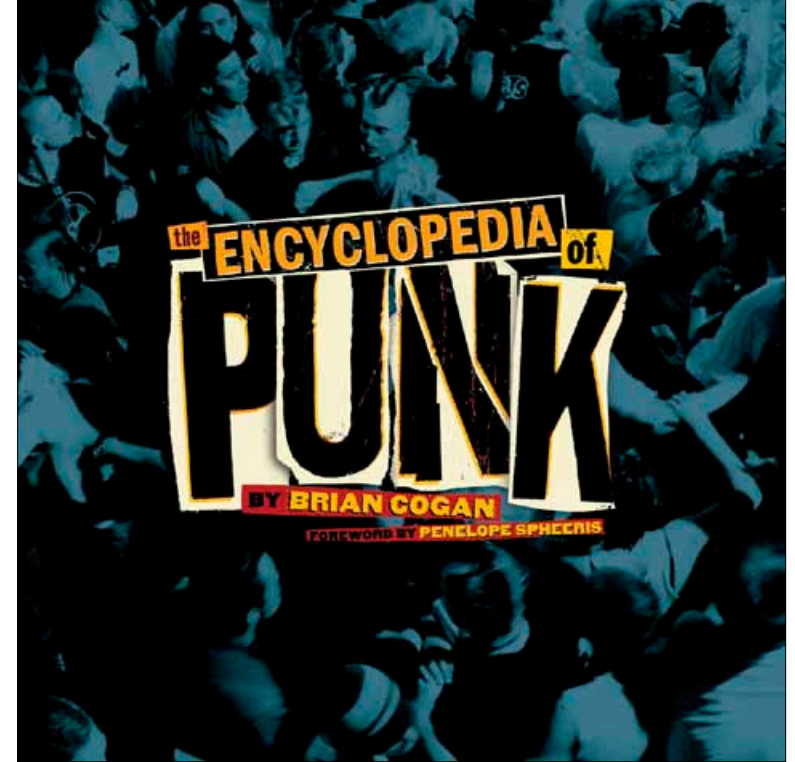
by Brian Cogan with a foreword by Penelope Spheeris

When people think of punk they often think of outrageous fashion and iconic bands like The Ramones and the Sex Pistols. But the reality of punk stretches over three decades and numerous countries, with a history as rich and varied as it is shocking and daring. With this lavishly illustrated and authoritative A–Z guide, now in a new format, Brian Cogan leads readers through the fiery history of a furious, rebellious, contradictory, and boundary-redefining musical genre and cultural movement that remains as massively influential as it is wildly misunderstood. As *The Encyclopedia of Punk* clearly proves, punk music and culture has produced a rich trove of material, above and beyond the hundreds of bands, from books and films to incendiary political movements.

"Cogan has basically compiled the end-all, be-all list of punk bands you should know about... Basically it's the punk fan's holy bible." —*The Staten Island Advance*

About the Author

BRIAN COGAN is a writer and professor who has written extensively on music and popular culture as well as music criticism. He received his PhD in media ecology in 2002 from New York University. He teaches at Molloy College and has taught at New York University and the College of Staten Island. Cogan has been a member of the punk scene for over 20 years and has written for a variety of zines as well as journals, newspapers, and magazines, and has performed and recorded with his band In Crowd since 1987.



What's weird around here?

Mark Moran and Mark Scurman asked themselves this question for years. And it's precisely this offbeat sense of curiosity that led the duo to create *Weird N.J.* and the successful series that followed. The NOT shocking result? Every *Weird* book has become a best seller in its region!

One million copies sold in the series

Weird Hollywood

Your Travel Guide to Hollywood's Local Legends and Best Kept Secrets
by Joe Oesterle, foreword by Mark Moran and Mark Scurman

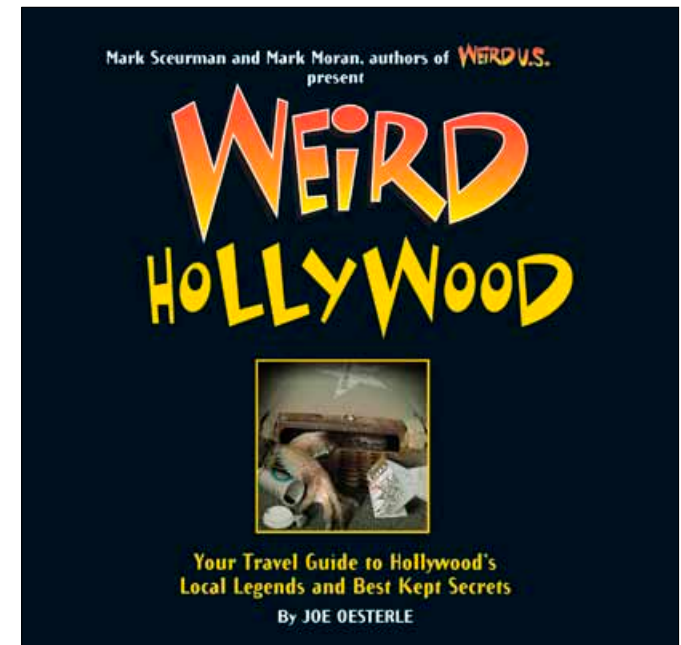
Hollywood and *Weird*: What could be a more natural combination?

Known as the "Movie Capital of the World," Hollywood is chock-full of offbeat characters, peculiar activities, and strange sightings. With California resident and humorist Joe Oesterle as your guide, meander through bizarre back alleys and darkened theaters, observe the kitschy Singing Chairs of Santa Monica (a pair of 15-foot-tall harmonizing thrones), and take a walk down the haunted Boulevard of Broken Dreams. *Weird Hollywood* also offers readers a hellaciously fun, historical journey into Tinseltown suicide, murder, and mayhem. And who better to preface the tour of this wacky municipality than the Voice of Hollywood himself: Gary Owens.

► World-renowned for its movies, glitz, glamour, and eccentricity, Hollywood is a subject that has mass, worldwide appeal

About the Author

JOE OESTERLE migrated from New Jersey to CALIFORNIA in the mid-1980s. In addition to co-authoring *Weird California*, he has served as art director/senior editor of the *National Lampoon*. Joe's work has also appeared in *USA Today* and many popular books, magazines, and websites.



“Best Travel Series of the Year 2006” —*Booklist*

Weird Encounters

True Tales of Haunted Places

Compiled by Joanne M. Austin, illustrated by Ryan Doan

Nightmarishly true tales of otherworldly encounters!

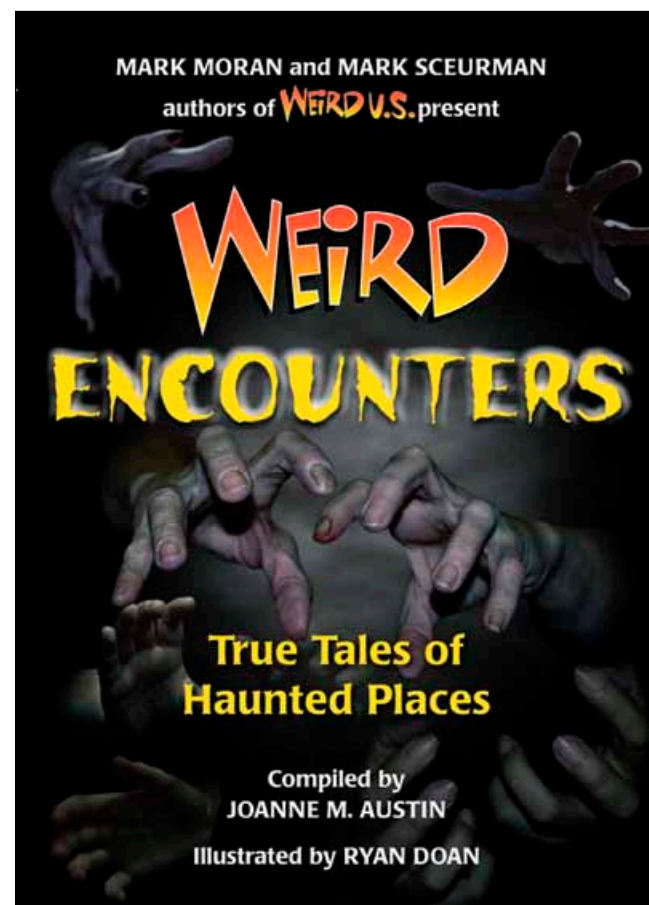
Scariest and stranger than any multiplex horror movie, *Weird Encounters* features more than 75 supernatural stories contributed by writers from across the country. Compiled by Joanne M. Austin, editor of the hugely successful *Weird Hauntings*, this chilling anthology tells of “Historic Haunts,” and “Hostel Environments” and conjures up a host of phantasms, paranormal pranksters, and devilishly destructive spirits—like the deceased owner of an Illinois inn whose ghost gets fresh with his female patrons and the bridge in Mississippi that’s haunted by a serial murderer and his victims.

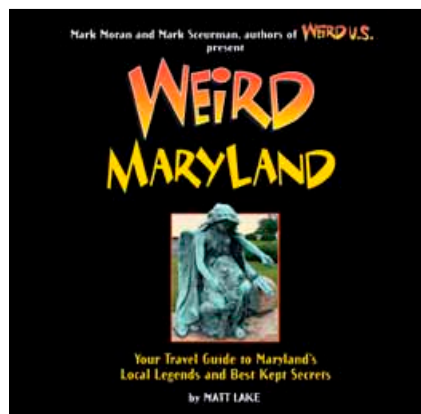
- Follow-up to the award-winning *Weird Hauntings: True Tales of Ghostly Places*, which has sold more than 40,000 copies
- Illustrated with more than 100 eerie images plus original artwork by Ryan Doan
- Includes address and web site information for haunted hot spots that are open to the public

About the Authors

JOANNE M. AUSTIN is a freelance writer and editor who works in two subject matter extremes: the financial services industry and *Weird N.J.* magazine. At the latter, she has interviewed a wide range of weirdly interesting people and edited a special edition of the magazine dealing with a notoriously spooky and strange road. She currently lives in a dark, wooded corner of **NORTHWESTERN NEW JERSEY** and has yet to see a ghost.

RYAN DOAN is an editor and the production associate for *Weird N.J.*, the creative group at the heart of the *Weird U.S.* series. Between assignments, he usually travels the forgotten highways of the U.S. and beyond, camera and notebook in hand, lending a careful ear for the stories of those he meets. He still finds himself checking under the bed at night—but with eager anticipation. He can be reached through his website at www.ryandoan.com.



**NEW IN PAPERBACK****Weird Maryland**

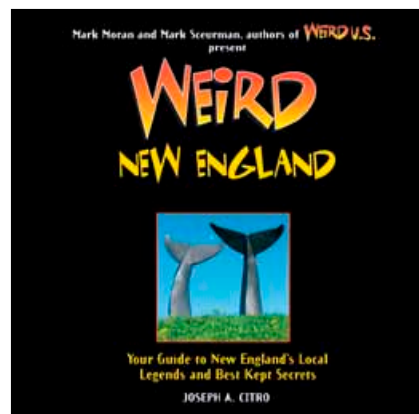
Your Guide to Maryland's Local Legends and Best Kept Secrets
by Matt Lake, foreword by Mark Sceurman and Mark Moran

Call it the Free State or the Old Line State, but after reading this guide to the odd, bizarre, and unexplainable, Maryland will be officially titled the Weird State. Follow a transplanted Englishman (himself a curiosity) as he journeys through a giant cider barrel, maneuvers down Satan Wood Drive, visits the Presidential Pet Museum, says hello to the Pig Woman of Cecil County, and more. Tip: If you see the Bunnyman on your journey, move on—fast.

August 2010

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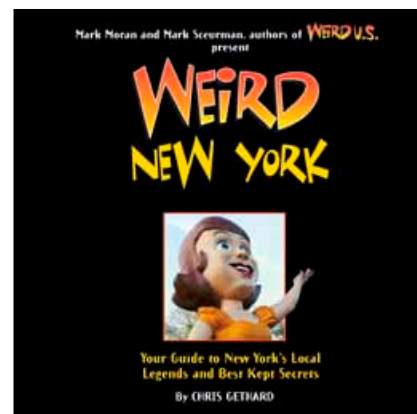
Your Guide to New England's Local Legends and Best Kept Secrets
by Joseph A. Citro, foreword by Mark Moran and Mark Sceurman

It may seem like clambakes, the Red Sox, and the Patriots define New England, but boy did the Pilgrims land in one very strange spot! These six states are filled with odd curiosities and bizarre legends, such as the elusive Vermont hum, the hibernating hill folk, hillside whale tales, and the Holy Land (yes, you read that right). Tongue-in-cheek and filled with dry wit, this is a journey you'll not soon forget.

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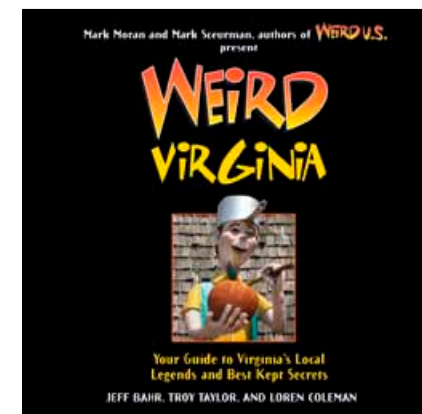
Your Guide to New York's Local Legends and Best Kept Secrets
by Chris Gethard, foreword by Mark Moran and Mark Sceurman

It's called the Empire State because, as any New Yorker will tell you, it's the state by which all others are measured. And it certainly takes the cake for odd legends, bizarre beasts, and twisted mysteries. Go say hi to Jumper and Grumpy at America's largest pet cemetery. Avoid the screaming and gunshots of House Road, but do sample the Jell-O Museum in Le Roy. And next time you're in Staten Island, beware of Bigfoot—he's found his way out there.

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**NEW IN PAPERBACK****Weird Virginia**

Your Guide to Virginia's Local Legends and Best Kept Secrets
by Jeff Bahr, Troy Taylor, and Loren Coleman, foreword by Mark Moran and Mark Sceurman

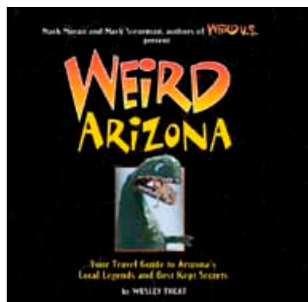
Virginia is for lovers...and psychics, devil monkeys, and the world's oldest ham. This homage to all things peculiar in the Old Dominion is bursting with the must-see spots other guides leave out. Check out all six haunted sides of the Octagon house, then drop by Foamhenge, a full-scale Styrofoam replica of Stonehenge. It doesn't get weirder than this!

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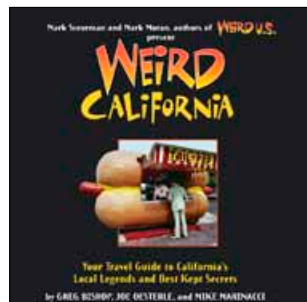
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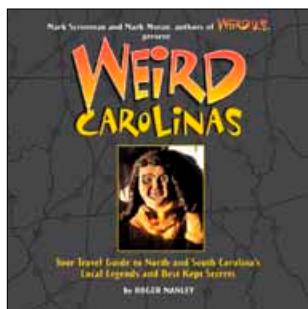
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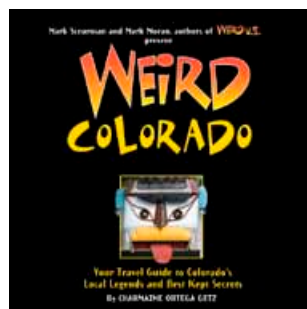
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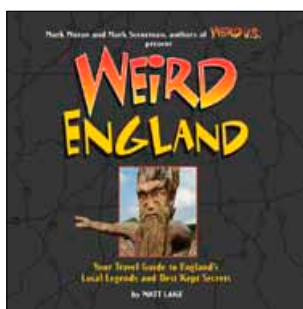
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Centenary Edition

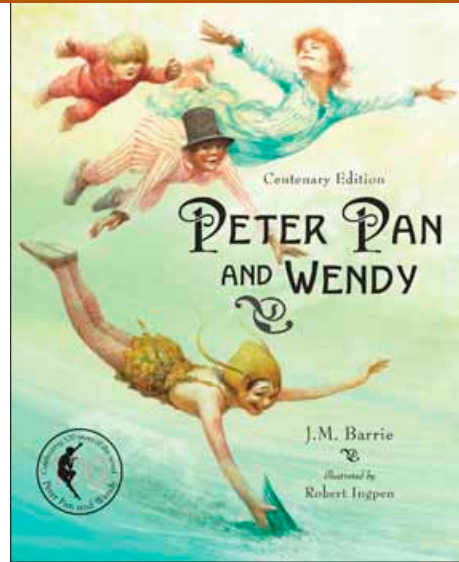
by J.M. Barrie, illustrated by Robert Ingpen, foreword by David Barrie

Celebrate the centenary of one of the most enchanting novels ever written.

Acclaimed illustrator Robert Ingpen takes readers on a magical, unforgettable trip to Neverland in this sumptuous edition of the classic story, complete with a foreword by the great-grand nephew of J.M. Barrie himself.

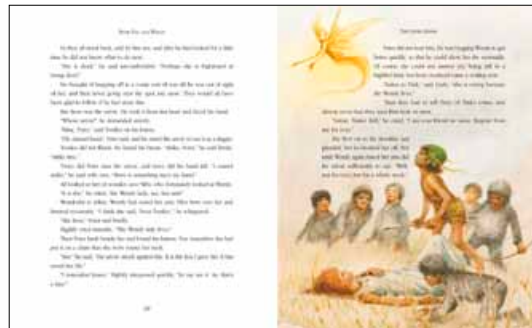
This handsome volume is sure to find a treasured place in any home or library.

- **2011 marks the centenary of the first publication of the novel**
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- **Newest in our hit series of classics illustrated by Ingpen**



About the Illustrator

ROBERT INGPEN was born in 1936 and is a well-loved illustrator around the world. He studied art in Melbourne and has designed, illustrated, and written over 100 works of fiction and nonfiction. In 1986 he was awarded the prestigious Hans Christian Andersen Medal for his contribution to children's literature. He has illustrated many classic novels, including *Alice's Adventures in Wonderland* (Sterling, 2009); *Tom Sawyer* (Sterling, 2010); *The Secret Garden* (Sterling, 2010); *Treasure Island* (Sterling, upcoming, 2011); and *The Wonderful Wizard of Oz* (Sterling, upcoming, 2011).



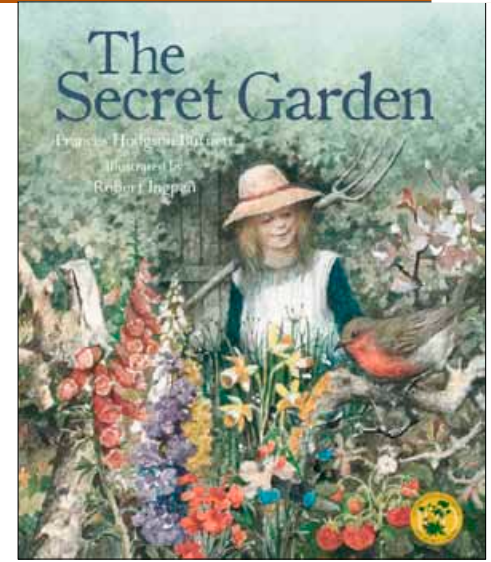
The Secret Garden

by Frances Hodgson Burnett, illustrated by Robert Ingpen

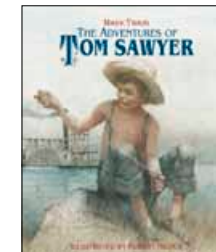
Frances Hodgson Burnett's beloved novel is now 100 years old! And, to celebrate this special occasion, Sterling presents a gorgeous new edition of *The Secret Garden*, illustrated by the acclaimed Robert Ingpen.

Ingpen's stunning art fully captures the story's poignancy and beauty—making this a volume that parents and children will treasure forever.

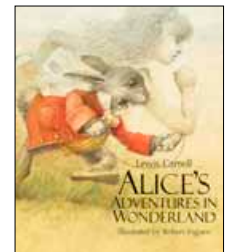
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About the Author

FRANCES HODGSON BURNETT began her career writing for adults, but later became a renowned children's author. Her most famous works include *Little Lord Fauntleroy*, *The Secret Garden*, and *A Little Princess*.

November 2010

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Frankenstein

A Pop-Up Book

by Sam Ita

"The idea of combining a graphic novel with pop-ups is brilliant."

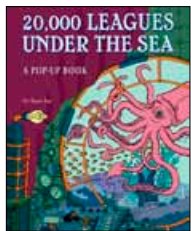
—Robert Sabuda

With its riveting blend of horror and science fiction, *Frankenstein* has gripped the public's imagination since its publication in 1818. Now Sam Ita, the genius of paper engineering and art, transforms Mary Shelley's tragic masterpiece into an unforgettable, stunning, and accessible pop-up book.

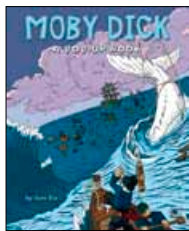
For the third time, Ita—who created the magnificent *Moby-Dick* and *20,000 Leagues Under the Sea* pop-ups—successfully captures the rich, dark drama of his source through amazing images. The entire story unfolds almost cinematically, in a potent mix of graphic novel panels and spectacular three-dimensional designs. The gothic building where Dr. Frankenstein carries out his sinister experiment rises high on the page; a scaffold, complete with a rope noose, emerges threateningly; and the misunderstood, rageful monster looms large and menacing, ready to destroy all in his path. This is pure visual magic, and a wonderful way to experience a classic.

- **Fantastic follow-up to both *Moby-Dick* (nearly 25,000 copies sold) and *20,000 Leagues Under the Sea* (more than 15,000 copies sold)**
- **Sam Ita's other pop-up books have appeared in several international co-editions: *Moby-Dick* (6 co-editions), *20,000 Leagues Under the Sea* (7 co-editions), *Frankenstein* (2 co-editions)**

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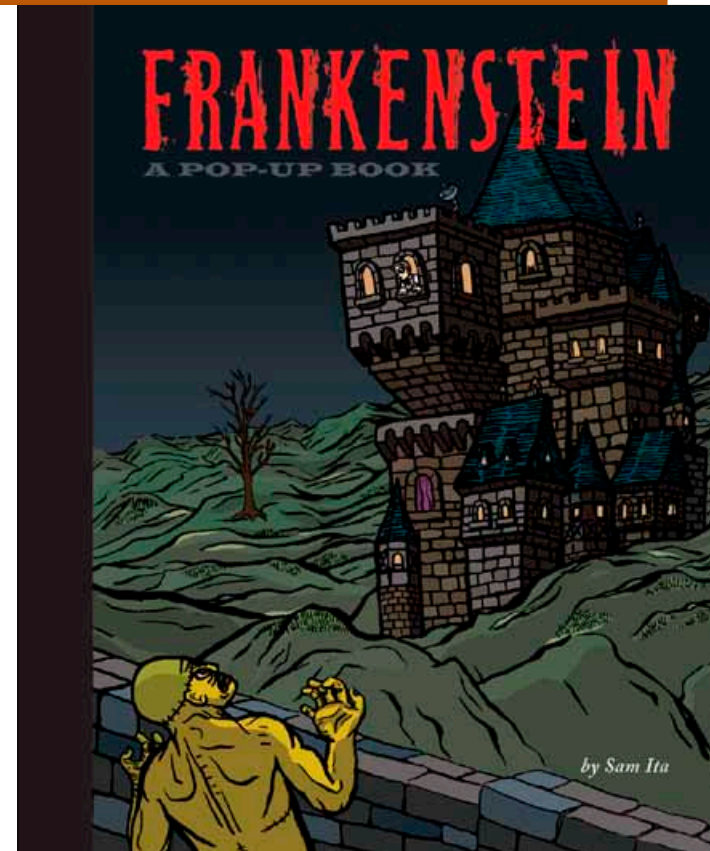
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About the Author

SAM ITA studied graphic design at the Pratt Institute in Brooklyn, NY. He apprenticed for five years with Robert Sabuda and Matthew Rhinehart on best-selling pop-up titles including *America the Beautiful*, *Encyclopedia Prehistorica*, *Mommy*, and Christmas cards for the Museum of Modern Art. He went on to work at Americhip creating paper-engineered products for Discovery Channel, TBS, and Target. His creations for Sterling include *Christmas Tree In-a-Box*, *Moby-Dick: A Pop-Up Book*, *20,000 Leagues Under the Sea: A Pop-Up Book*, and *Van Gogh's Sunflowers In-a-Box*. He lives in **BROOKLYN, NEW YORK**.



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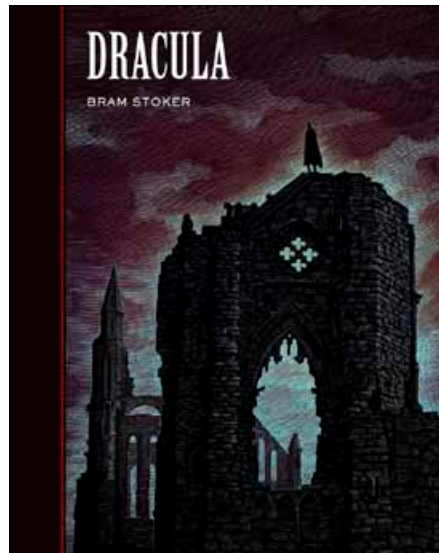
Since their introduction in 2004, Sterling's superb, unabridged editions of timeless favorites have delighted children, parents, and educators. Every one features stunning art by the brilliant Scott McKowen, who illustrates posters for the Roundabout Theatre in New York City and the Shaw Festival in Ontario, Canada. To complete the elegant package, Dr. Arthur Pober, EdD, contributes a series of insightful questions at the end of each volume to encourage discussion and create a deeper understanding of these enduring works.

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Dracula

by Bram Stoker

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About the Educational Consultant

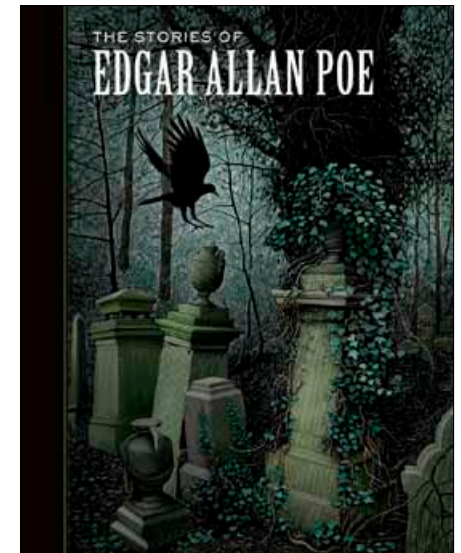
DR. ARTHUR POBER has spent more than 20 years in the fields of early childhood and gifted education. He is the former principal of one of the world's oldest laboratory schools for gifted youngsters, Hunter College Elementary School, and former director of Magnet Schools for the Gifted and Talented in New York City. Arthur is currently the US representative to the European Institute for the Media and European Advertising Standards Alliance.

September 2010

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The Stories of Edgar Allan Poe

Murder, revenge, deranged fantasies, and dark superstitions: better leave the lights on after reading these 24 chilling tales of horror and suspense, spun by master storyteller Edgar Allan Poe. This collection includes such unforgettable stories as "The Tell-Tale Heart," "The Fall of the House of Usher," "The Pit and the Pendulum," "Berenice," "The Premature Burial," and "The Murders in the Rue Morgue."



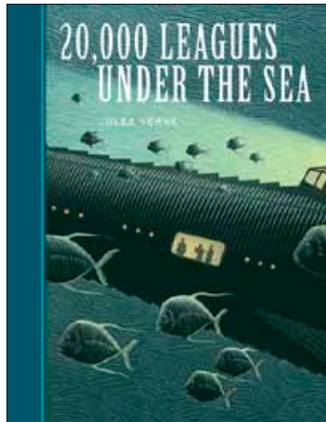
About the Illustrator

Graphic designer **SCOTT MCKOWEN** has created award-winning posters and graphics for theater companies across the United States—including on Broadway—and in Canada. McKowen's work has been exhibited in art galleries on both sides of the border, including a 1996 show at the art gallery of the Canadian Embassy in Washington, D.C. He was also commissioned by the Royal Canadian Mint to design Canada's 2001 silver dollar, which commemorated the National Ballet of Canada's 50th anniversary.

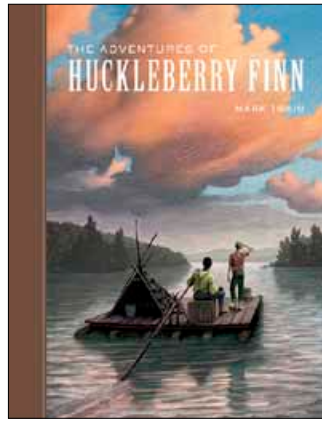
September 2010

\$9.95 (CANADA \$12.95) | HARDCOVER WITH JACKET | 978-1-4027-7325-9 | AGES 10 AND UP | 344 PAGES (B/W ILLUS. THROUGHOUT) | 6 1/8 X 8 | JUVENILE FICTION/CLASSICS | CARTON QTY: 16 | STERLING | RIGHTS: W |

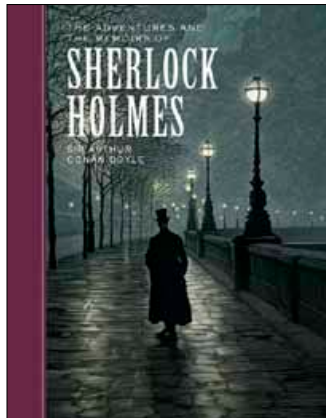
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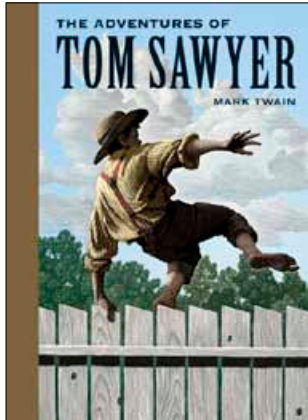
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The Sign of the Four (Illustrated Classics)

A Sherlock Holmes
Graphic Novel

A crime classic—graphic-novel style!

Sherlock Holmes returns in *The Sign of the Four*, the newest *Illustrated Classics* adaptation of a Sir Arthur Conan Doyle work. The drama begins when a woman asks Holmes for his help finding the anonymous person who has been sending her mysterious gifts and letters. Holmes agrees to investigate—but soon he and Dr. Watson find themselves entangled in a deadly treasure hunt.

➤ **The recent film version of *Sherlock Holmes* was a huge success, earning more than \$200 million**



October 2010

\$14.95 (CANADA \$19.50) | PAPER WITH FLAPS | 978-1-4027-8003-5 | 128 PAGES (ALL IN COLOR) | 6 1/2 X 9 1/2 | COMICS & GRAPHIC NOVELS/CRIME & MYSTERY | STERLING | RIGHTS: US/CAN |

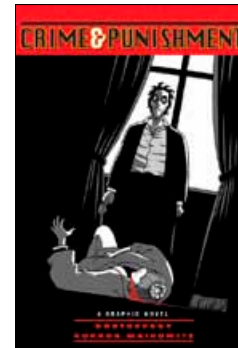


About the Illustrators

In 2006, I. N. J. CULBARD surpassed thousands of writers to have his work published in Dark Horse Comics' *New Recruits* anthology. He has since appeared in *Dark Horse Presents*, *Judge Dredd Magazine*, and *2000 AD*. This is the third full-length graphic novel he has illustrated, after collaborating on *The Picture of Dorian Gray* and *The Hound of the Baskervilles* with Ian Edginton.

In his illustrious career, IAN EDGINTON has worked for Lucasfilm, Paramount Pictures, and 20th Century Fox to adapt the *Star Wars*, *Star Trek*, *Alien*, *Predator*, and *Terminator* properties, as well as with the H. G. Wells estate to adapt *War of the Worlds* for Dark Horse. In 2007, his graphic novel *Scarlet Traces: The Great Game* was nominated for best limited series and best writer at the prestigious Eisner Awards.

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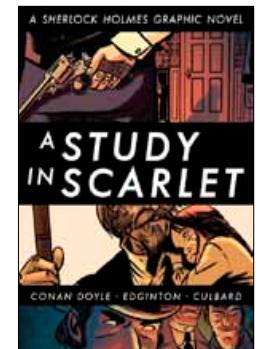
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The Official Dictionary of Sarcasm

A Lexicon for Those of Us Who Are Better and Smarter Than the Rest of You
by James Napoli

Why tolerate ignorance? James Napoli, the executive vice president of the National Sarcasm Society, has provided an A-Z guide to turn to whenever you need to set someone straight. From advertisements to e-mail, from materialism to remote controls, there's a witty answer for every situation. "You have been waiting patiently for a dictionary like this to come along. And now it is here," recognizes Napoli. "Not that you give a crap."

About the Author

JAMES NAPOLI is a writer, filmmaker, and performer who has provided drive-time comedy content for America's top radio syndicators as well as for the live stage and television animation. His award-winning short films have screened at festivals worldwide. He has worked as an improvisational comedian, a Hollywood script reader, and a voice-over artist.

Words You Should Know:

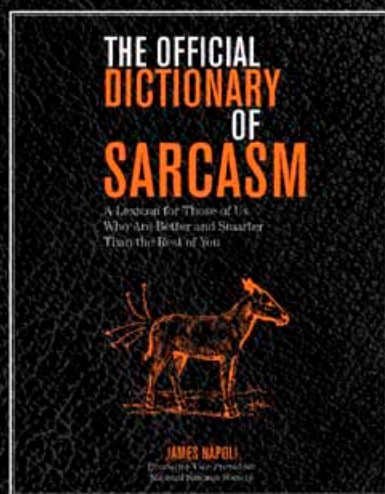
ACTIVIST: A person who cares about the fate of the world, until reaching approximately 28 years of age.

OUTSIDE THE BOX: A phrase to indicate unconventional thinking that is most commonly used by cripplingly dull people who are so incapable of being unconventional themselves that they still use tired old phrases like outside the box.

VEGETARIAN: A vegan who didn't have the balls to give up cheese.

September 2010

\$14.95 (CANADA \$19.50) | FLEXIBOUND | 978-1-4027-6952-8 | 368 PAGES |
5 1/2 X 6 3/4 | HUMOR/GENERAL | CARTON QTY: 28 | STERLING INNOVATION | RIGHTS: W |



You Are What You Eat and Other Mealtime Hazards

by Serge Bloch

In this deliciously clever follow-up to *Butterflies in My Stomach* and *Reach for the Stars*, our young hero and his dog Roger tackle another major aspect of life: eating.

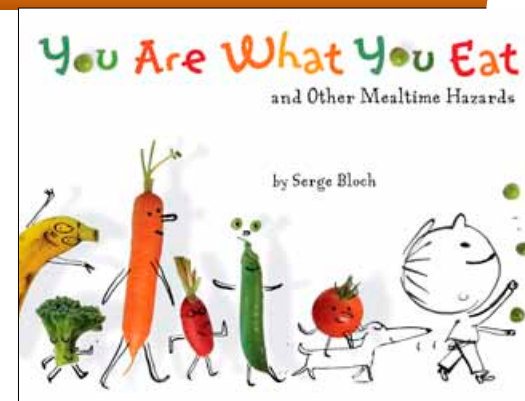
Mealtime should be *a piece of cake*, but this finicky eater *eats like a bird*. And that drives his mom *bananas*. But what will happen when he dines at the home of a real health nut? Maybe he'll discover that *variety is the spice of life*! Bloch's witty images, which mix whimsical line drawings with photographs, will leave readers of all ages pleased as punch.

About the Author

SERGE BLOCH has won a gold medal at the Society of Illustrators and created art for numerous books. He also illustrates for the *New York Times*, the *Boston Globe*, the *Washington Post*, *Newsweek*, the *Chicago Tribune*, and MenuPages.com. Visit him at www.sergebloch.net.

November 2010

\$12.95 (CANADA \$16.95) | HARDCOVER WITH JACKET | 978-1-4027-7130-9 | AGES 4 AND UP |
32 PAGES (ALL IN COLOR) | 8 1/4 X 6 1/4 | JUVENILE FICTION/GENERAL | CARTON QTY: 50 |
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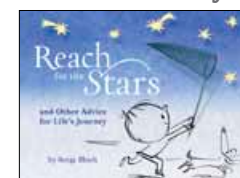
Praise for *Butterflies in My Stomach*:

"Slapstick fun with words and pictures..."

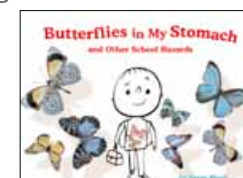
—Booklist

"An ideal book for the classroom or one-on-one sharing." —School Library Journal

Also Available by Serge Bloch



REACH FOR THE STARS
978-1-4027-7129-3
\$12.95 (CAN \$16.95) W



**BUTTERFLIES IN MY STOMACH
AND OTHER SCHOOL HAZARDS**
978-1-4027-4158-6
\$12.95 (CAN \$13.95) W

Marketing

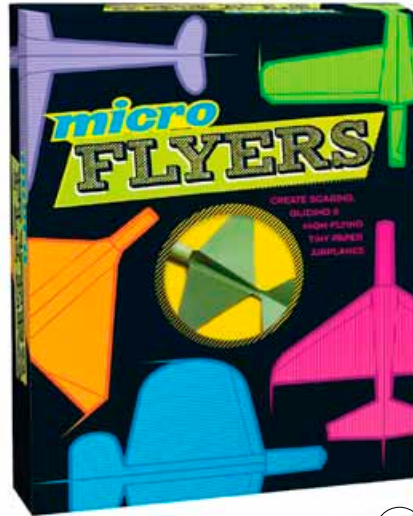
- Good Nutrition Month and Thanksgiving promotion
- National print media publicity campaign
- National online coverage and blog outreach
- National print and online consumer advertising campaign
- For publicity inquiries, please contact:
wraffel@sterlingpublishing.com

Micro Flyers

Create Soaring,
Gliding & High-Flying Tiny
Paper Airplanes
by Gary D. Breiwick

This fun and cute gift set will fly right out of bookstores! *Micro Flyers* contains an instruction-packed paperback along with 24 reusable cards with templates for the planes, 50 sheets of designed paper, and one completed plane that's visible through a die-cut window in the box. Plus, modelers will learn how to come up with their own personal variations.

From the fast and fleet Dart Plane to the charming and delicate Dragonfly, these tiny flyers have really big appeal.



KIT INCLUDES:

- 64-page *Micro Flyers* book
- 24 reusable cards with templates
- 50 sheets of designed paper
- one completed piece



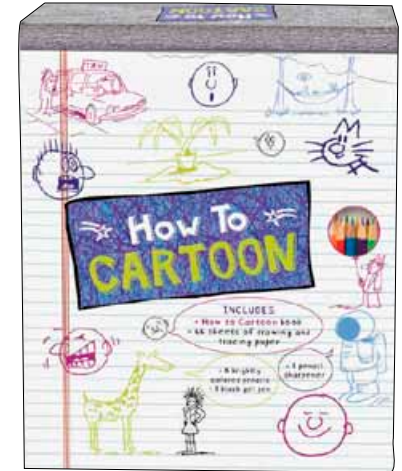
September 2010

\$10.95 (CANADA \$14.50) | PAPERBACK BOOK & GIFT SET | 978-1-4027-7432-4 | AGES 10 AND UP |
 52 PAGES (2-COLOR BOOK + COMPONENTS) | 7 X 9 | CRAFTS & HOBBIES/PAPERCRAFTS |
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How to Cartoon

Doodle your way to out-of-this-world cartoons with this fabulous kit. *How to Cartoon* includes a how-to book, one black pen, eight colored pencils, one pencil sharpener, 16 sheets of tracing paper, and 66 sheets of drawing paper. *The Art of Cartooning* paperback guide outlines all the techniques you'll need for drawing basic cartoon characters as well as generating your very own cartoon strips. With Robin Hall's innovative methods, both beginning cartoonists and more experienced artists who want to learn this fun style will be on their way to creating cartoons in just a few strokes.

► **Kit contains all the tools needed to get started creating cartoons right away**



KIT INCLUDES:

- 96-page *The Art of Cartooning* book
- 66 sheets drawing paper
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- 8 colored pencils
- 1 black pen
- 1 pencil sharpener

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PREVIOUS EDITION: 978-1-4027-6326-7 \$17.95 (CAN \$19.95) **US/CAN**



Enchanted Christmas Tree In-a-Box

Paper art by Sam Ita,
illustrated by Margaret Braun

The complete spirit of Christmas in a neat little package!

Enchanted Christmas Tree In-a-Box provides everything needed to create a beautiful, festive decoration in a snap. The precut pieces are easy to assemble, and the *Holiday Cheer* book includes step-by-step instructions for creating a 15" tall tree. There are also delicious cookie recipes and classic Christmas stories.

- The original full-size *Christmas Tree In-a-Box* book and kit sold more than 150,000 copies
- Features gorgeous new art by famous cake decorator Margaret Braun, whose work has appeared in magazines including *Food & Wine* and *Vogue*; TV shows like *The Today Show* and *Good Morning America*; and several movies
- Ready for assembly with pieces included



About the Author

SAM ITA studied graphic design at Pratt Institute in Brooklyn, NY. He apprenticed for five years with Robert Sabuda and Matthew Reinhart on their best-selling pop-up titles and on Christmas cards for the Museum of Modern Art. He has also authored and engineered several successful titles for Sterling Innovation.

33 Ways to Tell Your Future

Tune in, Get Answers, and Predict!

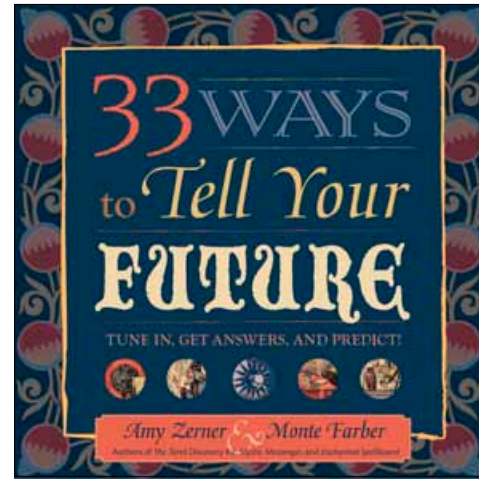
by Amy Zerner and Monte Farber

Want to know if your next party will be a success? Ask Amy Zerner and Monte Farber. Perfect for every gathering, this book offers more than 30 fun ways to unlock the secrets of the future... and have fun doing it. From astrology and palmistry to the tarot and Cupid's Scroll, these easy-to-use prophecy tools and techniques will provide all the entertainment you need to make your next get-together simply divine.

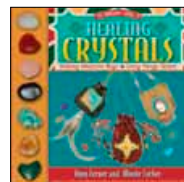
➤ **Amy Zerner and Monte Farber's books and kits have sold more than two million copies**

About the Authors

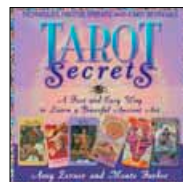
MONTE FARBER and AMY ZERNER have 40 best-selling books and kits in 14 languages. They are the authors of the hugely successful *Chakra Meditation Kit*, *Karma Cards*, *Astrology Gems*, *The Mystic Messenger*, and many more. Their website is www.theenchantedworld.com



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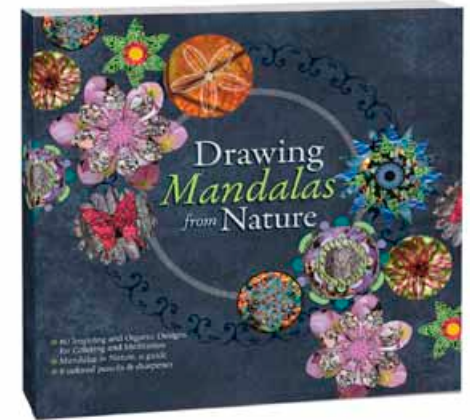
\$14.95 (CANADA \$19.50) | PAPER WITH FLAPS | 978-1-4027-2950-8 | 160 PAGES (ALL IN COLOR) | 7 X 7 | BODY, MIND & SPIRIT/DIVINATION/GENERAL | STERLING | RIGHTS: US / CAN

Drawing Mandalas from Nature

80 Inspiring & Organic Designs for Coloring and Meditation

by Sonia Waleyla

The mandala, an ancient symbol representing the spiritual center of all existence, manifests itself all around us in such patterns as a spider's web or a sunflower. *Drawing Mandalas from Nature* includes 80 black-and-white designs based on these natural forms, a set of colored pencils, and an accompanying guide. By coloring these circular images and meditating on them, the reader experiences their transformative energy—and in the process, centers body, mind, and spirit. The book explores the history and meaning of the mandala, and explains how to use it as a tool for relaxation, healing, and self-realization.



Kit includes:

- 80 sheets of mandala designs to fill in
- 10 colored pencils with a sharpener
- The 64-page book *Mandalas in Nature*



September 2010

\$15.95 (CANADA \$20.95) | PAPERBACK BOOK & GIFT SET | 978-1-4027-7308-2 | 64 PAGES (2-COLOR BOOK + COMPONENTS) | 9 5/16 X 8 1/2 | BODY, MIND & SPIRIT/INSPIRATION & PERSONAL GROWTH | CARTON QTY: 10 | STERLING INNOVATION | RIGHTS: W |

Steichen in Color

Portraits, Fashion & Experiments by Edward Steichen

Foreword by Joanna Steichen

Edward Steichen was one of the world's greatest photographers, celebrated for his black-and-white images—particularly his *Family of Man* exhibition. But he was also an innovator in color photography who created magnificent autochromes, an early glass-plate color process that yields a unique print.

This exceptional volume pays tribute to Steichen's rare and in some cases never-before-seen color work. Featuring an essay by his wife Joanna, as well as a lengthy introduction by the curator of photographs at George Eastman House, this landmark publication showcases 48 eye-opening photographs, all gorgeously reproduced in a museum-quality monograph.

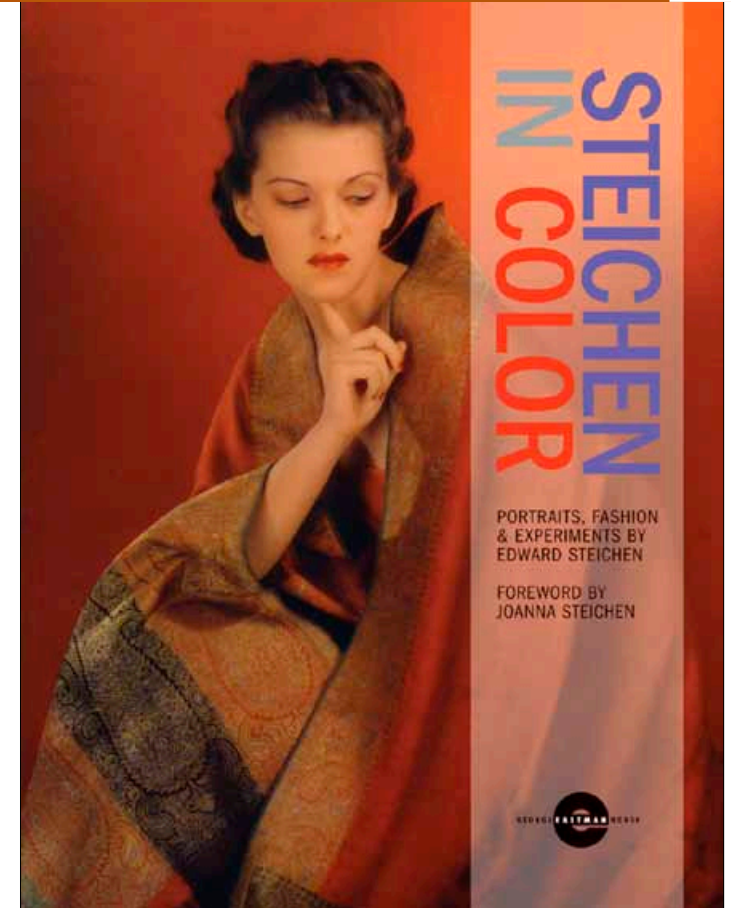
- **First Steichen book to focus exclusively on his color photography, a form he pioneered and popularized, bringing together images that span his career**
- **Steichen exhibits are still featured at museums around the world, including the Whitney, National Portrait Gallery, Jeu de Paume, and the International Center for Photography**
- **Autochromes by Steichen are extremely rare, as many were lost during World War I. Among the rarities here are two portraits of Steichen's friend and pictorialist colleague, Charlotte Spaulding Albright, which were only recently discovered**



Praise for Steichen's Rediscovered Work:

"Almost as intriguing as the pictures themselves, however, is the story of how they recently made their way from a house in Buffalo, where they apparently sat unseen for decades."

—*New York Times*



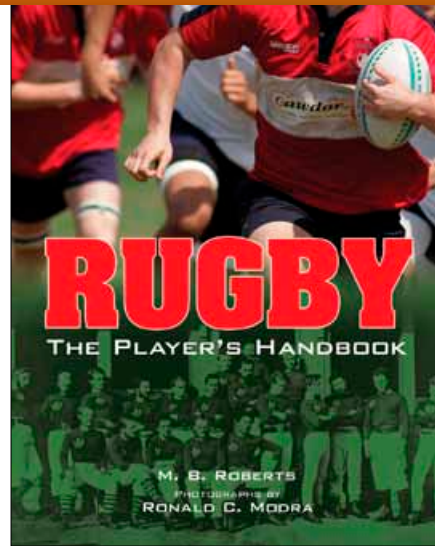
About the Author

EDWARD STEICHEN (March 27, 1879 – March 25, 1973) was an American photographer, painter, and museum curator. He was the most frequently featured photographer in Alfred Stieglitz's groundbreaking magazine *Camera Work* and worked for *Vogue* and *Vanity Fair*, as well as many advertising agencies. Considered the world's best-known and highest-paid photographer, he later served as director of the department of photography at New York's Museum of Modern Art until 1962. While at MoMA, he curated and assembled *The Family of Man* exhibit, which traveled to 69 countries, was seen by 9 million people, and sold 2.5 million copies of a companion book.

Rugby: The Player's Handbook

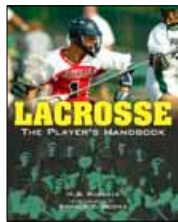
by M. B. Roberts,
photographs by Ronald C. Modra

Following the success of their player's handbooks to crew, soccer, and lacrosse, sportswriter M.B. Roberts and former *Sports Illustrated* photographer Ron Modra tackle one of America's fastest-growing sports. For players, parents, coaches, and officials, this fully illustrated guide details everything from the evolution of rugby, to tips about gear, to techniques on how to outshine opponents on the field.

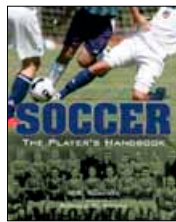


- Will appeal to players of all skill levels and ages, plus parents, coaches, and referees
- A wide-ranging, informative reference, complete with fun facts and over 200 professional photographs

Also Available in the Series



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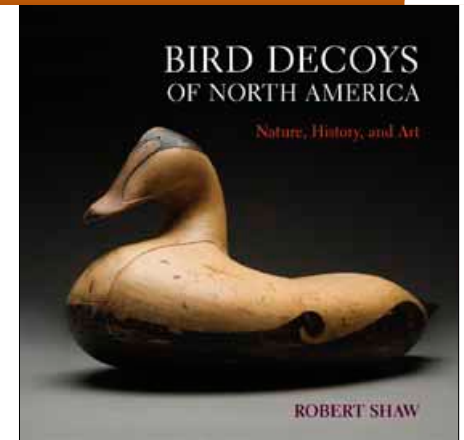
September 2010

\$17.95 (CANADA \$23.50) | PAPER | 978-1-4027-5871-3 | 256 PAGES (ALL IN COLOR) |
7 3/8 X 9 1/4 | SPORTS & RECREATION/RUGBY | STERLING | RIGHTS: W

Bird Decoys of North America

Nature, History, and Art
by Robert Shaw

Sumptuous, informative, and written by a leading scholar in the field, this is the ultimate book on North American bird decoys. Shaw provides an insightful look at the decoy's Native American origins through its evolution, and demonstrates that although they were created as humble tools, decoys are also works of art, examples of craftsmanship and ingenuity, and pieces of history. The 300 stunning illustrations include delicate paintings by John James Audubon, as well as both historic and contemporary photography.



About the Author

ROBERT SHAW is a lecturer and acclaimed writer on American folk arts and crafts. He has been curator for exhibitions at major museums and expositions in the US, Europe, and Japan, and serves as a consultant to museums, collectors, and Sotheby's.

- Decoys are among today's most sought-after categories of folk art
- Perfect for art lovers, hunting enthusiasts, and folk art enthusiasts



November 2010

\$35.00 (CANADA \$44.95) | HARD | 978-1-4027-4772-4 | 320 PAGES (ALL IN COLOR) |
10 X 10 | ANTIQUES & COLLECTIBLES/GENERAL | CARTON QTY: 7 | STERLING | RIGHTS: W |

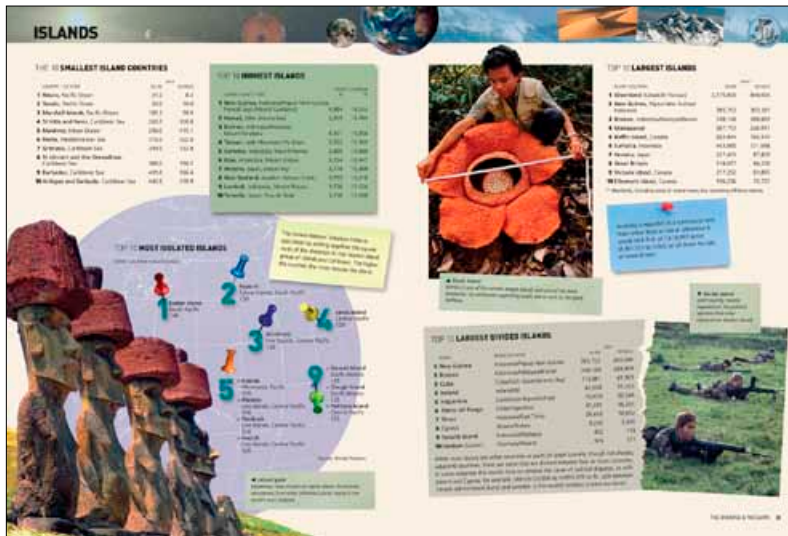
Top 10 of Everything 2011

by Russell Ash

Annual Best-seller!

With annual sales of 200,000 copies, *Top 10 of Everything* is clearly the place people go to get the lowdown on what or who was the best, worst, richest, fiercest, deadliest, or simply biggest of practically anything. It features over 7,000 intriguing facts and stats on history, science, sports, music, movies, nature, people, and places—from the stars of stage and screen who shone the brightest to the terrestrial animals that weigh the most. “First” and “Fast” fact boxes pinpoint the pioneers and the most recent achievers in various endeavors.

- With 21 best-selling editions already published, *Top 10 of Everything* is a well-established reference book that continues to grow in popularity
- Includes all-new feature spreads that focus and elaborate on specially selected lists from each chapter
- Holographic cover



About the Author

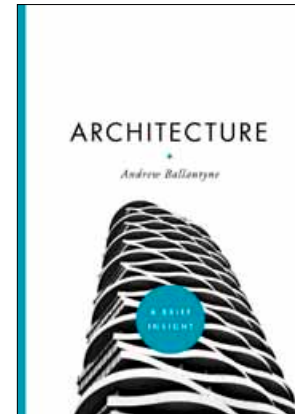
RUSSELL ASH is a best-selling author who has written and contributed to over 100 successful books, including over 20 years of *Top 10 of Everything* and two spin-off titles, *Top 10 for Men* and *Top 10 of Britain*, both published by Hamlyn. He is regularly featured on TV and radio.



Insightful, engaging, beautiful... **BRIEF INSIGHTS**

Written with brilliance, passion, accessibility, and expertise, these concise and beautifully designed and illustrated books explore every subject under the sun with unique insight. Covering a sweeping range of topics from religion and philosophy to literature and art, *Brief Insights* make often-challenging subjects highly readable...and understandable.

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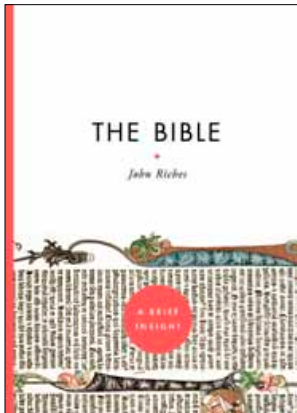
From the pyramids of Ancient Egypt to the Sydney Opera House, Andrew Ballantyne explores the history and cultural significance of architecture. He provides readers with the necessary background to understand the language of architecture and its economic, social, political, and aesthetic significance. Ballantyne eloquently explores what makes a building timeless and what this illuminates about human society.

About the Author

ANDREW BALLANTYNE has researched and taught at the University of Sheffield, Bath, and Newcastle, where he is now a professor of architecture.

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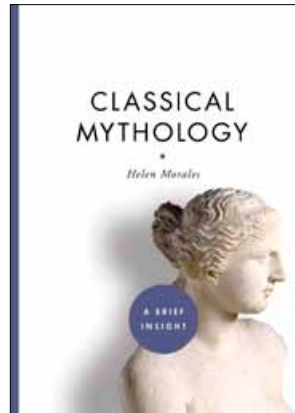
John Riches's investigation of what is perhaps the world's most influential text gives a clear, comprehensible overview, along with in-depth research on the Bible's origins, writing, and development. Riches looks at Biblical criticism, the book's wide-ranging cultural impact, why it has been the product of multiple interpretations and uses, and how it has been exploited for political gain.

About the Author

JOHN RICHES is a professor of divinity and Biblical criticism at the University of Glasgow.

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Classical Mythology

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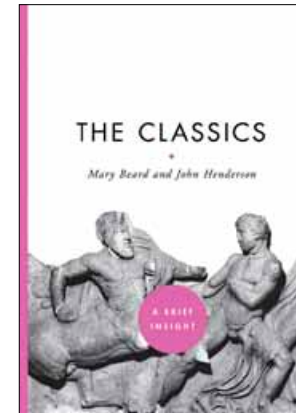
More than mere retellings, this insightful look at the myths of ancient Greece and Rome explores the robust history and diverse interpretations of these timeless stories. In fields ranging from cinema to psychoanalysis, classical mythology has shaped the world in which we live. While recounting the myths themselves, Helen Morales offers examples that illustrate how extensively mythology has permeated both high and popular culture.

About the Authors

HELEN MORALES is a university senior lecturer and director of studies in classics at Newnham College, Cambridge. She researches and teaches Greek and Latin literature and culture with special interests in mythology, the ancient novel, and the relationship between images and texts.

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Classics

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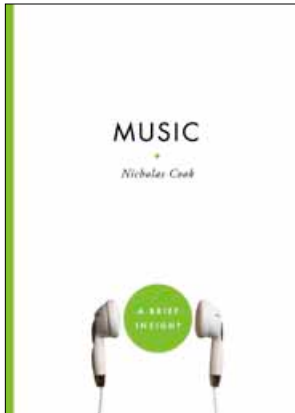
Mary Beard and John Henderson link a haunting temple on a lonely mountainside to the glory of ancient Greece and the grandeur of Rome, and to classics within modern culture—from Jefferson and Byron to Asterix and Ben-Hur. Rather than focusing on the traditional retelling of the classics, the authors concentrate on one particular artifact—the friezes from the Temple of Apollo at Bassae in Arcadia—as a springboard to explore, define, and debate the relationship between our contemporary world and the ancient one.

About the Authors

MARY BEARD and **JOHN HENDERSON** both teach classics at the University of Cambridge. Mary Beard is a fellow of Newnham College, and John Henderson is a fellow of King's College, Cambridge.

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Music

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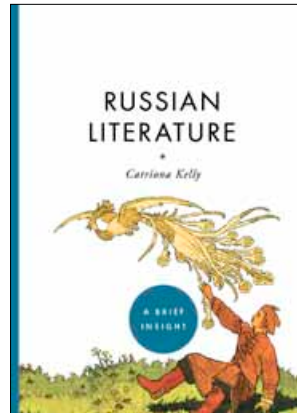
Music is omnipresent in human culture—but why do we enjoy it so much? What meaning does it have in our lives? How does it function as a symbol of identity? And do men and women process music differently? Nicholas Cook takes a fascinating look at a variety of styles—from traditional and folk to classical, rock, pop, and jazz—and investigates the personal, cultural, and social values embedded in these different forms.

About the Author

NICHOLAS COOK is a professional research fellow in music at Royal Holloway, University of London, where he directs the AHRC Research Center for the History and Analysis of Recorded Music (CHARM). He was elected fellow of the British Academy in 2001.

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Russian Literature

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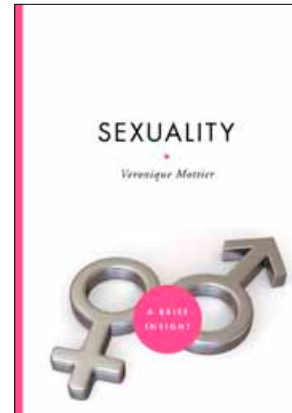
Catriona Kelly takes an enlightening and nontraditional approach to exploring Russia's unique literary traditions. Rather than proceeding chronologically, she uses Pushkin as the central figure in Russia's literary genesis and analyzes how this "Russian Shakespeare" influenced his compatriots, the origins of Russian literature (including folktales), and how Russians regard their own place in literary history.

About the Author

CATRIONA KELLY is a professor of Russian at New College, Oxford.

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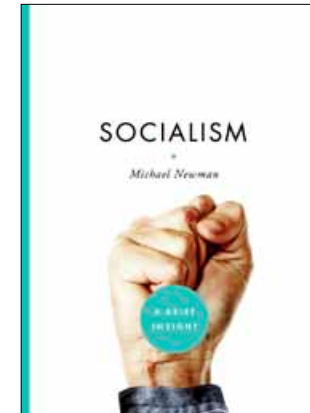
From abstinence and abortion to sadomasochism and Viagra, this compact, comprehensive guide explores the complicated nature of human sexuality. Organized in five parts—including Feminist Critiques of Sexuality, the State in the Bedroom, and the Future of Sex—it dissects sexual movements, explaining their impacts and origins. Veronique Mottier does not shy away from controversy as she weaves feminism, religion, HIV/AIDS, sexual liberation and repression, gay politics, and more into one easily digestible volume.

About the Author

VÉRONIQUE MOTTIER is fellow and director of studies in social and political sciences at Jesus College, Cambridge, and professor of sociology at the University of Lausanne.

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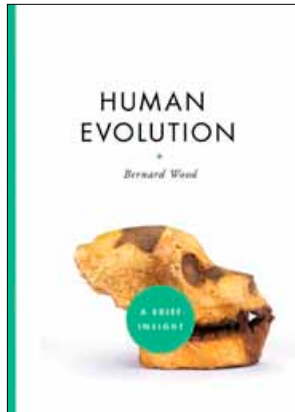
From Cuban communism and Swedish social democracy to the New Left, Michael Newman explains socialism—the social, economic, and philosophical juggernaut of the past century. Taking an international perspective, Newman examines standard socialist conventions and evolution from 19th-century industrial towns, while also defining modern socialism. He includes recent conceptualizations such as the feminist and Green movements, and uses this plethora of information to forecast socialism's trajectory into the future.

About the Author

MICHAEL NEWMAN is a professor of politics at London Metropolitan University, where he is also Jean Monnet Professor of European Integration Studies and director of the London European Research Centre.

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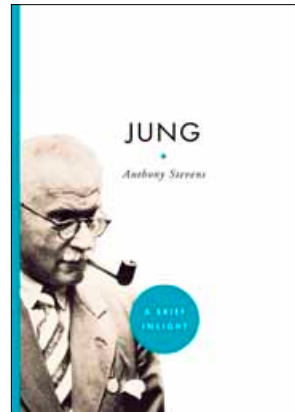
Renowned evolutionary scholar Bernard Wood traces the history of paleoanthropology from its 18th-century beginnings to today's latest fossil finds and newest discoveries about the human genome. He provides an insider's view of the field, introducing us to the lively cast of characters, both past and present, involved in evolutionary research. This is an ideal introduction for anyone interested in the origins and development of humankind.

About the Author

BERNARD WOOD is currently the Henry R. Luce Professor of Human Origins at George Washington University and an Adjunct Senior Scientist at the National Museum of Natural History of the Smithsonian Museum.

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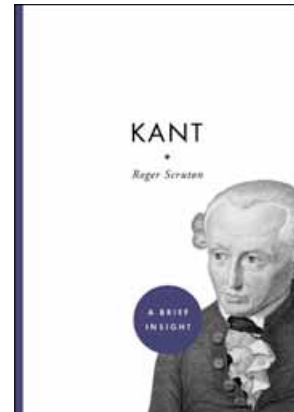
With the unveiling in 2009 of Jung's famous *Red Book*—considered the most influential unpublished work in the history of psychology—this great 20th-century thinker is in the public eye more than ever before. Here, Anthony Stevens lays out the basic concepts of Jungian psychology; examines Jung's views on such disparate subjects as myth, religion, gender differences, dreams, and analysis; and addresses the unjust allegation that Jung was a Nazi sympathizer.

About the Author

ANTHONY STEVENS is a distinguished Jungian analyst, psychiatrist, and prolific writer on Jungian themes. He is a graduate of Oxford University.

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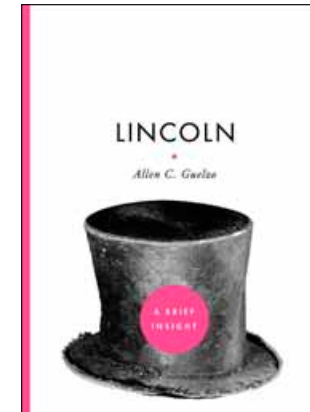
Immanuel Kant is one of the most influential—and most complex—modern philosophers. His ideas on the subjective nature of reality challenged contemporary beliefs about God, morality, and free will. Roger Scruton, a well-known and controversial philosopher in his own right, tackles his exceptionally complex subject with a strong hand, providing an accessible introduction to Kant's work and his pivotal *Critique of Pure Reason*.

About the Author

ROGER SCRUTON was formerly professor of aesthetics at Birkbeck College and professor of philosophy at Boston University. Author of several books on philosophy, art, and music, he is currently a scholar at the American Enterprise Institute.

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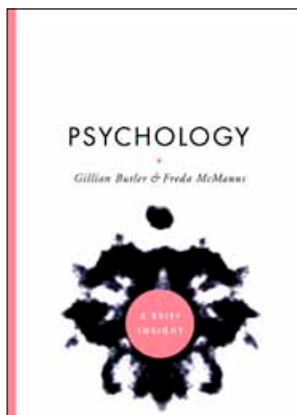
Despite his rough-hewn image and lack of formal schooling, Abraham Lincoln had boundless philosophical curiosity and years of disciplined self-teaching. Respected Lincoln authority Allen C. Guelzo offers a penetrating look into the mind of one of our greatest presidents, delving deeply into the problems that confronted Lincoln and liberal democracy—including equality, secession, the rule of law, slavery, and reconciliation.

About the Author

ALLEN C. GUELZO is a professor of history at Gettysburg College. He currently serves on the National Council on the Humanities, and has written several books on Lincoln and American religious history. He recently appeared as a guest on *The Daily Show with Jon Stewart*.

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About the Authors

GILLIAN BUTLER is a consultant clinical psychologist at Warneford Hospital in Oxford and author of several self-help books.

FREDA MCMANUS is a research cognitive therapist in the department of psychiatry at the University of Oxford.

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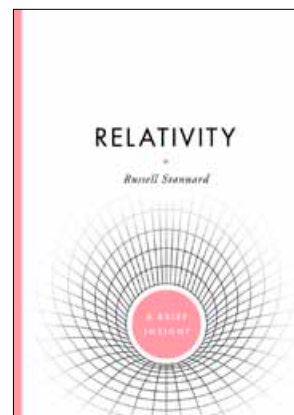
Two decades after Reagan left office, debate continues to rage over just how revolutionary his presidency was. This book tackles the controversies and historical mysteries that continue to swirl around his legacy, while providing a look at some of the era's defining personalities, ideas, and accomplishments. Today, Reagan remains the most influential president since Franklin D. Roosevelt, and his legacy continues to shape American politics, diplomacy, culture, and economics.

About the Author

GIL TROY is a professor of history at McGill University and a visiting scholar affiliated with the Bipartisan Policy Center in Washington.

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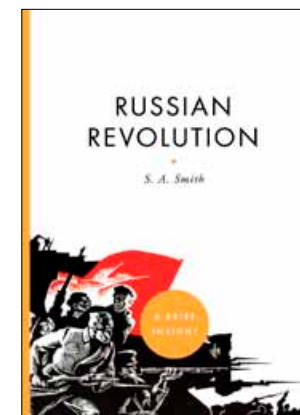
Move at high speed and time slows down, space squashes up, and you get heavier. This is just one of the extraordinary consequences of Einstein's theory of relativity—and here is a look at the deeper science behind his groundbreaking ideas. Filled with illuminating anecdotes and fascinating accounts of experiments, this book gently introduces relativity in an accessible yet scientifically rigorous way.

About the Author

RUSSELL STANNARD is an emeritus professor of physics at the Open University in England, and the author of dozens of books on science and religion.

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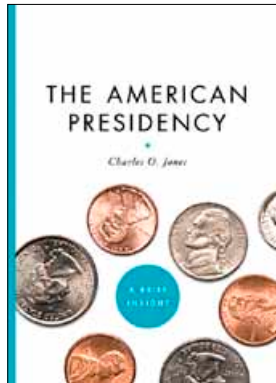
About the Author

S.A. SMITH is a professor of history at the University of Essex.

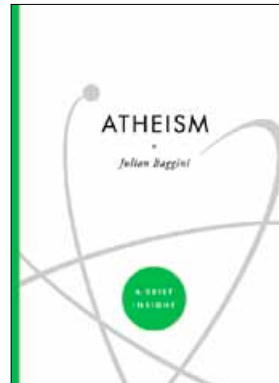
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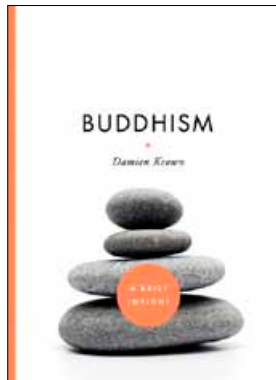
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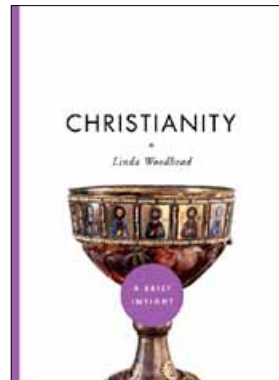
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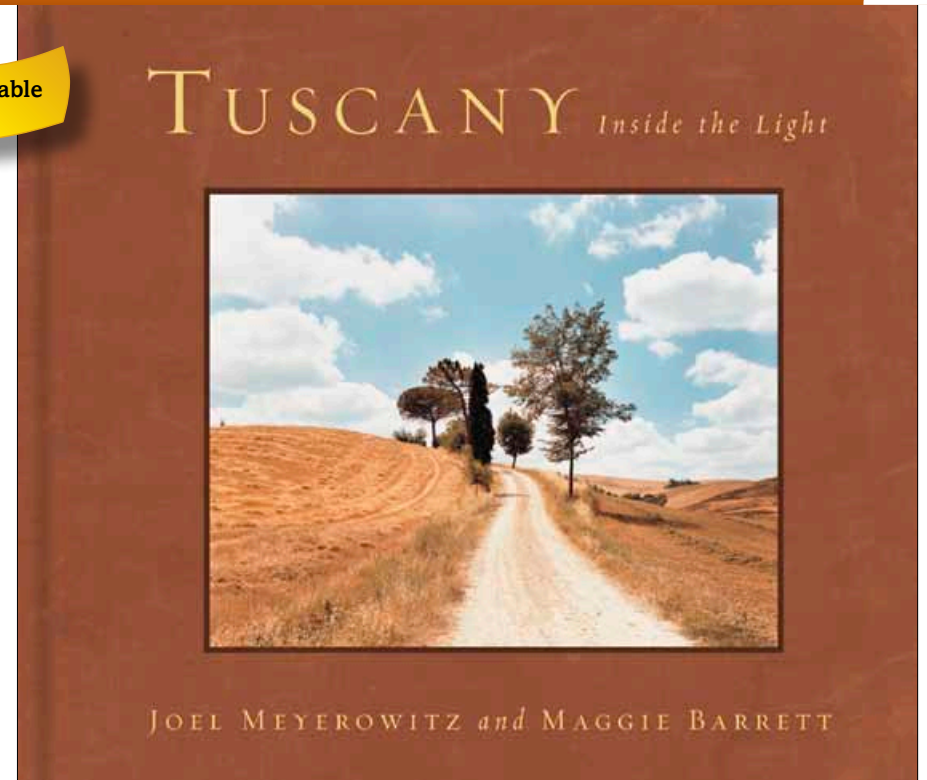
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About the Authors

JOEL MEYEROWITZ, an award-winning photographer whose works have appeared in over 350 international exhibitions, is a two-time Guggenheim fellow and recipient of NEA and NEH awards. He was the only photographer granted access to Ground Zero, where he chronicled both the devastation and cleanup, as well as the devotion of the workers inside the site. Meyerowitz's work has been the subject of 16 books, including *Legacy: The Preservation of Wilderness in New York City Parks*, *Aftermath: World Trade Center Archive*, and *Cape Light*.

MAGGIE BARRETT the author of three novels and a collection of short stories. Her play, *Give it Up*, was performed Off Broadway. Maggie also has a private practice as a Life Coach working with clients both in the US and Europe.

The Four Seasons Book of Cocktails

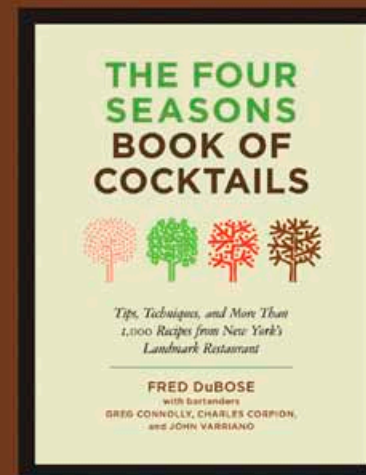
Tips, Techniques, and More Than 1,000 Recipes from
New York's Landmark Restaurant

by Fred DuBose with bartenders Greg Connolly, Charles Corpion, and John Varriano

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As one of New York's most celebrated restaurants, The Four Seasons is well known for its celebrity clientele and power lunchers. But it is also famous for an amazing selection of delectable cocktails created by legendary bartenders who have provided their tastiest recipes in this indispensable guide. Elegantly designed, it includes all the classics plus scores of new favorites, along with bartending tips and fascinating Four Seasons lore. And because every drink deserves an accompanying dish, there's a "Bar Bites" section from the restaurant's head chef, Fabio Trabocchi!

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- Features more than 1,000 recipes, grouped by alcohol type



About the Author

FRED DUBOSE is a writer, editor, and book developer based in Manhattan.

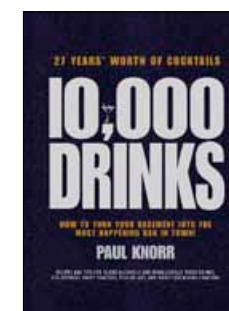
About the Bartenders

Head bartender GREG CONNOLLY was inducted into the Bartender's Hall of Fame in 2002.

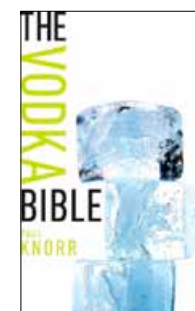
CHARLES CORPION followed in the footsteps of his father, who tended bar at New York's Copacabana in the 1950s.

JOHN VARRIANO is a painter who often paints the portraits of the clients he serves at the Four Seasons.

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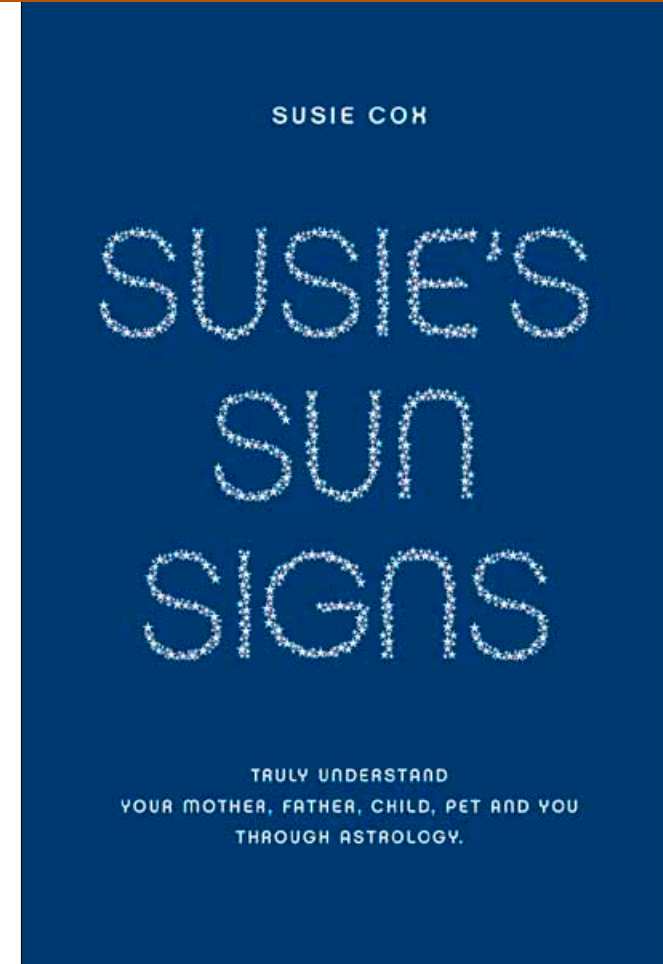
How to Truly Understand Your Lover, Mother, Child, Pet,
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by Susie Cox

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- Illustrated throughout, including the author's unique take on each astrological symbol
- Cox is Master Astrologer at Canyon Ranch—the world's leading healthy-living company—and can reach out to her clients: she has done over 43,000 interpretations over her career



About the Author

SUSIE COX is the Master Astrologer at Canyon Ranch, where her clients include A-list celebrities, business leaders, and politicians. She has authored numerous astrological columns, articles, and books, including *The International Directory of Astrologers*, which sold in 57 countries. She conducts workshops internationally and has been featured in the *New York Times*, *People*, *Forbes*, and the *Washington Post*, as well as on TV. She lives in **ARIZONA**. To learn more, visit www.susiecox.com.

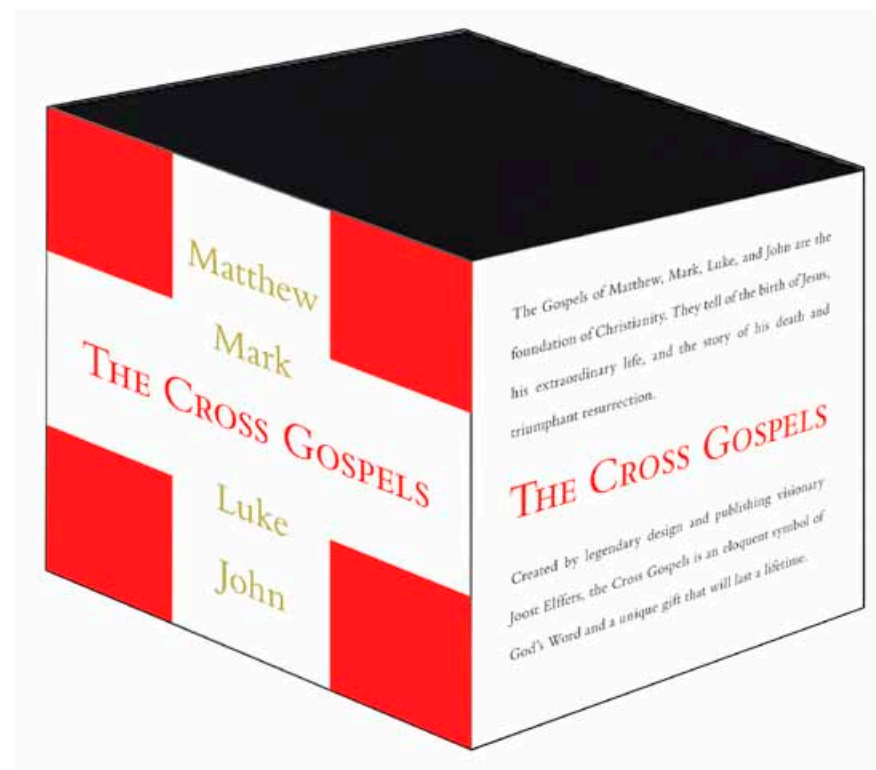
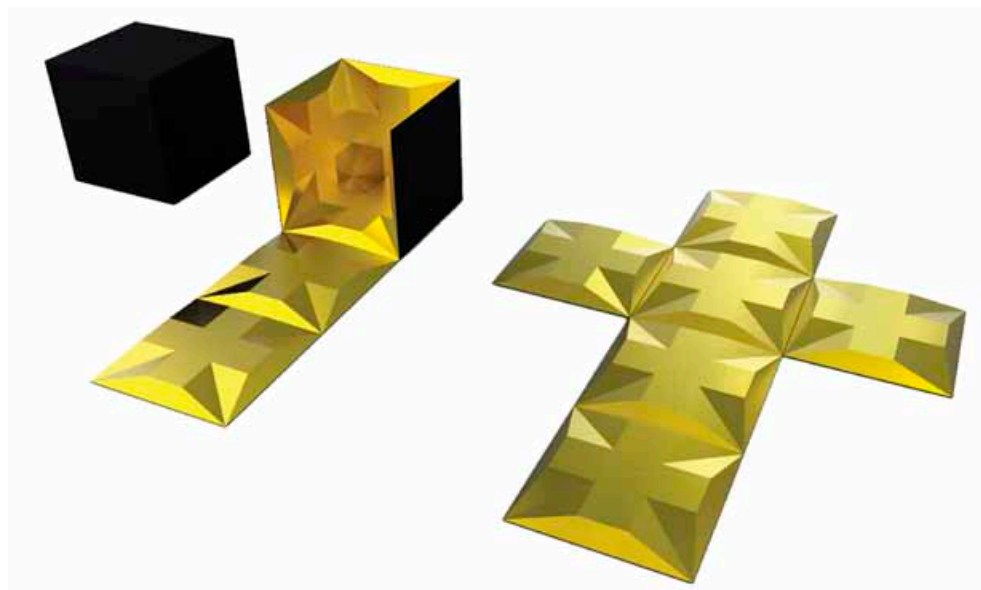
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A Joost Elffers Production

Unfold this unique gift box, created by legendary design and publishing visionary Joost Elffers, and not only does it reveal four beautiful books, but it turns into a gold cross suitable for framing!

Cross Gospels contains King James versions of the four books of the Gospels—Matthew, Mark, Luke, and John—in elegant simulated leather editions with striking black-and-red typographic interior design and stamped gold foil titles, gold gilded edges, and ribbon markers. The cross itself has four additional raised cross designs on each inner panel as well as ribbon loops for hanging.

- 2011 is the 400th anniversary of the *King James Bible*, which will be heavily promoted in the Christian market
- The Christian Bible is an evergreen book product; and an estimated 25 million copies are sold annually
- This is a new, unique presentation of the Bible and will make the perfect gift



About the Author

JOOST ELFFERS is the legendary publishing visionary behind such bestsellers as the *Play With Your Food* series, *The Secret Language of Birthdays*, and *The 48 Laws of Power*, among others (including Sterling's *Clean* series, written by Michael DeJong). Born and educated in the Netherlands, he lives in NEW YORK CITY. Learn more about Joost at www.elffers.com.

The Mandala Book

Patterns of the Universe

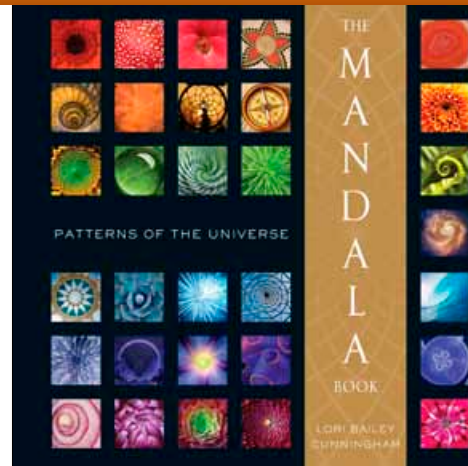
by Lori Bailey Cunningham

The Mandala Book is a visual symphony, filled with 500 stunning mandalic images from nature and civilization.

Drawing from history, science, religion, and art, Lori Bailey Cunningham leads a journey that spans from prehistoric petroglyphs to Carl Jung, from tiny particles of matter to entire galaxies. She explains the concepts of mandalas, showing how they are at the root of life itself.

➤ **Mandala books are perennially strong sellers**

➤ **Includes 13 beautiful mandalas for readers to photocopy and color in as a meditation**



About the Author

LORI BAILEY CUNNINGHAM founded the nonprofit Mandala Project (www.mandalaproject.org), which promotes peace through art and education. She has led mandala workshops around the world, and is the author of *Mandala: Journey to the Center*. She had a one-person show of her paintings (mandalas of course!) in **WESTERN WASHINGTON**, where she lives.



November 2010

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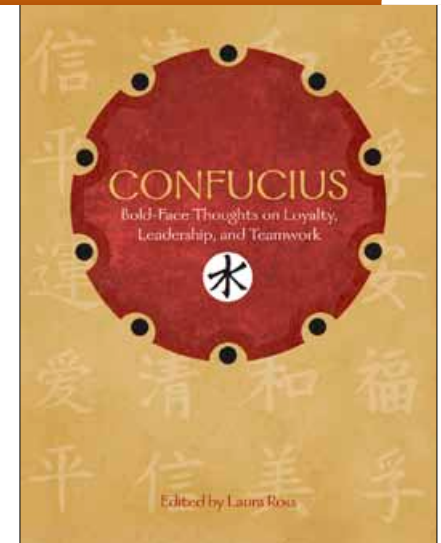
Confucius

Bold-Face Thoughts on Loyalty, Leadership, and Teamwork

Edited by Laura Ross

The writings of Confucius form one of the cornerstones of Eastern philosophy, and they resonate with everyone who wants to live a more meaningful life.

This pocket-size edition of his most significant work—in the same popular interactive format as our *Leaves of Grass* and *Walden*—features a helpful introduction, highlighted passages, and pages to write on. It includes *The Sayings of Confucius*, translated by Leonard A. Lyall.



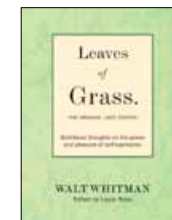
About the Author

CONFUCIUS was an ancient Eastern philosopher who lived from 551 BCE to 479 BCE. His writings on justice, morality, behavior, and sincerity have proven to be timeless.

About the Editor

LAURA ROSS has been a publishing professional for 30 years and has a MFA in criticism from the Yale School of Drama. She lives in **NEW YORK CITY**.

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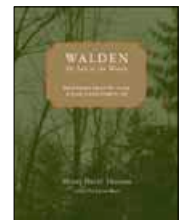
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Sacred Landscapes

The Threshold Between Worlds

by A. T. Mann, photographs by Lynn Davis

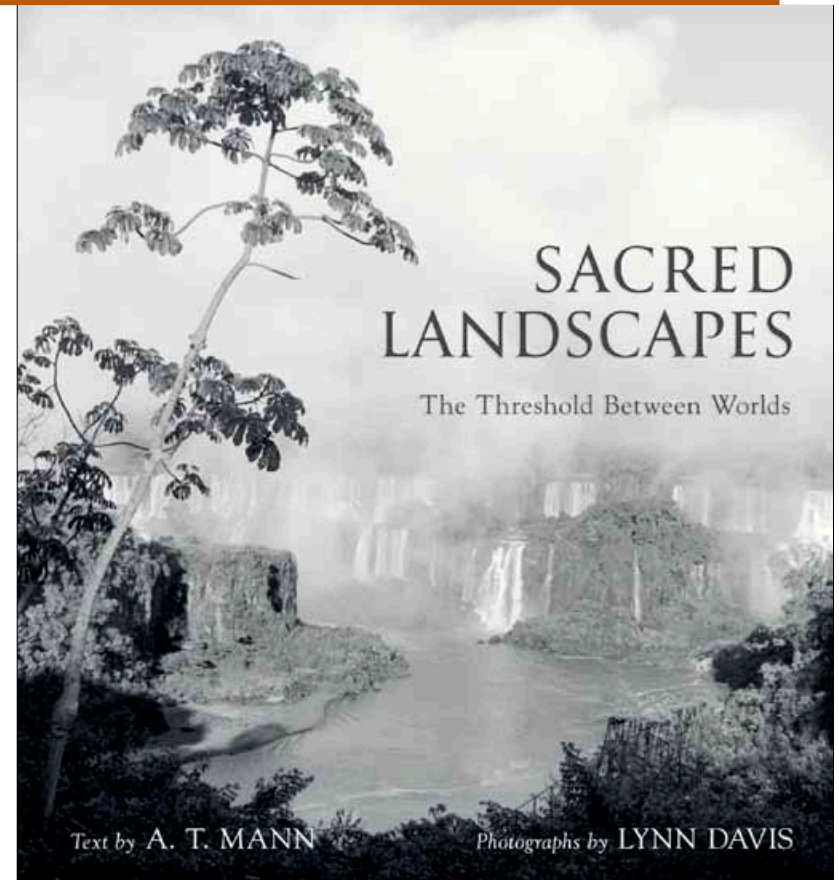
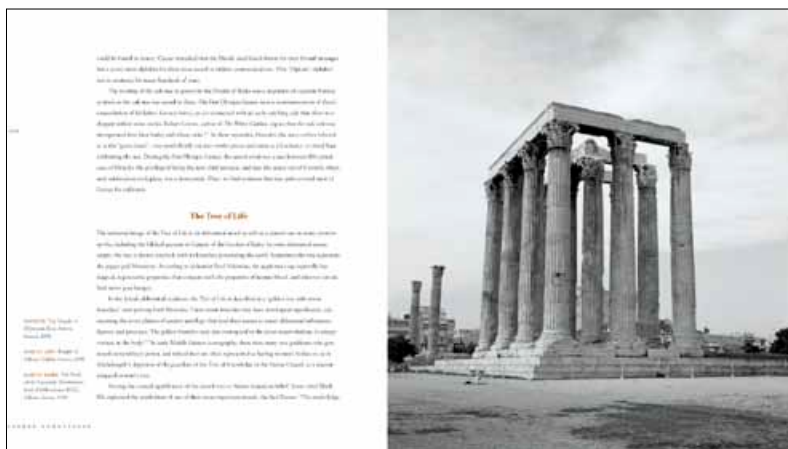
If we are fortunate, during our lives we will visit a place that evokes the sacred and resonates with our deeper selves. This stunning volume, with breathtaking images by Lynn Davis and insightful text by new-age author A. T. Mann, captures just such magical spaces—archetypal and architectural manifestations of the sacred. Davis and Mann illustrate the many ways in which people have used and understood their sacred landscapes throughout history and around the world, from hillside Celtic oak initiation groves to Megalithic open-air sanctuaries to Machu Picchu and Oregon's Crater Lake. *Sacred Landscapes* reinforces the imperative for us to rediscover beauty and reaffirm our relationship with nature.

About the Author

A. T. MANN is an accomplished architect, author, astrologer, designer, artist, feng shui consultant, and documentary filmmaker. He has written or co-written 20 books (translated into many languages) on divination, ecological design, calendar systems, psychology, healing, reincarnation, sacred architecture, gardens, and sexuality. Mann has lectured at universities across the world and has appeared on numerous television and radio programs, including CNN News.

About the Photographer

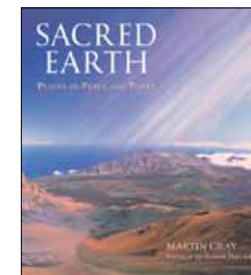
LYNN DAVIS apprenticed with Berenice Abbott, and her first exhibition hung at the International Center of Photography alongside close friend Robert Mapplethorpe. After traveling to Greenland in 1986, she began photographing the monumental landscapes and architectural icons for which she is renowned. Her photographs are included in many permanent collections, including the Whitney Museum, MoMA, the J. Paul Getty Museum, Harvard, and Chicago Museum of Contemporary Art.



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The Sacred Sites Bible

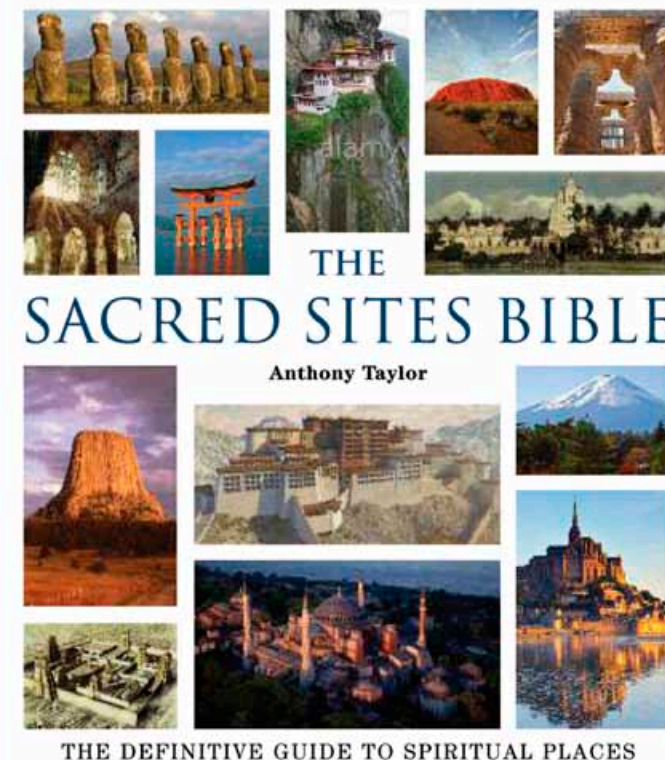
by Anthony Taylor

From the towering minarets of Turkey's Hagia Sophia to the cloud-wrapped city of Machu Picchu in Peru, this captivating guide displays exquisite details of more than 100 spiritual landmarks around the world. Perfect for both the globe-trotting adventurer and the armchair traveler, it provides in-depth facts about the construction and religious significance of each location, as well as tips on the perfect time of year to visit. Full-color photographs show each stunning site as it looks today, while illustrations reconstruct the ancient buildings as they would have appeared at their height.

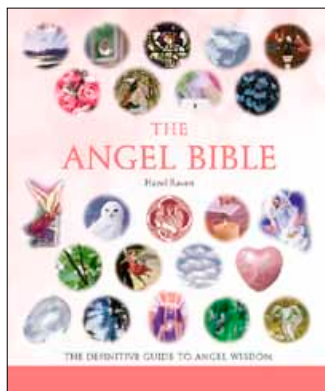
➤ A continuation of the *Bible* series, which has sold more than three million copies worldwide

About the Author

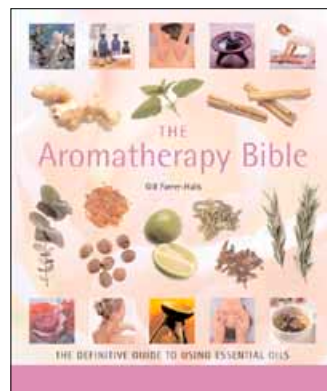
ANTHONY TAYLOR is a writer and performance coach, as well as the director of the Alliance for Lucid Living, an organization founded to promote the timeless philosophy of awakening.



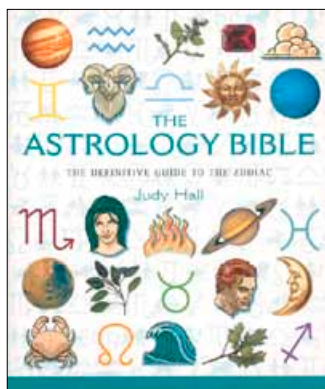
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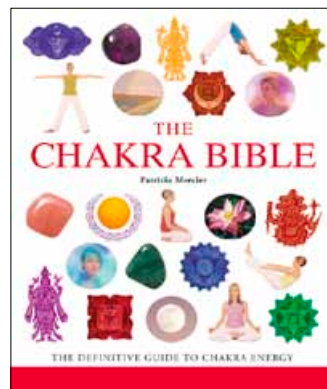
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Patience

Taking Time in the Age of Acceleration

by Akiko Busch

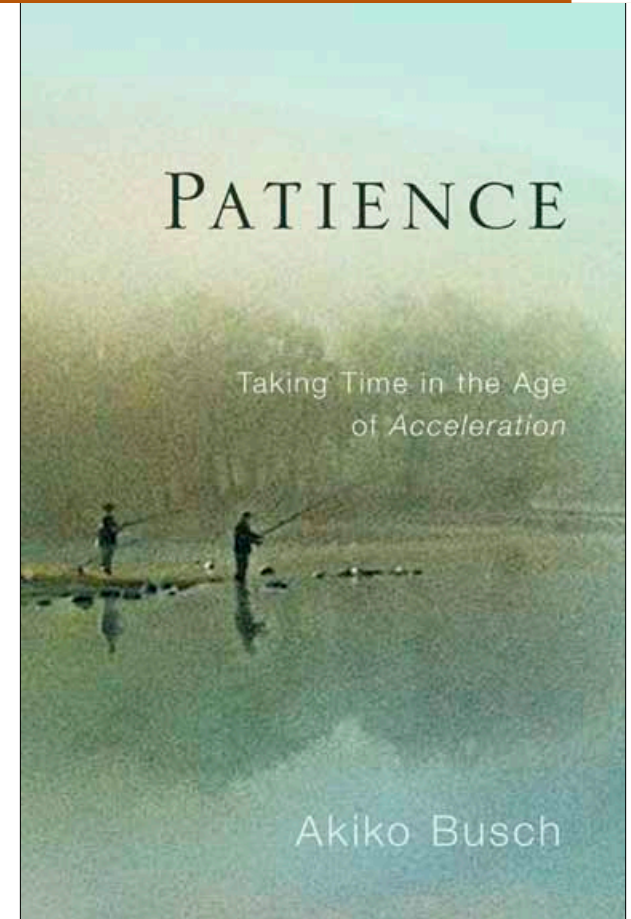
For all of us trying to find quiet and harmony in an increasingly fast-paced and disordered age, this new addition to the *Arts of Living* series offers inspired lessons from the natural world on mastering the art of patience.

In *Patience*, author Akiko Busch gathers personal anecdotes, descriptions of natural phenomena, and quotations from enlightened thinkers to explore the meaning of patience and its relationship to time. Readers will discover insights on every page, as the conversation shifts from the “time margin” one uses to accommodate life’s unexpected delays to the “Slow Art” that allows us to experience an image as an event, from growing meadows to Buddhist mindfulness.

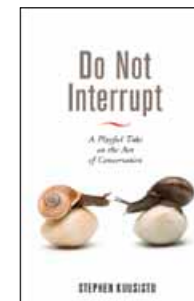
► **Latest in the insightful, small-format series that includes the successful title *Thinking About Memoir*, which sold more than 20,000 copies**

About the Author

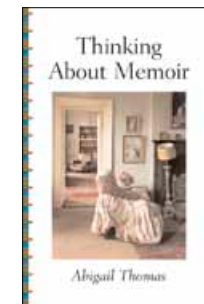
AKIKO BUSCH is the author of *Geography of Home: Writings on Where We Live*, *The Uncommon Life of Common Objects: Essays on Design and the Everyday*, and *Nine Ways to Cross a River*, a collection of essays about swimming across American rivers. She was a contributing editor at *Metropolis* magazine for 20 years, and her work has appeared in numerous national magazines, newspapers, and exhibition catalogues. She has taught at the University of Hartford and Bennington College and appeared on public radio in the US and Canada. Currently, Akiko is a regular contributor to *American Craft* magazine and teaches at the School of Visual Arts in New York City. She lives in the **HUDSON VALLEY** with her husband and two sons.



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At Home

What It Means and Why It Matters

by Mary Gordon

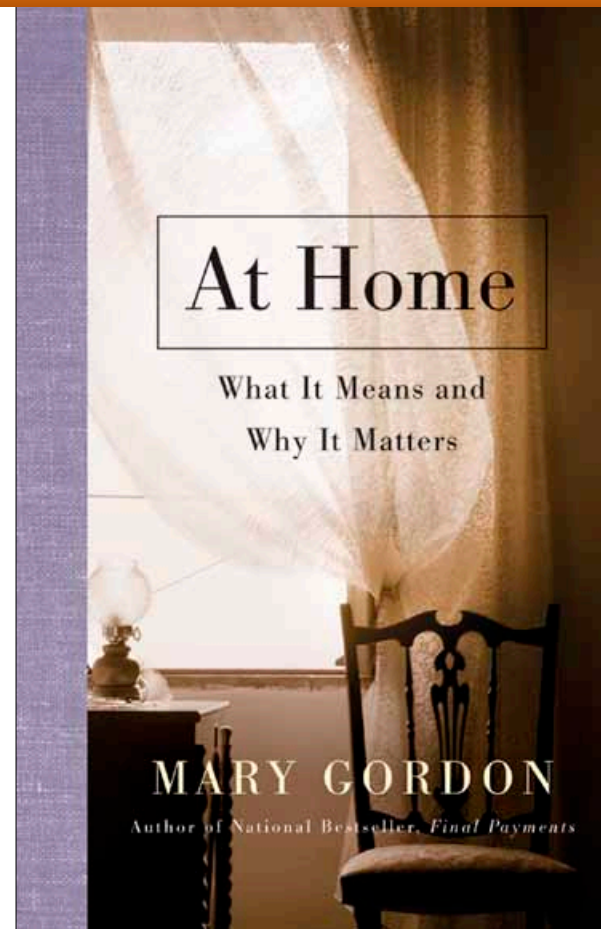
Where do you live? The answer to this seemingly simple question can be more complicated than you'd think.

Drawing on personal experience, Mary Gordon examines various forms of abode—from her childhood house in Far Rockaway to apartments in Palo Alto, Rome, and the Upper West Side—as well as the very concept of “home” and how it has evolved over time. Rich in insightful observations from writers and thinkers as diverse as Gaston Bachelard, Le Corbusier, Emerson, Colette, and Edith Wharton, *At Home* skillfully provokes us to probe our own thoughts about what “home” truly means to each of us. Notions of safety, morality, cleanliness, comfort, and the changing nature of the family are just a few of the colors Gordon uses to paint an intriguing portrait of a place we all thought we knew.

- Will appeal to readers who enjoy similar works by Tracy Kidder and Witold Rybczynski
- One of two new titles in the AARP/Sterling *Arts of Living* series, following Abigail Thomas's *Thinking About Memoir*

About the Author

MARY GORDON, novelist, memoirist, and literary critic, is perhaps best known for her novel, *Final Payments*, which burst onto the publishing scene in 1978 and became an instant bestseller. In more than a dozen works of fiction and nonfiction over three decades, she has depicted working-class Irish-America through the filter of Catholicism. Born in Far Rockaway, New York, Gordon graduated from Barnard College in 1971 and received her MA from Syracuse University in 1973. She and her husband live in **NEW YORK CITY** and **HOPE VALLEY, RHODE ISLAND**. Gordon is currently the McIntosh Professor of English at Barnard College. Her most recent book, *Reading Jesus: A Writer's Encounter with the Gospels*, was published by Pantheon in October 2009.



Know Your Mind

The Complete Family Reference Guide to Emotional Health

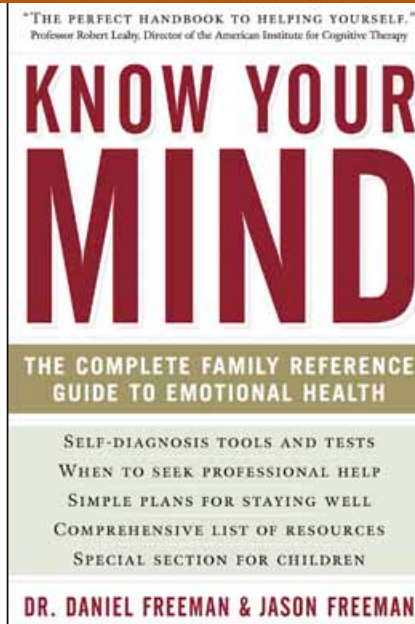
by Dr. Daniel Freeman & Jason Freeman

According to the National Institute of Mental Health, 26% of American adults suffer from diagnosable mental disorders each year. Now, there is an accessible volume for recognizing and treating these psychological issues, complete with tips on when to seek professional help. Addressing everything from addictions, bereavement, pain, and anxiety to sleep disorders, mood swings, depression, and stress, *Know Your Mind* even features tools for self-evaluation, personal stories, and exercises. And with a special section for children and young people, this truly is an invaluable, jargon-free reference for every home.

► **Endorsed by Prof. Robert Leahy, director of The American Institute for Cognitive Therapy**

October 2010

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About the Authors

DR. DANIEL FREEMAN won the British Psychological Society's 2008 May Davidson prize, which marks "an outstanding contribution to the development of clinical psychology."

JASON FREEMAN is a popular psychology and self-help writer. Both authors regularly blog for *Psychology Today*.

NEW IN PAPERBACK

Beyond Time-Out

From Chaos to Calm

by Beth A. Grosshans, PhD, with Janet H. Burton, LCSW

Magazines such as *Time* and *Newsweek* have described parents as living in "mayhem" and "madness" with their out-of-control, undisciplined children. How did our families get to this state? To child psychologist Dr. Beth A. Grosshans, a half-century of parenting advice—with its time-outs—is largely to blame. Her ideas challenge this prevailing culture, proving that power and authority are as essential as love and good intentions to effective parenting. Akin to a private session with Dr. Grosshans, *Beyond Time-Out* enables parents to reflect upon their own behavior and readjust an unbalanced family structure.

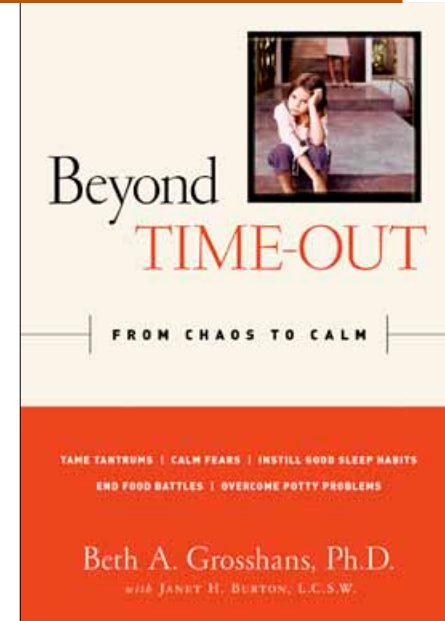
► **Offers an original, effective, and easy-to-implement five-step discipline program**

"You know a child-rearing book is good when you find yourself preaching its dogma to anyone who will listen."

—*Chicago Tribune*

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About the Authors

BETH A. GROSSHANS, PHD is a clinical psychologist in private practice with over 15 years of clinical experience working with children and their families. She has taught a child development course at the Princeton Center for Montessori Teacher Education for over eight years.

JANET H. BURTON, LCSW is a clinical social worker with over 35 years of experience working with families. She held the position of adjunct faculty member for the School of Social Work at Rutgers University.



Great Poems for Grand Children

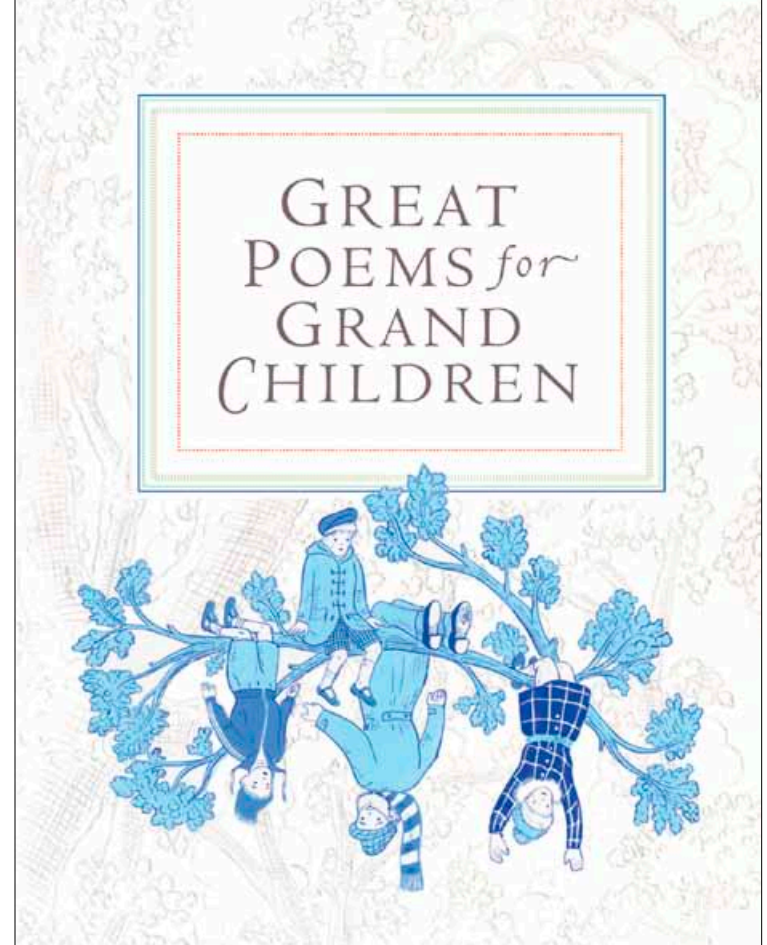
Compiled by Celestine Frost

AARP has a mission: to nurture relationships between the generations, and transmit wisdom from grandparent to grandchild. How better to achieve this goal than through poetry? It forges an almost magical connection between people—encouraging conversation, nurturing intimacy, feeding the imagination, delighting the senses.

Teacher, poet, and grandmother Celestine Frost has gathered 175 of her favorite verses and compiled them in a magnificent illustrated anthology meant for sharing. These are the poems she has read aloud to her own children and grandchildren and they explore life in all its richness, from home and family to school, nature, and animals. Even serious topics—including death—receive their due in such masterpieces as Dylan Thomas's "Do Not Go Gentle into that Good Night." These have their place in an anthology for grandchildren *and* grandparents, alongside the playful nursery rhymes and nonsense verses.

No child's library—and no loving grandparent—should be without this unique and precious volume.

- Includes a wide variety of verses, from fun nursery rhymes to more adult poems, as well as a multicultural roster of writers
- The poems will stimulate discussions between the generations and create a lifetime's worth of memories
- The volume is beautifully designed, with original art



Marketing

- Features and reviews in senior, parenting, and general interest magazines
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Great Expectations: Becoming a Dad

All You Need to Know About the First Three Years

by John C. Carr, LCSW

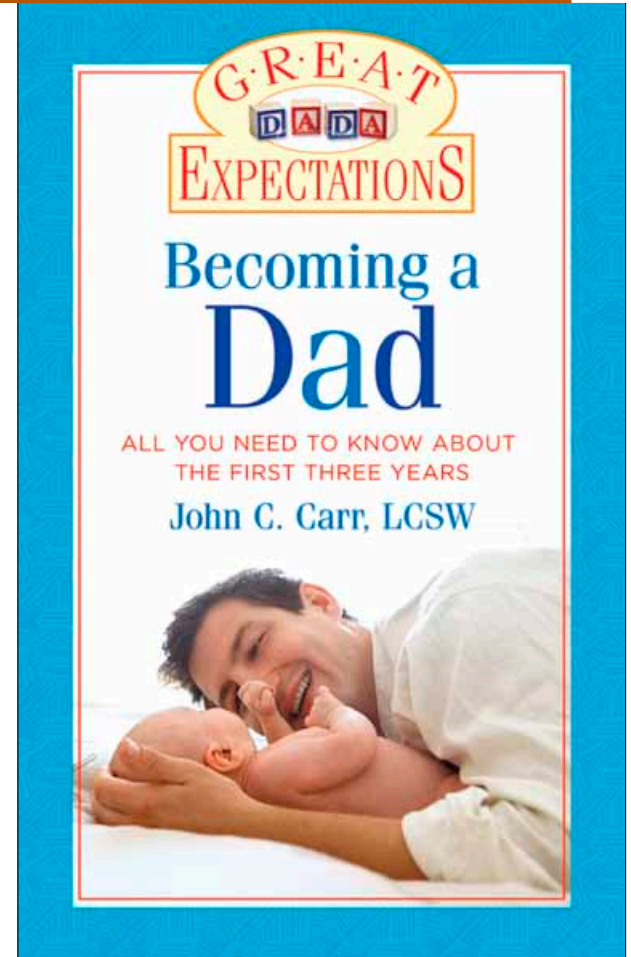
The most comprehensive go-to guide for new fathers—because dads have GREAT EXPECTATIONS, too.

Few authors are better prepared to write about fatherhood than John C. Carr, a social worker and psychotherapist who understands the psychological development of both infants and men. And, as a dad of three, he's on the front lines of fathering.

Carr covers not only practical "how-tos," but also the more elusive, emotional side of being a father. Plus, he discusses the crucial impact a father's presence has on his child—and why he should be present right from the start.

Men will find reassurance, as well as the insights and skills needed to manage work, family expectations, and their own needs as they adapt to their new role.

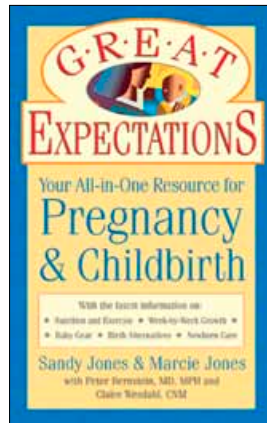
- The newest in a successful series that has sold more than 200,000 books
- Author has 20 of years experience as a psychotherapist and men's counselor
- Answers all the nuts-and-bolts questions men have about pregnancy, labor support, and baby care



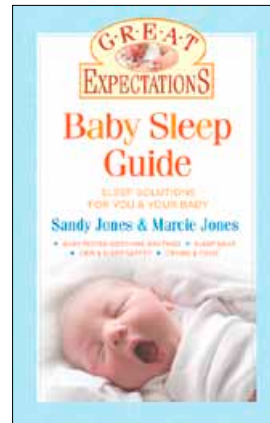
About the Author

JOHN C. CARR, a clinical social worker and psychotherapist in private practice in New York City, has counseled men on fathering and parenthood for 20 years. In his practice, he works with individual dads, runs father support groups, and conducts dad-only workshops in churches, schools, and counseling centers. John is affiliated with Soho Parenting Center and Everyday Parenting. He has a masters in social work from Hunter College and did his advanced post-graduate training at New York's Blanton-Peale institute. John lives with his wife and children, ages 8, 6, and 2, in **NEW YORK CITY**.

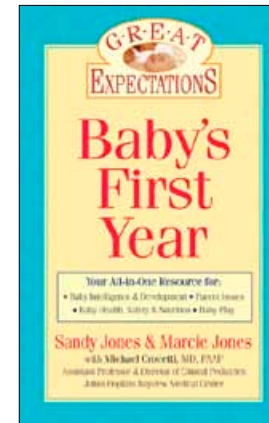
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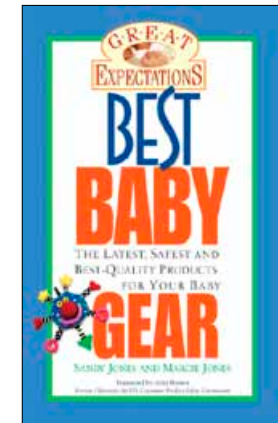
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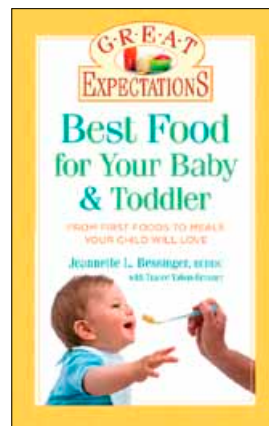
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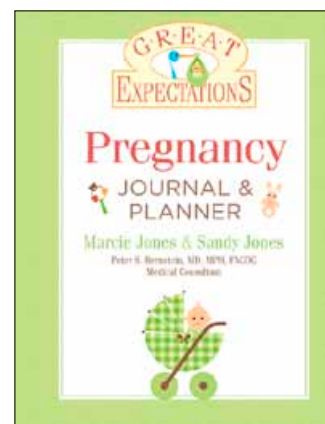
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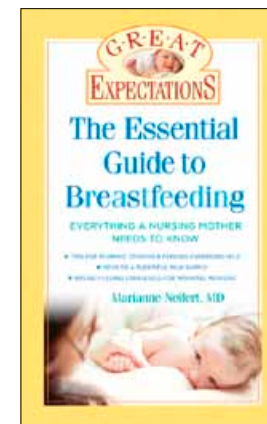
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The Toymaker's Christmas

Paper Toys You Can Make Yourself

by Marilyn Scott-Waters

The Toymaker spreads Christmas joy with 11 paper toys to pop out, fold, glue together, and play with! With their beautiful, antique style, these toys are sure to enchant both children and adults. Leave St. Nick his milk and cookies in "Santa's Treat Box." Decorate the Christmas tree with the four lovely "Little Angels." Create a magical "Winter Wonderland," complete with moving parts—like an ice skating penguin. And no Christmas would be complete without a handsome paper "Nutcracker," with arms and a jaw that move.

➤ **Eleven beautiful, perforated, easy-to-make paper toys, unique to this book**



About the Author

MARILYN SCOTT-WATERS is co-creator of the middle grade nonfiction series *Haunted Histories*. Her recent work includes the series *The Search for Vile Things* (Scholastic, 2008), and the paper engineering for *Pop & Sniff Fruit* (Piggy Toes Press, 2008). Marilyn's award-winning website, www.thetoymaker.com, receives 3,000 to 7,000 visitors each day; they have downloaded more than five million of her paper toys. She is the winner of the 2005 SCBWI Picturebook award, as well as an Edunet Choice and ALA Great Website awards, and is a member of Studio Five.

Santa Arrested... Story at 10

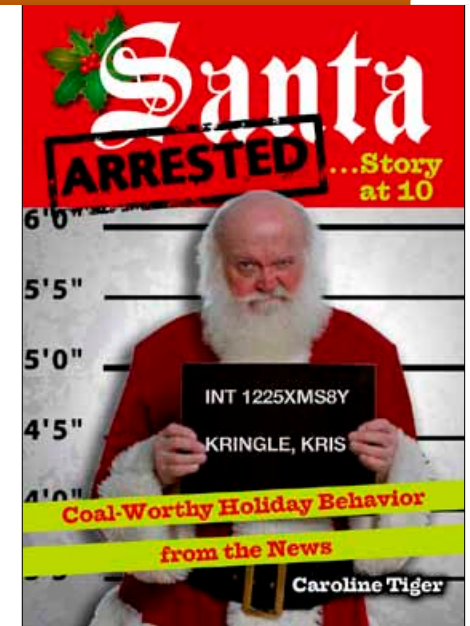
Coal-Worthy Holiday Behavior from the News

by Caroline Tiger

Holiday stress can drive us all a little mad...but who knew how crazy people can actually get! This uproarious collection of 150 true stories is proof that not everyone is in the Christmas spirit during yule time. Taken from headlines around the world, this book contains all the hilarious and horrendous misdemeanors people have committed in the name of Saint Nick. From the ultimate neighborhood Grinch to a man filling his trunk with Toys for Tots, it'll make your petty family squalor seem like the call of Christmas angels.

➤ **Perfect stocking stuffer for the jokester in the family**

➤ **Hilarious photos of Santa misbehaving are sprinkled throughout, adding to the fun**



October 2010

\$7.95 (CANADA \$10.50) | PAPER | 978-1-4027-6852-1 | AGES 8 AND UP | 48 PAGES (ALL IN COLOR) | 8 1/2 X 11 | JUVENILE NONFICTION/CRAFTS & HOBBIES | CARTON QTY: 36 | STERLING | RIGHTS: W |

October 2010

\$9.95 (CANADA \$12.95) | PAPER | 978-1-4027-7005-0 | 176 PAGES | B/W PHOTOS THROUGHOUT | 5 X 7 1/4 | HUMOR/GENERAL | CARTON QTY: 68 | STERLING INNOVATION | RIGHTS: W |

Making Paper Boats

9 Boats that Actually Float!

Set sail, with a fleet of water-resistant paper boats. From a graceful catamaran to a stealthy submarine, these nine nautical projects are easy to construct using creative origami techniques. Simply rub the waterproofing stick onto the designated areas of each preprinted origami sheet before making any folds. The boats will become amazingly water resistant—and ready for an outing in the tub, a pond, or a lake.



Gift set includes:

- *Paper Boats*, an 80-page instruction and project book
- 50 sheets of preprinted origami paper
- Waterproofing stick



October 2010

\$10.95 (CANADA \$14.50) | PAPERBACK BOOK & GIFT SET | 978-1-4027-7429-4 |
 80 PAGES (FULL-COLOR BOOK + COMPONENTS) | 9 X 7 | CRAFTS & HOBBIES/ORIGAMI |
 CARTON QTY: 28 | STERLING INNOVATION | RIGHTS: W |

Creating Kirigami

Elegant Paper Cutting Designs

by *Carlos N. Molina*

Grab a pair of scissors, a precision knife, a stylus, and some paper: It's kirigami time! With this book and kit, the ancient craft of cut-paper forms receives a thoroughly modern makeover that offers limitless possibilities. The guide instructs exactly how to fold the included colored paper, make careful snips and incisions, and open up the creations to reveal spheres, royal crosses, baroque swirls, Polynesian masks, honeycombs, and more. Then, follow the easy steps and helpful illustrations to build three-dimensional paper sculptures, like the Five-Pointed Star or the Autumn Leaves Doily.



About the Author

CARLOS N. MOLINA is a paper crafter and artist living in **NEW YORK CITY**. His work has been exhibited in New York, Puerto Rico, Korea, Chicago, Pennsylvania, Washington, DC, Hong Kong, Belgium, and Japan, and has been featured on Home and Garden Television. His work ranges from a 14-foot cut-paper lantern to miniature and fanciful high heels to innovative kirigami designs. For more templates and alternative projects based on this book, please visit www.carlosnmolina.com.

- The more than 25 beautiful and elegant designs are exclusive to this book and kit
- Includes 50 pieces of paper and 25 pieces of cardstock
- The 3-D ornaments are an inventive spin on this traditional art form



October 2010

\$10.95 (CANADA \$14.50) | PAPERBACK BOOK & GIFT SET | 978-1-4027-7233-7 |
 112 PAGES (FULL-COLOR BOOK + COMPONENTS) | 7 X 9 | CRAFTS & HOBBIES/PAPERCRAFTS |
 CARTON QTY: 16 | STERLING INNOVATION | RIGHTS: W |

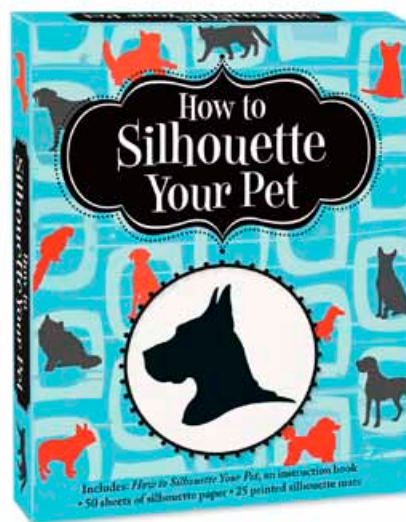
How to Silhouette Your Pet

by Jeffery Rudell

Poochie may not "Stay!" when told, but that doesn't mean his image can't be preserved. Paper artist Jeffery Rudell guides pet lovers through the simple process of creating fun silhouettes (using his very own user-friendly technique) of the animals we hold so dear to our hearts. The kit includes an instruction book that shows how to create paper portraits for dogs, cats, birds, snakes, rabbits...you name it! In addition, 50 pieces of special silhouette paper will get pet owners started toward a miniature to display anywhere in the home.

Kit includes:

- 50 sheets of silhouette paper
- 25 custom designed mats
- 48 page instruction book, *How to Silhouette Your Pet*



About the Author

JEFFERY RUDELL is both owner and creative director of Strychnine Design, a graphic design and consulting firm in New York City. He has been a guest window designer for Tiffany & Co., and his work has also been featured at Mish New York, the New York Botanical Garden, and in the pages of *Elle Decor*, *Brides*, *Receptions*, and *Good Housekeeping*. He lives in NEW JERSEY with his partner Albert.

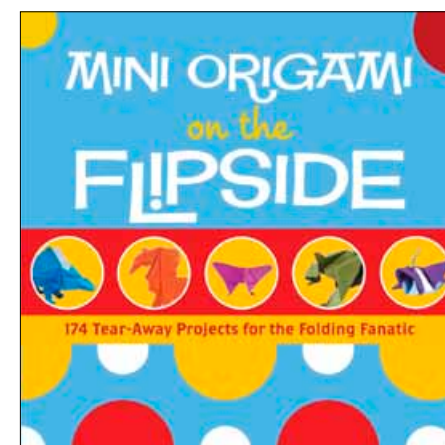


Mini Origami on the Flip Side

by Duy Nguyen

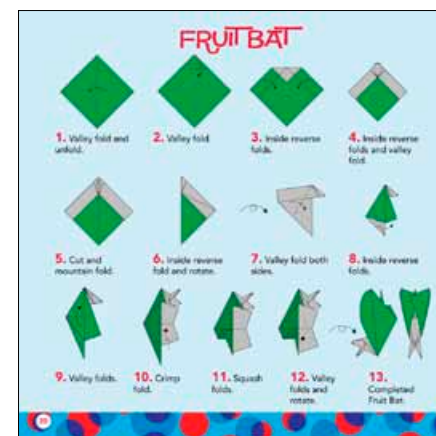
Mini figures...maxi fun! More than 90 brand new bite-sized projects by origami expert Duy Nguyen include a full chess set and board, a fighter jet, a jack-o'-lantern, and more. Colorful origami paper is right in the book, so everything you need is in your hands. Whatever your mind can dream, your fingers can fashion.

- Modeled after the highly successful *Origami on the Flip Side* and *Holiday Origami on the Flip Side* which have sold more than 50,000 copies combined
- Includes everything needed to create over 90 mini origamis, including tear-out sheets of origami paper



About the Author

DUY NGUYEN is a world-class origami artist who has written and illustrated many successful origami books, such as *Dinosaur Origami*, *Uber Origami*, *Origami Myths & Legends*, and *Creepy Crawly Animal Origami*. He lives in WASHINGTON STATE.



October 2010

\$10.95 (CANADA \$14.50) | PAPERBACK BOOK & GIFT SET | 978-1-4027-7496-6 |
 48 PAGES (FULL-COLOR BOOK + COMPONENTS) | 7 X 9 | CRAFTS & HOBBIES/PAPERCRAFTS |
 CARTON QTY: 12 | STERLING INNOVATION | RIGHTS: W |

November 2010

\$12.95 (CANADA \$16.95) | HARD | 978-1-4027-7510-9 | 400 PAGES (ALL IN COLOR) |
 6 X 6 | CRAFTS & HOBBIES/ORIGAMI | CARTON QTY: 24 | STERLING INNOVATION | RIGHTS: W |

Show Me the Funny!

At the Writer's Table with Hollywood's Preeminent Humorists

by Peter Desberg & Jeffrey Davis

Enjoy a unique glimpse into the intelligent and quirky inner workings of the comedic mind! *Show Me the Funny!* presents 25 top comedy screenwriters, from the revered figures of television's "Golden Age" to today's favorite movie jokesters. Authors Desberg and Davis put an innovative spin on the traditional interview: each writer was given the same loosely structured comedic premise and asked to develop it in any way he or she wanted—no rules, no boundaries, no limits! The result is a hilarious and illuminating look at the comic process.

INCLUDES:

• Leonard Stern (co-creator of *Get Smart*) • Sherwood Schwartz (*Gilligan's Island*, *The Brady Bunch*) • Peter Casey (co-creator of *The Jeffersons*, *Cheers*, *Wings*, *Frasier*) • Phil Rosenthal (co-creator of *Everybody Loves Raymond*) • Ed Decter (co-writer of *There's Something About Mary*) • and more!

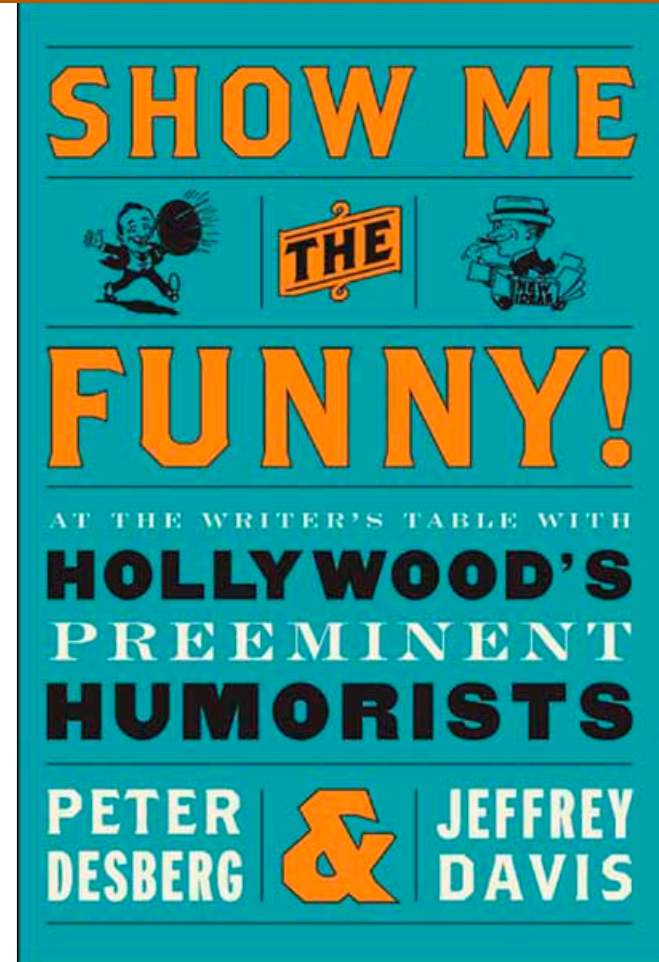
- Features interviews, behind-the-scenes reminiscences, and advice from top film and TV writers, including Leonard Stern (co-creator of *Get Smart*), Phil Rosenthal (co-creator of *Everybody Loves Raymond*), and Peter Casey (co-creator of *Cheers*, *The Jeffersons*, *Wings*, *Frasier*), and Ed Decter (co-writer of *There's Something About Mary*)
- Ideal for both aspiring professionals and for course adoptions

About the Authors

PETER DESBERG is the author of 16 books.

A licensed clinical psychologist who specializes treating stage fright, he has worked with many top stand-up comedians. Peter has been full professor at California State University Dominguez Hills for the past 30 years and has done extensive research on the psychology of humor. He is frequently quoted in national publications, including the *Wall Street Journal*, *Reader's Digest*, *Psychology Today*, and *Cosmopolitan*.

JEFFREY DAVIS began his career writing jokes for *Thicke of the Night*. Among his situation comedy credits are *Love Boat*, *Give Me a Break*, *Different Strokes*, and *Night Court*. He has also written for such shows as *America's Funniest People*, *America's Funniest Home Videos*, and *Bugs Bunny's 50th Birthday*, and has had film projects developed by Bette Midler's All Girl Productions. He is an associate professor of film and TV writing at Loyola Marymount University.

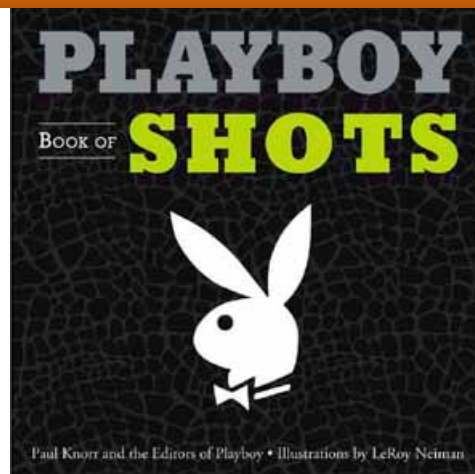


Playboy Book of Shots

by Paul Knorr and the Editors of
Playboy, Illustrations by
LeRoy Neiman

Bottoms up! *Playboy*, the expert in stylish entertainment, has poured all the know-how needed to create the perfect shot into this one handy volume. *Playboy Book of Shots* is filled with dozens of recipes to wet everyone's whistle, and information on everything bar-related, from a glossary of glassware and mixing aids to bartending tips and tricks. From "Absolutely Fruity" to "Absolutely Screwed," a "10 lb. Sledgehammer" to "3 Wise Men," there's drink concoctions galore to make any cocktail party a raving success!

- Recognizable brand name in *Playboy*
- A best-selling author with an excellent track record



About the Author

PAUL KNORR is the author of *The Big Bad-Ass Book of Shots* (Running Press, 2004), *X-Rated Shots* (Running Press, 2004), and *10,000 Drinks: How to Turn Your Basement into the Most Happening Bar in Town* (Sterling, 2007), which sold 27,000 copies.

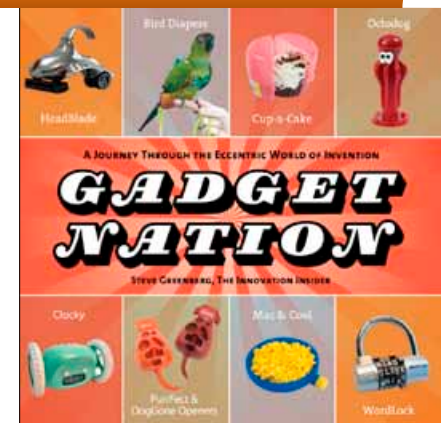
NEW IN PAPERBACK

Gadget Nation

A Journey Through the
Eccentric World of Invention
by Steve Greenberg,
the Innovation Insider

Americans love their gadgets, and Steve Greenberg, the "Innovation Insider," pays tribute to the country's spirit of inventiveness. Featuring more than 100 quirky innovations, *Gadget Nation* is a fun and inspirational showcase of clever creations. From the useful (a "Finger Shield" for when you're chopping food) to the offbeat (a diaper for your pet bird), you'll get a behind-the-scenes journey through the eccentric world of invention.

- Gives hopeful inventors tips on how to get started, from the patent process to resources for amateur-invention social networking
- Highly promotable author who stays visible and is a national TV regular



About the Author

STEVE GREENBERG has appeared on national shows such as ABC's *World News This Morning* and *World News Now*, *Fox & Friends*, the Discovery Channel's *Your New House*, and HGTV's *Dream Builders*. Steve writes for numerous magazines, newspapers, and websites and his "Innovation Insider" features appear in the *Miami Herald*, *ROOMS*, and other newspapers and magazines.

"Non-inventors will enjoy the bizarre product showcase, while inventors will benefit from the case studies, back stories and Greenberg's insightful tips on product development, trademark-ing and patents." —*Publishers Weekly*

October 2010

\$14.95 (CANADA \$19.50) | PAPER | 978-1-4027-6954-2 | 732 PAGES (ALL IN 2-COLOR) |
 5 1/2 X 5 1/2 | COOKING/BEVERAGES/BARTENDING | CARTON QTY: 18 |
 STERLING INNOVATION | RIGHTS: W |

October 2010

\$16.95 (CANADA \$21.95) | PAPER | 978-1-4027-7799-8 | 256 PAGES (ALL IN COLOR) |
 8 X 8 | SCIENCE/GENERAL | CARTON QTY: 22 | STERLING | RIGHTS: W |

NEW IN PAPERBACK

Semper Fi

The Definitive Illustrated History of the U.S. Marines

by Colonel H. Avery Chenoweth, USMCR (Ret.) with Col. Brooke Nihart, USMC (Ret.),
foreword by James Brady, author of *The Marines of Autumn*

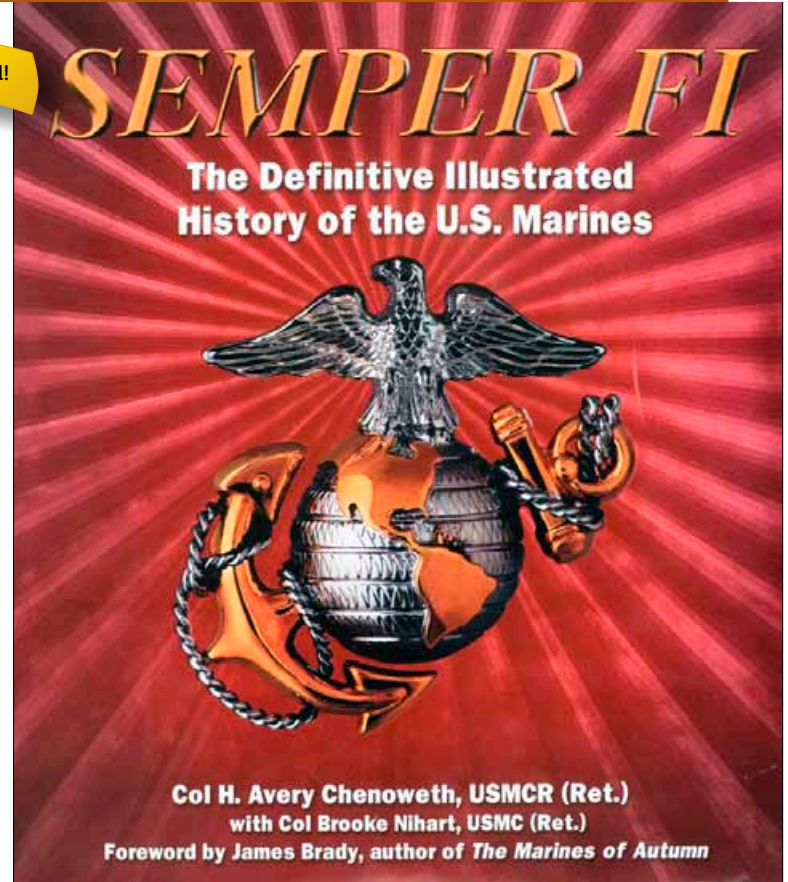
With more than 1,100 images and a text written by respected author and veteran Colonel H. Avery Chenoweth, this tribute to the U.S. Marines shines with all the pride of the Marines themselves.

Salute the few, the proud, the Marines. From their founding in 1794 to their most recent actions—including the second battle of Falluja—the entire history of the U.S. Marine Corps comes vividly to life in these lushly illustrated pages. Pore through the comprehensive images of nearly every Marine hero, uniform style, sidearm, saber, weapons platform, recruiting poster, plane, helicopter, boat, and mess kit. Many of the photos were shot right at the Historical Center at Quantico, Virginia, and they include rare and never-before-seen artifacts from the Marines' long history. Colonel H. Avery Chenoweth provides fascinating background information and context to compliment the visual journey.

► **Features a brand-new chapter on the Marines in the 21st century, including descriptions of new advances in high-tech equipment, as well as photos and descriptions of recent offensives in the Afghanistan campaign**



Revised and Updated!



About the Author

COLONEL H. AVERY CHENOWETH USMCR, Retired, served as officer-in-charge of the Marine Corps First Combat Art Team, and is a veteran of the Korean, Vietnam, and Gulf Wars. He twice received the prestigious Col. John W. Thomason Award for Artistic Achievement, as well as the Legion of Merit for his artistic coverage of the Gulf war. Colonel Chenoweth is the author of *Art of War: Eyewitness Combat from the Revolution through the Twentieth Century*.

Mini-Cakes

Tiny Treats to Surprise & Delight

by Noga Hitron,
photography by Matt Cohen

The cakes in this book may be mini, but their impact is BIG! Every delectable treat here is as appealing to the eye as it is to the tongue. Start with one of the basic recipes—a Madeira Sponge or Chocolate Cake, for example. Then let the how-to photos and easy-to-follow directions be your guide as you decorate cakes for Mother's or Father's Day, for Valentine's Day, for the arrival of a new baby, and many more special occasions. Just a glimpse of one of these adorable designs will bring a sunny smile to anybody's face!

About the Author

NOGA HITRON is the founder of Cookies for Fun, which sells decorative cakes and cookies to gourmet food and fashion shops around the world. She is the author of *Fairytale Cakes* and *The Art of Cakes* (both Sterling) and co-author of *The Art of Cookies: Easy to Elegant Cookie Decoration* (Ten Speed Press, 2004).



- Basic recipes and a techniques section teach all the fundamentals of baking and decorating
- Includes templates that allow everyone to easily reproduce Hitron's incredible designs



Crazy About Cookies

300 Scrumptious Recipes for Every Occasion & Craving
by Krystina Castella

Bakers everywhere went crazy over Krystina Castella's *Crazy About Cupcakes*, and will go completely wild over these 300 clever cookie recipes. The baking phenomenon whips up delicious riffs on the classics and more adventurous offerings (like savory cornmeal olive cookies). There's something for every occasion, from melt-in-your-mouth after-school snacks to fun Christmas cookie constructions. A basics section on doughs, toppings and decoration techniques makes this the cookie foundation every creative foodie needs.



- Will appeal to young bakers and cookie crafters, as well as moms on the lookout for healthy snacks
- A selection of the *Good Cook Book Club*

About the Author

KRYSTINA CASTELLA is the author of *Crazy About Cupcakes* and *Pops! Icy Treats for Everyone* and *Booze Cakes* (both are Quirk Books). She is an industrial designer and professor who designs environments, furniture, clothing, toys, stationery, cupcakes, and cookies. She lives in LOS ANGELES, CALIFORNIA.

Also Available



More than
80,000
sold!

CRAZY ABOUT CUPCAKES
978-1-4027-1994-3
\$17.95 (CAN \$23.50)



November 2010

\$17.95 (CANADA \$23.50) | PAPER | 978-1-4027-6913-9 | 304 PAGES (ALL IN COLOR) | 8 X 9 | COOKING/METHODS/BAKING | CARTON QTY: 18 | STERLING | RIGHTS: W |

August 2010

\$17.95 (CANADA \$19.95) | HARD | 978-1-4027-3998-9 | 112 PAGES (ALL IN COLOR) | 8 X 10 | COOKING/COURSES & DISHES/CAKES | CARTON QTY: 30 | STERLING | RIGHTS: WEX* |

Green Market Baking Book

100 Delicious Recipes for Naturally Sweet & Savory Treats

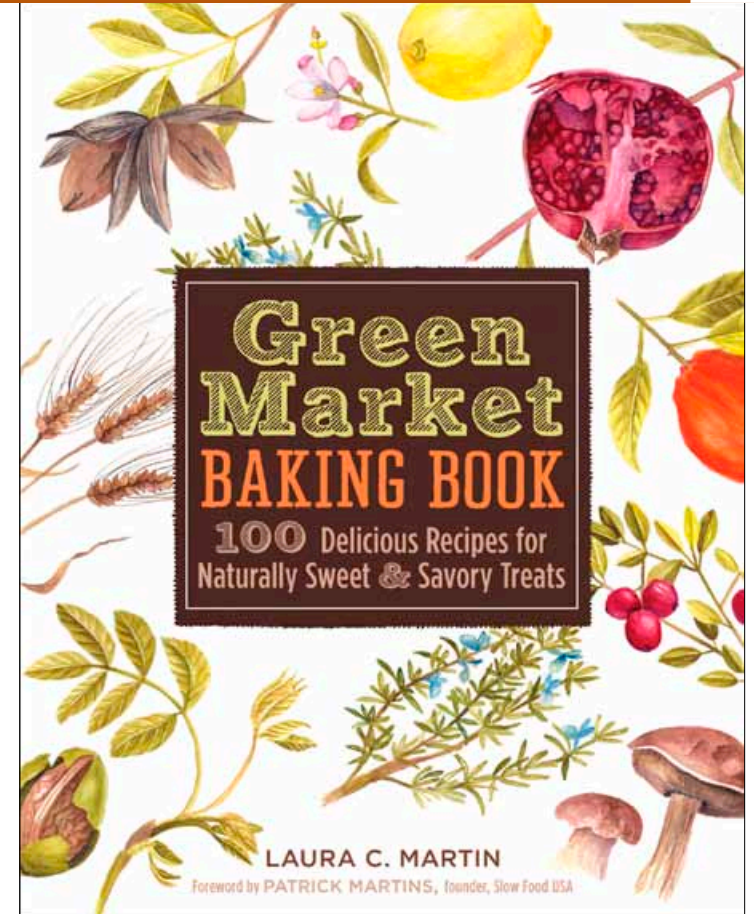
by Laura C. Martin, foreword by Patrick Martins

100 recipes for naturally sweetened baked goods—straight from the green market or your own backyard.

Lose the sugar with recipes for sweet and savory treats that use only natural sweeteners and seasonal products: no white sugar, corn syrup, or chemical substitutes allowed. Celebrity chefs from across America contribute their favorite recipes to this unique collection, which offers suggestions for delicious dairy- and gluten-free treats, along with vegan and low-fat variations. And every recipe has been tested and re-tested to perfection.

Plus, Laura Martin demystifies the art of substituting natural sweeteners for refined products, so readers can use these sure-fire alternatives in their own favorite dishes!

- Contributors include Alice Waters, Dan Barber, and other celebrity chefs
- Includes dozens of tips on growing and preserving fresh produce year-round
- Seasonal shopping lists and 10 handy menu suggestions make it easy to plan meals according to what's fresh, organic, and local
- Recipes use natural sweeteners instead of refined sugar, corn syrup, or chemical substitutes, and include delicious low-fat, gluten- and dairy-free variations



About the Author

LAURA MARTIN has published 24 books over the last thirty years and written many articles for various periodicals and newspapers, including a weekly column for the *Atlanta Journal-Constitution*. Laura has appeared on TV and radio and has lectured and conducted workshops on various themes, including gardening and baking. She lives in **ATLANTA, GEORGIA**.

For Us the Living

The Civil War in Paintings and Eyewitness Accounts

by Mort Künstler, text by James I. Robertson, Jr., foreword by Harold Holzer

The Civil War tore the nation apart, pitting brother against brother. Marking the sesquicentennial of this epic struggle for America's soul, which began in 1861, *For Us the Living* features stunning paintings by acclaimed Civil War artist Mort Künstler paired with stirring text by Pulitzer Prize-nominated author James I. Robertson, Jr.

No other Civil War book equals this breathtaking volume, which brings the crisis to life through eyewitness accounts and dramatic art. Robertson insightfully describes key events in each year of the conflict, weaving his words together with those of the people who lived through it—and Künstler's masterful paintings illuminate it all.

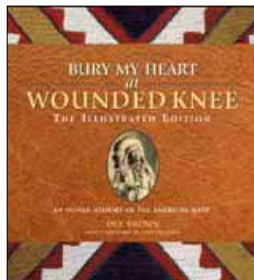
For Us the Living will give readers the sense of being there at this critical moment in American history.

- Künstler has lifetime sales of over one million calendars
- www.mortkunstler.com gets over 1.5 million hits per month
- Includes a number of rare and never-before-seen paintings
- 2011 marks the 150th anniversary of the start of the Civil War

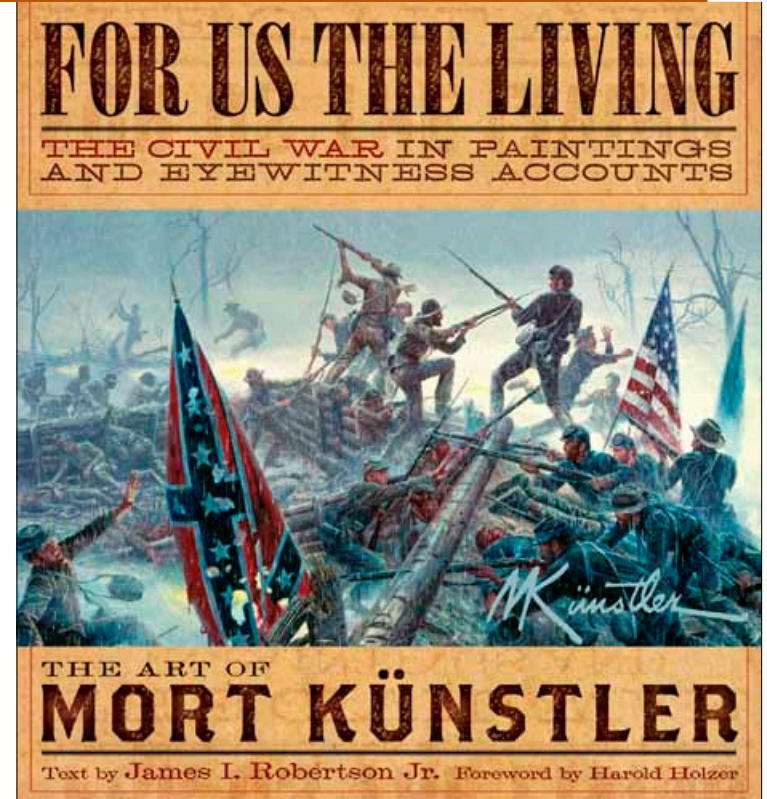
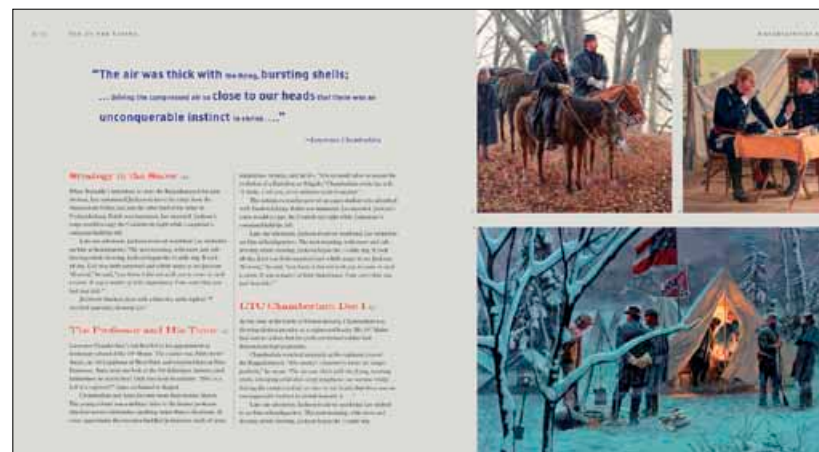
Also Available



**ABRAHAM LINCOLN:
THE ILLUSTRATED EDITION**
978-1-4027-4288-0
\$29.95 (CAN \$35.95) US/CAN



**BURY MY HEART AT
WOUNDED KNEE:
THE ILLUSTRATED EDITION**
978-1-4027-6066-2
\$40.00 (CAN \$52.00) US/CAN



About the Authors

MORT KÜNSTLER, America's premier historical artist, is renowned for his historically authentic and moving Civil War scenes. Künstler's work has been featured in 80+ books selling over 400,000 copies. He has exhibited in galleries and museums nationwide and received many awards.

JAMES I. ROBERTSON is the director of the Virginia Center for Civil War Studies at Virginia Tech. He has written more than 15 books and has received every major award given in the field of Civil War history. His biography of Thomas "Stonewall" Jackson was nominated for the Pulitzer Prize.

The Book of Knights

by L.A. Williams with Ruth Thompson, Donato Giancola, and Mark Poole

Similar in scope and vision to best-selling titles *The Book of Angels* and *The Book of the Dragon*, this sumptuously illustrated volume presents legends of that romantic, noble medieval warrior, the knight. In magnificent full-color spreads, author and award-winning illustrator L.A. Williams provides a brief background on the real life, training, and weaponry of the historical knight, before leading into thrilling tales of gallant and sometimes ruthless mythical knights from a range of traditions.

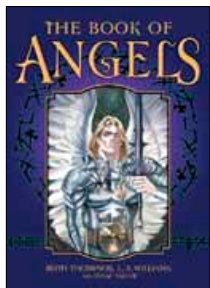
The Book of Knights is an adventure with every turn of the page.

INCLUDES:

- The Nordic hero Beowulf slaying the beast of the lake and rescuing a Danish kingdom
- Joan of Arc fighting against the British and Burgundian occupation of France
- The notorious Battle of Agincourt, where the heavily armored French fell to the army of King Henry V
- King Arthur and his Knights of the Round Table

- The previous two books in this large-format fantasy series sold more than 100,000 copies combined
- The accessible, rousing content appeals to a wide audience, from young teens to middle-aged medieval and fantasy aficionados
- The author has been nominated several times for the prestigious Chesley awards

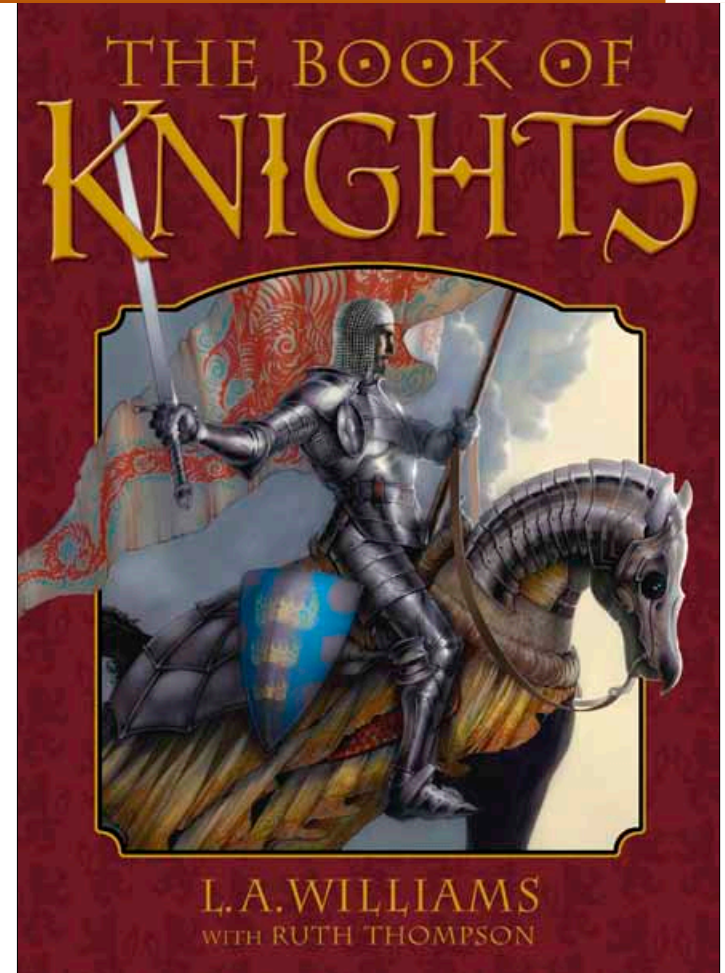
Also Available



THE BOOK OF ANGELS
978-1-4027-3837-1
\$17.95 (CAN \$19.95) W



THE BOOK OF THE DRAGON
978-1-4027-2811-2
\$17.95 (CAN \$19.95) US/CAN



About the Author

Artist and author **L.A. WILLIAMS** has been illustrating in the fantasy role-playing markets for more than 20 years, and his artwork is owned by collectors around the world. His clients include such prestigious brands as Hasbro, Wizards of the Coast, and Upper Deck.

Jonathan Adler

Vibrant, joyful, playful, surprising: all these words describe designer Jonathan Adler's aesthetic, making him one of the newest and hottest names on the decorating scene. Sterling welcomes him to our list with the first two titles in a brand new series called *Happy Chic*. His mission: to quash the world's fear of decorating. Attractively packaged with die-cut covers, every one features eye-catching photos, hard-working captions and tips, and workbook pages where readers can jot down their own thoughts in response to Adler's inspiring ideas.

- Adler is a popular designer who receives extensive media coverage from major publications like the *New York Times*, *Elle Decor*, *Vogue*, *New York Magazine*, *The World of Interiors*, *House Beautiful*, *US Weekly*, *Interior Design Magazine*, *InStyle*, and *Vanity Fair*
- Adler was the lead judge on Bravo's hit reality show *Top Design* and has also appeared on *Oprah!* and numerous morning talk shows including the *Today Show*
- Jonathan frequently travels for in-store appearances at all 12 of his stores (in markets including New York, California, Chicago, Boston, Florida) and to many of his 600 wholesale account locations across the country; pottery demonstrations; design school and museum lectures;
- Launched Adler Junior in January 2010; his stationery line Nifty Gifty in January 2010; Adler's capsule collection with 7 For All Mankind launches May 2010
- Jonathan is MSN.com's lifestyle home expert



About the Author

JONATHAN ADLER began his career as a potter, selling to such renowned stores as Barney's. In 2002, he launched a new furniture collection, later adding bedding, towels, stationery, and designs to his repertoire. He is the author of *My Prescription for Anti-Depressive Living*. Jonathan lives in **NEW YORK CITY**.

Jonathan Adler Stores are located in

- California (4 LOCATIONS)
- Illinois (1 LOCATION)
- Florida (1 LOCATION)
- Massachusetts (1 LOCATION)
- New York (5 LOCATIONS)

"It is hard to remain disgruntled in a Jonathan Adler environment...Mr. Adler, as gifted with words as he is on the pottery wheel...is chock-full of retro-daffy design-savvy slogans that are hilarious." *—New York Times*



Marketing

- National publicity
- Features and reviews in home decorating, lifestyle, and general interest magazines
- Newspaper review and feature coverage
- 3-city author tour (Chicago, Los Angeles, New York)
- Tie-in with Adler's launch of his line of stationery and products
- Online coverage
- Blog campaign
- E-blads available
- For publicity inquiries, please contact: mfinnerty@sterlingpublishing.com

JONATHAN ADLER
8-COPY COUNTER DISPLAY
978-1-4027-8060-8 • \$143.60 (CAN \$188.00)

Jonathan Adler on Happy Chic Accessorizing

by Jonathan Adler

Chic with humor and style—that's Jonathan Adler's way, and here he reveals the secrets of achieving his unique look. Crafting sentences as dexterously as he does ceramic vases, Adler takes us on a whirlwind tour through gorgeously styled interiors. Organized by type of furniture (bed, bookshelf, dining table, dresser, table), Adler divulges all the tricks and tips needed to artfully arrange anything in one's home.



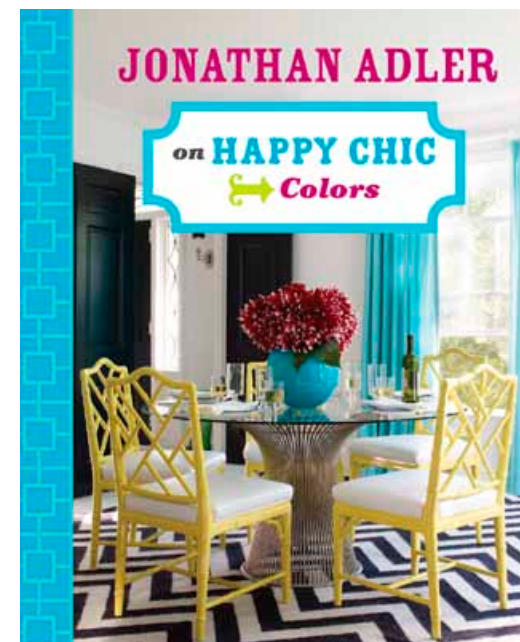
November 2010

\$17.95 (CANADA \$23.50) | HARD | 978-1-4027-7430-0 | 144 PAGES (ALL IN COLOR) | 7 X 9 | HOUSE & HOME/DECORATING | CARTON QTY: 24 | STERLING INNOVATION | RIGHTS: W |

Jonathan Adler on Happy Chic Colors

by Jonathan Adler

No one has a happier sense of hue and pattern than Jonathan Adler! Inspiring readers to be fearless in their decorating choices, Adler guides us through color-drenched rooms, from True Blue and Going Rouge to Champagne Sparkle. Every chapter is devoted to his thoughts on one color scheme, and he reveals his go-to paint chips, favorite fabrics, and personal color muses, such as Diana Vreeland and Grace Jones.



November 2010

\$17.95 (CANADA \$23.50) | HARD | 978-1-4027-7431-7 | 144 PAGES (ALL IN COLOR) | 7 X 9 | HOUSE & HOME/DECORATING | CARTON QTY: 24 | STERLING INNOVATION | RIGHTS: W |

The Soapbox Bible

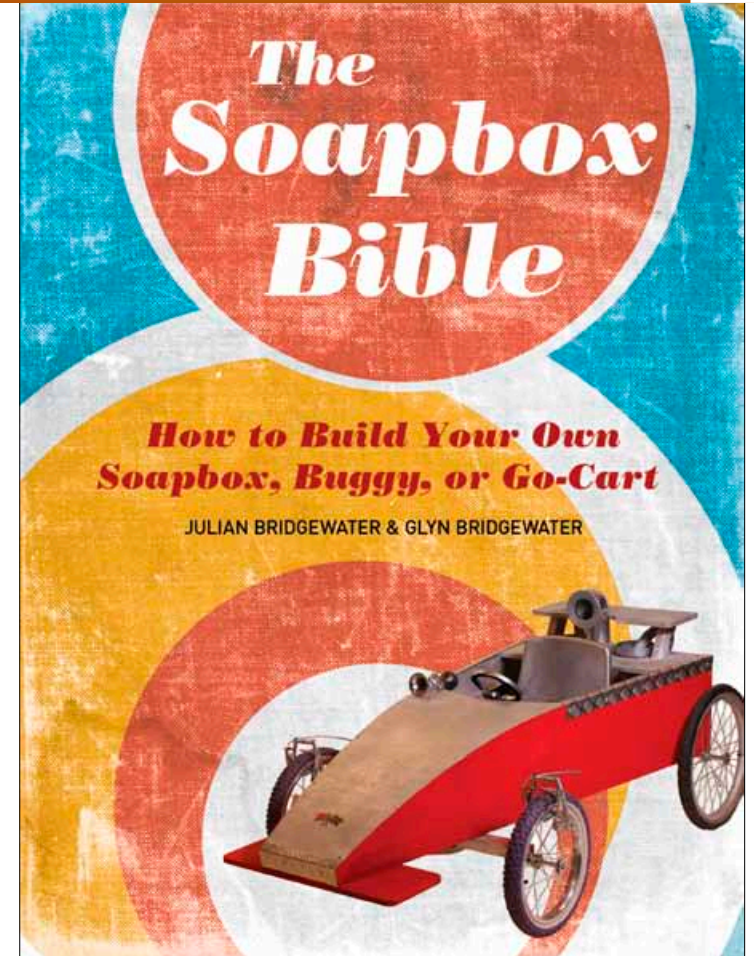
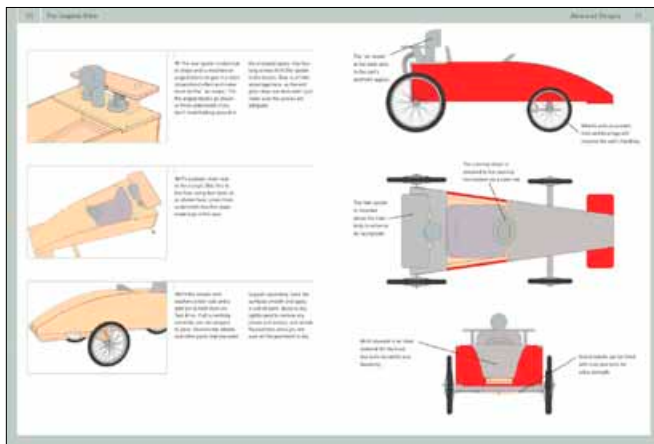
How to Build Your Own Soapbox, Buggy, or Go-Cart

by Julian Bridgewater & Gill Bridgewater

Here is the definitive illustrated reference to soapbox cars, buggies, and go-carts—complete with blueprints for turning these fun rides into reality.

Whether building from a kit or starting from scratch, carting enthusiasts will find step-by-step guidance for 10 advanced projects, along with the key elements of design and construction: different brakes and bumpers, forms of propulsion, and steering mechanisms. The fabulous vehicles range from basic carts assembled from ready-made components to involved models that require simple carpentry and metalwork—including sports, vintage, and wind-powered carts, plus a motorized model. Customize your creation using accessories, embellishments, paint, decals or transfers.

- **An introductory chapter presents the history of the original soapbox car, the rules of racing, and a survey of classic designs**
- **Includes step-by-step instructions on building and customizing basic soapbox cars.**
- **Each project comes with a shopping list of materials, handy shortcuts, and expert tips**
- **Features extensive references and resources on societies, suppliers, events, and competitions**



About the Authors

ALAN and GILL BRIDGEWATER have gained an international reputation as producers of woodworking and construction books on diverse subjects, including furniture making, hand-tool techniques, woodcarving, and woodturning. They have written more than 70 highly successful books to date and also write for various DIY magazines.

Gaga

by Johnny Morgan

A book that's as eye-catching, over-the-top, and fabulous as Lady Gaga herself!

The Grammy® Award-winning Lady Gaga has taken the world by storm, setting sales records and becoming a style icon. This lavish volume examines the Lady's history and phenomenal rise, her music and videos, and her unique look and chameleon-like nature. Chock-full of photos that capture Gaga from childhood through stardom, it also includes images of those who have influenced her style and an appraisal of her place in the pantheon of performance artists.

Gaga is a must-have for the millions who love this very special performer and celebrity.

- Lady Gaga is the only artist in history to have her first five singles all hit #1 on Billboard's Top 40 Airplay Chart—and it happened in less than a year
- Lady Gaga's debut album, *The Fame*, has sold more than 8 million copies worldwide according to Interscope Records, and her singles have sold an astounding 35 million digital copies
- She was nominated for five Grammys at the 2010 awards and won two



About the Author

JOHNNY MORGAN is the co-author of *The Greatest Album Covers Ever* and *The Art of the LP*. An editor, author, and journalist, he has contributed to a variety of popular music-based titles and written several music reference titles.

PREVIOUSLY ANNOUNCED

Religion in America

A Comprehensive Guide to Faith, History, and Tradition

Edited by Harold Rabinowitz and Greg Tobin, foreword by Jane I. Smith

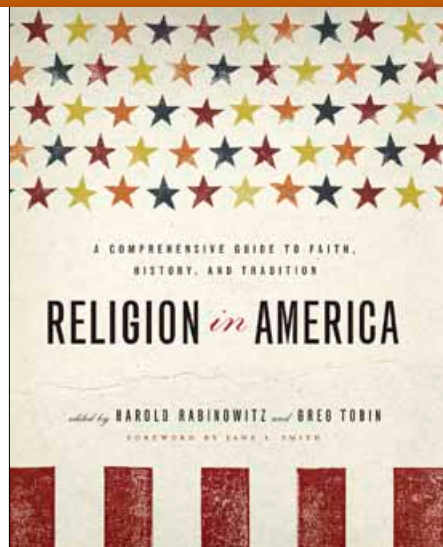
What do Americans believe?

Illustrated, comprehensive, and illuminating, this thoroughly up-to-date work takes the country's religious pulse, covering all of America's most significant organizations and denominations. Readers will find an introduction to the basic tenets and structure of 30 faiths, reviewed by a respected authority on each religion, as well as maps, surveys, and other demographic breakdowns by religious figures and scholars with respect to contemporary American society, culture, and politics. Essays discuss broader, more overarching aspects of worship in the United States. In addition to serving as an encyclopedic reference, the book tackles head-on the most current issues and controversies in American worship.

- **More inclusive than competitive volumes, it has features on everything from ancient Native American beliefs to Protestantism to newer creeds like Scientology**

November 2010

\$34.95 (CANADA \$37.95) | HARD | 978-1-4027-4301-6 | 992 PAGES (150 B/W ILLUS.) | 7 3/8 X 9 1/4 | RELIGION/HISTORY | CARTON QTY: 10 | STERLING | RIGHTS: W |

**About the Author**

HAROLD RABINOWITZ has served as a rabbi of a New England Orthodox congregation, as executive editor of the Jewish Publication Society, and President/Publisher of Seth Press, a Judaica imprint of Free Press/Macmillan. He has also served as executive editor of reference and encyclopedias for McGraw-Hill. He is the translator of a Yiddish work that received the First Runner-up Citation of the Pulitzer Prize for Fiction in 1982.

GREG TOBIN is the former editor of *The Catholic Advocate* and has served as a papal commentator for CBS News, FOX News Channel, and NPR. Mr. Tobin's previous books include *Holy Father: Pope Benedict XVI, Pontiff for a New Era*, the award-winning *Selecting the Pope*, and *Uncovering the Mysteries of Papal Elections*.

REVISED EDITION

Empowerment

The Art of Creating Your Life as You Want It

by David Gershon & Gail Straub

A new edition of a classic title!

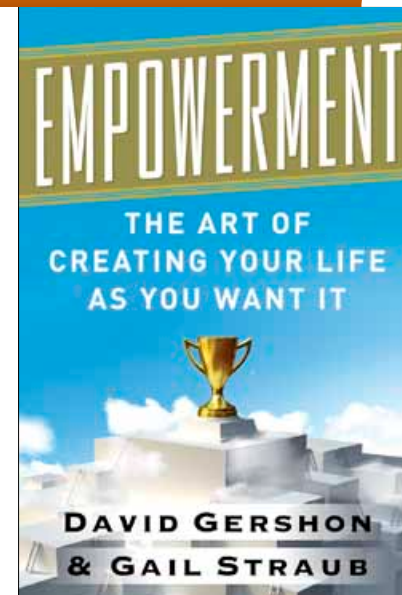
For two decades, David Gershon and Gail Straub have taught thousands of people how to make their dreams come true—and *Empowerment* builds on that real-life experience. Gershon and Straub believe that our thoughts and beliefs create the actual conditions of our life; to change things, we must first alter our consciousness and our thought processes. That's what this book helps readers do, through practical techniques, inspiring stories, visualizations, and exercises for self-evaluation. It covers seven areas of life: relationships, sexuality, money, work, body, emotions, and spirituality.

- **Over 50,000 copies of *Empowerment* have been sold since it was first published in 1989**
- **A classic self-help reference**
- **David Gershon has taught at The Omega Institute, and lectured at Harvard, MIT, and Duke**

January 2011

\$17.95 (CANADA \$23.50) | PAPER | 978-1-4027-6455-4 | 256 PAGES | 6 X 9 | SELF HELP/MOTIVATIONAL & INSPIRATIONAL | CARTON QTY: 28 | STERLING | RIGHTS: W |

PREVIOUS EDITION: EMPOWERMENT (HARPER COLLINS) 978-0-9672374-0-4 \$17.95 P

**About the Author**

DAVID GERSHON is the author of nine books and founder of Empowerment Institute. A leading speaker on behavior change and large-scale transformation, he has lectured at Harvard, MIT, and Duke and was an advisor to the Clinton White House and the United Nations. He conceived and organized, in partnership with the United Nations Children's Fund and ABC Television, one of the planet's first major global initiatives, the First Earth Run.

Healing Spices

Use Spices to Boost Health and Beat Disease

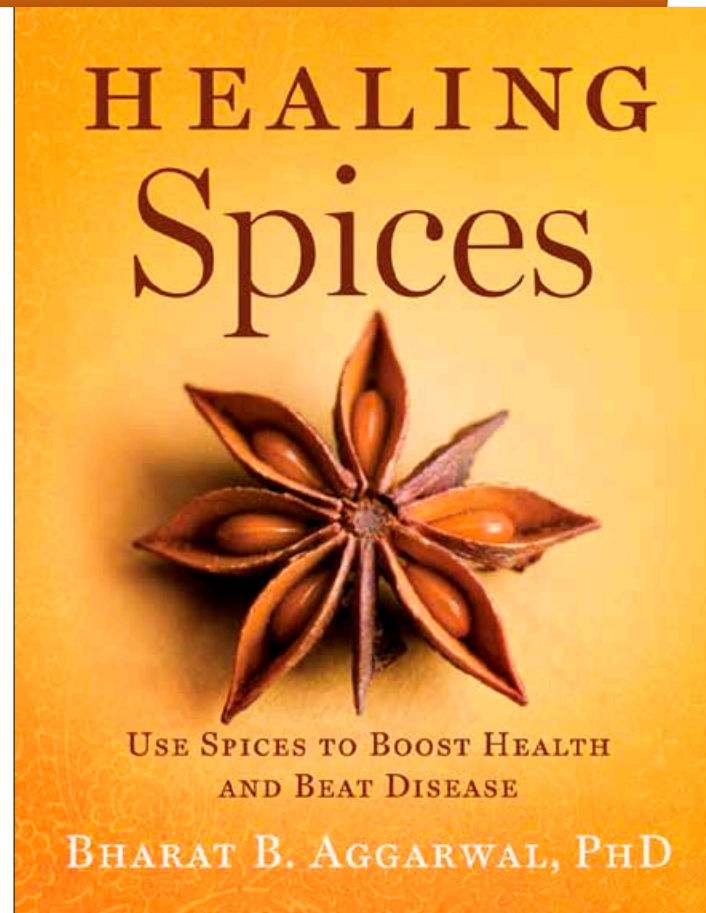
by Bharat B. Aggarwal, PhD, with Debora Yost

A leading cancer researcher shows how to use and cook with spices for maximum health.

Breakthrough scientific research is finding that spices—even more than herbs, fruits, and vegetables—are loaded with antioxidants and other unique health-enhancing compounds. Studies of dietary patterns around the world confirm that spice-consuming populations have the lowest incidence of such life-threatening illnesses as heart disease, cancer, diabetes, and Alzheimer's.

Bharat B. Aggarwal, the world's foremost expert on the therapeutic use of culinary spices, takes an in-depth look at 50 different spices and their curative qualities, and offers spice "prescriptions"—categorized by health condition—to match the right spice to a specific ailment.

- **Written by the world's leading expert on the therapeutic use of culinary spices**
- **Offers 50 delicious, easy-to-prepare recipes that use spices (plus spice combos, marinades, rubs and pastes) to treat and prevent numerous of health conditions**
- **Includes an A–Z index of health conditions that can be treated by specific spices**
- **Explains what, where, and how much to buy of the most powerful and effective healing spices**



About the Author

BHARAT B. AGGARWAL, PhD is a professor in the department of experimental therapeutics in the division of cancer medicine at the M.D. Anderson Cancer Center in Houston, Texas. He has conducted groundbreaking research in the therapeutic uses of spices and been featured in the *Wall Street Journal*, *Scientific American*, *Fitness*, and *Family Circle*, among many other magazines and scientific journals. Dr. Aggarwal has been interviewed on ABC and NBC radio affiliates and has delivered more than 300 lectures in 30 countries. He lives in **HOUSTON, TEXAS**.

Marketing

- National publicity
- Features and reviews in health, cooking, and general interest magazines
- Newspaper coverage in health, food, and book review sections
- Online coverage and health blog tour
- Galleys available
- For publicity inquiries, please contact abasu@sterlingpublishing.com

The Solution

For Conquering Stress and Worry

by Lucinda Bassett

Control your fear—control your future!

Thanks to this new program by best-selling self-help author Lucinda Bassett, it's possible to do a life-changing emotional makeover in only 30 days. Her process-oriented approach to dealing with stress and anxiety covers everything from money to health to relationships.

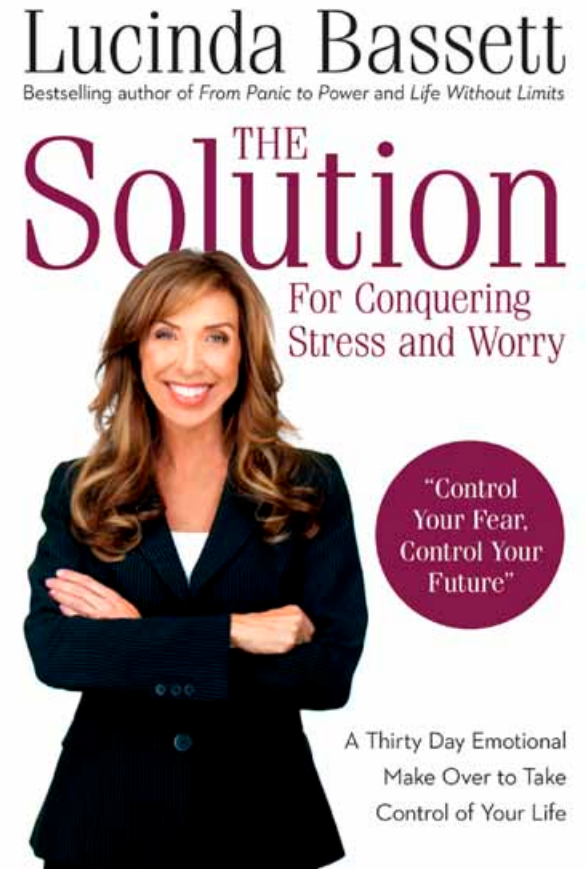
Bassett shows readers how to go from fearful to focused; how to alleviate insecurity and feel confident about the future; and how to transform depression and anxiety into hope, happiness, and peace of mind. She offers a positive action plan that turns every challenge into an opportunity, and even helps relieve stress-induced exhaustion and poor health.

So even if you can't change what's happening around you...you CAN change what's happening inside of you, thanks to this empowering new solution.

- **Lucinda Bassett is a best-selling personality whose products have sold more than \$70 million per year for the past 15 years**
- **According to *Forbes* magazine, she is one of the top four most recognizable personalities in direct response marketing**
- **Bassett's company, Midwest Center for Stress and Anxiety, currently spends \$250,000 a week in media (radio and TV) featuring Lucinda; she has won two awards for radio campaign of the year**

About the Author

LUCINDA BASSETT's award-winning infomercial for the product *Attacking Anxiety and Depression*—which she both hosts and produces—is the longest-running infomercial of all time. The latest 30-minute version, produced on a budget of \$800,000, is currently airing an average of 30–50 times per week on both cable and broadcast television. In addition, she is featured on her corporation's national radio campaign talking about stress and related emotional challenges with a weekly media budget of \$50,000 to \$100,000 in the form of 60-second commercials offering a free CD and supplements.



Marketing

- Major national publicity
- 20-city TV satellite tour
- 40-city morning drive radio tour
- Features and reviews in health and general interest magazines
- Newspaper coverage in health, lifestyle, and book review sections
- Online coverage and blog tour
- Buzz marketing campaign
- Cross promotion with The Midwest Center and author website, www.stresscenter.com
- Galleys available
- For publicity inquiries, please contact cmann@sterlingpublishing.com

NEW IN PAPERBACK

Creating Your Best Life

by Caroline Adams Miller,
MAPP & Dr. Michael B. Frisch

Creating Your Best Life is the only research-based book on the topic of goals and happiness, and it has found receptive audiences worldwide. Filled with interactive exercises and quizzes, it helps readers set and accomplish life list goals and understand the link between goal accomplishment and happiness, also known as Positive Psychology. In a step-by-step fashion, the book teaches readers how to coach themselves on how to set goals in 16 life domains, as well as take control of their environment to maximize their chances of success.

- **Book has been featured in major magazines including *Better Homes and Gardens*, *Ladies Home Journal*, *Martha Stewart Living*, *Redbook*, and *Consumer Reports***
- **Selected for prestigious National Press Club Book Fair 2009**

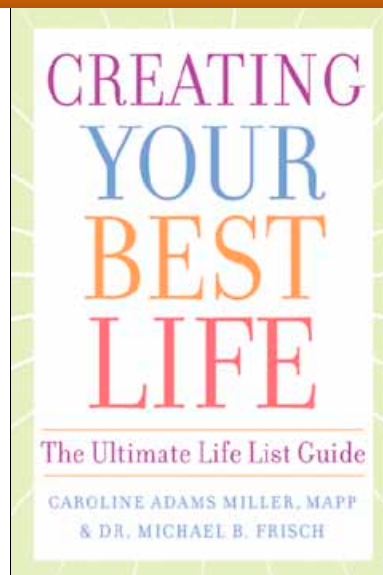
"A fascinating book that connects the research on goal-setting with the new science of positive psychology."

—*Publishers Weekly*

January 2011

\$14.95 (CANADA \$19.50) | PAPER | 978-1-4027-7998-5 | 288 PAGES |
6 X 9 | SELF-HELP/PERSONAL GROWTH/HAPPINESS | STERLING | RIGHTS: W |

PREVIOUS HARDCOVER: 978-1-4027-6259-8 | \$19.95 (CAN \$25.95)



About the Authors

CAROLINE ADAMS MILLER, MAPP, an internationally known coach and speaker on the topic of goals and happiness, appears regularly on television and in newspapers and magazines. She had a regular spot on XM Radio, and is a regular "happiness" expert in the media, as well as an instructor in Positive Psychology at the University of Texas Executive Management School.

For 20 years, **DR. MICHAEL B. FRISCH** has been a professor, Positive Psychology coach, and clinical psychologist in Baylor University's department of psychology and neuroscience. He developed the *Quality of Life Inventory* or QOLI®, a well-validated measure of life satisfaction.

Know Your Rights

A Survival Guide for
Non-Lawyers

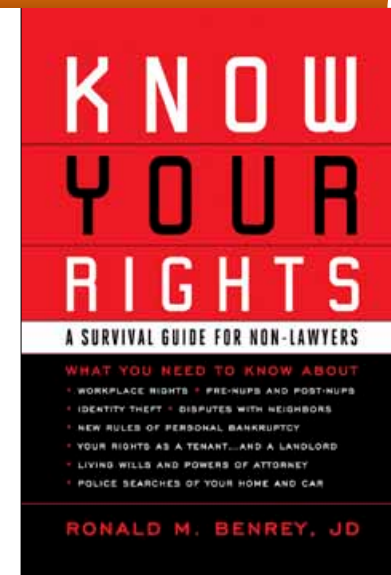
by Ronald M. Benrey, JD

"The first thing we do, we kill all the lawyers:" Shakespeare may have had a point, but the truth is, from time to time, we all could use a good attorney. This survival guide won't replace legal counsel, but by stating your rights plainly, it can help with some pretty weighty matters—including prenups, breaking apartment leases, immigration, and workplace discrimination. Ronald M. Benrey helps solve basic legal quibbles at home, at work, and even on vacation. He provides an understanding of central legal principles, explains key vocabulary, and helps readers to overcome familiar misconceptions.

- **With information on everything from custody battles to liens against property, this is the go-to reference on navigating the legal system**

January 2011

\$17.95 (CANADA \$23.50) | PAPER | 978-1-4027-6391-5 | 352 PAGES |
6 X 9 | LAW/GENERAL | STERLING | RIGHTS: W |



About the Author

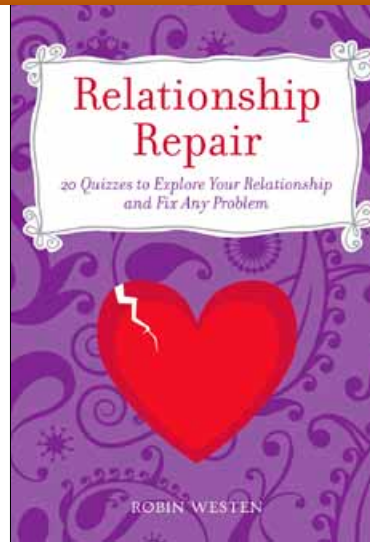
RONALD M. BENREY, JD began his writing career as electronics editor of *Popular Science Monthly*, and went on to write more than a thousand bylined magazine articles and eight nonfiction books. Ronald holds a juris doctor from the Duquesne University School of Law (he was associate editor of the *Duquesne Law Review*) and is a member of the Bar of the Commonwealth of Pennsylvania. He has also co-written seven published mystery novels with his wife Janet, with whom he resides in NORTH CAROLINA.

The Relationship Repair Book

Quizzes, Exercises, Advice, and Affirmations to Mend Any Matter of the Heart
by Robin Westen

Many of us are good at being self-sufficient in our public lives, but in our closest relationships, we falter. Robin Westen has come to the rescue with an interactive book that holds the solution to every relationship woe. Twenty quizzes are tailored to identify problem areas, and journal sections, wish lists, and affirmations bring about honest awareness. Exercises help couples discover where they come together and where they fall apart—and when to call it quits.

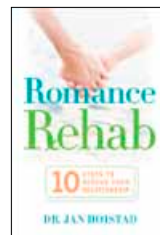
➤ **Completely interactive with quizzes, journal pages, exercises, and more**



About the Author

ROBIN WESTEN'S articles have appeared in *Glamour*, *Good Housekeeping*, the *New York Times*, *Self*, *Psychology Today*, *American Health*, *Parents*, and many others. She wrote a weekly psychology quiz (under a pseudonym) for *Woman's World Magazine* and a monthly sex advice column, "Sex Rx." Westen was awarded an Emmy for outstanding writing for ABC Daytime.

Also Available



ROMANCE REHAB
978-1-4027-6548-3
\$19.95 (CAN \$25.95) W

Create Your Life Lists

A Guide for Building Your Life Lists + 10 Envelopes to Personalize Your Plans
by Deb Amlen

In a perfect world, we would all know what we want out of life and how to get it, but in reality, it helps to make a list. Deb Amlen guides the ambitious (and not so ambitious) through the process of creating life lists. Whether it's learning to play an instrument or circumnavigating the globe, this keepsake volume—with 10 envelopes tucked inside to hold mementoes—offers guidance, lists, and a journal to aid us in making every dream a reality.

➤ **Keepsake volume covers 30 topics for lists, 10 envelopes, and a journal section**



About the Author

DEB AMLEN's work has been featured in the *New York Times*, the *Washington Post*, the *Los Angeles Times*, and *McSweeney's*. She also constructs crossword puzzles for the *Onion/A.V. Club*, writes a column for *BUST Magazine*, and is the author of *It's Not PMS It's You!* (Sterling 2010).

January 2011

\$9.95 (CANADA \$12.95) | FLEXIBOUND WITH FLAPS | 978-1-4027-7035-7 |

176 PAGES (ALL IN 2-COLOR) | 6 X 9 | FAMILY & RELATIONSHIPS/LOVE & ROMANCE | CARTON QTY: 28 |
STERLING INNOVATION | RIGHTS: W |

January 2011

\$14.95 (CANADA \$19.50) | PAPERBACK BOOK & GIFT SET | 978-1-4027-7090-6 |

96 PAGES (INCLUDES 2-COLOR PAPERBACK BOOK + 10 ENVELOPES) | 9 X 12 3/4 |
SELF-HELP/PERSONAL GROWTH/GENERAL | CARTON QTY: 8 | STERLING INNOVATION | RIGHTS: W |

Matt Kramer on Wine

A Matchless Collection of Columns, Essays, and Observations by America's Most Original and Lucid Wine Writer

by Matt Kramer

A must-have anthology from one of the best-known and most-respected writers on wine!

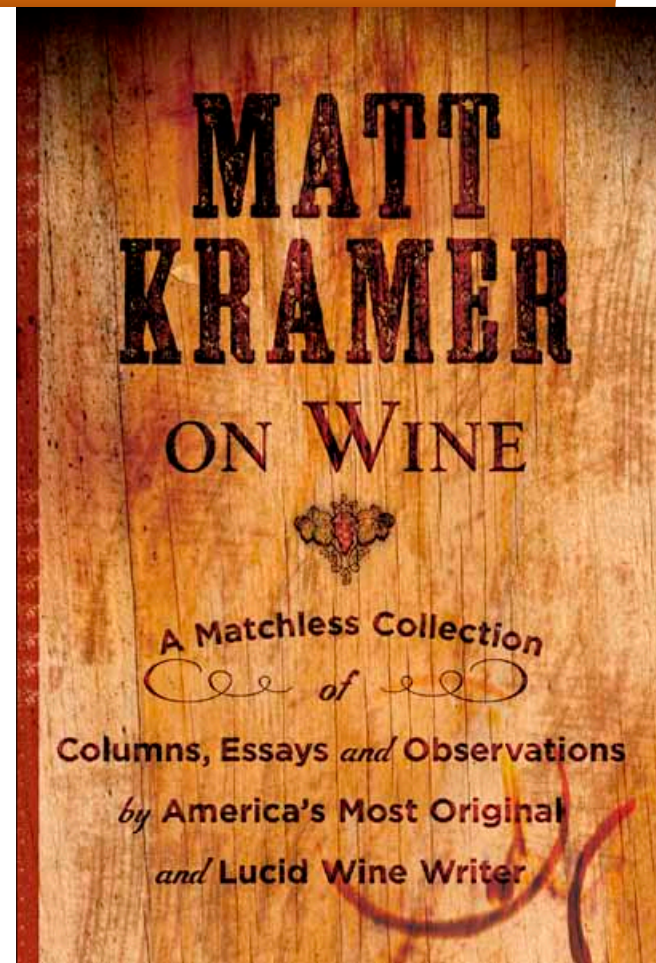
Oenophiles know: Matt Kramer is one of the world's most distinguished and insightful writers on wine. Author of the classic book *Making Sense of Wine*, Kramer has written about the subject for 32 years—and his full-page column in *Wine Spectator* has appeared in every issue for the last 14 years. The time is ripe for a retrospective, and here it is, covering topics from terroir to glassware to the various grapes and regions and personalities. Most of the essays are drawn from his work in *Wine Spectator* and *The New York Sun*, along with excerpts from his books.

The material remains fresh, vibrant, and compulsively readable.

► **Matt Kramer is a prolific and popular wine writer who has written numerous books, has a regular column in *Wine Spectator*, and is a frequent contributor to major magazines and newspapers**

About the Author

MATT KRAMER has been a full-time food and wine writer since 1976. His columns appear in every issue of *Wine Spectator* and *Diversion* magazines. He is also the longtime wine critic for *The Oregonian* and previously a wine columnist for the *Los Angeles Times*. Kramer is the author of the *Making Sense* series, which includes *Matt Kramer's New California Wine*, *Making Sense of Burgundy* and the classic *Making Sense of Wine*.



Marketing

- National publicity
- Features and reviews in wine, food, and general interest magazines
- Newspaper coverage in food, lifestyle, and book review sections
- Major online coverage
- Galleys available
- For publicity inquiries, please contact mfinnerty@sterlingpublishing.com

Easy Tasty Italian

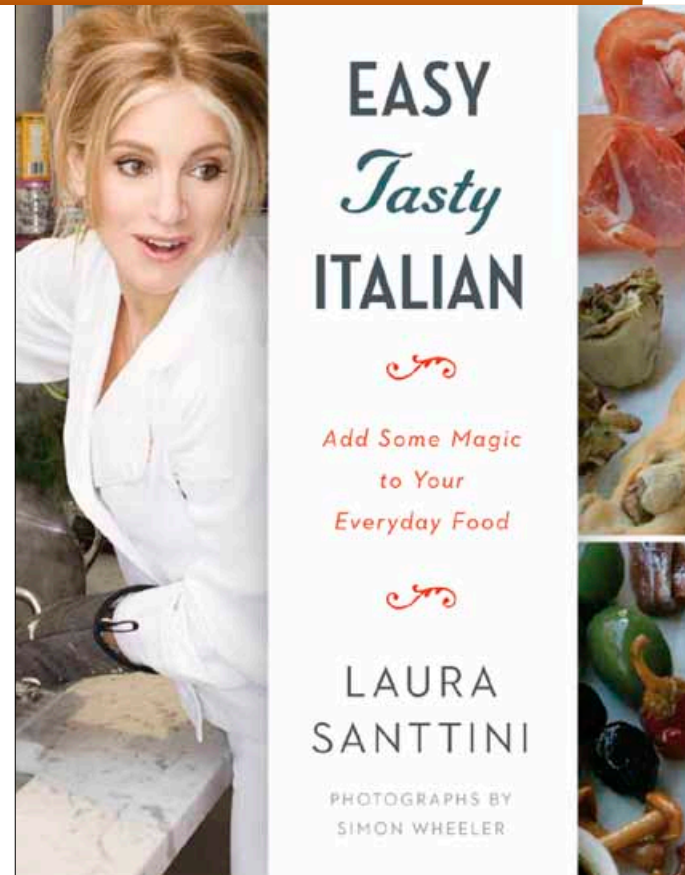
Add Some Magic to Your Everyday Food

by Laura Santtini, photographs by Simon Wheeler

With a unique voice, Laura Santtini combines the practical, magical, and delicious in a visually stunning guide to everyday Italian cooking. Santtini's approach to harvesting the power of umami (the savory component in cooking) will have "flavor bombs" going off in the kitchen. "Flavor bombs" are simple variations on classic recipes that produce unforgettable taste sensations: a sage leaf and slice of Parma ham give soul to bland veal *scallopine*, and the twist in *melanzane alla parmigiana* is generous layers of grated Parmesan and 100% cacao powder. Simple, original, and unexpected, this daring collection shows how to master the classics—and move beyond them to create something original.

"The influence of three prestigious generations of Italians comes alive through the eyes of a modern British woman, with original concise recipes, all the while holding on to her roots." —*Giorgio Locatelli*

"It's like a box of delights—quirky, witty, and full of passion backed by earthy practicality. It makes you want to get into the kitchen and start cooking." —*Matthew Fort*



About the Author

LAURA SANTTINI's passion for food came from her parents, who owned the world-famous Italian restaurant Santini in London, renowned for its authentic food made with premium-quality ingredients. She relaunched the restaurant in 2002 following her father's retirement. Laura is also involved in writing, television, and food consultancy work.

Marketing

- National publicity
- Reviews and features in food publications and newspapers nationwide
- Author interviews out of New York
- Tie-in with author's food product line launch in fall 2010
- Product launch at New York's Fancy Food show in August
- For publicity inquiries, please contact mfinnerty@sterlingpublishing.com

Oz Clarke's Let Me Tell You About Wine

A Beginner's Guide to Understanding and Enjoying Wine
by Oz Clarke

Oz Clarke, Britain's most popular wine writer, is totally in tune with what novice wine enthusiasts want to know, learn, and, most importantly, enjoy about the fruit of the vine.

His accessible and comprehensive beginner's guide is a wonderful treat for wine lovers eager to enhance their knowledge: Clarke lays out the rules of wine tasting, explains what creates a wine's signature taste, describes all the top grape varieties and their individual characteristics, and dispenses wisdom on how to make the perfect match of food and wine.

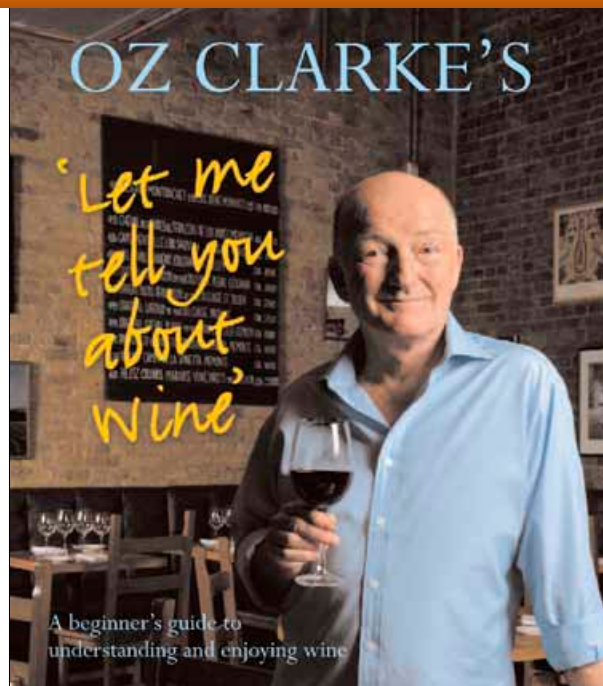
A section on spotting "corked" and faulty wines also helps newcomers gain confidence in their choices.

After discussing the basics, Oz takes readers on a world tour of wine through the main winemaking regions of Europe, the United States, South America, and other key wine-producing countries.

➤ **Oz Clarke is renowned for his lively, accessible approach to wine**

About the Author

Known for his phenomenal palate, accurate predictions, and enthusiasm, **OZ CLARKE** is Britain's best-known wine writer and the author of a collection of best-selling wine books. He has won all the top wine writing prizes, both in the UK and the US, including the Lanson Special Millennium Award for his outstanding contribution to wine communication and education and the prestigious International Wine and Spirit Communicator of the Year Award.



Marketing

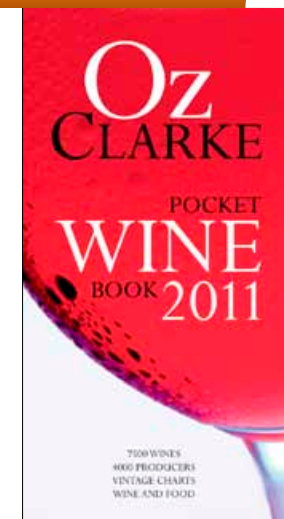
- Major national publicity
- Features and reviews in wine, food, and general interest magazines
- Newspaper coverage in food, lifestyle, and book review sections
- Major online coverage
- Wine blog tour
- Six-city author tour in Southern California, Napa, Sonoma, San Francisco, Portland, and Seattle
- Promotions on author's website, www.ozclarke.com
- For publicity inquiries, please contact cmann@sterlingpublishing.com

"Clarke's style provides an easy read: sharp without being sarcastic, witty without being flip-pant, he communicates well with novice and knowledgeable wine enthusiasts alike."

—*Wine Enthusiast*

"Clarke is something of a phenomenon in the wine world."

—*the New York Times*



NEW EDITION Oz Clarke's Pocket Wine Guide 2011 by Oz Clarke

You can't hold all the wine information you need in your head—but with this handy guide, you'll always have it at hand!

Oz Clarke's indispensable *Pocket Wine Guide* has been thoroughly and meticulously updated for 2011. It features more information, more recommendations, more facts, more figures, and more passion than any other comparable wine book. Designed for optimal browsing, it includes 60 illustrations of maps, labels, and bottles, as well as a country-by-country index and a full producer index to help you find over 4,000 of the world's top wine producers.

➤ **A recognized classic**

September 2010

\$14.95 (CANADA \$19.50) | HARD | 978-1-4027-8155-1 |
352 PAGES (ALL IN 2-COLOR) | 3 3/4 X 7 1/2 |
COOKING/BEVERAGES/WINE & SPIRITS | STERLING |
RIGHTS: US/CAN |
PREVIOUS EDITION: 978-1-4027-7124-8 \$14.95 (CAN \$19.50)

October 2010

\$19.95 (CANADA \$25.95) | HARD | 978-1-4027-7123-1 | 192 PAGES (ALL IN COLOR) |
7 7/8 X 9 | COOKING/BEVERAGES/WINE & SPIRITS | CARTON QTY: 18 | STERLING EPICURE | RIGHTS: US/CAN |

The Ultimate Wine Companion

The Complete Guide to Understanding Wine by
the World's Foremost Wine Authorities

Edited by Kevin Zraly, author of the bestselling Windows on the World Complete Wine Course

Kevin Zraly, author of one of the best-selling wine books of all time, *Windows on the World Complete Wine Course*, has assembled the finest writers of the last 50 years to explain everything you need to know about wine. Each one addresses the subject he or she is most famous for, including decanting, tasting, grapes, matching food and wine, winemaking, sustainable vineyards, the various wine countries and regions, terroir, and much, much more. Complete with regional vintage charts, grape charts, a glossary, and vintage labels, this book is like an entire wine library in a single volume.

Includes:

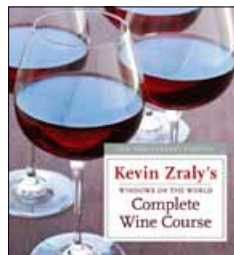
- Hugh Johnson • Robert M. Parker, Jr. • Jancis Robinson • Lettie Teague • Alexis Bespaloff
- Neal I. Rosenthal • Oz Clarke • Gerald Asher • Joshua Wesson • Andrea Immer Robinson
- Molly Chappellet • Jay McInerney • Robert Mondavi • Francis Ford Coppola • Baron Philippe de Rothschild
- Joy Sterling • Michael Broadbent • Clive Coates • Kermit Lynch • Tom Stevenson • Joseph Bastianich
- David Lynch and Burton Anderson • Frank Prial • Matt Kramer • Karen McNiell

- **Kevin Zraly is one of the best-known and most respected wine writers, and his *Windows on the World Complete Wine Course* has sold three million copies**
- **Features advice from the world's top wine writers, including: Hugh Johnson, Robert M. Parker, Jr., Jancis Robinson, Andrea Immer Robinson, Matt Kramer, Lettie Teague, Jay McInerney, Oz Clarke and many, many more**

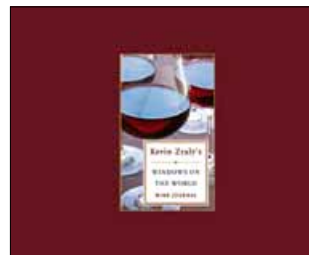
About the Editor

KEVIN ZRALY is the founder and teacher of the Windows on the World Wine School that has graduated more than 14,000 students. He is the recipient of the Lifetime Achievement Award from the European Wine Council and the James Beard Award, among others. Zraly has been featured in the *New York Times*, *People*, the *Wall Street Journal*, *GQ*, *Newsweek*, and *USA Today* and is a Georges Duboeuf Book Award Winner.

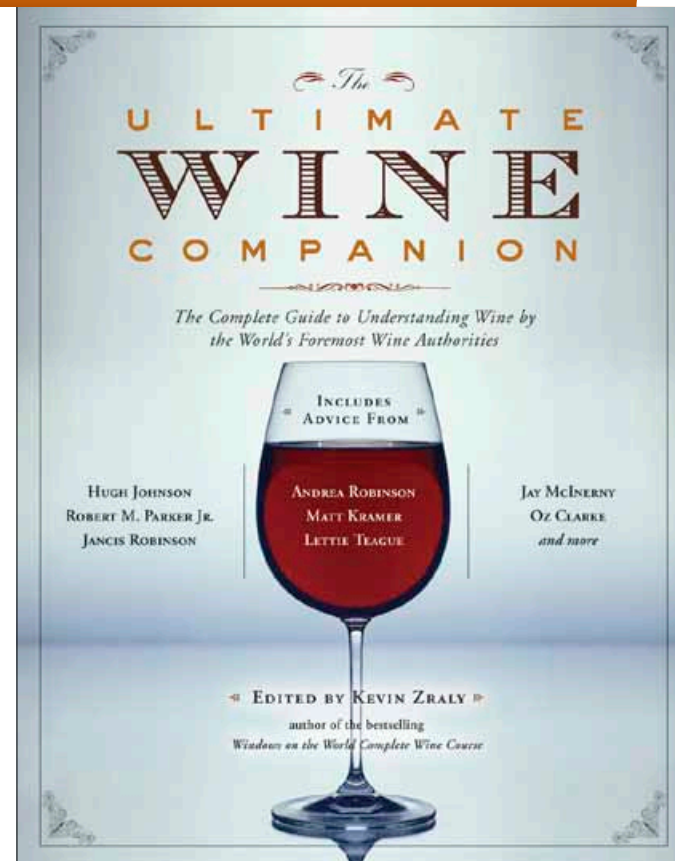
Also Available



WINDOWS ON THE WORLD
COMPLETE WINE COURSE:
25TH ANNIVERSARY EDITION
978-1-4027-6767-8
\$27.95 (CAN \$35.95) W



KEVIN ZRALY'S
WINDOWS ON THE WORLD
WINE JOURNAL
978-1-4027-6837-8
\$14.95 (CAN \$19.50) W



Marketing

- National publicity
- Features and reviews in wine, food, and general interest magazines
- Newspaper coverage in food, lifestyle, and book review sections
- Online coverage and wine blog tour
- Promotions on author's website, www.kevinzraly.com
- For publicity inquiries, please contact cmann@sterlingpublishing.com

Infinite Quest

Develop Your Psychic Intuition to Take Charge of Your Life

by John Edward

A groundbreaking new book from internationally acclaimed psychic medium JOHN EDWARD!

Best-selling author John Edward has captivated audiences worldwide with his unique and powerful psychic skills. Now, in his long-awaited new book, he shows people how they too can tap into their psychic selves.

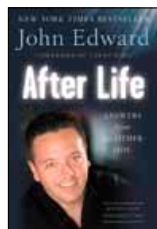
Infinite Quest will help readers to develop their intuition and renew their own latent powers, so they can confidently take chances and make choices. By following certain guidelines and intuition-building exercises, we can learn to get in touch with our Spirit Guides and identify the psychic energy around us on deeper levels. Edward also discusses how technology can work with our "sixth sense," and explains how to use divination tools. Like his new eponymous website, *Infinite Quest* is truly a "portal to all things metaphysical."

- **Edward's books have sold more than 3,000,000 copies**
- **John has a vast, loyal following, and does more than 150 seminars a year. In July 2009 he launched www.infinitequest.com, which has had 28 million hits and more than 5,000 paid members**
- **\$200,000 marketing campaign**

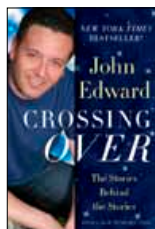
About the Author

JOHN EDWARD has had two internationally syndicated talk shows, *Crossing Over with John Edward* and *John Edward Cross Country*. He has been a frequent guest on CNN's *Larry King Live* and many other talk shows, including the *Today Show*, *Oprah!*, and *The View*. John is a regular guest on AM radio and has been featured in articles in the *New York Times*, the *Los Angeles Times*, and *People*. He is the author of four *New York Times* bestsellers, conducts seminars around the world, and is the founder of www.infinitequest.com. John lives in the NEW YORK metropolitan area with his wife and two children.

Also Available



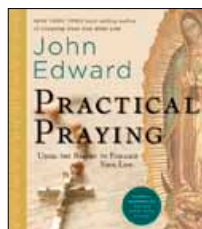
AFTER LIFE
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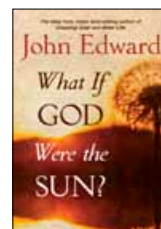
CROSSING OVER
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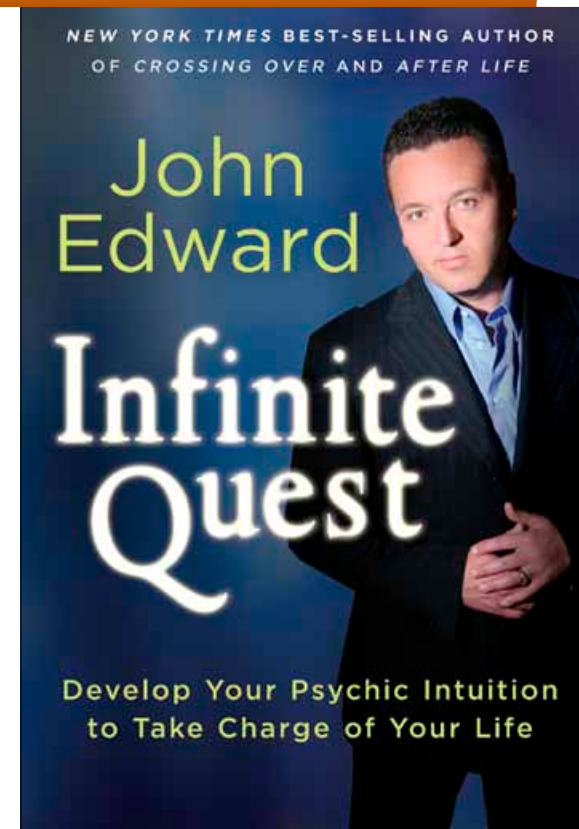
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PRACTICAL PRAYING
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WHAT IF GOD WERE THE SUN?
978-1-4027-7561-1
\$14.95 (CAN \$19.50) W



Marketing

- Major national publicity
- 20-city TV satellite tour
- 40-city morning drive radio tour
- Features and reviews in body, mind, spirit, and general interest magazines
- Newspaper review coverage
- Online coverage and blog tour
- Cross promotion with author's website, www.infinitequest.com
- Tie-in with author's nationwide tour schedule
- Galleys available
- For publicity inquiries, please contact mperritt@sterlingpublishing.com

To You We Shall Return

Lessons About Our Planet from the Lakota

by Joseph M. Marshall III

A new classic from award-winning Native American author Joseph Marshall III!

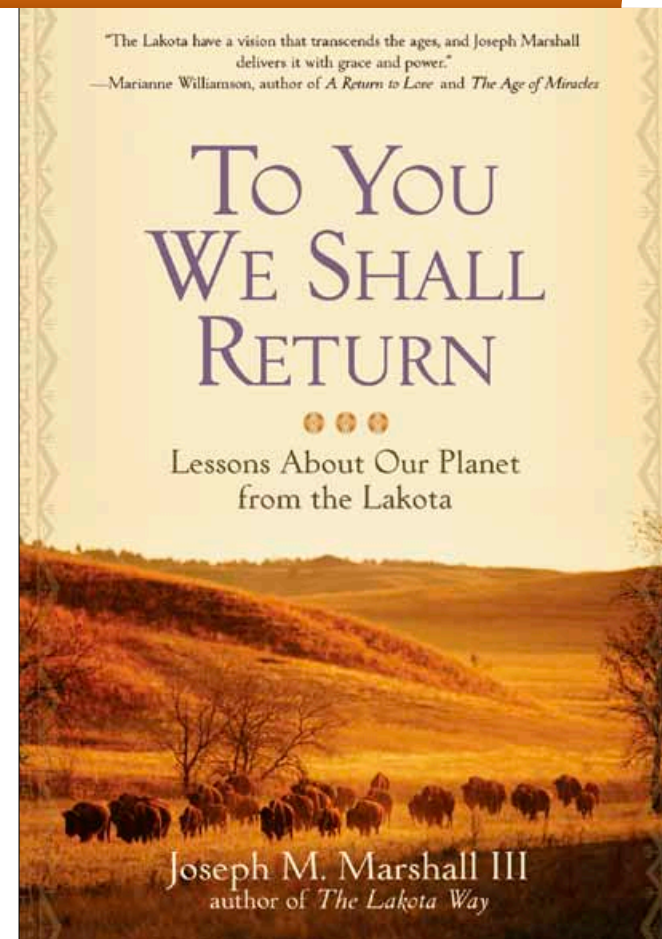
"Grandmother, you who listen and hear all, you from whom all good things come... It is your embrace we feel when we return to you..." This traditional Lakota prayer to Grandmother Earth opens Joseph Marshall III's newest work, a meditation on our connection to the land and an exhortation to respect it. Using a combination of personal anecdote, detailed history, and Lakota tales, Marshall takes us back to his childhood and shows us how we, too, can learn to love our planet.

Although he was educated in Euro-American schools, Marshall had the benefit of growing up with wise grandparents who taught him never to walk a path without knowing the trail from which he'd come: that the bow does not make the hunter, and above all, that the earth can be boundlessly generous—if we can learn to accept its gifts.

- **An award-winning author who has received the PEN award for creative nonfiction, a Books for a Better Life award, as well as many others**
- **Marshall is an authority on Lakota culture and has given leadership lectures based on Lakota teachings**
- **Expands on the popular subject of mindful living and respect for the environment**
- **Features endorsements from Marianne Williamson (*The Age of Miracles* and *A Return to Love*) and Clarissa Pinkola Estes (*Women Who Run with the Wolves*)**
- ***Keep Going* has sold over 70,000 copies, and *The Lakota Way* has sold more than 85,000 copies and was a finalist for the creative nonfiction award from PEN Center USA.**
- **A selection of the *One Spirit Book Club***

About the Author

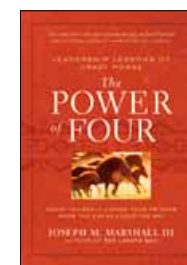
JOSEPH M. MARSHALL III was born on the Rosebud Indian Reservation in South Dakota and raised by his maternal grandparents. He is an historian, educator, motivational speaker, and Lakota craftsman, and has worked as both technical adviser and actor in television movies, including *Return to Lonesome Dove*. His most recent role was playing Loved by Buffalo in the Turner Network Television miniseries *Into the West*. A recipient of the Wyoming Humanities Award, he is author of numerous collections of essays and short stories.



Also Available by Joseph M. Marshall III



KEEP GOING
978-1-4027-6618-3
\$12.95 (CAN \$16.95) W



THE POWER OF FOUR
978-1-4027-4881-3
\$17.95 (CAN \$19.95) W

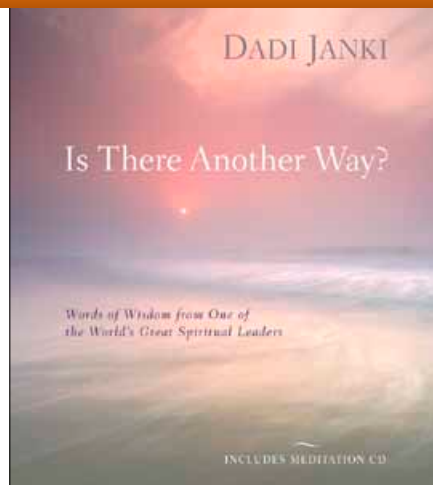
Is There Another Way?

Words of Wisdom from
One of the World's
Great Spiritual Leaders
by Dadi Janki

A remarkable collection of thoughts from one of the world's greatest spiritual leaders.

What brings happiness? How can we seek forgiveness, and distinguish between the big things and the little? Her entire life, Dadi Janki has worked for spiritual clarity, and her determination helped turn the Brahma Kumaris World Spiritual Organization into the fast-growing community it is today. Here, she outlines the ways in which we must rethink our lives to solve not only the problems of our own heart, soul, and mind, but also those of the larger universe.

- **New book from one of the founding members of the Brahma Kumaris World Spiritual Organization, which has more than 8,500 centers in over 100 countries and 825,000 members worldwide**
- **Includes a CD of guided meditations**



About the Author

DADI JANKI is a founding member of the Brahma Kumaris, its administrative head, and a pioneer of the modern form of Raja Yoga. In 1992, Dadi was invited to be one of the ten Keepers of Wisdom, an eminent group of world spiritual leaders convened to advise the Earth Summit in Brazil on the fundamental spiritual dilemmas that underpin current worldwide environment issues. In 2004, she was awarded the Medal of Independence by The King of Jordan for humanitarian work. She is an international patron of Rights and Humanity, patron of the World Congress of Faiths, and a member of the Global Peace Initiative of Women.

September 2010

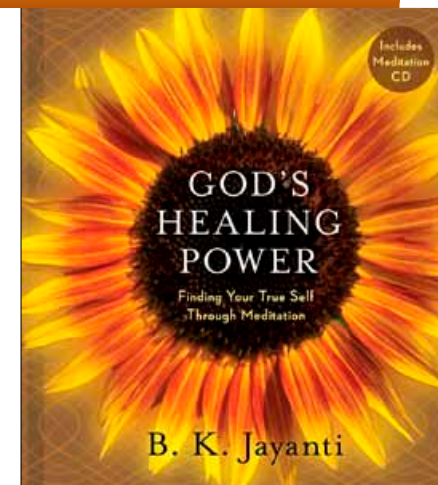
\$14.95 (CANADA \$19.50) | HARDCOVER & CD | 978-1-4027-6638-1 | 192 PAGES |
5 1/2 X 6 1/4 | BODY, MIND & SPIRIT/MEDITATION | STERLING ETHOS | RIGHTS: W |

God's Healing Power Finding Your True Self Through Meditation

by B. K. Jayanti

World-renowned spiritual teacher B.K. Jayanti reveals how a regular meditation practice can help us tap into a higher power. Jayanti particularly focuses on the techniques of Raja Yoga meditation, which teaches us to stop wasteful thoughts, concentrate on our inner strength, and reach out to the power of the divine. Through this process we can live like yogis, break free of negative habits, and improve our relationship with others...and the planet.

- **B.K. Jayanti has been recognized by such spiritual leaders as Mother Teresa and Pope John Paul II**
- **Includes a CD of guided meditations**



About the Author

B.K. JAYANTI is a spiritual teacher and leader. She is the European director of the Brahma Kumaris World Spiritual University, an international organization working for world peace through personal transformation. She assists in coordinating the university's activities in more than ninety countries. She is also its representative to the United Nations.

September 2010

\$14.95 (CANADA \$19.50) | HARDCOVER & CD | 978-1-4027-6639-8 | 208 PAGES |
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NEW IN PAPERBACK

To Bee or Not To Bee

A Spiritual Fable of
the Journey from I to We

by John Penberthy,
illustrated by Laurie Barrows

Imagine the stifling existence of a worker bee doing the same thing, day after day. But what if that bee has a little curiosity and a lot of spiritual yearning? Illustrated by award-winning artist Laurie Barrows, *To Bee or Not to Bee* is the story of Buzz Bee's search for God. On his journey to enlightenment, Buzz is forced to negotiate unexpected twists and turns, but these hardships are exactly what teach him life's most valuable lessons. Peppered with aphorisms, this tale reminds us that life is too important to be taken so seriously.

➤ Published in 11 languages

"This tender allegory mirrors our learning to Bee Here Now."

—Ram Dass, author of *Be Here Now*

September 2010

\$12.95 (CANADA \$16.95) | PAPER WITH FLAPS | 978-1-4027-7661-8 |

144 PAGES (ALL IN 2-COLOR) | 5 1/2 X 8 1/4 | BODY, MIND & SPIRIT/INSPIRATION & PERSONAL GROWTH | STERLING ETHOS | RIGHTS: WENG |

PREVIOUS HARDCOVER: 978-1-4027-4765-6 \$17.95 (CAN \$19.95)

To Bee or Not To Bee

A Spiritual Fable
of the Journey from I to We



John Penberthy

Illustrated by Laurie Barrows

About the Author

Following a period of intensive spiritual exploration, **JOHN PENBERTHY** coordinated a blindness prevention project for Helen Keller International in Indonesia and later managed the Cache River Bioserve for The Nature Conservancy. His striving to see the Divine in all things led him to write *To Bee or Not to Bee*, which came to him in a meditation. John lives in **BOULDER, COLORADO** with his wife and daughter.

REVISED EDITION

**What to Do When
You Are Dead**

Living Better in the Afterlife
by Craig Hamilton-Parker

Based on information revealed through spirit communicators and those who have had near-death experiences, this volume by a renowned medium and best-selling author answers many questions about life after death. Examine telepathy, the tunnel of light, great love, guardian angels, healing sleep, past lives, soul mates, ghosts, and more. Meditation exercises help to connect with spirit guides and raise consciousness to overcome the fear of death, be inspired to make the best of life on Earth, and prepare for the afterlife.

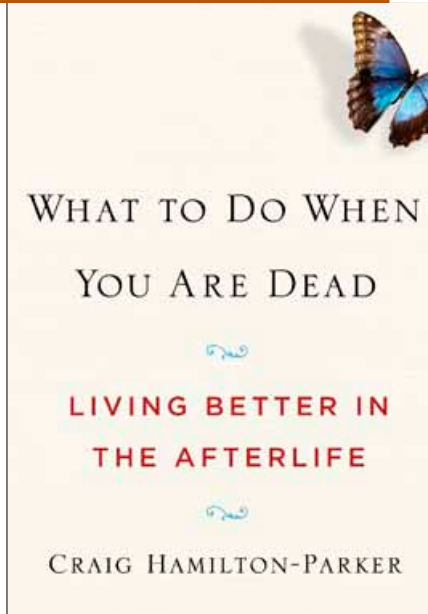
➤ Detailed examination of every aspect of the afterlife, including relationships, angels, children, pets, and more

October 2010

\$12.95 (CANADA \$16.95) | PAPER WITH FLAPS | 978-1-4027-7660-1 | 176 PAGES |

5 X 7 1/8 | BODY, MIND & SPIRIT/GENERAL | STERLING ETHOS | RIGHTS: W |

PREVIOUS EDITION: 978-0-8069-2996-5 \$14.95 (CAN \$22.95) P

**About the Author**

CRAIG HAMILTON-PARKER is an internationally acclaimed best-selling author. His books include *Fantasy Dreaming*, *The Hidden Meaning of Dreams*, *Psychic Dreaming*, *Remembering Your Dreams*, *Unlock Your Secret Dreams*, and *Protecting the Soul*.

The Miracle Chase

Three Women, Three Miracles, and a Ten Year Journey of Discovery and Friendship

by Joan Luise Hill, Katie Mahon, and Meb Phillips

What exactly is a miracle? That's the question three women try to answer when one of them faces a sudden tragedy. In the process, they transform a simple friendship into a powerful spiritual odyssey.

Recent polls reveal that while most Americans believe in miracles, few feel that a miracle could happen for them. Joan, Katie, and Meb were no exception, yet each had experienced something extraordinary: Joan's son had survived a catastrophic illness. Katie had, perhaps with the aid of Divine intervention, escaped serial killer Ted Bundy. And Meb's 6-month-old daughter had suffered abuse and was now blind; she coped through the power of prayer and faith. Katie was a skeptic, Meb a believer, and Joan struggled to mediate faith and doubt. *The Miracle Chase* is a story of how these three friends tried to discover what religions around the world have to tell us about miracles, why some people are blessed with miracles when others aren't, and how anyone could believe in miracles in an age of science.

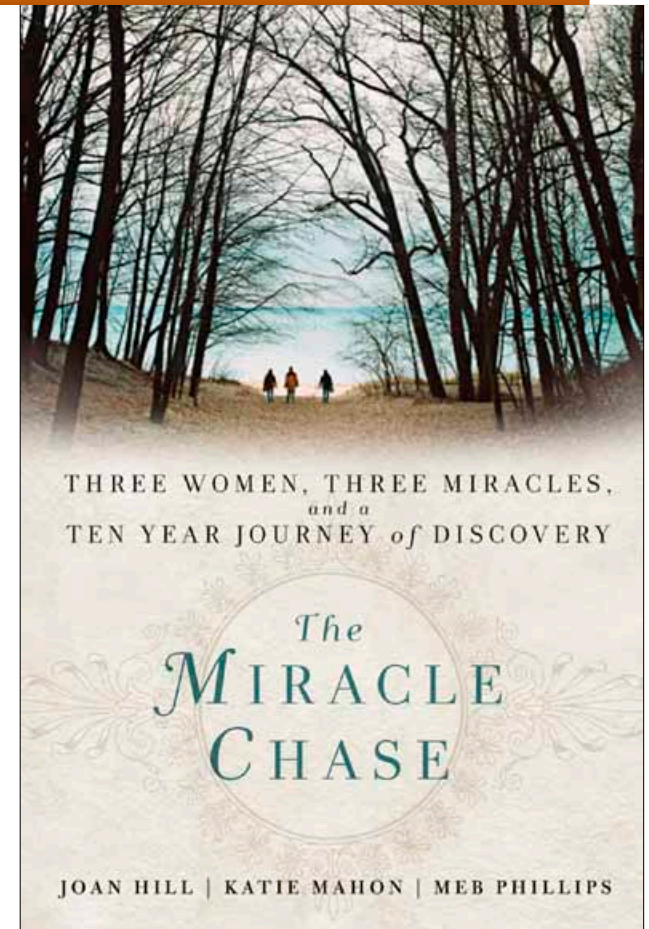
- **Co-author Meb Phillips has appeared on many nationally syndicated talk shows, including *Oprah*!**
- **Full of touching miracle stories along the lines of Yitta Halberstam's best-selling *Small Miracles* series, which sold more than half a million copies**
- **Includes discussion questions for book clubs, a suggested miracle-related reading list, and suggestions for how to create your own Miracle Club**

About the Authors

JOAN HILL was president of the Foundation for Osteoporosis Research and Education for ten years. She lives in **PEBBLE BEACH, CALIFORNIA**.

KATIE MAHON is a three-time past president of the San Francisco Susan G. Komen Breast Cancer Foundation, which she helped take from a grassroots movement to a million-dollar organization. She lives in **NEW YORK CITY**.

MEB PHILLIPS was the "mother" of the groundbreaking California Trustline Registry, legislation that affected childcare in California and the nation. She speaks regularly at conferences and at state hearings, and has appeared on local and national television, dozens of talk shows including *Oprah*!, and has been featured in national magazine articles. She lives in **WALNUT CREEK, CALIFORNIA**.



Marketing

- National publicity
- Features and reviews in body, mind, spirit, and general interest magazines
- Newspaper review coverage
- Online coverage and blog tour
- Galleys available
- For publicity inquiries, please contact mperritt@sterlingpublishing.com

Tapping the Source

A New Approach to Fulfilling Your Purpose Using the Master Key System

by William Gladstone, Richard Greninger, and John Selby,
foreword by Mark Victor Hansen, afterword by Jack Canfield

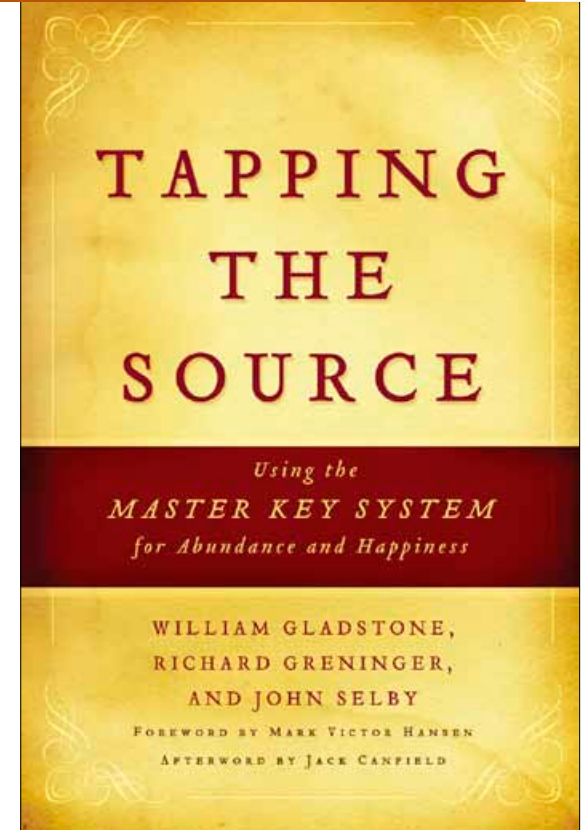
Easy to use, enjoyable to read, and proven effective, this is a revolutionary new method for taking advantage of the “law of attraction” drawn from the legendary Master Key System.

Thanks to such books as Napoleon Hill’s *Think and Grow Rich* and the recent best-selling *The Secret*, millions of people now realize that success comes from more than just chance, fate, good connections, or even hard work. At the same time, these volumes don’t offer a practical daily process for attaining your goals—and that’s exactly what *Tapping the Source* provides. It teaches a daily method that stimulates the process for manifesting your dreams outlined in *The Secret*. These techniques can be applied to any aspect of life, from sex to career to creativity. Just “tap into the source”—daily Manifestation Sessions, each totaling no more than three to five minutes—and live the life you want!

What is the MASTER KEY SYSTEM?

The genesis of the ideas in *Tapping the Source*—which are a natural extension of the concepts expounded upon in *The Secret*—is Charles Haanel’s classic 1912 work, *The Master Key System*. Although Napoleon Hill is popularly considered the father of the “law of attraction,” a letter from Hill to Charles Haanel, reproduced in *Tapping the Source*, thanks Haanel for his illuminating ideas. The letter is dated 1919, 18 years before *Think and Grow Rich* was published.

- Charles Haanel’s *The Master Key System* has remained popular since its original publication in 1912, influencing people from Napoleon Hill to Rhonda Byrnes’s *The Secret*, which sold millions of copies, to Wallace D. Wattles’s *The Science of Getting Rich*, which sold more than 100 million copies
- Contains practical, specific tips for manifestation that *The Secret* does not provide
- Foreword by Mark Victor Hansen (*The One Minute Millionaire*, which was a #1 *New York Times* bestseller); afterword by Jack Canfield, co-creator of *Chicken Soup for the Soul* (over 112 million copies sold worldwide)



About the Authors

WILLIAM GLADSTONE is an author and literary agent who has worked with many influential authors, including Eckhart Tolle and Deepak Chopra.

RICHARD GRENINGER is a producer who has worked on seminar programs for motivational leaders including Mark Victor Hansen, John Assaraf, and Debbie Allen.

JOHN SELBY is the author of more than two dozen books published in 14 languages with over half a million books in print.

Marketing

- National publicity
- Features and reviews in body, mind, spirit, and general interest magazines
- Newspaper review coverage
- Online coverage and blog tour
- Book trailer
- Promotions on author website www.tappingthesourcebook.com
- Author events in Los Angeles, CA
- Galleys available
- For publicity inquiries, please contact mperritt@sterlingpublishing.com

The Voice

Overcome Negative Self-Talk and Discover Your Inner Wisdom

by Dr. Brian Alman with
Dr. Stephen Montgomery

From the world's leading authority on mind-body healing comes a revolutionary process for accessing the power of your true inner voice—the voice of wisdom, intuition, and the unconscious. Dr. Brian Alman calls this voice TruSage, and it offers us the self-caring, compassion, and unconditional love that's too often repressed by socially conditioned thoughts and feelings. Learn how to hear and use it to solve life's challenges, whether they're physical, emotional, or both.

About the Authors

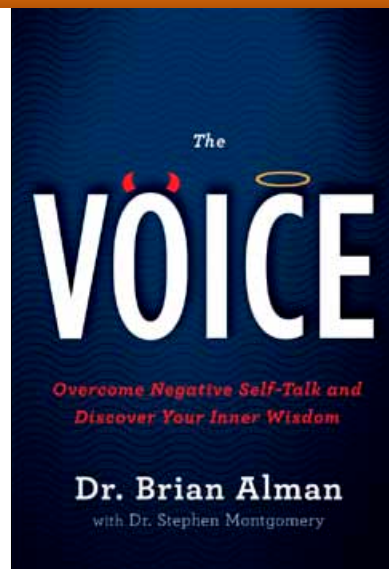
DR. BRIAN ALMAN worked with the legendary hypnotherapist Dr. Milton Erickson, and now counsels well-known clients including celebrities and professional athletes. He has appeared on CNN, NBC, CBS, and *The Boomer Show*; written for *Reader's Digest* and the *Sunday Parade* magazine; and is a regularly featured speaker in the Peak Potential seminars. His book, *Keep It Off*, was favorably reviewed by Deepak Chopra in the *New York Times Book Review*. He lives in **SAN DIEGO, CALIFORNIA**.

DR. STEPHEN MONTGOMERY edited Keirsey's *Please Understand Me* in 1978 (more than two million copies sold) and was the editor and co-writer of Keirsey's 1998 *Please Understand Me II*, with nearly one million copies sold.

January 2011

\$19.95 (CANADA \$25.95) | HARD | 978-1-4027-7710-3 | 224 PAGES |

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➤ **Dr. Alman will promote the book through his newsletter (50,000 subscribers) and database of 100,000 subscribers**

➤ **Kaiser Permanente, with 8.5 million members, will be promoting *The Voice* through its clinics**

Marketing

- National publicity
- 20-city radio tour
- Features and reviews in body, mind, spirit, and general interest magazines
- Newspaper review coverage
- Tie-in with author speaking tour
- Author events in San Diego, CA
- For publicity inquiries, please contact leagel@sterlingpublishing.com

Hypnosis House Call

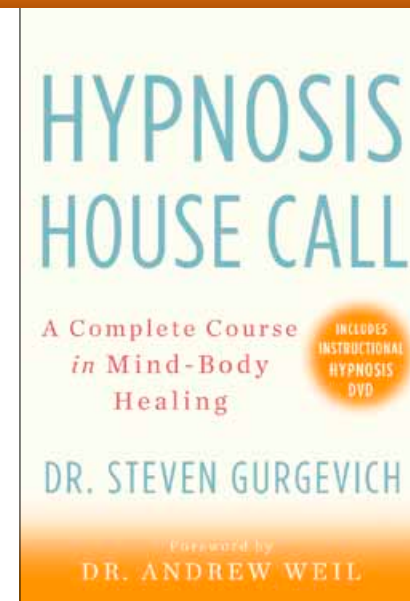
A Complete Course in Mind-Body Healing

by Dr. Steven Gurgevich,
foreword by Andrew Weil, MD

The body-mind connection is increasingly recognized across the medical field, and hypnosis has become a legitimate clinical tool for easing chronic pain, decreasing the side effects of chemotherapy, dealing with sleep disorders, and much more. This master course in self-hypnosis breaks down Dr. Steven Gurgevich's well-regarded methods for inducing deep trances into a step-by-step process. A bonus DVD takes readers inside his classroom for an interactive experience—complete with workbook components—providing a comprehensive understanding of the physiological-psychological bond.

➤ **Foreword by best-selling author Andrew Weil (*Healthy Aging*)**

➤ **Includes instructional hypnosis DVD**



About the Author

DR. STEVEN GURGEVICH is a licensed psychologist specializing in mind-body medicine. He is a clinical assistant professor of medicine at the University of Arizona, College of Medicine, and director of The Mind-Body Clinic at the Arizona Center of Integrative Medicine.

January 2011

\$17.95 (CANADA \$23.50) | PAPERBACK WITH FLAPS AND DVD | 978-1-4027-7747-9 | 224 PAGES

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It's a Jungle in There

Inspiring Lessons, Hard-Won Insights, and Other Acts of Entrepreneurial Daring

by Steven Schussler, founder of the Rainforest Café

Lessons on life and business, from the founder of the Rainforest Café

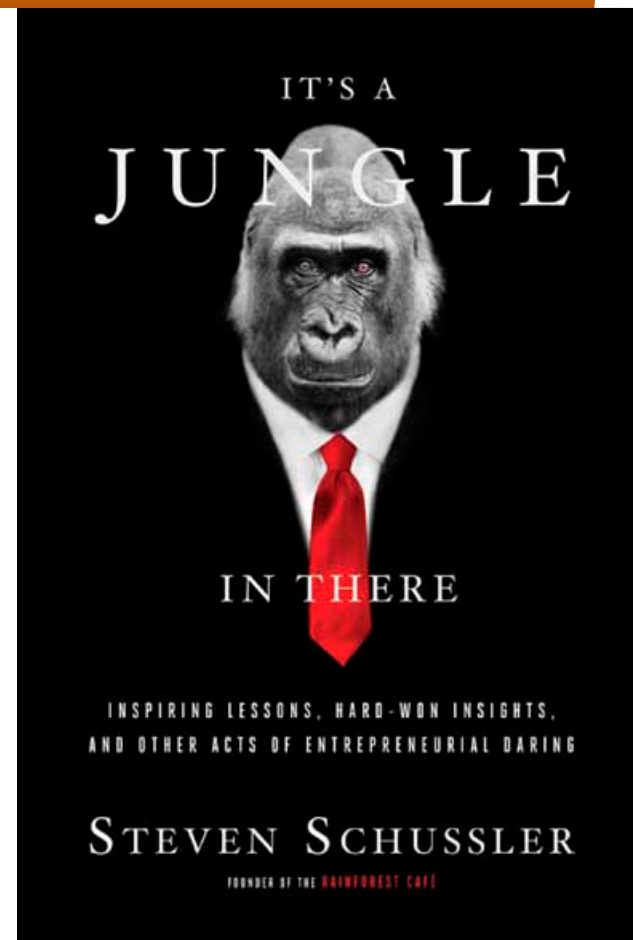
As a burgeoning businessman in the 1980s, Steven Schussler stopped at nothing to make his dream of a tropical-themed restaurant come true, even turning his home into a rainforest—complete with indoor waterfall, life-size replica of an elephant and 40 tropical birds—in order to have a prototype to show potential investors. Drawing from his own life and business triumphs, Schussler offers would-be entrepreneurs a new way of utilizing creativity to achieve their dreams.

Schussler distills his principles for entrepreneurs on a budget, and also reveals the ways in which his lessons—from self-branding to developing strategic partnerships to giving recognition where recognition is due—can work in larger corporations. Just like his famous themed restaurants, Schussler's insights provide entertainment, education, and ample food for thought for all business people aspiring to their next level of success.

- An inspirational rags-to-riches story
- One of *Entrepreneur Magazine's* top 100 entrepreneurs in the country
- Author is the CEO of the Rainforest Café, a company twice named by *Fortune* magazine as one of the top 100 fastest-growing companies in America
- Schussler frequently appears on national and local TV, including *The Big Idea with Donny Deutsch*

About the Author

STEVEN SCHUSSLER is founder and CEO of Schussler Creative, Inc., a company that creates theatrical environments for attractions, restaurants, and retail stores worldwide. He founded the Rainforest Café, which holds the record as the top-grossing concept restaurant in the US. For more information, go to www.schusslercreative.com.



Marketing

- National publicity
- 20-city morning drive radio tour
- Features and reviews in business and general interest magazines
- Newspaper review coverage
- Promotions in retail components of all Steve Schussler's restaurants
- Online coverage
- Social networking campaign
- Cross promotion with author's website, www.schusslercreative.com
- Events and local media in Minneapolis, MN
- Galleys available
- For publicity inquiries, please contact mperritt@sterlingpublishing.com

NEW IN PAPERBACK

1960— LBJ vs. JFK vs. Nixon

The Epic Campaign That Forged Three Presidencies

by David Pietrusza

It was the election that gave America “Camelot” and its tragic aftermath, a momentous contest in which three giants battled for the presidency. Award-winning author David Pietrusza does here for the 1960 presidential race what he did in *1920: The Year of the Six Presidents*—a *Kirkus Reviews* best book. Until now, the most authoritative study of the 1960 election was Theodore White’s *The Making of the President, 1960*, but White didn’t tell all. From Nixon’s Iowa backseat blowup to the first televised debate to John Ehrlichman’s spy missions on the Democrats, Pietrusza tells the rest of the story.

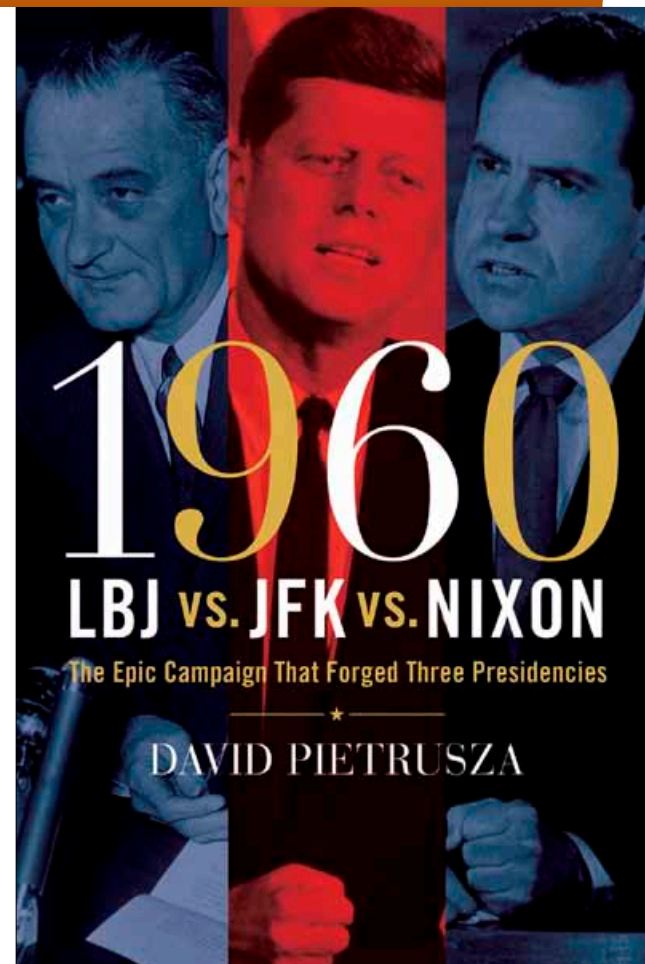
Praise for *1960*:

“[A] colorful, character-driven narrative...A lively look at the underside of a campaign.” —*Kirkus Reviews*

“Pietrusza...raises the bar with his winning and provocative chronicle... Highly recommended.” —*Library Journal* (Starred Review)

About the Author

DAVID PIETRUSZA is the author of *1920: The Year of the Six Presidents* (Carroll & Graf, 2006), *Rothstein: The Life, Times and Murder of the Criminal Genius Who Fixed the 1919 World Series* (Carroll & Graf, 2003), *Teddy Ballgame: My Life in Pictures (with Ted Williams)* (Sport Classic Books, 2002), and several other books.



The Seven Arts of Change

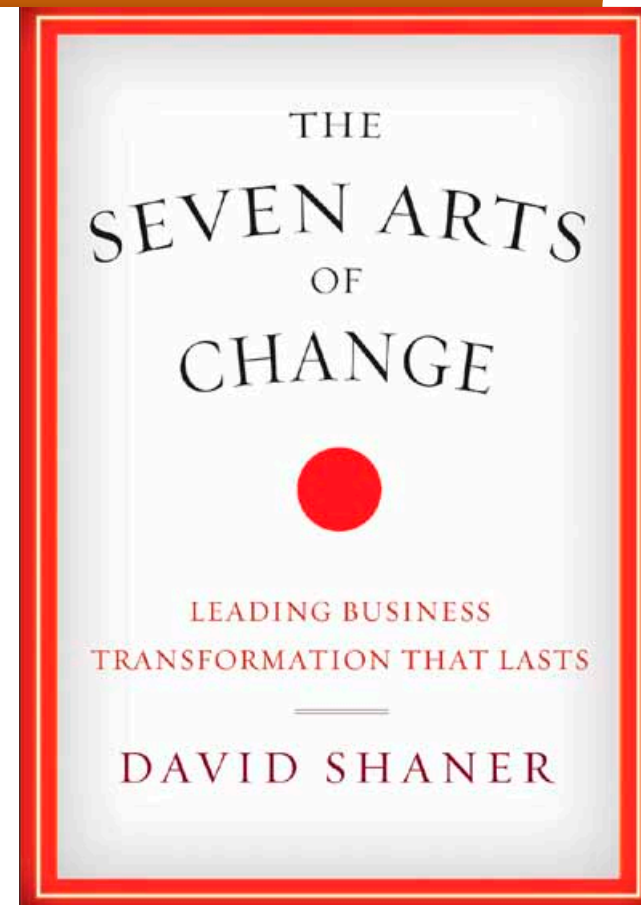
Leading Business Transformation That Lasts

by David Shaner

Many businesses try to change, but few succeed. At best, a few buzzwords and new reports become part of the company's structure. At worst, programs crash and burn, and the members of the organization become irreparably disillusioned with the revolving door of new-mission statements. According to David Shaner—a business consultant with a 100% success rate of change at companies including Duracell, Frito-Lay, Caesars Palace and Gillette—the problem is that those changes don't address either individuals or the corporate culture. They're only on the surface.

Combining lessons drawn from four decades of Aikido with knowledge gleaned from his 20-year consulting career, Shaner merges Eastern philosophy with Western business savvy to present his Seven Arts of Change (including the Arts of Preparation, Relaxation, and Compassion), showing how individual adjustments—from the CEO down—can transform a company. Using exercises, strategies, and real-life examples to show how to awaken the untapped potential in any organization and every person within it, Shaner shows how to create change built to last.

- **David Shaner is a frequent speaker in the US, Japan, Europe, and Russia, and lectures at major universities around the world, including Harvard, Waseda University in Japan, and St. Petersburg School of Religion and Philosophy**
- **He has appeared on National Public Television, CNN, and NBC as a commentator on US/Japan cultural and business relations**
- **Shaner's unique combination of proven business acumen with his expertise in Eastern philosophy will draw readers seeking a new, more personal approach to self-improvement**
- **A valuable guide for people at any level on the corporate ladder**



About the Author

DAVID SHANER has been a business consultant working with Fortune 500 companies all over the world for the past 20 years. He holds an endowed chair as a professor of philosophy and Asian studies at Furman University and was a 1985–86 Harvard-Mellon Faculty Fellow. He is also an internationally renowned master and teacher of Aikido and holds a seventh-degree black belt.

Marketing

- National publicity
- Features and reviews in business and general interest magazines
- Newspaper review coverage
- Online coverage and blog tour
- Tie-in with author lecture tour schedule
- Galleys available
- For publicity inquiries, please contact leagel@sterlingpublishing.com

Small Acts of Resistance

How Courage, Tenacity, and Ingenuity Can Change the World

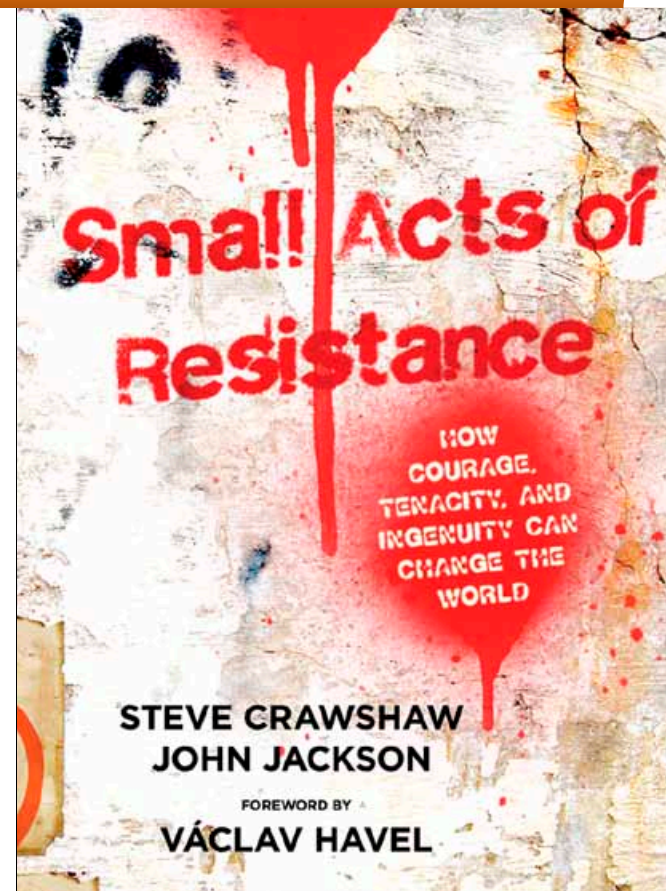
by Steve Crawshaw and John Jackson, foreword by Vaclav Havel

Prepare to be inspired! In a world of Goliaths, we need stories of Davids to sustain us. With its gutsy, creative, and rousing tales of ordinary people creating extraordinary change, *Small Acts of Resistance* proves it is possible—armed with a little ingenuity and a lot of passion—to bring down dictators, change unfair laws, fight injustice, and raise one's voice in freedom by defying those who would deny it. Spanning the globe and history, *Small Acts* puts a pop culture spin on human rights with its accessible and inspiring approach to international activism. From Albania to Zimbabwe, throughout Africa, the Americas, Asia, and Europe, *Small Acts* offers an engaging collection of over 90 stories celebrating courage, perseverance, and the resilience of the human spirit. They stand as powerful reminders that a defiant spirit can cause the invincible to crack and the unchangeable to change.

SMALL ACTS, BIG EFFECTS:

- **Afghanistan:** Voting for singers on the TV show *Afghan Star* became a way of reasserting Aghans' right to make their own choices in life
- **Burma:** Citizens protested by stringing pictures of oppressive military leaders around Rangoon's stray dogs
- **Denmark:** During World War II, the Danish hid Jewish citizens from the Nazis by checking healthy Jewish children into hospitals with fictitious illnesses and staging fake funerals which Jewish mourners attended
- **Iran:** Furious tweets from protesters drew worldwide attention to the developing revolution
- **Peru:** Mass washing ceremonies of "dirty linen" were a key ingredient in getting rid of Peru's unloved president, Alberto Fujimori, after more than a decade in power

- **With experience working for human rights-related nonprofits, the authors are uniquely qualified to understand acts of resistance from the ground level**
- **The historical breadth of stories reaches right up to the present**
- **Includes a foreword by Vaclav Havel**



About the Authors

STEVE CRAWSHAW is the international advocacy director at Amnesty International. He has appeared on BBC, CBS, CNN, Fox, and NPR, and is the author of *Goodbye to the USSR* and *Easier Fatherland*.

JOHN JACKSON is the director of public affairs for MTV Networks International. He has been a regular commentator on BBC World, CNN, Sky News, Al Jazeera, *BBC Newsnight*, and *Channel 4 News*.

Marketing

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Glory in the Fall

The Greatest Moments in World Series History

Edited by New York Times best-selling author Peter Golenbock

Great moments! Great writers! Great reading!

Unforgettable moments from America's best-loved sporting event!

Baseball has a rich history—and a treasure trove of books, magazines, and newspaper accounts celebrating (or lamenting) what went down on the diamond. And some of the most amazing games happened when fall arrived and the boys of summer played for the championship. During those two weeks in October (now November), time stood still. Nothing else mattered.

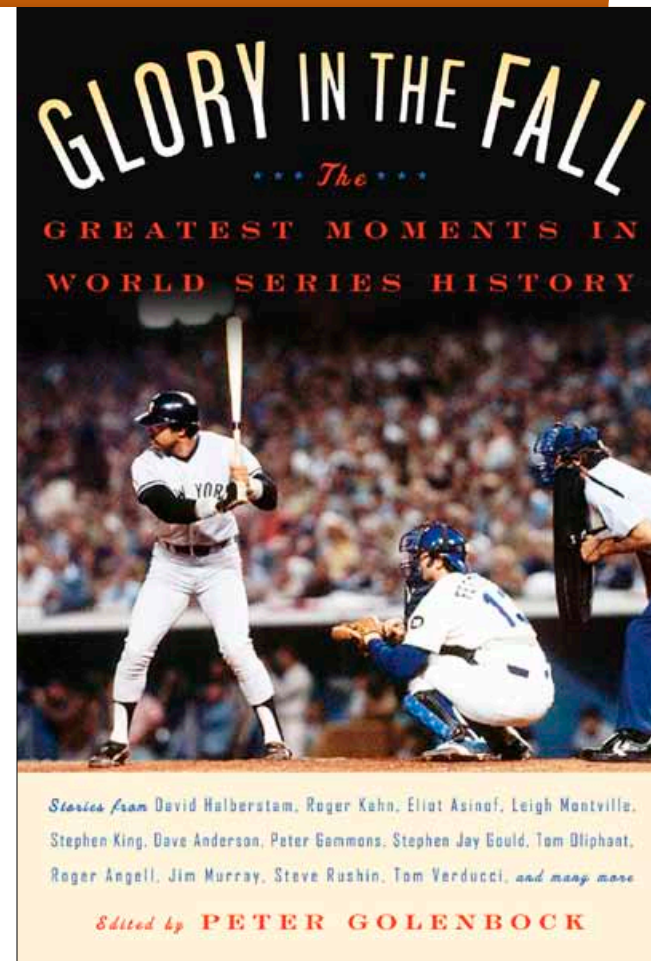
This anthology captures the best of times and the worst of times as teams battled for the glory—and will bring back memories to all who cherish America's national sport.

On these pages, you'll find:

- Casey Stengel's inside-the-park home run 1923—**Robert W. Creamer**
- Babe Ruth's Called Shot 1932—**Leigh Montville**
- The Catch: Willie Mays and Vic Wertz 1954—**Arnold Hano**
- Dusty's Moment, 1954 World Series—**Stephen Jay Gould**
- Jackie Robinson Steals Home 1955—**Carl Erskine**
- Dodgers Win 1955 (Sandy Amoros catch)—**Tom Oliphant**
- Don Larsen's Perfect Game 1956—**Don Larsen**
- Mazeroski's Home Run Yankees vs. Pirates 1960—**Lester J. Biederman**
- 1986 Mets vs. Red Sox—**Roger Angell**
- St. Louis Cardinals 1964—**David Halberstam**
- World Series cancelled 1994—**Jack Curry**
- Cleveland/Atlanta series 1995—**Tom Verducci**

➤ **Timed to release during the World Series**

➤ **Includes renowned writers such as Stephen Jay Gould, Tom Oliphant, Roger Angell, David Halberstam, Tom Verducci, Stephen King, and many, many more**



About the Editor

PETER GOLENBOCK is the author of *Dynasty*; *The Bronx Zoo*; *Wild, High, and Tight*; *Balls*; and *The Forever Boys*, among many others.

How to Play SCRABBLE™ Like a Champion

by Joel Wapnick, World SCRABBLE Champion

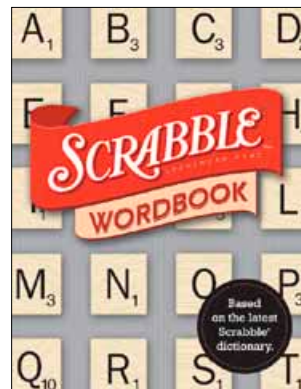
More
than 350,000
copies of
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books sold!

Do mathematics and psychology have anything to do with winning at SCRABBLE™? Indeed they do, says 1999 world champion Joel Wapnick. In his powerful guide to SCRABBLE strategy and tactics, he explains such important aspects of the game as how to play the odds, and offers tips for keeping opponents mentally off balance. But the biggest secret of his system is an unbeatable technique for memorizing lists of high-scoring words. Whether the reader's ambition is to play in high-level tournaments (where Wapnick has won some \$70,000 in prize money), or just to win the family championship at the kitchen table, this book provides the winning edge.

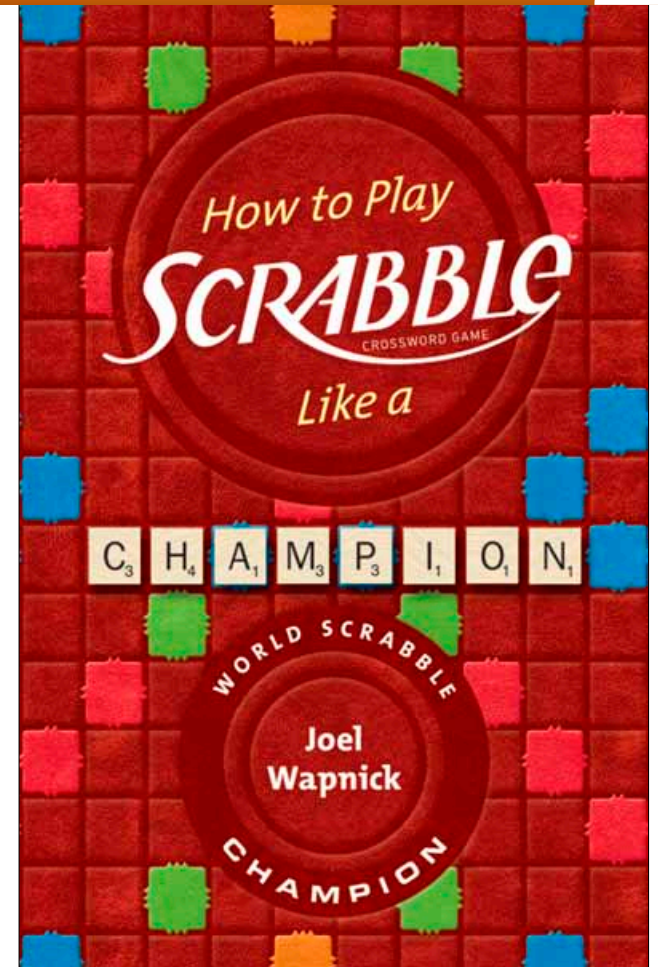
SCRABBLE, the distinctive game board and letter tiles, and all associated logos are trademarks of Hasbro in the United States and Canada and are used with permission. ©2010 Hasbro. All Rights Reserved. Licensed by Hasbro.

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About the Author

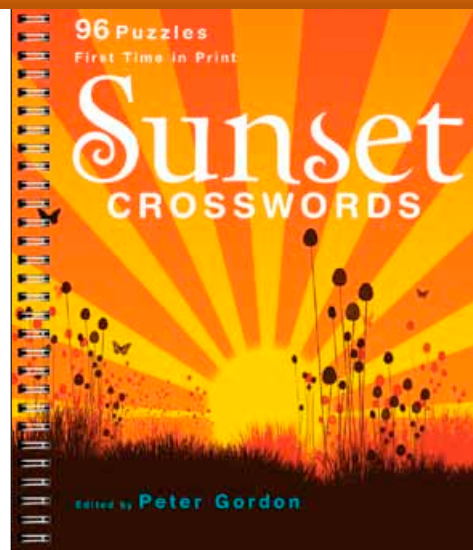
JOEL WAPNICK won the North American SCRABBLE championship in 1983 and the world championship in 1999. He has played in at least 1,971 tournament games.

Sunset Crosswords

Edited by Peter Gordon

At the end of a hard day, there's no better way to welcome the evening than to curl up in an easy chair with a crossword puzzle. *Sunset Crosswords* is chock-full of the very best grid-filling challenges, with no obscure words (like ETUIs and SNEEs) to get in the way of pure puzzle pleasure. And, with inspired themes and witty wordplay by some of the nation's top crossword constructors, solvers can simultaneously recharge their minds and bodies.

► **Features first-time-in-print crosswords from the nation's top constructors**



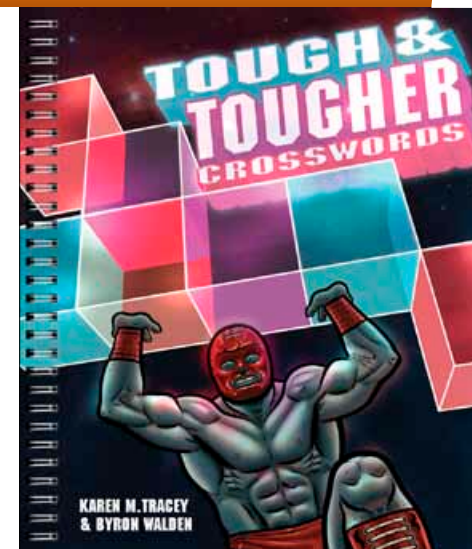
About the Author

PETER GORDON is executive editor of Puzzlewright Press. His crosswords have appeared in the *New York Times*, the *Wall Street Journal*, *USA Today*, *Los Angeles Times*, the *Washington Post*, *Newsday*, and numerous puzzle magazines, including *Games*, where he was an editor for seven years. Gordon writes a current events crossword every week for *The Week* magazine.

Tough & Tougher Crosswords

by Karen M. Tracey & Byron Walden

For those who have massive brains or are just into a bit of masochism, puzzlemakers extraordinaire Karen M. Tracey and Byron Walden offer up some very pleasurable mental torture. These crosswords crank up the difficulty meter to near impossible, but it's a mental workout that's sure to please die-hard puzzle lovers and skilled solvers. Don't say we didn't warn you!



August 2010

\$9.95 (CANADA \$12.95) | CONCEALED SPIRAL-BOUND PAPER | 978-1-4027-7048-7 | 128 PAGES | 8 X 10 | GAMES/CROSSWORDS/GENERAL | CARTON QTY: 40 | PUZZLEWRIGHT | RIGHTS: W |

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THINK LARGE!

Puzzles should challenge your brain—not your eyesight. To enhance the pleasure of puzzle fans everywhere, Puzzlewright Press presents a series of large-print books that are both brain-busting fun and easy to read. Now, solvers can focus their energy where they're supposed to: on figuring out the most stimulating puzzles around!

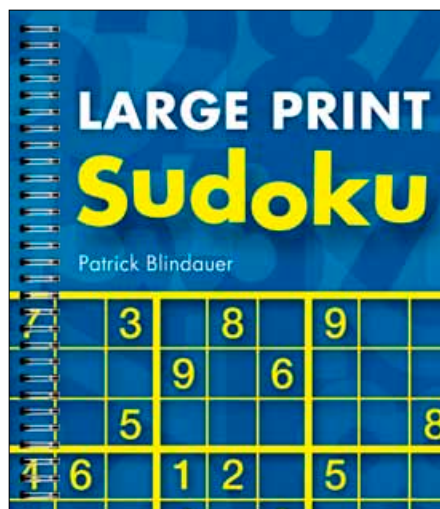
Large Print Sudoku

by Patrick Blindauer

Super-sized sudoku equals super-sized fun! Each 8x10 page features just one puzzle, and each puzzle features large numbers and ample space for writing in the possibilities. This is literally the next BIG thing in sudoku!

About the Author

PATRICK BLINDAUER has been published in the *New York Times*, the *New York Sun*, the *Wall Street Journal*, the *Washington Post*, *Los Angeles Times*, and *Games*. His other books include: *CLUE Sudoku*, *Sit & Solve Straight-Ahead Mazes*, and *SCRABBLE Sticker Crosswords*. Blindauer also appeared in seven episodes of *Strangers With Candy* and had a line in *A Beautiful Mind*. He lives in **ASTORIA, NEW YORK**.



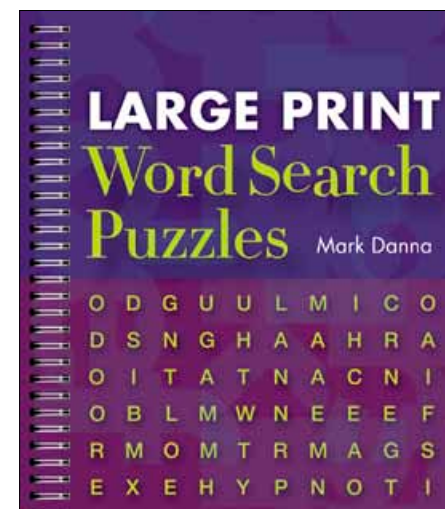
Large Print Word Search Puzzles

by Mark Danna

If you've been searching for word searches you can actually see without a struggle, look no further. The letters in these grids are large, as are the words in the lists. So, if you still can't find a word in these puzzles by master Mark Danna, it won't be because you couldn't read it!

About the Author

MARK DANNA is author of 15 word search books. Since 1991, Danna has written United Media's syndicated newspaper puzzle "Word Gurdy." He is the co-author of *365 Brain Puzzlers*, American Mensa's long-running, annual, page-a-day puzzle calendar, and has also worked as a staff writer for the TV show *Who Wants to Be a Millionaire*.



August 2010

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Scratch & Solve® Hangwoman

by Diane Ward

Why should the hangman have all the fun? Equal rights for the gallows have been granted, and now puzzle-solving addicts can get their feminine fill with *Scratch & Solve Hangwoman*. Each page has a scratch-off circle for every letter of the alphabet, and a quick scratch with a well-manicured fingernail will reveal where the letter is in the secret word (if it is there at all). But be careful: six misses and the lady gets it!

August 2010

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Scratch & Solve® Hangman for Your Briefcase

by Mike Ward

A briefcase may be designed to hold your business papers and laptop, but why not squeeze in some fun between the folders? *Scratch & Solve Hangman for Your Briefcase* will keep the mind active during those long commutes, short lunch hours, and (dare we suggest) boring meetings. Each page features one hidden word with 26 lottery ticket-like silver circles (one for every letter in the alphabet). Pick a letter and scratch to find out if and where it is in the puzzle. But watch out: six misses and you're hanged!

August 2010

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Scratch & Solve® Word Ladders

by Patrick Blindauer

A brand-new puzzle type for the phenomenon series! Word ladders are a perennial favorite of solvers, but with all the *Scratch & Solve* varieties, the challenges are much more fun. The silver scratch-off dots have letters on top and below the surface, so puzzle lovers can follow the clues to transform words one letter at a time up the ladder. For instance, CAT morphs into DOG like this: CAT, COT, DOT, DOG. Clever clues guide the way to new heights of linguistic bliss!

September 2010

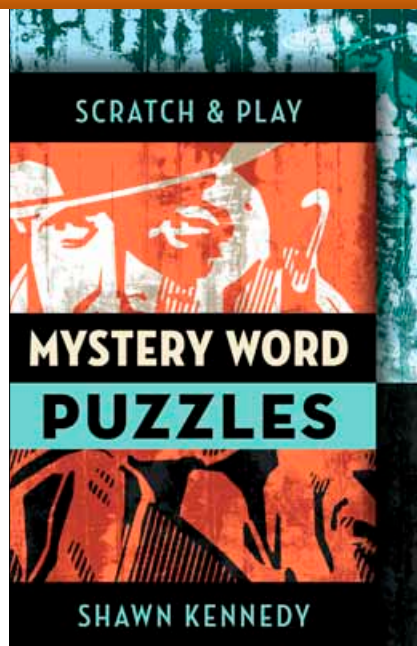
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4 1/2 X 6 | GAMES/WORD & WORD SEARCH | CARTON QTY: 96 | PUZZLEWRIGHT | RIGHTS: W |

Scratch & Play Mystery Word Puzzles

by Shawn Kennedy

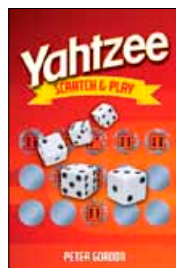
Guess the word, solve the mystery! Each game in this pocket-sized puzzler has a hidden five-letter word, and players have seven tries to guess what it is. Scratch off the silver circles next to each letter in the word you guessed, and symbols will reveal whether that letter is in the mystery word, and if it's in the right spot. A twisted form of hangman, these innovative word puzzles are addicting!



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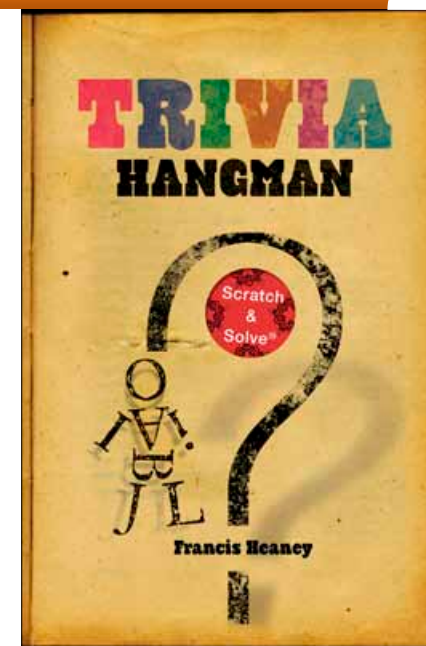


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Trivia Hangman

by Francis Heaney

Hangman has entertained for eons, but now it's two games in one, testing both your word skills and your knowledge of trivia. Start by scratching off the silver-coated circles to try and find the right letters; you get six chances before you're hanged. Play four times to find four different words or phrases. If you guess them all correctly, try to discover what links all the answers. For instance, WORLD'S FAIR; PARIS, FRANCE; LATTICEWORK; and STEEL GIRDERS would lead to the answer EIFFEL TOWER. It's a real treat!



About the Author

FRANCIS HEANEY is a former editor-at-large for *Games* magazine, whose crosswords have appeared in the *New York Times*, *The Onion*, the *New York Sun*, *Games*, *Newsday*, and other publications. Puzzle books he has written or co-written include *Trivial Pursuit Crosswords*, *The Sudoku Code*, *Crasswords*, and *Scratch & Solve Trivia Games*. In 2007 and 2009, he was the third-place finisher in the American Crossword Puzzle Tournament.

October 2010

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September 2010

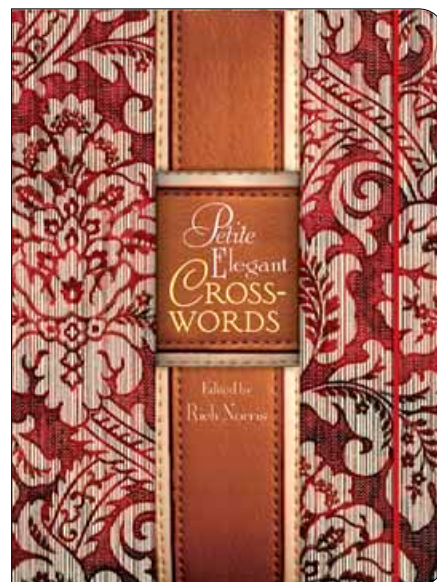
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Puzzles with Panache

Petite Elegant Crosswords

Edited by Rich Norris

Filled with the freshest words and phrases, and clued with a wicked sense of wordplay, *Petite Elegant Crosswords* is the perfect puzzle book to take on any trip or long commute... especially when you're dressed to impress. The puzzles all hail from the *Los Angeles Times*, and the quality of the conundrums is rivaled only by the beauty of the presentation. And at just the right size for tucking into a smart briefcase or fashionable clutch, it'll complement any chic outfit.



About the Editor

RICH NORRIS has been one of the most prolific authors of the *New York Times* crosswords in the last ten years. Since 1999, he has been editor of the *Los Angeles Times* crossword, syndicated by Tribune Media Services, Inc. His work also appears in the *Washington Post*, the *Wall Street Journal*, and *Golf Journal* (a USGA publication). He is a founding member of an online syndicate that creates and markets puzzles to major online newspapers and publications. Norris lives in **APPLE VALLEY, CALIFORNIA**.

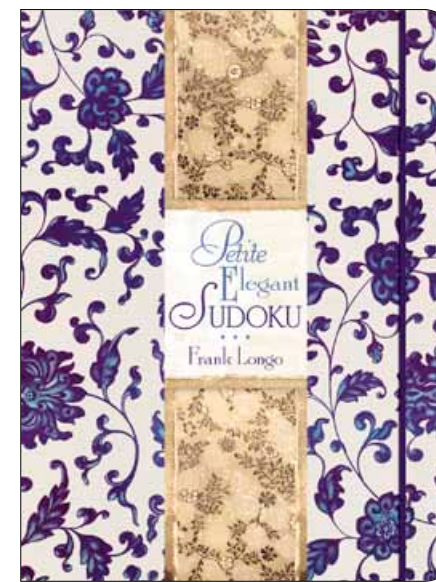
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Petite Elegant Sudoku

by Frank Longo

This is the sudoku collection with the grace and flair that all the others try to imitate! Puzzle aficionados will love having these challenges with them at the country club, at a fine restaurant, or just on hand during a first-class flight to Paris. With its super-convenient size and VIP panache, *Petite Elegant Sudoku* pushes not just fashion boundaries, but also solvers' prowess with a pencil.



About the Author

FRANK LONGO is a freelance puzzle creator living in **HOBOKEN, NEW JERSEY**. He has had over 2,000 puzzles published since 1993. Frank has written many books for Sterling, including *Hip Pocket Sudoku*, *Magnetic Sudoku*, *Master Ninja Sudoku*, *Oy Vey! Sudoku*, and *Sudoku to Exercise Your Mind*, as well as many crossword books.

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Petite Debonair Sudoku

by Frank Longo

For all those solo, high-caliber players out there who won't settle for just any run-of-the-mill puzzles, the inimitable Frank Longo presents a collection of sudoku to challenge the mind and complement any well-tailored suit. The stylish and compact design makes it easy to slip into a dapper briefcase or chic clutch, so puzzle lovers can sate their solving hunger at any moment. It's bound to be the fashion must-have of the season!

➤ **Great puzzles from one of the world's best sudoku creators**



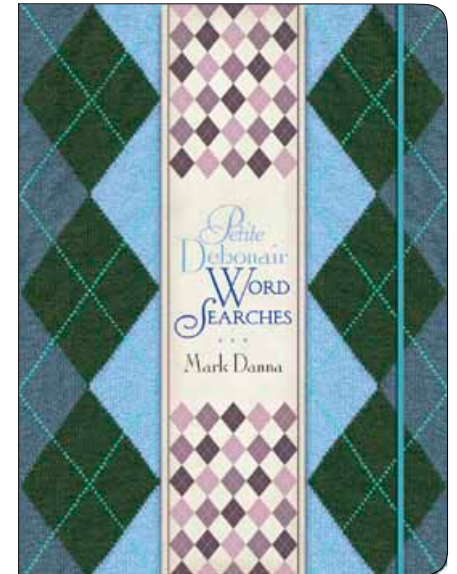
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Petite Debonair Word Searches

by Mark Danna

With equal parts sophistication and punch, *Petite Debonair Word Searches* brings new meaning to the idea of "sharp." That's because these puzzles don't just tune up mental prowess as solvers scan the letter pools, looking for those prized words, but because they also have been designed to look good next to that refined designer suit. And at the perfect size to tuck into the back pocket of a pair of black slacks, this collection of classy challenges looks good everywhere, from boardroom to scotch bar.



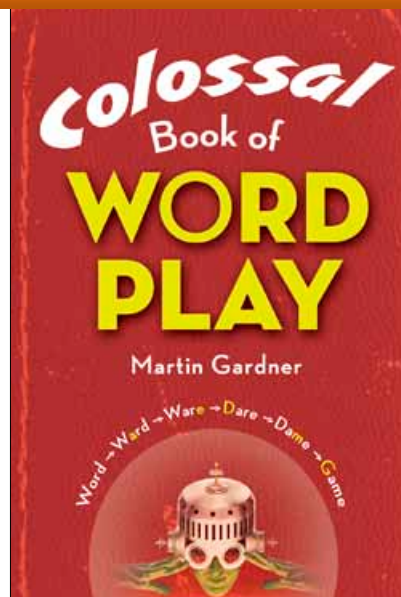
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\$6.95 (CANADA \$8.95) | PAPER | 978-1-4027-7985-5 | 128 PAGES |
 4 1/2 X 6 | GAMES/WORD & WORD SEARCH | CARTON QTY: 96 | PUZZLEWRIGHT | RIGHTS: W |

Colossal Book of Wordplay

by Martin Gardner

A true pioneer in the field of recreational mathematics, Martin Gardner has been wrangling words for decades, and his latest opus is nothing short of extraordinary. From amazing anagrams and silly spoonerisms to alphasquare squares and cryptarithms, this mind-bending compendium is chock-full of whimsical forms of wordplay that are sure to have sesquipedalian scholars and limber-minded logophiles racking their brains in delight.



About the Author

MARTIN GARDNER is a popular mathematics and science author who has written more than 60 books on math, magic, puzzles, literature (his *The Annotated Alice* is considered one of the finest works on Lewis Carroll), philosophy, and religion. He wrote the "Mathematical Games" column in *Scientific American* from 1956 to 1981.

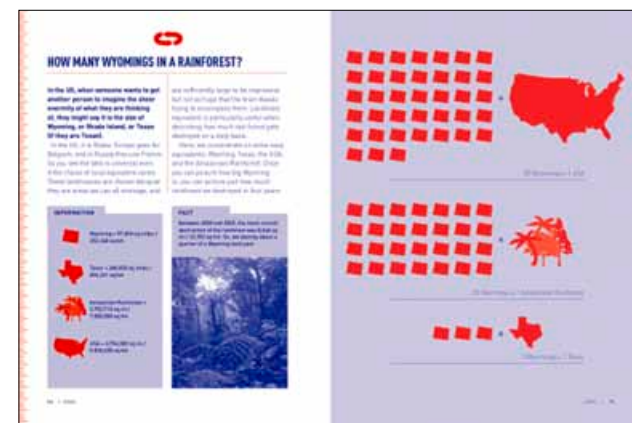
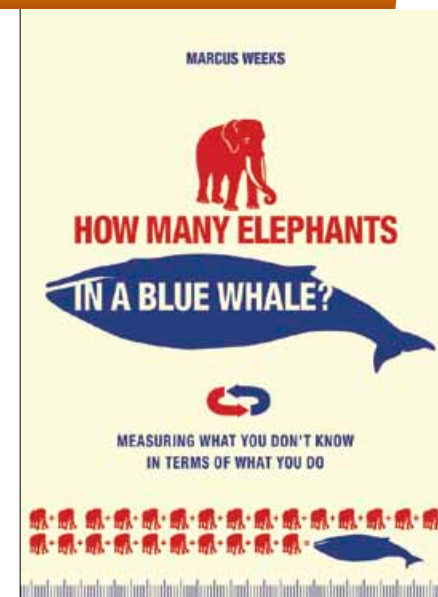
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6 X 9 | GAMES/PUZZLES | CARTON QTY: 48 | PUZZLEWRIGHT | RIGHTS: W |

How Many Elephants in a Blue Whale

by Marcus Weeks

How much does a blue whale weigh? How big is big? Using visually dazzling equivalents, *How Many Elephants in a Blue Whale* makes concepts like size, speed, and mass easy to grasp, and fun as well. Get the scoop on how many Eiffel Towers it takes to reach the top of Mount Everest and how fast a cheetah would have to run to outpace a Ferrari. An irresistibly entertaining way to get a fix on how things in our world are related, this compendium is perfect for trivia lovers and those fascinated by popular science.



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128 PAGES (250; ALL IN COLOR) | 7 1/2 X 9 3/4 | GAMES/LOGIC & BRAIN TEASERS | PUZZLEWRIGHT |
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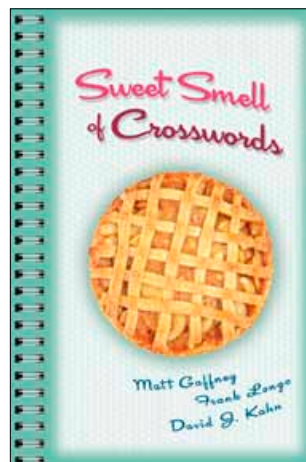
Sudoku Dojo

by Frank Longo

Puzzle sensei Frank Longo is ready to turn sudoku weaklings into bona fide samurai. *Sudoku Dojo* builds logical thinking and deductive reasoning as only high-level sudoku can, but the way of the warrior is a trying path. Starting with puzzles that can be solved with One Look and Scanning, and gradually working up to puzzles that require black-belt techniques like Squirmbag and Jellyfish, Longo's *Sudoku Dojo* will turn any humble beginner into the Bruce Lee of logic.

September 2010

\$12.95 (CANADA \$16.95) | PAPER | 978-1-4027-7879-7 |
 384 PAGES | 5 3/8 X 8 1/4 | GAMES/SUDOKU |
 PUZZLEWRIGHT | RIGHTS: W |



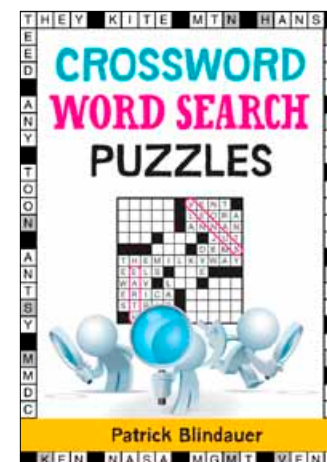
Sweet Smell of Crosswords

by Matt Gaffney, Frank Longo,
and David J. Kahn

Small puzzles, big challenge! Three puzzle masters have provided bite-sized brainbusters in the form of tiny crosswords. Each one is only 10 x 10, and perfect for whenever solvers feel the need to take a quick mental break. The clues cover a range of subjects, and there's a ton of wonderful wordplay sure to tickle your punny bone, too. Improving one's mind has never been so sweet!

September 2010

\$7.95 (CANADA \$10.50) | CONCEALED SPIRAL-BOUND PAPER | 978-1-4027-7763-9 | 160 PAGES | 6 X 9 |
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Crossword Word Search Puzzles

by Patrick Blindauer

Attention puzzle fanatics: don't settle for a simple crossword or generic word search when you can have both in one mind-boggling hybrid challenge! Here's how it works: solve the crossword normally and then set your sights on your self-made word search: your crossword answers now become a handful of related words hidden in any direction. Double the puzzle pleasure!

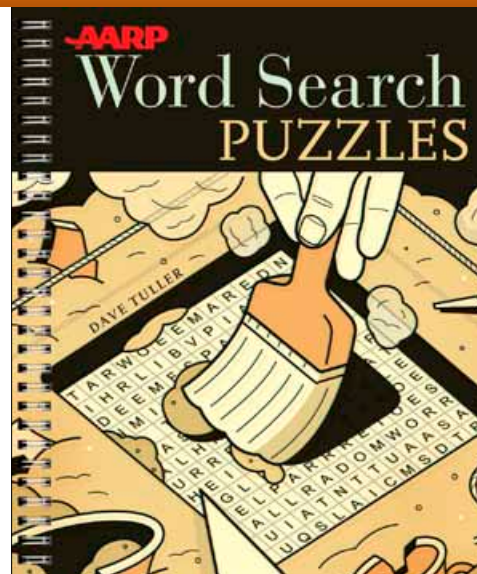
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\$5.95 (CANADA \$7.95) | PAPER | 978-1-4027-6700-5 |
 128 PAGES | 5 X 7 1/8 | GAMES/WORD & WORD SEARCH |
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AARP Word Search Puzzles

by Dave Tuller

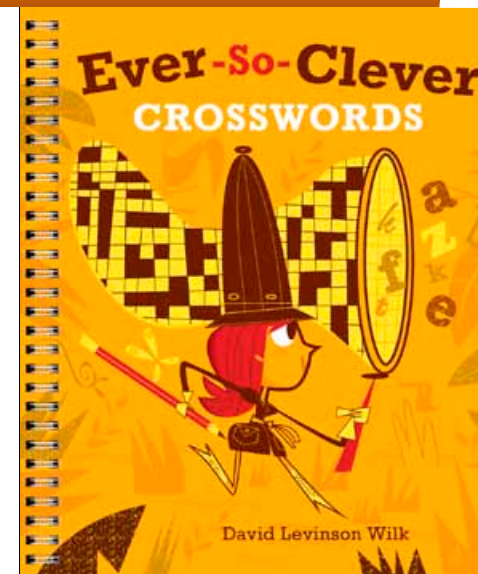
Word searches are the new calisthenics for the mind: while each puzzle may not require too much mental energy, do a lot of them and there will be a marked improvement in visual recognition and pattern finding. And this new volume from the AARP can help lower your brain age with every puzzle. Simply circle the words in the search horizontally, vertically, or diagonally, and then read the extra letters for a humorous quote or thought-provoking aphorism. Each puzzle has a clever twist, as well, so lowering your brain age has never been so much fun.



Ever-So-Clever Crosswords

by David Levinson Wilk

A good crossword should be clever and challenging—but that doesn't mean having clues that are chock-full of obscure trivia and boring dictionary definitions. Luckily, David Levinson Wilk has constructed a brain-building confection: a collection of 72 puzzles just brimming with inventive wordplay and mind-tingling themes. They're the perfect mental vacation from daily stress and a great way to keep sharp.



About the Author

After publishing his first *New York Times* crossword while still in college, **DAVID LEVINSON WILK** went on to write self-syndicated crossword puzzles that appear in weekly newspapers across the country. He is the author of the puzzle collections *Really Clever Crosswords* and *Really Clever Crosswords 2*. He also writes for TV and is currently in his sixth year writing for the game show *Who Wants to Be a Millionaire*.

October 2010

\$8.95 (CANADA \$11.50) | CONCEALED SPIRAL-BOUND PAPER | 978-1-4027-6633-6 | 96 PAGES | 8 X 10 | GAMES/WORD & WORD SEARCH | CARTON QTY: 48 | PUZZLEWRIGHT | RIGHTS: W |

October 2010

\$8.95 (CANADA \$11.50) | CONCEALED SPIRAL-BOUND PAPER | 978-1-4027-6709-8 | 96 PAGES | 8 X 10 | GAMES/CROSSWORDS/GENERAL | CARTON QTY: 48 | PUZZLEWRIGHT | RIGHTS: WENG |

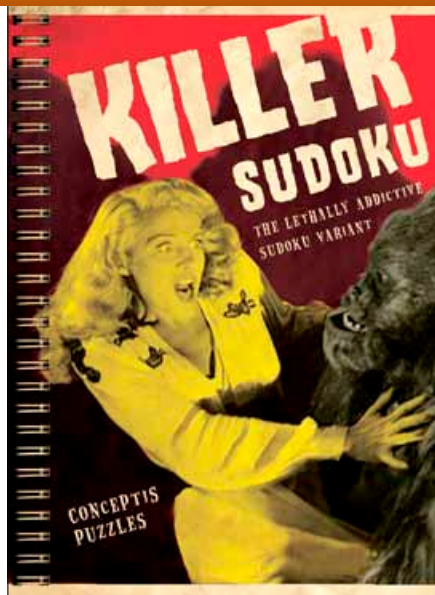
Killer Sudoku

The Lethally Addictive Sudoku Variant

by *Conceptis Puzzles*

Sudoku for the brave of heart! Sharp-minded solvers willing to venture into dangerous puzzle territory will find satisfaction navigating these killer sudoku. Each one looks like a regular sudoku, but with a challenging twist: there are also additional boxes surrounding sets of squares. Those boxes contain tiny numbers that tell you the sum of the digits inside the box. It's a brain-stretching variation that will delight sudoku fans everywhere.

➤ **Fantastic sudoku variation by a world-famous powerhouse in the field: Sterling has sold more than half a million copies of Conceptis's puzzle books**



About the Creator

CONCEPTIS LTD. is the leading number-logic and picture-logic puzzle supplier to magazine, newspaper, book, mobile, game console, and board game providers all over the world. Every day, over 10 million pages with Conceptis puzzles are printed in 40 countries worldwide. Conceptis cooperates with distributors in Korea, Russia, Poland, Brazil, and China, and has recently announced a first subsidiary—Conceptis Japan Co. Ltd.

TomTom Puzzles

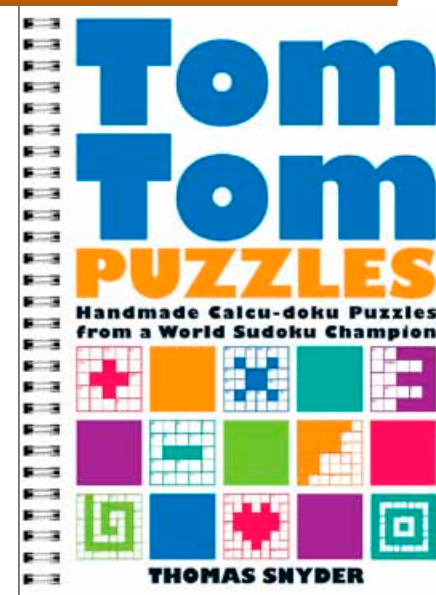
Handmade Calcu-doku Puzzles from a World Sudoku Champion

by *Thomas Snyder*

Calcu-doku has taken the puzzle world by storm, providing solvers with many happy hours of logical thinking and simple mathematics. Now, world sudoku champ Thomas Snyder takes it to the next level. He ups the ante by incorporating unique themes into the mix: so your starting numbers might be in the shape of a smiley face, or the secret to solving might revolve around the number 5.

Snyder has pulled out all the stops—and created a compelling, captivating, and creative variation on Calcu-doku.

➤ **A cool and challenging variation on one of the hottest puzzle types around**



October 2010

\$7.95 (CANADA \$10.50) | CONCEALED SPIRAL-BOUND PAPER | 978-1-4027-7186-6 | 160 PAGES | 6 X 9 | GAMES/SUDOKU | CARTON QTY: 40 | PUZZLEWRIGHT | RIGHTS: W |

October 2010

\$7.95 (CANADA \$10.50) | CONCEALED SPIRAL-BOUND PAPER | 978-1-4027-7212-2 | 160 PAGES | 6 X 9 | GAMES/SUDOKU | CARTON QTY: 40 | PUZZLEWRIGHT | RIGHTS: W |

Sit & Solve® BOGGLE Logic Puzzles

by Mark Zegarelli

Since 1972, BOGGLE has been a family favorite, and this twist on the game provides fans of the wildly popular *Sit & Solve* series with a heap of word-finding fun. Solvers are given just a few letters on a 4x4 BOGGLE board, as well as a list of words to find. Using ordinary BOGGLE rules (they can spell words by moving from letter to letter vertically, horizontally, or diagonally without using the same letter twice) they have to deduce the location of the remaining letters. The combination of logic and wordplay makes this a real treat.

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About the Author

MARK ZEGARELLI holds degrees in math and English from Rutgers University. He is the author of four puzzle books for Sterling as well as *Logic for Dummies* (Wiley Publishing). He is currently at work on a new book, *Basic Math and Pre-Algebra for Dummies*.

Sit & Solve® BOGGLE Puzzles

by Gary Disch

BOGGLE lovers rejoice! At last there's a way to play one of America's favorite games on the go, without the need for all those dice. *And* it's in the blockbuster *Sit & Solve* series that has sold in the millions. Just look at the grid of letters on the page and locate the words by moving from letter to letter, either up and down, left and right, or diagonally. Write down the words you uncover and check the answers for any that you might have missed. Not only do these mental teasers provide hours of fun, but they'll improve your vocabulary and word-finding skills at the same time. Plus, unlike the game, no letters in the grid are upside-down or sideways!

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About the Author

GARY DISCH studied linguistics and French literature at York University and the Université de Toulouse in France, and went on to work in a number of adult literacy programs. It was by devising exercises for his students that he began a lifelong interest in puzzling. He is the author of *Classic Word Puzzles*, *Mighty Mini Word Puzzles*, *Riddle Sudoku*, and several *Sit & Solves*.

October 2010

\$5.95 (CANADA \$7.95) | PAPER | 978-1-4027-7931-2 | 96 PAGES |

4 1/2 X 6 | GAMES/LOGIC & BRAIN TEASERS | CARTON QTY: 128 | PUZZLEWRIGHT | RIGHTS: W |

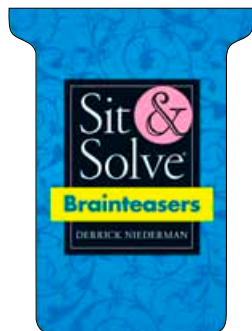
October 2010

\$5.95 (CANADA \$7.95) | PAPER | 978-1-4027-8017-2 | 96 PAGES |

4 1/2 X 6 | GAMES/PUZZLES | CARTON QTY: 128 | PUZZLEWRIGHT | RIGHTS: W |

Sit & Solves are back... and better than ever!

Got a few mintues? Then get down to some puzzling! These best-selling collections of puzzles pack some mind-bending, brow-furrowing fun into pocket-sized packages. Ideal for slipping into a purse or briefcase, they're the perfect antidote to boredom.



NEW EDITION

Sit & Solve® Brainteasers

by Derrick Niederman

Unlike most fitness regimens that take a while to start producing results, this mental workout packs in enough brain-bending puzzles to sharpen logic skills in no time. From math stumpers to mini-crosswords, these 60 perplexing brainteasers will challenge your intelligence.

October 2010

\$5.95 (CANADA \$7.95) | PAPER | 978-1-4027-8021-9 | 96 PAGES |
4 1/2 X 6 | GAMES/LOGIC & BRAIN TEASERS | CARTON QTY: 128 | PUZZLEWRIGHT | RIGHTS: W |

PREVIOUS EDITION: 978-1-4027-0247-1
\$5.95 (CAN \$7.95) P



NEW EDITION

Sit & Solve® Easy Sudoku

by Michael Rios

Everyone is fanatical about sudoku, so don't wait any longer to find out why! *Sit & Solve Easy Sudoku* is the perfect introduction to the art of completing these tricky little puzzles. But be careful: you'll want to spend all your free time solving them.

October 2010

\$5.95 (CANADA \$7.95) | PAPER | 978-1-4027-8024-0 | 96 PAGES |
4 1/2 X 6 | GAMES/SUDOKU | CARTON QTY: 128 | PUZZLEWRIGHT | RIGHTS: W |

PREVIOUS EDITION: 978-1-4027-3592-9
\$5.95 (CAN \$7.95) P



NEW EDITION

Sit & Solve® Hard Sudoku

by Michael Rios

This pocket-sized book is stuffed with sudoku grids that are quite difficult to solve—good things really do come in small packages! It's the perfect way to spend those few spare minutes that pop up now and again. Are you up to the challenge?

October 2010

\$5.95 (CANADA \$7.95) | PAPER | 978-1-4027-7932-9 | 96 PAGES |
4 1/2 X 6 | GAMES/SUDOKU | CARTON QTY: 128 | PUZZLEWRIGHT | RIGHTS: W |

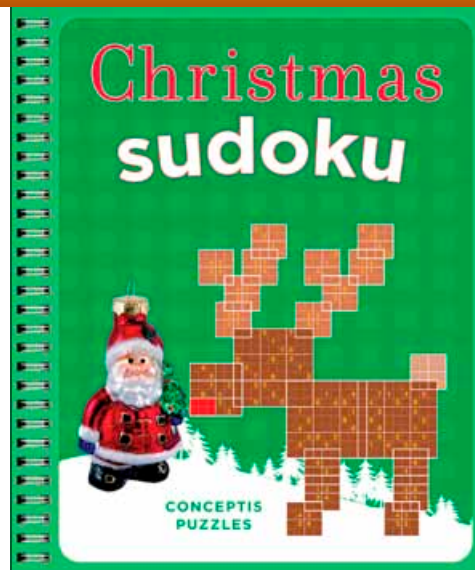
PREVIOUS EDITION: 978-1-4027-3593-6
\$4.95 (CAN \$6.50) P

Christmas Sudoku

by Conceptis Puzzles

What more perfect Christmas gift for sudoku fans than a book devoted to their favorite puzzle, ingeniously modified to celebrate the holidays? The clever elves at Conceptis, a world leader in puzzles and games, have overlapped regular sudoku grids to include holiday images like Christmas trees and snowmen. The overlapping creates a new kind of interaction between the sudoku puzzles, providing a solving experience unlike anything else out there. Grab some eggnog and get ready for some Christmas-crafted conundrums.

➤ **Unique holiday-themed solving experience makes this the perfect gift for sudoku lovers**



About the Creator

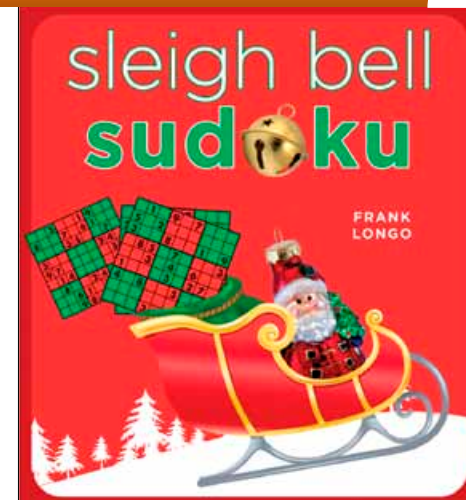
CONCEPTIS LTD. is the leading number-logic and picture-logic puzzle supplier to magazine, newspaper, book, mobile, game console, and board game providers all over the world. Every day, more than 10 million pages with Conceptis puzzles are printed in 40 countries worldwide.

Sleigh Bell Sudoku

by Frank Longo

What better way to pass the time waiting for Santa than with sudoku? Decked out in red and green, these 188 puzzles range from Warmup to Very Hard to keep the brain cells sizzling during those long winter months. Not to worry, though: the answers are all in the back—just look for the candy cane stripes! It's the perfect stocking stuffer for solvers or just a great way to speed up the countdown to Christmas.

➤ **Holiday-themed package and small trim size make this the perfect stocking stuffer**



About the Author

FRANK LONGO is a freelance puzzle creator living in **HOBOKEN, NJ**. He has had over 3,000 crossword puzzles published since 1993 and nearly 50 sudoku books, including *Hip Pocket Sudoku*, *Magnetic Sudoku*, *Master Ninja Sudoku*, *Oy Vey! Sudoku*, and *Sudoku to Exercise Your Mind*.

Also Available



SNOWFLAKE SUDOKU
978-1-4027-5975-8
\$7.95 (CAN \$10.50) W

October 2010

\$8.95 (CANADA \$11.50) | CONCEALED SPIRAL-BOUND PAPER | 978-1-4027-7498-0 | 96 PAGES | 8 X 10 | GAMES/SUDOKU | CARTON QTY: 48 | PUZZLEWRIGHT | RIGHTS: W |

October 2010

\$7.95 (CANADA \$10.50) | PAPER | 978-1-4027-7869-8 | 240 PAGES (ALL IN COLOR) | 5 1/4 X 5 1/2 | GAMES/SUDOKU | CARTON QTY: 48 | PUZZLEWRIGHT | RIGHTS: W |



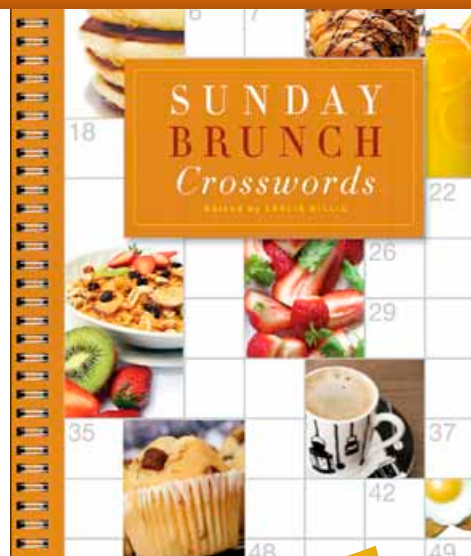
Sunday Brunch Crosswords

Edited by Leslie Billig

Sundays are meant for lingering over a laid-back brunch and then leisurely solving crosswords in a comfy easy chair. Master constructor and national competition whiz Leslie Billig serves up the perfect puzzle menu with all the right flavors. Sunday-sized grids with tangy themes pack in a lot of spicy wordplay such as "Hardy Har Har—A puzzle you'll be dying to finish" and "The Ladle Vanishes—Antics in the soup kitchen." It's a shame that every day can't be Sunday!

About the Editor

LESLIE BILLIG is a well-known crossword puzzle and cryptogram designer who appeared (as herself) in the popular crossword documentary film, *Wordplay*. She is the editor of the *Uptown Puzzle Club*.

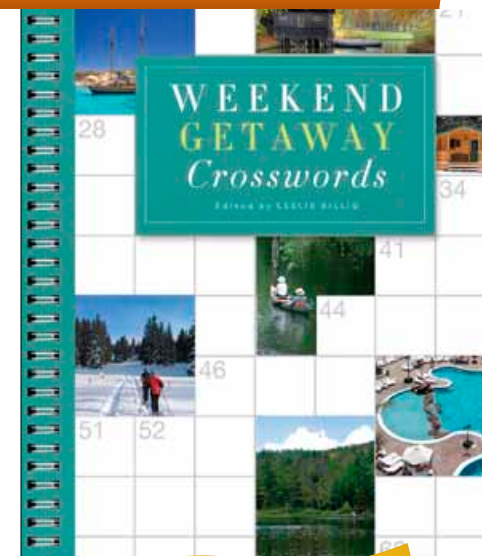


Sunday-Sized Crosswords

Weekend Getaway Crosswords

Edited by Leslie Billig

For millions, the perfect weekend includes curling up with a cup of something warm and an engaging crossword. (After all, the "day of rest" doesn't have to be a mental holiday, too!) Puzzle constructor extraordinaire and national competition whiz Leslie Billig has culled dozens of creatively themed Sunday-sized crosswords here, presenting a range of challenges for every puzzle fan. This outstanding collection of brainteasers is sure to deliver many weekends' worth of fun!



Sunday-Sized Crosswords

November 2010

\$8.95 (CANADA \$11.50) | CONCEALED SPIRAL-BOUND PAPER | 978-1-4027-7468-3 | 96 PAGES | 8 1/2 X 11 | GAMES/CROSSWORDS/GENERAL | CARTON QTY: 48 | PUZZLEWRIGHT | RIGHTS:W |

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\$8.95 (CANADA \$11.50) | CONCEALED SPIRAL-BOUND PAPER | 978-1-4027-7469-0 | 96 PAGES | 8 1/2 X 11 | GAMES/CROSSWORDS/GENERAL | CARTON QTY: 48 | PUZZLEWRIGHT | RIGHTS:W |

Jet-Set Crosswords

by Emily Cox & Henry Rathvon

Looking for sound around-the-world fun? Luckily for solvers everywhere, puzzle experts Emily Cox and Henry Rathvon have assembled one of the greatest collections of crosswords ever to fly the friendly skies. *Jet-Set Crosswords* is just the thing to make time soar by during those now-routine delays on the ground or in the air. Whether you're stuck at the gate, on the tarmac, or up at 30,000 feet, these scintillating puzzles will keep your mind moving.

- **Written by two puzzle powerhouses, this collection is the perfect way to kill time while traveling**
- **The duo's previous book, *First Class Crosswords*, sold over 40,000 copies**



About the Author

EMILY COX and **HENRY RATHVON** are bona fide puzzle royalty who regularly contribute acrostics to the *New York Times*. They also create regular crosswords for the *Boston Globe* and cryptics for a Canadian publication and the *Wall Street Journal*.

November 2010

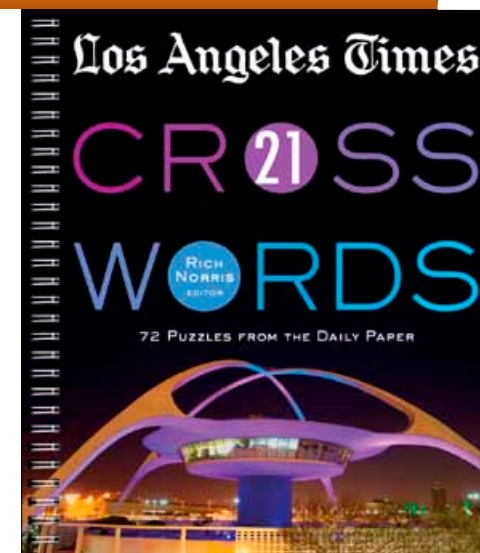
\$8.95 (CANADA \$11.50) | CONCEALED SPIRAL-BOUND PAPER | 978-1-4027-7466-9 | 96 PAGES | 8 X 10 | GAMES/CROSSWORDS/GENERAL | CARTON QTY: 48 | PUZZLEWRIGHT | RIGHTS: W |

Los Angeles Times Crosswords 21

72 Puzzles from the Daily Paper

Edited by Rich Norris

Another great book of puzzle-solving challenges at a popular price! Ripped right from the pages of the *Los Angeles Times*, this 21st installment features some of the nation's top constructors. It's entertaining, and a great value: not only are the crosswords more mainstream and fun than the ones in the *New York Times*, but each book contains a generous 72 puzzles—not the mere 50 of competing volumes. The stay-open, lie-flat, specially reinforced spiral binding makes it easier to work on the puzzles anywhere, too.



About the Author

RICH NORRIS is one of the most prolific authors of *New York Times* crosswords in the last ten years. Since 1999, Norris has been editor of the *Los Angeles Times* crossword, syndicated by Tribune Media Services, Inc. His work also appears in the *Washington Post*, the *Wall Street Journal*, and *Golf Journal* (a USGA publication). He is a founding member of an online syndicate that creates and markets puzzles to major online newspapers and publications. Norris lives in **APPLE VALLEY, CALIFORNIA**.

November 2010

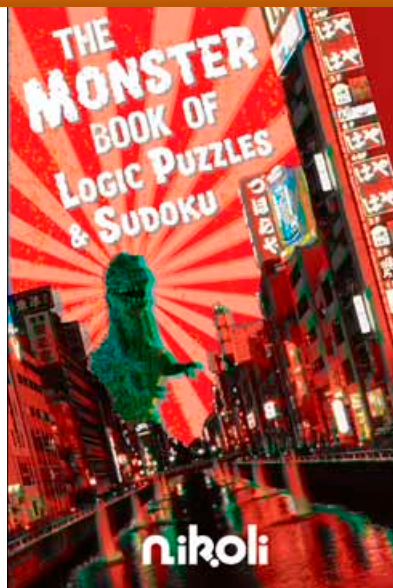
\$8.95 (CANADA \$11.50) | CONCEALED SPIRAL-BOUND PAPER | 978-1-4027-7552-9 | 96 PAGES | 8 X 10 | GAMES/CROSSWORDS/GENERAL | CARTON QTY: 48 | PUZZLEWRIGHT | RIGHTS: W |

The Monster Book of Logic Puzzles & Sudoku

by Nikoli

Finally, there's a compendium of all the wicked puzzles from Nikoli! For millions of fans worldwide, that's big news. Nikoli, publisher of Japan's very first puzzle magazine, and a sudoku superpower, offers up a selection of akari, fillomino, hashi, heyawake, hitori, LITS, masyu, number link, nurikabe, ripple effect, shikaku, slitherlink, yajilin, and the perennial favorite, sudoku. The rules to these puzzles may seem simple (how hard could a maze without walls be?), but finding the solution can be diabolically difficult. The dozens of teasers here guarantee hours of fun, and tax your brain cells to the max!

- **Nikoli is a recognized leader in the field of puzzles, with a huge worldwide following**
- **Puzzles range in difficulty, from beginner to highly advanced**
- **The mix of sudoku plus other forms of logic puzzles offer solvers a satisfying change of pace**



"Widely regarded as the world's most prolific wellspring of logic games and brainteasers... if anyone comes up with the next craze, it will be Nikoli."

—New York Times

"One of the most innovative sources of puzzles in the world."

—Games World of Puzzles

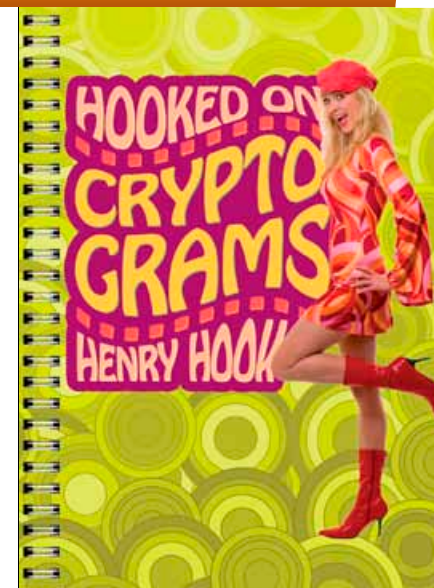
November 2010

\$12.95 (CANADA \$16.95) | PAPER | 978-1-4027-7880-3 | 356 PAGES |
 6 X 9 | GAMES/LOGIC & BRAIN TEASERS | PUZZLEWRIGHT | RIGHTS: WENG |

Hooked on Cryptograms

by Henry Hook

"I've put in so many enigmas and puzzles that it will keep the professors busy for centuries." James Joyce said that about his *Ulysses*, but it's true for this fun collection, too! Filled with more than 350 encoded, witty quotes from some rather famous folks, *Hooked on Cryptograms* will have solvers addicted. Decipher the code to get treats from Woody Allen, George Burns, Groucho Marx, Mark Twain, Stephen Colbert, and more.



About the Author

HENRY HOOK is the coauthor of the *Boston Globe* Sunday crossword and the author of *Twisted Crosswords* and *Terribly Twisted Crosswords*.

November 2010

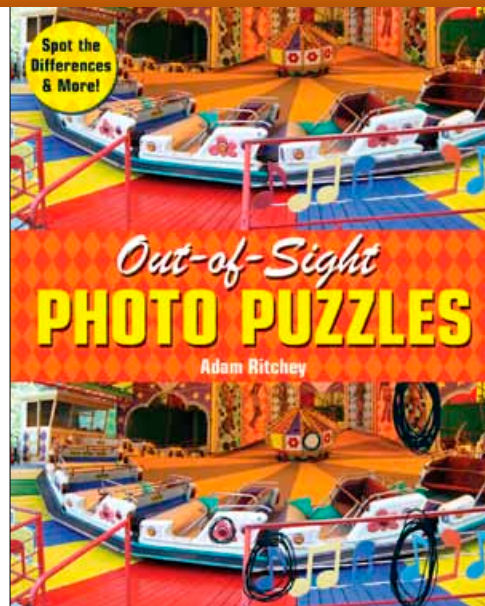
\$7.95 (CANADA \$10.50) | CONCEALED SPIRAL-BOUND PAPER | 978-1-4027-7457-7 | 160 PAGES |
 6 X 9 | GAMES/WORD & WORD SEARCH | CARTON QTY: 48 | PUZZLEWRIGHT | RIGHTS: W |

Out-of-Sight Photo Puzzles

Spot the Differences & More!

by Adam Ritchey

Photo puzzles are all the rage, but *Out-of-Sight Photo Puzzles* outdoes them all. Featuring stunning images of unparalleled color and detail, each page is an eye-popping, picture-puzzle-fest that goes beyond mere spot-the-differences. There are puzzles to unscramble, ones to rotate, and other unique fun twists. And with the brainteasers divided into Easy, Medium, Hard, and Killer, there's something for solvers of every level.

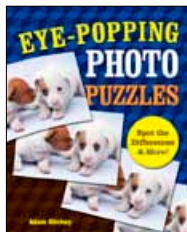


About the Author

ADAM RITCHEY is a professional photographer whose first book for Puzzlewright Press was *Eye-Popping Photo Puzzles*.



Also Available



EYE-POPPING
PHOTO PUZZLES
978-1-4027-7079-1
\$9.95 (CAN \$12.95) W



November 2010

\$9.95 (CANADA \$12.95) | PAPER | 978-1-4027-7080-7 | AGES 10 AND UP |
144 PAGES (ALL IN COLOR) | 8 X 10 | GAMES/GENERAL | PUZZLEWRIGHT | RIGHTS: W |

Picturesque Paint-doku

by Conceptis Puzzles

It's now possible to paint pictures as pretty as any by Monet or van Gogh without even having to pick up a brush—just use your mind! Put those logic skills to use on these paint-doku puzzles from the mind-boggling geniuses at Conceptis Puzzles. Puzzle lovers start with blank canvases that have numbered rows and columns; these numbers are the key to determining which squares to shade in. When solvers have cracked the code, they'll have “painted” an octopus, Albert Einstein's portrait, a Brazilian carnival celebration, and more.



Also Available



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978-1-4027-5522-4
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PAINT-DOKU
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November 2010

\$8.95 (CANADA \$11.50) | CONCEALED SPIRAL-BOUND PAPER | 978-1-4027-7573-4 | 96 PAGES |
8 X 10 | GAMES/LOGIC & BRAIN TEASERS | PUZZLEWRIGHT | RIGHTS: W |

Advantage YAHTZEE

Winning Strategies for the World's Greatest Dice Game

by Olaf Vancura

Hasbro's dice game YAHTZEE sells some 50 million copies every year, thanks to a winning combination of simple rules, competitive scoring, and modest price. But until now, most players relied on dumb luck in their quest for victory.

Advantage YAHTZEE provides a surefire winning edge: an original strategy developed by an expert on game theory that virtually guarantees a high score, yet is simple and straightforward enough for the average player to use on every roll. There are millions of fiercely devoted YAHTZEE players out there, and this is the game-beating system they've been waiting for.

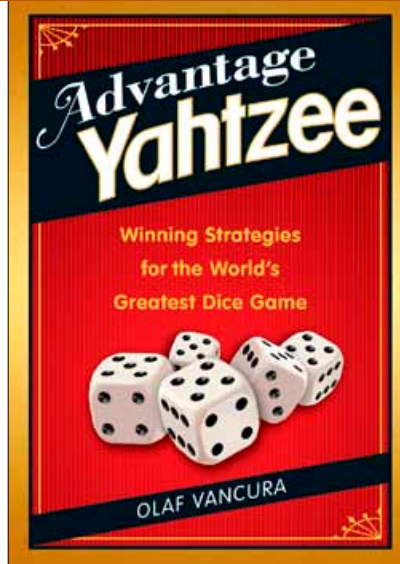
YAHTZEE is a trademark of Hasbro and is used with permission © 2010 Hasbro. All Rights Reserved.

- **A powerful strategy for beating the odds in one of the world's most popular games**
- **Filled with intriguing YAHTZEE facts: the highest possible score, the number of possible combinations of the dice, etc.**

November 2010

\$6.95 (CANADA \$8.95) | PAPER | 978-1-4027-7200-9 | 128 PAGES |

5 X 7 1/8 | GAMES/BOARD | PUZZLEWRIGHT | RIGHTS:W |



About the Author

OLAF VANCURA is an expert on the mathematics of probabilities, with a PhD in physics from Johns Hopkins University. He is also the author of *Knock-Out Blackjack: The Easiest Card-Counting System Ever Devised* and other books on casino gambling strategies.

Round Trip Puzzles

by Glenn Iba

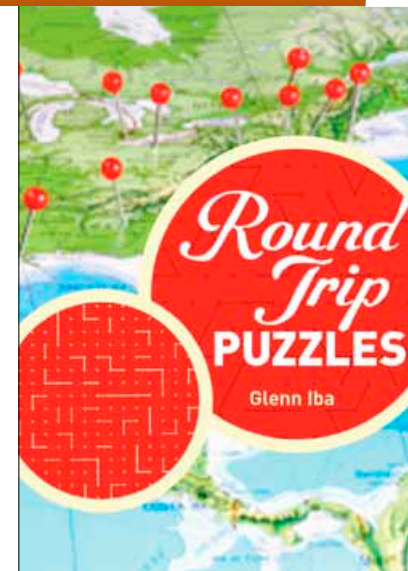
Take a fun trip around the puzzle page! "Round Trip" puzzles feature a square or hexagonal field of dots, in which certain dots are connected with lines. Players must then connect the rest of the dots until they result in a single, connected loop. The solution can then be traced from one point all the way around and back to the starting point. The puzzles provided here range from small and simple to large and extremely challenging.

- **Glenn Iba is a recognized name in the puzzle world, including having design credits for world championship puzzles**
- **This unusual style of puzzle is growing in popularity and provides players with an exciting new challenge**
- **Includes an assortment of puzzles, some that take skilled players only a few minutes, while others offer hours of demanding game play**

January 2011

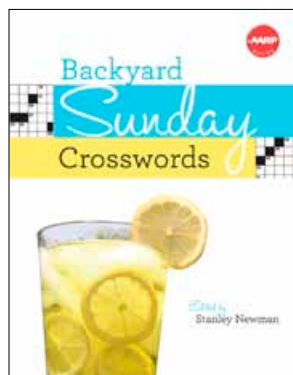
\$6.95 (CANADA \$8.95) | PAPER | 978-1-4027-6853-8 | 160 PAGES |

5 X 7 1/8 | GAMES/PUZZLES | PUZZLEWRIGHT | RIGHTS:W |



About the Author

GLENN IBA has published puzzles in magazines (both "Round Trip" and "Dominoes" style puzzles), contributed to the creation of retail puzzles such as Railroad Rush Hour, and designed interactive puzzle games available on the web. His puzzles leverage his background in mathematics and computer science. He lives in **LEXINGTON, MASSACHUSETTS**, where he does consulting and freelance puzzle design.



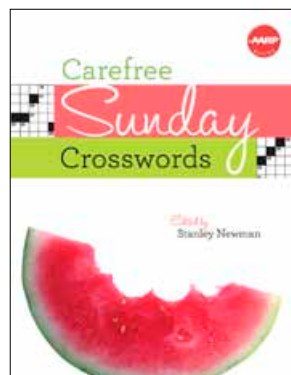
Backyard Sunday Crosswords (AARP)

Edited by Stanley Newman

For true puzzle fans, Sunday isn't Sunday without an extra-large, extra-stimulating crossword—and it's the ideal mental fitness routine, too. So, in conjunction with AARP, Stanley Newman, one of America's leading crossword constructors, has created a fabulous collection that gives solvers a Sunday challenge every day of the week. Each crossword features a theme—and until the solver discovers what it is, the clues to the longest answers in the grid will remain baffling. It's more puzzle fun than you can have in a month—or year—of Sundays.

January 2011

\$6.95 (CANADA \$8.95) | CONCEALED SPIRAL-BOUND PAPER WITH FLAPS | 978-1-4027-7504-8 |
 64 PAGES | 8 1/2 X 11 | GAMES/CROSSWORDS/GENERAL | PUZZLEWRIGHT | RIGHTS: W |



Carefree Sunday Crosswords (AARP)

Edited by Stanley Newman

After a long, hard week of work and responsibilities, why not settle down for a lazy Sunday? Puzzle maven Stanley Newman offers up some wonderful ways to pass the time with a volume that is chock-full of super-sized crosswords. The perfect accompaniment to kicking up your heels, *Carefree Sunday Crosswords* feature themes and clues that will keep your mind sharp and your body entirely relaxed.

January 2011

\$6.95 (CANADA \$8.95) | CONCEALED SPIRAL-BOUND PAPER WITH FLAPS | 978-1-4027-7505-5 |
 64 PAGES | 8 1/2 X 11 | GAMES/CROSSWORDS/GENERAL | PUZZLEWRIGHT | RIGHTS: W |



Good Times Sunday Crosswords (AARP)

Edited by Stanley Newman

Sunday is the perfect day for recreation, relaxation... and crosswords, of course! For solvers who enjoy sinking their teeth into the larger, more challenging Sunday puzzle, this collection is a great way to stay in the weekend state of mind. Puzzlemeister Stanley Newman has concocted a variety of super-sized crosswords, each with a theme, to keep minds sharp and the good times rolling.

About the Author

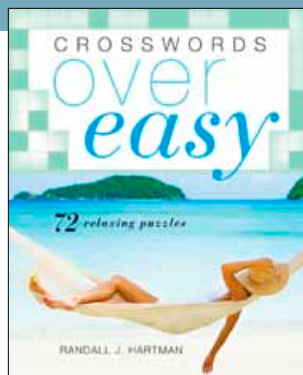
STANLEY NEWMAN, crossword editor for *Newsday*, is syndicated worldwide to more than 100 daily, Sunday, and online newspapers. He is the author and editor of more than 125 books and has organized and conducted many puzzle and trivia events in the US, including four seminars at the Smithsonian Institution and, in 2007, the first crossword tournament ever held at Yale University. He lives in **NEW YORK** with his wife.

January 2011

\$6.95 (CANADA \$8.95) | CONCEALED SPIRAL-BOUND PAPER WITH FLAPS | 978-1-4027-7503-1 |
 64 PAGES | 8 1/2 X 11 | GAMES/CROSSWORDS/GENERAL | PUZZLEWRIGHT | RIGHTS: W |



Easy Crossword Puzzles Sell Best!



Crosswords Over Easy

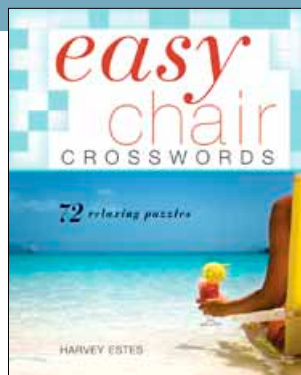
72 Relaxing Puzzles

by Randall J. Hartman

Who says crosswords have to be tough to be fun? The 72 crossword puzzles featured here prove otherwise—they're designed to be solvable by novice puzzle fans, while still providing enough challenge and witty wordplay to amuse more skilled players. Each puzzle provides a theme, which makes them easier to solve. With these crosswords, beginners will learn how to apply basic problem-solving techniques and improve their intellectual dexterity.

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Easy Chair Crosswords

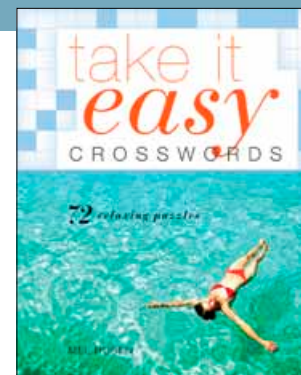
72 Relaxing Puzzles

by Harvey Estes

Most crossword fans want the satisfaction of completing a puzzle without a struggle. That's why this *Easy* series is so popular. With 72 themed puzzles by a leading crossword expert, this is ideal for those who don't care for brain-busters. The themes that connect the long answers in each puzzle make solving more interesting, even while they make it easier. Like its companion volumes *Crosswords Over Easy* and *Take It Easy Crosswords*, this is perfectly targeted to the huge segment of the market that likes to think *inside* the box.

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Take It Easy Crosswords

72 Relaxing Puzzles

by Mel Rosen

Easy crosswords don't have to be boring. *Take It Easy Crosswords* features challenges that won't tax the brain too much, but completing the 72 puzzles here will give beginning solvers a sense of satisfaction. Perfect for those who want to think inside the box, this collection is easy, breezy fun!

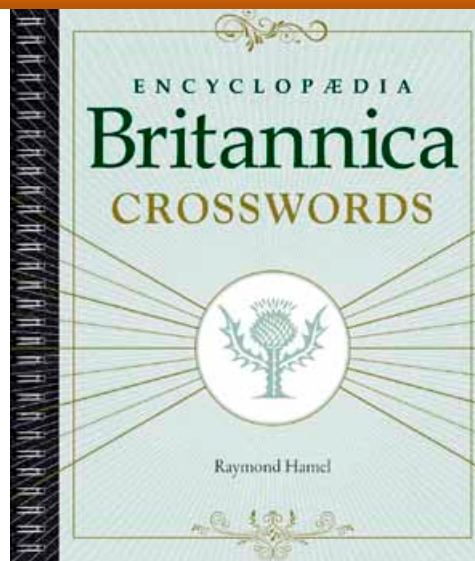
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Encyclopædia Britannica Crosswords

by Raymond Hamel

Encyclopædia Britannica has been educating the masses for decades—in fact, since 1768!—and now readers can absorb its knowledge in fun puzzle form. Solvers will uncover tidbits of trivia and fascinating facts as they work their way through the 50 crosswords, all with themes like “Future Tense” and “Favorite Sons.” This sure is a cool way to learn!



About the Author

RAYMOND HAMEL has applied his trivia knowledge to crossword puzzle construction with more than 2,000 puzzles to his credit in publications such as *Games*, the *New York Times*, the *Los Angeles Times*, the *New York Sun*, the *Washington Post*, *Brain Games*, and *Dell Champion Crosswords*. Hamel lives in **MADISON, WISCONSIN** with his wife, Barbara, and son, Ryan.

Also Available by Raymond Hamel



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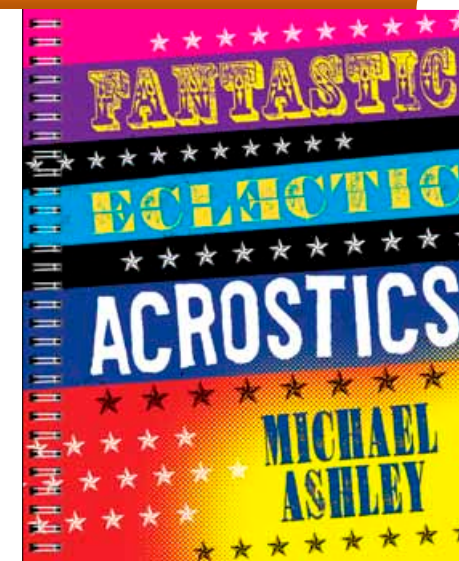
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Fantastic Eclectic Acrostics

by Michael Ashley

With their fun trivia-style clues plus notable quotes, acrostics have always been a popular and unique mental diversion. Now the King of Acrostics, Michael Ashley, has created a terrific collection of 100 puzzles to devour, filled with citations both funny and profound. As an added feature, the first letters of the trivia answers spell out the quote's author and source. *Fantastic Eclectic Acrostics* is sure to keep solvers' pencils sharp...and their minds even sharper.

- **Acrostics have a solid fan base of dedicated solvers, and these 100 puzzles are from a recognized expert in the field**
- **Michael Ashley's other acrostic titles have sold well: *The Big Book of Acrostics* has sold 10,732 copies and *The Big Book of Acrostics 2* has sold 6,540 copies**



About the Author

MICHAEL ASHLEY has been publishing acrostics for 30 years in *Games* magazine and other places too numerous to mention. He is the author of *The Big Book of Acrostics*, *The Big Book of Acrostics 2*, and, with Jacqueline Byrne, *SAT Vocabulary Express: Word Puzzles Designed to Decode the New SAT*.

Also Available by Michael Ashley



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Adventures in Puzzling

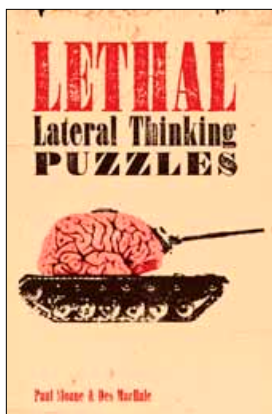
Multi-Puzzle Extravaganzas for the Brave, Bold & Bright

by Patrick Berry

There are millions of puzzle-heads who are tired of standard crosswords, and long for a different kind of challenge. Here it is, from acclaimed word wizard Patrick Berry. Berry's "Extravaganzas" are interlocking sets of puzzles-within-puzzles, ranging from crossword variations to picture puzzles to logic workouts. Solve each smaller puzzle to get a one-word clue; then put those clues together into a final conundrum—which has to be solved to arrive at the solution of the overall puzzle! This is ingenious wordplay fun on a higher plane.

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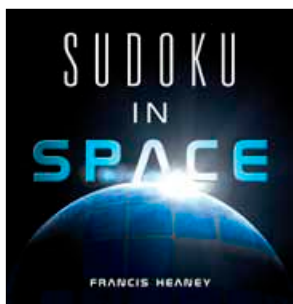
Lethal Lateral Thinking Puzzles

by Paul Sloane & Des MacHale

A woman walked into a room and there was a new picture there. She immediately knew someone had been killed. How? (The answer is below.) Puzzles like this, each centered on a mysterious murder, will grab puzzle-heads and won't let them go until they find the solution. Two or more can play the game, with one person reading the book and answering the other players' yes-or-no questions. Or solvers can fly solo, thanks to the carefully constructed clues revealed one by one in the text. (The picture was a chalk outline on the floor.)

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Sudoku in Space

by Francis Heaney

Grab an antigravity pencil and blast off into the final frontier of interstellar sudoku! The head scientist at NASA (the National Aeronautics and Sudoku Administration), Francis Heaney, takes solvers on an unforgettable journey to the edge of the universe. There, puzzle-nauts will see stars in "Stellar Sudoku," chase comets in "Orbital Sudoku," and bend time and space in "Alternate Universe Sudoku," among other out-of-this-world sudoku variants.

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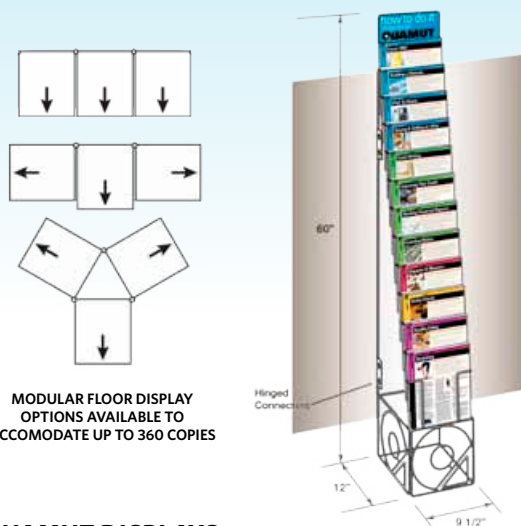
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REVISED EDITION

The Good Housekeeping Cookbook

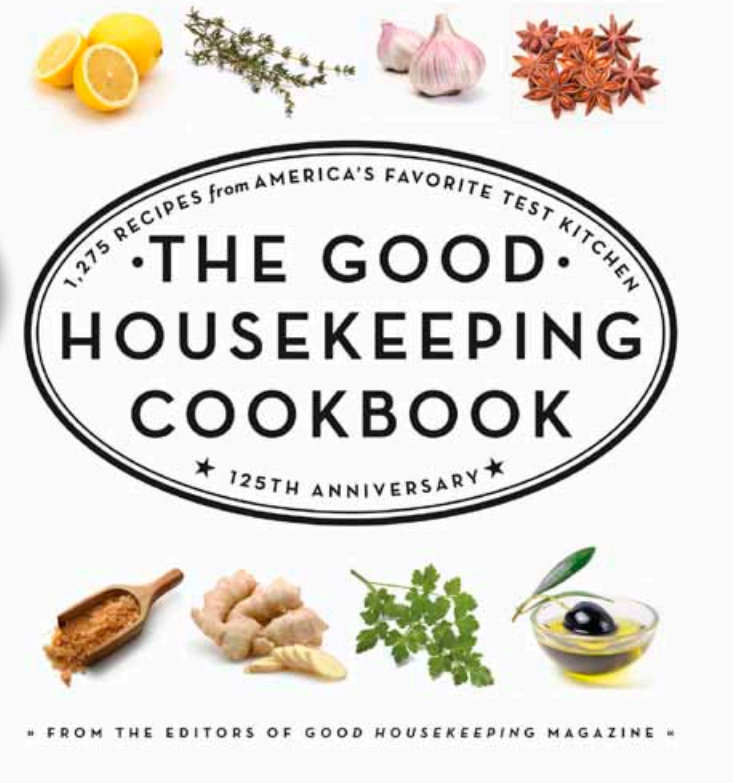
1,275 Recipes from America's Favorite Test Kitchen

From the Editors of Good Housekeeping Magazine

In honor of the magazine's 125th anniversary, here is the revised and expanded edition of *Good Housekeeping's* trusty cook's companion! Filled with 1,275 delicious recipes, this indispensable kitchen reference also offers dependable information on cooking techniques, tools, ingredients, food handling, and nutrition.

In addition to popular favorites like Southern Fried Chicken and Strawberry Shortcake, there are 168 new recipes attuned to today's lifestyles, all-new chapters devoted to Canning and Freezing, ideas for holiday celebrations, and mouthwatering new photography.

And, as always, every recipe has been triple-tested and perfected for ease, reliability, and great taste in the famed *Good Housekeeping* Test Kitchens.



- With 25 million readers every month, *Good Housekeeping* will implement key editorial and advertising promotions for this 125th anniversary edition
- Previous editions of *The Good Housekeeping Cookbook* have sold more than 400,000 copies
- Offers 168 new recipes and 144 pages of new content on today's top cooking topics, including whole grains and vegetarian meals
- Features a stunning new cover and fresh interior design

About the Author

THE GOOD HOUSEKEEPING RESEARCH INSTITUTE has been a source of dependable information and a consumer advocate since 1900. As *Good Housekeeping* magazine's food director, **SUSAN WESTMORELAND**, who edited *The Good Housekeeping Cookbook*, is entrusted with the management of the renowned test kitchens. A trained chef who studied at cooking schools abroad and in the United States, she first learned to cook in her mother's Italian kitchen. In 2001, Westmoreland was named The James Beard Foundation's Editor of the Year.

Marketing

- National publicity
- Newspaper coverage in food and book review sections
- Online coverage and blog tour
- Coverage in *Good Housekeeping* magazine
- For publicity inquiries, please contact abasu@sterlingpublishing.com

The best all-around cookbook available just got even better!



APPETIZERS

Appetizers are more important than they ever were, and as the time for the meal draws closer, it's time to think about the right appetizers for the occasion. Here are some ideas to get you started.

HOW TO MANAGE THE MENU

- **Start only one or two appetizers.** Appetizers are meant to be served in small quantities.
- **Don't overdo it.** Appetizers are meant to be served in small quantities.
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DO-AHEAD STRATEGIES

- **Prepare ahead.** Many appetizers can be prepared ahead of time.
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TURKEY

Choose your turkey by size—there is no difference in the way to cook a turkey, no matter how big it is. The only difference is the time it takes to cook.

TURKEY PARTS

Turkey parts are usually available and can be prepared in as many ways as whole turkeys. While whole turkey is a great way to feed a crowd and enjoy your turkey, turkey parts are a more convenient choice for a smaller crowd.

TRADITIONAL ROAST TURKEY WITH GIBLET GRAVY

This is an old-fashioned Thanksgiving centerpiece. The whole turkey is roasted in a large, shallow pan, and the giblets are cooked separately.

How to stuff (including stuffing)

Roast 1 whole turkey (about 12 to 14 pounds) in a large, shallow pan. The turkey should be roasted for 3 to 4 hours at 325°F.



TOMATO AND DICED SALAD BRUSCHETTA

Bruschetta is a classic Italian dish that is a salad of diced tomatoes, onions, and herbs, served on top of toasted bread.

FINGER WHITE BEAN BRUSCHETTA

Finger white bean bruschetta is a healthy and delicious appetizer. It features white beans, diced tomatoes, and herbs, served on top of toasted bread.

BROKER CHIPS

Broker chips are a simple and delicious appetizer. They are made by slicing potatoes into thin, even pieces and frying them until they are golden brown.



LEMON OGGIAND CHICKEN

Lemon oggiand chicken is a healthy and delicious appetizer. It features chicken breasts, lemon juice, and herbs, served on top of toasted bread.

ROSMAN CHICKEN SAUCE WITH ARZICHOKES

Rosman chicken sauce with arzichokes is a healthy and delicious appetizer. It features chicken breasts, arzichokes, and a creamy sauce, served on top of toasted bread.



Drop 5 Pounds

Small Changes Big Results

by Heather K. Jones, RD, and the editors of Good Housekeeping

Small changes add up...to BIG weight loss!

Sometimes it's the simple choices—like switching diet soda for regular; selecting a less-caloric sandwich at the fast food joint; stopping at just one dip into the candy bowl; filling up on salad rather than bread before your main course; or taking the kids for a bike ride instead of hanging out in front of the TV—that make the pounds melt away almost effortlessly. Whether you're a junk food junkie, an emotional eater, or even a mindless muncher, *Good Housekeeping Drop 5 Pounds* offers hundreds of ideas for small and very doable changes in your diet that can add up to significant weight loss.

The Diet Decoder quiz right at the start helps you pinpoint your particular eating patterns and food pitfalls, priming you for a transformation. Then, follow the icons to identify customized strategies that target your behavior. Plus you'll learn about diet destroyers like the hidden calories in "friendly" foods; simple substitutes that make both home-cooked and restaurant-bought foods less fattening; how to avoid holiday weight gain; and practical ways to incorporate exercise into your routine. Easy-to-follow charts identify "Diet Madness" meals and give you "Diet Makeover" alternatives, plus "Make This Swap" suggestions.

Every chapter opens with "Drop 5 Top 5" strategies to ditch the pounds at home, at work, and at play.

HERE'S HOW TO DROP 5 POUNDS IN JUST TWO WEEKS!

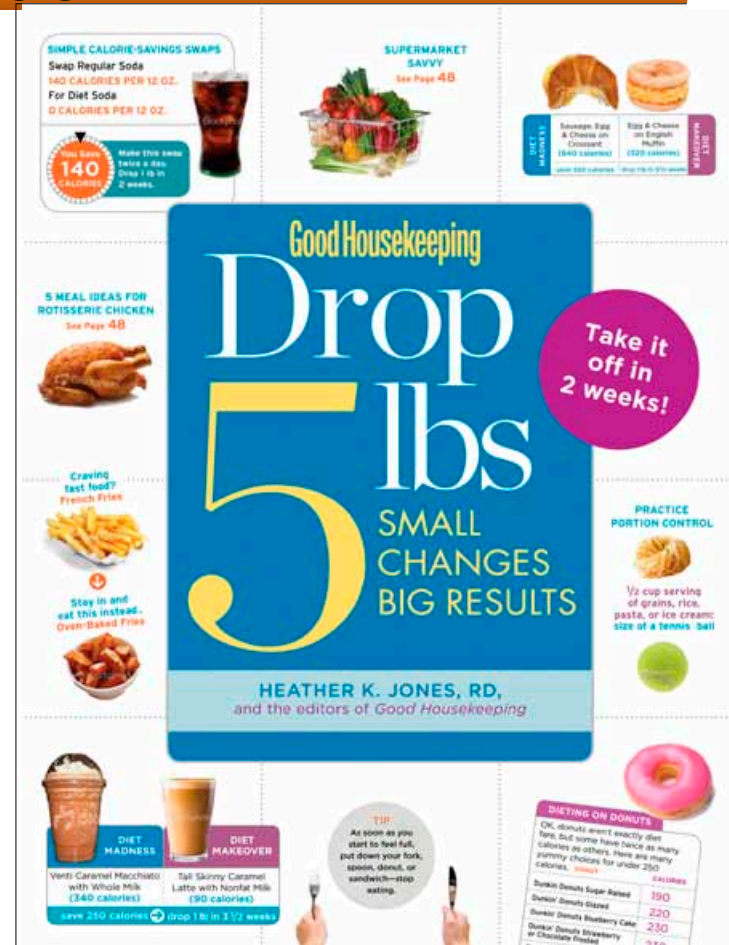
- Start with a self-quiz to diagnose your diet pitfalls
- Use our Diet Makeovers to end Diet Disasters
- Steal our Special Diet Tricks for Meal Skippers, Nonstop Nibblers, Liquid Calorie Lovers, Emotional Eaters, and Junk Food Junkies
- Mix and match our Drop 5 advice to change your diet according to your tastes and habits
- Choose from dozens of fat-blasting recipes to drop 5 pounds

About the Author

HEATHER K. JONES is a registered dietitian, author, and health journalist who has been published in numerous national magazines. She is also a nutrition consultant for bestlifediet.com by Bob Greene. She lives in **SEATTLE, WASHINGTON**.

About the Magazine

Good Housekeeping is read by 25 million readers every month.



Marketing

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- 20-city TV satellite tour
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- Extensive editorial coverage and advertising in *Good Housekeeping* magazine and on www.goodhousekeeping.com
- Newspaper coverage
- Diet book round-ups in January
- Food and diet blog tours
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Classic Cookbooks from *Good Housekeeping*

REVISED EDITION

Good Housekeeping Brownies!

Favorite Recipes for Brownies,
Blondies & Bar Cookies

Brownies, blondies, bars, squares, shortbread, and more: *Good Housekeeping* has packed nearly 100 triple-tested treats in this delectable cookbook. With its fresh look and a handful of new recipes to tingle the taste buds, this updated classic has a treat for everyone. You'll even find easy recipes for dressing up box mixes and a recipe for low-fat brownies (Healthy Makeover Brownies—with only 95 calories!).



August 2010

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REVISED EDITION

Good Housekeeping Chocolate!

Favorite Recipes for Cakes,
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Other Sublime Desserts

Got a craving for something sinfully delicious? Just looking at the photographs of these more than 100 sweet sensations will make your mouth water: Dark Chocolate-Walnut Caramel Pie, Swiss Chocolate Almond Tort, and the willpower-melting Chocolate Nemesis. From cakes and cookies to pies and puddings, every recipe is delectable and each step easy to follow.



September 2010

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- Every recipe has been triple-tested by *Good Housekeeping's* famed test kitchens to deliver the reliability and great taste home bakers have come to depend on
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- In addition to the beloved recipes of the previous edition, each volume includes new recipes

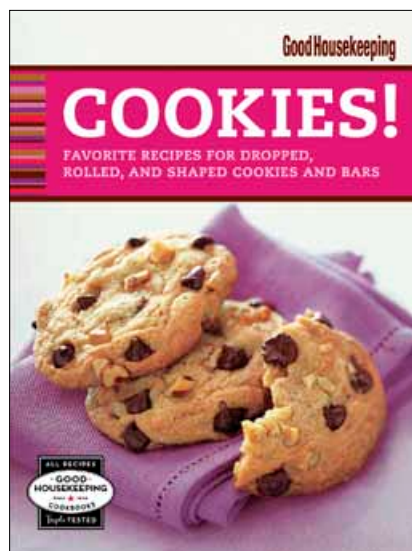
REVISED EDITION

Good Housekeeping Cookies!

Favorite Recipes for Dropped, Rolled, & Shaped Cookies

Thanks to *Good Housekeeping*, the cookie jar will never be empty again! Whether fudgy or chewy, crisp or golden, the more than 100 triple-tested treats in this tempting collection pack loads of flavor in just a few luscious bites. Whip up warm kitchen memories with the best Linzer Cookies ever concocted, irresistible Butterscotch Fingers, Healthy Whole-Wheat Sugar Cookies, and Lemon Hearts that will melt in your mouth. With yummy-looking photos for nearly every treat, this cookbook boasts hot-from-the-oven perfection.

- Previous edition sold over 45,000 copies



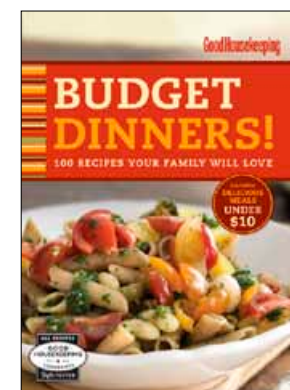
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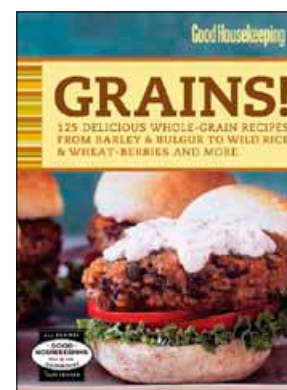
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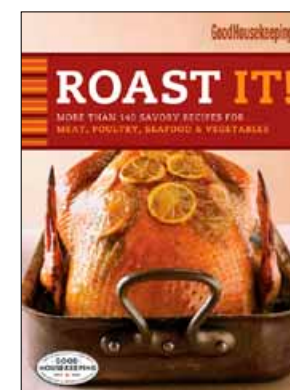
GOOD HOUSEKEEPING BLEND IT!
 978-1-58816-807-8
 \$14.95 (CAN \$19.50) WEX*



GOOD HOUSEKEEPING BUDGET DINNERS!
 978-1-58816-812-2
 \$14.95 (CAN \$19.50) WEX*



GOOD HOUSEKEEPING GRAINS!
 978-1-58816-728-6
 \$14.95 (CAN \$19.50) WEX*



ROAST IT! GOOD HOUSEKEEPING FAVORITE RECIPES
 978-1-58816-806-1
 \$14.95 (CAN \$19.50) WEX*

NEW IN PAPERBACK

The Farm Chicks in the Kitchen

Live Well, Laugh Often, Cook Much

by Teri Edwards & Serena Thompson

A Country Living Book

"Mompreneurs" Serena Thompson and Teri Edwards have achieved super-success, winning a following with their family-friendly food and craft projects. In a few short years, they established an annual antiques fair, created a line of products, and became contributing editors at *Country Living*. And fellow Farm Chicks across the country have embraced them, inspired by their warm motto: Live Well, Laugh Often, Cook Much. Now, fans can enjoy the duo's first book, which serves up 50 tasty recipes and 19 easy projects to bring Farm Chick style to your kitchen.

► **The Farm Chicks have a strong following from their blog and regular features in *Country Living* magazine, which reaches 11.7 million readers each month**

"This warm, welcoming duo makes an excellent first impression, and should elicit enthusiastic RSVPs for their next outing." —*Publishers Weekly*



grilled cumin chicken with apricot dipping sauce

The idea for this appetizer came from one of our favorite grilled chicken skewers, which we usually served topped with a ground sauce. After learning that neither of our husbands cares for ground sauce, we came up with this really simple jam dipping sauce as an alternative.

1 1/2 cups meat (chicken)
1 tablespoon honey
1 teaspoon hot red pepper sauce
1 large clove garlic, minced
1/2 teaspoon ground cumin

1/2 teaspoon salt
2 tablespoons boneless chicken breast halves (about 12 ounces)
Apricot Dipping Sauce (recipe follows)

Make the marinade: Mix together the meat, onion, honey, hot pepper sauce, garlic, cumin, and salt in a medium-size bowl; set aside.

Prepare the chicken and dipping sauce: Cut the chicken breasts into large bite-size pieces (you should have approximately 4 cups). Add to the bowl with the marinade and toss to combine. Cover and refrigerate for at least 2 hours. Meanwhile, prepare the Apricot Dipping Sauce.

Grill the chicken: Heat an outdoor grill to medium-high. Place a lightly greased metal grill basket on the grill. Grill the chicken until cooked through—about 4 minutes, turning once. Remove the chicken from the grill, pour a tablespoon into each piece, and arrange on a serving plate. Serve with the sauce.

Apricot Dipping Sauce: Combine 1/2 cup apricot jam with 2 tablespoons plus 1 teaspoon of a small brand Cointreau and refrigerate if not serving at once; allow to reach room temperature before serving.

Number per serving with recipe amounts: 110 g Fat 1 1/2 g Carbohydrate 10 g Protein 10 g Sodium 10 g Fat

Refrigerator: 100 g Fat 1 1/2 g Carbohydrate 10 g Protein 10 g Sodium 10 g Fat

About the Authors

SERENA THOMPSON and TERI EDWARDS share a passion for junking, baking, and creating stylish products. Together they founded The Farm Chicks Antique Show, an annual antiques fair in Spokane, Washington, and created Farm Chick Style, a line of jewelry, clothing, and stationery items. Visit the website at www.thefarmchicks.com

About the Magazine

Country Living is the definitive guide to the country lifestyle. In addition to a monthly readership of 11 million, *Country Living* is the largest-selling shelter magazine on the newsstand. Signature events for the magazine include the annual *Country Living* Fair—which was attended by more than 20,000 people last year—and the annual conference *Country Living* Women Entrepreneurs: A Celebration of Creativity, which first gave The Farm Chicks national exposure.

The Farm Chicks Christmas

Merry Ideas for the Holidays

by *Serena Thompson*

A *Country Living* Book

A guide to creating a warm and heartfelt Christmas

For “Farm Chick” Serena Thompson, Christmas means a house overflowing with ornaments, lights, and cherished treasures, and the aroma of baking cookies to welcome family and friends. Here, she shows us how to spread the magic of the season, with ideas for entertaining, decorating, tree trimming, charming crafts, and 17 recipes for yummy holiday sweets—plus tips for wrapping food and gifts.

As in *The Farm Chicks in the Kitchen*, Serena weaves delightful stories of her family and friends throughout the book, calling forth nostalgic smiles that remind us of the importance of tradition at this special time of year.

- An appealing, friendly author who is well-known and loved within the craft community
- Brand recognition: *Country Living* reaches 11.7 million readers each month, and *The Farm Chicks*’ blog has a loyal following
- *Country Living* will promote the book in its pages at publication
- A selection of the *Homestyle Book Club*



About the Author

The Farm Chicks came into being when **SERENA THOMPSON** and her friend Teri Edwards held a yard sale to get rid of some of the “junk” both love to collect. From there, they parlayed their love of vintage stuff, crafts, cooking, and family into a brand that celebrates the simple and stylish. Serena Thompson maintains a website and blog where she shares the Farm Chick style, and is a contributing editor to *Country Living* magazine. She and her husband, Colin, live in the countryside not far from **SPOKANE, WASHINGTON** with their four boys.

Marketing

- National publicity
- Newspaper coverage in holiday and home sections
- Holiday round-up coverage
- Online coverage and blog tour
- Cross-promotion with *Country Living* magazine
- Promotions on author website, www.thefarmchicks.com
- For publicity inquiries, please contact: abasu@sterlingpublishing.com



NEW IN PAPERBACK

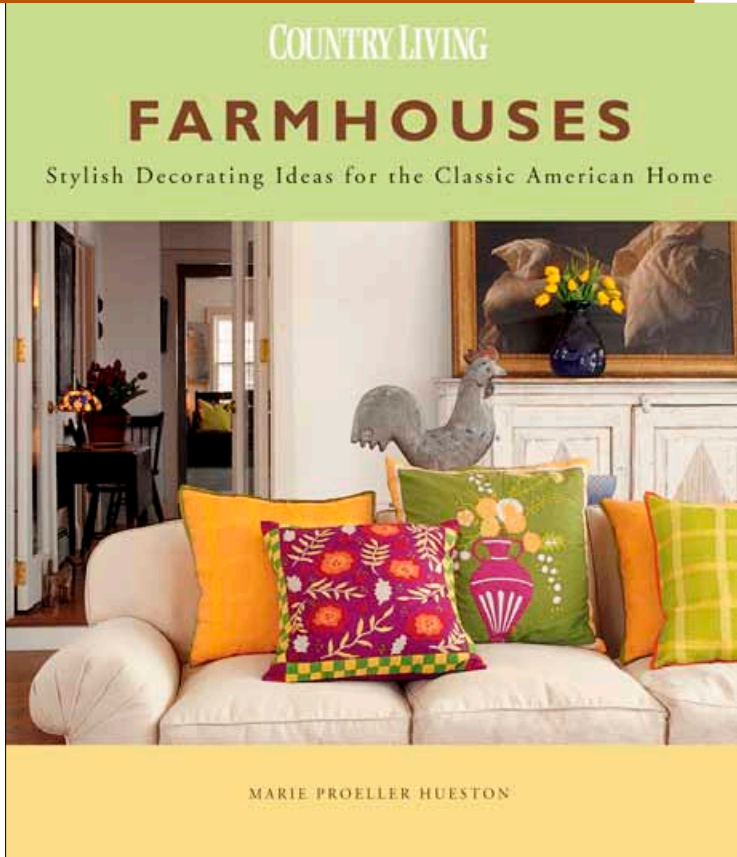
Farmhouses

Stylish Decorating Ideas for the Classic American Home

by Marie Proeller Hueston

A Country Living Book

Take a tour of charming farmhouses, presented *Country Living* style. Breathtaking photographs, accompanied by in-depth design specifics, reveal the myriad ways these old-fashioned homes can fit beautifully into our modern lives. See sophisticated farmhouses that artfully combine old and new; homes entirely decorated in flea-market finds; showcases for magnificent antiques; and contemporary redefinitions of loft-like spaces. Each profile goes room by room, carefully explaining the owner's needs, desires, and design decisions, from wall treatments and light fixtures to shelving and appliances.



About the Author

MARIE PROELLER HUESTON is a contributing editor to *Country Living* magazine and has written numerous books, including *Country Living Cottage Style*, *Country Living Collection Style*, *Decorating with Books*, and *Country Living's Decorating with Flea Market Finds*, also published by Hearst Books. She lives in BROOKLYN, NEW YORK.

Also Available



COUNTRY LIVING
COTTAGE STYLE
978-1-58816-567-1
\$19.95 (CAN \$25.95) WEX UK

Aged to Perfection

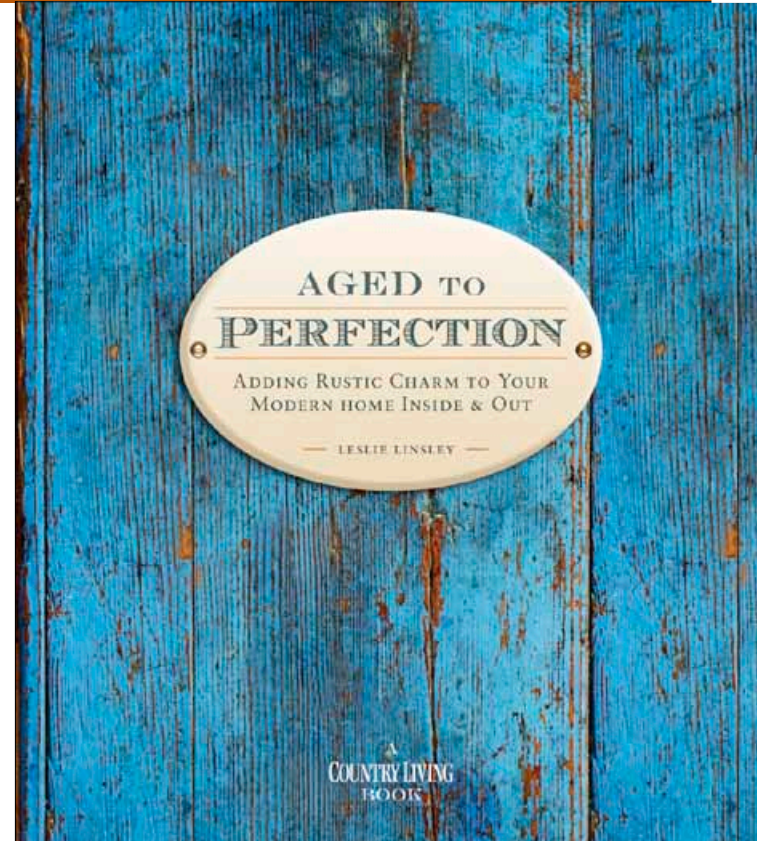
Adding Rustic Charm to Your Modern Home Inside & Out

by *Leslie Linsley*

A Country Living Book

Lavishly illustrated and inspirational, this guide reveals the secrets to adding old-world charm and character to any home—even newly constructed houses. From heirloom furniture to classic window treatments, ideas abound for creating a beautiful rustic effect. Add simple architectural details such as crown molding. Or try paint techniques like crackling, mosaics, and staining to keep a new house from seeming *too* new. Gorgeous photographs show what's possible with a wide variety of homes.

- Achieving the look of homey comfort, even for newer construction or a city apartment, speaks to *Country Living's* core audience
- The author's previous book, *Leslie Linsley's Weekend Decorating* (Time Warner), sold more than 150,000 copies
- Innovative “touch-me” cover treatment with the look of distressed wood
- A selection of the *Homestyle Book Club*



About the Author

LESLIE LINSLEY writes a monthly feature for *Nantucket Today Magazine* and *N Magazine* (the *Boston Globe*). Her store, Leslie Linsley/Nantucket, is located in Boston and Nantucket and is known for handmade, one-of-a-kind home accessories. She has appeared twice on *Oprah*!

About the Magazine

With a monthly readership of more than 11 million, *Country Living* is the largest-selling shelter magazine on the newsstand and the definitive guide to country lifestyle.

Also Available



COUNTRY LIVING
500 QUICK & EASY
DECORATING IDEAS
 978-1-58816-783-5
 \$19.95 (CAN \$25.95) WEX*



COUNTRY LIVING
500 KITCHEN IDEAS
 978-1-58816-695-1
 \$24.95 (CAN \$31.95) WEX*

Harper's Bazaar Fashion

Your Guide to Personal Style

by Lisa Armstrong, edited by Meenal Mistry

With nearly three million sophisticated readers, *Harper's Bazaar* has an audience with a well-honed eye for style. That's why the magazine's newest guide will quickly become *the* must-have accessory for fashion-conscious women everywhere.

Through fabulous photos—including a gallery of gorgeous celebrity shots, from Kate Moss to Michelle Obama—*Harper's Bazaar Fashion* helps readers express their personality, create a “uniform” they can build on, and choose the right pieces to put a distinctive stamp on their wardrobe. *Harper's Bazaar Fashion* both inspires by exploring iconic moments in the history of personal style and instructs by offering the rules of dressing for every occasion from the office to an island getaway.

- **Similar format to the successful *Esquire Handbook of Style* (43,000 copies in print), the book will be a unique package in the women's fashion book category**
- ***Harper's Bazaar Great Style* (Hearst Books 2007) has sold nearly 50,000 copies; the just published *Harper's Bazaar Fabulous at Every Age* has been featured on *Oprah*! and is in its second printing**
- ***Harper's Bazaar* will promote the book in its editorial and advertising**



About the Magazine

Sophisticated, elegant and provocative, **HARPER'S BAZAAR** magazine is a visually stunning style resource for three million women every month.

Also Available



**HARPER'S BAZAAR
GREAT STYLE**
978-1-58816-800-9
\$19.95 (CAN \$25.95) WEX*



**HARPER'S BAZAAR
FABULOUS AT EVERY AGE**
978-1-58816-809-2
\$24.95 (CAN \$31.95) WENG

Marketing

- National publicity
- Editorial and advertising coverage in *Harper's Bazaar* magazine
- Newspaper coverage in style and book review sections
- Online coverage and fashion blog tour
- For publicity inquiries, please contact:
leagel@sterlingpublishing.com

At Home with Town & Country

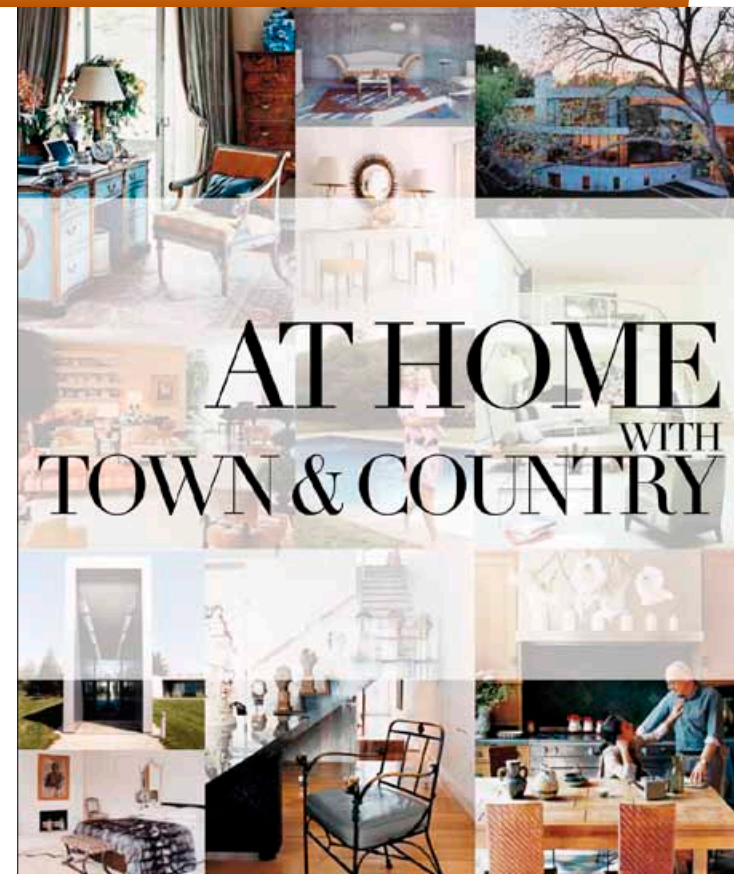
by the Editors of *Town & Country*

At Home with Town & Country, the first-ever home book from the magazine that is the last word in defining the affluent lifestyle, opens the doors to 30 distinctive dwellings, providing rare glimpses of lives being lived in sleek urban showplaces and luxurious rural retreats alike—and offering advice and inspiration for creating stylish, soul-sustaining spaces of your own.

These remarkable homes, lavishly photographed to the publication's singular standard, reflect the latest developments in residential architecture and design, including the "Invisible House," Tadao Ando's avant-garde dwelling for the Benetton family in northern Italy and Antoine Predock's art-filled Dallas retreat for Dede and Rusty Rose. But classic design also plays a part: here, too, are Chatsworth, the 400-year-old ancestral seat of the Dukes of Devonshire; Ralph and Ricky Lauren's 1920's-era family estate in Bedford, New York; and Spike and Tonya Lee's historic Manhattan town house. Each of the chapters concludes with a practical guide to a universal aspect of design, from planning the perfect cook's kitchen to building a second home.

This sumptuous book is sure to grace the coffee tables of the most fashionable homes.

- **The richly illustrated cornerstone book for *Town & Country***
- **Features an international array of the world's finest homes, including projects in London, Paris, Venice, Marrakech, Los Angeles, Dallas, Seattle, New York City, and more**



Also Available



HOUSE BEAUTIFUL
THE HOME BOOK
978-1-58816-603-6
\$39.95 (CAN \$51.95) WEX*

Marketing

- National publicity
- Newspaper coverage in home and book review sections
- Online coverage and blog tour
- Cross-promotion with *Town & Country* magazine
- For publicity inquiries, please contact:
cmann@sterlingpublishing.com

Cosmo's 365 Naughty Nights

A Year of Hot Sex

From the Editors of Cosmopolitan

Get ready for a full year of the best sex ever with the latest offering from *Cosmopolitan*. This sexy game gives couples 365 ideas for turning up the heat in the bedroom and the living room and the car and on the kitchen counter...and, well pretty much anywhere.

Players take turns pulling tickets, which roll out of the box to reveal a naughty task, such as:

- Put on an exercise DVD and do it together naked.
- Flip a coin. Heads, do it in the bedroom. Tails, on the floor in the kitchen. Flip it again. Heads, you're on top. Tails, he's on top. And one more time. Heads, lights on. Tails, lights off.
- Undress each other and kiss or caress every body part as it comes into view.
- Some tickets refer the players to a page number in the enclosed booklet, where they'll find sex positions, fantasy cards, and sexy scenes to read aloud to each other.

That's one whole year of hot sex, with a new (and very naughty) carnal challenge to try every night.

- **An innovative, fun, and well-priced package**
- *Cosmopolitan*, which has more than 17 million readers every month, will support the book with significant editorial coverage
- *Cosmo* and sex are a proven hot combination: our flirty, fun, affordable, and interactive packages have been bestsellers.

Also Available



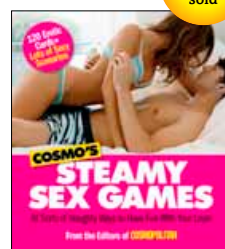
THE COSMO KAMA SUTRA
978-1-58816-747-7
\$14.95 (CAN \$17.95) WEX*

More than 500,000 copies sold



COSMO'S NAUGHTY NOTES
978-1-58816-599-2
\$7.95 (CAN \$10.50) WEX*

97,000 copies sold



COSMO'S STEAMY SEX GAMES
978-1-58816-640-1
\$9.95 (CAN \$12.95) WEX*

215,000 copies sold



COSMO'S TRUTH OR DARE
978-1-58816-544-2
\$9.95 (CAN \$12.95) W

50,000 copies sold



Beautiful Wedding Flowers

350 Corsages, Bouquets and Centerpieces

by Diane Wagner

A Victoria Book

Coral spray roses, pink lisianthus, white bellflowers, and yellow freesia: stunning flower arrangements are the key to a memorable wedding. Keeping seasonal varieties and color palettes in mind, *Victoria* presents the ultimate guide to selecting flowers to adorn the entire wedding party and accent the reception. From delicate bouquets of lilies of the valley to centerpieces of cascading roses, these 350 designs are equal parts drama and romance. And with advice on balancing aromas, hand-tying bouquets, and even building a floral canopy, it's a must-have for every bride.

About *Victoria* Magazine

With a bimonthly readership of one million, **VICTORIA** offers readers a respite from the chaos of everyday life. The magazine's coverage is dedicated to living beautifully when entertaining, cooking, and decorating.



Also Available



VICTORIA FLOWER STYLE
978-1-58816-631-9
\$14.95 (CAN \$15.95) W



WEDDINGS
978-1-58816-745-3
\$19.95 (CAN \$25.95) WEX UK

Seventeen 500 Health & Fitness Tips

Eat Right, Work Out Smart, and Look Great!

With *Seventeen's* great workouts and nutrition advice, any girl can get in super shape in time for spring break—without resorting to unsafe or fad diets.

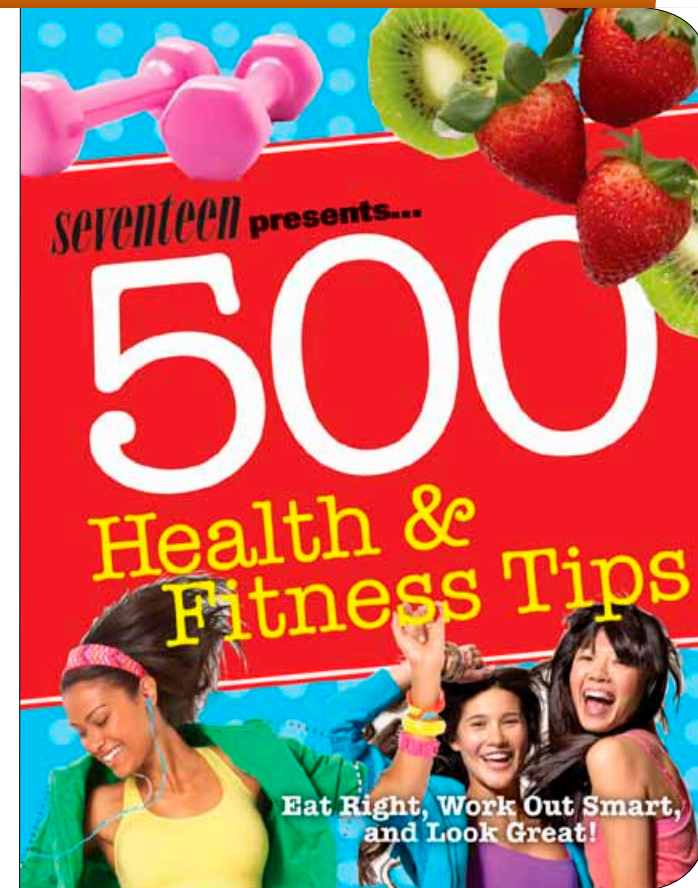
The third in *Seventeen's* popular *500 Tips* series, this chunky, colorful volume focuses on eating right rather than dieting, and takes real life into account by suggesting better choices at the fast-food joints where friends typically gather. Fitness guidance comes from *Seventeen's* celebrity trainers, who reveal how their clients got their tight bodies and offer 33 star-proven, butt-blasting, boredom-ending workouts. They're designed specifically to keep your energy high, and include:

- Radu Teodorescu's Workout in the Park
- Ramona Braganza's Event Ready in Two Weeks
- Keli Roberts's 17-Minute Total Body Workout

- Third release in *Seventeen's* successful *500 Tips* series
- *Seventeen* reaches 13 million teen readers nationwide
- *Seventeen* will promote the book with both editorial coverage and advertising
- The low price of \$9.95 and chunky format are perfect for a teen's budget and backpack

About the Magazine

For 60 years, *SEVENTEEN* has been a strong voice for young women. *Seventeen* is today's largest selling teen beauty and fashion magazine, each month reaching 13 million readers nationwide. Young women continue to buy *Seventeen* in record numbers.



Also Available



SEVENTEEN
500 BEAUTY TIPS
978-1-58816-642-5
\$9.95 (CAN \$12.95) WEX*



SEVENTEEN
500 STYLE TIPS
978-1-58816-641-8
\$9.95 (CAN \$12.95) WEX*

Craft Hope

Handmade Crafts for a Cause

by Jade Sims

It started with a pillowcase dress...and grew into a worldwide movement: crafters using their passion to help those in need. The Craft Hope blog—which organizes crafters to make handmade items for charities—has attracted followers around the world. This book, written by the site's founder and featuring crafting's hottest start, celebrates the cause and encourages others to join in.

Each project is matched with a specific charity, with alternative suggestions for local places to contribute the item. The projects—all with beautiful photographs, step-by-step instructions, and templates—include: cheerful quilts for hospitalized children, soft dolls for Nicaraguan orphans, tug toys for animal shelters, knit gloves for homeless shelters, a cloth backpack for schoolchildren in Africa, a stylish purse for women moving out of abusive relationships, and knit scarves for fostercare teens heading off to college. Contributors range from fabric designers Amy Butler and Heather Bailey to popular authors and bloggers such as Amanda Soule (www.soulemama.com, *Handmade Home*), Karri Meng (*French General*), Amy Ray (*Doodle Stitching*), Celine Dupuy (*Simple Sewing with a French Twist*), Vickie Howell (*Craft Corps*), Cathie Filian (*Creative Juice*), Susan Wasinger (*Eco Crafts*), and Betsy Greer (*Knitting for Good*).

In addition, there are plenty of helpful tips on how to give locally and globally, how to give thoughtfully and appropriately, and how to empower those you are helping.

About the Author

JADE SIMS is the founder of www.crafthope.com and author of the popular blog Chikaustin. She lives in AUSTIN, TEXAS with her husband and three children. Jade's website and blog (www.soulemama.com) have been featured in *Parenting* magazine, *Sew Hip* (UK's largest sewing magazine), and on websites such as Wellsphere (2 million+ unique visitors), Craftbits, Soulemama, Vintagechica, and Craftingagreenworld.

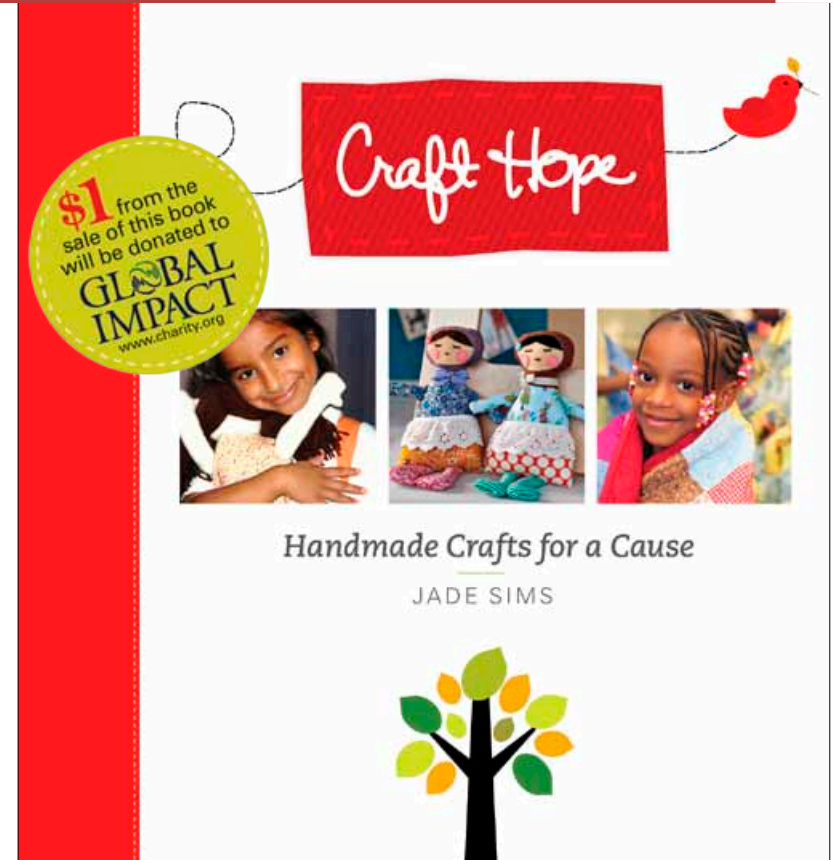
Also Available



BLOGGING FOR BLISS
978-1-60059-511-0
\$14.95 (CAN \$19.50) W



CRAFTING A BUSINESS
978-1-58816-811-5
\$14.95 (CAN \$19.50) WEX UK



Marketing

- Online coverage and blog tour
- Promotions on author website, www.crafthope.com
- For publicity inquiries, please contact: mfinnerty@sterlingpublishing.com

Doing good has never been as much fun!



- More than 10,000 websites link to the Craft Hope site
- Craft Hope has been featured in blogs such as the Huffington Post, Planet Green–Discovery, DIY Life, and many others
- Features projects by top designers who are highly engaged in the causes and will actively promote it on their blogs and other social networking sites
- Geared toward crafters of all skill levels with extra appeal to the large sewing market
- “Craftivism” is a growing trend among many, from church groups to knitting circles
- Author has an established and growing web/blog presence
- For every book sold, \$1.00 will be contributed to Global Impact (noted on the cover)
- A selection of the *Crafter's Choice Book Club*



Focus: Passages

Your World, Your Images

Just look closely—and creative doors will open!

This second book in the successful FOCUS series unlocks a doorway to the imagination, with a collection of approximately 250 photographs of passages of all kinds, captured by amateur photographers.

Doors are rich in meaning: they literally allow us to move from one place to the other, but also symbolize temptation, invitation, separation, and mystery. For these reasons, as well as their physical beauty, photographers have found them irresistible. From a graffiti-scrawled urban door and an aged barn door to an elegant glass door glowing with dappled light and a curious circular door set into an ivy-covered rock wall, these images redefine the ordinary...and shine a new light on the world.

- **Taps into the photography, gift, and travel markets with its evocative subject matter and international roster of artists**
- **Image-sharing sites and communities are hugely popular, with Flickr alone clocking in at more than 3 billion images. Flickr has more than 35 themed groups focused solely on doors**



Focus: Passages 6-Copy Counter Display
978-1-4027-8065-3
\$89.70 (CAN \$117.00) W



Also Available



FOCUS: LOVE
978-1-60059-563-9
\$14.95 (CAN \$19.50) W

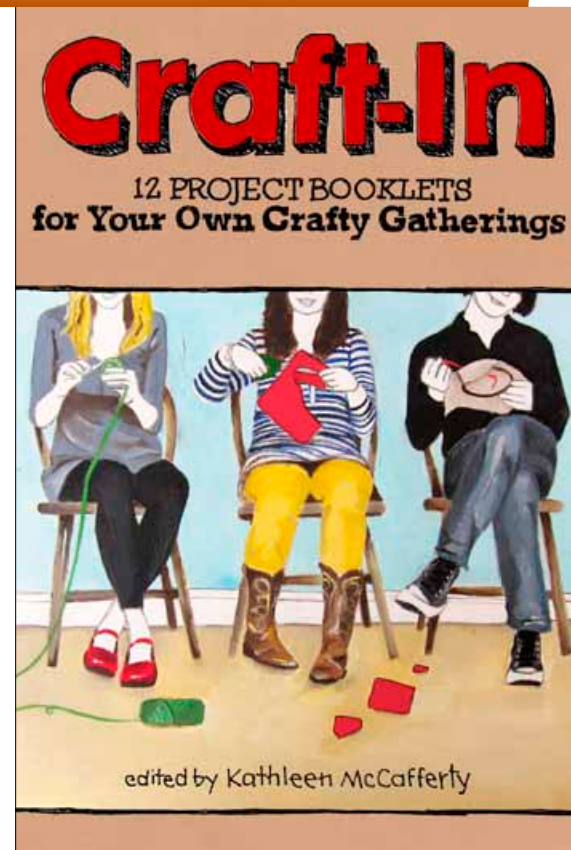
Craft-In

12 Project Booklets for Your Own Crafty Gatherings

Edited by Kathleen McCafferty

The recent resurgence of interest in craft circles, stitch-and-bitches, and indie craft fairs shows that crafters want to connect in person. But what group projects will scratch everyone's crafting itch? Each of the 12 booklets in this boxed set is chock-full of projects by standout authors, top etsy designers, and the brightest indie crafters. The host of each booklet provides a unique perspective on prepping the gathering space, the best supplies, and even music to get everyone in the mood. The hip projects include a retro paper doll, funky crocheted cacti, "shrinky dink" earrings, and an embroidered pet portrait. Beginner friendly and easily portable, these guides are the perfect way to get friends, families, and craft dabblers together to try something new.

- Unique box set includes 12 individual project booklets filled with step-by-step photographs, tips, quotes, and asides
- Each project booklet is written by a different indie-craft star, from Suzie Millions (*The Complete Book of Retro Crafts*) and John Murphy (*Stupid Sock Creatures*) to etsy top designers Maura Okuley and Jeannette Lim.
- Free, downloadable invites available at www.larkbooks.com



Marketing

- Online coverage and blog tour
- Buzz marketing campaign
- Author events
- For publicity inquiries, please contact: mfinnerty@sterlingpublishing.com

'Stache

Frivolous Facts & Fancies About That Space Between the Nose and Lip

by Terry Taylor

Everyone's favorite go-to disguise has become one of today's most amusing pop culture motifs. This engagingly wacky compendium offers a unique tribute to the look, the history, and the all-around entertainment provided by mustaches. You'll meet famous mustachioed figures from history, learn how to say "You have a very handsome mustache" in Italian, get expert styling tips, and find plenty of crafty fun—including instructions for making a 'stache in pink foam! As a bonus: five sticker sheets with various mustaches to place on your ex's photos, intra-office memos, or anywhere a 'stache is needed!

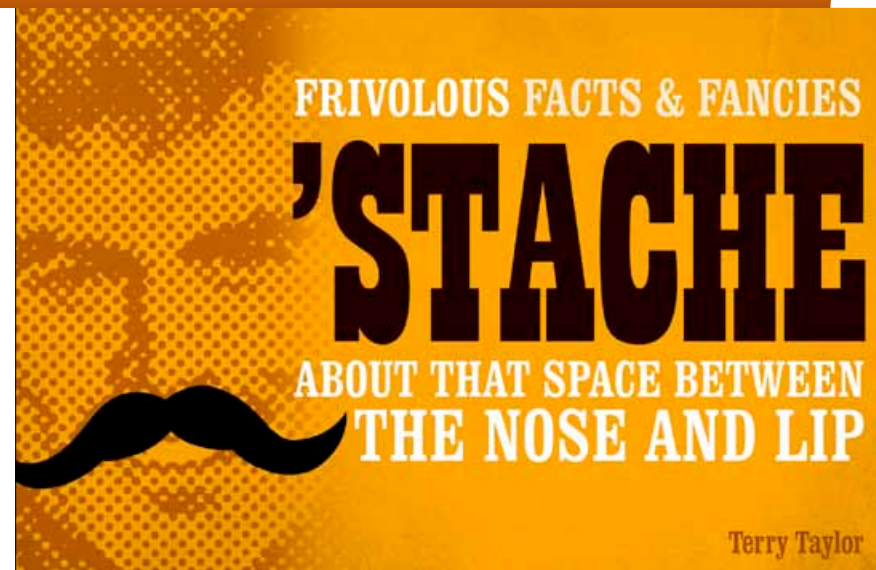
- **Mustaches are a HOT trend in crafts, fashion, and pop culture**
- **Full-size templates for 11 mustache styles**
- **Five sheets of colorful mustache stickers**

About the Author

The extravagantly mustachioed **TERRY TAYLOR** lives in **ASHEVILLE, NORTH CAROLINA**. Build-a-beard.com awarded him the honor of Stache of the Year for 2009. His previous books include *Artful Storybooks*, *Artful Paper Dolls*, *Chain Mail Jewelry*, and the bestseller, *Altered Art* (all Lark).

Marketing

- Online coverage and blog tour
- Buzz marketing campaign
- For publicity inquiries, please contact:
mfinnerty@sterlingpublishing.com



Fa la la la Felt

45 Handmade Holiday Decorations

by Amanda Carestio

'Tis the season to make felt crafts—fa, la la la la! These 45+ festive Christmas projects will bring joy to crafters everywhere. Created by successful online designers from around the world, the adorable items range from a sweet garland of little birds to super-cute matryoshka doll ornaments. All can be made with simple sewing techniques, and there are both no-sew and eco-smart options, too.

Both indie and mainstream crafters will love these fresh new ideas!

➤ 45 super-simple and quick project ideas at a great price

➤ A main selection of the *Crafter's Choice Book Club*

About the Author

AMANDA CARESTIO is a young indie crafter of note in ASHEVILLE, NORTH CAROLINA. She blogs at www.blogspot.com, and sells her crafts at her *digsandbeans* etsy shop. More of Amanda's stitched creations can be found in *Pretty Little Mini Quilts*, *Pretty Little Pillows*, and *Craft Challenge: Tea Towels* (all Lark, 2010).



Ceramics for Beginners: Surfaces, Glazes & Firing

by Angelica Pozo

This third installment in Larks' *Ceramics for Beginners* series is the best beginners' workshop to surface work: emerging potters learn skills step-by-step, including stamping, sgraffito, brushwork with underglazes and oxides, majolica, and other techniques. How-to photos demystify the process, and there are scores of ideas for experimentation.

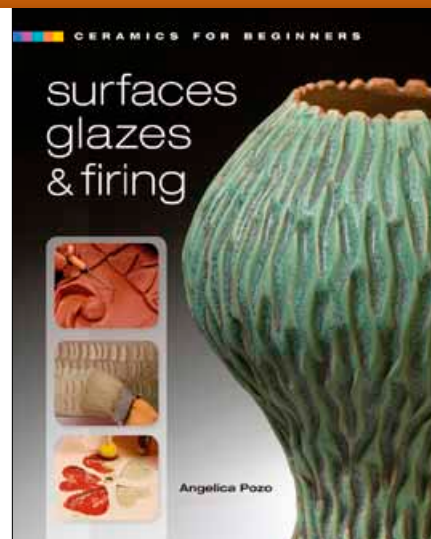
- Includes tips on incorporating images for crafters who don't think they are not skilled in drawing
- Three videos of the author demonstrating techniques are available on www.larkbooks.com

About the Author

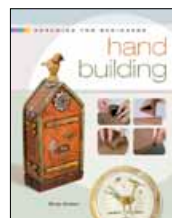
ANGELICA POZO is the author of *Making & Installing Handmade Tiles* (29,000 copies sold) and a featured artist in *The Penland Book of Ceramics: Master Classes in Ceramic Techniques* (both Lark). Her studio work has been featured in numerous solo and group exhibitions nationwide. She lives in CLEVELAND, OHIO.

August 2010

\$24.95 (CANADA \$31.95) | HARD | 978-1-60059-245-4 | 128 PAGES (ALL IN COLOR) |
 8 1/2 X 11 | CRAFTS & HOBBIES/POTTERY & CERAMICS | CARTON QTY: 16 | LARK | RIGHTS: W |



Also Available in the Series



**CERAMICS FOR BEGINNERS:
HAND BUILDING**
978-1-60059-243-0
\$24.95 (CAN \$26.95) W



**CERAMICS FOR BEGINNERS:
WHEEL THROWING**
978-1-60059-244-7
\$24.95 (CAN \$31.95) W

NEW IN PAPERBACK

Ceramic Bead Jewelry

30 Fired & Inspired Projects

by Jennifer Heynen

This is by far the most attractive volume on ceramic bead-making anywhere! Crafters will eagerly snap it up to learn how they can create a variety of striking projects using low-fire clay and a rainbow of colorful glazes. The basic techniques include hand-rolling, cutting, stamping, press-molding, and extruding, as well as surface embellishment, and the 30 colorful jewelry projects are wonderfully simple. Nothing says love more than the flirty urban-hip ring with a metal clay arrow shot through the heart. A bohemian chic big-bead necklace mimics the look of traditional majolica. Charming photography captures the colors and textures of a festive outdoor market, making every page playful, fun, and accessible.

About the Author

JENNIFER HEYNEN is a member of several bead societies and an active participant in national bead shows such as Bead and Button. She has also been featured on HGTV's *That's Clever*.

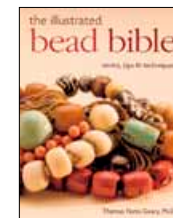
August 2010

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Metal Clay Origami Jewelry

25 Contemporary Projects

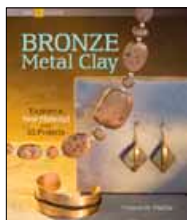
by Sara Jayne Cole

Combining the allure of metal clay jewelry with the three-dimensional dynamism of origami, the pieces in this guide from noted artist Sara Jayne Cole are riveting. Cole offers up the know-how to fold metal clay paper sheets using surprisingly easy techniques, and a gallery of inspirational work is sure to have crafters of all skill levels eager to start on the 25 contemporary projects.

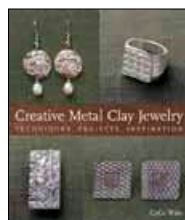
About the Author

SARA JAYNE COLE is the leading expert on folding metal clay sheet and is well respected in the metal clay and origami communities. She has written articles for *Studio PMC*, *Lapidary Journal*, *Art Jewelry*, and *Belle Armoire Jewelry*. She lives in **WATERLOO, IOWA**.

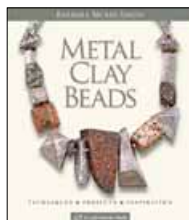
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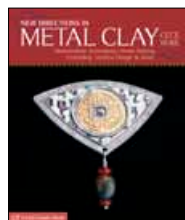
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➤ **This is the first book to focus on metal clay origami jewelry**



NEW IN PAPERBACK

Contemporary Bead & Wire Jewelry

by Nathalie Mornu & Suzanne J. E. Tourtillott

Created by today's finest artisans, the remarkable projects in this best-selling volume showcase a diversity of beads and wire types. From Marinda Stewart's glistening pink flower pin to Eni Oken's exotic "Bollywood Dreams" earrings, everything's stunning. Plus, they're easy to make because no soldering's required—just basic wire shaping! Fashion spirally post earrings, a rajah bangle that recalls the ankle bracelets from India (but with beads instead of bells), and other showstopping jewels.

About the Authors

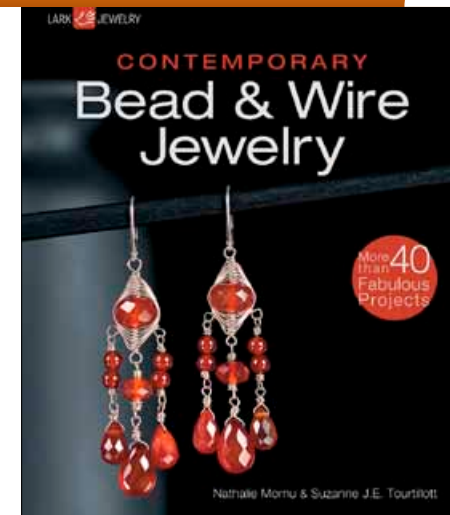
NATHALIE MORNU is the author of *A Is for Apron* (Lark, 2008), *Quilt It with Wool* (Lark, 2009), and *Leather Jewelry* (Lark, 2010). She lives in **ASHEVILLE, NORTH CAROLINA**.

SUZANNE J.E. TOURTILLOTT has written numerous jewelry, ceramics, and general craft books. She holds an advanced fine art degree in photography from Indiana University.

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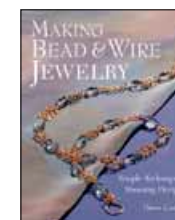
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About the Juror

Juror **JOHN GREW SHERIDAN** is cofounder of Grew-Sheridan Studio in San Francisco. He teaches at the Academy of Art University in San Francisco, and has taught seminars and classes at leading furniture-making and craft institutions across the United States. He currently resides in **SAN FRANCISCO, CALIFORNIA**.



August 2010

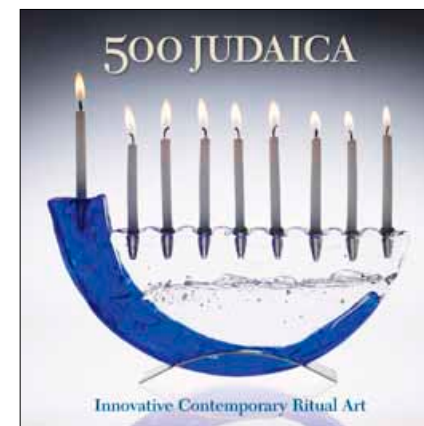
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Gorgeous and inspirational, the 500 series presents the very finest contemporary artists and their work. Each stunning compilation showcases several designs from each featured creator, along with commentary and a magnificent final gallery. Crafters looking for ideas, collectors in search of high-quality pieces, and curators will all find these expansive volumes eye-opening.

500 Judaica

Innovative Contemporary
Ritual Art
by Daniel Belasco

From mezuzahs to menorahs, these outstanding Jewish ceremonial and ritual objects make a beautiful new addition to the celebrated 500 series. Contemporary in style and lovingly handcrafted, they come from North America, Europe, and Israel, and demonstrate the diversity of Judaism. The artworks include tzedakah boxes, shofars, tallits, Shabbat candlesticks, havdalah sets, Kiddush cups, Torah pointers, kippahs, Seder plates, and dreidels.



About the Juror

Juror **DANIEL BELASCO** is Henry J. Leir Assistant Curator at The Jewish Museum in New York. He organized the exhibitions "Reinventing Ritual: Contemporary Art and Design for Jewish Life" (and authored its catalogue, *Reinventing Ritual*) and "Art, Image, and Warhol Connections." Belasco has written for *Art in America* and *ARTnews* and is a former staff writer for *The Jewish Week*. He resides in **BROOKLYN, NEW YORK**.



September 2010

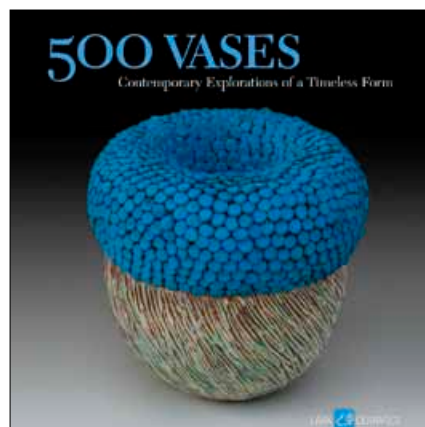
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- Series has been enormously successful, selling 570,000 copies
- Appeals to crafters, collectors, enthusiasts, craft historians, galleries, and museums
- Provides a unique and wide-ranging snapshot of contemporary artists

500 Vases

Contemporary Explorations of a Timeless Form by Julia Galloway

Form, function, beauty: vases are versatile and flexible, and beloved by potters for the variety of techniques, ideas, and aesthetics they embrace. *500 Vases* is the tenth book devoted to ceramics in the popular series, and a welcome addition. It showcases the finest contemporary work from international artists, capturing the full spectrum of styles, each potter's original voice, and whenever possible, close-up details that truly capture the surface quality of the piece.



About the Juror

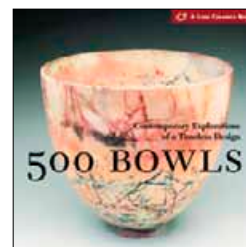
JULIA GALLOWAY is chair of the School of Art at the University of Montana, Missoula. She has taught workshops at Arrowmont, Penland, Haystack Mountain School of Crafts, and Cleveland Institute of Art. Her work has appeared in *Ceramics Monthly*, *Studio Potter*, *Art and Perception* and *Clay Times* and is included in the collection of the Renwick Gallery of the Smithsonian American Art Museum in Washington, DC. She currently resides in **MISSOULA, MONTANA**.



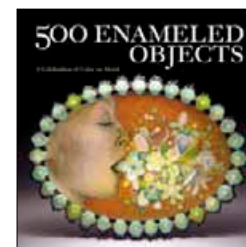
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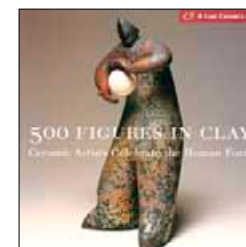
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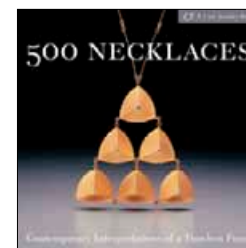
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Candlemaking the Natural Way

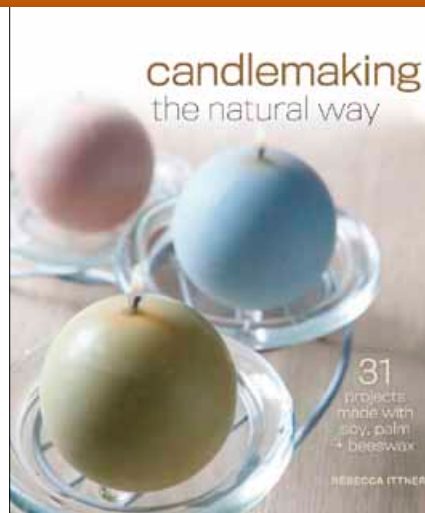
31 Projects Made with Soy, Palm & Beeswax

by Rebecca Ittner

Natural is trendy, part of the wide-ranging cultural shift toward homemade and handcrafted. Discover the latest in candlemaking techniques with this complete, contemporary guide to the green side of the craft. Using soy, palm wax, and beeswax, these 30 projects create beautiful, eco-friendly pieces perfect for gift-giving or home display. Fragrance, color, and wax additives are explored along with a range of basic techniques including dipped, rolled, and molded methods.

About the Author

REBECCA ITTNER is an editor, writer, photo stylist, and craft enthusiast. Her work has been featured in *Romantic Homes*, *Somerset Home*, *Somerset Life* magazines, and many craft books. She has also appeared on *The Christopher Lowell Show*. See more of Rebecca's work at www.rebeccaittner.etsy.com and on her blog, www.livelovecraft.com.



- Features ecologically safe techniques
- Incorporates accessible and widely available supplies and materials
- A main selection of the *Crafter's Choice Book Club*



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Soapmaking the Natural Way

45 Melt-and-Pour Recipes Using Herbs, Flowers & Essential Oils

by Rebecca Ittner

Here's where simple techniques meet 100% natural soaps that please the eye, the nose, and the environment!

Made with the safe and simple melt-and-pour method, these projects feature a delicious range of eco-friendly and animal-free ingredients—from oatmeal and lavender to honeysuckle and clay. The ins-and-outs of soap bases, colorants, and essential oils all received detailed attention.

Soapmaking the Natural Way is an affordable, informative, and inspiring resource.



- Features ecologically safe techniques
- A main selection of the *Crafter's Choice Book Club*



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Live & Learn: Real Life Journals

Designing & Using Handmade Books

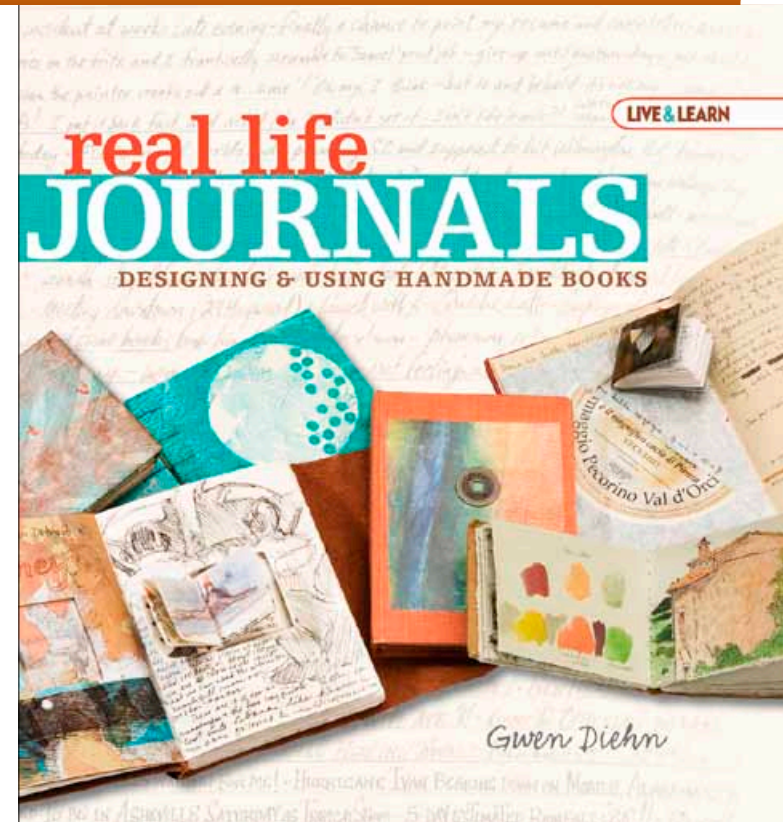
by Gwen Diehn

The second in AARP's *Live & Learn* series celebrates making and keeping journals.

A custom-made journal can enrich a person's life, and this new entry in the *Live & Learn* series helps readers design journals that enhance the experiences they're chronicling. The unique format features an envelope attached to the inside front cover that contains a small book called *Choose Your Own Bookbinding Adventure* so readers can select the perfect journal for their purpose. Imagine a reader wants a travel journal that is portable and has both lined pages and blank ones to paint on. The booklet directs him or her to the instructions in the main book that explain how to make that specific design. There are instructions and beautiful illustrations for 16 kinds of books and 10 cover styles. A removable foldout found on the inside back cover explains essential bookmaking basics. People who had personalized journals made for them by the author share their process and their pages, and beautiful photos and profiles of journal keepers inspire readers to make their own and start writing and drawing.

➤ **Second in the AARP *Live & Learn* series**

➤ **A unique combination of bookmaking and journaling plus rich content about the ways journaling enriches one's life**



About the Author

Author **GWEN DIEHN**'s prints, drawings, and artists' books have been widely exhibited and are in many collections, including The National Museum of Women in the Arts, Washington, DC. She has taught art for many years, and is author of several Lark books, including *The Decorated Page* (2002) and *The Decorated Journal* (2005). Gwen lives in SWANANNOA, NORTH CAROLINA.

Also Available in the Series



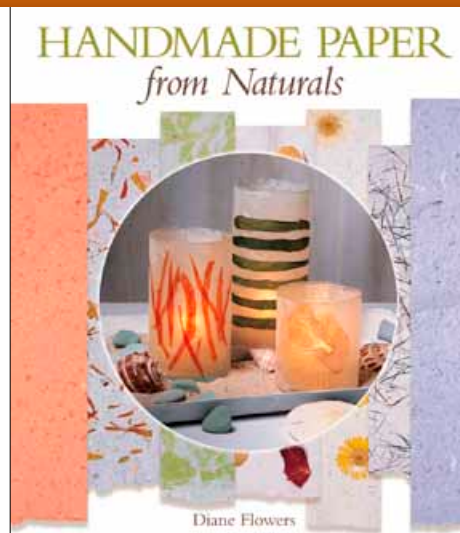
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NEW IN PAPERBACK

**Handmade Paper
from Naturals**

by Diane Flowers

Creating handmade paper from repurposed, recycled, and natural materials is easy and eco-friendly! With over 25 gorgeous recipes and great tips, even beginners will soon be on their way to mastering the techniques. Embed grass clippings into recycled white pulp for a refined Asian look, or grind in a bit of coffee for a soft brown color and a subtle granulated texture. Vibrant marigold petals add a splash of color to cotton pulp, but it doesn't stop there. Crafters will love the fabulous ideas for showing off their handiwork, including a greeting card, gift wrap and tags, a molded decorative bowl and framable art.

**About the Author**

DIANE FLOWERS is a professional creative designer and author. She started out designing, assembling, and selling her own lines of home decorating accessories, establishing the business MFT Enterprises. Today, Diane sells her designs to craft manufacturers and magazine and book editors.



August 2010

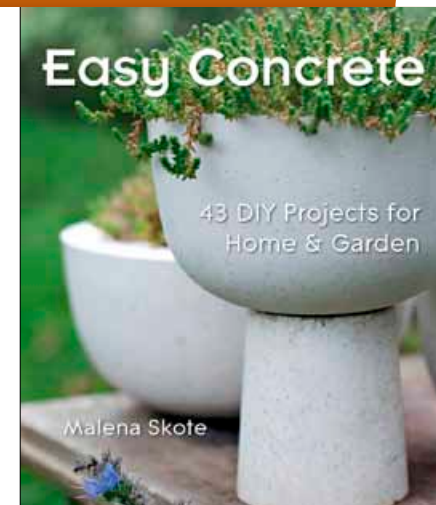
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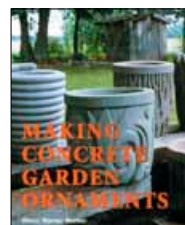
Easy Concrete43 DIY Projects for
Home & Garden

by Malena Skote

Creating with concrete is easier than most do-it-yourselfers imagine, and the results can be spectacular and practical. With beautiful photography, *Easy Concrete* makes the material truly inviting, and the simple instructions cover everything from creating molds out of cardboard, wood, and metal to using hypertufa—a versatile type of concrete made with peat moss. There is also helpful guidance on adding the perfect finish and decorative details. With 43 projects that include outdoor pots, candleholders, garden benches, and a compost bin, this is the perfect introduction to a highly useful craft.



➤ **Previous books on crafting with concrete have sold well: *Making Concrete Garden Ornaments* has sold over 45,000 copies**

Also Available

**MAKING CONCRETE
GARDEN ORNAMENTS**
 978-1-57990-318-3
 \$17.95 (CAN \$19.95) W

August 2010

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AARP Guide to Revitalizing Your Home

Beautiful Living for the Second Half of Life

by Rosemary Bakker

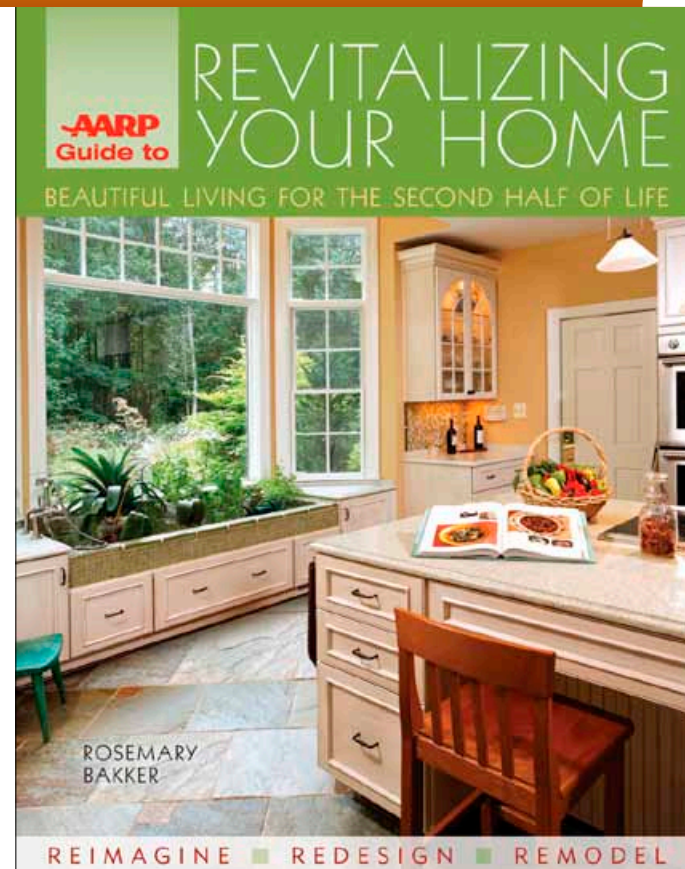
Branded with the authority and expertise of AARP, this essential guide will help families reimagine, redecorate, and remodel their home for the second half of life. Designed to empower 50+ adults, AARP's *Guide to Revitalizing Your Home* shows how to "age in place" by refurbishing your existing house using universal design elements—such as walk-in showers, level outdoor walkways, ample lighting, and kitchen appliances that eliminate the need to bend. These design suggestions can make your home safer and easier for everyone—no matter their age—without sacrificing beauty and style.

Older adults and their families will find hundreds of inspiring photos, checklists to take personal inventory of their needs and the "universal potential" of their home, tips for working with contractors, simple DIY fixes, and much more.

- **The AARP brand carries positive recognition and respect among its 40,000 members**
- **Will be promoted in AARP publications, which include *AARP The Magazine*, the world's largest-circulation magazine; *AARP Bulletin*; and *AARP Viva***
- **The author has appeared on CBS, NBC, and PBS; has written for *AARP The Magazine*; and was featured in the *New York Times***
- **Book is slated to be launched at the 2010 AARP member event, where plans include a book signing and presentation by the author**

About the Author

ROSEMARY BAKKER is a research associate in gerontologic design in medicine at the Weill Medical College of Cornell University in New York. She is a consultant to the housing, assisted living, and healthcare industries on design projects for older adults and the cognitively impaired. She has conducted numerous presentations on this topic to diverse audiences, including The American Society on Aging and Fortune 500 corporations. She resides in **NEW YORK CITY**.



45 Quilt Blocks: Flowers

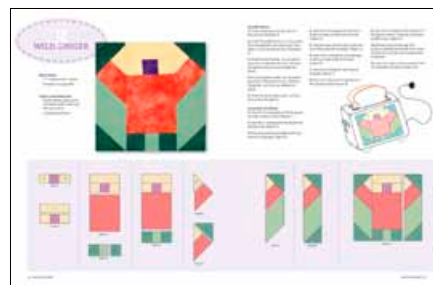
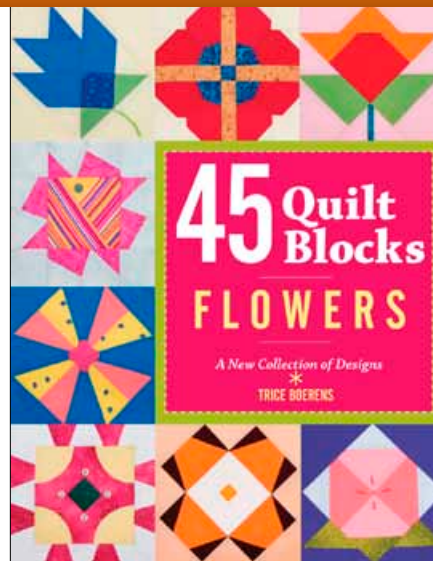
A New Collection of Designs
by Trice Boerens

The inspirational new series, *45 Quilt Blocks*, launches with a lovely collection of flower motif designs. Each quilt block bloom is beautifully photographed and accompanied by instructions and how-to illustrations. Multiple sizes are offered for ease of use in various projects, as well. Sprinkled throughout are the author's own illustrations depicting the quilted designs used in whimsical ways, adding a wonderful charm to this practical project book.

➤ A selection of the
Crafter's Choice Book Club

About the Author

TRICE BOERENS is a graduate of Brigham Young University with a degree in art education and graphic design. She has worked in the craft industry for more than 25 years as an author, writer, and designer for numerous books and magazines. Clients for her design work include The Walt Disney Company and Campbell Soup Company.



Also Available



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Knit & Wrap

25 Capelets, Cowls & Collars
by Nathalie Mornu

Capelets, cowls, and collars—whether in a chunky knit or dainty lace—have been storming the runways for the past few seasons, but knitting books have been slow to pick up the trend. This collection of 25 knitted projects is the first to focus exclusively on beautifying the neck and shoulders. There are romantic capelets that float and flutter about, bold collars, and high-drama cowls that frame the face when worn slipped over the head or that drape elegantly when pushed down. With these projects—done up in a variety of yarns with simple stitches and techniques such as cabling—knitters of all skill levels will soon see how so little fabric can convey so much.



- Two bonus patterns are offered on www.larkbooks.com
- The entire book and single projects are available for digital download

About the Author

NATHALIE MORNU is the author of the popular *A Is for Apron*, *Leather Jewelry*, *Quilt It with Wool* and *Craft Challenge: Dozens of Ways to Repurpose a Tea Towel* (all Lark). Nathalie lives in ASHEVILLE, NORTH CAROLINA.



September 2010

\$17.95 (CANADA \$23.50) | PAPER | 978-1-60059-583-7 | 96 PAGES (ALL IN COLOR) |
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8 1/2 X 8 1/2 | CRAFTS & HOBBIES/NEEDLEWORK/KNITTING | CARTON QTY: 24 | LARK | RIGHTS: W |



Fabric Remix

Repurpose & Redecorate with Simple Sewing & Easy Upholstery

by Sandy Stone

Why pay the upscale prices at eco-chic boutiques when you can creatively upcycle? Sandy Stone presents her unique outlook on sewing and decorating: repurpose, reconstruct, and renew. Learn all the techniques and how to find vintage fabrics and furnishings "scavenger style" at thrift stores, then get to work at transforming these treasures with delightfully unexpected projects. Old ties become a sturdy chair back, vintage scarves become luxurious pillows, and a trampoline becomes a chic window treatment. With plenty of inspiration in each eye-popping photograph, *Fabric Remix* doesn't just instruct stitchers, it upcycles their style.

➤ Will appeal to green DIY crafters and general sewers alike

➤ Printed on recycled paper with agri-based inks

About the Author

SANDY STONE is a self-taught upholsterer with an established reputation in the upcycling and repurposed sewing community. She sells her work, along with other vintage goods, at Hunt & Gather (www.huntandgatherantiques.com). She lives in **MINNEAPOLIS, MINNESOTA**.



NEW IN PAPERBACK

Fabulous Felted Scarves

20 Wearable Works of Art
by Chad Alice Hagen &
Jorie Johnson

Felting is hotter than ever, and scarves are fabulous first projects for crafters to try. The simple process yields infinitely varied results, with rich colors, forms, and visual appeal. Created by two internationally known designers, these 20 spectacular boas, wraps, shawls, and stoles are wearable art. Ranging from elegant to trendy, the projects include a scarf with lacy patterns; a wrap inspired by the delicate hues in Monet's water-lily paintings; and a pretty dip-dyed party scarf.

**About the Authors**

CHAD ALICE HAGEN's hand-felted wool has been exhibited internationally. She has been featured in numerous publications, and is the author of *Weekend Crafter: Feltmaking* (Lark, 2002) and *Fabulous Felt Hats* (Lark, 2005).

JORIE JOHNSON produces one-of-a-kind clothing and accessories for the discerning collector. Jorie is the author of *Feltmaking & Wool Magic* (Quarry, 2006).



September 2010

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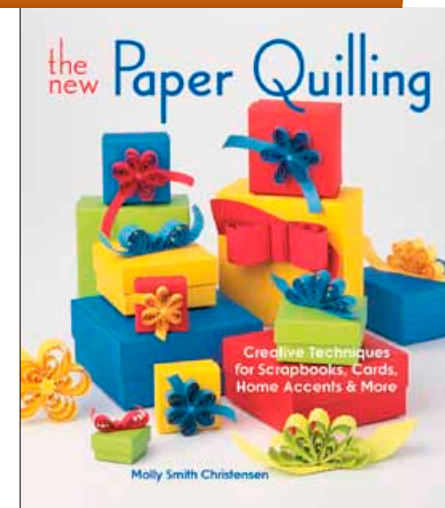
PREVIOUS HARDCOVER: 978-1-60059-002-3 \$24.95 (CAN \$31.95)

NEW IN PAPERBACK

The New Paper Quilling

Creative Techniques for
Scrapbooks, Cards,
Home Accents & More
by Molly Smith Christensen

Quilling is a centuries-old craft that is experiencing a bold resurgence. The projects here reflect a modern sensibility, incorporating unusual materials like vellum and using the latest supplies. From a festive paisley mobile made of colored strips of paper, to an unusual altered book niche and tag made with metal instead of paper, these projects are a perfect introduction.

**Also Available**

**THE BOOK OF
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Jewelry Design Challenge

10 Materials • 30 Artists •
30 Spectacular Projects
by Linda Kopp

Challenges are one of the hottest crafting trends, so we put a who's who of modern jewelry artists to the test. Chosen for their different aesthetic visions, 30 designers received a box containing nine jewelry supplies with the request that they create a piece using only those items, plus one "wild card" material of their choice. These are their show stopping designs, complete with how-to steps for making them.

Participating designers include:

Todd Reed • Thomas Mann • Joanna Gollberg • Tim McCreight • Boris Bally

About the Author

LINDA KOPP is the author of *The Joy of Sox* and *Plush-o-Rama*. She resides in ASHEVILLE, NORTH CAROLINA.



- Each piece can be made for less than \$100 (excluding the artist's wild card)
- Many of these designers are sharing their techniques and design processes for the very first time
- A co-promotion with global jewelry supply distributor Rio Grande makes the box of supplies available for online purchase and will expose thousands of their customers to the book



September 2010

\$21.95 (CANADA \$28.95) | PAPER | 978-1-60059-602-5 | 128 PAGES (ALL IN COLOR) |
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NEW IN PAPERBACK

The Art & Craft of Making Jewelry

A Complete Guide to Essential Techniques
by Joanna Gollberg

Packed with hundreds of how-to photographs and time-tested tips, this guide is an essential addition to every jeweler's library. All the basics are comprehensively covered—sawing, piercing, soldering—along with advanced skills such as granulation, enameling, stone setting, and casting. Create the stunning Bubbles Brooch by hollow-forming silver and adding pearls. Or, make a handsome lapel pin by cuttlefish-casting 18-karat gold; then set a brilliant sapphire on the textured surface. Plus, every section is accompanied by a gallery of contemporary pieces.

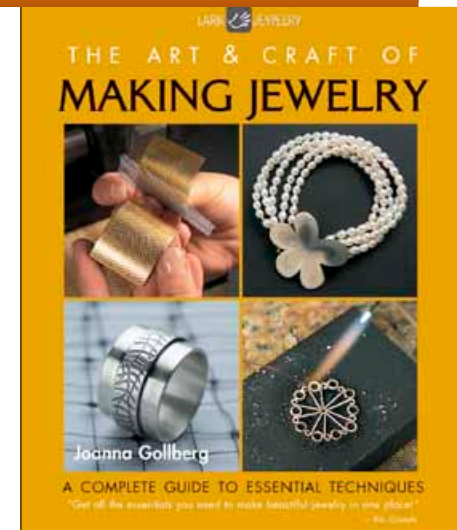
About the Author

JOANNA GOLLBERG's jewelry has won numerous awards, including one from the American Jewelry Design Council and a first place in the Necklace and Pendants Division from *Lapidary Journal*. She is the author of several books, including *The Ultimate Jeweler's Guide*, *Making Metal Jewelry*, and *Creative Metal Crafts*, all published by Lark Books.

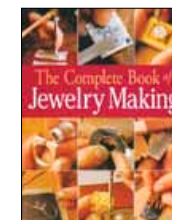
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THE COMPLETE BOOK OF JEWELRY MAKING
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NEW IN PAPERBACK

The Complete Book of Glass Beadmaking

by Kimberley Adams

Every eye-catching photo in this superb guide will inspire bead- and glassmakers. Splashed across the pages are all the most popular types of beads and the most innovative techniques. Basic instructions explain how to wind and cool the bead, then shape the glass. As beadmakers' skills develop, they can expand their horizons by experimenting with enamel; using mica dust to form an iridescent sheen; and applying silver, gold, and copper leaf. The advanced projects are truly remarkable, from sculptural beads to beads that encase images of stars, rainbows, and faces.

- Includes all the favorite glass bead types, plus some newer techniques to build readers' skills
- Hardcover sold more than 27,000 copies

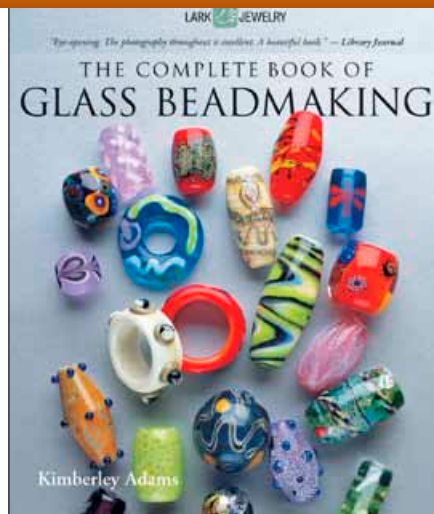
About the Author

KIMBERLEY ADAMS has had her own business selling glass bead jewelry for 15 years. She teaches beadmaking workshops at well-respected schools, including John C. Campbell Folk School and Brasstown. She lives in HENDERSONVILLE, NORTH CAROLINA.

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NEW IN PAPERBACK

Making Metal Beads

Techniques, Projects, Inspiration

by Pauline Warg

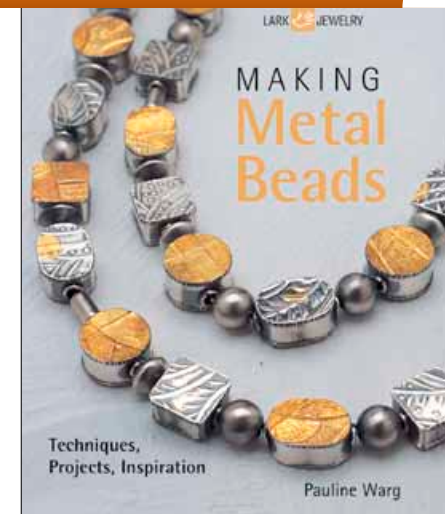
With this comprehensive guide, jewelers can craft 30 stunning one-of-a-kind beads in shimmering silver, copper, and brass. An introduction provides metalwork basics, followed by design ideas and techniques. Transform commercial beads using simple stamping, chasing, and dimpling. Use cold connections to produce riveted and woven beads. Create variations in the form by using patterned, textured, or hammered sheet metal. Crafters will build a repertoire of skills, from surface embellishing to adding decorative elements. A gallery of handmade beads provides inspiration.

- Entry-level book for crafters to learn metalworking skills
- Projects are small and don't require a large investment in materials or time

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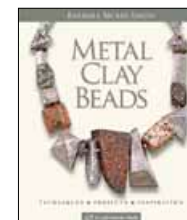


About the Author

PAULINE WARG has taught at the Manchester Institute of Art, the University of New Hampshire, The Jewelry Institute, Maine College of Art, and Metalwerx.



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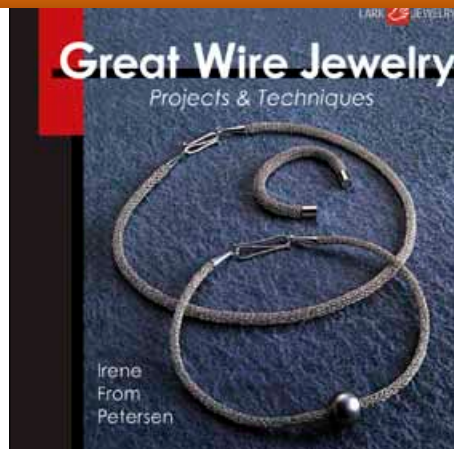
Great Wire Jewelry

Projects & Techniques

by Irene From Petersen

Drawing inspiration from historical treasures, Irene F. Petersen shows how to braid, twist, and knit silver, copper, and brass wire and jump rings into bracelets, necklaces, and earrings. There's no expensive equipment to buy, no soldering, and the easy-to-follow diagrams will have even beginners turning out any of the 70 projects. Two of today's hottest trends—Viking knitting and chain mail—are covered in depth, as are techniques like the Queen's link, double spiral, the foxtail, Crown Sinnet braiding, and more.

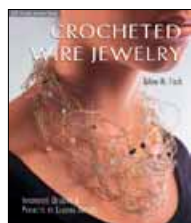
➤ **Hardcover sold more than 36,000 copies**



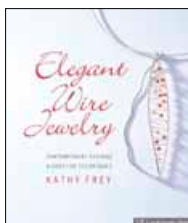
"Merging the artful elegance of an ancient craft with a clear how-to format, this book is useful and inspiring to wireworkers at all levels of experience."

—Beadwork

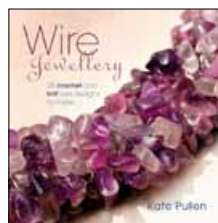
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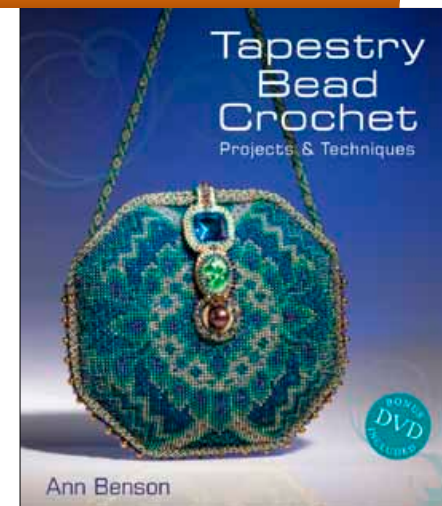
Tapestry Bead Crochet

Projects & Techniques

by Ann Benson

Popular author Ann Benson brings a fresh look to classic romance, and crafters of all levels will fall in love with these 18 beautiful and stylish purses, carrying cases, and even a hat. Benson offers instructions on basic stitches and techniques—plus, the bonus DVD shows many of the methods in action, making this package especially helpful to beginners. Gorgeous photography throughout highlights the luxurious look of these vintage creations and provides a wealth of inspiration.

➤ **Includes bonus DVD**
➤ **A selection of the**
Crafter's Choice Book Club

**About the Author**

ANN BENSON is the author of more than a dozen books on crafting with beads, as well as numerous successful science fiction novels. She currently runs Beads East, a bead shop and studio in MANCHESTER, CONNECTICUT.



September 2010

\$22.95 (CANADA \$29.95) | PAPERBACK BOOK WITH CD | 978-1-60059-337-6 | 128 PAGES (ALL IN COLOR) | 8 1/2 X 10 | CRAFTS & HOBBIES/NEEDLEWORK/CROCHETING | CARTON QTY: 28 | LARK | RIGHTS: W |

30-Minute Necklaces

60 Quick & Creative Projects for Jewelers

by Marthe Le Van

Last season we challenged our best designers to create a pair of earrings in 30 minutes flat, and the results were stunning. Now, these star contributors have produced a showcase of 60 pendants and necklaces that will flex jewelers' creativity, sharpen their skills, and produce spectacular, easy-to-make pieces. The innovative and stylish looks include everything from elegant gold, pearls, and sterling silver to nontraditional and repurposed materials.

The noted contributors include:

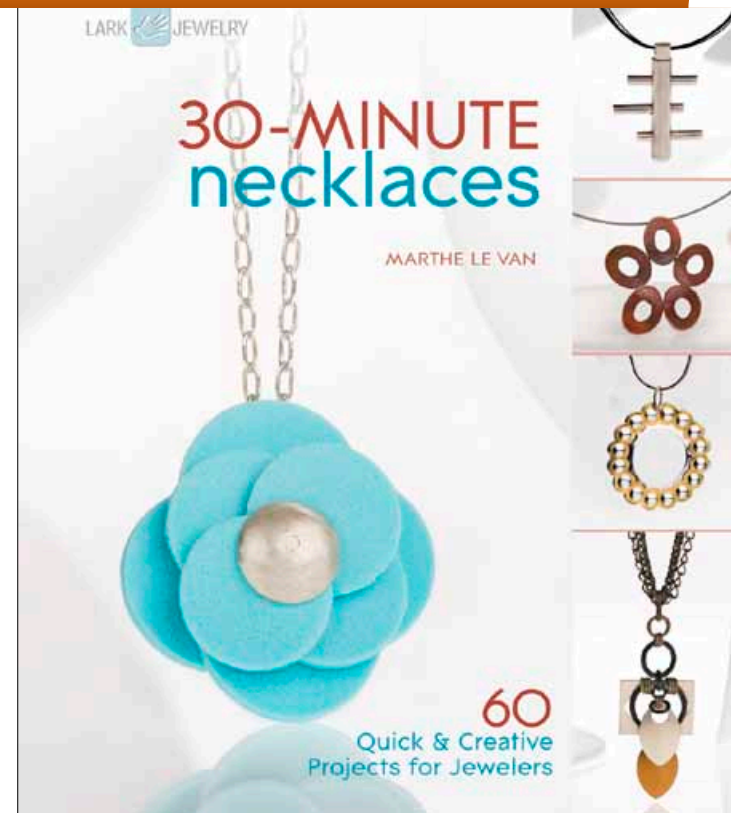
Joanna Gollberg • Peter Hoogeboom • Carlos Caballero Perez •

Sara Westermarck • Ingeborg Vandamme • and many more!

- An intermediate-level book that will attract an audience looking for more creative projects
- Includes 60 projects, making it a great value
- A selection of the *Crafter's Choice Book Club*

About the Author

MARTHE LE VAN has written, edited, juried, or curated more than 30 titles. Her books include *Stitched Jewels*, *Modern Jewelry from Modular Parts*, *Fabulous Jewelry from Found Objects*, and *The Art of Jewelry: Paper Jewelry*. Marthe has also served as the juror for *500 Wedding Rings* and the curator for *Masters: Gold*.



Also Available



30-MINUTE EARRINGS
978-1-60059-487-8
\$21.95 (CAN \$28.95) W

Sew Tina!

30 Cute Projects & Adorable Décor Items for Kids

by Tina Givens

Star fabric and pattern designer Tina Givens offers up her singular designs and unique color palette to stitchers looking for patterns for children. Embellished with Givens's own vibrant watercolor illustrations, and showcasing her strikingly original fabrics, this multifaceted volume includes garments, accessories, and home décor. More than 30 projects range from a dreamy bed canopy and whimsical mobile to comfy lounge suits and delightful dresses. With a section on techniques, even beginners will quickly master the patterns.

- More than 30 sewing projects feature Givens's wildly popular fabrics that are available in stores nationwide
- Givens's line of children's clothing, Biscuit & Poppet, debuted in Spring 2010 as a joint venture with Westminster Fibers, a major US fabric manufacturer.



About the Author

Watercolorist and fabric designer **TINA GIVENS** began her career in advertising, and later launched a stationery collection, Cid Pear Stationery. Her design work for Westminster Fibers' FreeSpirit Fabrics has appeared in everything from paper products to textiles to clothing. To see more of her work, visit www.tinagivens.com.



Doodle Stitching: The Motif Collection

400+ Easy Embroidery Designs

by Aimee Ray

This follow-up to the best-selling *Doodle Stitching* offers fans expanded and updated basics, 400+ easy embroidery motifs on the page and on a CD sealed in the back of the book, 17 projects, and lots of added inspiration. More than a dozen categories include Alphabet, Asian Chic, Baby, Celebrations, Embellishments, Fruits & Veggies, Space, Trees, Flowers, Winged Wonders, and Woodland Creatures—and each section includes one motif stitched by the author.

The motifs on the CD are in simple black lines, so readers can easily manipulate them using their own image-editing software, print them out, and transfer them onto their substrate of choice using the instructions in the book.

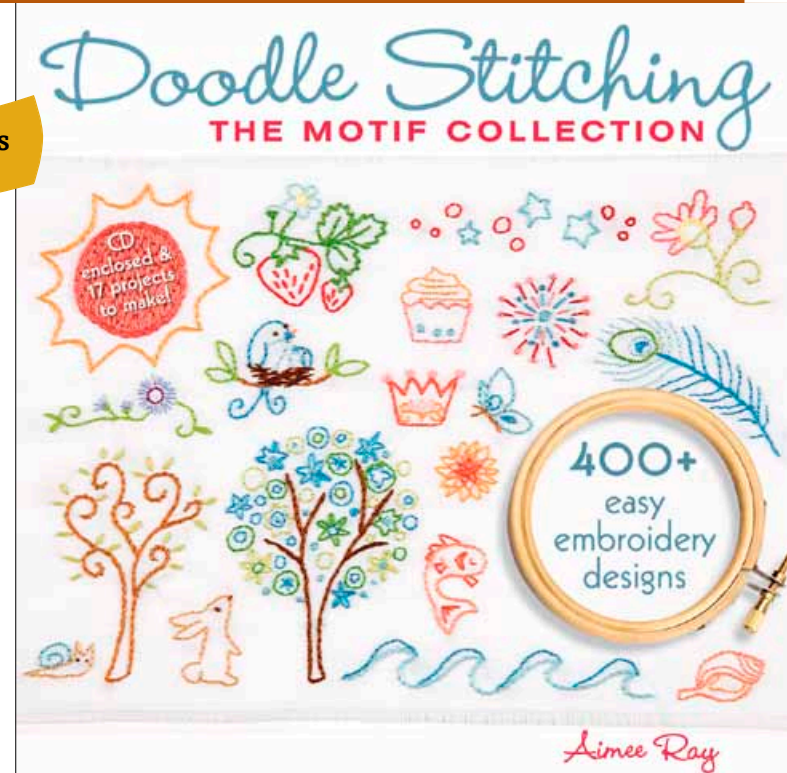
PROJECTS INCLUDE:

Wearables: Jewelry, pajama pants, hat and mittens • **Home Décor:** Fabric basket, decorative wall hangings, more • **Gift Items:** Keepsake gift bags

- Aimee Ray's first book, *Doodle Stitching*, has sold more than 35,000 copies, making Ray and *Doodle Stitching* known brands in the craft world
- Includes more than 400 embroidery motifs in more than a dozen categories
- Features 17 no-sew and easy-sew projects featuring embroidered motifs
- A selection of the *Crafter's Choice Book Club*



CD included & 17 projects
to make!



About the Author

AIMEE RAY is the author of *Doodle Stitching* (Lark, 2007). She works as a designer and illustrator for a greeting card company, as well as on comic book projects doing coloring, lettering, and inking. Aimee sells her embroidered work on etsy and has been featured on the popular craft blog Whipup. You can view some of her work at www.dreamfollow.com. Aimee currently resides in the OZARK MOUNTAINS OF NORTHWEST ARKANSAS with her husband Josh and their two dogs.

Also Available by
Aimee Ray



38,000
copies
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Closet Monsters

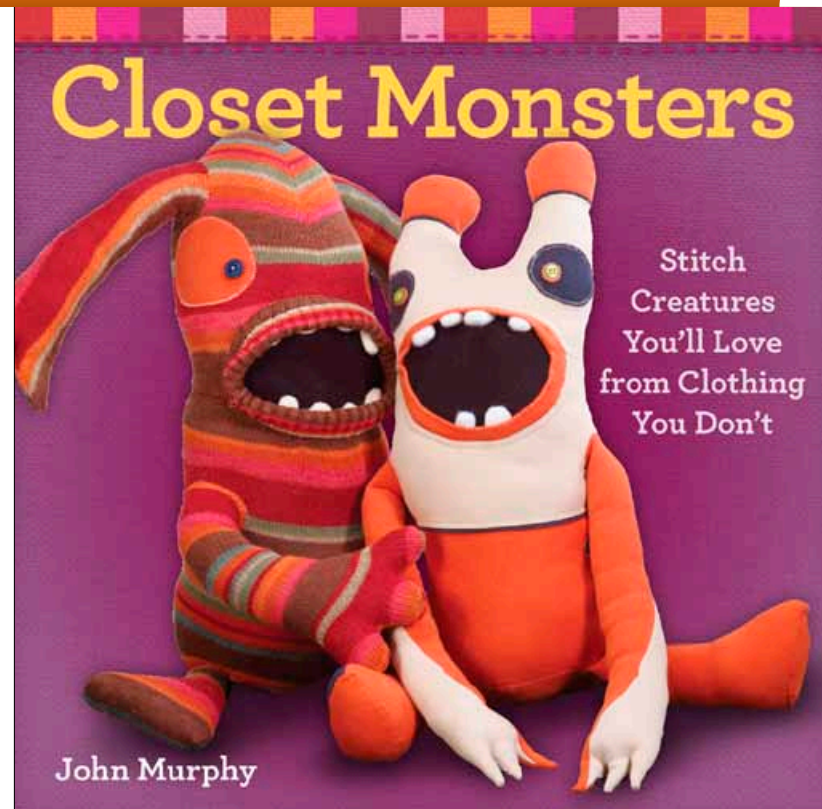
Stitch Creatures You'll Love from Clothing You Don't

by John Murphy

Quick—there's a monster in your closet! No? Then, MAKE one!

Every closet hides a multitude of out-of-style sweaters, pearl-trimmed jackets, ill-fitting jeans...and worse. And all the repurposing in the world won't make them wearable again. Fortunately, the inimitable John Murphy of *Stupid Sock Creature* fame has devised a "green" solution: take those ugly pink sport coats and muumuus and turn them into goofy goonies, multi-legged monsters, other awesomely adorable creatures. They're all charmingly illustrated with cartoonish élan by the author himself.

- Taps into trendy eco-crafting and repurposed clothing movements
- Author of the best-selling *Stupid Sock Creatures* and *Stupid Sock Creature Book & Kit*
- John has appeared on www.threadbanger.com (July 2009)



About the Author

JOHN MURPHY is author of *Stupid Sock Creatures*, and the sole creator of Stupid Creatures—amazing animals made from old socks and other reclaimed materials. Read more about Stupid Creatures at www.stupidcreatures.com. John currently lives in ASHEVILLE, NORTH CAROLINA.

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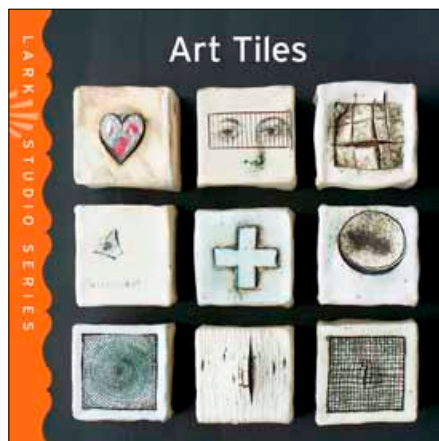
STUPID SOCK CREATURES
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Lark Studio Series

Each compact volume showcases 100 pieces by the very best contemporary artists in the form. Their gorgeous work reveals the varied creative possibilities of every craft. The series launches with four beautiful titles.

Lark Studio Series: Art Tiles

These magnificent tiles—from single standouts to large displays designed to decorate public spaces—will inspire beginners and professionals, as well as collectors and enthusiasts. The renowned artists include Paul Andrew Wandless, Lai Gong, Claudia Riedener, Melody Ellis, Ruchika Madan, and many more.



Lark Studio Series: Chairs

These chairs will delight the eyes, stretch the imagination, and even tickle the fancy. The creators of these 100 dazzling examples include Sam Maloof, Craig Nutt, Paul Freundt, Andrew Muggleton, Judy Kensley McKie, and Gord Peteran.



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October 2010

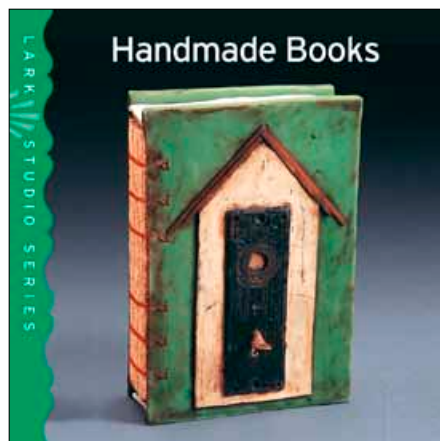
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Lark Studio Series: Handmade Books

Bookmaking is one of today's fastest-growing crafts, and this on-the-page gallery presents the unlimited potential of the form, from leather-tooled covers and handmade papers to exotic bindings. The talented contributors include Jeanne Germani, David Hodges, Laura Wait, and a host of others.



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Lark Studio Series: Pendants

Anyone who treasures beautiful jewelry will love this stunning collection of pendants. Every one—amulets, talismans, and charms—is a masterful work of art. Crafted from diverse materials and using a diverse assortment of materials, they come from top jewelers, including Chris Irick, Min-Jung Cho, Claude Chavent, Lindsey Mann, and Kathryn Wardill.



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Masters: Blown Glass

Major Works by Leading Artists

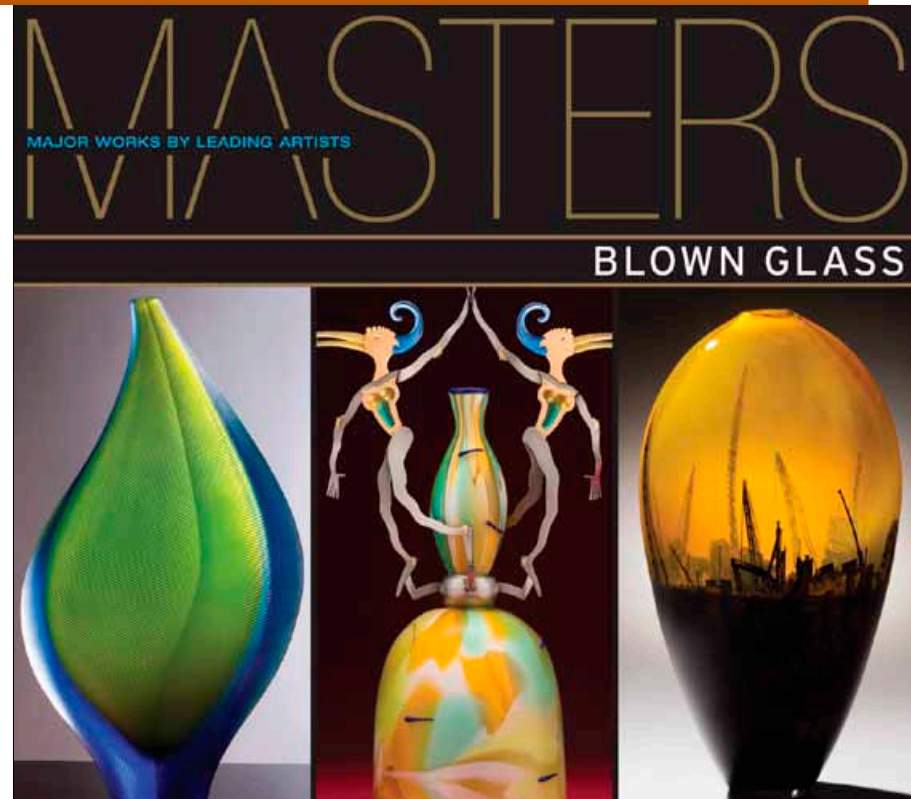
by Susan Rossi-Wilcox

A breathtaking collection of blown studio glass, featuring 40 artists and artistic partnerships.

Masters: Blown Glass, the newest entry in Lark's *Masters* series, presents the finest work being done today, and showcases an astounding variety of pieces, from Dante Marioni's Greek- and Italian-inspired vessels to Sunny Wang's complex calligraphic shapes. Curated by Susan Rossi-Wilcox, who writes brief introductions on every artist, it includes contributors from across North America and Australia, the leading centers for blown-glass work, as well as from China, Germany, Japan, and the Netherlands.

Artists include:

Kathy Elliot • Benjamin Edols • Dan Dailey • Richard Royal • Laura Donefer •
Brian Hirst • Gabriella Bisetto • Hiroshi Yamano • Paul Marioni

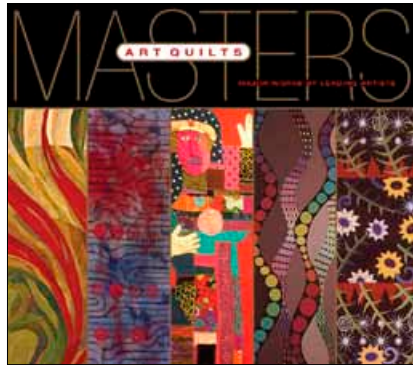


About the Juror

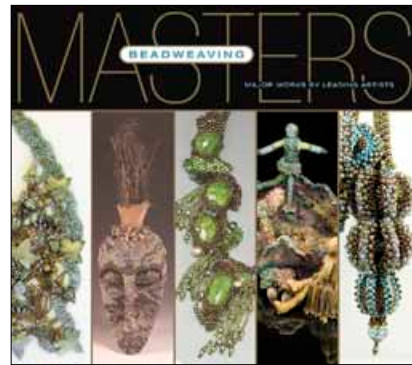
SUSAN M. ROSSI-WILCOX is the editor of the Journal of the Glass Art Society and a current recipient of the Rakow Research Fellowship from the Corning Museum of Glass. She was the curatorial associate at the Botanical Museum and the administrator for the glass flowers collection before retiring from Harvard University in 2007. She was recently a guest curator at The Andy Warhol Museum for the 2008 show *Recette Satire: Andy Warhol's & Suzie Frankfurt's Wild Raspberries*. She serves on the board of directors for the Glass Art Society.



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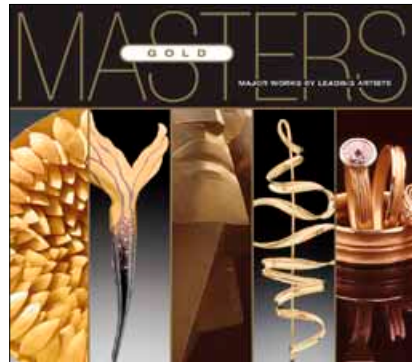
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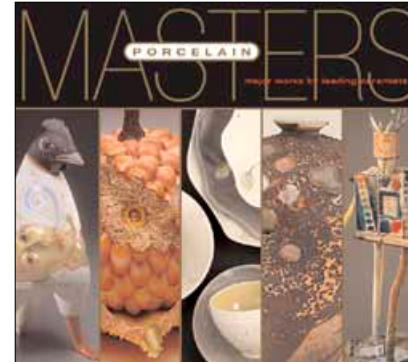
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Vintage Knitwear

Collecting and Wearing Designer Classics

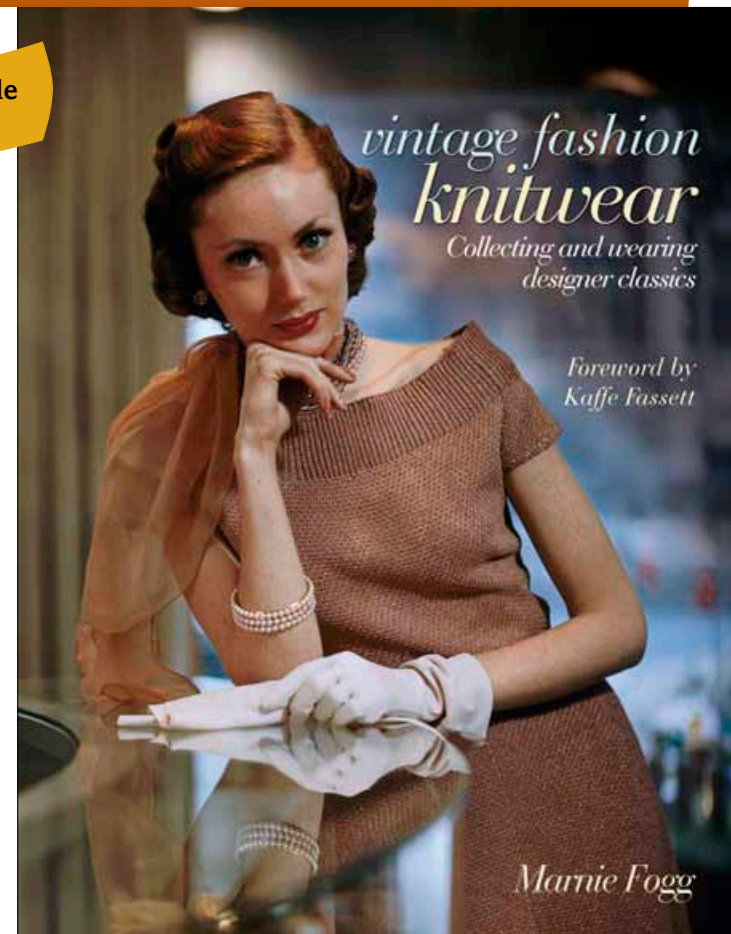
by Marnie Fogg

Foreword by influential textile artist Kaffe Fassett!

This stunning coffee-table book celebrates 100 years of couture knitwear, and the iconic designs that defined each decade.

Sumptuous and fascinating, *Vintage Knitwear* encompasses everything from the introduction of fashion hand-knitting at the start of the 20th century to the most up-to-date technical innovations. For each era, there's an overview of the most noteworthy designers, and coverage of important themes such as knit structure, fiber, silhouette, garment construction, pattern, and color. Gorgeous photographs showcase rare pieces from museums and private collectors. And lovers of all things vintage will even find a shopping guide!

- Appeals to the knitter and the fashionista alike
- Along with information on the materials and styles, the book includes a history of knitting stitches and techniques, as well as a vintage shopping guide



About the Author

MARNIE FOGG is a fashion expert and media consultant on all aspects of the industry who has also been a senior lecturer in fashion and textiles at the University of Nottingham. She is the author of *Vintage Handbags*, as well as *Couture Interiors: Living with Fashion*, *Print in Fashion*, *Boutique: A 1960s Cultural Phenomenon*, and a contributor to the *Encyclopedia of Clothing and Fashion* (Scribner, 2004). She lives in **DERBYSHIRE, ENGLAND**.

Luxe Knits: The Accessories

Couture Adornments to
Knit & Crochet

by Laura Zukaite, photography by
Cathrine Westergaard

More luxury for the knitter! Laura Zukaite's fantastic follow-up to *Luxe Knits* presents an array of accessories, all created in the most sumptuous yarns on the market. These stunning scarves, hats, gloves, bags, and more are what Zukaite calls "memorable little statement pieces to decorate our lives," and they're a pleasure to knit.

High-fashion photography, the author's own sketches, and styling suggestions round out this beautiful package.



About the Author

LAURA ZUKAITE is a graduate of Parsons School of Design and was the TNNA Young Designer of the Year in 2005. She is a professional sweater designer in **NEW YORK CITY**, and author of *Luxe Knits* (Lark Books).



Also Available



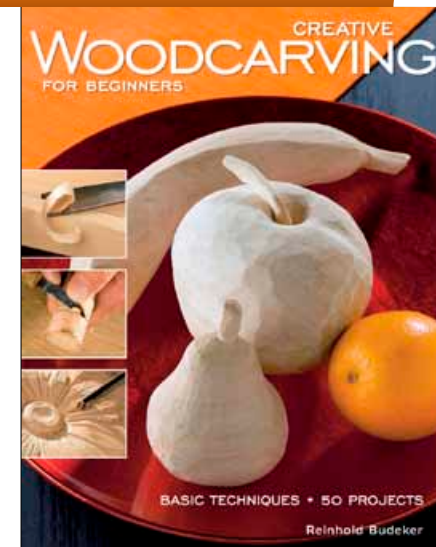
LUXE KNITS
978-1-60059-283-6
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Creative Woodcarving for Beginners

Basic Techniques +
50 Projects

by Reinhold Budeker, Jorg Hile,
Nicola Mazrek, Mareen Pries &
Karsten Selke

Woodcarving is a time-honored art, and here is the definitive beginner's guide to this traditional craft, from carving with a pocket knife to sculpting with chisels and mallets. Starting with a detailed course in techniques such as chip carving, relief carving, and sculptural carving, it goes on to offer detailed plans, templates, and instructions for 50 projects, from distinctive front-door house numbers to a spectacular fire-breathing dragon. Every step is thoroughly illustrated with photos, right up to applying finishes such as paint, varnish, burning, or oiling.



November 2010

\$17.95 (CANADA \$23.50) | PAPER | 978-1-60059-586-8 | 144 PAGES (ALL IN COLOR) |
8 1/2 X 11 | CRAFTS & HOBBIES/WOODWORK | LARK | RIGHTS: WENG |

October 2010

\$24.95 (CANADA \$31.95) | HARD | 978-1-60059-585-1 | 136 PAGES (ALL IN COLOR) |
8 1/2 X 10 | CRAFTS & HOBBIES/NEEDLEWORK/KNITTING | CARTON QTY: 16 | LARK | RIGHTS: W |

Anodized!

Brilliant Colors &
Bold Designs for
Aluminum Jewelry
by *Clare Stiles*

Brilliant, bold, and totally cool: anodized aluminum makes it easy to create fun and eye-catching graphic jewelry.

This entry-level book introduces the simple yet gorgeous art of coloring pre-anodized sheets of aluminum using such techniques as dip and over dyeing, hand painting, dripping, spraying, silk screening, and more. Twelve step-by-step projects guide readers through the process of turning the colored aluminum into jewelry. An extensive gallery throughout will inspire them.

About the Author

CLARE STILES is a jewelry designer whose pieces are exhibited and sold at galleries and fine craft fairs. In 2006, she received an Arts Council England Research Grant and a CIBAS Funding Award for Research. She lives in **SURREY, ENGLAND**.



- **Hits three hot trends: the futuristic look of anodized aluminum, the graphic silhouette; and eye-catching “statement” jewelry**
- **A beginner-friendly craft; the author even teaches it to children!**
- **A selection of the *Crafter's Choice Book Club***



November 2010

\$19.95 (CANADA \$25.95) | PAPER | 978-1-60059-520-2 | 128 PAGES (ALL IN COLOR) |
8 1/2 X 10 | CRAFTS & HOBBIES/JEWELRY | CARTON QTY: 30 | LARK | RIGHTS: W |

Making Handmade Books

100+ Bindings,
Structures & Forms
by *Alisa Golden*

In the digital world, books may seem like an endangered species, but bookmaking is more popular than ever. Thanks to the 100-plus ideas in this volume, the craft is now available to everyone. In just an afternoon, beginners will be on their way to folding, gluing, and sewing handmade books in a variety of shapes and styles, from rolled scrolls to Jacob's ladders, folded flexagons to case bindings. Complete with photographs of the author's own master books and statements by more than 40 established book artists, this collection is sure to inspire.

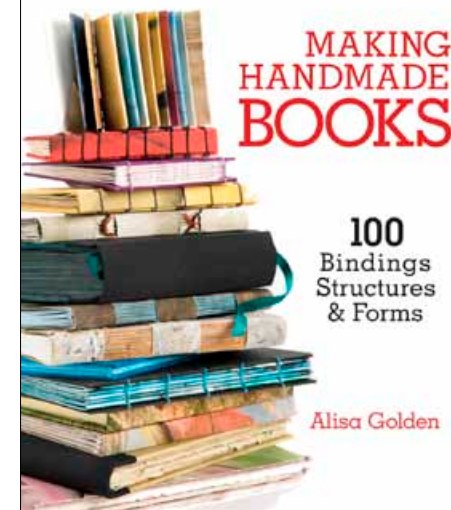
Also Available by Alisa Golden



**EXPRESSIVE
HANDMADE BOOKS**
 978-1-4027-5181-3
 \$14.95 (CAN \$19.50) W

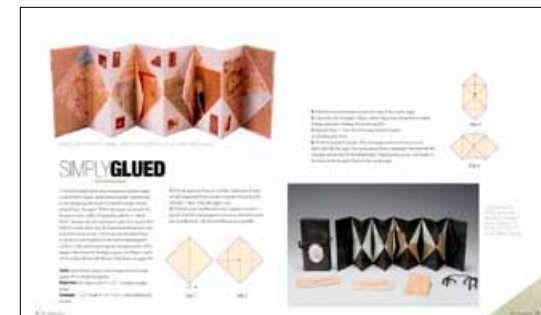
January 2011

\$19.95 (CANADA \$25.95) | PAPER | 978-1-60059-587-5 | 288 PAGES (ALL IN COLOR) |
8 1/2 X 10 | CRAFTS & HOBBIES/BOOK PRINTING & BINDING | CARTON QTY: 12 | LARK | RIGHTS: W |



About the Author

ALISA GOLDEN's work is collected by such institutions as the New York Public Library; the Museum of Modern Art, the San Francisco Museum of Modern Art; and the Victoria and Albert Museum. She currently teaches at California College of the Arts, San Francisco, and the San Francisco Center for the Book. She lives in **BERKELEY, CALIFORNIA**.



NEW EDITION

The NEW Joy of Digital Photography

by Jeff Wignall

Our most inspiring and instructive book on digital photography yet!

The original was a huge seller—and now this new and thoroughly up-to-date edition covers all the latest technological advances, plus interviews with professionals that reveal how taking, editing, and sharing pictures have become more fun and exciting than ever.

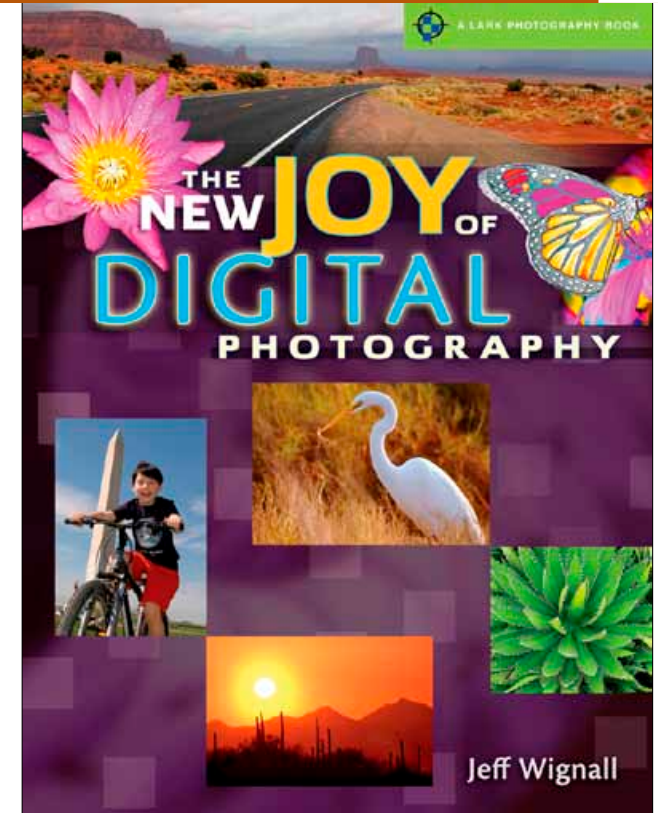
Easy-to-grasp explanations of technique, introductions to exciting new imaging technology, fun diagrams, spectacular pictures, and the author's creative, inspirational approach will distinguish *The NEW Joy of Digital Photography* from any other digital photo how-to book.

INCLUDES:

- Wi-fi technologies that have spawned a frenzy of image sharing
- The quantum leap in digital sensor and RAW file technology
- Up-to-the-minute advice on digital vision, digital tools, common problems and solutions
- Travel and landscape photography; portraiture; sports photography
- Post-production, including seeing, sharing, and storing digital images
- The latest in desktop printing and the digital darkroom
- A Photoshop primer
- And much, much more!

About the Author

JEFF WIGNALL was the former camera columnist for the *Sunday New York Times* and technical editor for *Photo District News*, and is currently the writer, principal photographer, and voice-over artist for the two-day *Sony Digital Days* program that was recently released on DVD. He is a regular contributor to the Black Star Rising blog that is published by the legendary photojournalism agency, Black Star, and he produces web content for a number of major clients including *Fodor's Travel Publications* and *Popular Photography* magazine. He contributes to *American Photo*, *Outdoor Photographer*, *PCPhoto Digital*, and international magazines and has written several top-selling books on traditional and digital photography.



- Previous editions sold more than 70,000 copies
- Completely redesigned, with 30% revised text and more than 200 new images
- Broad appeal to beginner, intermediate, and advanced photographers
- Distinguished from other digital how-to books by its comprehensive scope, easy-to-grasp explanations, amiable tone, inspirational attitude, and full-color format
- Features interviews with top professionals discussing developments in their respective fields

Wildlife Photography

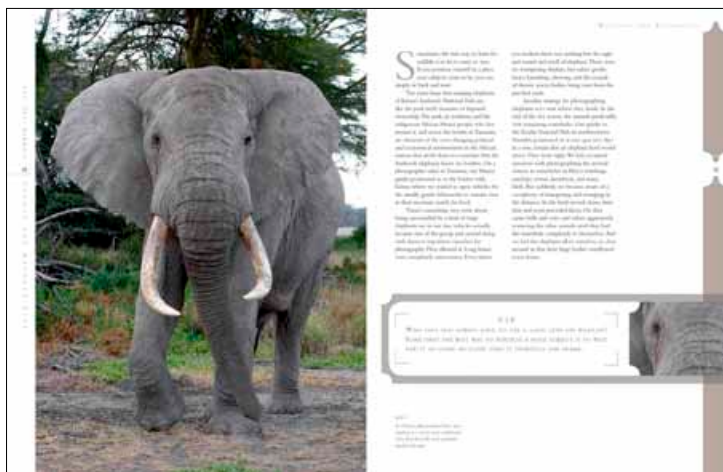
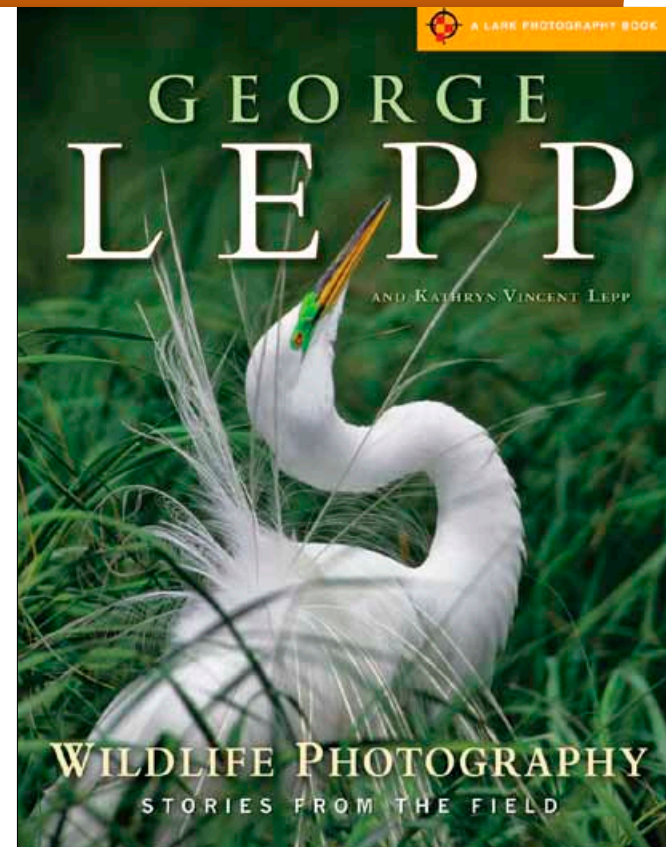
Stories from the Field

by George Lepp and Kathryn Vincent Lepp

From George Lepp, one of today's top nature photographers, comes a very personal book that mixes engaging storytelling with technical know-how.

Written with his wife Kathryn Vincent Lepp, *Wildlife Photography* describes the exciting, sometimes terrifying adventures behind their favorite wildlife images. Join Lepp on location as he follows lions on the hunt; documents the rise and fall of ocean tides in order to create the perfect shorebird picture, and climbs the mountains where high-altitude creatures dwell.

- Lepp conducts dozens of workshops throughout the year
- Wildlife photography is a popular genre with the latest trends in the global movement towards environmental awareness
- Canon is sponsoring this book: Lepp is a “Canon Explorer of Light” and the book will be posted on his page on the Canon website



About the Authors

GEORGE LEPP is one of North America's best-known contemporary outdoor and nature photographers. His images have appeared in some of the world's most widely viewed venues, including *National Wildlife*, *Time*, *Newsweek*, and the *New Yorker*; at prestigious galleries and museums; and at the corporate headquarters of Canon USA, Eastman Kodak, and Epson America. He was chosen by Canon USA as one of the first members of its Explorers of Light program, and is a Canon Print Master. Lepp is also the field editor of *PCPhoto* and *Outdoor Photographer*, where he has a monthly column. His many awards include the prestigious Progress Award, the highest given by the Photographic Society of America.

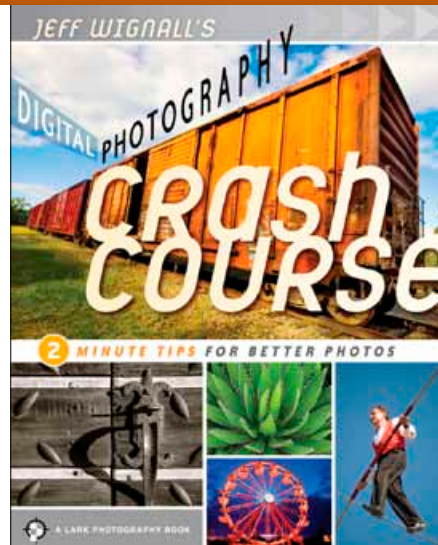
KATHRYN VINCENT LEPP has authored and edited books and articles on a wide variety of topics, including U.S.-Mexico relations, Mexican history, environmental issues, and the law.

Jeff Wignall's Digital Photography Crash Course

2 Minute Tips for Better Photos

Got two minutes? That's all it takes to improve your photographic technique. Best-selling author Jeff Wignall (*The Joy of Digital Photography*) provides more than 150 entertaining, clever, inspirational, and quick tips to help photographers reach the next level. He covers a variety of areas, from selecting gear and picking a subject to getting the most out of your camera's features, like light meters and on-camera flash. Conversational and accessible, this is a must-have guide for anyone with a digital camera.

- Wignall's *The Joy of Digital Photography* has sold more than 70,000 copies
- Makes the technical aspects of digital photography more accessible
- Short, focused tips make this book easy to use and a great reference



About the Author

JEFF WIGNALL has been writing about photography for over 30 years. He has authored many titles for Lark Books, including *The Joy of Digital Photography* and *Winning Digital Photo Contests*. Jeff contributes to many magazines and websites, including *American Photo*, *Outdoor Photographer*, *PC Photo Digital*, and www.popphoto.com.

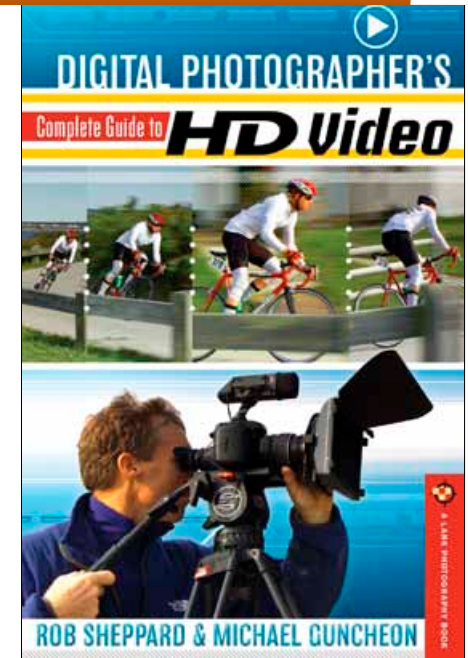


Digital Photographer's Complete Guide to HD Video

by Rob Sheppard and
Michael Guncheon

HD video is one of the hottest new features on digital SLR cameras, and photographers are eager to understand how it works and optimize their results. Rob Sheppard and Michael Guncheon, longtime digital experts and contributors to *HD Video Pro* magazine, have created an up-to-date guide to all the basics. They address gear, recording audio, shooting techniques, formats and standards for HD video, editing video and audio files, and outputting final video files—everything a photographer new to the technology needs to know!

- Most DSLR and advanced compact cameras are now available with HD video features and components



About the Authors

ROB SHEPPARD was the founding editor of *PCPhoto* magazine, and is the author/photographer of more than a dozen photo books, including the *Epson Complete Guide to Digital Printing*. He also writes a column in *Outdoor Photographer* called "Digital Horizons" and teaches around the country.

MICHAEL GUNCHEON is the technical editor and columnist for *HDVideoPro* magazine and a photographer and contributing editor for *Digital Photo*, *Outdoor Photographer*, and *Digital Photo Pro*. His images have appeared in books, magazines, and calendars, and he is an award-winning video editor and partner at HDMG, Minneapolis, cutting music videos, documentaries, and commercials.

August 2010

\$19.95 (CANADA \$25.95) | PAPER WITH FLAPS | 978-1-60059-634-6 | 176 PAGES (ALL IN COLOR) | 8 X 10 | PHOTOGRAPHY/TECHNIQUES/GENERAL | CARTON QTY: 16 | A LARK PHOTOGRAPHY BOOK | RIGHTS: W |

November 2010

\$19.95 (CANADA \$25.95) | PAPER WITH FLAPS | 978-1-60059-699-5 | 176 PAGES (ALL IN COLOR) | 6 X 9 | PHOTOGRAPHY/TECHNIQUES/CINEMATOGRAPHY & VIDEOGRAPHY | CARTON QTY: 30 | A LARK PHOTOGRAPHY BOOK | RIGHTS: W |

Digital Masters

Insider knowledge from the best in the business.

A groundbreaking series where the world's finest photographers reveal the secrets of their art—and the technique they do best. This upscale series provides the essential ingredients for creating successful images. Authored by highly acclaimed masters of their craft, these expert guides take you on the road, in the studio, and on the job with some of today's most talented image-makers. Whether you are just getting started or are a seasoned photographer, the *Digital Masters* series will inspire you to go to the next level of craft and creativity in digital photography.

Digital Masters: Nature Photography

Documenting the Wild World

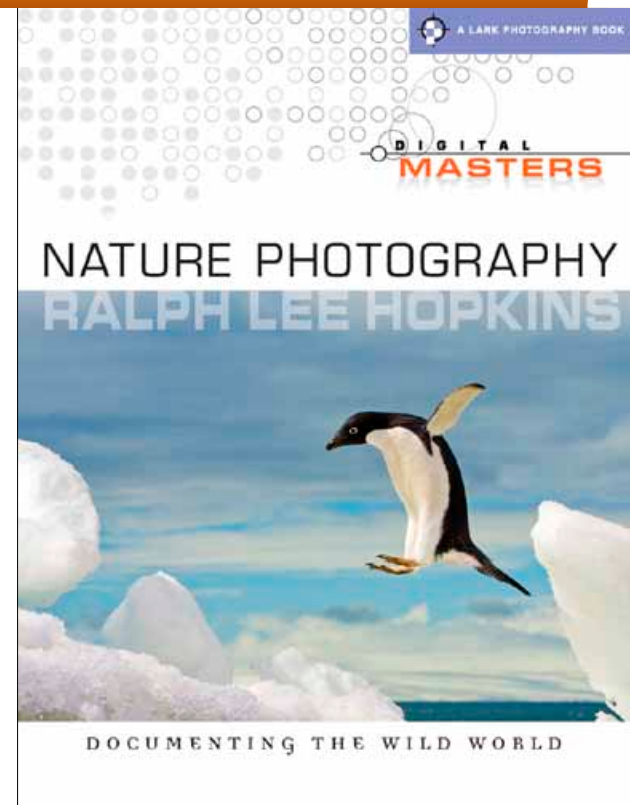
by Ralph Lee Hopkins

The newest in the popular *Digital Masters* series is designed to develop and expand photographers' unique vision of the world's wildlife and wild places. It's a lavishly illustrated workbook that photographers will return to again and again as they master the techniques—and move beyond to the creative side of picture making. Covering everything from preparation and camera basics to lighting, wildlife encounters, and conservation, Ralph Lee Hopkins describes a variety of approaches to capturing the best possible photo in the moment. In the process, he gets to the essence of nature photography as a skill and an art.

- **Nature photography is the most popular genre of photography, and digital technology has made it more accessible to amateur photographers and hobbyists**
- **Each gorgeous image is accompanied by detailed shooting information**
- **Ralph Hopkins travels the world conducting seminars for *National Geographic*, and leads on-site workshops and expeditions with Lindblad**

About the Author

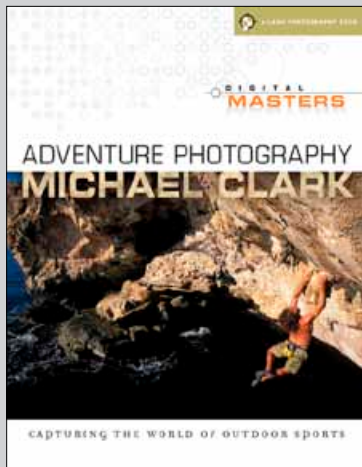
RALPH LEE HOPKINS teaches for National Geographic Expeditions, Arizona Highways Photographic Workshops, and Santa Fe Photographic Workshops. His work regularly appears in publications such as *Outdoor Photographer*, *National Geographic*, and *Outside*, and his fine-art images have appeared in exhibits at the Smithsonian Museum of Natural History, San Diego Museum of Natural History, Mystic Art Center, and the Gualala Arts Center. He lives in **SANTA FE**.





DIGITAL MASTERS

Also Available in the *Digital Masters* Series



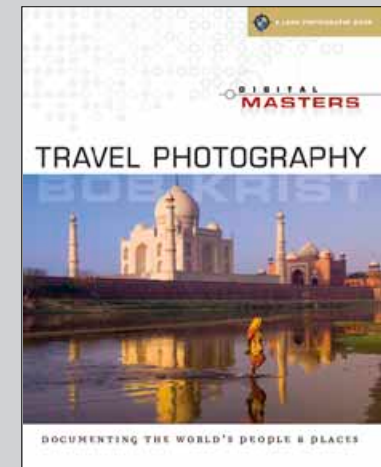
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DIGITAL MASTERS:
TRAVEL PHOTOGRAPHY
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\$24.95 (CAN \$26.95) W

Focus On Light & Exposure in Digital Photography

by George Schaub

Photographers can FOCUS on just what they need with this no-nonsense guide to lighting and exposure. It provides key how-to information in short, to-the-point nuggets, so you can start taking better pictures instantly. Master photographer George Schaub outlines 25 basic photographic concepts and principles—such as how to set up a high-contrast scene, create silhouettes, or backlight—and then explains how to apply them to real-world shooting scenarios. Lavish and fun photos illustrate each concept, making it easy for readers to see the effects of every technique.

- A follow-up to *Focus on Digital Photography Basics* and *Focus on Digital Landscape Photography*
- Small self-contained topical sections with bullets, lists, and hands-on assignments help photographers grasp the content quickly



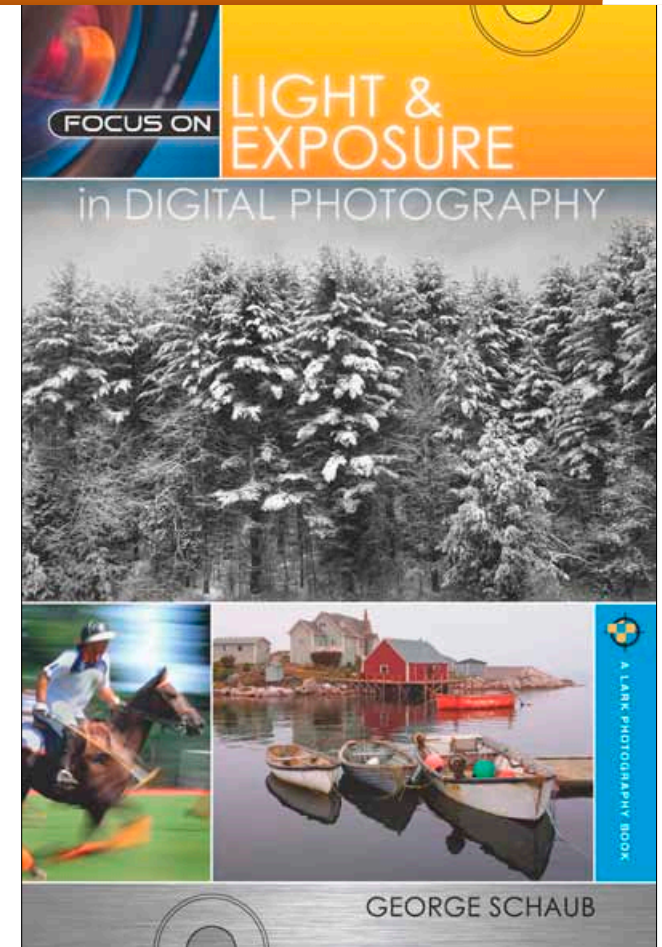
Also Available



FOCUS ON DIGITAL LANDSCAPE PHOTOGRAPHY
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\$17.95 (CAN \$23.50) W



FOCUS ON DIGITAL PHOTOGRAPHY BASICS
978-1-60059-639-1
\$17.95 (CAN \$23.50) W



About the Author

GEORGE SCHAUB is the editorial director of *Shutterbug* magazine and *Shutterbug* online. He is a noted teacher of digital photography and digital printing workshops around the country, and has authored 20 books on photography. He is a member of the faculty at The New School, and served as an adjunct at the University of Alaska. His work has appeared in *Travel & Leisure*, *Men's Journal*, the *New York Times*, and other publications.

Pro Secrets to Dramatic Digital Photos

by Jim Zuckerman

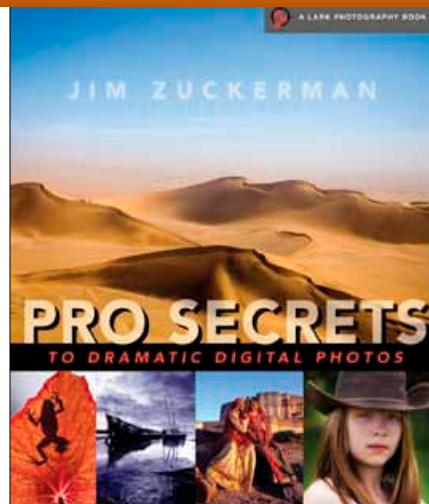
Jim Zuckerman, a photographer known for his vivid, surreal images, reveals a lifetime's worth of tricks and techniques for taking photos with that huge WOW factor.

His pro secrets range from the technical to the abstract, from making an impact with complementary colors to getting picture-postcard photos of scenic sites. He'll reveal which editing tools bring out a photograph's hidden assets, how to pan the camera to control the appearance of movement, and much more. Filled with compelling, colorful photographs, this eye-catching volume will inform and inspire both beginners and more experienced photographers.

About the Author

JIM ZUCKERMAN has lectured and taught creative photography at UCLA, Kent State University, and the Palm Beach Photographic Center. He was a contributing editor to *Photographic* magazine for 32 years, and now writes for *Shutterbug*.

His images have been published in hundreds of books and magazines including several Time-Life Books, publications of the National Geographic Society, *Outdoor Photographer*, *Omni Magazine*, *Conde Nast Traveler*, and *Science Fiction Age*. He is the author of 14 books.



- **A guide that nails down the artistic, sometimes surreal, quality that is so elusive to even the most educated photographers**
- **Jim Zuckerman teaches travel workshops, including an online course at betterphoto.com. His blog—www.blog.corporate-fineart.com—and website (www.jimzuckerman.com) are filled with photo galleries and instructional articles**



November 2010

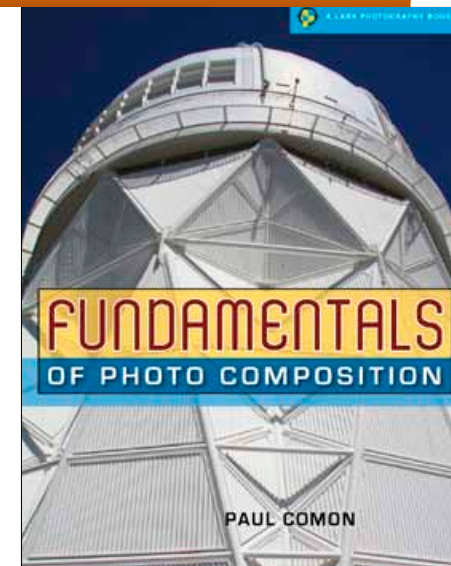
\$19.95 (CANADA \$25.95) | PAPER WITH FLAPS | 978-1-60059-638-4 | 128 PAGES (ALL IN COLOR) | 8 1/2 X 10 | PHOTOGRAPHY/TECHNIQUES/GENERAL | CARTON QTY: 20 | A LARK PHOTOGRAPHY BOOK | RIGHTS: W |

Fundamentals of Photo Composition

by Paul Comon

Good composition is at the heart of photography: it's a timeless principle that remains firm no matter how much the technology changes and develops.

Taking a cue from classic art, this lushly illustrated guide introduces the basic rules of traditional composition. It covers all the fundamentals every photographer should know, from framing the image to color, balance, depth, lines of force, and symmetry. Both beginner and intermediate photographers will find it an invaluable resource to turn to again and again.



About the Author

PAUL COMON has spent a rewarding lifetime in photography as a practicing professional. He owns and operates several camera retail stores, conducts classes and workshops on photographic techniques and styles, and has authored several books.



November 2010

\$19.95 (CANADA \$25.95) | PAPER WITH FLAPS | 978-1-60059-703-9 | 160 PAGES (ALL IN COLOR) | 8 1/2 X 11 | PHOTOGRAPHY/TECHNIQUES/GENERAL | CARTON QTY: 20 | A LARK PHOTOGRAPHY BOOK | RIGHTS: W |

NewsFLASH

The world's most popular brand of camera guide now offers camera-specific, flash system companion books!

The first entries take photographers deep into Nikon's advanced Creative Lighting System, unraveling its mysteries with straightforward advice. Learn how to use every flash function, including the different options for TTL control, flash sync modes, manual flash exposure, multiple wireless flash control, and more.

- These are the **ONLY** camera-specific, flash guides on the market.
- Screen grabs throughout illustrate flash settings and camera functions
- Includes handy quick reference wallet card



Magic Lantern Guides®:
Nikon D300s CLS Flash Companion
by Simon Stafford



Magic Lantern Guides®:
Nikon D3000/D5000 CLS Flash Companion
by Simon Stafford

About the Author

SIMON STAFFORD is technical editor of Nikon Owner magazine, a lifelong Nikon shooter, and contributor to several other photo magazines. He has written more than 13 best-selling *Magic Lantern Guides*.

June 2010

\$19.95 (CANADA \$25.95) | PAPER WITH FLAPS | 978-1-60059-701-5 | 224 PAGES (ALL IN COLOR) | 5 X 7 1/2 | PHOTOGRAPHY/TECHNIQUES/LIGHTING | CARTON QTY: 36 | A LARK PHOTOGRAPHY BOOK | RIGHTS: W |

August 2010

\$19.95 (CANADA \$25.95) | PAPER WITH FLAPS | 978-1-60059-669-8 | 224 PAGES (ALL IN COLOR) | 5 X 7 1/2 | PHOTOGRAPHY/TECHNIQUES/LIGHTING | CARTON QTY: 30 | A LARK PHOTOGRAPHY BOOK | RIGHTS: W |



MULTIMEDIA WORKSHOP

Magic Lantern Guides®: Canon EOS Rebel T2i/EOS 550D Multimedia Workshop

The *Magic Lantern Guides® Multimedia Workshop* includes everything photographers need to get great results with Canon's advanced entry-level DSLR. It's like having a personal DSLR class right at home!

The package includes:

- A camera-specific 80-minute DVD that covers every feature and function of the EOS Rebel T2i/EOS 550D, and allows users to navigate easily between topics and review information at their own pace
- *Taking Great Digital Photos*: A 64-page full-color guide packed with picture-taking tips; it explains everything from digital file formats and white balance to f/stops, shutter speeds, and focal lengths..
- *Great Photos with Your Digital SLR*: A 60-minute DVD with live-action tutorials that demystifies shooting with a digital SLR camera.
- Quick Reference Wallet Card: A laminated take-along key to camera and menu operations.

July 2010

\$24.95 (CANADA \$31.95) | HARDCOVER + DVD | 978-1-60059-794-7 | 64 PAGES (ALL IN COLOR) | 6 X 9 | PHOTOGRAPHY/TECHNIQUES/EQUIPMENT | CARTON QTY: 38 | A LARK PHOTOGRAPHY BOOK | RIGHTS: W |



The world's most popular COMPLETE camera guides got even better!

More than 2 million
MAGIC LANTERN GUIDES® Sold!

By photographers for photographers, *Magic Lantern Guides*® help you get the most from your gear. Written specifically for each individual model, these books don't water down the hard-core information with general how-tos: they cover every feature and menu option in easy-to-follow language; unravel the mysteries of flash; and offer expert explanations of how to use a camera's special functions. And now, they're in full color—and looking better than ever!

- Each camera is thoroughly road-tested by professionals
- Loaded with in-depth camera specific information
- Clearer than the instruction manual that comes with the camera
- Covers special camera functions such as Live View, HD video, image stabilization, color space, custom white balance and more
- Has important info on choosing and using accessory lenses, including how to calculate focal length equivalents and what those numbers and letters really mean

"THESE BOOKS ARE ESSENTIAL GEAR." —SHUTTERBUG

"PACKED WITH DIAGRAMS, INSTRUCTIONS, AND TIPS!" —OUTDOOR PHOTOGRAPHY



Magic Lantern Guides®: Canon EOS Rebel T2i/EOS 550D by Michael Guncheon

The EOS Rebel T2i and EOS 550D are Canon's newest, most advanced entry-level DSLR—and beginning photographers will enjoy discovering all its ins-and-outs with this comprehensive guide. Complete with easy-to-read callout diagrams on the front and rear interior flaps of the book and a wallet card, this is a must-have for all owners of this model.

About the Author

In addition to being a contributing editor for *Digital Photo* (formerly *PCPhoto*), *Outdoor Photographer*, and *Digital Photo Pro*, **MICHAEL GUNCHEON** has written ten other *Magic Lantern Guides*® on Canon cameras and is an expert on the brand.

July 2010

\$19.95 (CANADA \$25.95) | PAPER WITH FLAPS | 978-1-60059-793-0 | 256 PAGES (ALL IN COLOR) | 5 X 7 1/2 | PHOTOGRAPHY/TECHNIQUES/EQUIPMENT | A LARK PHOTOGRAPHY BOOK | RIGHTS: W |



Magic Lantern Guides®: Nikon D3x/D3s by Simon Stafford

Photographers who get top-of-the-line, expensive pro cameras want the best possible guide to using them—and this is the most, comprehensive, and technically accurate manual to Nikon's finest models.

August 2010

\$19.95 (CANADA \$25.95) | PAPER WITH FLAPS | 978-1-60059-720-6 | 320 PAGES (ALL IN COLOR) | 5 X 7 1/2 | PHOTOGRAPHY/TECHNIQUES/EQUIPMENT | A LARK PHOTOGRAPHY BOOK | RIGHTS: W |

The Official Treasures of Muhammad Ali

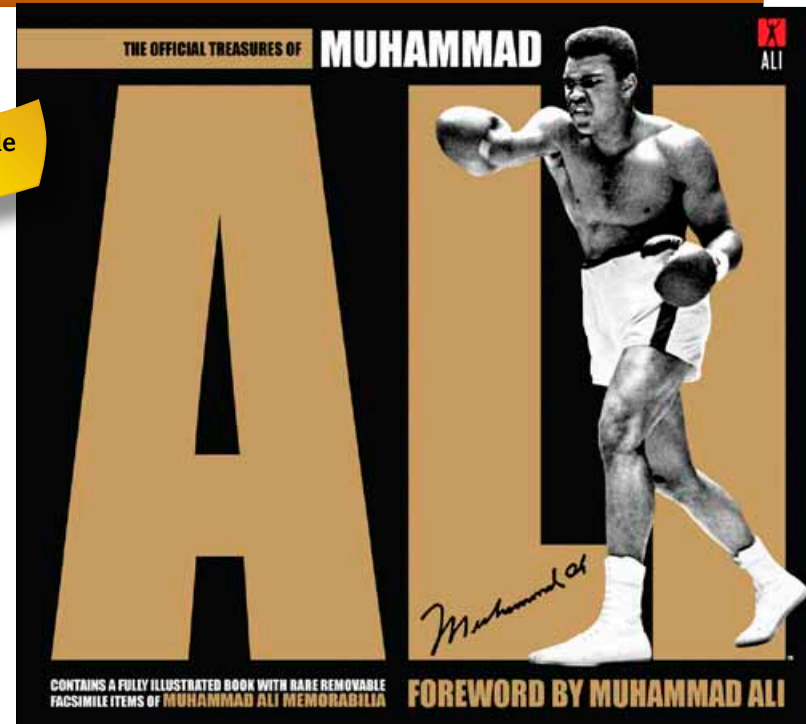
by Gavin Newsham, foreword by Muhammad Ali

Includes rare facsimile memorabilia

"I am the greatest," declared Muhammad Ali—and he backed up his words with actions. Not only was he the finest heavyweight boxer ever to step into the ring, he was also a compelling and controversial figure outside of it.

The Official Treasures of Muhammad Ali celebrates the boxing legend's glorious achievements through a stunning selection of 150 photographs and 25 items of Ali's own personal memorabilia. This sumptuous book spans Ali's entire career, from his Kentucky childhood and 1960 Olympic success to "The Rumble in the Jungle" and "Thrilla in Manila." Stylish text examines Ali's refusal to fight in Vietnam, his retirement and battle with Parkinson's, and his incredible impact on world culture.

- Fully endorsed by Muhammad Ali and complete with his own personal foreword
- Contains 25 facsimiles of rare and previously unseen memorabilia from Ali's personal archive, including private letters, official documents, fight posters and programs, tickets, never-before-published television scripts, and other astonishing artifacts
- Ali is widely acknowledged as the world's greatest and most recognizable sportsman



About the Author

GAVIN NEWSHAM is an award-winning sportswriter whose work appears regularly in the *Observer Sport Monthly* and the *Sunday Times*. He is the author of *Once in a Lifetime* (Atlantic), the story of the New York Cosmos. Co-founder and former associate editor of *Golf Punk* magazine, he was a chief features writer for *FHM* magazine. His previous books include a celebrated biography of golfer John Daly, which won him NSC Best New Writer in 2004.



Treasures of Led Zeppelin

by Chris Welch

Includes rare facsimile memorabilia

Sell-out tours in packed stadiums, records going platinum on pre-orders alone, three-hour long concerts night after night, girls, booze, drugs...Led Zeppelin did it all. Jimmy Page, Robert Plant, John Paul Jones and John "Bonzo" Bonham created a unique sound that has never been equaled and will never be bettered in the annals of hard rock.

Treasures of Led Zeppelin tells the story of these amazingly talented musicians as they played their way to rock 'n' roll glory. The facsimile memorabilia—including ticket stubs, programs, and posters—puts musical history right in your hands.

➤ **Book with slipcase contains previously unpublished photographs plus 21 pieces of superb facsimile memorabilia—ticket stubs, programs, beautiful posters, contemporary flyers, and more**

About the Author

As a reporter on UK music weekly *Melody Maker*, **CHRIS WELCH** went on the road with Led Zeppelin during the early 1970s. Chris has since worked on a variety of music magazines and has written more than 20 books on rock music. He also contributes to UK newspapers. His finest hour was "playing conga drums, live on stage in Germany with Led Zep during 'Whole Lotta Love.'"



Nostradamus: The Top 100 Prophecies

The Illustrated Edition

by Mario Reading

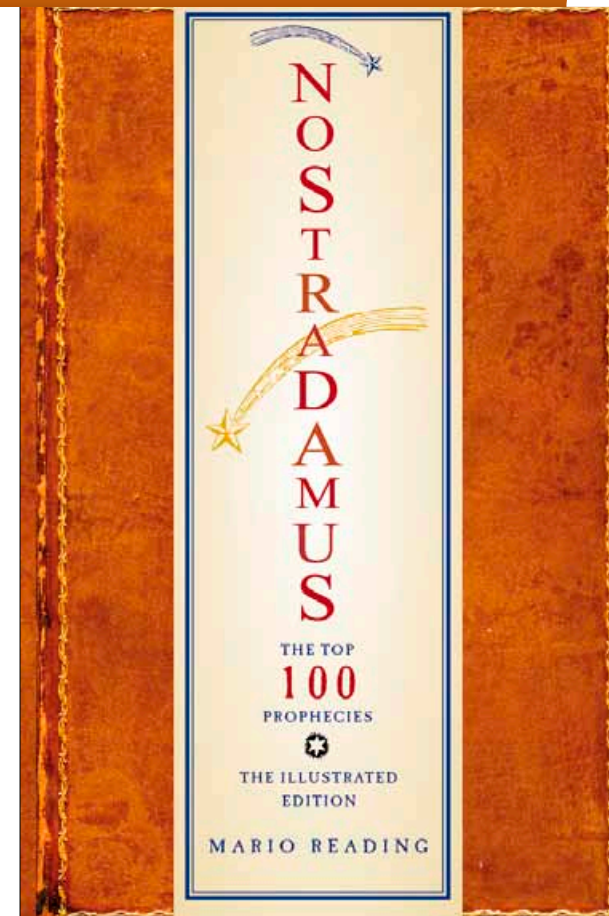
Among those legendary for possessing the gift of foresight, Nostradamus stands above all. A prolific writer of occult almanacs, his most famous work is *Centuries*: 942 gnomic verses, known as quatrains, that have intrigued people for nearly half a millennium. *Nostradamus: The Top 100 Prophecies* is a carefully selected and beautifully illustrated selection of these quatrains, arranged in thematic order. Ranging from “Disaster and Destruction” to “Tyrants, Statesmen and Heroes,” each quatrain is presented in French along with an insightful English translation accompanied by an incisive commentary. The evocative illustrations include superb, specially commissioned artwork in a highly original and appealing style.

This compelling collection is an amazing list of some of history’s greatest moments. From the Great Plague of London in 1665–1666 to the Fall of the Third Reich in 1945, the Gulf War in 1990 to the World Financial Crisis of 2007, each event discussed here—as well as those that have not yet happened—was foretold by the greatest oracle of all time.

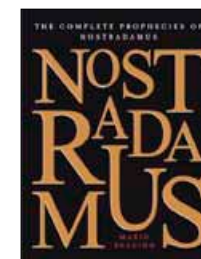
- With his discovery of Nostradamus’ own dating system, Mario Reading brings a totally fresh approach to Nostradamus scholarship
- Among the top prophecies, Nostradamus predicted the expulsion of the Moors from Spain (1609), the Great Fire of London (1666), the American War of Independence (1776), the assassinations of Abraham Lincoln (1865) and JFK (1963), and the destruction of the Twin Towers (2001)
- Arranged by theme, each quatrain is presented in French and English, accompanied by an incisive commentary with 30 evocative illustrations
- *The Prophecies of Nostradamus* is the most widely sold book in the world after the Bible, and this is a must-have edition for Nostradamus aficionados

About the Author

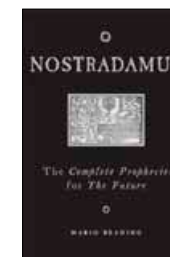
MARIO READING has established a reputation as an original and ground-breaking expert on Nostradamus. He is author of the bestselling *Nostradamus: The Complete Prophecies for the Future* and *Nostradamus: The Good News* and has translated and written the ultimate collection of Nostradamus’ prophecies in *The Complete Nostradamus*. His first novel, *The Nostradamus Prophecies*, was an international best-seller. He has appeared in several television programs on Nostradamus for The Discovery Channel and the History Channel.



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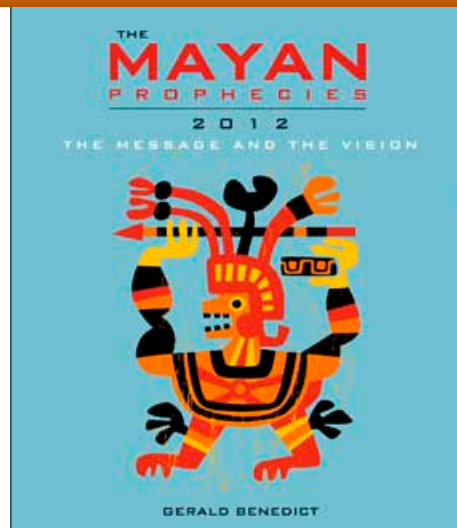


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The Mayan Prophecies 2012 — The Message and the Vision

by *Gerald Benedict*

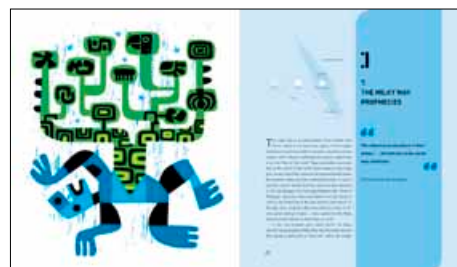
Until only a few centuries ago, the wise men of the Mayan civilization were hurriedly watching the movements of celestial bodies to amass a body of revelations. Here, a noted expert in comparative religious philosophy presents 21 Mayan predictions from the original texts, each accompanied by a beautiful illustration based on Mayan art. Going straight to the heart of the Mayan worldview, *Mayan Prophecies* explains how we are not doomed to apocalypse in 2012, but rather inevitable change.



- Interest in the Mayan calendar and prophecies has never been higher with the approach of 2012
- Includes fascinating background on Mayan culture, and relates Mayan ideas to contemporary life

About the Author

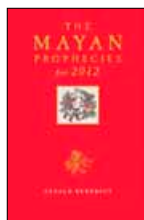
GERALD BENEDICT is an expert in comparative religious philosophy and the author of *The Mayan Prophecies for 2012* (Watkins, 2008). He has also won awards for a novel, several short stories, and radio drama for the BBC World Service.



Also Available



THE MAYA END TIMES
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October 2010

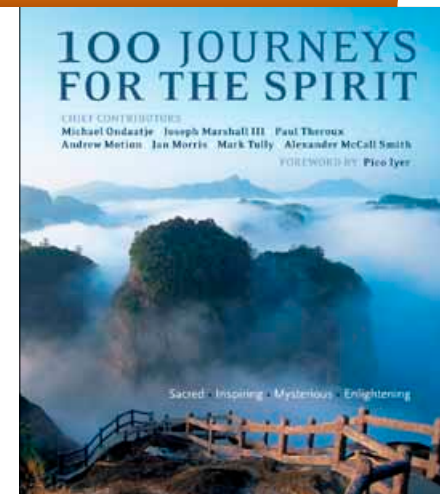
\$20.00 (CANADA \$26.00) | PAPER WITH FLAPS | 978-1-907486-33-3 | 176 PAGES (ALL IN COLOR) | 8 1/2 X 9 3/4 | BODY, MIND & SPIRIT/PROPHECY | CARTON QTY: 16 | WATKINS | RIGHTS: US/CAN |

100 Journeys for the Spirit

Sacred • Inspiring •
Mysterious • Enlightening

by *Chief Contributors:*
Michael Ondaatje, Joseph Marshall III, Paul Theroux, Andrew Motion, Jan Morris, Mark Tully, Alexander McCall Smith, foreword by Pico Iyer

Sacred grounds and even simple landscapes can put us in direct touch with the spirit. From the prehistoric megaliths of Carnac in Brittany to the Shrine of Imam Reza in Mashhad, Iran, to the giant medicine wheel at Bighorn, Wyoming, *100 Journeys for the Spirit* reveals the mysticism enveloped in these tranquil settings. Accompanying the superb photographs are descriptions of each place, including 25 personal responses from esteemed writers and poets. Plus, a gazetteer provides key facts for those wishing to visit the locations themselves.



- Features more than 120 superb photographs of must-see places renowned for their spiritual atmosphere
- Includes descriptions of the sites from famous writers, including Michael Ondaatje, Alexander McCall Smith, Joseph Marshall III, Mark Tully, and Jan Morris



October 2010

\$29.95 (CANADA \$38.95) | HARD | 978-1-907486-32-6 | 240 PAGES (120 COLOR PHOTOS) | 8 1/2 X 9 3/4 | TRAVEL/SPECIAL INTEREST/RELIGIOUS | CARTON QTY: 10 | WATKINS | RIGHTS: US/CAN |

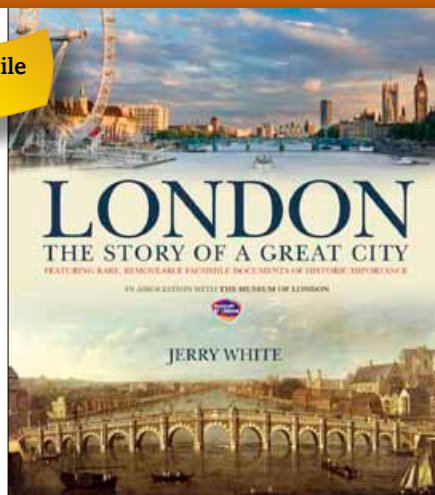
London: The Story of a Great City

by Jerry White

Includes rare facsimile
memorabilia

No city has a more dramatic history than London: fire, plague, riots, civil war, and mass bombings have shaken its spirit, but never brought it down. This extraordinary story unfolds here through a combination of artifacts, maps, documents, paintings, photographs, and unparalleled writing. From its origins as a remote outpost of Rome's northern empire to its position as the lynchpin of the British Empire to its role as a source of inspiration for Shakespeare and Dickens, London is a great city filled with stories of mayhem, glory, power, wealth, and fame.

➤ **Features memorabilia from the renowned Museum of London, including an invitation to the coronation of King George III, a daily police report from 1839, a Tramways map from 1932, and a visitor guide to the 1951 Festival of Britain**



About the Author

JERRY WHITE is a visiting professor in London history at Birkbeck College, University of London, and the foremost historian of modern London. His *London in the 20th Century: a City and its People* (Penguin) won the Wolfson History Prize for 2001.



August 2010

\$50.00 (NCR) | HARD | 978-0-233-00285-9 | 124 PAGES (175 COLOR & B/W ILLUS.) | 10 1/4 X 11 3/4 | HISTORY/EUROPE/GREAT BRITAIN | ANDRE DEUTSCH | RIGHTS: US ONLY |

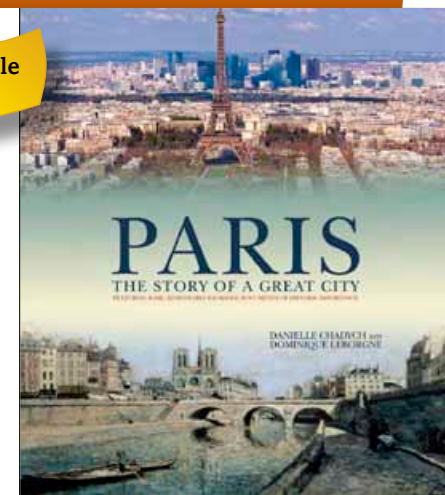
Paris: The Story of a Great City

by Danielle Chadych and
Dominique Leborgne

Includes rare facsimile
memorabilia

From a small tribal encampment to what the Romans called Lutetia Parisorum to the City of Light, Paris has always been enchanting. The site of excitement and fantasies, its history receives a dramatic retelling that brings to life every tyrant vanquished, revolution won, and artistic and literary talent inspired. The Capetian Dynasty, Cardinal Richelieu, La Belle Époque, Hitler's occupation, and the work of Georges Pompidou: all these major political, cultural, and architectural shifts are discussed, accompanied by sketches, maps, royal decrees, letters, and more.

➤ **Includes facsimile documents, such as the original drawings for the Eiffel Tower, sketches by well-known artists, plans of key buildings around the city, and documents from the French Revolution**



About the Authors

DANIELLE CHADYCH is a historian responsible for the library and archives at the Musée Carnavalet in Paris. **DOMINIQUE LEBORGNE** is a historian who previously worked at the Musée Carnavalet. Together they have written *L'Atlas de Paris: Evolution d'un paysage urbain* and *Mais aussi: Paris, balade au fil du temps* as well as numerous other works about Paris.



January 2011

\$50.00 (NCR) | HARD | 978-0-233-00301-6 | 124 PAGES (180 COLOR & B/W ILLUS.) | 10 1/4 X 11 3/4 | HISTORY/EUROPE/France | ANDRE DEUTSCH | RIGHTS: US ONLY |

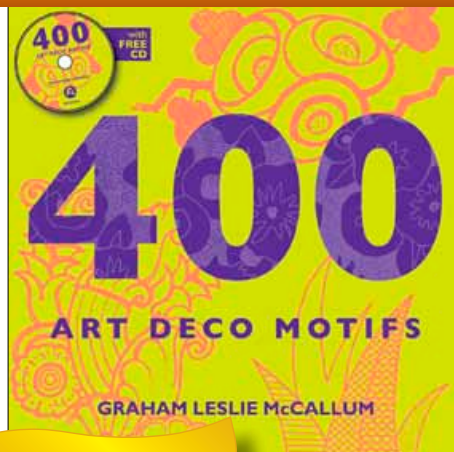
400 Art Deco Motifs

by Graham Leslie McCallum

With its graceful and elegant lines, Art Deco has always been one of the most popular artistic styles. Now, thanks to this handy collection of 400 beautiful motifs, every crafter—from quilters and embroiderers to woodworkers and painters—can easily add Art Deco flair to their work.

The designs range from stylized animals to stunning flowers—including roses, daisies, and ferns—along with gorgeous patterns, both simple and elaborate. All these magnificent motifs are also on an accompanying CD, which make them easy to use.

➤ Includes a CD with every motif



Book and CD!

About the Author

GRAHAM LESLIE McCALLUM is an artist, designer and craftsperson. He is the author of *4000 Flower and Plant Motifs* and *4000 Animal, Bird and Fish Motifs* and *Pattern Motifs*. He teaches and writes on design and lives in **DURBAN, SOUTH AFRICA**.

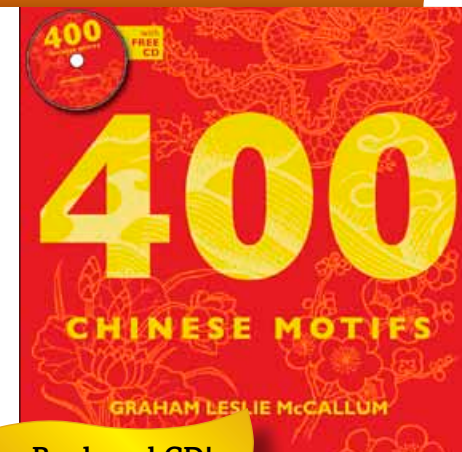
400 Chinese Motifs

by Graham Leslie McCallum

Pandas, dragons, flowers, lotus leaves, jasmine, and Asian trees: from the simple to the supremely exotic, this handbook provides crafters with 400 Chinese-style hand-drawn motifs to use in every kind of work, from garments to paintings to sculpture in ceramic or wood.

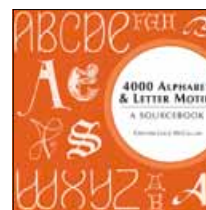
In addition to appearing on the page, all the designs are included on the accompanying CD, which gives artisans great flexibility in applying the motifs to their creations.

➤ Includes a CD with every motif

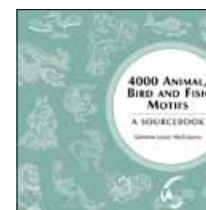


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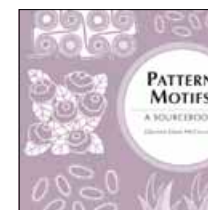
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Painting Accessible Abstracts

by Laura Reiter

Despite the popularity of abstract paintings in the art world, painters don't always know how to connect emotionally with this work. Using a range of projects and exercises, artist Laura Reiter shows how to be adventurous with materials and styles, mixing media to create that expressive connection. She examines the creative process, including themes, composition, and making the most out of a sketchbook. The techniques are designed to build skills and raise awareness of how abstraction can deliver works bursting with texture, detail, and color.

- Provides practical exercises for simplifying abstract paintings
- Includes inspired ideas for using watercolors, acrylics, mixed media, and collage



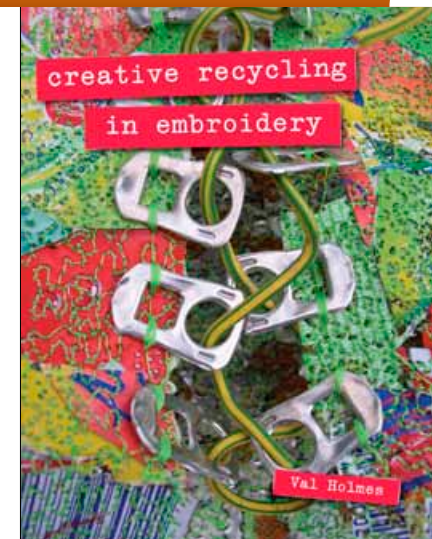
NEW IN PAPERBACK

Creative Recycling in Embroidery

by Val Holmes

Recycling is a hot trend in embroidery, and this is the best book available on the subject. Covering both hand and machine stitching, it reconsiders embroidery by utilizing salvaged material—from fabric, paper, dried flowers, and tree bark, to metal waste, plastic, broken jewelry, and personal souvenirs. Along with the practical instruction, there's advice on how recycled items can add personal meaning to a piece of embroidery. Projects range from a cushion to a concertina book, and present innovative ways to use the latest miracle materials like Aquabond and fusible synthetic fibers.

- Illustrated throughout with stunning color photographs of work by some of today's leading embroiderers
- Packed with ideas for using salvaged material and found objects



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\$27.95 (CANADA \$35.95) | HARD | 978-1-906388-56-0 | 128 PAGES (ALL IN COLOR) | 8 7/8 X 10 | ART/TECHNIQUES/PAINTING | CARTON QTY: 10 | BATSFORD | RIGHTS: US/CAN |

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PREVIOUS HARDCOVER: 978-0-7134-8986-6 \$24.95 (CAN \$29.95)

One Piece of Fabric

15 Projects to Make

by Lena Santana

All it takes is one square yard of fabric to create beautifully sewn crafts. Perfect for recycling leftover swatches into fabulous new designs, these 15 quick and economical projects are simple enough for beginners, yet will inspire experienced sewers to try out new techniques. Turn leftover upholstery scraps into a surprisingly roomy shopping bag, spin itsy-bitsy bits into a head-turning bikini, and transform unworn clothing into a table mat that adds flair to any room. Going green has never been so fashionable or so much fun!



August 2010

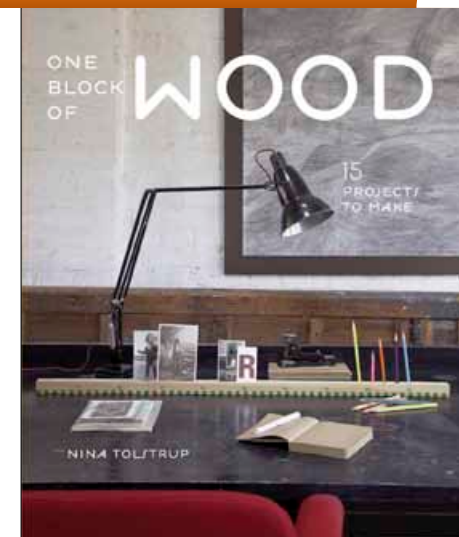
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One Block of Wood

15 Projects to Make

by Nina Tolstrup

All woodworkers end up with scraps, which seldom get thrown away and usually gather dust in a dark corner. Turn those scraps into useful objects with the 15 inspired and satisfying projects presented here, each requiring only one block of wood. The instructions feature flexible options depending on the size and shape of the original scrap, and even beginners can achieve perfect results. With plans that range from a sturdy doorstep to a stylish bird feeder and robot bookends to a trundle scooter, this is every woodworker's answer to the question, "What can I make now?"



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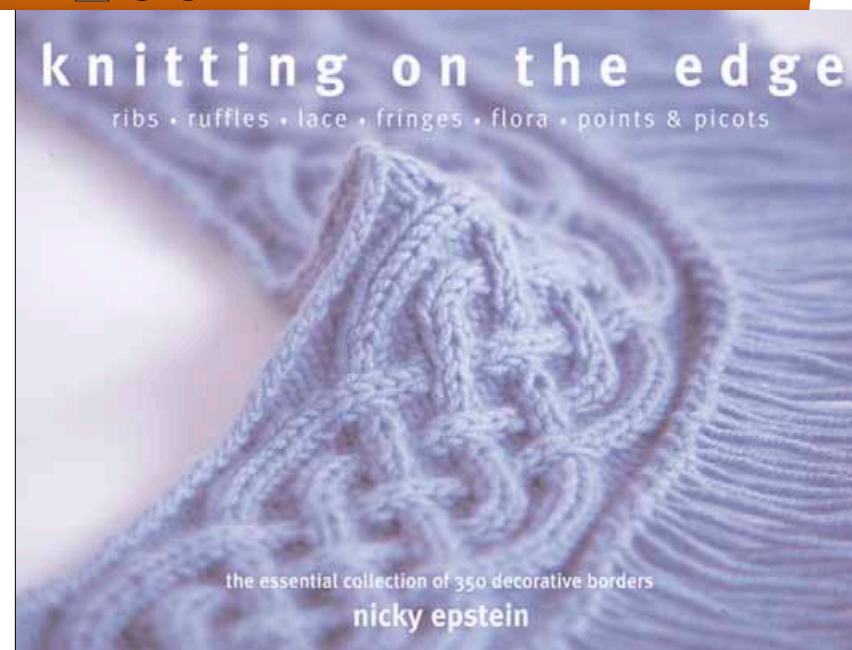
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Knitting on the Edge

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The now-classic collection of 350 edgings, borders, and trims by acclaimed designer Nicky Epstein is available in paperback! Taking the traditional rib to new heights, Nicky features improved ribbed edges, ruffles, lace, fringes, flora, and garters. Line-by-line instructions accompany each of the stitches. Decorate cuffs, customize a sweater, and develop unique patterns using ideas such as the feather lace ruffle, bel epoque, garter stitch weave, sea scallop edge, and sugar drop.

➤ 80,000 copies sold in hardcover



Praise for *Knitting on the Edge*

"You'll turn to these pages time and time again."

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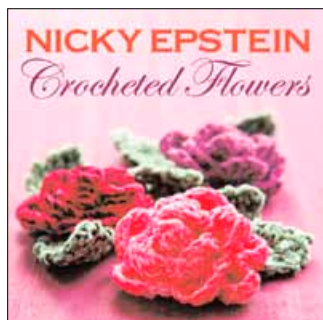
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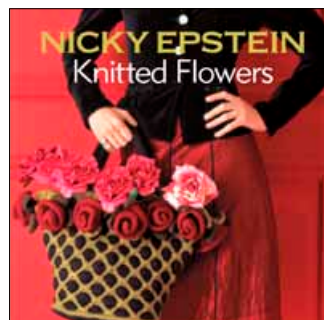
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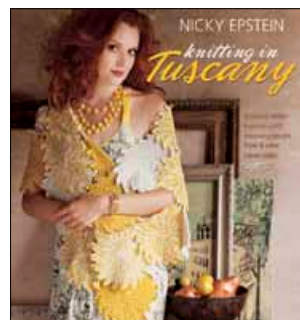
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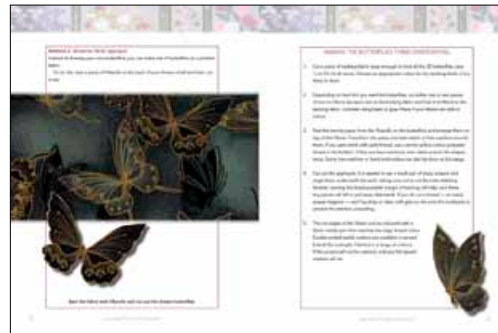
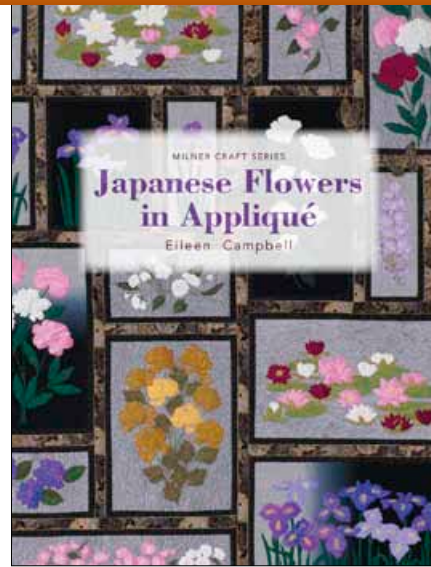


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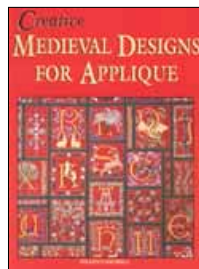
Japanese Flowers in Appliqué

by Eileen Campbell

Eileen Campbell has skillfully captured the flowers of Japan in a single exhibition quilt. Here, she shares her easy-to-follow techniques for creating each of these amazing blooms, giving crafters everything they need to recreate her exquisite piece, develop a single flower quilt, or stitch their own vision of floral beauty.



Also Available by
Eileen Campbell



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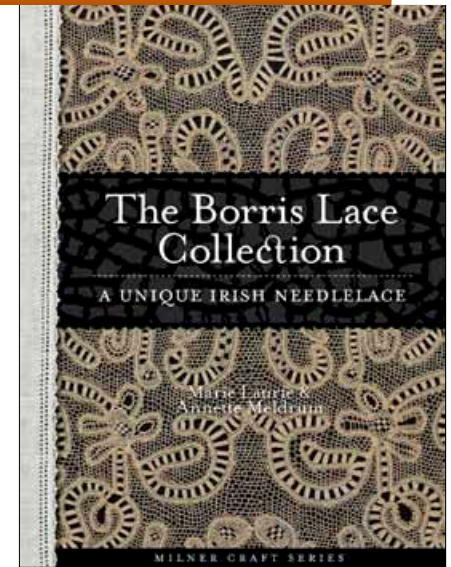
The Borris Lace Collection

A Unique Irish Needlelace
by Marie Laurie &
Annette Meldrum

The tiny Irish village of Borris is famous for its marvelous lace, and a rare private collection containing some of the finest examples is the inspiration for this beautiful book. It's a catalog of the collection, a guide to using the Borris style in 16 projects, and a rich tribute to the social, cultural, and historical significance of lacework to the specific region and to Ireland at large.

The Borris Lace Collection will serve as an inspiration to lace-makers and as a permanent record of unique patterns and techniques that otherwise might be lost forever.

➤ **The first book ever
published on Borris lace**



About the Authors

MARIE LAURIE and **ANNETTE MELDRUM** are dedicated embroiderers and lace-makers who have been instrumental in cataloging and preserving the Borris Lace Collection.



August 2010

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NEW IN PAPERBACK

Crochet Inspiration

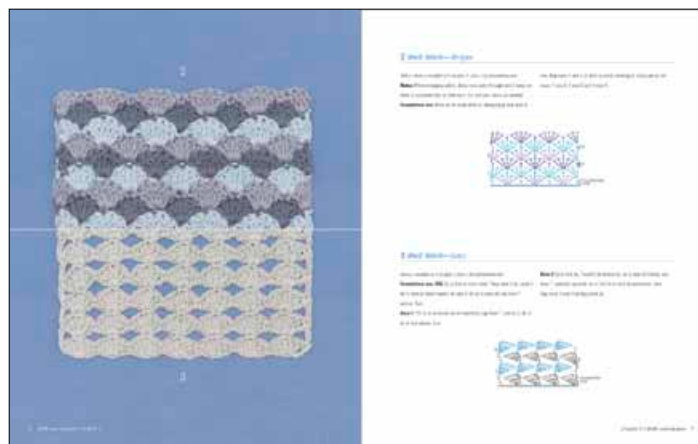
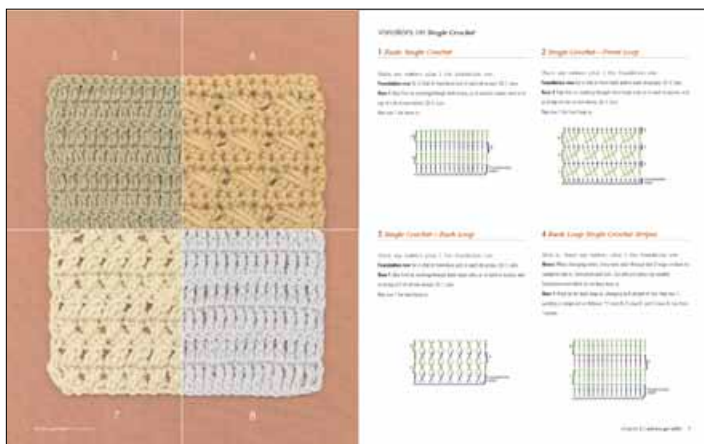
by Sasha Kagan

Celebrated designer and renowned colorist Sasha Kagan has created a crochet reference that showcases her unique sensibility. Containing more than 200 swatch designs in her signature style, this must-have manual covers fabric, motifs, grannies, and flowers. A myriad of patterns feature beautiful lace, shell, and cluster stitch variations, plus gorgeous circular and hexagonal designs. Each chapter also includes stunning garments, such as a classic Chanel cropped jacket, a lacy shawl with leaf embellishments, and a 1920s cloche cap covered in crocheted blossoms.

➤ Received an Independent Publisher's Association Award

About the Author

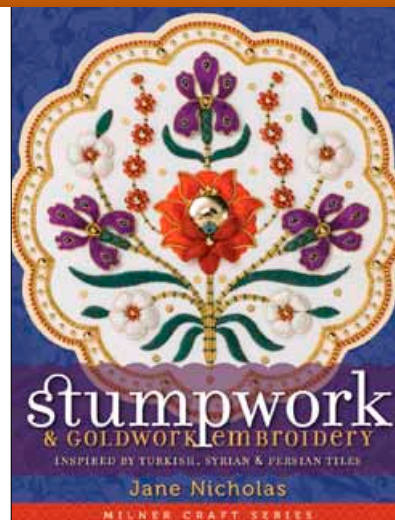
SASHA KAGAN designs for Rowan Yarns, *Knitting* magazine, *Vogue Knitting* magazine, and *Intermediate Knits*. In 2000–2001, the Victoria and Albert Museum put on an exhibition of her work, the ultimate accolade for a knitwear designer. She has published six books.



Stumpwork & Goldwork Embroidery Inspired by Turkish, Syrian & Persian Tiles

by Jane Nicholas

The 16 raised embroidery projects featured here are inspired by the breathtaking art of the Islamic world. Created by renowned designer Jane Nicholas, whose previous books on stumpwork and goldwork have proven so popular, the projects—such as the Persian Peony Tile and the Turkish Tulip Tile—combine jewel-like colors, rich metallic threads, and glittering beads. Gorgeous color photos showcase each one.

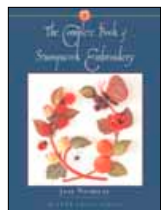


➤ A selection of the
Crafter's Choice Book Club

About the Author

JANE NICHOLAS has been working in the field of embroidery for more than 20 years, and is the author of several books, including *Complete Book of Stumpwork Embroidery*, *Stumpwork Embroidery Designs and Projects*, and *Stumpwork and Goldwork Medieval Flora*.

Also Available



THE COMPLETE BOOK OF STUMPWORK EMBROIDERY
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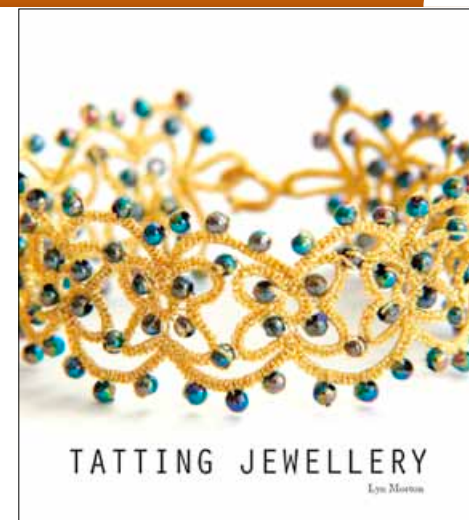
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Tatting Jewellery

by Lyn Morton

A surprising and inventive take on tatting, one of the oldest forms of lace making.

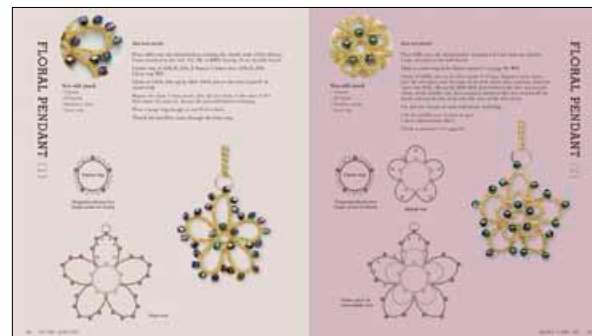
This detailed guide offers dozens of patterns for using metallic threads, vibrant beads, and inexpensive jewelry fittings to create fantastic necklaces, bracelets, pendants, and earrings in intricate filigree designs. Readers can customize the results by choosing the colors and threads they like best to produce one-of-a-kind accessories that will complement any outfit. It's a feast of inspired, fashion-conscious ideas for everyone from beginners to experienced and dedicated tatters.



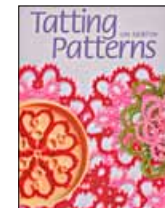
➤ A selection of the
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About the Author

LYN MORTON is an expert tatter and designer who runs her own online company. She is also the author of *Tatting Patterns*.



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978-1-86108-261-9
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REVISED EDITION

The Illustrated Directory of Healing Crystals

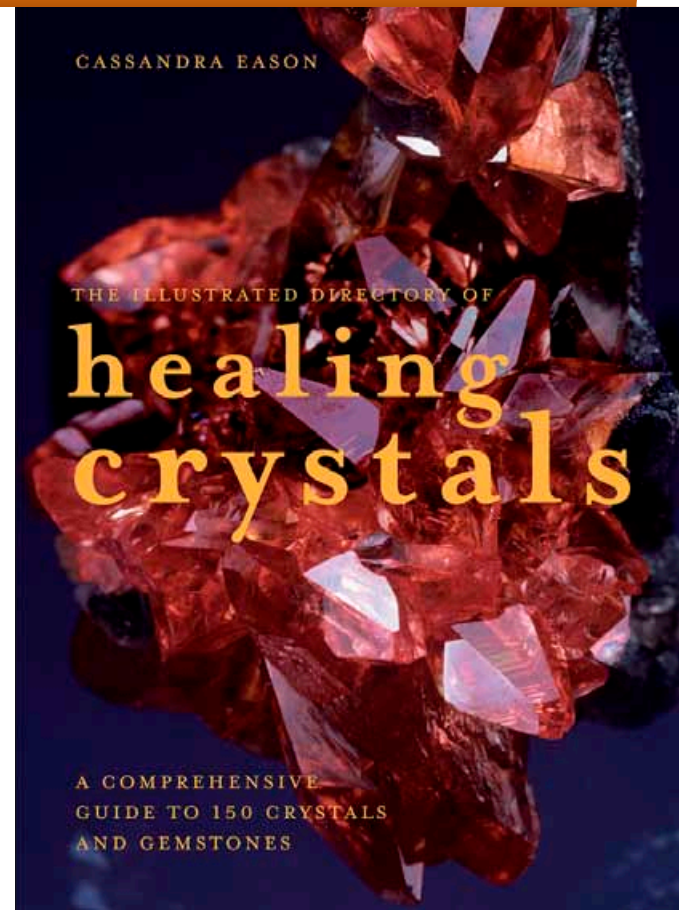
A Comprehensive Guide to 150 Crystals and Gemstones

by Cassandra Eason

Millions believe in the healing power of crystals, and this revised edition of *The Illustrated Directory of Healing Crystals* explains how to put that power to use. Each of 150 minerals, from agate to zoisite, comes with a description, a color photo, an explanation of its healing properties and astrological significance, and a list of associated herbs, oils, and incenses. Whether it's relieving an earache with a piece of rose quartz or ridding the workplace of tension with an amethyst geode, the many practical ideas here are a powerful source of protection, health, and well-being.

About the Author

CASSANDRA EASON, a practicing Druidess, is the author of more than 45 books, including *Ancient Egyptian Magic*, *Candle Power*, *Sacred Earth Power*, and *The Complete Crystal Handbook*.



Understanding Religion

The need for interfaith understanding has never been greater than it is today. Readers who want to explore the many possibilities of faith will find the authoritative background information they need in these balanced, accessible portraits of the world's great religions.

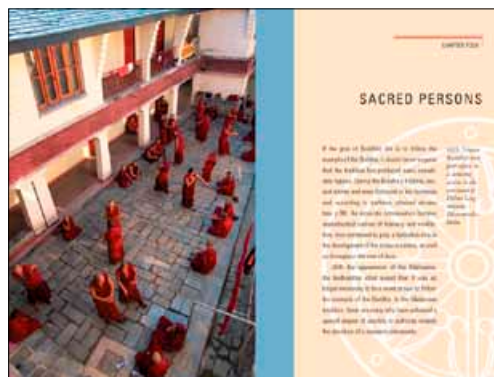
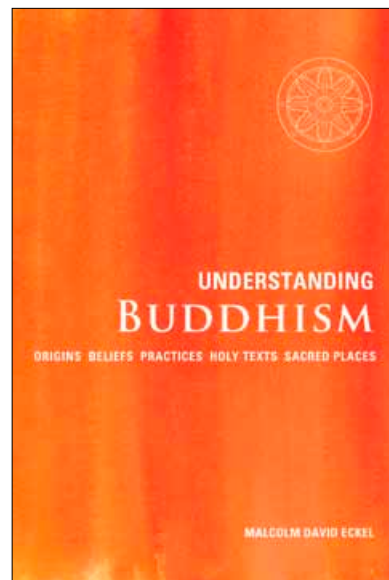
Understanding Buddhism

Origins • Beliefs • Practices • Holy Texts • Sacred Places
by *Malcolm David Eckel*

Buddhism today is one of the fastest-growing faiths in North America. The reasons can be found here, in this comprehensive introduction to the history, practices, and beliefs of a religion that seeks the "Middle Way" between self-denying spirituality and the demands of everyday life.

About the Author

MALCOLM DAVID ECKEL is an associate professor of religion and director of the core curriculum at Boston University.



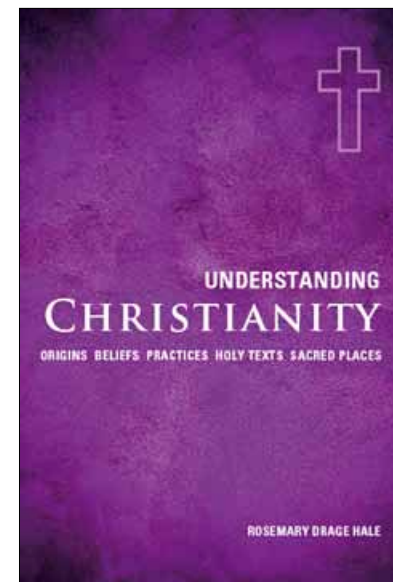
Understanding Christianity

Origins • Beliefs • Practices • Holy Texts • Sacred Places
by *Rosemary Drage Hale*

Covering the beliefs common to all Christians, as well as the ones that divide them into different denominations, this is an illuminating look at the faith that began with Jesus and continues to spread his enduring message of peace and salvation.

About the Author

ROSEMARY DRAGE HALE is a professor of history and dean of humanities at Brock University, St. Catharines, Ontario.



August 2010

\$9.95 (CANADA \$12.95) | PAPER WITH FLAPS | 978-1-907486-14-2 | 112 PAGES (ALL IN COLOR) | 5 X 7 1/2 | RELIGION/BUDDHISM/HISTORY | CARTON QTY: 60 | WATKINS | RIGHTS: US/CAN |

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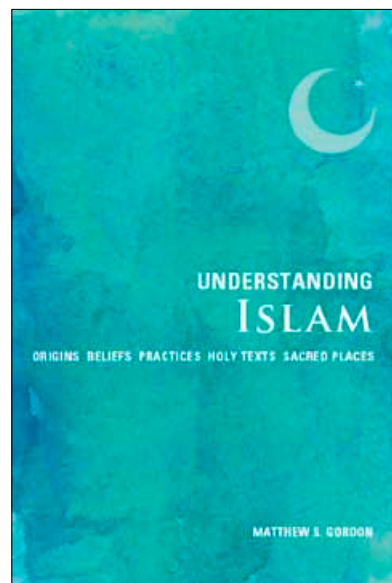
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by Matthew S. Gordon

In a thoughtful exploration of Islam's history, beliefs, and practices, this enlightening book corrects many common misconceptions. Issues such as political Islam, Islam and Israel, and Islamic fundamentalism are addressed with intelligence, skill, and sensitivity.

About the Author

MATTHEW S. GORDON is an associate professor of history at Miami University in Oxford, Ohio, and author of *The Rise of Islam* and *The Breaking of a Thousand Swords*.



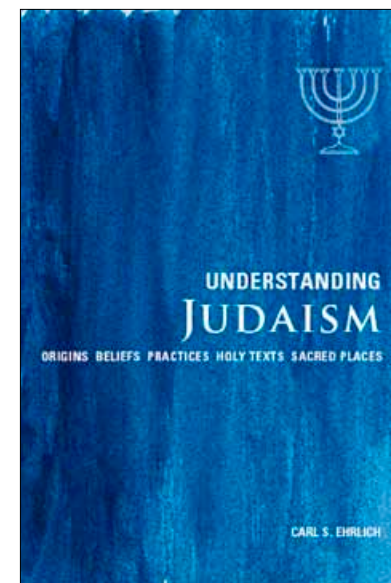
Understanding Judaism

Origins • Beliefs • Practices • Holy Texts • Sacred Places
by Carl S. Ehrlich

This thought-provoking introduction to Judaism traces its development from the Biblical kingdom of Judah to the present-day state of Israel and Jewish communities around the world. Coverage includes movements such as Hasidism, Reform Judaism, Zionism, and Kabbala.

About the Author

CARL S. EHRLICH is a professor of humanities at York University, Toronto.



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NEW EDITION

Civilization One

The World is Not as You
Thought It Was

by Christopher Knight and Alan Butler

There must have been a Civilization One: a highly advanced precursor to the earliest recognized civilization. That's the conclusion reached in this fascinating book. Christopher Knight and Alan Butler began with a quest to crack the mystery of the ancient "megalithic yard"—a precise unit of measurement based on the motions of the Earth, Moon, and Sun. It seems beyond the comprehension of the supposedly unsophisticated people of Stone Age Britain, and yet the measurement kept appearing in ancient structures. The authors' breakthrough discovery goes far beyond the idea of prehistory, and has far-reaching theological ramifications.

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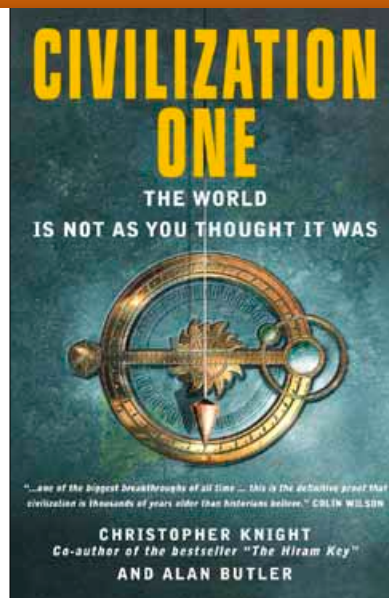
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CHRISTOPHER KNIGHT has written four books to date, co-authored with Robert Lomas. *The Hiram Key* has been translated into 37 languages and sold over a million copies worldwide, becoming a bestseller in several countries.

ALAN BUTLER has published four successful books on such topics as the Knights Templar and the Grail legend. He is also a published playwright and a very successful radio dramatist.

REVISED & UPDATED

The Shining Ones

The World's Most Powerful
Secret Society Revealed
by Philip Gardiner and Gary Osborn

Like a great mystery novel, *The Shining Ones* reveals the truth about a very ancient worldwide priesthood that was lost to history, but whose wisdom and power survived through mythology and legend. The group's mission was to control the development of the world, and how their plot played out at the human and political level makes an extraordinary story. Experts on mysticism and religion, Gardiner and Osborn trace their legacy and evidence of their secret rituals in the Knights Templar, the Rosicrucians, and the Freemasons.

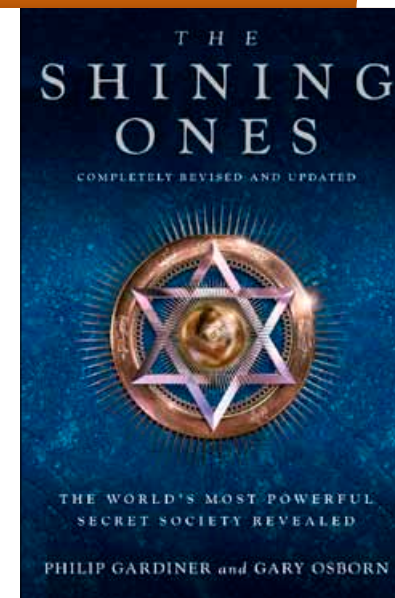
► **Contains startling revelations
about an ancient society that
has continued through the ages**

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**About the Authors**

PHILIP GARDINER has spent the last 16 years researching the history of mankind, science, religion, and philosophy. His search for the truth has led him to uncover historical evidence that previously had not been recognized for what it is.

GARY OSBORN has written widely on mysticism, esoteric traditions, and the nature of human consciousness. They are co-authors of *The Serpent Grail*.

So You Want to Be Psychic?

Develop Your Hidden Powers

by *Billy Roberts*

Using a structured program that draws upon Eastern and metaphysical traditions, renowned psychic Billy Roberts shows how we can all develop our psychic abilities. His techniques have helped thousands of students worldwide to become working mediums and psychics, or simply to improve their clairvoyance, telepathy, and precognition. Designed to be done at one's own pace and with either a secular or spiritual approach, the exercises enable everyone to reach their full psychic potential.

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- EXPERIENCE ASTRAL TRAVEL

BILLY ROBERTS

About the Author

BILLY ROBERTS is the founder of The Thought Workshop, a center for psychic and spiritual studies. He is among the UK's leading stage psychics and has lectured and appeared on TV worldwide.

Life Alignment

Heal Your Life & Discover Your Soul's True Purpose

by *Philippa Lubbock*

The new "vibrational" healing method stems from the idea that everything we need to heal is within us, blocked only by our own self-imposed limits. Dr. Jeff Levin developed the Life Alignment program to help people access their higher consciousness—through muscle testing and dowsing—to ascertain the root cause of an ailment. Then, using his powerful Vortex Cards, the healing process proceeds rapidly and easily. Here, Life Alignment teacher and practitioner Philippa Lubbock tells the whole story of Dr. Levin and his remarkable system, along with moving stories of ordinary people who have been miraculously healed.

**LIFE
ALIGNMENT**

HEAL YOUR LIFE
& DISCOVER YOUR
SOUL'S TRUE PURPOSE

PHILIPPA LUBBOCK

JEFF LEVIN'S
REVOLUTIONARY HEALING SYSTEM

About the Author

PHILIPPA LUBBOCK is a Life Alignment teacher and practitioner. She continues to facilitate Family Constellations workshops, based on the Life Alignment system.

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From Your Kitchen and Garden

by Esme Floyd

Treat more than 100 common ailments safely, effectively, and inexpensively, with these doctor-approved home remedies. Common medical complaints are addressed with drug-free natural cures for everything from headaches, depression, and emphysema to heartburn, coughs, fever, and toothaches—even snoring. Using inexpensive, readily available ingredients and drawing on traditional herbalism, these 1,001 remedies are incredibly easy to make and have been proven to work for generations.

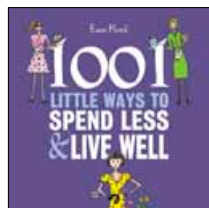


► **All remedies are based on common household ingredients**

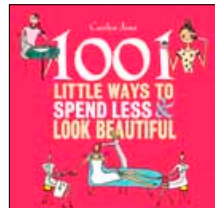
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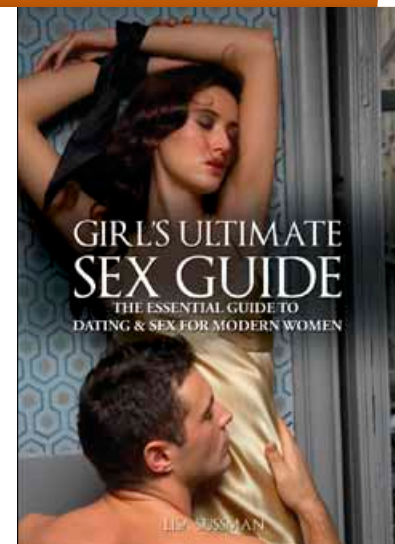
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Girl's Ultimate Sex Guide

The Essential Guide to Dating & Sex for Modern Women

by Lisa Sussman

Gather your smartest, hippest girlfriends and let loose about dating, love, and sex—or simply read this book! With hundreds of hot tips for between-the-sheets bliss, dating dos and don'ts, and techniques for getting the best out of any man, this is the ultimate sex guide for the 21st-century woman. Unabashed in content, fun and funky in tone, *Girl's Ultimate Sex Guide* tackles every aspect of single life you can imagine. Nothing is too personal, depraved, or weird to explore, from deciphering guy behavior to synchronized schwinging to “beg-for-mercy” maneuvers.



► **Targeted to young, fearless females who have a passion for life**

About the Author

LISA SUSSMAN has contributed to women's consumer magazines for over 15 years, including *Cosmopolitan*, *New Woman*, *Company*, *YM*, *Lucky*, and *Stuff*. She is the author of nine *Cosmopolitan* sex tips books.

August 2010

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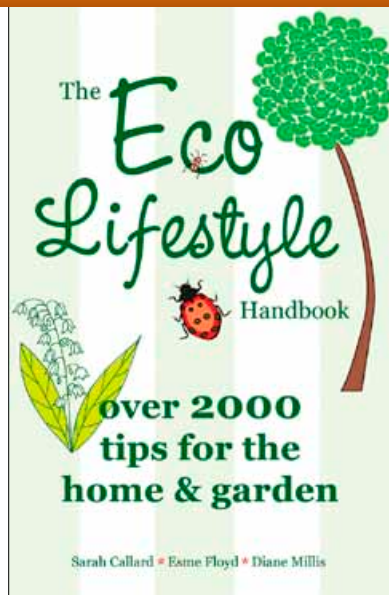
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The Eco Lifestyle Handbook

Over 2000 Tips for the Home & Garden

by Sarah Callard, Esme Floyd, Diane Millis

Living green seems easier said than done, but *The Eco Lifestyle Handbook* shows how to make smart and simple choices that add up to a big difference. Quick to implement and cost effective, these 2,000 easy-to-follow tips can make every lifestyle more eco-friendly. Helpful hints on how to shop and what to buy, deal with waste at the home and office, garden and grow, and much more will enable readers to become greener world citizens and reduce their carbon footprints.



- **More than 2,000 simple tips that can quickly improve personal well-being and the quality of the planet with minimum effort**
- **Up-to-date information and advice based on the very best scientific research**

Some tips for living an eco-smart lifestyle:

Do Some Solar Sums: Choose a solar-powered calculator rather than one that relies on chemical batteries.

Use Recycled Foil: Because aluminum foil has a major environmental impact during its production, be sure to use 100% recycled foil.

Body Beautiful: Go for plant- rather than petroleum-based products; they're more natural and require a lot less processing.

Return to Maker: Buy from a manufacturer who will take back your old computer and dispose of it. You'll be supporting a more responsible approach to e-waste.

August 2010

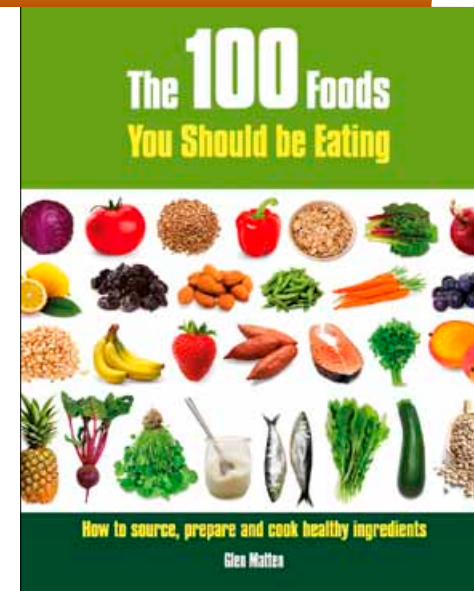
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The 100 Foods You Should Be Eating

How to Source, Prepare and Cook Healthy Ingredients

by Glen Matten

If you listen to all the diet advice out there, the search for healthy foods can become a nightmare. This book is the antidote: a collection of 100 easy-to-prepare recipes—each based on one inexpensive main ingredient—which combine both sound nutrition and mouthwatering taste. Organized into chapters called Breakfast, The Munchies, Lunch on the Go, Strapped for Cash, Summer Living, Friends Round, Fast Food, Lazy Sundays, Kids, and Desserts and Drinks, this is a book for everyone looking for a simpler approach to healthy eating.



About the Author

GLEN MATTEN is one of the UK's hot young food authorities, and makes frequent appearances on Britain's Good Food Channel. He runs a successful nutrition consultancy and is director of two nonprofits addressing health inequalities in low-income areas.



August 2010

\$14.95 (CANADA \$19.50) | PAPER | 978-1-84773-440-2 | 160 PAGES (60 COLOR PHOTOS) | 7 X 9 | COOKING/HEALTH & HEALING/GENERAL | CARTON QTY: 26 | NEW HOLLAND | RIGHTS: US/CAN |

Seasonal Preserves

by Joanna Farrow

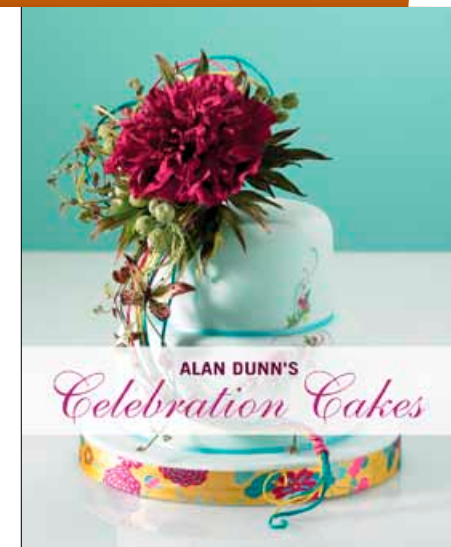
Perfect for the growing local food movement, this illustrated guide features 100 fabulous recipes that use fresh, seasonal ingredients. It covers chutneys, jams, cheeses, cordials, and sauces, including Gooseberry and Elderflower Jam, Oven Dried Tomatoes in Fennel Oil, and Cherry and Almond Ratafia. Professional tips for using ingredients and equipment help deliver great results.



Alan Dunn's Celebration Cakes

by Alan Dunn

Celebrate deliciously and beautifully! Master sugarcraft sculptor Alan Dunn shows how to create festive cakes decorated with cascading, lifelike floral arrangements built from sugarpaste. His easy-to-follow directions, accompanied by stunning, mouthwatering photographs, cover 35 floral varieties and 18 cake designs for weddings, anniversaries, birthdays, christenings, holidays, and more.



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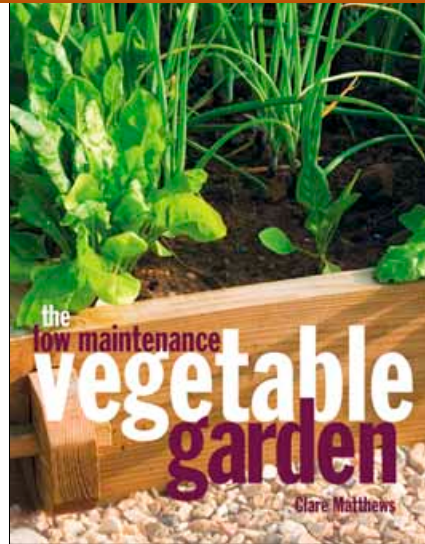
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The Low Maintenance Vegetable Garden

by Clare Matthews

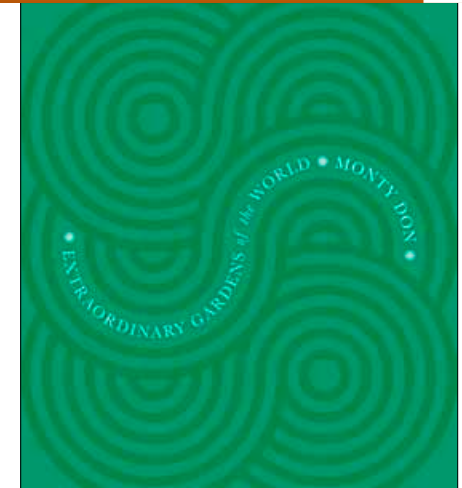
Wouldn't it be great to easily and quickly grow fresh fruit and vegetables in your own backyard? Through the simple shortcuts and unconventional low-maintenance strategies presented in this guide, would-be gardeners can learn the tricks needed to grow their own produce without putting in a lot of work. The simple instructions are accompanied by inspirational photographs that will encourage novices, while the solid horticultural advice will help even experienced gardeners get great results in no time.



Extraordinary Gardens of the World

by Monty Don

Stroll through an unforgettable progression of grand vistas and intimate gardens in this large-format, lavishly illustrated guide to the most breathtaking gardens in the world. Monty Don, host of the highly successful television series *Around the World in 80 Gardens*, has once again captured the beauty of gardens from every climate in this photographic archive of his travels. More than 400 previously unpublished images provide an awe-inspiring glimpse of a variety of plantings, each beautifully influenced by cultural environment, natural habitat, and manmade surroundings.



About the Author

MONTY DON is one of the UK's most respected gardeners and gardening writers. Formerly the main presenter of BBC TV's *Gardener's World*, he has been the gardening correspondent for the *Observer* since 1994.

August 2010

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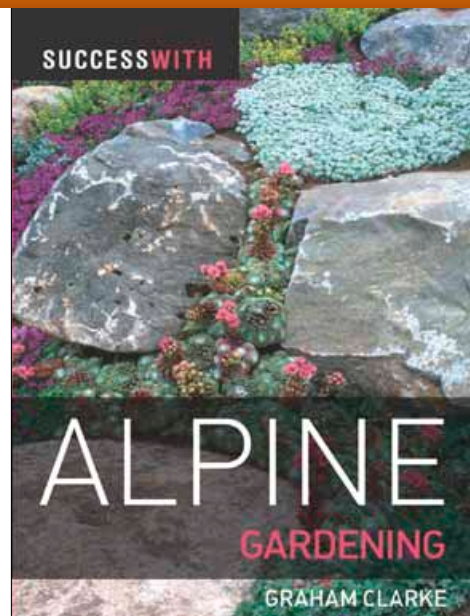
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Success with Alpine Gardening

by Graham Clarke

Alpine plants are beautiful, but have a reputation for not thriving outside of their natural rocky environment. In fact, these misunderstood plants are extremely versatile and can be grown as attractive features in any garden. *Success with Alpine Gardening* reviews all aspects of alpine cultivation and propagation, as well as how to plant and maintain raised beds, troughs, and containers. Other gardening ideas—gravel areas, ponds, paving and patios, walls, and borders—are fully explored, and the illustrated A–Z plant directory is packed with inspiration.



Success with Small-Space Gardening

by Graham Clarke

Small gardens can be just as breathtaking as large luxurious plots. And whether it's a modern urban oasis or just a tiny nook in which to grow some vegetables, *Success with Small-Space Gardening* has the advice and guidance you need to create your intimate corner of nature. There are even clever tricks and tips for making a space look bigger with vertical plantings, containers, paving, and pathways. With its illustrated A–Z directory of suitable plants, this guide will help every city dweller and balcony lover develop a tiny green thumb.



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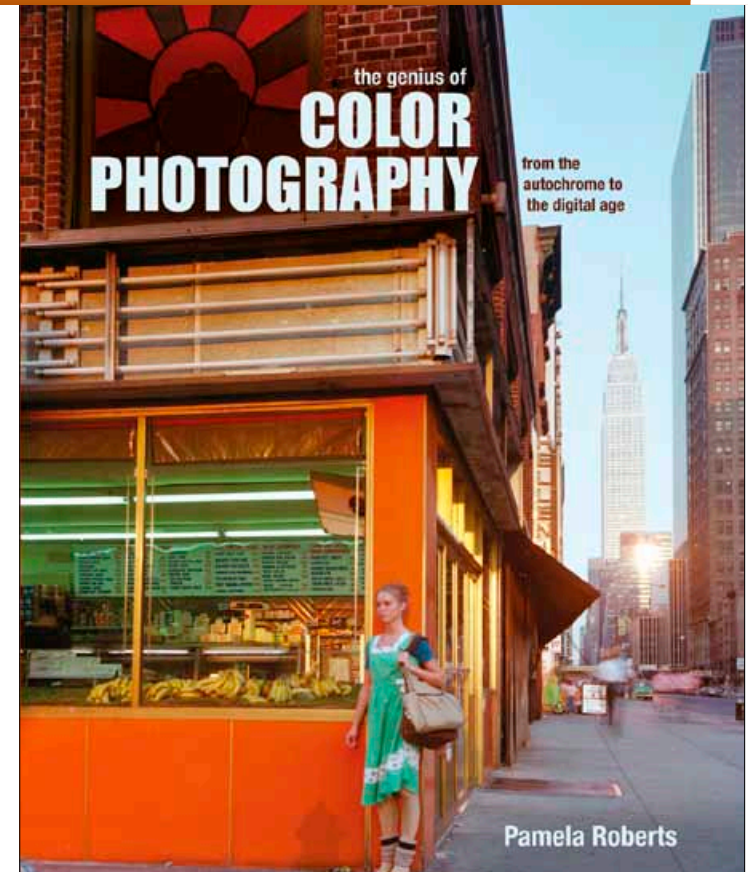
The Genius of Color Photography

From the Autochrome to the Digital Age

by Pamela Roberts

From pre-autochrome color on glass to the digital age, *Genius of Color Photography* covers every major technical and artistic breakthrough in the development of color during the past century. It looks at technologies like the Polaroid, Kodak Instamatic, and 35mm film; varying styles in color photography, from World War II documentation to glamorous fashion imagery; and the impact of Photoshop® and other software programs. More than 150 photographers are featured with special attention given to Boris Mikhailov, Richard Misrach, Robert Mapplethorpe, and others who have altered our perception of color in the world around us.

- Author Pamela Roberts is a former curator of the Royal Photographic Society's collection, and an authority on color photography
- Covers every major technical and artistic development in color photography over the last 100 years



About the Author

PAMELA ROBERTS is an independent researcher and former curator at the Royal Photographic Society in Bath. She is the author of *Photohistorica: Landmarks in Photography* (Workman Publishing, 2000) and *Alfred Stieglitz: Camera Work—The Complete Illustrations 1903–1917* (Taschen, 1997).

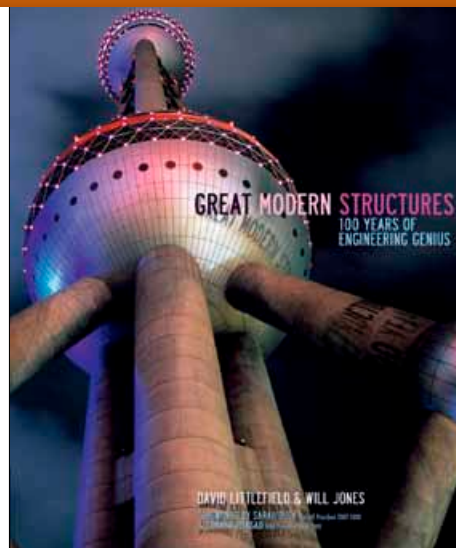
Great Modern Structures

100 Years of Engineering Genius

by David Littlefield & Will Jones,
forewords by Sarah Buck &
Sunand Prasad

People still speak of the Seven Wonders of the World, even though only one of them (the Pyramids) still stands. But the modern world offers architectural and engineering wonders that put ancient efforts to shame. This is a technically detailed compendium of more than 70 of them, from the Millau Viaduct in France (supported by concrete columns taller than the Eiffel Tower) to the 2.5-mile-long Akashi Kaikyo Bridge in Japan. It is a celebration of the superlative—the tallest, widest, and most spectacular feats of modern engineering and architecture.

➤ **A magnificently illustrated tribute to 70 wonders of the modern world**



About the Authors

DAVID LITTLEFIELD is the author of *Modern Architecture: London* and *An Architect's Guide to Running a Practice*.

WILL JONES is author of *The Architecture of New York*, *New Residential Architecture*, *New Transport Architecture*, and *Cathedral: an Illustrated Guide*.



August 2010

\$50.00 (NCR) | HARD | 978-1-84442-814-4 | 304 PAGES (ALL IN COLOR) |
10 1/4 X 12 3/8 | ARCHITECTURE/BUILDINGS/PUBLIC, COMMERCIAL & INDUSTRIAL |
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NEW FORMAT

The A-Z of Cars

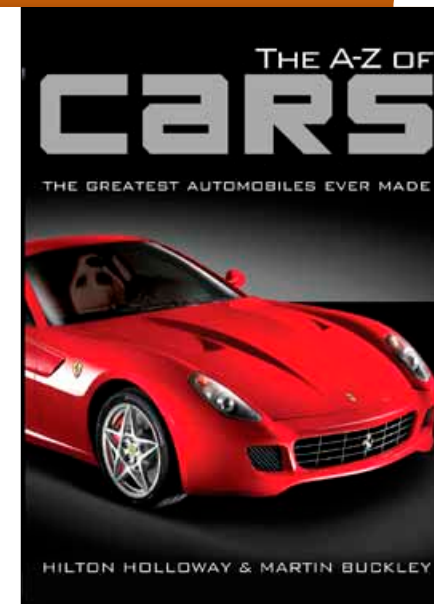
The Greatest Automobiles Ever Made

by Hilton Holloway &
Martin Buckley

Written by two of the world's most experienced motoring journalists, *The A-Z of Cars* is a comprehensive study of the world's most celebrated automobiles. The nearly 400 vehicles here range from sleek sports cars (Aston Martin DB7) to those that captured the public's imagination, like the Volkswagen Beetle. All the great carmakers past and present are featured, along with technical details and striking photographs. These are the vehicles that fill true enthusiasts' dreams—and this is the essential reference for auto fanatics.

➤ **Illustrated with 400 color and black-and-white photographs, this is the ideal resource for any car enthusiast**

➤ **New edition in a pocket-sized format**



About the Authors

HILTON HOLLOWAY is a news editor for *Car Magazine*, and contributes to Britain's *The Times* newspaper and *Focus* magazine.

MARTIN BUCKLEY writes for *Classic Car* magazine and is a regular contributor to Germany's *Motor Klassik*.



August 2010

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PREVIOUS EDITION: 978-1-84732-150-3 \$39.95 (CAN \$51.95) H

True Crime

The Infamous Villains of Modern History and Their Hideous Crimes

by Martin Fido and David Southwell

The lure of authentic true crime stories is irresistible—the more gruesome, brutal, or bizarre the better! Here, delivered in hard-hitting tabloid style, are hundreds of them, dating from the beginning of the 19th century to the present day, complete with contemporary illustrations. The list of perps includes the most notorious criminals of modern history, right up to Josef Fritzl, who imprisoned and raped his daughter for 24 years, and Armin Meiwes, the cannibal who found a willing victim.

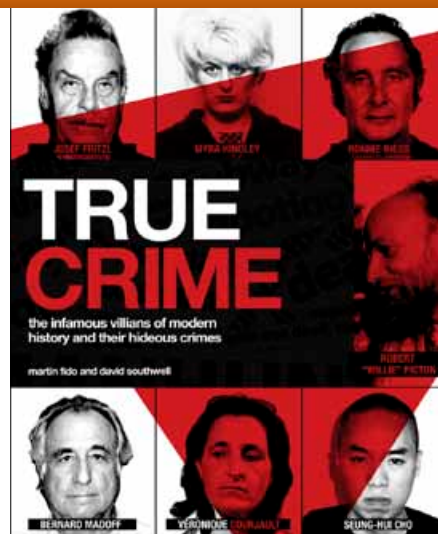
Their true tales are told:

Lizzie Borden • Jack the Ripper •
Al Capone • Charles Manson •
Jeffrey Dahmer

- Two centuries' worth of true crime stories presented in vivid newspaper style
- Illustrated with nearly 500 photographs

August 2010

\$24.95 (CANADA \$31.95) | PAPER | 978-1-84732-524-2 | 384 PAGES (500 COLOR & B/W PHOTOS) | 7 X 8 5/8 | TRUE CRIME/GENERAL | CARTON QTY: 8 | CARLTON BOOKS | RIGHTS: US/CAN |



About the Authors

MARTIN FIDO is recognized worldwide as one of the leading authorities on Jack the Ripper. He teaches at Boston University and lives on **CAPE COD**.

DAVID SOUTHWELL is a regular broadcaster in the UK and North America, and the author of *The History of Organized Crime*.



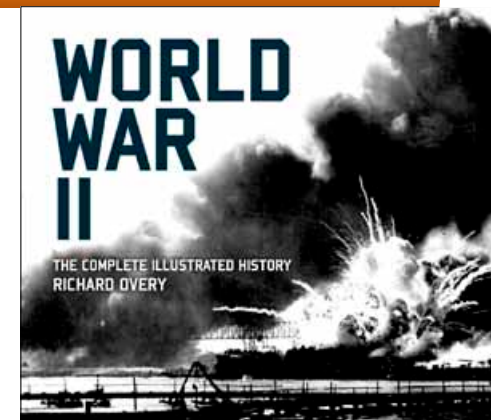
World War II

The Complete Illustrated History

by Richard Overy

Written by leading World War II historian Richard Overy and featuring vividly illustrated spreads, this valuable reference delivers large amounts of information with maximum impact. The global flow of events from the German blitzkrieg against Poland in September 1939 to the atomic bombing of Japan in August 1945, and from the islands of the South Pacific to Norwegian fjords beyond the Arctic Circle, is illuminated by the author's keen insights on weapons, strategy, and tactics.

- Endorsed by the Imperial War Museum, the world's preeminent museum specializing in 20th-century conflict
- Features 1,000 color and black-and-white images



About the Author

RICHARD OVERY is an expert on the history of World War II and the author of 17 books, including *Russia's War*, *The Battle of Britain*, and *Why the Allies Won*.



August 2010

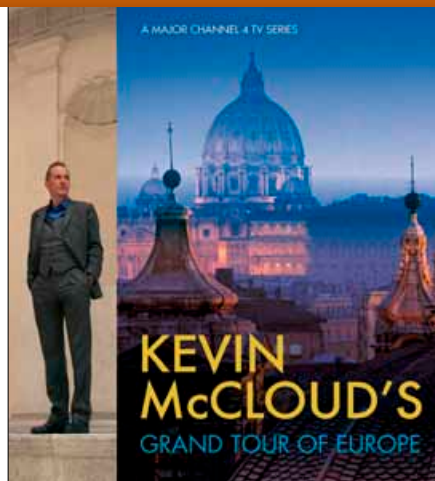
\$39.95 (NCR) | HARD | 978-1-84732-658-4 | 256 PAGES (1,000 COLOR & B/W PHOTOS) | 11 X 9 1/2 | HISTORY/MILITARY/WORLD WAR II | CARLTON BOOKS | RIGHTS: US ONLY |

Kevin McCloud's Grand Tour of Europe

by Kevin McCloud

Based on a four-part television series, *Kevin McCloud's Grand Tour of Europe* is a behind-the-scenes tour of Europe's high spots with some rather spicy detours into continental lowlife. The author proves himself a masterly companion as he peeks behind famous facades and ventures to the wrong side of town on his myth-busting romp through France, Germany, Greece, Italy, and Turkey. It's an irreverent travel guide like no other.

➤ **Television presenter Kevin McCloud has strong international recognition and popularity**



About the Author

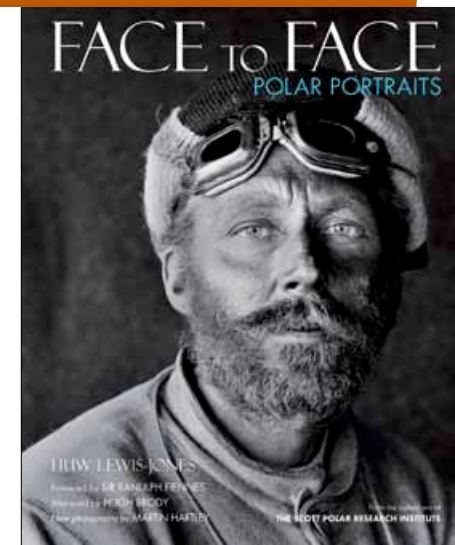
KEVIN MCCLOUD is best known for his design work and television series *Grand Designs* and *Grand Designs Abroad*, which have spawned a monthly magazine of the same name. He is a Fellow of the Royal Institute of British Architects, an ambassador for WWF and has a number of honorary degrees.



Face to Face: Polar Portraits

by Huw Lewis-Jones, foreword by
Sir Ranulph Fiennes, afterword by
Hugh Brody, modern photography
by Martin Hartley

Touted by *National Geographic Adventure* as "the greatest polar portraits of all time," *Face to Face* presents unpublished historic treasures from the Scott Polar Research Institute (SPRI), University of Cambridge alongside evocative modern imagery by leading expedition photographer Martin Hartley. From the first polar photographs and portraits of explorers, to early photos of the Inuit and rare images from heroic-age Antarctic expeditions, this is a stunning tribute to the history of polar exploration.



About the Author

HUW LEWIS-JONES is a historian and curator of art at the Scott Polar Research Institute. Formerly visiting fellow at Harvard University, and curator of imperial and maritime history at the National Maritime Museum, London, Huw is also a consultant within media and broadcasting.



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\$34.95 (CANADA \$44.95) | HARD | 978-0-297-85956-7 | 216 PAGES (150 COLOR PHOTOS, 100 B/W PHOTOS) | 9 3/4 X 10 7/8 | TRAVEL/EUROPE/GENERAL | WEIDENFELD & NICOLSON | RIGHTS: US/CAN |

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\$39.95 (CANADA \$51.95) | HARD | 978-1-84486-099-9 | 288 PAGES (240 COLOR & B/W PHOTOS) | 8 5/8 X 10 1/2 | HISTORY/POLAR REGIONS | CONWAY | RIGHTS: US/CAN |



Popcorn

Fifty Years of Rock 'n' Roll Movies

by Garry Mulholland

From *Quadrophenia* to *Mamma Mia!*, the rock 'n' roll movie captures the best and worst of a music's moment in time. In *Popcorn*, acclaimed author Garry Mulholland takes a close look at the successes and failures of this film phenomenon by deconstructing the likes of Derek Jarman's *Jubilee* while considering the mass appeal of movies such as *Footloose* and *Grease*. Part serious critical appreciation, part celebration of B-movie trash, *Popcorn* is sure to be the first and last word on the rock movie.

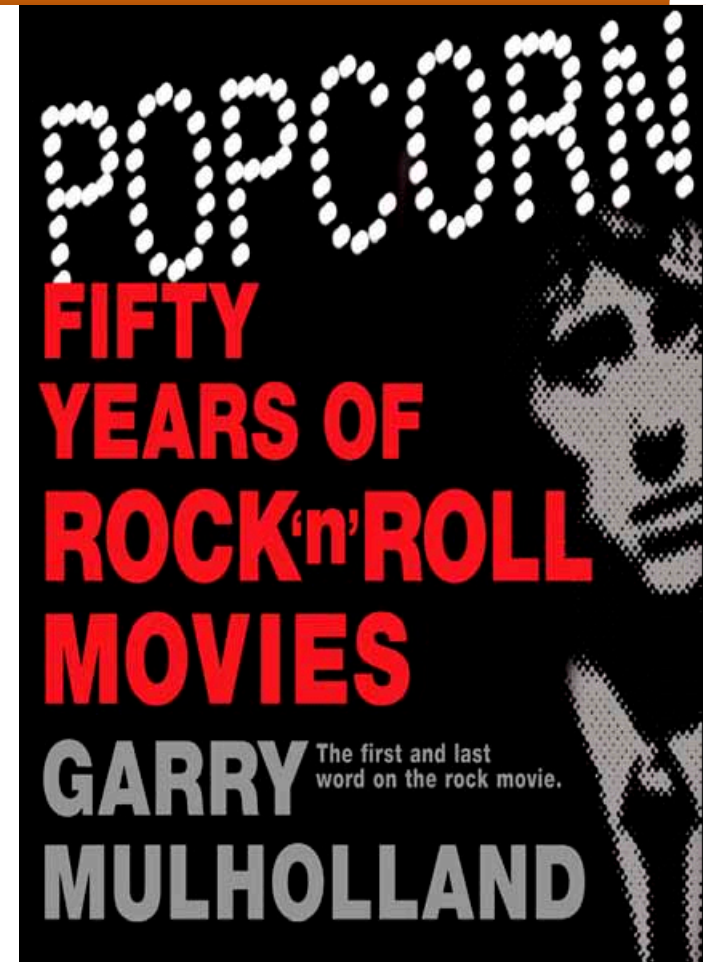
► Mulholland's previous titles, *This Is Uncool* and *Fear of Music*, are considered classics of music writing

About the Author

GARRY MULHOLLAND is the author of *Uncool* and *Fear of Music*. He has contributed frequently to the *Guardian* and *Time Out* and currently writes for the *Observer Music Monthly* and *Q*.

The 20 Best Rock Movies Ever Made...

- | | |
|----------------------------|---|
| 1 • Privilege | 11 • Hairspray |
| 2 • Espresso Bongo | 12 • Beyond the Valley of the Dolls |
| 3 • Easy Rider | 13 • The School of Rock |
| 4 • Performance | 14 • Superstar: The Karen Carpenter Story |
| 5 • Stardust | 15 • Saturday Night Fever |
| 6 • Slade in Flame | 16 • 24 Hour Party People |
| 7 • This Is Spinal Tap | 17 • DiG! |
| 8 • Quadrophenia | 18 • Catch Us If You Can |
| 9 • The Filth and the Fury | 19 • Beat Girl |
| 10 • Gimme Shelter | 20 • Bulworth |

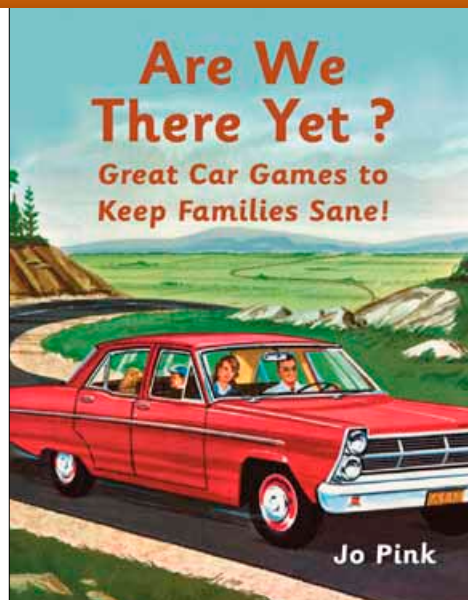


Are We There Yet?

Great Car Games to Keep Families Sane!

by Jo Pink

A family road trip can be adventurous, economical...and a total bust with a carload of whining kids. But now the infamous "Are we there yet?" mantra has a totally new meaning! This hilarious, fun, and entertaining book is packed with more than 100 classic car games to keep the kids amused and the parents sane. Everything from guessing games and driving songs to the top 10 knock-knock jokes and nursery rhymes will keep children of all ages merrily distracted and the grown-ups free of frustration. So, pile into the car and get ready for good times...not kids' whines!



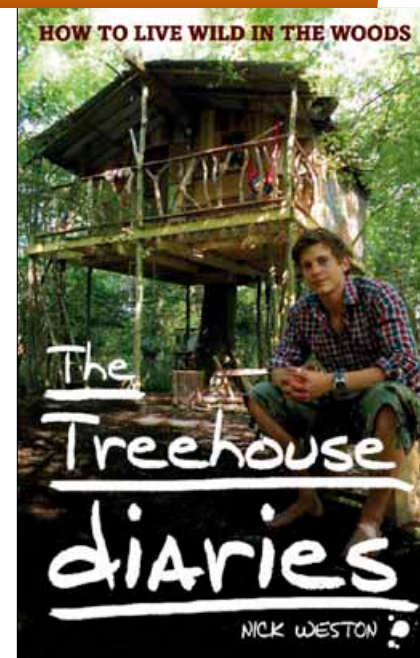
- **More than 100 classic car games for all ages**
- **Fabulous retro art throughout brings a touch of nostalgia to the experience**

The Treehouse Diaries

How to Live Wild in the Woods

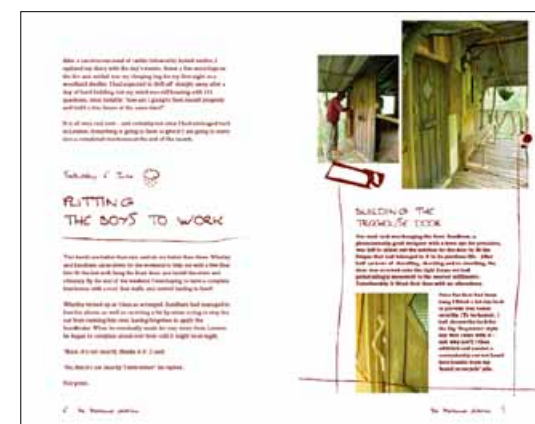
by Nick Weston

Nick Weston escaped from the London rat race to live entirely off the land in a secret location deep in the woods. *The Treehouse Diaries* chronicles his real-life adventure: from constructing a treehouse (complete with hot shower and compost bathroom) to planting a vegetable patch and brewing his own beer. There's practical information on every project he undertook, step-by-step photographs that illustrate the highs and lows of treehouse life, and delicious recipes made from ingredients grown, foraged, and caught on-site! His six-month experience will inspire readers to unplug from the modern world and reconnect with the natural one.



About the Author

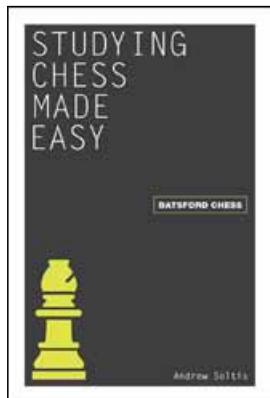
NICK WESTON is a self-styled survival expert and keen chef. He led a team in *Shipwrecked*, a popular survival-based series filmed in the Cook Islands. Visit his blog at www.huntergathercook.typepad.com.



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Studying Chess Made Easy

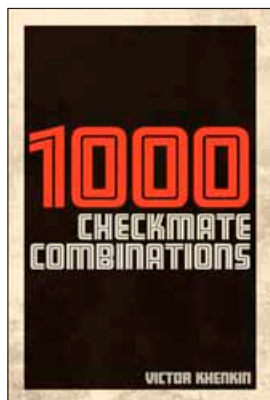
by *Andrew Soltis*

Study is a necessity for competitive chess players, and acclaimed chess author and International Grandmaster Andrew Soltis explains how it should be done. In his trademark witty, accessible style, Soltis provides tips on everything from the need for memorization to the use of computers—and even how to develop that indefinable thing called intuition.

August 2010

\$22.95 (CANADA \$29.95) | PAPER | 978-1-906388-67-6 | 240 PAGES |

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1000 Checkmate Combinations

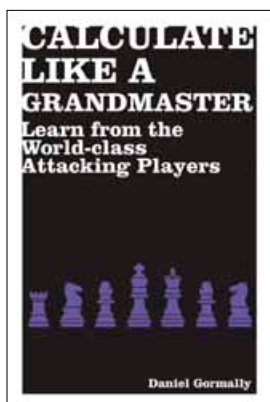
by *Victor Khenkin*

Checkmate, the object of the game of chess, can be executed in more ways than anyone can count. This truly outstanding book, first published in Russian in the '70s and regarded as a classic, contains one of the most comprehensive collection of checkmate combinations ever assembled. Available for the first time in English, it also sports an introduction by former world champion Mikhail Tal.

September 2010

\$21.95 (CANADA \$28.95) | PAPER | 978-1-906388-70-6 | 352 PAGES

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Calculate Like a Grandmaster

Learn from the World-class Attacking Players

by *Daniel Gormally*

This is a penetrating study of the attacking methods of the most aggressive chess players of the modern era—from 1960s world champion Mikhail Tal to Magnus Carlsen, teenage leader of today's new wave of deadly attackers. The attacking style is a good choice for any chess competitor, but especially for less advanced players, who will relish the fireworks it produces. The first book from one of the UK's leading Grandmasters, this unique guide is illustrated with a wealth of examples from top-level games.

September 2010

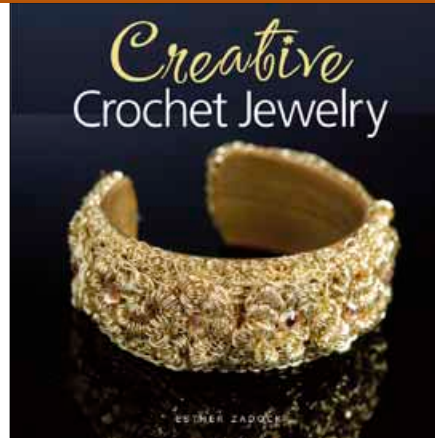
\$19.95 (CANADA \$25.95) | PAPER | 978-1-906388-69-0 | 288 PAGES |

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Creative Crochet Jewelry

by Esther Zadock

Crocheted jewelry is bringing new zing to traditional bling! Using common yarn, a selection of beads, baubles and crystals, and just a few simple techniques, crocheters of every skill level can quickly produce uncommonly appealing designs. Color photographs accompany the instructions so every step in the creative process is easy to follow. More than 30 projects include an assortment of necklaces, bangles and bracelets, elegant ornaments for evenings out, and much more.



About the Author

ESTHER ZADOCK's eye-catching designs are in great demand and are sought after by clients around the world. Her work continues to be featured in craft shows and museum exhibitions.



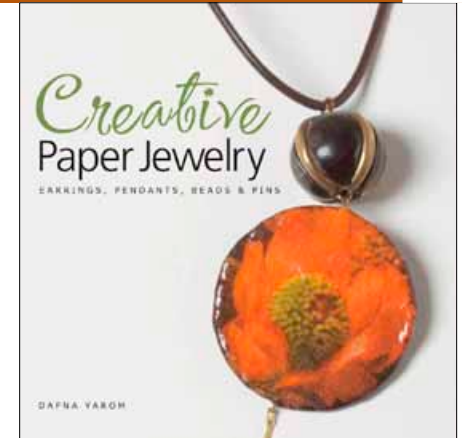
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\$19.95 (CANADA \$25.95) | PAPER WITH FLAPS | 978-1-936096-07-7 | 128 PAGES (ALL IN COLOR) | 8 1/2 X 8 1/2 | CRAFTS & HOBBIES/NEEDLEWORK/CROCHETING | CARTON QTY: 30 | SIXTH&SPRING BOOKS | RIGHTS: WEX* |

Creative Paper Jewelry

Earrings, Pendants, Beads & Pins
by Dafna Yarom

Diamonds may be a girl's best friend—but paper's more fun to play with! The creative techniques of acclaimed artist Dafna Yarom transform this versatile and accessible material into lightweight, refined jewelry. Her projects combine paper with diverse materials including iron and bronze wire, wooden and glass beads, crystals and more. By carefully mixing colors, shapes, and textures, crafters can create distinct pendants, striking brooches, delicate necklaces, whimsical earrings, and more. Going beyond the rolled paper bead, these designs will have crafters hooked.



About the Author

DAFNA YAROM has a degree in graphic design from the prestigious Bezalel Art and Design Academy in Jerusalem, Israel. After studying Japanese papermaking, she explored new expressions in paper-based art, including building durable paper furniture and sculptures. Dafna's works have appeared in exhibitions all over Israel.



September 2010

\$19.95 (CANADA \$25.95) | PAPER WITH FLAPS | 978-1-936096-06-0 | 128 PAGES (ALL IN COLOR) | 8 1/2 X 8 1/2 | CRAFTS & HOBBIES/JEWELRY | CARTON QTY: 30 | SIXTH&SPRING BOOKS | RIGHTS: WEX* |

The Little Best Dress

Make the Perfect Little Dress for a BIG Occasion

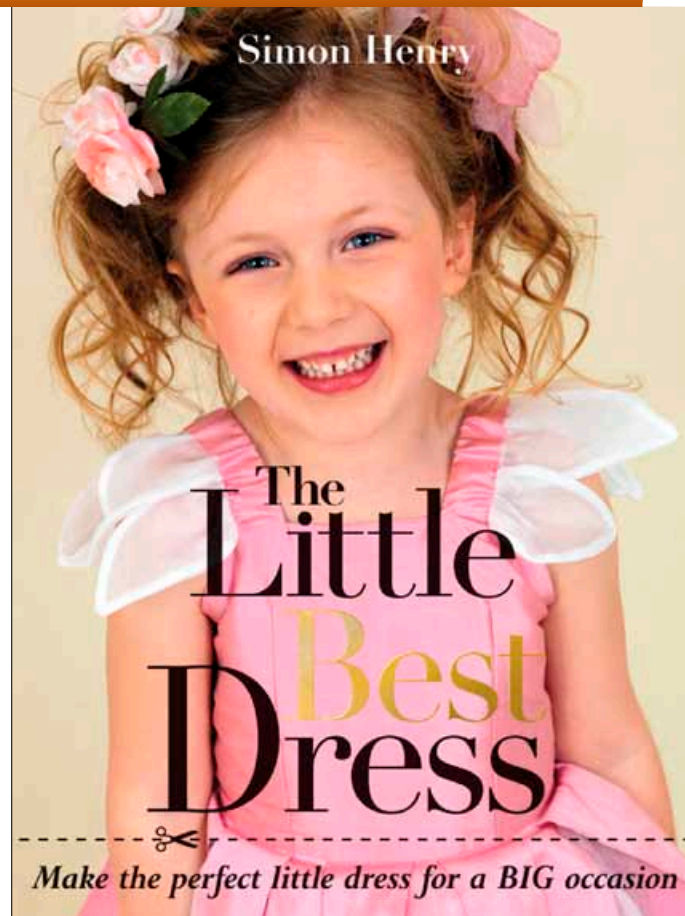
by Simon Henry

Every little lady should have her dream dress! This guide shows, step by step, how to make beautiful girls' dresses that are not only unique, but economical, too. Simon Henry presents four main designs that will delight princesses of every age: the fairy-inspired "Rose" (for a four year old); the Cinderella-like "Lavender" (six year old); "Bluebell" for the flower girl (4, 8, and 12); and "Lily" to wear to the dance (12 year old). Extras such as headdresses, fairy wings, and a shawl are included, along with advice on unique finishing touches. A fully illustrated techniques section details how to make key embellishments to guarantee a dress that no small smile will be able to resist.

- Step-by-step instructions for sewing party dresses for ages 4–12
- The follow-up to the successful *The Little Black Dress* and *The Party Dress*

About the Author

SIMON HENRY has been designing and making couture wedding gowns, formal wear, and tailored day wear for more than 30 years. His previous books for GMC Publications include *The Little Black Dress* and *The Party Dress*.



Also Available



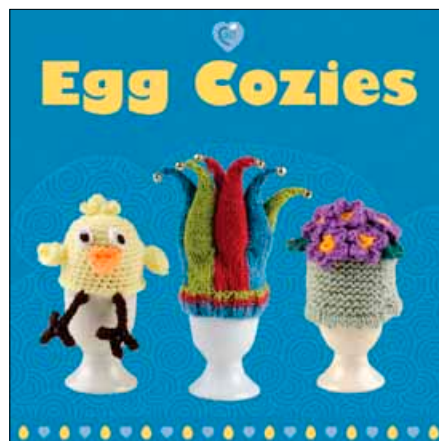
THE LITTLE BLACK DRESS
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THE PARTY DRESS
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Egg Cozies

Don't let those hard- or soft-boiled eggs go cold in their little egg cups—wrap them up in a tiny knit “jacket!” These whimsical works of art offer endless fun and kitschy possibilities, and this illustrated guide features 30 egg-cellent projects, from rustic to chic to kid-friendly. The designs are perfect for beginning knitters just building their skills and a terrific way to use up those scraps of yarn that every crafter has lying around.



- Features 30 projects for knitters at all levels of experience
- Offers a selection of projects that are perfect for Easter



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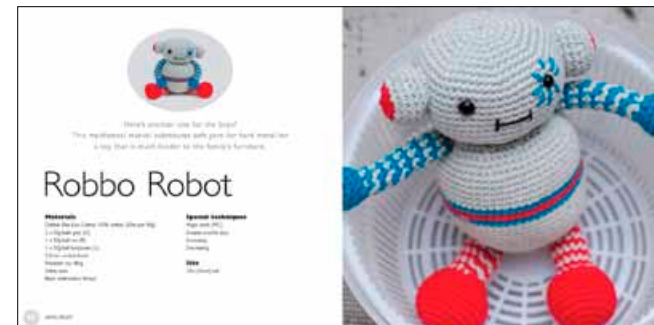
Amigurumi

by Lan-Anh Bui & Josephine Wan

The craze for crocheting cute characters has swept through Japan and around the world—and now everyone can get caught up in this irresistible new hobby. Amigurumi, which literally means crocheted stuffed toy, is fast, fabulous, and fantastic fun. It takes just a few minutes to learn the techniques, and it's the perfect craft for creative people of all ages. This beautifully illustrated guide offers a range of inspiring projects featuring quirky and lovable creatures. And the instructions are especially easy to follow because of the innovatively simple crochet charts that accompany the designs.



- Quick and quirky creatures can be made with basic crochet skills
- A selection of the *Crafter's Choice Book Club*



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Candles

by Elaine Stavert

The rewards of making your own candles are many: it's a pleasant, easy craft activity for young and old; the results are attractive and practical; and homemade candles make distinctive gifts for all occasions. Based on charming English candle-making traditions, this delightfully inviting book offers a complete course in the craft, with a variety of projects including pillar, floating, votive, multi-wick, tea light, dipped, and rolled candles. Detailed information is given on a range of wicks, essential oils, colors, and perfumes, and advice on how to create unique blends to satisfy individual tastes.

► A selection of the *Crafter's Choice Book Club*



About the Author

ELAINE STAVERT is the founder and creative spirit behind The Littlecote Soap Co., offering a range of natural toiletries and bath products that are both kind to the skin and quintessentially English.



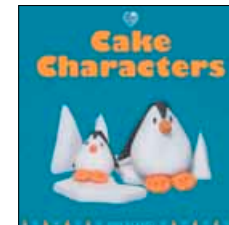
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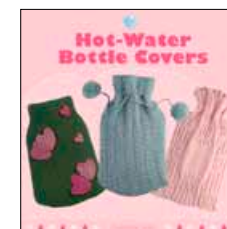
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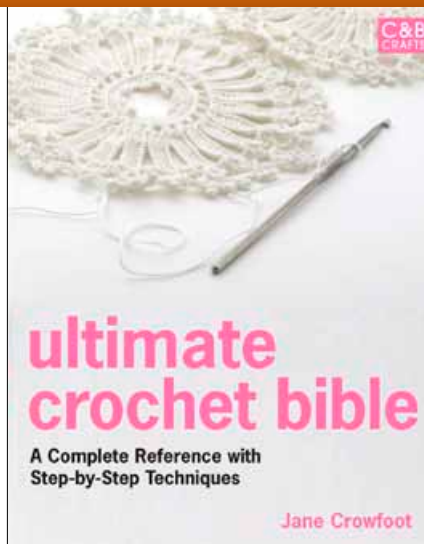


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Ultimate Crochet Bible

A Complete Reference with Step-by-Step Techniques
by Jane Crowfoot

The latest fashion magazines are full of crocheted pieces, but beginning stitchers looking to tap into the trend might not know where to start. *Ultimate Crochet Bible* is the ideal guide for anyone casting the first time, but is also the definitive reference for more experienced practitioners who just need to brush up on a technique. Filled with more than 400 images, it explains exactly how to create garments, jewelry, accessories, and more, from the basic chain stitch to finishing touches like a picot trim. Additional topics include creating texture, structure and shaping, color work, and embellishments.



► A main selection of the
Crafter's Choice Book Club

About the Author

JANE CROWFOOT studied textile design at the Winchester School of Art. In 1996, she became a Design Consultant for Rowan Yarns and went on to work with renowned designer and yarn creator Debbie Bliss.

Also Available in the Series



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\$29.95 (CANADA \$38.95) | HARD | 978-1-84340-563-4 | 288 PAGES (ALL IN COLOR) |
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Knitted Nursery

Toys, Clothes and Furnishings for a Beautiful Baby's Room
by Nancy Atkinson & Sarah Jane Tavner

Forget the pastel pinks and baby blues—think bold and bright for your bundle of joy! Strong, contemporary colors create a stimulating environment for young eyes and a modern, uplifting living space for the entire family. *Knitted Nursery* combines strong primaries, fuchsia pinks, outspoken oranges, and plenty of vibrant hues in a variety of adorable easy-to-follow patterns, including a snuggle blanket, ABC blocks, cot bunting, beach hut bookends, and a washing line wall hanger. All projects use cotton DK yarn which is easy to wash, durable, and child-friendly.

► Progressive difficulty of patterns makes this book perfect for beginners and experienced alike



About the Authors

NANCY ATKINSON has written features and columns for several publications, including the *Guardian*, *Vogue*, *Glamour* and *Marie Claire*.

SARAH JANE TAVNER is a freelance writer and program maker for TV and radio at both the BBC and Discovery Channel.



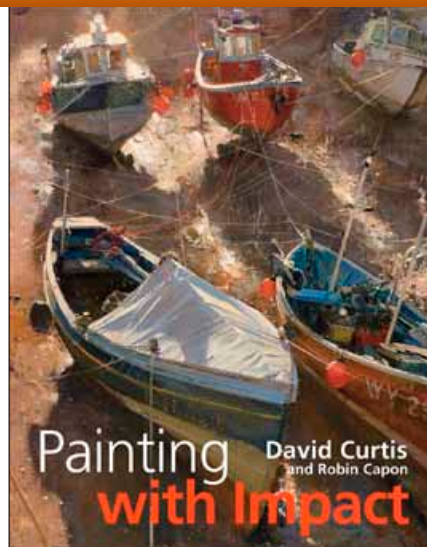
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\$19.95 (CANADA \$25.95) | PAPER WITH FLAPS | 978-1-86108-669-3 | 144 PAGES (ALL IN COLOR) |
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Painting with Impact

by David Curtis and Robin Capon

Whether it's a landscape, seascape, or city scene, David Curtis's paintings capture the beauty of natural light. In a unique instructional guide for professional and amateur alike, he divulges all his secrets: selecting the subject and finding the best way to dramatize form; establishing a mood through medium and technique; and using a color palette that best achieves the desired impact. With these elements in mind, he takes the reader through the creation of several paintings (and includes stunning images of the works in progress and finished pieces), explaining the key choices made along the way.



About the Authors

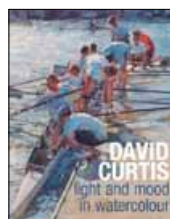
DAVID CURTIS is one of the most successful painters in the UK today. He is the author of several books, including *Light and Mood in Watercolour* and *Capturing the Moment in Oils*.

ROBIN CAPON is a well-known art journalist and co-author of many books of art instruction.

Also Available by David Curtis



CAPTURING THE MOMENT IN OILS
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LIGHT AND MOOD IN WATERCOLOUR
978-0-7134-9073-2
\$19.95 (CAN \$23.95) US/CAN

The Complete Guide to 20th Century Antiques

Over 4,000 Modern Antiques and Collectables with Guide Prices

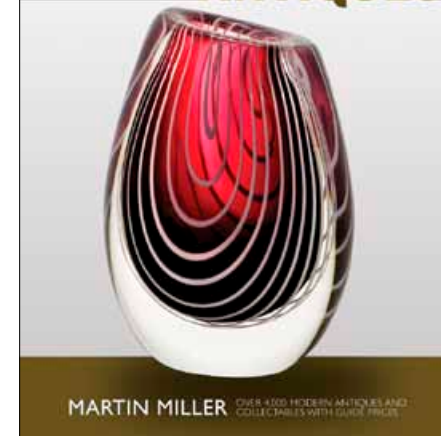
by Martin Miller

Martin Miller, best-selling author of Britain's leading antiques price guides, now turns to the fastest-growing segment of the antiques trade: 20th-century collectibles. Whether it's an Eames chair, a Rosenthal china bowl, a piece of Art Deco glass, a vintage designer dress, a Felix the Cat figurine, or even a 1930s Mercedes hood ornament, Miller provides a full-color identifying photograph, history of the object, and suggested price. Tailor-made for the eBay generation, this comprehensive guide is an essential tool for every interested collector, buyer, or seller.

About the Author

MARTIN MILLER has been a leading British author on antiques since the publication of his first book, *The Lyle Official Antiques Review*. Today, his best-selling price guides are recognized as the bibles of the trade in the UK.

THE COMPLETE GUIDE TO 20th CENTURY **ANTIQUES**



- Sales of modern antiques (those less than 100 years old) are fast outpacing the sales of traditional ones
- A must-have for the millions of eBay buyers and sellers



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9 X 11 | ANTIQUES & COLLECTIBLES/REFERENCE | CARLTON BOOKS | RIGHTS: US ONLY |

Organic Gardening

The Whole Story

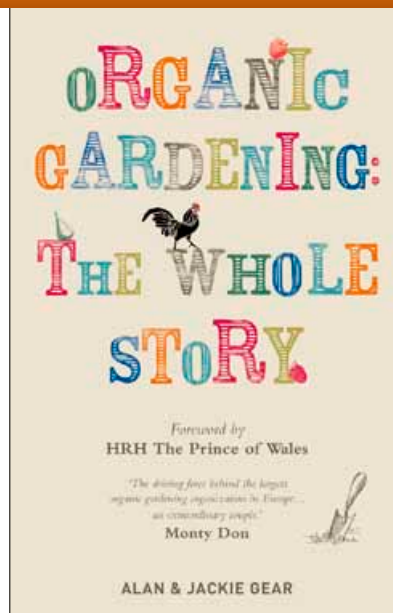
by Alan & Jackie Gear,

foreword by HRH The Prince of Wales

Organic gardening has blossomed from a humble idea into a global movement. Here, readers will discover the roots of this environmentally conscious approach, from the inspirational story of its two pioneers to the principles behind cultivating produce that is free from pesticides and chemicals. Sprinkled throughout are encouraging tales of enthusiastic gardeners, from city dwellers to the Prince of Wales himself.

"A compelling insight into the organic movement, from the global issues to the microbes in your compost heap, from the couple who were near the heart, then at the helm of the UK's largest organic organization, in 30 years."

—Joy Larkcom, "the most influential British writer on vegetables today" (*Independent*)



- The authors hosted the UK's first television series on organic gardening, *All Muck and Magic*
- Features a foreword from HRH The Prince of Wales

September 2010

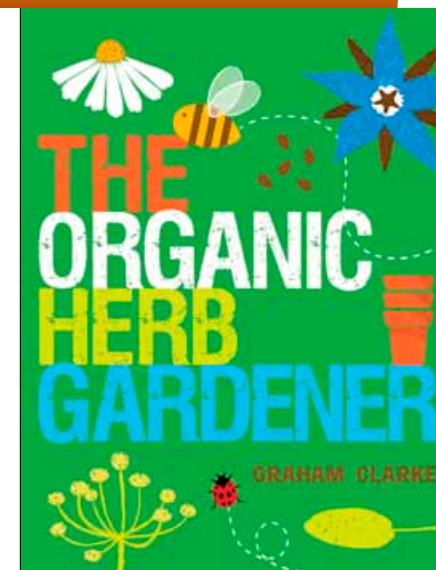
\$24.95 (CANADA \$31.95) | HARD | 978-1-906787-24-0 | 288 PAGES

6 X 9 | GARDENING/ORGANIC | CARTON QTY: 32 | WATKINS | RIGHTS: US/CAN |

The Organic Herb Gardener

by Graham Clarke

From sowing seeds to controlling pests, every subject an organic gardener needs to know about is covered in this A–Z directory of herbs. Along with tested advice on growing these attractive, rewarding, hardy, and resilient plants without chemicals, there is detailed information on culinary, medicinal, and cosmetic uses for each herb. Practical tips on planning the garden and propagating, planting, harvesting, drying, and storing the herbs is included, along with a handy calendar.



- An idea-packed book on all phases of herb gardening, from planting to drying and storing
- Includes a comprehensive directory of herbs, including how to grow them and helpful listings of known uses

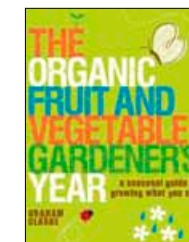


September 2010

\$17.95 (CANADA \$23.50) | PAPER | 978-1-86108-683-9 | 176 PAGES (ALL IN COLOR) |

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Healthy Eating for Your Baby & Toddler

Delicious Recipes Right from the Start

by Renée Elliott

We all know how important it is that children eat right—but providing that good nutritional start can seem daunting. Now, organic food expert Renée Elliott makes it easy. She covers everything parents need to know, with the information broken down by age and more than 100 recipes to promote growth, health, good behavior, and happiness from weaning to age five. Weekly planners show when to introduce foods, and tip boxes, dietary symbols, and notes on food prep and storage help ensure a delicious and varied diet for young children.

HEALTHY EATING FOR YOUR BABY & TODDLER

Delicious Recipes Right from the Start



About the Author

RENÉE ELLIOTT is the founder of Planet Organic, the UK's largest fully certified organic supermarket. Planet Organic continually wins the top awards within this area of the market, including the Soil Association Independent Organic Retailer of the Year.

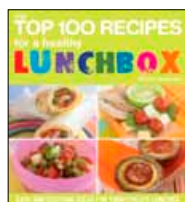


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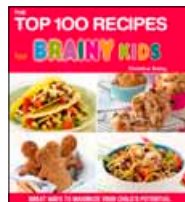
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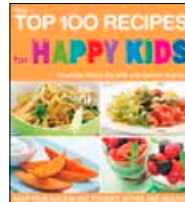
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September 2010

\$19.95 (CANADA \$25.95) | PAPER WITH FLAPS | 978-1-84483-903-2 | 160 PAGES (ALL IN COLOR) | 7 1/2 X 9 1/2 | COOKING/HEALTH & HEALING/GENERAL | CARTON QTY: 22 | DUNCAN BAIRD | RIGHTS: US/CAN |

Gorgeous & Gruesome Cakes for Children

30 Original and Fun Designs for Every Occasion

by Debbie Brown

From Cinderella's Glass Slipper to a ghastly Swamp Monster, these cakes are sure to be the hit of any kid's party! *Gorgeous & Gruesome Cakes for Children* contains 30 fun and original designs that are easy to make and delicious to eat. Beginners will appreciate the comprehensive section on cake-decorating basics, including useful advice on the necessary tools and equipment, while more experienced bakers will find inspiration in the fresh, fascinating creations. With scrumptious cake recipes to get you started, your masterpiece is certain to taste as good as it looks (even if it looks like a gooey Alien Egg!).

Gorgeous & Gruesome

CAKES FOR CHILDREN

30 original and fun designs for every occasion



About the Author

DEBBIE BROWN is a well-known, highly respected cake decorator who runs workshops and cake-decorating courses throughout the UK and abroad. She is the author of a number of books, including the popular *Easy Party Cakes*, *Naughty Cakes*, and *Xtra Naughty Cakes* (New Holland).

Also Available by Debbie Brown



EASY PARTY CAKES

978-1-84537-618-5
\$24.95 (CAN \$29.95) US/CAN



September 2010

\$19.95 (CANADA \$25.95) | HARD | 978-1-84773-646-8 | 128 PAGES (ALL IN COLOR) | 8 1/2 X 11 | COOKING/COURSES & DISHES/CAKES | CARTON QTY: 16 | NEW HOLLAND | RIGHTS: US/CAN |

The Big Book of Curries

365 Mouth-Watering Recipes from Around the World

by Sunil Vijayakar

The savory aroma of a well-cooked curry drifting out of a kitchen is unmistakably pleasurable. *The Big Book of Curries* details the intricacies of these delicious dishes, from the numerous herbs and spices that flavor them to essential equipment and accompaniments. The recipes are organized by main ingredient—meat, poultry and eggs, fish, and shellfish—with a special section on vegetarian meals. Techniques for cooking the perfect rice are included, and there is even a selection of starters to prepare the palate. With these 365 recipes to try, an amazing culinary experience is only a few minutes away.

► *The Big Book series has sold more than 1,250,000 books worldwide*

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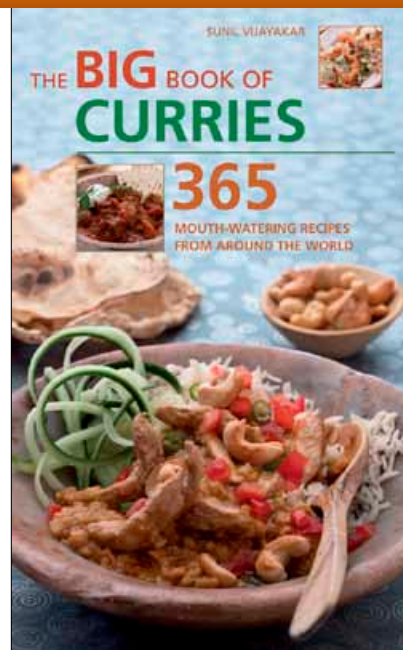


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FOR A COMPLETE LISTING OF *THE BIG BOOK* SERIES VISIT WWW.STERLINGPUBLISHING.COM



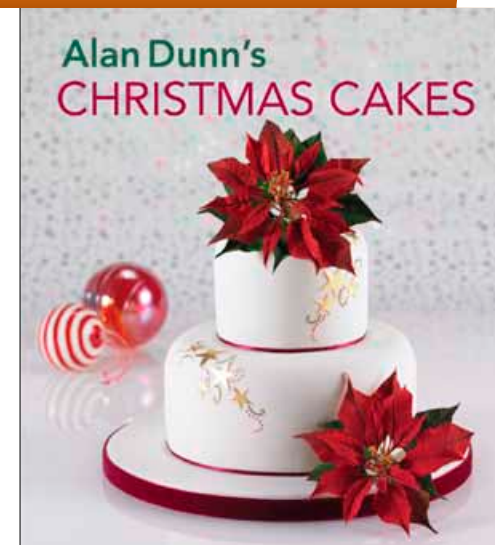
About the Author

SUNIL VIJAYAKAR was born in Bombay, where he worked as a food stylist for the film industry and founded a successful catering company. He has written a number of books and contributes to many popular weekly and monthly publications.

Alan Dunn's Christmas Cakes

by Alan Dunn

Add elegance and cheer to any holiday celebration! Alan Dunn, a master of the art of sugarcraft, makes it easy to create single- and double-tiered round, square- and even star-shaped cakes with sugarcraft poinsettias, holly berries, fir cones, and snowflakes. With stunning photography throughout, this guide presents 15 festive cakes and seven sprays to adorn the Christmas table.



October 2010

\$19.95 (CANADA \$25.95) | HARD | 978-1-84773-771-7 | 112 PAGES (80 COLOR PHOTOS) | 8 1/4 X 9 1/4 | COOKING/COURSES & DISHES/CAKES | CARTON QTY: 22 | NEW HOLLAND | RIGHTS: US/CAN |

Michael Jackson

The King of Pop 1958–2009

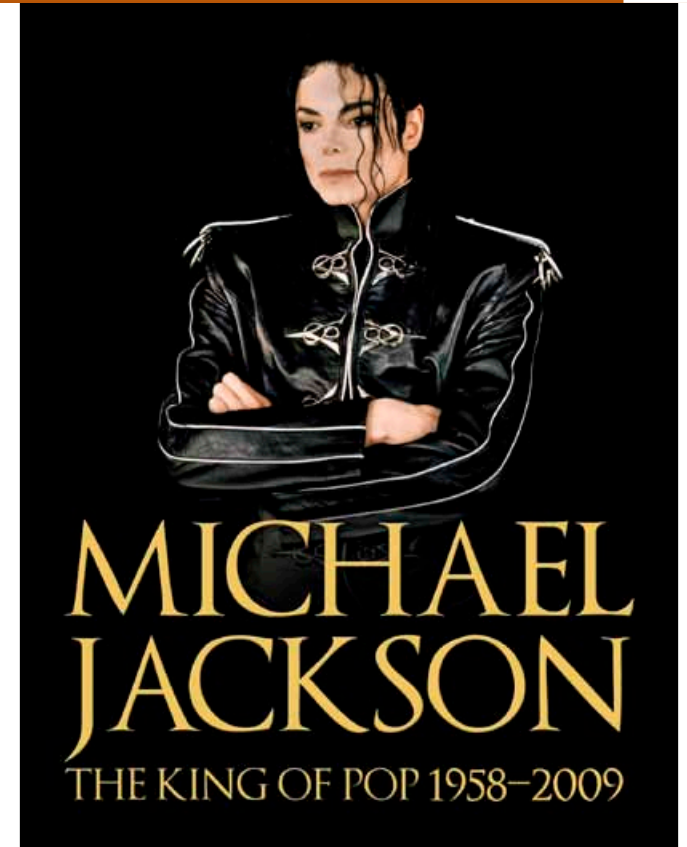
by Chris Roberts

"I'll always be Peter Pan in my heart," Michael Jackson once said. And like the character he loved so much, Jackson seemed eternally childlike and charismatic, which made his recent death so shocking to his legions of devastated fans. This lavish illustrated biography pays tribute to the superstar, who had been rehearsing for a record-breaking sellout season of shows at London's O2 Arena at the time of his death.

Filled with performance, backstage, and family photos—many never before published—*Michael Jackson* captures why he was the world's most popular entertainer... and the true King of Pop.

► Contains exclusive and never-before-published photographs of the pop legend

➤ A beautiful souvenir for his millions of fans



About the Author

CHRIS ROBERTS has written about music and media for the *Daily Telegraph*, the *Guardian*, *Melody Maker*, and many other publications. As a broadcaster he appears on BBC, Sky News and others. His previous books include *Scarlett Johansson*, *ABBA*, *Heath Ledger*, *Lou Reed*, and *Idle Worship*.

Includes a
tutorial CD

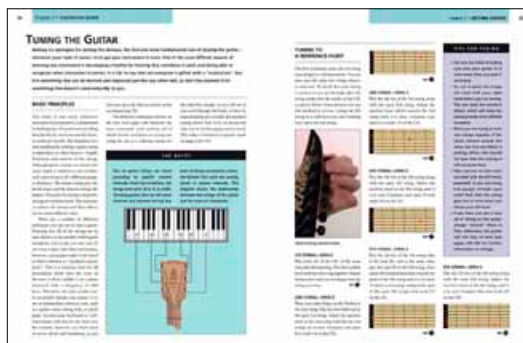
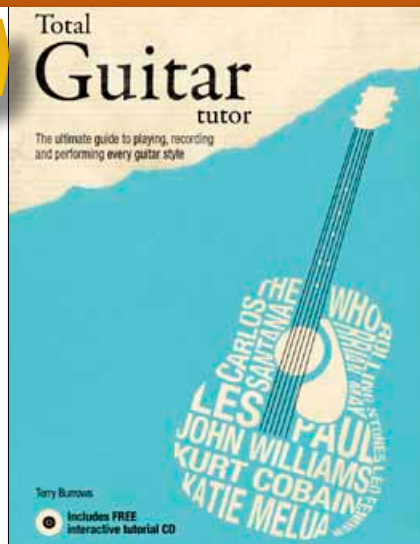
Total Guitar Tutor

The Ultimate Guide to
Playing, Recording and
Performing Every
Guitar Style

by Terry Burrows

This is the ultimate in self-teaching guitar courses! Divided into 20 self-contained lessons that introduce each new musical idea or technique in simple nontechnical language, this guide reinforces the learning process with easy-to-follow exercises of increasing complexity. Exercises are shown in photographs and diagrams, as well as in conventional musical notation and standard guitar tablature. Just practice the lesson, then listen to the exercise on the accompanying CD—it's a carefully guided, painless path to mastering the instrument.

- A unique audiovisual approach to learning the guitar, divided into 20 lessons
- Covers different styles of music—rock, country, folk, and jazz
- CD included



October 2010

\$24.95 (NCR) | PAPER & CD | 978-1-84732-666-9 | 256 PAGES (ALL IN COLOR) |
8 1/2 X 11 | MUSIC/MUSICAL INSTRUMENTS/GUITAR | CARLTON BOOKS | RIGHTS: US ONLY |

Includes a
tutorial CD

Total Piano Tutor

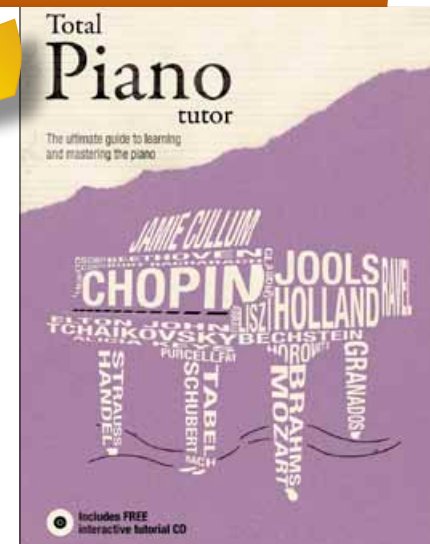
The Ultimate Guide to
Learning and Mastering
the Piano

by Terry Burrows

Go from piano novice to classical or jazz soloist in no time with this unique audio-visual crash course. It provides all the guidance needed to develop basic keyboard skills from scratch, or to renew forgotten ones. Exercises are shown diagrammatically in more than 1,000 computer-generated examples, many of which can also be heard on the accompanying CD. By the end of the course, students will have mastered fundamental keyboard theory and skills well enough to perform the solo pieces included.

About the Author

TERRY BURROWS is the author of *Total Guitar Tutor*, *The Complete Book of the Guitar*, *Play Rock Guitar*, *Guitar*, and *The Guitar: The Definitive Reference*.



- A unique audiovisual approach to playing contemporary and classical keyboards
- A 54-minute CD allows the player to check his or her own performance
- A series of complete backing tracks are provided to allow the player to improvise "karaoke style"



October 2010

\$24.95 (NCR) | PAPER & CD | 978-1-84732-667-6 | 192 PAGES (ALL IN COLOR) |
8 1/2 X 11 | MUSIC/MUSICAL INSTRUMENTS/PIANO & KEYBOARD | CARLTON BOOKS | RIGHTS: US ONLY |

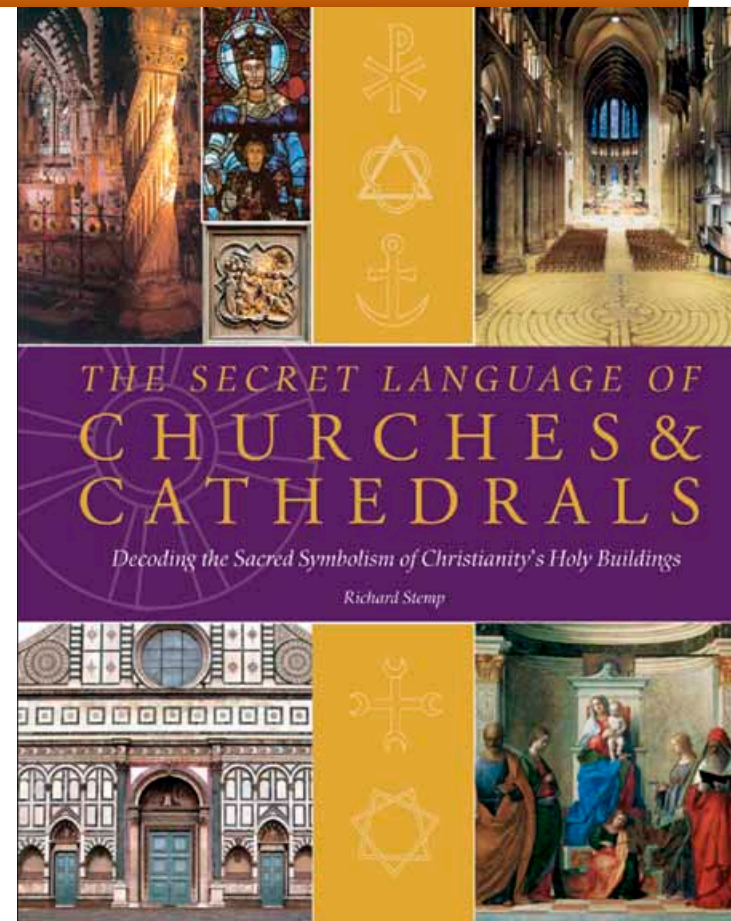
The Secret Language of Churches & Cathedrals

Decoding the Sacred Symbolism of Christianity's Holy Buildings

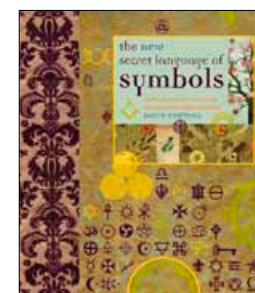
by Richard Stemp

Thanks to books and films like *The Da Vinci Code* and its sequel, *Angels and Demons*, interest in secret religious symbols has never been greater. This carefully researched guide takes the reader into some of the world's most famous churches, decoding messages that are hidden in plain sight—in stained-glass windows, statuary, patterned flooring, ornamentation, and even the buildings' architectural design: Why do fierce beasts and grotesque faces peer from the walls? Who chose to depict one particular saint and not another? What's the significance of an eagle? A dragon? A pelican? No one who reads this book will ever again experience a visit to a cathedral in quite the same way.

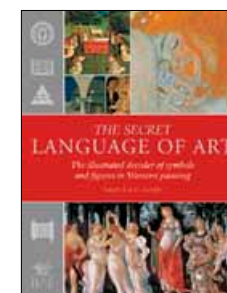
- Decodes the symbols in churches that express both religious and secular ideas
- Includes Sagrada Família in Barcelona, Notre Dame in Paris, St. Peter's in Rome, St. Paul's in London, and other famous churches



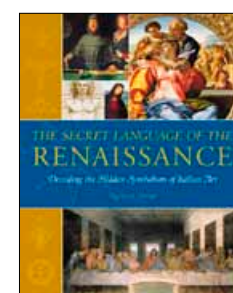
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THE NEW SECRET LANGUAGE OF SYMBOLS
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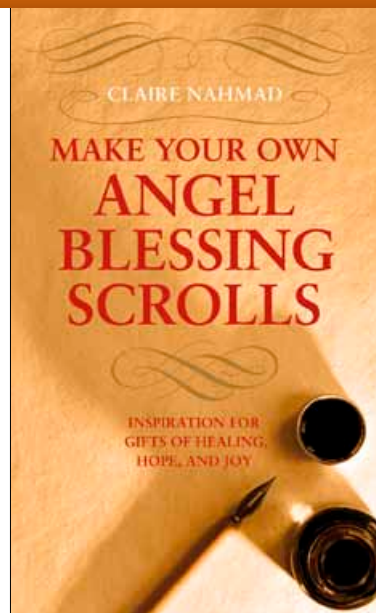
Make Your Own Angel Blessing Scrolls

Inspiration for Gifts of Healing, Hope, and Joy
by Claire Nahmad

First used by the ancient Celts, angel scrolls were inscribed with runes or prayers that helped connect the physical world to the spirit realm. *Make Your Own Angel Blessing Scrolls* presents a wealth of projects that deliver angelic protection, healing, and blessings. Complete with beautiful photographs and simple instructions, this practical guide suggests sympathetic wording, describes how to invoke the blessing of the appropriate angel, and provides advice on infusing the scrolls with aromatic oils or herbs, and embellishing them with crystals and calligraphy. Display them for all to admire, and create a powerful conduit for angelic benefaction.

About the Author

CLAIRE NAHMAD is a best-selling author whose books include *Summoning Angels*, *Your Guardian Angel*, *Angel Healing*, *Angel Messages* and *The Secret Teachings of Mary Magdalene*.



- **The practical crafts here are perfect for births, weddings, protection, good fortune, and more**
- **Will attract both believers in angels and Celtic lore fans**

September 2010

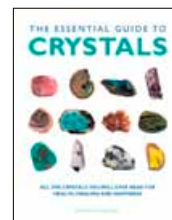
\$19.95 (CANADA \$25.95) | PAPER | 978-1-906787-94-3 | 192 PAGES |
 5 1/3 X 8 1/2 | BODY, MIND & SPIRIT/ANGELS & SPIRIT GUIDES | CARTON QTY: 52 | WATKINS |
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Crystal Healing

The Practical Guide to Using Crystals for Health and Well-Being
by Simon and Sue Lilly

Based on the theory that every crystal has a unique vibrational resonance, *Crystal Healing* show how these powerful gems can balance the body's energy systems and enhance our spiritual, mental, and physical well-being. Best-selling authors Simon and Sue Lilly provide 25 "layouts"—formations for placing crystals on or near the body—as well as advice on wearing crystals against the skin; using them in meditation, visualization, or reflexology; and even placing them around the home to encourage the flow of positive energy. A directory covers the uses of 100 different crystals.

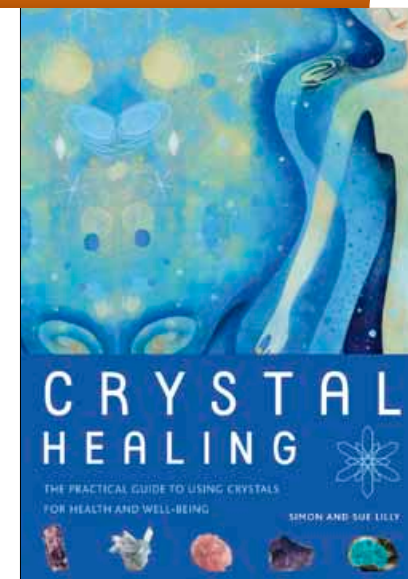
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THE ESSENTIAL GUIDE TO CRYSTALS
 978-1-84483-914-8
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September 2010

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- **A practical guide to crystal healing that includes guided visualizations and meditations**

About the Authors

SUE and **SIMON LILLY**, authors of the best-selling *The Essential Guide to Crystals*, are senior tutors at the Institute of Crystal and Gem Therapists, and have published more than 30 books on crystal healing, color healing, astrology, runes, essences, and more.



The Jewels of Happiness

Inspiration and Wisdom to Guide Your Life-Journey

by Sri Chinmoy,
foreword by
Archbishop Desmond Tutu

Ever since he led the Peace Meditations at the UN, the power of Sri Chinmoy's initiatives have been praised by world leaders and influenced thousands of individuals. Here, his insightful words, elegant prose, and shrewd aphorisms form a wonderful tapestry of inspiration for people from all walks of life. Addressing such themes as joy, patience, humility, and love, Sri Chinmoy writes with a beautiful simplicity that soothes the heart and moves the spirit. His easy-to-follow exercises are perfectly suited to our fast-paced lifestyles and provide a reassuring sense of the essential oneness that unites us all.

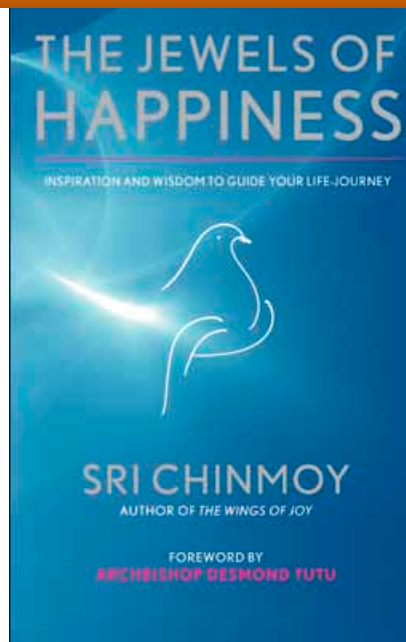
About the Author

SRI CHINMOY was a renowned spiritual leader and influential advocate of world peace. Before his passing in 2007, he created a number of powerful peace initiatives including Peace Concerts and the World Harmony Run.

September 2010

\$14.95 (CANADA \$19.50) | PAPER | 978-1-906787-97-4 | 224 PAGES |

5 X 7 3/4 | BODY, MIND & SPIRIT/INSPIRATION & PERSONAL GROWTH | CARTON QTY: 48 |
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► Will be promoted by the thousands of active members of the Sri Chinmoy Centres and World Harmony Run including: Olympic gold medalist Carl Lewis, singer Roberta Flack, and Ashrita Furman, holder of the most Guinness records in the world

The Maya

2012 - The End of the World or the Dawn of Enlightenment?

by Gerald Benedict

The year 2012, which, according to the Mayan calendar, will be a year of global upheaval, is rapidly approaching—and interest in the Maya is at an all-time high. Gerald Benedict, who issued a timely warning in *The Mayan Prophecies for 2012*, now takes a wider look at the Mayan worldview and its relevance for today. Looking beyond doomsday scenarios, he finds a positive message for the 21st century in Mayan concepts of synchronicity, diversity, and unity: These ancient thinkers teach us to understand and embrace our place in the universe as individuals and as members of a community, so that we can fulfill our true potential.

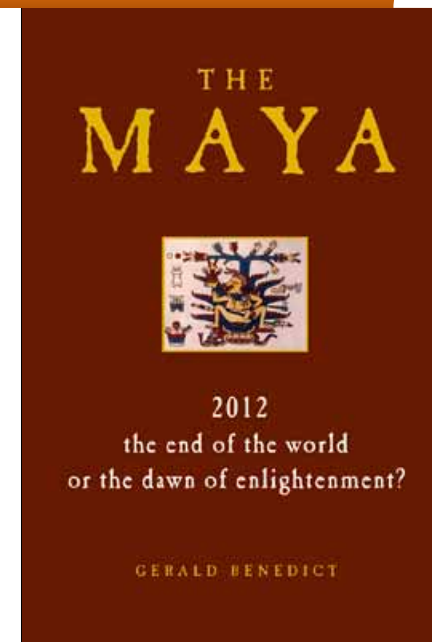
About the Author

GERALD BENEDICT is a respected authority on religious philosophy, and is the author of *The Watkins Dictionary of Religions and Secular Faiths* and *The Mayan Prophecies for 2012*.

September 2010

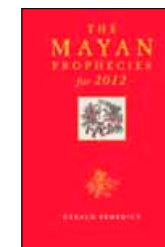
\$16.95 (CANADA \$21.95) | HARD | 978-1-906787-98-1 | 256 PAGES |

4 3/4 X 7 1/4 | BODY, MIND & SPIRIT/PROPHECY | CARTON QTY: 32 |
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► Highlights a positive message behind the 2012 prophecies
► A far-reaching exploration into what the ancient Maya have to offer the 21st century

Also Available
by Gerald Benedict



MAYAN PROPHECIES FOR 2012
978-1-905857-76-0
\$14.95 (CAN \$15.95) US/CAN

James May's Toy Stories: The Airfix® Handbook

by James May

For more than 50 years, Airfix scale models have won the hearts of millions of enthusiasts; the company's logo has become synonymous with high-quality model kits for trains, military vehicles, engines, rocket ships, warships, vintage cars, and more. Here, popular television host and motoring writer James May looks inside the Airfix phenomenon, giving fans a sneak peek into how designers, graphic artists, and production teams get a scale model from the drawing board to store shelves.

- Explores the Airfix brand from the earliest model kits to the present day
- Modelers and collectors will be fascinated by the rarely seen material drawn from deep within the Airfix archives
- *Toy Stories* TV show has been licensed to BBC America



September 2010

\$14.95 (CANADA \$19.50) | HARD | 978-1-84486-116-3 | 128 PAGES (100 COLOR & B/W PHOTOS) | 5 1/8 X 7 3/4 | CRAFTS & HOBBIES/TOYMAKING | CONWAY | RIGHTS: US/CAN |

James May's Toy Stories: The Scalextric Handbook

by James May

Scalextric is a leading international slot-car racing brand, boasting a legion of passionate fans worldwide. BBC television personality and motoring writer James May examines the development of Scalextric from its British roots to international acclaim, from classic Fords to modern Porsches. He also shows how to create a realistic track, provides technical know-how for custom-tuning cars for maximum performance, and offers tips for improving racing skills. Plus, he explains how Scalextric designers scale performance cars down to size.



About the Author

JAMES MAY is a recognized writer, broadcaster, and co-presenter of BBC-TV's popular *Top Gear* and *Toy Stories* television shows, which is also seen in the United States. He writes a weekly motoring column for London's *The Daily Telegraph* and lives in **LONDON, ENGLAND**.



September 2010

\$14.95 (CANADA \$19.50) | HARD | 978-1-84486-117-0 | 128 PAGES (100 COLOR & B/W ILLUS.) | 5 1/8 X 7 3/4 | CRAFTS & HOBBIES/TOYMAKING | CONWAY | RIGHTS: US/CAN |

James May's LEGO House

by James May

Who would be crazy enough to build a full-sized, fully furnished two-story house—complete with washing machine, shower, and toilet—entirely out of LEGOs? Answer: James May and his team of helpers. The story of May's amazing house (which won the Guinness World Record for being the largest freestanding LEGO structure of all time) is told in *James May's LEGO House*, a book that, like the house it describes, is wall-to-wall fun. Marvel at the dedicated teamwork required to construct the house, chuckle at accessories like a LEGO mouse and cat, and laugh out loud at May's comical struggle with getting a good night's sleep on a LEGO bed.



- **Delivers all the fun of playing with a beloved children's toy on a grown-up scale**
- **Offers intriguing solutions to the problems of living large with LEGO**



Also Available



JAMES MAY'S TOY STORIES
978-1-84486-107-1
\$24.95 (CAN \$31.95) US/CAN

September 2010

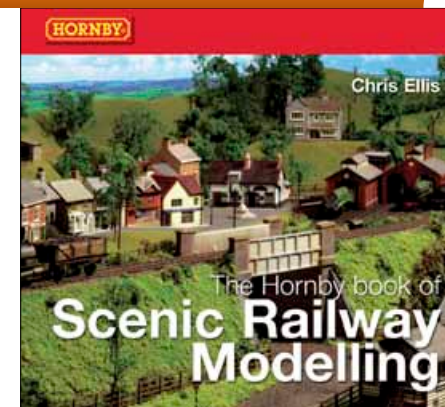
\$14.95 (CANADA \$19.50) | HARD | 978-1-84486-118-7 | 96 PAGES (ALL IN COLOR) |

7 1/2 X 6 | CRAFTS & HOBBIES/TOYMAKING | CONWAY | RIGHTS: US/CAN |

The Hornby Book of Scenic Railway Modelling

by Chris Ellis

Rolling hills, rustic barns, and charming city streets...all these things and more can be created in perfect miniature with the guidance of veteran model-railroad buff Chris Ellis. His detailed instructions cover planning backdrops; building basic terrain; painting backgrounds and creating the illusion of perspective; texturing foliage and trees; modeling water; depicting rocky surfaces; and building tunnels and bridges. A complete guide to creating realistic settings for model-train layouts, this guide also shows how affordable "scenics" from the celebrated Hornby Company provide the finishing touch.



About the Author

CHRIS ELLIS founded the magazine *Model Trains* 30 years ago, and continues to edit it today under its current title, *Model Trains International*. He is the author of several books, including *Practical Model Railways* and *Model Trains: The Collector's Guide*.



Also Available



THE HORNBY BOOK OF MODEL RAILWAYS
978-1-84486-095-1
\$19.95 (CAN \$25.95) US/CAN

September 2010

\$19.95 (CANADA \$25.95) | PAPER | 978-1-84486-112-5 | 176 PAGES (ALL IN COLOR) |

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ASTERIX rules the world!

Asterix, the hysterical historical hero from the Roman era, continues to conquer the world. With more than 320 million copies sold and 11,000 websites devoted to the series, these colorful graphic tales are a global sensation.

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"Wit, humane insights, and physical antics allow readers to join the fun. . . has cross-generational appeal." —*Booklist*

NEW IN PAPERBACK

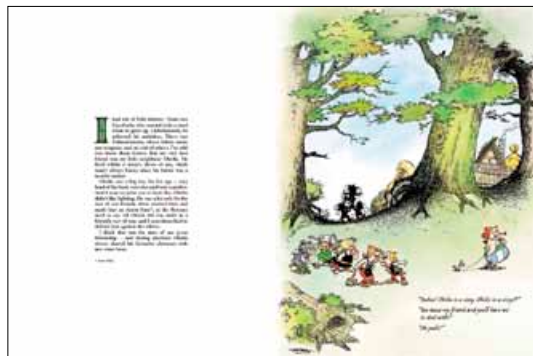
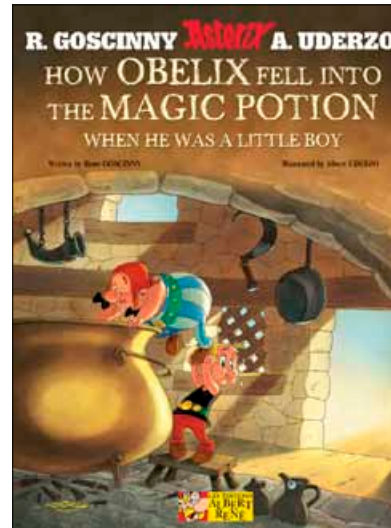
How Obelix Fell Into the Magic Potion

When He Was a Little Boy

by Rene Goscinny & Albert Uderzo

Every one of the Asterix stories refers to a decisive moment in Obelix's life: when he, as a six-year-old boy, fell into the Druid's cauldron of magic potion. As a consequence of this accident, he developed phenomenal physical strength. But what actually happened? How did Obelix make that life-altering plunge?

Here is the full story of what took place on that incredible day.



September 2010

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PREVIOUS HARDCOVER: 978-1-4440-0026-9 \$12.95 (NCR)

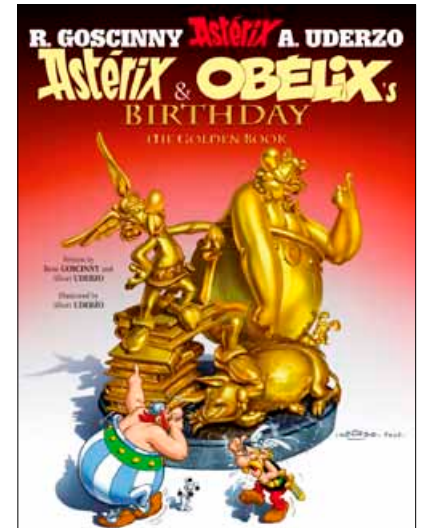
NEW IN PAPERBACK

Asterix & Obelix's Birthday

The Golden Book

by Rene Goscinny & Albert Uderzo

To celebrate a half-century of Asterix, we have something special for his millions of fans: a fabulous anniversary-themed collection of stories, fun travel guides, and a big birthday surprise for the two Gaulish heroes. This is sure to become a treasured collectible.



About the Authors

RENE GOSCINNY was born in Paris in 1926, and spent most of his childhood in Argentina before eventually moving to Paris in 1951. He died in 1977.

ALBERT UDERZO was born in 1927 in a small village in Marne, France. He met Rene Goscinny in 1951, and on October 29, 1959 Asterix made his first appearance on page 20 of *Pilote*. *Asterix the Gaul*, their first album, was published in 1961, and there have now been 33 *Asterix* albums.

January 2011

\$10.95 (NCR) | PAPER | 978-1-4440-0095-5 | 56 PAGES (ALL IN COLOR) |
8 1/2 X 11 1/4 | COMICS & GRAPHIC NOVELS/GENERAL | ORION | RIGHTS: US ONLY |

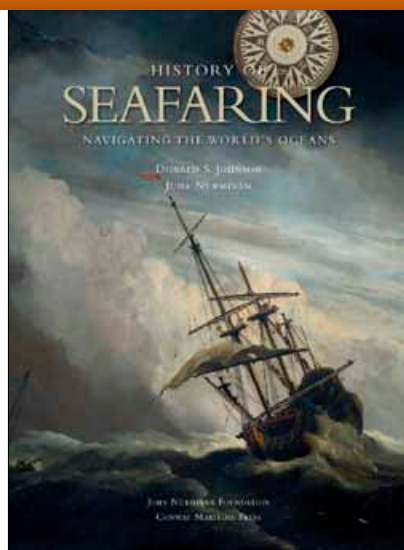
PREVIOUS HARDCOVER: 978-1-4440-0027-6 \$14.95 (NCR)

The History of Seafaring

Navigating the World's Oceans

by Donald S. Johnson, Juha Nurminen

Royal prestige, intellectual curiosity, and territorial expansion all propelled mankind to undertake perilous voyages across unpredictable oceans. This large and lavishly illustrated volume brings that history of seafaring to life. From the early Phoenician navigation techniques to the technologies behind today's mega-ships, the greatest advances in shipbuilding are all covered, accompanied by hundreds of images. And with an in-depth look at navigational instruments (including those used by the Vikings), it's the perfect gift for experienced sailors and armchair adventurers alike.



- **Oversized in format and lavishly illustrated, this is a keepsake reference**
- **Includes detailed explanations of the art and science behind global navigation**



September 2010

\$60.00 (CANADA \$77.95) | HARD | 978-1-84486-040-1 | 344 PAGES (ALL IN COLOR) |
 9 3/4 X 13 1/4 | HISTORY/EXPEDITIONS & DISCOVERIES | CONWAY | RIGHTS: US/CAN |

The Napoleonic Wars Experience

by Richard Holmes

Hailed as "the ultimate Napoleonic book" by *Military Illustrated* magazine, this is popular history at its most engrossing. Complete with facsimiles of key documents, it's a vivid introduction to Napoleon's astonishing career and his effect on world history. Best-selling author Richard Holmes brings the era's great battles to life while he recounts in detail how Napoleon transformed the French nation, forging a pattern that shapes modern governments to this day.

Includes rare facsimile memorabilia



- **Contains 40 removable facsimile items, from a victory proclamation signed by Napoleon to a notebook used by the Duke of Wellington at the battle of Waterloo**

About the Author

RICHARD HOLMES is the author of the international bestseller *The D-Day Experience* (over 200,000 copies sold) and General Editor of the *Oxford Companion to Military History*. He has presented seven documentary series for the BBC, including the recent *In the Footsteps of Churchill*.



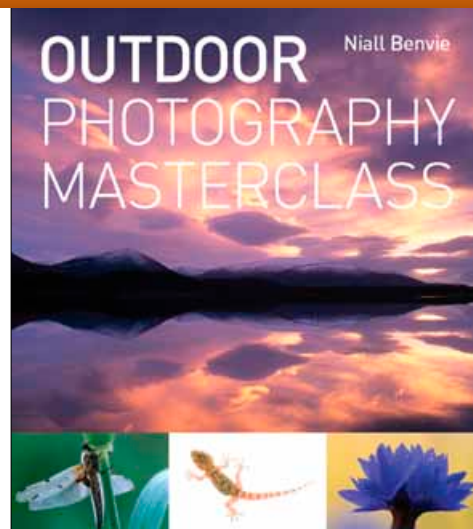
September 2010

\$60.00 (NCR) | HARDCOVER WITH SLIPCASE | 978-0-233-00198-2 |
 80 PAGES (250 COLOR & B/W ILLUS.) | 11 3/4 X 10 1/4 | HISTORY/EUROPE/GENERAL |
 CARTON QTY: 6 | ANDRE DEUTSCH | RIGHTS: US |

Outdoor Photography Masterclass

by Niall Benvie

Want to capture the glory of a sweeping meadow or an old oak tree at sunset? Learn how, in just three days, with *Outdoor Photography Masterclass*! Day one begins with a technical overview, from sharpness and calibration to workflow and digital options. Next, exercise those new-found skills right in the field. Finally, helpful tips guide photographers through finishing effects and the final presentation. Niall Benvie makes the seminar easy to follow, and examples of his own work provide inspiration.



About the Author

NIALL BENVIE is a professional photographer and founding fellow of the International League of Conversation Photographers. He has written several books as well as numerous magazine articles on the skills and enjoyment of outdoor photography.



September 2010

\$22.95 (CANADA \$29.95) | PAPER WITH FLAPS | 978-1-86108-679-2 | 176 PAGES (ALL IN COLOR) | 8 1/4 X 9 1/4 | PHOTOGRAPHY/SUBJECTS & THEMES/LANDSCAPES | CARTON QTY: 26 | PHOTOGRAPHERS' INSTITUTE PRESS | RIGHTS: US/CAN |

Scandinavian Style

Classic and Modern
Scandinavian Design

by Ingrid Sommar

Blond wood, sleek and airy spaces, uncluttered designs: these are the hallmarks of Scandinavian style. Nordic design has always been praised for its combination of form and function, but a new generation of artists is taking the classic look to another level. These experiments in style—including Arne Jacobsen's Ant Chair and architects Snohetta and 3 x Neilsen's bold structures—are revealed here through 300 images. It's the full depth and breadth of the region's look, including architecture, interior design, clothing, jewelry, and more.



About the Author

INGRID SOMMAR has written for many journals and periodicals including *Form*, *Arkitektur*, *Graphis*, and *Elle Decoration*. She is the author of two additional books, *Stockholm Modern* and *Ø Design*.



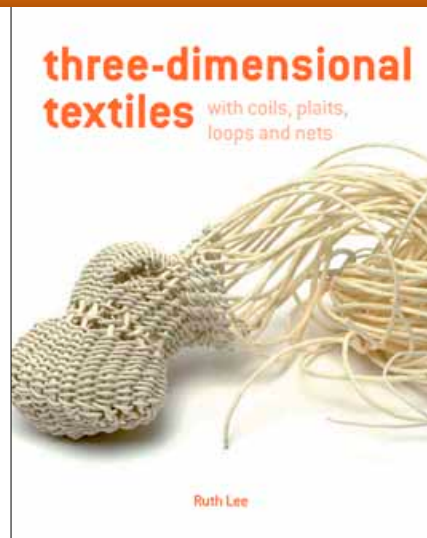
Publication
Cancelled

\$27.95 (NCR) | PAPER | 978-1-84732-589-1 | 224 PAGES (ALL IN COLOR) | 7 X 8 5/8 | HOUSE & HOME/DECORATING | CARTON QTY: 7 | CARLTON BOOKS | RIGHTS: US ONLY |

Three-Dimensional Textiles with Coils, Plaits, Loops and Nets

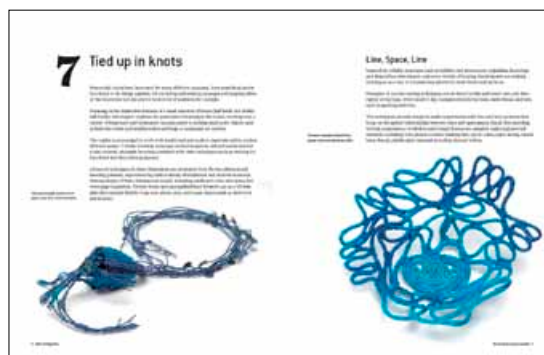
by Ruth Lee

This is an important book for textile artists looking for new ways of working. It offers three-dimensional designs using the techniques of interweaving, looping, twining, knotting, netting, and coiling, in a variety of materials, from yarn to leather to plastic packing tape. Complete how-to illustrations and diagrams lead the way to constructing interesting textures and forms, and also introduce some innovative embellishments using distressed Tyvek, found objects, seed heads, metal tubes, and more. And these techniques are perfect for new crafters, as they don't require machinery or looms!



About the Author

RUTH LEE is a textile artist and knit designer whose work is shown at London's Victoria and Albert Museum. She writes regularly for *Knitting* magazine.

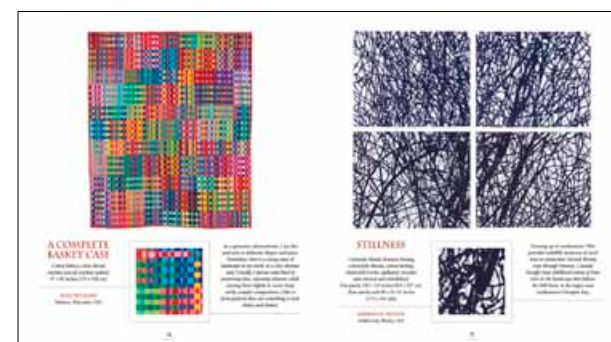
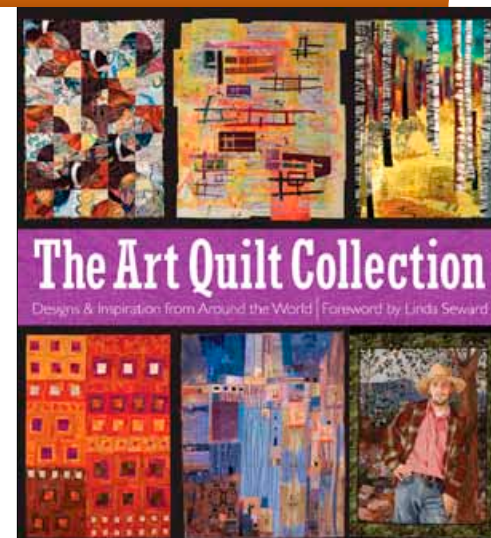


The Art Quilt Collection

Designs & Inspiration from Around the World

Foreword by Linda Seward

Using the well-established methods and styles of the centuries-old handicraft, art quilts combine fabrics and other materials to create innovative, stunning, and contemporary results. *Art Quilt Collection* profiles several artists in the field—many of them award-winning—along with their creations, showing readers the step-by-step process by which scraps of fabric become vibrant works of art. Readers will be inspired to experiment with quilting techniques and create their own unique pieces.



October 2010

\$27.95 (CANADA \$35.95) | HARD | 978-1-906388-64-5 | 128 PAGES (ALL IN COLOR) |
 8 1/2 X 10 7/8 | CRAFTS & HOBBIES/GENERAL | CARTON QTY: 16 | BATSFORD | RIGHTS: US/CAN |

October 2010

\$24.95 (CANADA \$31.95) | HARD | 978-1-936096-08-4 | 160 PAGES (ALL IN COLOR) |
 9 X 10 | CRAFTS & HOBBIES/QUILTS & QUILTING | CARTON QTY: 24 |
 SIXTH&SPRING BOOKS | RIGHTS: WEX* |

Cowl Girls

The Neck's Big Thing to Knit

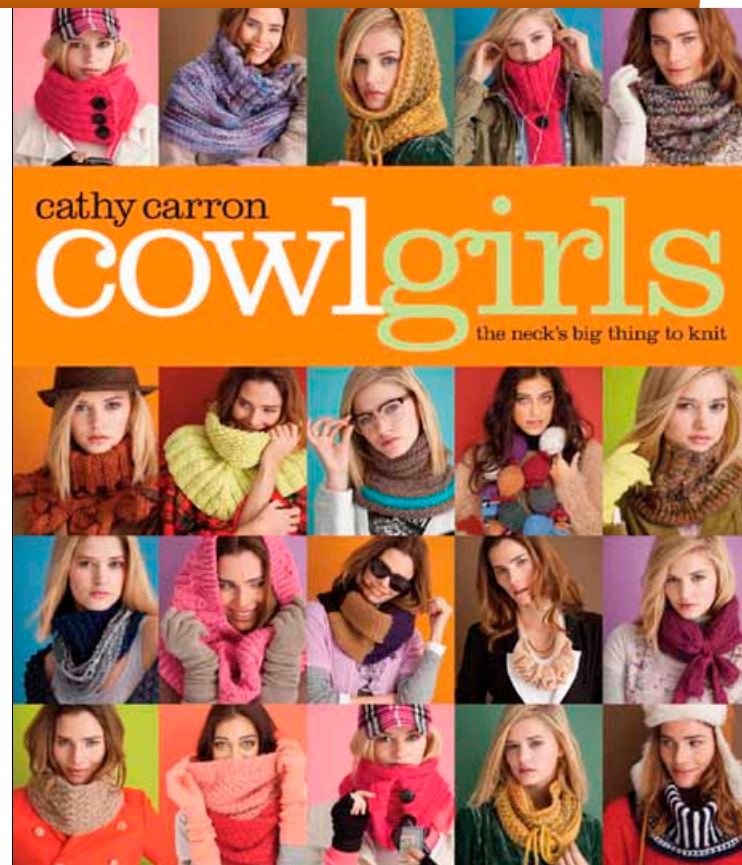
by Cathy Carron

Forget tired scarves and bulky turtlenecks—funky, chunky, hip and happening cowls are where it's at! Following up her hit book *Hattitude*, author and designer Cathy Carron weaves a fashion statement that puts in-the-know women head and shoulders above the rest. Among the more than 35 patterns provided here are a cozy neck wrap featuring a built-in iPod holder, a lacy drawstring hood, and a woven necklace sparkling with Swarovski crystals.

- From the catwalk to the city streets, cowls have become a major fashion statement
- Written by a recognized and prolific designer with a highly successful publishing history

About the Author

CATHY CARRON is a knitwear designer whose designs have been published in many knitting magazines, including *Vogue Knitting*, *Knit.1*, *Knit Simple*, *Interweave Knits*, and *knitscene*. She is the author of *Hip Knit Hats* and *Knitting Sweaters From the Top Down* (both Lark Books), and the hit title *Hattitude* (Sixth & Spring, 2009). She lives in NEW YORK CITY.



Also Available by Cathy Carron

Praise for *Hattitude*

"Offers hip designs for snugly berets, pillboxes, and more."

—Parade magazine



HATTITUDE
978-1-933027-85-2
\$19.95 (CAN \$25.95) W

Knitting at Home

35 Classics from Ella Rae Designs

by Leanne Prouse

There is something special about handcrafting things for your home, and turning the space into a comfort zone filled with pieces that are “made with love.” Leanne Prouse, creator of the Ella Rae brand of yarn, brings her original designs for timeless classics to knitters of all skill levels. *Knitting at Home* features 20 of her most popular patterns, along with 15 brand-new projects for every corner of the house. Projects include cushions, bags, slippers, blankets, children’s clothes, tote bags and more!

About the Author

LEANNE PROUSE is one of Australia’s top knitwear designers. She has been designing for more than 20 years and has had her own line of yarns for over five years. Before launching the Ella Rae brand, Leanne was the head designer at Jo Sharp yarns. She is known for her simple, classic designs for women, children, and the home, and has published 16 books of patterns.

About Ella Rae Designs:

ELLA RAE yarns are the brainchild of Leanne Prouse, a fashion designer working in Western Australia. Prouse began her career designing for international knitwear sensation and author Jo Sharp. After more than a decade in the industry, she developed the Ella Rae yarn line in 2005. Exquisite in taste and classic in design, the Ella Rae yarns were made for optimal ease of use, comfort, and beauty, and are available worldwide. Learn more at www.ellarae.com.au.



Vogue® Knitting Mittens & Gloves

by The Editors of Vogue Knitting Magazine

From the most trusted name in knitting comes another sure-fire success! *Vogue Knitting Mittens & Gloves* will have knitters' fingers warm, cozy, and super-busy with more than 40 of the best designs from the popular magazine. With everything from colorful mittens and funky fingerless mitts to gloves with elegant style—and matching accessories, too—crafters of all levels will find the perfect fit!

Projects include:

Mittens with Matching Juliet Cap • Picot Edge Gauntlets • Convertible Mittens • Felted Mittens with Pompom Trim (+ hat and scarf) • Lace Panel Gloves • Snowball Mittens • And many more!

- Follow-up to the best-selling *Vogue® Knitting Shawls & Wraps*
- Patterns compiled from more than 20 years of *Vogue Knitting*
- Accessories are economical, quick to knit, and make great gifts



About the Magazine

The editors of **VOGUE KNITTING** have been the most trusted authorities on knitting for over a quarter of a century. Delivering expert information about techniques, an insider's take on the latest trends and happenings, and up-to-the-minute creations from top designers, they are *the* source for knitters worldwide.

Also Available



VOGUE® KNITTING SHAWLS & WRAPS
978-1-933027-84-5
\$24.95 (CAN \$31.95) T

The Plant Hunters

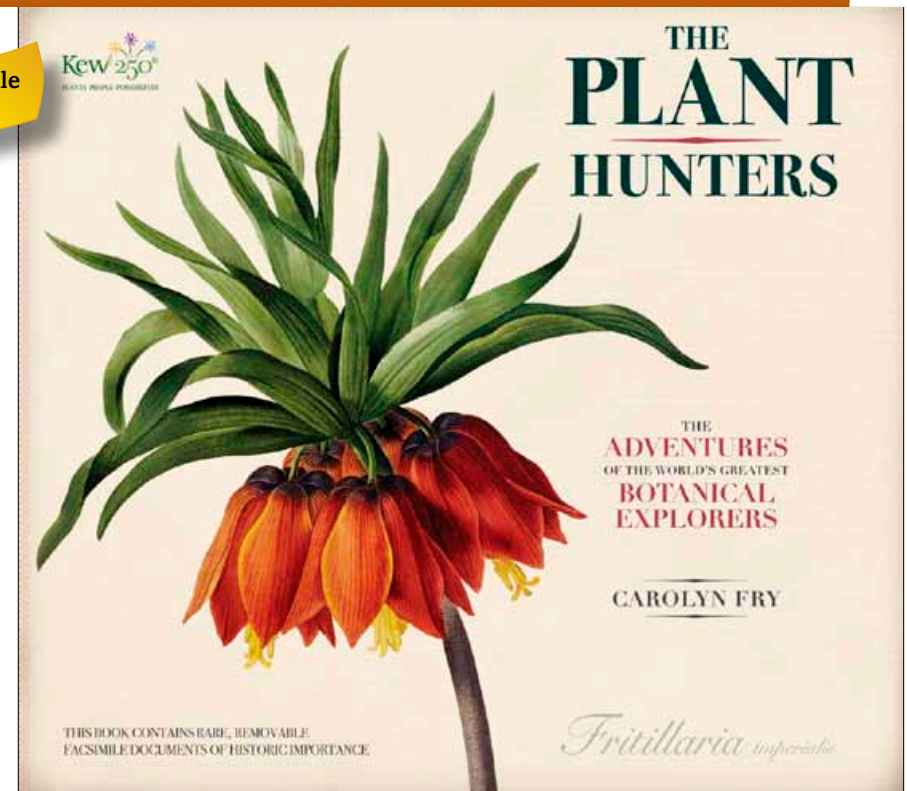
The Adventures of the World's Greatest Botanical Explorers

by Carolyn Fry

Includes rare facsimile memorabilia

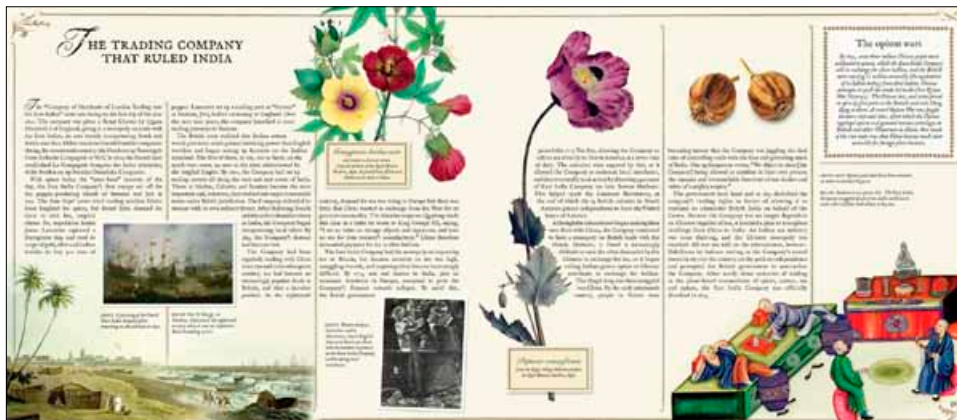
From the Ancient Egyptians to the travelers along the silk and spice routes to the scientists still uncovering nearly 200 species a day, *Plant Hunters* tells the story of our obsession with all things that grow—both for their beauty and their economic potential. Accompanied by hundreds of beautiful illustrations, this intriguing tale moves from East to West and back again, introducing the botanists, explorers, and empire builders who gathered plants such as the coconut tree, roses, and numerous fruits and vegetables and brought them to foreign lands. These are the stories behind the plants we now take for granted in our gardens, as well as those that have enriched and impoverished nations.

- Beautifully presented with many rare and previously unpublished images from the archives of the Royal Botanical Gardens, removable facsimile historical documents, and a slipcase
- Published in collaboration with the Royal Botanic Gardens in London for its 250th anniversary



About the Author

CAROLYN FRY is a journalist and author specializing in science, conservation, and natural history. A former editor of *Geographical*, the magazine of the Royal Geographical Society in London, she is a contributor to BBC Online (science and technology), *New Scientist*, *BBC Wildlife*, *The Times*, *Independent on Sunday*, *Guardian Unlimited* (environment) and *Kew* magazine. She is a fellow of the Royal Geographical Society and lives in LONDON.

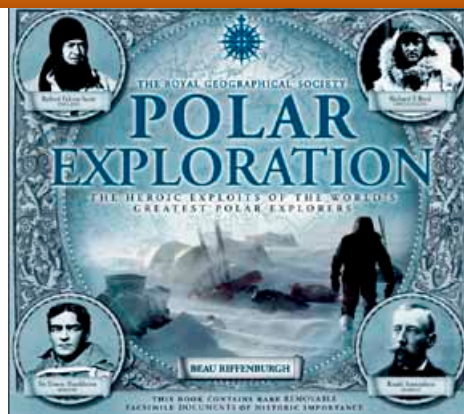


Polar Exploration

The Heroic Exploits of the World's Greatest Polar Explorers

by Beau Riffenburgh, in association with the Royal Geographical Society

Produced in association with the Royal Geographical Society, *Polar Explorations* looks back at a heroic age, when explorers ventured forth to conquer nature's last bastions. It follows the most incredible voyages in history, from the initial navigation of the Northwest Passage to first flights over the Antarctic. There are impressive accounts of Shackleton's famed open-boat journey, Mawson's solo trek across the Polar Plateau, Ellsworth's transatlantic flight, and more. Lesser-known stories of cannibalism, madness, sabotage, and mutiny capture the thrill and danger of these amazing missions.



- **Features 15 pieces of removable facsimile memorabilia including specially commissioned, hand-drawn maps show routes taken by the explorers**
- **Published to coincide with the 100th anniversary of Ernest Shackleton's Nimrod expedition**



October 2010

\$29.95 (NCR) | HARD | 978-1-84732-693-5 | 64 PAGES (150 COLOR & B/W PHOTOS) | 11 X 9 3/4 | HISTORY/POLAR REGIONS | CARLTON BOOKS | RIGHTS: US ONLY |

Also Available



THE TITANIC EXPERIENCE
978-1-84732-383-5
\$29.95 (CAN \$38.95) US/CAN

The Wilderness Survival Guide

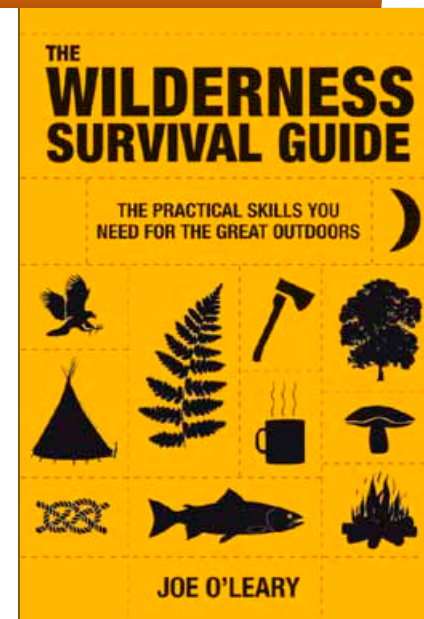
The Practical Skills You Need for the Great Outdoors

by Joe O'Leary

Untamed, endlessly harsh, and sometimes dangerous: the wilderness might not sound like an ideal holiday destination, but the numbers of survivor men and women is growing every year. And with this guide to every outdoor experience, they'll be ready to face the elements. From finding food to building shelters, assembling a survival kit to avoiding toxic plants, starting fires in any weather to finding water, it is filled with critical skills.

About the Author

JOE O'LEARY has been a lifelong outdoorsman, and runs his own school, Wilderness Survival Skills.



October 2010

\$19.95 (CANADA \$25.95) | PAPER | 978-1-907486-04-3 | 288 PAGES | 5 X 7 3/4 | SPORTS & RECREATION/OUTDOOR SKILLS | CARTON QTY: 28 | WATKINS | RIGHTS: US/CAN |

Lost Treasures

The World's Great Riches Rediscovered

by Dr. Jane McIntosh

Sunken cargo, hidden jewels, and buried gold have long been the subject of myths and real-life discoveries. *Lost Treasures* recounts the fascinating stories behind the endless quest for the world's missing fortunes. Fully illustrated and containing detailed maps, the book charts the original histories of treasures waiting to be found—continent by continent and ocean by ocean. Written by an experienced archaeologist and filled with more than 250 remarkable images of precious finds, *Lost Treasures* takes readers on a journey through time and around the globe in search of rumored riches and uncovered wealth.

➤ Includes the 2009-discovered Staffordshire hoard, the largest Anglo-Saxon find ever



About the Author

DR. JANE MCINTOSH is an archaeologist who has lectured and supervised excavations in Iraq, Cyprus, Britain, and India. She has authored numerous books, including *Eyewitness Guide: Archaeology* and *The Practical Archaeologist*.



October 2010

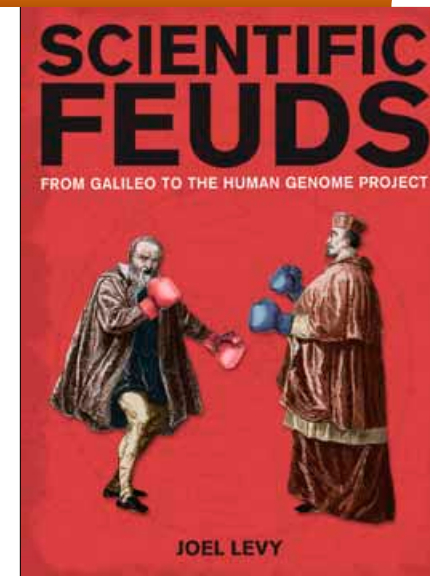
\$39.95 (NCR) | HARD | 978-1-84732-299-9 | 256 PAGES (ALL IN COLOR) |
9 3/4 X 12 | HISTORY/ANCIENT/GENERAL | CARLTON BOOKS | RIGHTS: US ONLY |

Scientific Feuds

From Galileo to the Human Genome Project

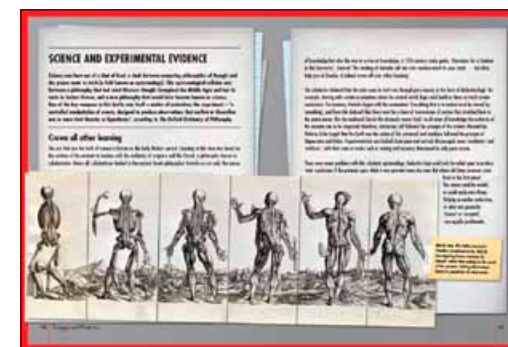
by Joel Levy

Most science chronicles present a triumphant march through time, with revolutionary thinkers and their discoveries following in orderly progression. The truth, however, is somewhat different. *Scientific Feuds* is a collection of the most vicious battles among the greatest minds of our time. It features such contests as Huxley and Wilberforce's debate on Darwin's theory of evolution, Franklin and Wilkins' fight over the discovery of DNA, and the "War of Currents" between Tesla and Edison (which ended with Edison electrocuting dogs and horses in a vain attempt to discredit Tesla's work). From passionate competition to vindictive sniping, these rivalries prove that the world of science is far from cold and methodical.



About the Author

JOEL LEVY is a writer and journalist specializing in science and history. He is the author of more than a dozen books, including *Poison: A Social History*, *The Atlas of Lost Treasures*, *The Doomsday Book*, and *Lost Cities of the Ancient World*.



October 2010

\$14.95 (CANADA \$19.50) | PAPER | 978-1-84773-717-5 | 224 PAGES (140 COLOR & B/W ILLUS.) |
7 3/4 X 10 1/2 | SCIENCE/HISTORY | NEW HOLLAND | RIGHTS: US/CAN |



The Treasures of Michelangelo

by William E. Wallace

Includes rare facsimile memorabilia

Michelangelo is universally recognized as one of the greatest artists of all time, yet his life—which spanned the Italian Renaissance to the first stirrings of the Counter-Reformation—continues to be obscured in myth. *The Treasures of Michelangelo* presents an original overview of the famed artist, drawing from his numerous poems, artwork, and letters. The wealth of information presented here offers a fresh perspective on his life and his relationships. Augmented by facsimiles of 15 documents from his personal papers and other archives, this beautiful package paints a vivid portrait of an exceptional yet deeply human individual and the remarkable times in which he lived.

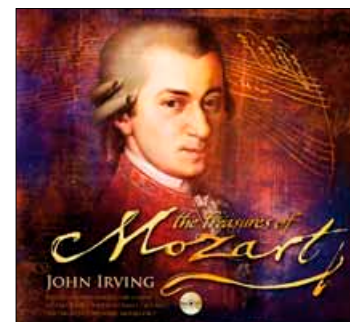
► **Features removable facsimile documents from Michelangelo's private archives, including sketches, contracts, his journal, and personal letters**

About the Author

WILLIAM E. WALLACE is an internationally recognized authority on Michelangelo. He has published more than 80 articles, books, and essays on Renaissance art, including the award-winning *Michelangelo: The Complete Sculpture, Painting and Architecture*.



Also Available



THE TREASURES OF MOZART
978-0-233-00272-9
\$50.00 (CAN \$64.95) US/CAN



THE TREASURES OF THE IMPRESSIONISTS
978-0-233-00234-7
\$45.00 (CAN \$58.95) US/CAN

The Treasures of Ancient Egypt

From the Rosetta Stone to the Tomb of Tutankhamun —

The Search for the Riches of Ancient Egypt

by Jaromir Malek

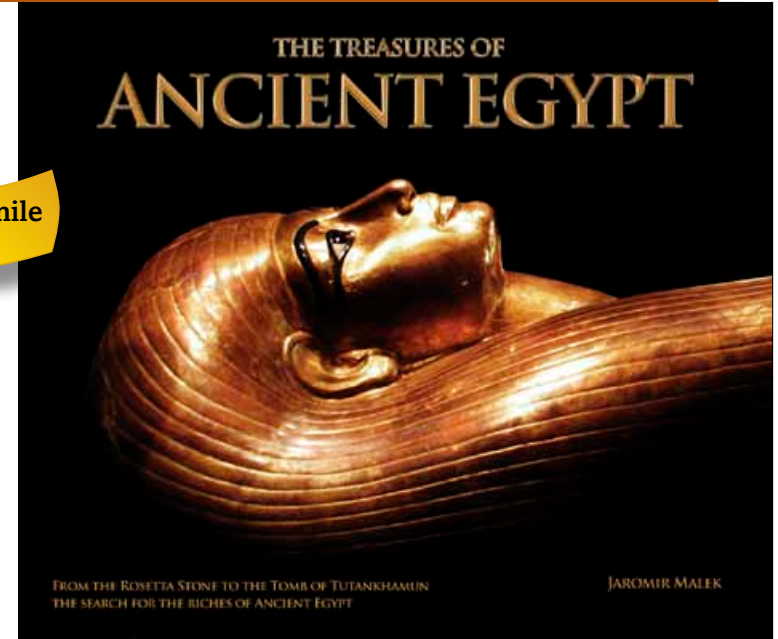
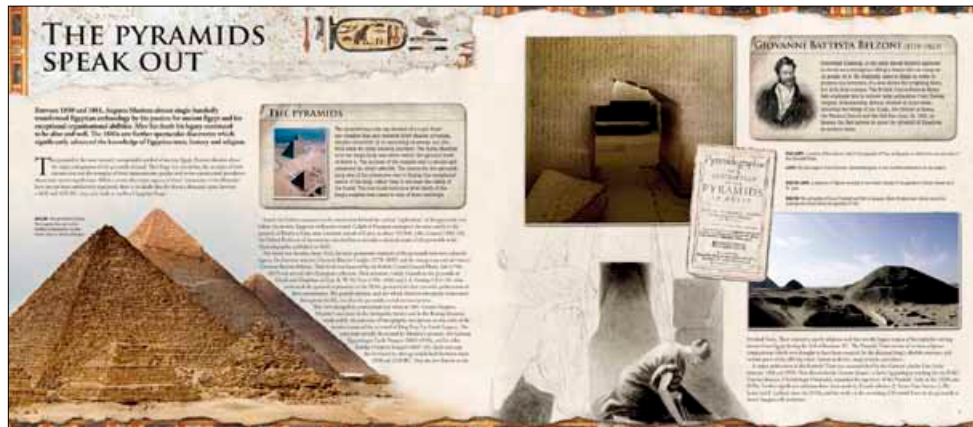
Includes rare facsimile memorabilia

The pyramids were already millennia old when the ancient Romans began what eventually would become the modern science of archaeology. This stirring account begins in Roman times and traces the adventures of generations of intrepid men and women who uncovered tombs, deciphered hieroglyphic inscriptions, and brought to light spectacular treasures—all to give us a deeper understanding of Egypt's remarkable civilization. Illustrated with pictures of important discoveries and including facsimiles of archaeologists' maps, sketches, and journal pages, this is an irresistible introduction to the fascinating world of Egyptology.

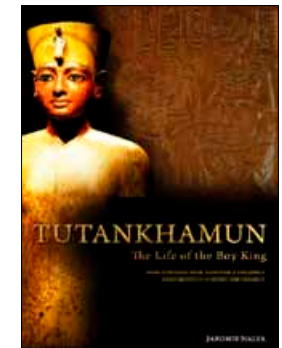
- Contains 20 reproduced documents from the archaeologists who discovered key monuments, including maps, studies of wall paintings and hieroglyphics, and journal extracts

About the Author

JAROMIR MALEK is editor of the *Topographical Bibliography of Ancient Egyptian Hieroglyphic Texts* and author of *The Treasures of Tutankhamun* and other popular books about Egypt.



Also Available



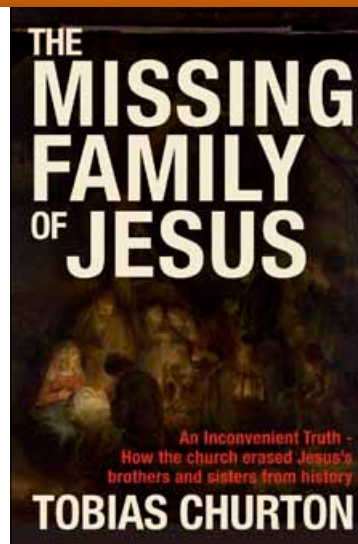
TUTANKHAMUN
978-0-233-00283-5
\$29.95 (CAN \$38.95) US/CAN

The Missing Family of Jesus

An Inconvenient Truth—How the Church Erased Jesus's Brothers and Sisters from History
by Tobias Churton

Offering up equal parts controversy and thrills, theological scholar Tobias Churton rips apart the mythology surrounding the family of Jesus to reveal a stunning truth. Using a broad range of sources such as the early Gospels and the Dead Sea Scrolls, Churton lays out his case that St. James the Just was in fact Jesus's brother. Not just a dry reading of the Biblical texts, this journey stretches across continents and reads like a pure thriller as it challenges many assertions made by the Catholic Church.

- Sheds light on a mysterious subject using a treasury of historical sources
- Reveals the true place of Jesus's brother James in establishing the first church



About the Author

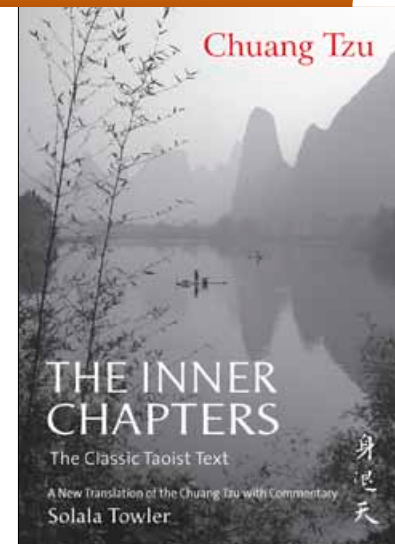
TOBIAS CHURTON is a writer, composer, and filmmaker and an Honorary Fellow of Exeter University where he lectures on Western Esotericism.

The Inner Chapters

The Classic Taoist Text
A New Translation of the
Chuang Tzu with Commentary
by Solala Towler

The writings of Chuang Tzu stand alongside the *Tao Te Ching* as foundational classics of Taoism. Dating back to the fourth century BC, *The Inner Chapter* is full of fantastical tales that both entertain and provide guidance on living a good life—a gigantic fish that becomes a bird, a cook who never sharpens his blade, a magical being who lives in the mountains, and more. And now this heirloom edition preserves all the puns, riddles, and even jokes alongside stunning photographs that capture the tranquility of Chinese thought.

- A beautiful deluxe edition of the 2,000-year-old Taoist text
- Brings new clarity and modern-day applicability to this ancient work of philosophy
- Companion volume to the highly successful and similarly presented *Tao Te Ching*



About the Author

SOLALA TOWLER has traveled widely in China, and is an expert on Taoism and the Chinese meditative technique qigong. He has spent 15 years as the editor of the only English-language Taoist magazine, *The Empty Vessel*.

Also Available



TALES FROM THE TAO
978-1-84483-485-3
\$14.95 (CAN \$19.50) US/CAN

October 2010

\$24.95 (CANADA \$31.95) | HARD | 978-1-907486-02-9 | 256 PAGES |
6 X 9 1/4 | RELIGION/BIBLICAL CRITICISM & INTERPRETATION/GENERAL | CARTON QTY: 20 |
WATKINS | RIGHTS: US/CAN |

October 2010

\$22.95 (CANADA \$29.95) | PAPER WITH FLAPS | 978-1-906787-99-8 |
192 PAGES (B/W PHOTOS THROUGHOUT) | 7 1/2 X 10 3/4 | PHILOSOPHY/TAOIST | CARTON QTY: 14 |
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NEW IN PAPERBACK

The Big Book of Juices

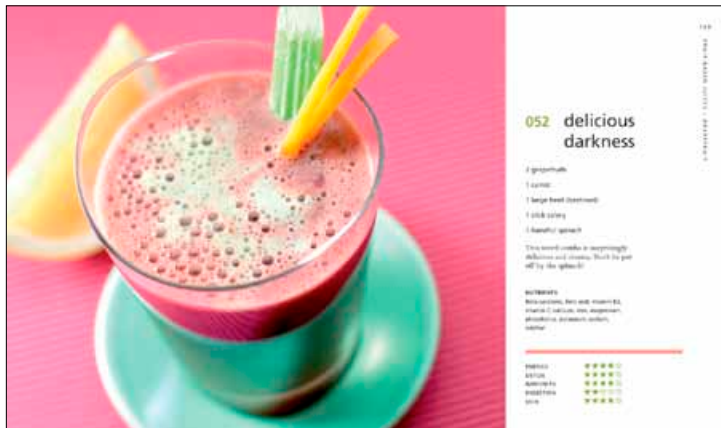
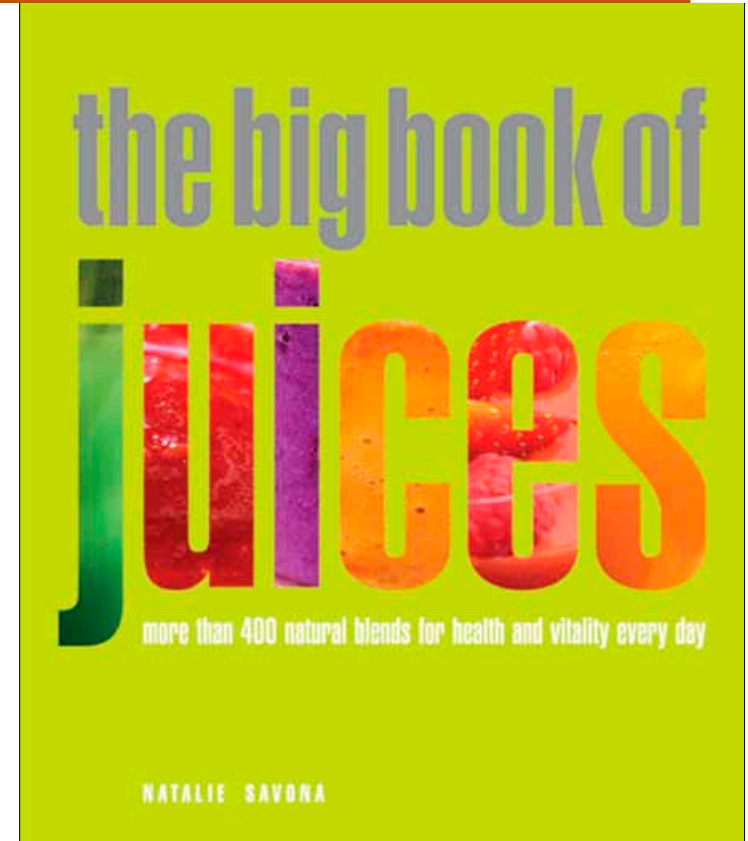
More Than 400 Natural Blends for Health and Vitality Every Day
by Natalie Savona

With some 405 recipes for fruit and vegetable juices, smoothies, and quenchers, this updated and expanded edition of Natalie Savona's best-selling guide to juicing now offers health-conscious readers even more. A clever indexing system sorts the juices by key ingredients, by nutrients, and by health benefits. Plus, a simple five-star system rates the effectiveness of the drinks in boosting energy and detoxifying the body, as well as potential benefits for the immune system, digestion, and even skin quality.

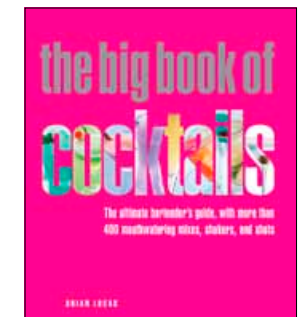
- Provides recipes and tips for fighting serious illnesses, including heart disease and cancer
- Recipes include complete nutritional data showing the vitamins, enzymes, and other nutrients each provides

About the Author

Best-selling author **NATALIE SAVONA** is a qualified nutritionist who studied at the renowned Institute for Optimum Nutrition in London. She writes regularly for magazines and newspapers, including *The Times*, and has presented two television series for the BBC.



Also Available



THE BIG BOOK OF COCKTAILS
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Yummy

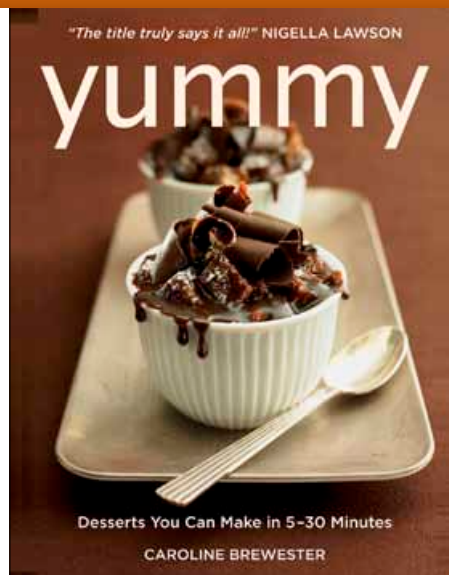
Desserts You Can Make in 5-30 Minutes

by Caroline Brewster

"The title truly says it all!"

—Nigella Lawson

Designed to help busy people whip up luscious desserts in the blink of an eye, this fabulous cookbook is handily arranged according to the time it takes to make each treat. For example, Amaretto Affogato takes five minutes, Sweet & Sour Strawberries with White Chocolate Cream requires 10, and if you have the luxury of 25 minutes, you can wow your dinner guests with Black-Bottomed Lime Cheesecakes. Whatever the preparation time, each dessert is original, delicious, and gorgeous to look at.



➤ Perfect for today's time-conscious consumer, these 200 easy dessert recipes can be made in under 30 minutes

About the Author

CAROLINE BREWSTER is a cookbook author and contributor to numerous magazines. She works with such culinary stars as Nigella Lawson, Jamie Oliver, and Annabel Karmel.



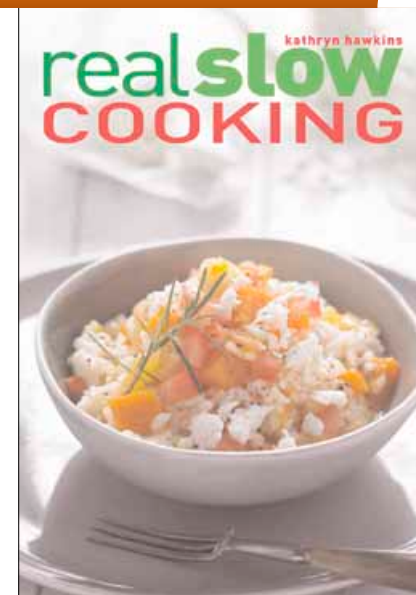
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\$24.95 (CANADA \$31.95) | HARD | 978-1-84483-969-8 | 160 PAGES (ALL IN COLOR) | 7 1/2 X 9 1/4 | COOKING/COURSES & DISHES/DESSERTS | CARTON QTY: 20 | DUNCAN BAIRD | RIGHTS: US/CAN |

Real Slow Cooking

by Kathryn Hawkins

Forget slaving over a hot stove, and let your slow cooker do all the work! These wonder appliances are easy to use and produce fabulous meals. This accompaniment to the old-new crock-pot shows how to make the most of it, and includes a variety of dishes from puddings and preserves to casseroles, curries, and even hot drinks.



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Horror!

301 Films to See Before a Zombie Sucks Out Your Eyeballs

by Kim Newman & James Marriott

From *Frankenstein* to *Peeping Tom*, the imaginative flair of the horror film has always shocked and delighted viewers. Packed with images of the most terrifying scenes in cinema history, this definitive volume traces the genre decade by decade, providing a witty and informative critique of more than 200 movies from all over the world. A team of seasoned, top horror experts leads the way with authority, humor, and encyclopedic knowledge, making this a superb guide for both die-hard and new horror fans.



- Includes TV and influential literature as well as the films
- Structured by decade, with detailed research and a humorously affectionate tone
- Hundreds of photographs of cinema's scariest moments
- Specially printed with blood-curdling red highlights!



October 2010

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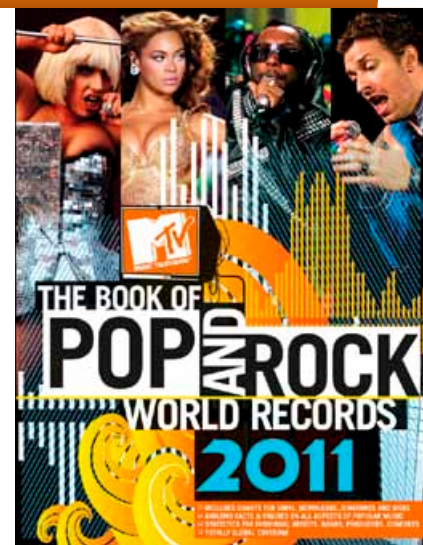
MTV The Book of Pop and Rock World Records 2011

by Luke Crampton & Dafydd Rees

I want my MTV... *Book of Pop and Rock World Records 2011!*

Country by country, genre by genre, and act by act, MTV presents a fun, fresh, and informative look at the entire world of music. This record book covers it all, from the top-selling albums in history to the first-ever video that aired on TV, from the number one R'n'B solo artist to the most downloaded songs ever, it's got everything today's discerning music fan wants to know.

- MTV's first ever book of rock and pop records
- MTV has been the first media brand on the Best Global Brands list for the last seven years
- MTV is available in 102 million households in North America alone



About the Authors

DAFYDD REES and **LUKE CRAMPTON** cofounded the Media Research & Information Bureau (MRIB), the largest chart-compiling and music research agency in Europe. Previously the official adjudicators for the Ivor Novello awards and the World Music Awards, Dafydd and Luke are currently voting members for the Grammy® Awards, the Rock and Roll Hall of Fame, and the Songwriters Hall of Fame. They co-wrote the *Q Magazine Encyclopedia of Rock Stars*, *Rock and Roll Year By Year*, *The Guinness Book of Rock Stars*, *Rock Movers and Shakers*, and *Wham! The Official Biography*, as well as numerous biographies. They are both based in the US.

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Jimi Hendrix

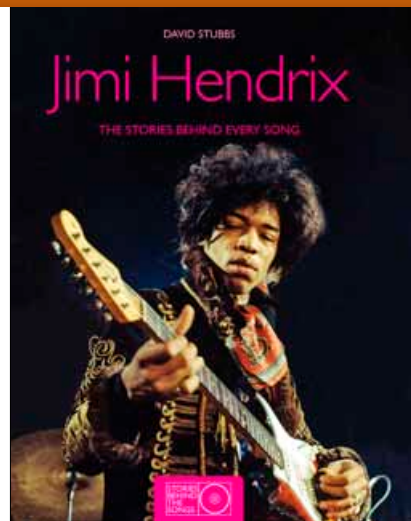
The Stories Behind Every Song

by David Stubbs

Jimi Hendrix was one of the greatest solo guitarists of all time, and the supreme physical and musical emblem of rock and the 60s cultural revolution. With a theatrical sexuality, Hendrix wrought a molten and massive body of sound that remains awe-inspiring and influential. This *Behind the Songs* volume pays tribute to his entire body of work, from *Are You Experienced?* to posthumous releases and studio outtakes.

About the Author

DAVID STUBBS wrote for *Melody Maker*, where he was responsible for the popular "Talk Talk Talk" section and conducted interviews with figures as wide-ranging as Kraftwerk, De La Soul, Public Enemy, and R.E.M. In recent years he has written for *Uncut*, *The Times*, the *Guardian*, *NME*, *GQ*, *Spin* and *Arena* among others, profiling and interviewing figures including Ian Wright, Morgan Freeman, Tony Bennett, Jimmy Page, and Robert Plant. He and Simon Reynolds co-wrote a number of chapters in the acclaimed *Blissed Out*.

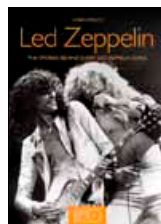


- Sony will be releasing definitive deluxe editions of Jimi Hendrix's backlist and other key recordings in 2010
- Hendrix is #12 on Forbes.com's top-earning dead celebrities list
- Hendrix has sold 22.5 million albums in the US

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The Rolling Stones

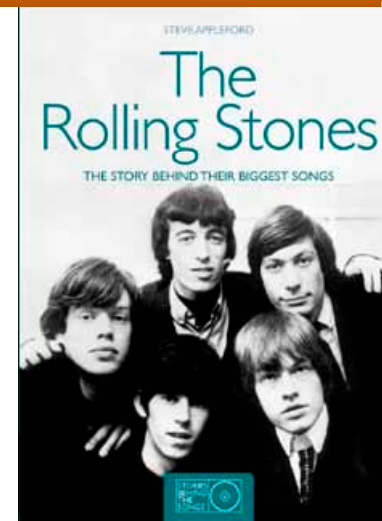
The Story Behind Their Biggest Songs

by Steve Appleford

In their fifth decade together, the Rolling Stones are still the world's best rock band—and they're not slowing down. Fueled by the songwriting talents of Mick Jagger and Keith Richards, they've created countless number-one singles and albums; produced the highest-grossing concert series ever ("Voodoo Lounge"), and starred in a Martin Scorsese IMAX documentary (*Shine a Light*). This volume tells the Stones' incredible story through their music, featuring an account of every song they wrote, recorded, and released.

About the Author

STEVE APPLEFORD is a former editor of *Option*, one of America's leading music magazines. His articles have appeared frequently in *Rolling Stone*, the *Los Angeles Times*, *Spin*, *Entertainment Weekly*, and the *Philadelphia Inquirer*. He lives in LOS ANGELES.



- Includes interviews with: Lindsey Buckingham and Mick Fleetwood (Fleetwood Mac), Marianne Faithfull (singer and Jagger's former girlfriend), Ray Manzarek (The Doors), John Mayall (John Mayall's Bluesbreakers), Roger McGuinn (The Byrds), as well as the Stones' producer, recording engineer, and more

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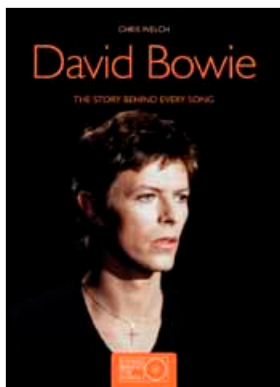
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David Bowie

The Story Behind Every Song

by Chris Welch

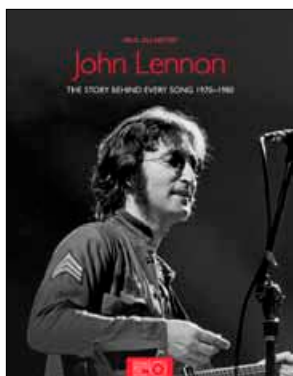
David Bowie is the quintessential musical chameleon, shifting over the years from glam rocker and commercial popster to actor and avant-garde composer, while always pushing the envelope of technology and artistry. Through an exploration of his diverse body of work, Chris Welch reveals that the only constant in Bowie's career are his incredible voice, imagination, and talent for artistic reincarnation.

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About the Author

CHRIS WELCH was *Melody Maker* features editor and is one of the UK's most respected music journalists. He has written 20 rock biographies and contributes to the *Sunday Times* and the *Independent*. He has also worked on *Metal Hammer*, *Kerrang!* and *Rock World*. He wrote *Led Zeppelin: The Story Behind Every Song*.



John Lennon

The Story Behind Every Song 1970–1980

by Paul Du Noyer

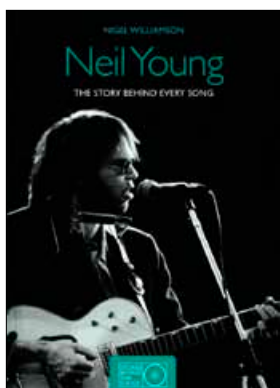
John Lennon and his music live on in the hearts of all his fans—and this is the first and only book to analyze every song that Lennon wrote in his solo career, track by track. Updated three times and in print for over a decade, this remains the definitive work on his extraordinary post-Beatles period, including *John Lennon/Plastic Ono Band*, *Imagine*, *Mind Games*, *Double Fantasy*, and *Milk and Honey*.

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About the Author

Born in Liverpool, **PAUL DU NOYER** was a rock writer on the *NME*, helped launch the rock monthly *Q* magazine, became launch editor of *Mojo* magazine, and wrote the definitive history of his hometown's music, *Liverpool: Wondrous Place* (Virgin Books). Du Noyer is author of *Modern Icons: The Clash*, *Modern Icons and Marc Bolan* and the editor of *The Story of Rock 'n' Roll: The Year-by-Year Illustrated Chronicle*.



Neil Young

The Story Behind Every Song

by Nigel Williamson

Iconoclast, innovator, and influence on generations of musicians, Neil Young has recorded more than 40 albums in a 35+ year career. Nigel Williamson explores Young's entire repertoire, from the early days with Buffalo Springfield to the plaintive troubadour of *After the Gold Rush* to his latest work. With detailed accounts of the creation of his classic songs, this is an essential companion for Young's devoted fans.

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About the Author

NIGEL WILLIAMSON is a former editor of the political weekly *Tribune*, and political correspondent, columnist, and news editor at *The Times*. Now freelance, he continues to write for *The Times* about music and culture, is a contributing editor to *Uncut* magazine and has a weekly column in *Billboard*. He is also a judge of the Technics Mercury Music Prize.

SECOND EDITION

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This updated edition of a tremendously successful title has built-in appeal for every golf fan. With features on and results of all the great tournaments and the famous team competitions (the Ryder Cup and its amateur counterpart, the Walker Cup), an A-Z of all the greatest players to have played the game, and a directory of the world's greatest courses, this is an authoritative reference to a sport that holds a vast national television audience spellbound 49 of 52 weeks of the year.

About the Authors

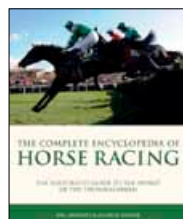
TED BARRETT is the author of *The Daily Telegraph Golf Chronicle* and *The Ultimate Encyclopedia of Golf* (150,000 copies sold). He contributes regular articles on golf to newspapers and magazines.

CHRIS HAWKES is a freelance writer and author who specializes in sports.



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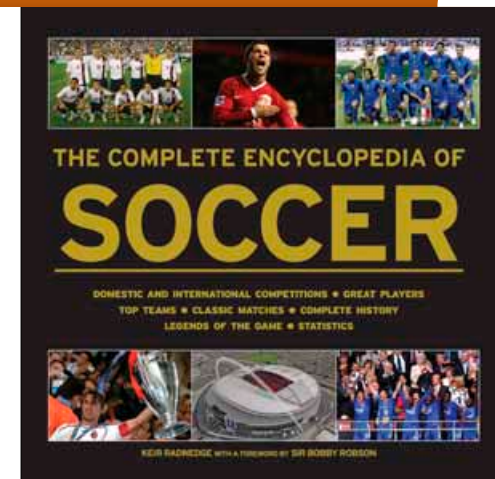
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- **Updated to include the 2010 World Cup**
- **Foreword by Sir Bobby Robson, CBE, one of the most respected figures in world soccer**

About the Author

KEIR RADNEDGE is a founding director of goalnetwork.com and former editor of *World Soccer* magazine. He is author of *The Treasures of the World Cup*, *50 Years of the UEFA Champions League*, *World Cup 2006 Fact File*, and *The Ultimate Encyclopedia of Soccer*.

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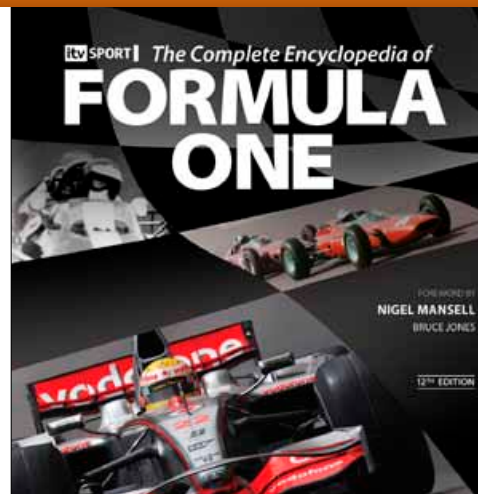
The Complete Encyclopedia of Formula One

by Bruce Jones,
foreword by Nigel Mansell

All the thrills of the world's most exciting auto races are delivered in this authoritative illustrated guide. It traces Formula One's evolution from the first race in 1894 France through today's cutting-edge cars and driving superstars, including Michael Schumacher, Lewis Hamilton, and Fernando Alonso. But the real star is the detailed information on the greatest races and legendary racetracks, along with the special attention given to racing technology and the complexities and capabilities of the modern F1 car.

About the Author

BRUCE JONES is a former editor of *Autosport* magazine. He has written and edited many best-selling Formula One books including *The Ultimate Encyclopedia of Formula One*, *The Treasures of Formula One*, the annual *ITV Formula One Guide*, *50 Years of the F1 World Championship*, *Grand Prix: Yesterday & Today*, and *Lewis Hamilton: The People's Champion*.



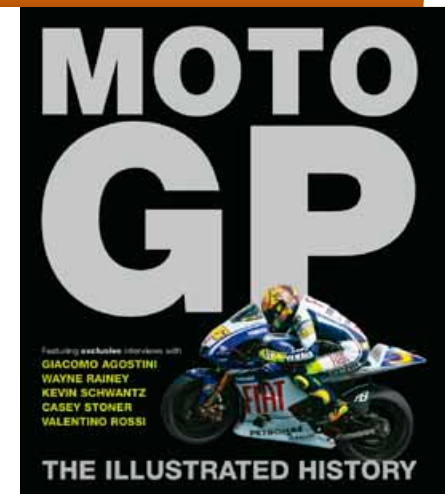
- Revised and updated to include the complete 2009 season
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MotoGP: The Illustrated History

by Michael Scott

The thrill of the fastest sport on two wheels explodes out of this high-revving pictorial history! Decade by decade, it traces the evolution of MotoGP—the racetracks, the riders, and the superbikes that ruled the road. Packed with photographs and insights from motorcycling's greatest personalities, it's the ultimate celebration of this exhilarating sport.



About the Author

MICHAEL SCOTT has spent 40 years as a motoring journalist and editor, and has authored several critically acclaimed books on motorcycles and racing.



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Passion for Speed

Twenty-Four Classic Cars that Shaped a Century of Motor Sport

by Nick Mason and Mark Hales

Get behind the wheel of the greatest sports cars of all time. Car enthusiast Nick Mason, of Pink Floyd fame, has opened his garage to test driver Mark Hales and together they indulge in the ultimate driving experience. More than 400 photos capture Hales as he pushes the limits of 24 amazing road machines, and Mason provides a brief account of each car's history along with technical details and personal anecdotes. Coupled with the roar of the engines—recorded on the bonus CD—this package will unleash every car fanatic's passion for speed.

About the Author

NICK MASON is an avid and well-known car collector who has raced for more than 30 years and competed in five Le Mans races. He is also the author of *Inside Out: A Personal History of Pink Floyd*.

MARK HALES is a professional motor journalist with 30 years' experience test driving.



- **Revised to include two new track tests: a 1964 Alfa Romeo TZ1 and a 2004 Ferrari Enzo**
- **Previous editions have sold more than 50,000 copies**
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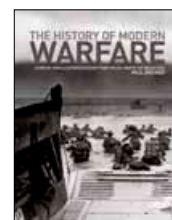
Shots of War

150 Years of Dramatic Photography from the Battlefield

by Paul Brewer

For centuries, paintings of warfare were celebrated, glorified, and romanticized—until the invention of photography in the 1850s revealed war's true face. Here, captured in some of the most dramatic photos ever taken, is the story of modern warfare, the photographers who risked their lives to tell it, and the ever-improving photographic technology that made their achievements possible. From the American Civil War, World War II, and the Vietnam War, right up to the War on Terror, this is an exciting and informative journey for military history buffs as well as those interested in visual culture.

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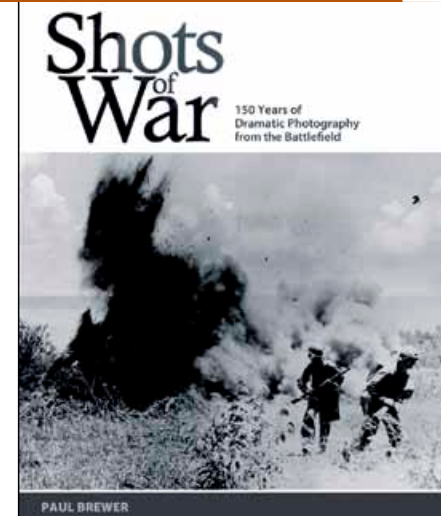
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- **A photo album of dramatic images revealing the changing nature of modern war**
- **A rich source of information on both military history and photography**

About the Author

PAUL BREWER is the author of many books, including *Flying Tigers*, *The Civil War State by State*, and *The History of Modern Warfare*. He is often sought out for his expertise as a researcher on military photography.





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England's Last War Against France

Fighting Vichy 1940–1942

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The last shots fired between England and France took place during World War II, when Vichy, France was left unoccupied by the Nazi regime in return for their collaboration. From the summer of 1940 through November, 1942, British forces engaged the Vichy French on land, sea, and air. Thousands of lives were lost in the 20th century's most one-sided battle, and the history of this conflict was buried—until now. Through painstaking research, historian Colin Smith throws back the veil of secrecy to detail this last bloody conflict between modern Europe's great powers.

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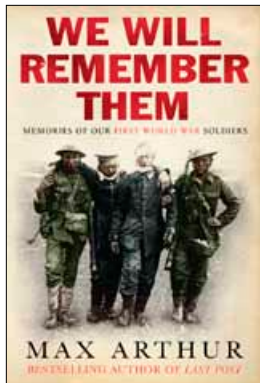
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Denis MacShane, chairman of the All-Party Parliamentary Inquiry into Antisemitism, argues that we are now facing an ideological assault based on hatred of Jews that threatens universal values and world peace. He considers how antisemitism has become a linking mechanism between different extremisms; how it operates in UK national party politics and in the European Parliament; and how Holocaust denial has hardened into an organized ideological position. *Globalising Hatred* is both a *cri de coeur* for a new tolerance and an attempt to throw light on a form of hatred that mobilizes politics across many continents.

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*Globalising Hatred***

"Presents ample evidence of increased hostility in nearly every country with a large Jewish community—and in those without one, too... a small klaxon of a book."

—*Observer*

Genius

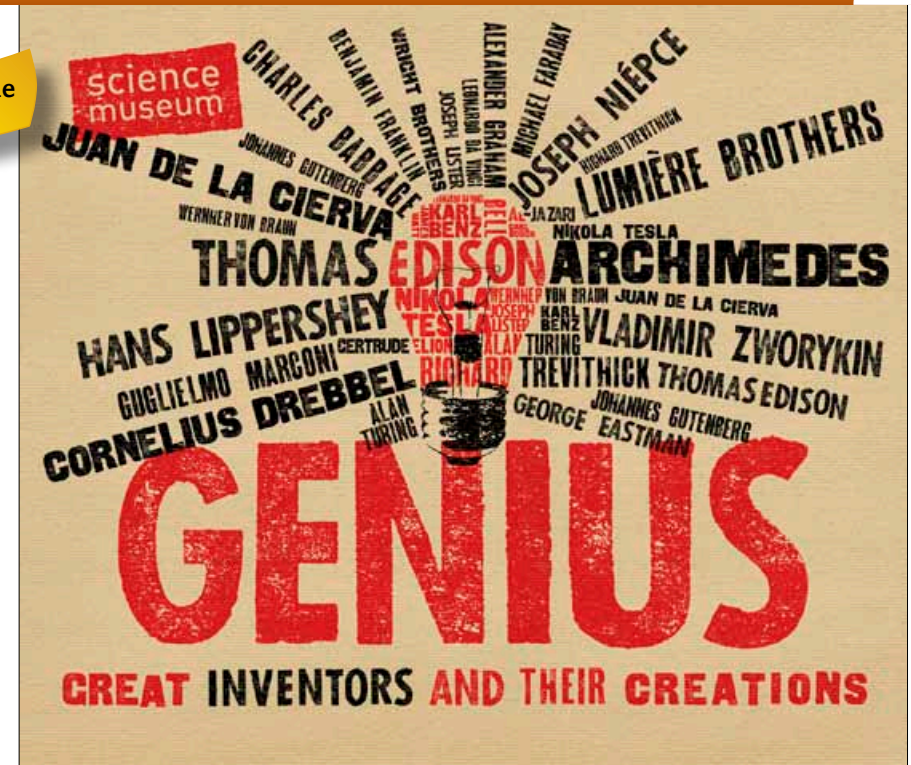
Great Inventors and Their Creations

by Adam Hart Davis

The light bulb. Antiseptic surgery. The World Wide Web. These inventions changed the world and introduced us to the masterminds of their time. *Genius*, published in association with the Science Museum of London, gives readers unprecedented insight into the minds and lives of those who shaped the way we live today. This beautifully illustrated volume captures the excitement of the most important moments in the history of technology. Dozens of pull-out memorabilia include excerpted copies of notebooks, blueprints, patent applications, and diaries, and timelines explain the development of each invention.

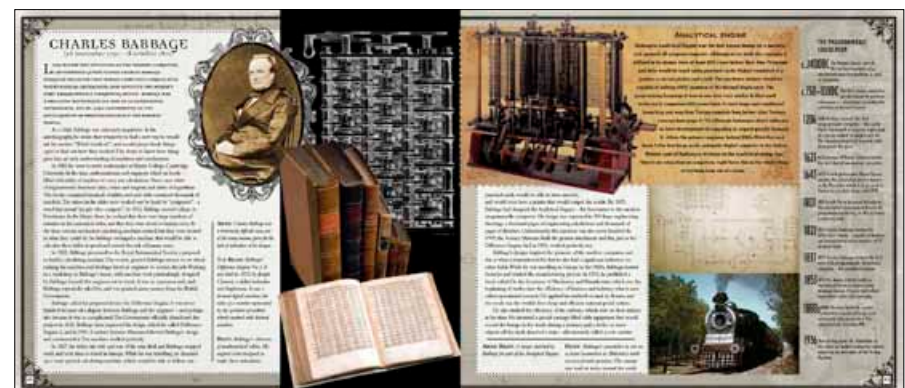
- 2010 marks the 125th anniversary of the first powered automobile by Karl Benz and the 20th anniversary of when the World Wide Web was released
- Includes facsimile memorabilia sourced from the Science Museum and collections around the world
- Inventors covered include Leonard Da Vinci, Johannes Gutenberg, Benjamin Franklin, Thomas Edison, Charles Babbage, Karl Benz, Nikola Tesla, the Wright brothers, Guglielmo Marconi, Alan Turing, and many others

Includes rare facsimile memorabilia



About the Author

ADAM HART DAVIS is a successful broadcaster, writer, and photographer. He is an acclaimed TV program presenter, and his credits include *What the Romans Did for Us* and *Local Heroes*. He has written 27 published works that have been translated and sold internationally.



Ship

A History in Art & Photography

Edited by Professor Andrew Lambert

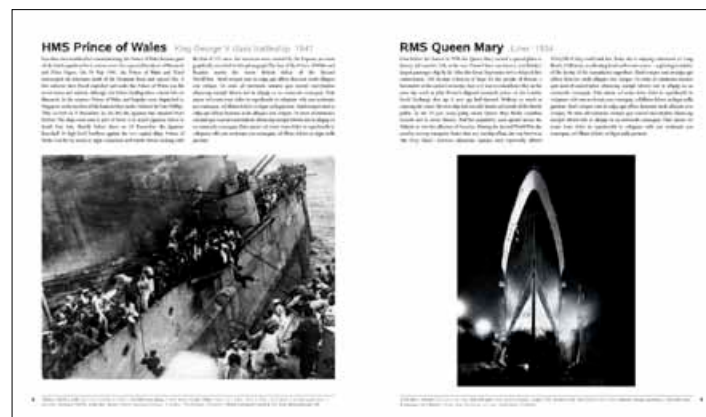
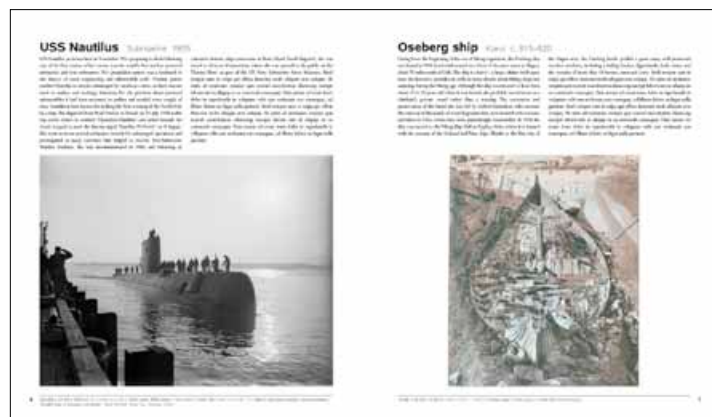
Celebrate mankind's 3,000 years at sea with a spectacular record of 360 well-known ships in history and fiction. Each page offers the story of a famous (or in some cases, infamous) vessel, illustrated with a stunning photograph or painting, and complete with technical specifications of the ship's construction, size, crew, and tonnage. The drama of the high seas is brought to life: an arresting news photo of the *Torrey Canyon*, broken in two on a reef in the English Channel, accompanies the story of the world's first major supertanker oil spill. Many entries discuss innovations in ship design, while others tell tales of battle and exploration, mutiny and piracy, shipwreck and survival.

➤ Captures the triumphs and tragedies of 3,000 years of seafaring

➤ Includes 360 dramatic illustrations, paintings, and photographs

About the Editor

ANDREW LAMBERT is Laughton Professor of Naval History at King's College, London, and author of several books on nautical subjects.



Steaming Through Britain

The Complete Guide to Britain's Historic Railways, Heritage Lines & Trains
by Chris Ellis

Originally built as a patchwork of local rail links, the railroads in Britain boomed in the 1840s into a truly national network. This lavish volume celebrates the expansion of both narrow-gauge and standard railways, the forceful personalities that made them grow, and the technologies that redefined rail travel. From Stephenson's steam-powered Rocket in 1829 and Gresley's Flying Scotsman to today's blisteringly fast Eurostar, all of the most famous locomotives are here and presented in evocative photographs and art.

About the Author

CHRIS ELLIS began as an editor for *Airfix* before moving on to found and edit *Model Trains International* magazine. His other titles include *Practical Model Railways*, *Starting in Model Railways*, *Model Trains: The Collector's Guide*, and *Next Steps in Railway Modeling*.



- An unmatched celebration of Britain's rich railway heritage, complete with hundreds of images (including rare photographs)
- Covers the entire history of British rail, from early steam engines to the high-speed Eurostar

November 2010

\$29.95 (CANADA \$38.95) | HARD | 978-1-84486-121-7 | 192 PAGES (100 COLOR & B/W PHOTOS) | 8 1/2 X 11 | TRANSPORTATION/RAILROADS/HISTORY | CONWAY | RIGHTS: US/CAN |

The British Home Front Pocket-Book

1940

Compiled by Brian Lavery

As World War II made its way to Britain, civilians were urged to play their part in the war effort. This pocket-sized handbook captures civilian life during the Battle of Britain through the many leaflets distributed person to person. Crucial information—from how to put on a gas mask to building a bomb shelter—made its way through the countryside, and now into this fascinating look back at wartime England.

About the Author

BRIAN LAVERY is former curator of naval history at The National Maritime Museum, Greenwich, and one of Britain's leading naval historians.



Also Available



THE BRITISH HOME GUARD
POCKET-BOOK
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NEW EDITION

Shipwright 2011

The International Annual of Maritime History & Ship Modelmaking
Edited by John Bowen & Martin Robson

An essential resource for ship modelers, this illustrated annual features a selection of the finest articles from *Model Shipwright*, a quarterly journal that's the foremost authority on from-scratch modelmaking. The 20 articles in this new color annual include historical painting schemes for ships built between 1750 and 1850, a guide to accurate gunnery placement, and details on explorer John Cabot's 15th-century sailing ship *Matthew*. Plus, it offers archival plans and building methods for ship models of all eras.

About the Authors

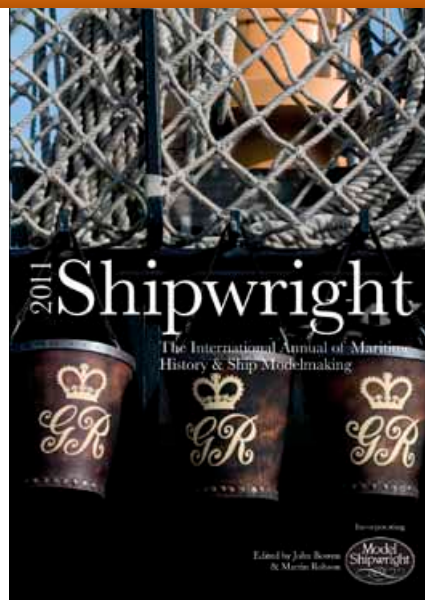
MARTIN ROBSON has a PhD in naval history and is the author of a number of books, including *Not Enough Room to Swing a Cat* on naval slang. He also worked on Conway's acclaimed *Warship Annual*.

JOHN BOWEN is the much-respected editor of *Model Shipwright*, as well as the author of a number of ship-modeling books.

November 2010

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UPDATED & EXPANDED

The Official Illustrated NHL History

The Official Story of the Coolest Game on Earth
by Arthur Pincus

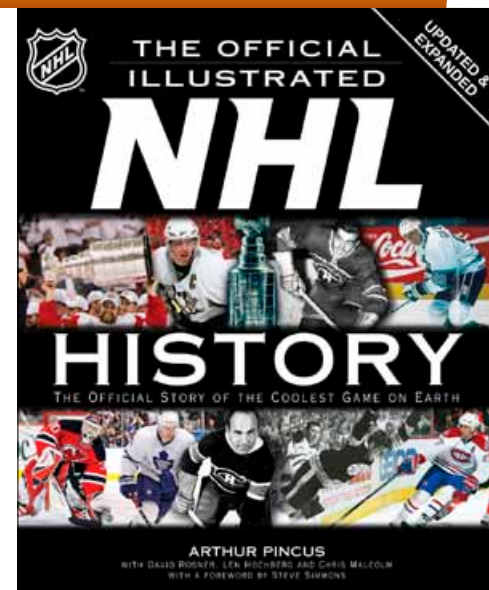
On a chilly day in 1917, the National Hockey League was formed, and in the years since, it has been a mainstay of American sports. This illustrated reference delves deep into the history of the league to bring out essential information on all the top players, teams, and events. Visually exciting and information-packed, it's the work of an insider who not only looks at today's superstars, but offers a rare glimpse into legends of old—including a trip back to a game during World War II and the Soviet Union's powerhouse "Big Red Machine" teams.

About the Author

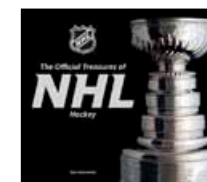
ARTHUR PINCUS is the former vice president of public relations for the National Hockey League and served as the League's editorial director. He was a sports editor of the *Washington Post*, executive editor of *Sports Inc.* magazine, and deputy sports editor of the *New York Times*.

November 2010

\$29.95 (NCR) | PAPER | 978-1-84732-678-2 | 256 PAGES (250 COLOR & B/W PHOTOS) | 9 X 11 | SPORTS & RECREATION/HOCKEY | CARLTON BOOKS | RIGHTS: US ONLY |



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Careless Talk Costs Lives

Fougasse & the Art of Public Information
by James Taylor

During World War II, the British government issued a series of public warnings in the form of witty posters by the brilliant cartoonist Fougasse, a.k.a. Cyril Kenneth Bird. ("Don't forget that walls have ears!" a fashionable woman whispers to a friend, as Hitler's face peers ominously out of the wallpaper.) This illustrated tribute to one of Britain's most popular artists begins with his celebrated WWII posters and continues with his later work for *Punch* magazine and elsewhere. An important contribution to the history of both cartooning and propaganda, it compares the relative effectiveness of hard-hitting American wartime designs versus Fougasse's light touch.



FOUGASSE & THE ART OF PUBLIC INFORMATION
JAMES TAYLOR

- A fascinating story for World War II buffs
- Fougasse posters are valuable collectibles

About the Author

JAMES TAYLOR is an award-winning author of books on maritime art. He has been a museum curator and is much sought after for his expertise as a lecturer and consultant, both in the US and the UK.

November 2010

\$17.95 (CANADA \$23.50) | HARD | 978-1-84486-129-3 | 96 PAGES (50 COLOR ILLUS., 50 B/W ILLUS.) | 6 3/4 X 8 1/4 | HUMOR/TOPIC/POLITICAL | CONWAY | RIGHTS: US/CAN |

Dan Dare, Pilot of the Future

A Biography
by Daniel Tatarsky

A major comic book hero—soon to be featured in a major Hollywood film—gets the star treatment in this lavishly illustrated biography. Dan Dare is the creation of legendary artist Frank Hampson, and for more than 50 years his interplanetary adventures captured the imagination of readers around the world. The success of films like *Sky Captain and the World of Tomorrow* demonstrate the massive appeal of Dan's kind of retro-futurism. The author, with access to the original writers and illustrators and the entire Dan Dare archive, captures all the excitement of the original strips, while painting a portrait of a bygone age of comic book history.



- *The Eagle*, the comic book featuring Dan Dare, sold a million copies a week during its heyday
- A live-action Hollywood feature film is now in development
- Illustrated with hundreds of original Dan Dare strips

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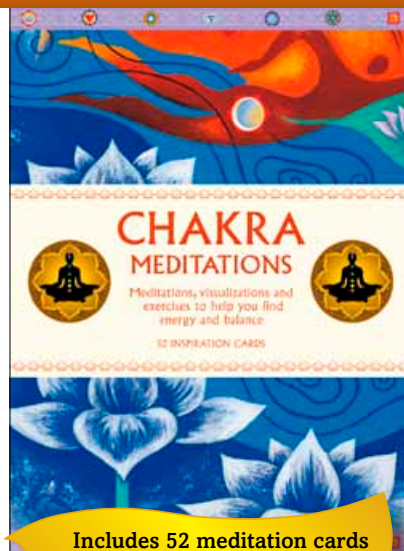
\$19.95 (CANADA \$25.95) | HARD | 978-0-7528-8896-5 | 192 PAGES (ALL IN COLOR) | 8 1/4 X 10 1/2 | COMICS & GRAPHIC NOVELS/GENERAL | ORION | RIGHTS: US/CAN |

Chakra Meditations

Meditations, Visualizations and Exercises to Help You Find Energy and Balance

by Swami Saradananda

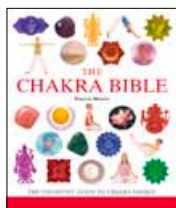
Chakras are the body's subtle energy centers through which *prana*, or vital energy, must flow freely for optimal physical and mental health. This beautiful package of 52 chakra meditation cards comes with a built-in easel and offers practical wisdom and spiritual guidance to help you discover this inner balance. The cards are divided into seven sections—one for each chakra—and feature visualizations, exercises, and quotations to help focus the mind and unlock natural energy reserves. On its reverse, each card reveals a vivid image of the corresponding chakra symbol to be used as a meditation aid.



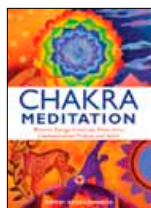
About the Author

SWAMI SARADANANDA is the ex-director of the International Sivananda Yoga Vedanta Centres and former editor of *Yoga Life* magazine. She has been teaching yoga and meditation for over 30 years, and runs workshops worldwide. She is the author of *Chakra Meditation* (DBP, 2008).

Also Available



THE CHAKRA BIBLE
978-1-4027-5224-7
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CHAKRA MEDITATION
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CHAKRA MEDITATION KIT
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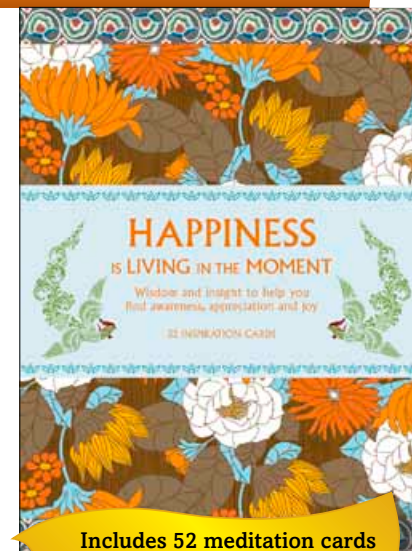
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Happiness Is Living in the Moment

Wisdom and Insight to Help You Find Awareness, Appreciation and Joy

by Barbara Ann Kipfer

Visually stunning, this unique deck of 52 cards offers insights, meditations, exercises, and quotations that guide us toward living in the moment. The deck's four "suits"—The Awakened Self, A Map of Love, The Living Word, and Paths of the Spirit—revolve around the idea of developing mindfulness and awareness. Using the ingenious easel-box, the user places a card in the holder, sits back, and meditates on its message—to explore relationships, overcome stress, or simply find inner peace. Drawing on a range of spiritual traditions, this beautiful treasure trove of wisdom is life-transforming.



- 52 cards to meditate on, while learning to relish life's every precious moment
- Includes cardholder to facilitate comfortable contemplation
- Countertop-friendly design and package

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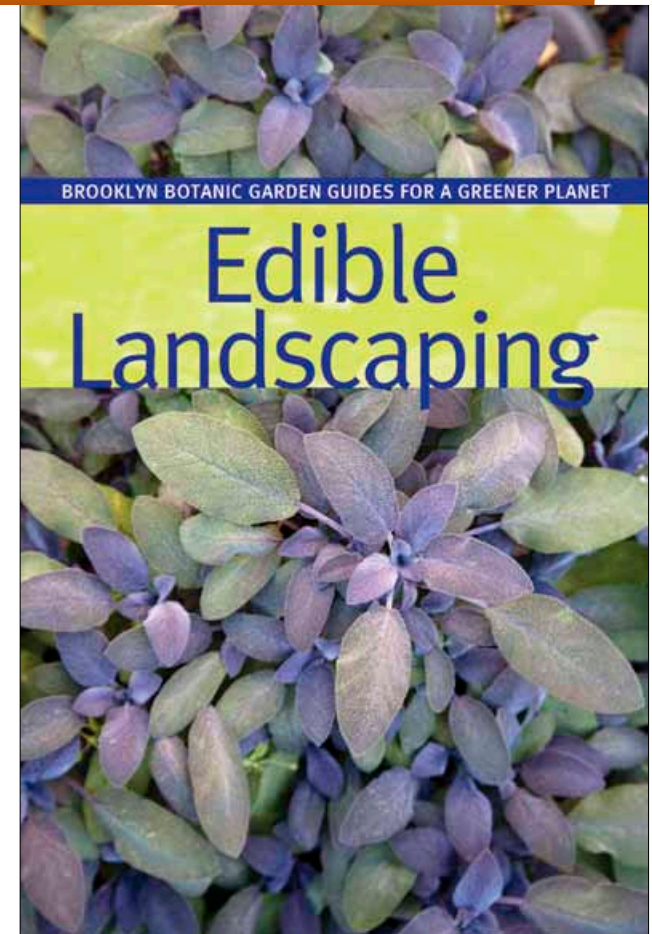
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Edible Landscaping

Turn good eats into a gorgeous garden! Featuring everything from easy-to-grow annuals to long-fruited perennials, this encyclopedia of edible plants offers colorful profiles highlighting each plant's ornamental attributes, origins, use as food, and cultivation requirements. A portfolio of garden designs—including a home orchard, American potager, children's garden, container gardens, and school garden—provides inspiration for home and professional gardeners alike. Additional information on organic care and sustainable techniques (slow gardening, permaculture, building soil) completes this hands-on guide.

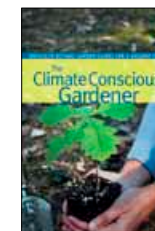
- **Covers all the basics of edible landscaping in an easy-to-read format with lots of practical tips**
- **Perfect for home gardeners, schools, and public garden designers**
- **From the world-famous Brooklyn Botanic Garden, which receives millions of visitors yearly**



About the Author

The garden curators of Brooklyn Botanic Garden design and care for the exquisite gardens that BBG is renowned for. **ELIZABETH T. PETERS** is the director of publications at BBG and editor of the BBG handbook *Community Gardening* (2007). She has also written toolkits on grassroots organizing and community building.

Also Available from Brooklyn Botanic Garden



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Entrelac

The Essential Guide to Interlace Knitting

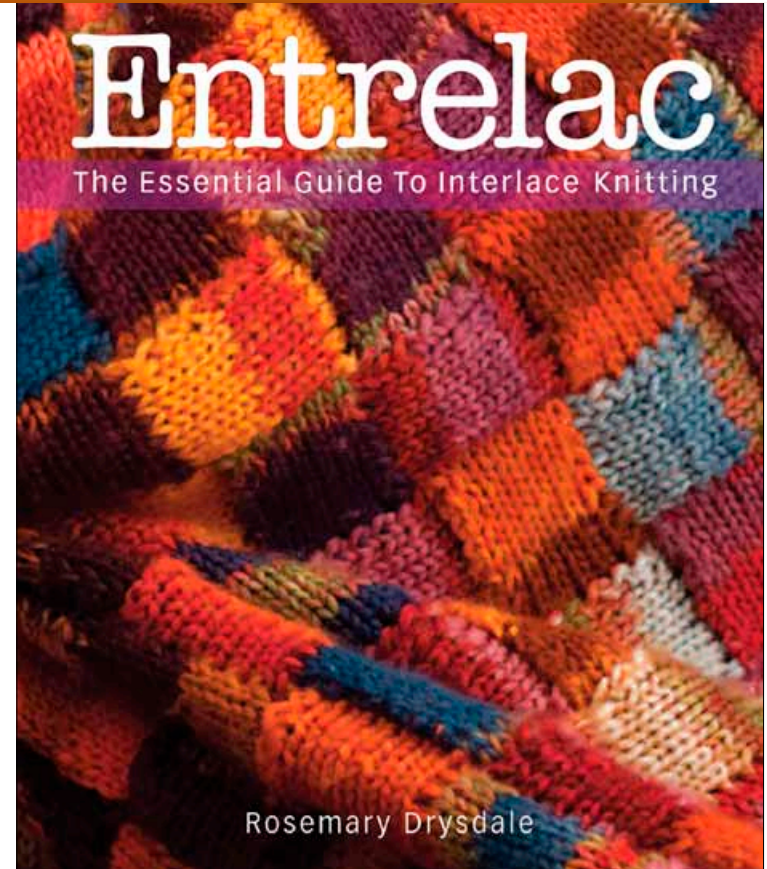
by Rosemary Drysdale

One of today's hottest knitting trends is entrelac, a modular technique that results in striking basketwork designs of rows within rows and interlocking diamond patterns. Using only simple knit and purl stitches, knitters can create eye-catching pieces with incredible texture. *Entrelac* introduces both the history and how-to of this fun style, along with 20 patterns for a variety of garments, home décor items, and baby accessories. Comprehensive instructions and a wide array of swatches provide endless possibilities in lace, colorwork, and much more.

➤ A selection of the *Crafter's Choice Book Club*

About the Author

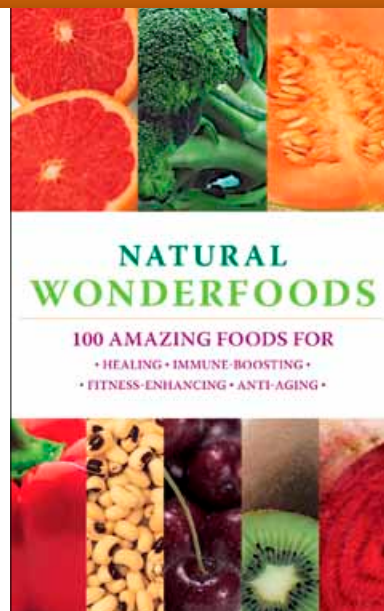
ROSEMARY DRYSDALE is knitting editor at *Vogue Knitting* and *Knit Simple* magazines, and a consultant and designer in the yarn industry. She has enjoyed a long career as an embroidery and knitting teacher and designer, including at Pratt Institute and Fashion Institute of Technology in New York.



Natural Wonderfoods

100 Amazing Foods for
Healing • Immune-Boosting •
Fitness-Enhancing •
Anti-Aging

Good nutrition can enhance our memory and moods, counter the effects of aging, and ease common illnesses—and these 100 wonderfoods are the key to optimum health. Flip through the color-coded sections here to find lists of nutrients, at-a-glance symbols, and authoritative information on each food. Every profile features at least one recipe, from kick-start breakfasts and power lunches to delectable dinners and smart snacks, and there's an ailment directory for easy reference. With stunning photography throughout, this is a must-have book for every health-conscious family.



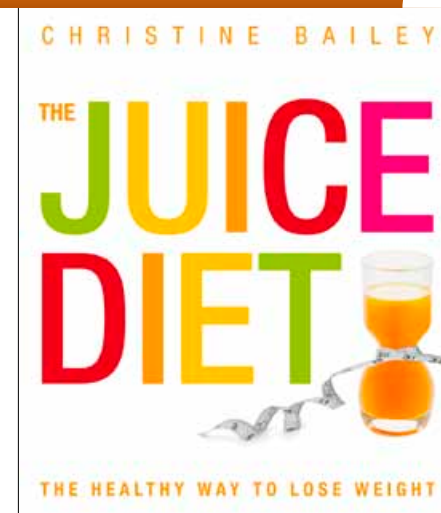
The Juice Diet

The Healthy Way to
Lose Weight
by Christine Bailey

Fresh juices have remarkable powers: they enable a clean inner system, while promoting weight loss, boosting energy and immunity, and enhancing natural beauty. *The Juice Diet* offers more than 100 mouthwatering juice and smoothie recipes divided into three simple yet super-effective diet plans: Juice Blitz (quick weekend startup), Juice Week (one-week plan), and Juicing for Life (a month-long schedule). Additional chapters cover juicing for beauty, energy, and immunity, providing the perfect balance to bring out the body's true potential.

About the Author

CHRISTINE BAILEY, MSc, runs workshops, advises local authorities and schools, and works with a number of organizations including the World Cancer Research Fund UK. She is the author of *The Top 100 Low-Salt Recipes* and *The Top 100 Recipes for Brainy Kids* from DBP.



January 2011

\$14.95 (CANADA \$19.50) | PAPER WITH FLAPS | 978-1-84483-970-4 | 288 PAGES (ALL IN COLOR) |
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NEW EDITION

The New Complete Guide to Nutritional Health

More Than 600 Foods and Recipes for Overcoming Illness and Boosting Your Immunity

by Pierre Jean Cousin & Kirsten Hartvig

We know that our diets should be based on fresh or minimally processed foods, with tons of whole grains, legumes, vegetables, and fruits, but how can we make that happen? *The New Complete Guide to Nutritional Health* is filled with menu plans, “detox” ideas, and lots of know-how on the curative properties of food. From medicinal herbs to superfoods that reduce stress, ease pain, and boost the immune system, all the basic principles of good nutrition are outlined here.

Simple recipes, great-tasting food, and enhanced health—what more could anyone want?

- Offers more than 350 recipes for soups and starters, main courses, desserts, juices, and herbal drinks, as well as complete daily menus and diet plans
- Features detailed profiles of 300 foods—their health-giving ingredients and medical benefits



THE NEW COMPLETE GUIDE TO NUTRITIONAL HEALTH



More Than 600 Foods and Recipes for Overcoming Illness and Boosting Your Immunity

PIERRE JEAN COUSIN & KIRSTEN HARTVIG

About the Authors

PIERRE JEAN COUSIN, MBACc, MUHRP, is a qualified herbalist in both Eastern and Western traditions. He has 20 years of experience in complementary medicine and runs a busy practice in London.

KIRSTEN HARTVIG is a registered naturopath and herbalist. Her publications include *The Detox Box*, as well as *Energy Foods* and *Energy Juices* in the *Naturally...* collection (all Duncan Baird).

The Beauty Secrets Handbook

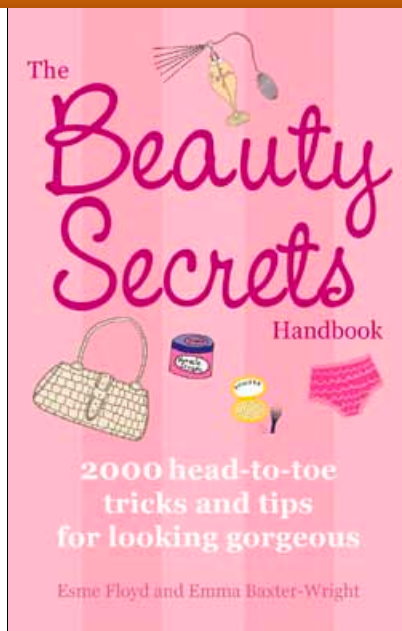
2000 Head-to-Toe Tricks and Tips for Looking Gorgeous
by Esme Floyd and Emma Baxter-Wright

Feel great and trim away unwanted years! *The Beauty Secrets Handbook* offers simple ways to improve and maintain natural good looks—without surgery or costly makeovers. These 2,000 head-to-toe tips will resolve every beauty concern, from dealing with facial hair, wrinkles, and eye bags to making thin hair look luxuriously thick and lackluster skin glow. Women will find great advice on the best age-defying cosmetics, creams, and lotions, as well as on proper nutrition and makeup application to disguise blemishes. Whatever the beauty dilemma, this go-to guide has the answer.

Quick solutions to every beauty problem, from hair styling and skin care to cosmetic tips

January 2011

\$16.95 (CANADA \$21.95) | PAPER | 978-1-84732-654-6 | 400 PAGES (ALL IN 1-COLOR) | 5 X 7 3/4 | HEALTH & FITNESS/BEAUTY & GROOMING | CARLTON BOOKS | RIGHTS: US/CAN |



About the Author

ESME FLOYD is the author of *Body Massage* and *1001 Little Beauty Miracles* and has written for *Zest* and *Men's Health*.

EMMA BAXTER-WRIGHT is a freelance fashion and beauty writer, and a contributing author to *Vintage Fashion* (Carlton 2006).

The Health Secrets Handbook

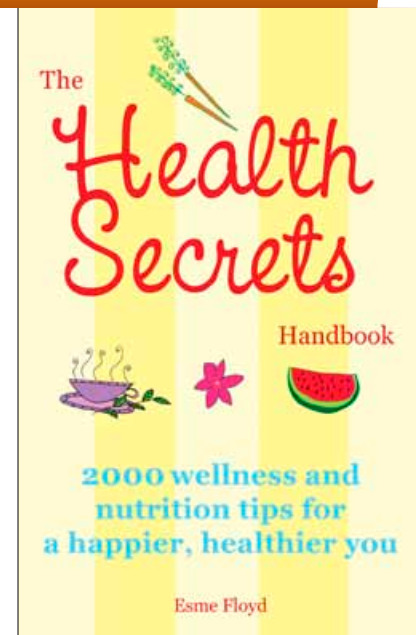
2000 Wellness and Nutrition Tips for a Happier, Healthier You
by Esme Floyd

Small lifestyle changes can add up to big health benefits, and this indispensable family resource offers up 2,000 tips based on the latest medical research. In simple language, it focuses on trouble spots like insomnia, jet lag, exercise injuries, and fatigue, while also providing hints for losing weight and increasing fitness. From adolescent acne to menopausal hot flashes, there's special attention paid to women at any stage of life. Proven remedies are here, too, such as ending headaches by drinking coffee and burning more calories by sleeping longer.

- **Quick solutions for health concerns from headaches to weight loss**
- **Features the latest on food and nutrients, additives, fats, protein, carbohydrates, calories, and more**

January 2011

\$16.95 (CANADA \$21.95) | PAPER | 978-1-84732-660-7 | 400 PAGES (ALL IN 1-COLOR) | 5 X 7 3/4 | HEALTH & FITNESS/HEALTHY LIVING | CARLTON BOOKS | RIGHTS: US/CAN |



About the Author

ESME FLOYD has written for UK publications *Zest* and *Men's Health*, and is the author of *Body Massage* and seven *1001* series titles, including *1001 Little Wellbeing Miracles*. She lives in **BRIGHTON, ENGLAND**.

The Art of the Kama Sutra

The New Illustrated Edition of the
Classic Indian Guide to Sexual Pleasure

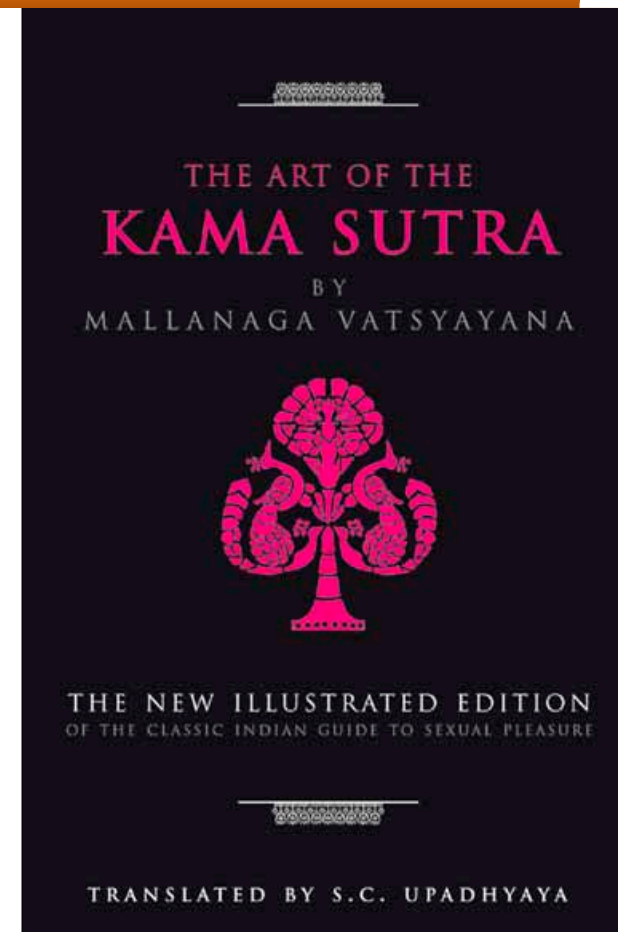
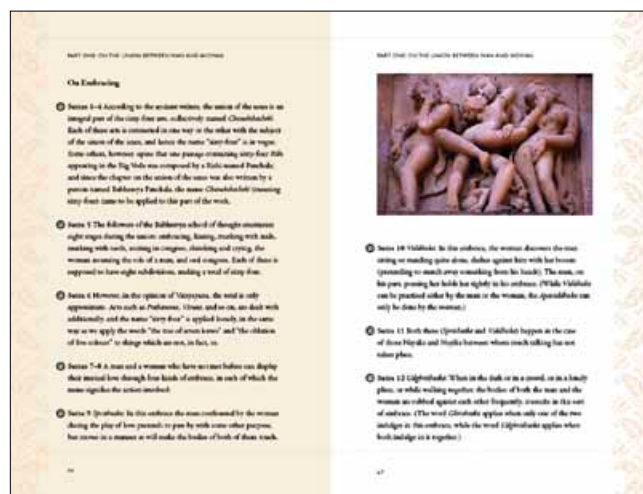
by Mallanaga Vatsyayana, translated by S.C. Upadhyaya

Although the Vedic sage Mallanaga Vatsyayana's guide to sexual etiquette is more than a millennium old, its teachings are still potent. It not only illuminates the countless ways to give and enjoy sexual delight, but also offers up a scientific account of the art of love, from the psychological to the physical. With its stylish silk binding and high-quality design, this beautiful new edition makes it a pleasure to read about the postures of lovemaking, how to attract and what to look for in a partner, recipes for enhanced virility, and more. Although the centuries have passed, the *Kama Sutra* remains timeless.

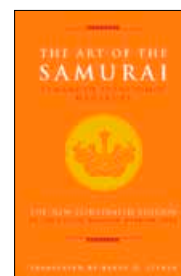
➤ **High-quality design and silk binding make this the most beautiful edition yet of this erotic classic**

About the Author

MALLANAGA VATSYAYANA was a celebrated sage who lived in India some 1,500 years ago and wrote with amazing scientific accuracy and perception on all aspects of sex and married life.



Also Available in the Art of Wisdom Series



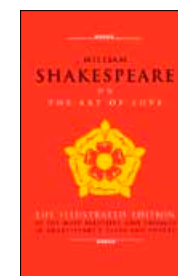
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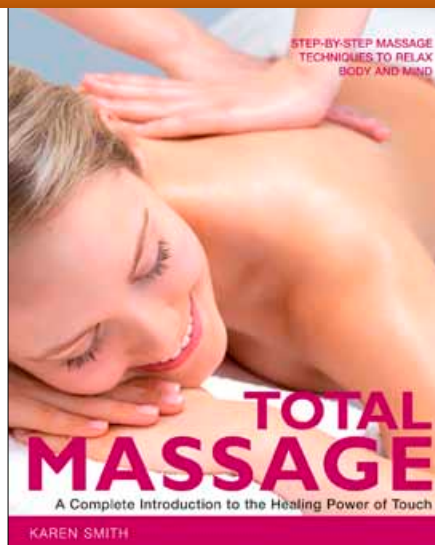


WILLIAM SHAKESPEARE
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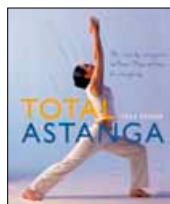
A Complete Introduction to the Healing Power of Touch
by Karen Smith

By helping to increase circulation, dispel toxins, banish muscular tension, and relieve stress, massage plays an essential role in the holistic approach to health. Professional masseuse Karen Smith draws on her extensive experience to take the reader on a voyage of discovery around the body—explaining how to employ essential oils to rebalance emotional tension, use massage to conquer stress and alleviate mental fatigue, luxuriate in the benefits of water therapy, and understand the influence of a “sensual calendar” on emotional and physical well-being.

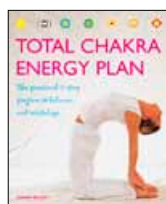


- **A complete step-by-step introduction to massage, with more than 200 color photographs**
- **Allows readers to target specific problem areas with therapeutic massage**
- **Includes tips on using the most popular and effective essential oils**

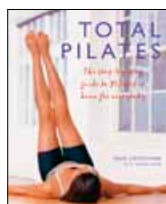
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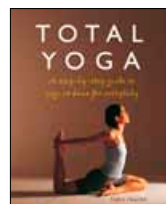
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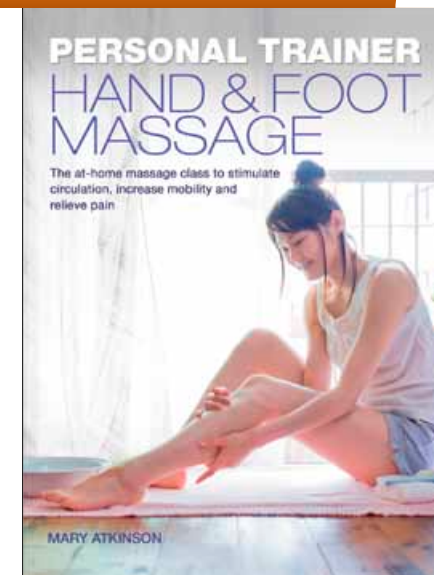
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Personal Trainer: Hand & Foot Massage

The At-Home Massage Class to Stimulate Circulation, Increase Mobility and Relieve Pain

by Mary Atkinson

Hand and foot massage is a nurturing, personal way to promote relaxation. Its health benefits are vast, from increased circulation and mobility to better skin and nails. This easy-to-follow guide is the ideal introduction to self and secondary massage. Home masseurs will find information on creams and oils, hand and foot care, and all the key techniques, as well as a general overview of the process. Step-by-step instructions are illustrated with detailed photographs that show how to perform the massages, and there's advice on adapting the techniques for children and the elderly.



About the Author

MARY ATKINSON runs a private clinic specializing in stress-related health problems. She has been a health and fitness writer for over 20 years, regularly contributes to leading magazines, and has 13 books to her credit, including her most recent, *The Art of Indian Head Massage*.

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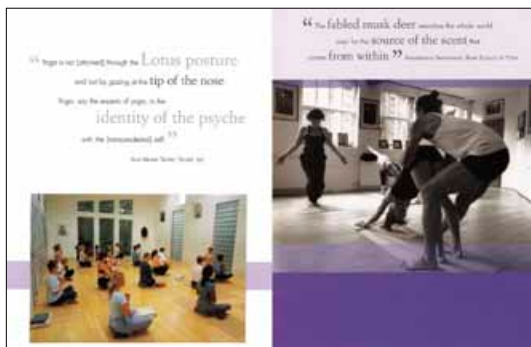
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Personal Trainer: Yoga for Life

The At-home Introduction to
Iyengar, Astanga, Viniyoga,
Sivananda and Tantra
by Liz Lark

Yoga has been practiced for thousands of years, yet is constantly being redefined. *Yoga for Life* introduces readers to five forms of this ancient discipline newly adapted to today's lifestyles. Those looking for an energetic workout will go for Astanga or "power" yoga; those who need a gentler approach will appreciate Iyengar, Viniyoga, or Sivananda; and those who seek a melding of the sensual and spiritual will find it in Tantra. Each of the five sections includes case studies demonstrating yoga's real benefits.



About the Author

LIZ LARK is an acclaimed yoga teacher whose famous pupils include Ralph Fiennes and Mariel Hemingway. She is the author of *Astanga Yoga* and *Power Yoga*, two uniquely innovative books on modern yoga practice.

Personal Trainer: Yoga for Kids

The At-Home Yoga Class for
Young Beginners
by Liz Lark

This vibrantly designed and accessible guide gives kids a warm welcome to yoga. Liz Lark, an experienced instructor who also has a degree in the performing arts, takes a group of children through a session, from sun salutations through standing and seated postures, to relaxation. Animal and nature poses, a special favorite of kids, help make the process fun, as well as beneficial. Each exercise is introduced by a brief story about the pose, followed by easy-to-follow step-by-step instructions.

- **A lively, fun introduction, with modified positions for children where necessary**
- **Helps children gain a better sense of their emotions and bodies, stimulates an interest in their physical health, develops skills such as balancing and jumping, and increases flexibility**

About the Author

LIZ LARK teaches yoga classes and has an MA in performing arts. She is the co-author of *Yoga for Beginners* and the author of *Astanga Yoga* and *Yoga for Life* (Carlton Books). Her clients include Ralph Fiennes and Mariel Hemingway.



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The Pocket Kama Sutra Super Sex

52 Red-Hot Positions

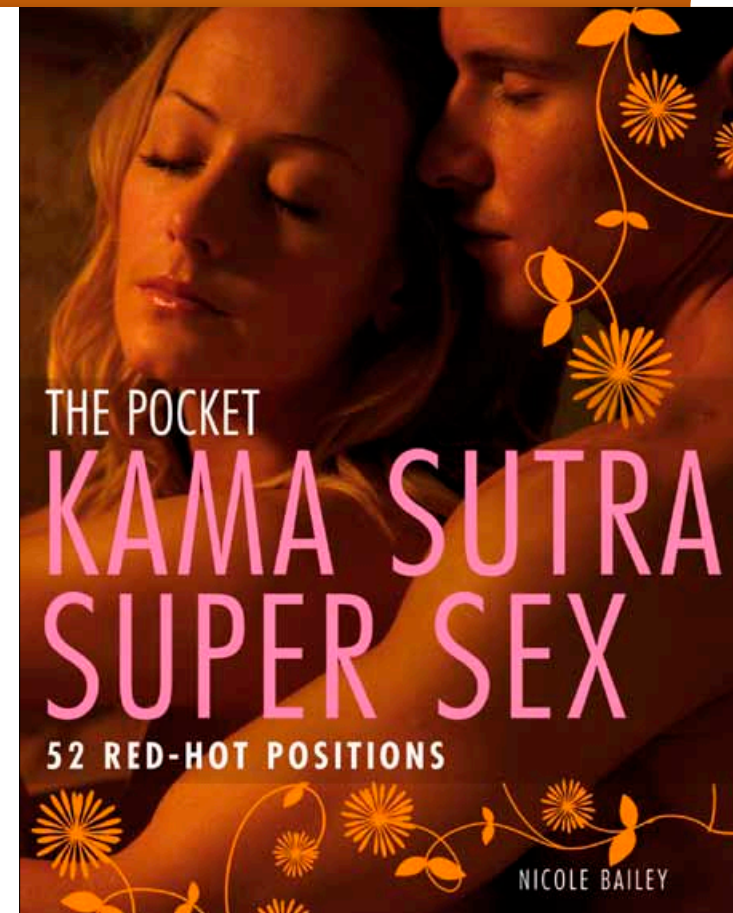
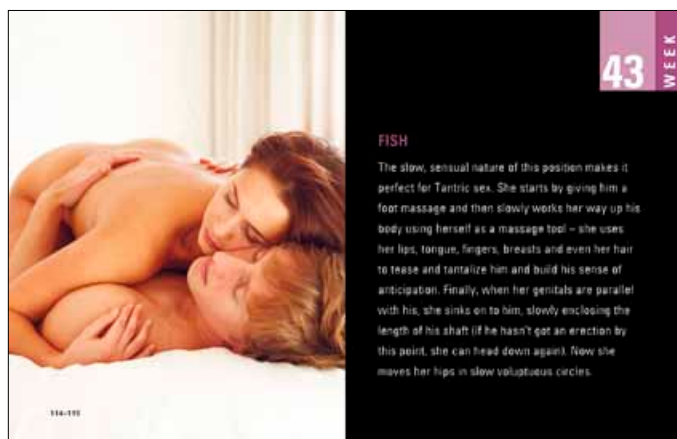
by Nicole Bailey

This handy little guide will banish bedtime boredom forever!

Combining the best of the Kama Sutra's ancient wisdom with modern sex advice, *The Pocket Kama Sutra Super Sex* is packed with 52 red-hot sex positions, easy-to-learn sexual techniques for him and her, and tips to maximize lovemaking skills and confidence.

Couples will find something here to fulfill their every inclination and sexual desire, from the slow and sensual Twining Position to the down-and-dirty Driving the Peg Home. And the highly erotic photos are sure to inspire, arouse, and titillate!

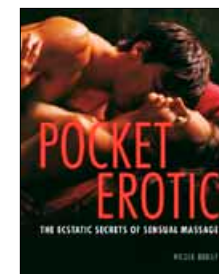
- A handy and discreet pocket-sized format
- Sure to build on the popularity of *Pocket Kama Sutra*, which has sold 35,000 copies



About the Author

NICOLE BAILEY is a journalist specializing in health, psychology, and relationships. She is the author of Duncan Baird Press's *69 Ways to Please Your Lover*, *Pure Kama Sutra*, *Pocket Kama Sutra* (which sold more than 35,000 copies), *Pure Erotic Massage*, *Pocket Erotic* and *Kama Sutra Super Sex*.

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S T E R L I N G W E L C O M E S



White Star was founded in 1984, and within a few years it became one of the most important publishers of illustrated books, both nationally and internationally. Today, it boasts a catalog of more than 600 titles that range from archeology, art, and photography to nature, social customs, and technology.

White Star books are now distributed in more than 60 countries with more than 1,000 co-editions. The company's international reputation has led to affiliations with some of the world's most important cultural institutions.

Since 2004, White Star has published their books in the United States and Canada; its catalog now includes over 270 titles.

Sterling welcomes this exciting new partnership.



John Lennon: In His Life

*Edited by Valeria Manfredi De Fabianis,
text by John Blaney, preface by Yoko Ono Lennon*

Thirty years ago, John Lennon's life was tragically cut short, ending one of the most influential and brilliant musical careers of the 20th century.

This photo-biography, with a preface by his wife, Yoko Ono Lennon, takes a look back at the enigmatic legend, and a life marked by restless exploration—into art and music, consciousness and spirituality, politics and protest, love and peace. Featuring family photos and reproductions of documents that bear witness to momentous events and the origins of his “Imaginative” songs, this compilation, like no other, sheds light on his relationships with Paul, George, and Ringo; his attitudes toward mind-expanding drugs, social revolution, and the Vietnam War; the cataclysmic breakup of the Beatles; and the tenderness of his love for Yoko Ono and their only child, Sean.

➤ 2010 marks the 30th anniversary of Lennon's death

➤ Preface by Yoko Ono Lennon



About the Authors

VALERIA MANFERTO DE FABIANIS is the editorial director of White Star Publishers. She has collaborated on television documentaries, contributed articles to Italy's leading reviews, and edited the texts of several photographic volumes.

JOHN BLANEY is a contributor to music magazine *Shindig*, the author of *Paul McCartney: The Songs He Was Singing*; *John Lennon: Listen To This Book*; *Lennon & McCartney: Together Alone*; and *Beatles for Sale: How Everything They Touched Turned to Gold*; and the creator of a documentary about Lennon and McCartney.

Masters of Rock Guitar

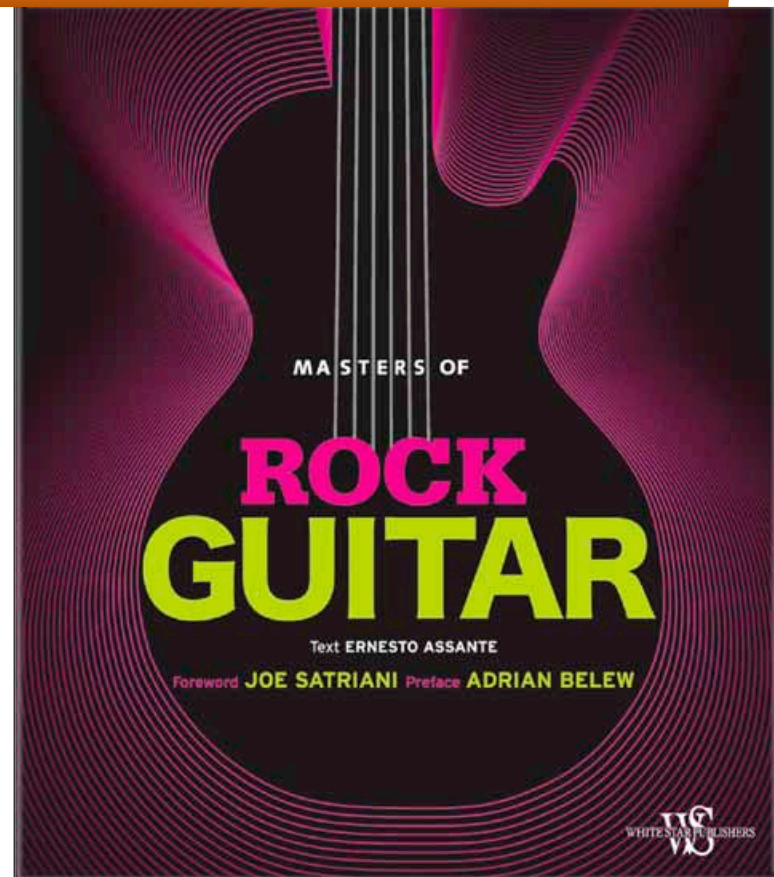
Text by Ernesto Assante, foreword by Joe Satriani, preface by Adrian Belew

Rock 'n' roll without guitars is rock 'n' roll that doesn't rock. The guitar is the foundation on which the style was built, and this richly illustrated volume pays homage to the instrument and legendary players that opened the doors of sensation, creativity, and life itself.

The figures who contributed to guitar history are many, from bluesman B.B. King and the pioneering Chuck Berry to Frank Zappa, Jimmy Page, Eric Clapton, Carlos Santana, Mark Knopfler, and above all, Jimi Hendrix.

Masters of Rock Guitar will strike a chord with music enthusiasts of all ages.

➤ **Foreword is by Joe Satriani, the 14-time Grammy®-nominated guitarist who has played with major musicians, from Mick Jagger to Alice Cooper**



About the Authors

ERNESTO ASSANTE has been a music critic for more than 30 years and contributed to several music-based magazines, including *Rolling Stone*. His books on music and musicians include *Legends of Rock* (2008), also edited by White Star.

JOE SATRIANI, a guitar virtuoso who has received 14 Grammy® nominations for his solo album compositions, has played with Mick Jagger, Alice Cooper, Deep Purple, and Steve Vai, one of his many students who became rock stars.

ADRIAN BELEW is one of rock's most versatile and prolific guitarists. As a solo artist, a member of King Crimson, and contributor to the recordings and tour bands of such eminent acts as Frank Zappa, David Bowie, Paul Simon, Talking Heads, Tori Amos, and Cyndi Lauper, he has left his imprint on rock's most memorable music.

Italy's Great Chefs and Their Secrets

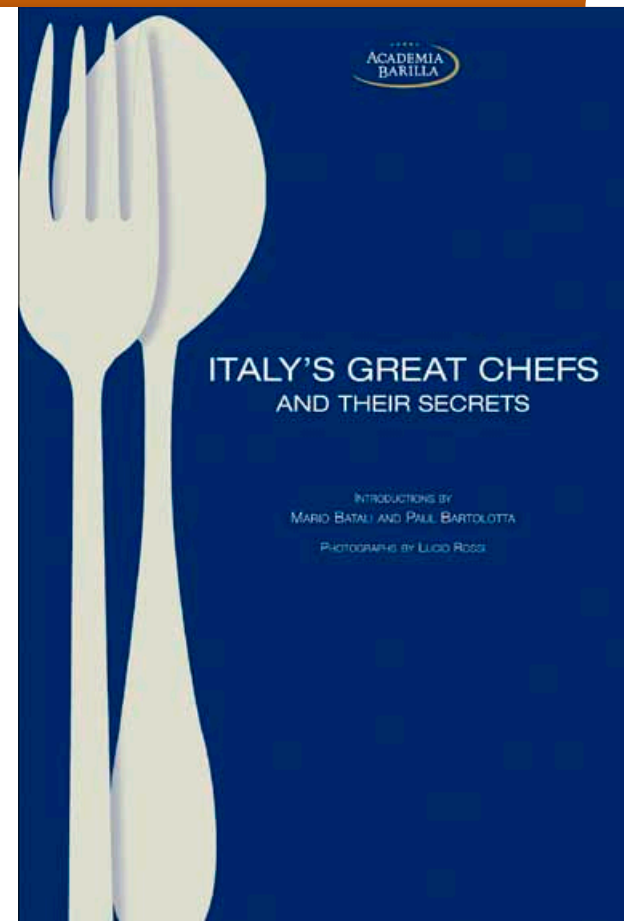
Text by *Academia Barilla*, introductions by *Mario Batali and Paul Bartolotta*,
photographs by *Lucio Rossi*

A large, lavish, and delectably illustrated culinary tour of Italy's regional cuisines, led by its finest chefs.

From Florence to Venice, Rome to the Amalfi Coast, Sicily to the Italian Alps, each regional cuisine of Italy reflects the history and culture of its people. With a preface and a foreword by the award-winning and international chefs Mario Batali and Paul Bartolotta, this volume bountifully serves all who are eager to learn the secrets of genuine Italian cooking and the time-honored dishes recognized as regional specialties.

Gorgeous, atmospheric photographs by famed food photographer Lucio Rossi capture the mood and aesthetics of the maestros' dishes and illustrate how to prepare and serve their most famous and savory recipes.

- **Features introductions by two of the most renowned Italian chefs in the world: Mario Batali and Paul Bartolotta**
- **Includes practical step-by-step advice on how to present the prepared specialty dishes and select accompanying wines**
- **Created in close collaboration with the Academia Barilla, which was founded to identify, protect, and distribute authentic Italian gastronomic products**



About the Contributors

MARIO BATALI was named "Man of the Year" in the chef category by *GQ Magazine*, and "Outstanding Chef of the Year" by the James Beard Foundation. He has authored several books, including *Simple Italian Food* and *Molto Italiano: 327 Simple Italian Recipes*.

PAUL BARTOLOTTA is currently head of the Bartolotta Restaurant Group in Milwaukee, and Ristorante di Mare at the Wynn Las Vegas hotel. Bartolotta learned all aspects of running a fine restaurant at the most prestigious restaurants in France and in Italy.

LUCIO ROSSI began his career as a photographer producing reports for manufacturers. In 1984, he started the RCR studio, specializing in interiors and advertisements.

Lingerie

The Evolution of Seduction

by Anna Folli

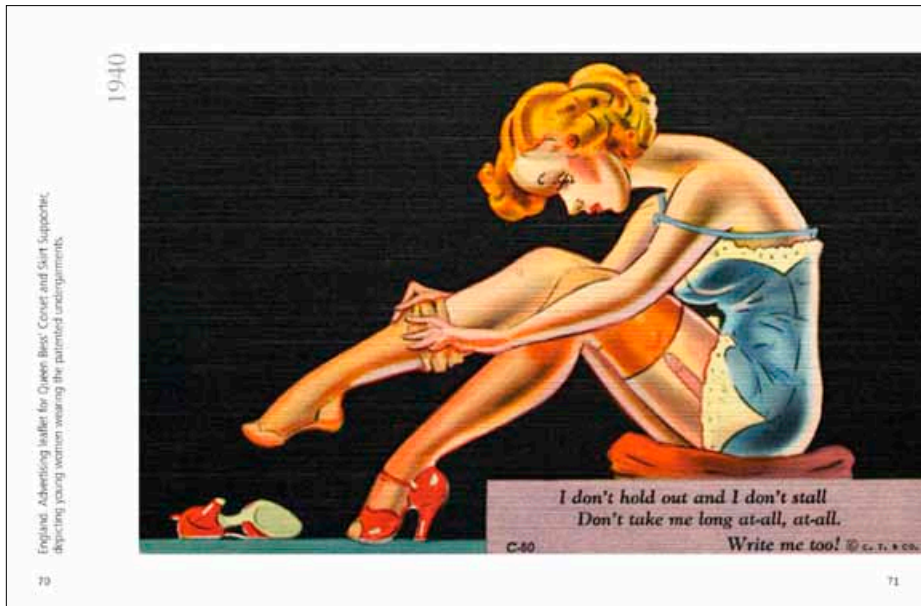
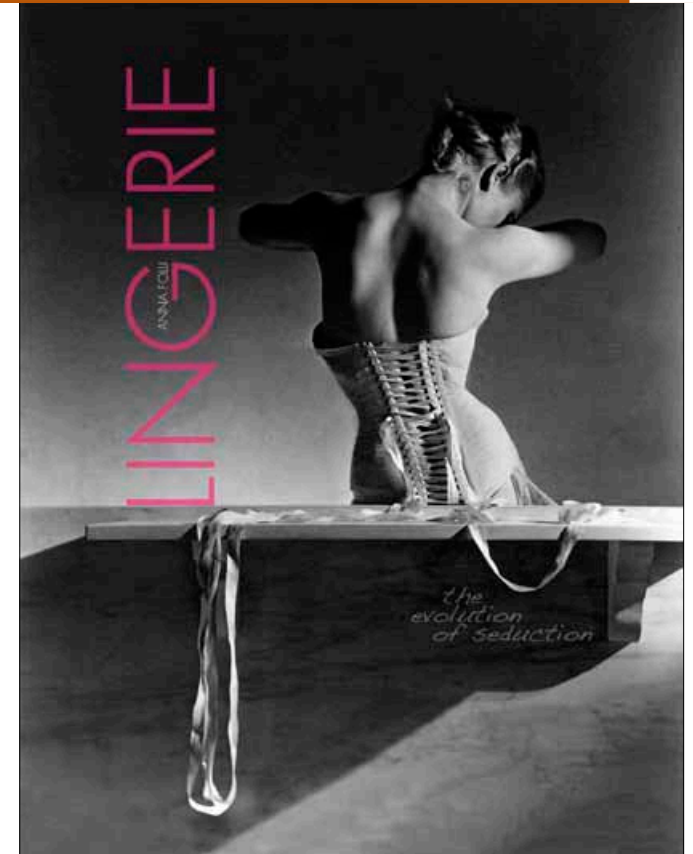
A colorful and titillating pictorial history of the sexiest attire of all.

Lingerie has always been the ultimate tease in ladies' attire, a statement of style, elegance, provocation, sexual politics...even malice. This incisive, colorful volume presents the history of lingerie through vintage prints and advertisements as well as in babe-alicious photos of the most beautiful models and actresses, from Marilyn Monroe to Angelina Jolie.

Culminating in a special chapter on Victoria's Secret, *Lingerie* traces the path from corsets and girdles through ever more liberating and sexy garments for the flesh.

About the Author

ANNA FOLLI has worked as a professional journalist and was director of *Anche Noi* and editor-in-chief of *Arredare*.



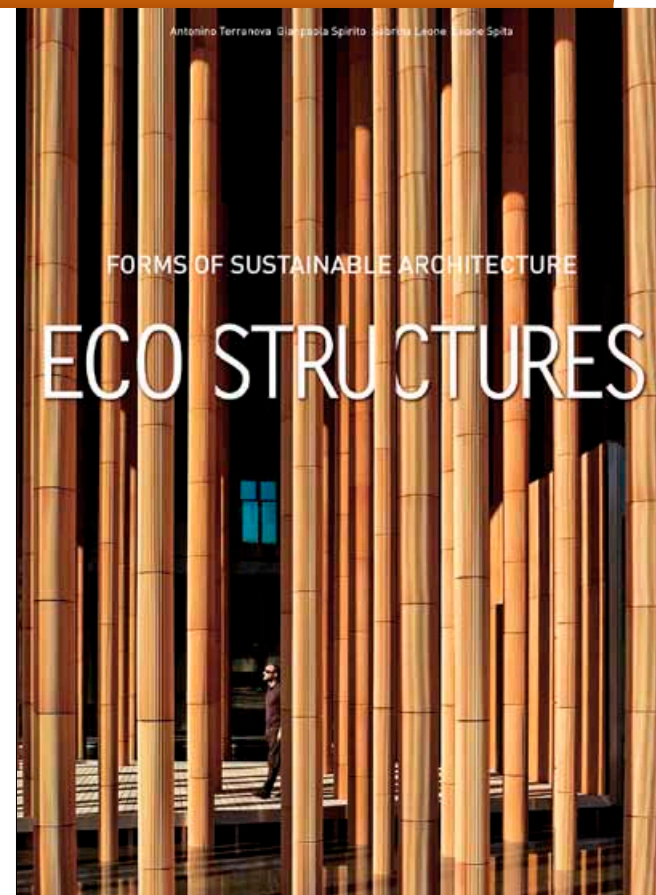
Eco Structures

Forms of Sustainable Architecture

*Edited by Gianpaola Spirito, introduction by Antonino Terranova,
text by Sabrina Leone & Leone Spita*

The rapid depletion of resources and the continuous demand for new buildings are key issues facing city planners, architects, and policy makers today. This portfolio of cutting-edge eco structures from the world's leading architecture firms offers ideas on how to reinvent underdeveloped spaces and also supplies the know-how to plan new buildings that have reduced energy needs and low environmental impact. Thanks to innovations in engineering, buildings made of local and recycled materials can benefit our budgets and our planet. With detailed photographs of contemporary projects—including biometric structures and ones that blend into the natural surroundings—this volume provides an in-depth look at the latest in sustainable architecture.

- A spectacular gallery of eco-friendly buildings by the world's leading architecture firms
- Lavish photography, illustrations, and plans throughout



About the Editor

GIANPAOLA SPIRITO is a professor of Theories in Contemporary Architectural Research and the author of *New Urban Giants* (White Star).

About the Authors

SABRINA LEONE and **LEONE SPITA** are members of the faculty of architecture at La Sapienza, University of Rome, contributors to leading journals, and authors of books on modern architecture.

Archaeology from Above

by Marilia Albanese, Davide Dominici, Giorgio Ferrero, Stefano Maggi

From up in the air, the beauty and grandeur of the world's foremost archaeological sites are truly visible in their totality, as complete, awe-inspiring units that fit into the larger landscape.

This spectacular volume documents the unique journey made by a group of renowned specialist photographers to shoot some of the world's most impressive sites from this bird's-eye vantage point. From the Egyptian Pyramids and the kingdoms of Mesoamerica to Stonehenge in England and the sinuous stone snake of the Great Wall of China, these breathtaking images present mankind's architectural jewels as never before.

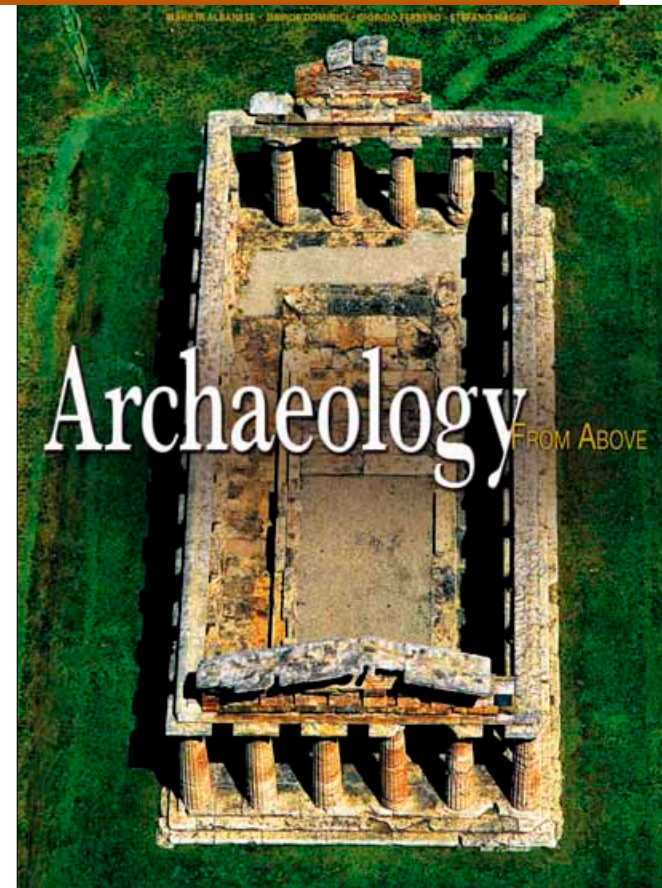
About the Authors

MARILIA ALBANESE is director of the Italian Institute for Africa and the Orient and the education coordinator at the Civic School of Oriental Cultures and Languages in Milan. She is the author of *Siddhartha: The Prince Who Became Buddha*.

DAVIDE DOMENICI is an archaeologist specializing in Mesoamerica. He is currently on the faculty of paleography and medieval studies at the University of Bologna.

GIORGIO FERRERO has a degree in Egyptology and collaborates with the Egyptology department at the Università degli Studi di Milano and with Civiche Raccolte Archeologiche e Numismatiche in Milan. He has edited several books on archeology and published *Egypt: History and Treasures of an Ancient Civilization*.

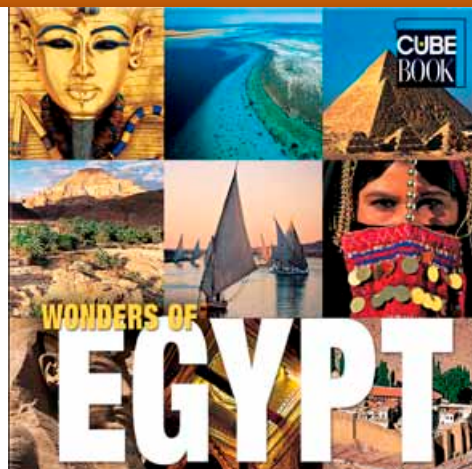
STEFANO MAGGI is a professor of archaeology in the Roman Provinces, Department of Sciences of Antiquity, at the University of Pavia. His publications include a book on the layout of the forums in the cities of the Roman Cisalpine Republic, a monograph on the Roman amphitheaters of northern Italy, and various essays on the theaters and amphitheaters of the Roman world.



CUBE BOOK: Wonders of Egypt

Text by Giorgio Ferrero

Egypt is a country of a thousand contrasts, and thanks to the marvels of its archaeological treasures, warm waters and sunny beaches, and colorful souks and city streets, it has become a popular destination. *Wonders of Egypt* depicts this fascinating civilization and its incredible development from ancient empire to modern state. From the pyramids to the Red Sea coral reefs, from the desert oases to the modern megalopolis of Cairo, this stunning visual collection evokes the many attractions of the land of the pharaohs.



About the Author

After obtaining his degree in Egyptology, **GIORGIO FERRERO** collaborated with the Egyptology department at the Università degli Studi di Milano and with Civiche Raccolte Archeologiche e Numismatiche in Milan. He has edited several books on archaeological subjects and written *Egypt: History and Treasures of an Ancient Civilization* (White Star).



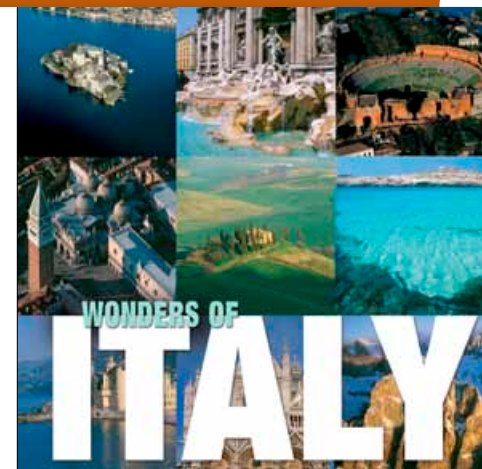
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CUBE BOOK: Wonders of Italy

Text by Gabriele Atripaldi

Take an armchair journey through the "Bel Paese" (Beautiful Country) with the delightfully original *Wonders of Italy*. From the country's wide urban and architectural landscapes to her splendid rural vistas, from its most evocative coastal spots to its rich cultural heritage, Italy's many faces are captured in breathtaking images. It's a trip through volcanoes, majestic Alpine mountains, blue waters of the Mediterranean, and the Milanese fashion world that will delight lovers of nature, photography, and architecture.



About the Author

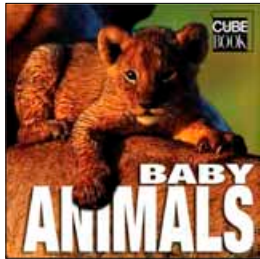
GABRIELE ATRIPALDI has worked as an interpreter with many internationally famous writers. He has also translated a range of works for important publishing houses, as well as for prominent magazines like *GQ* and *Rolling Stone*—including an exclusive interview with Obama at the time of his election that was previewed in *Corriere della Sera*.



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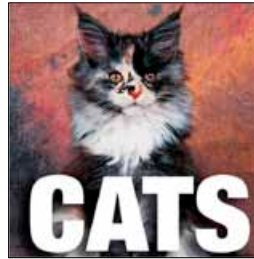
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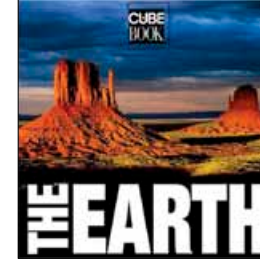
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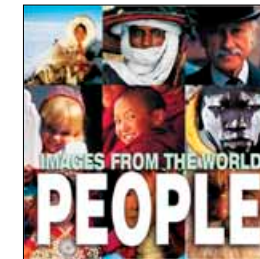


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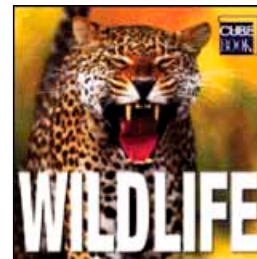


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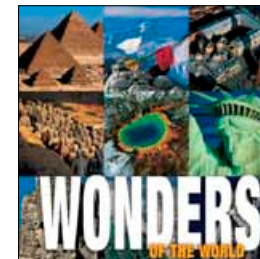


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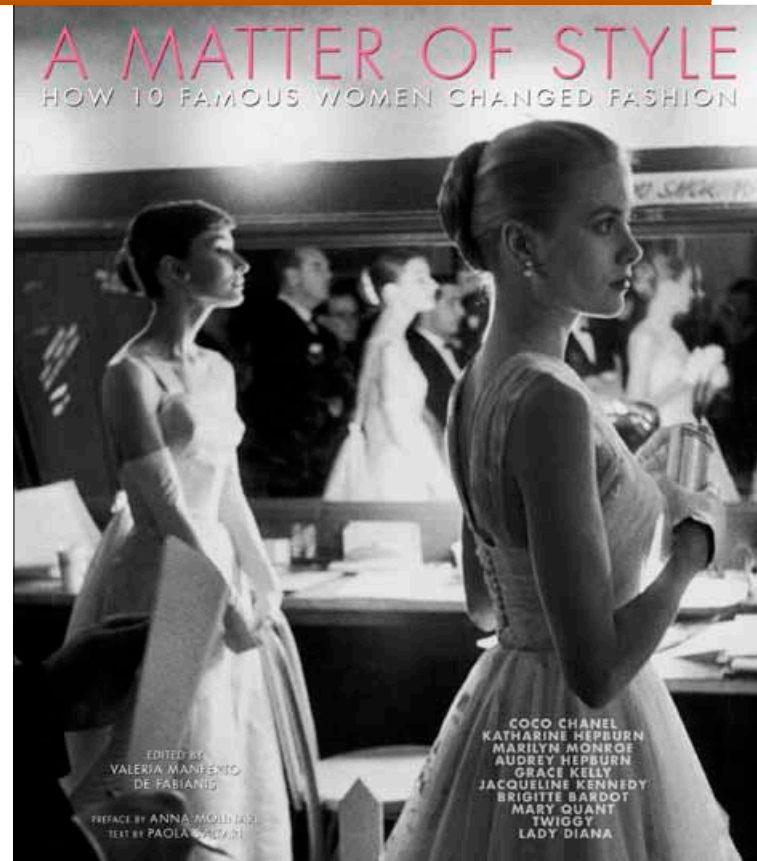
A Matter of Style

How 10 Famous Women Changed the Female World

Text by Paola Saltari

Coco Chanel once proclaimed, "I don't do fashion, I am fashion," and in one line she established a mantra for a handful of women who revolutionized the concept of femininity in the mid-20th century. *A Matter of Style* documents the unforgettable lives of Chanel and nine other female icons of style and elegance who captivated entire generations and remain inspiring models of beauty and fascination. An extraordinary collection of photographs bring these women back to life: Chanel, Katharine Hepburn, Grace Kelly, Audrey Hepburn, Brigitte Bardot, Marilyn Monroe, Jacqueline Kennedy, Mary Quant, Lady Diana, and Queen Rania of Jordan. These are the stories of unparalleled lives, captured in a volume without precedent.

- A stunning tribute to 10 women who changed fashion, style, film, and politics forever
- Lavish photography and high-quality design make this volume as stylish as the iconic women themselves



About the Author

PAOLA SALTARI is a journalist with a master's degree in communication from the European Fashion School in Milan. She has worked for *Edizioni Moderne Internazionali*, the weekly *Grazia*, and since 2003 has been deputy head of style for *Vanity Fair*. She currently lives in MILAN with her husband and their two children.

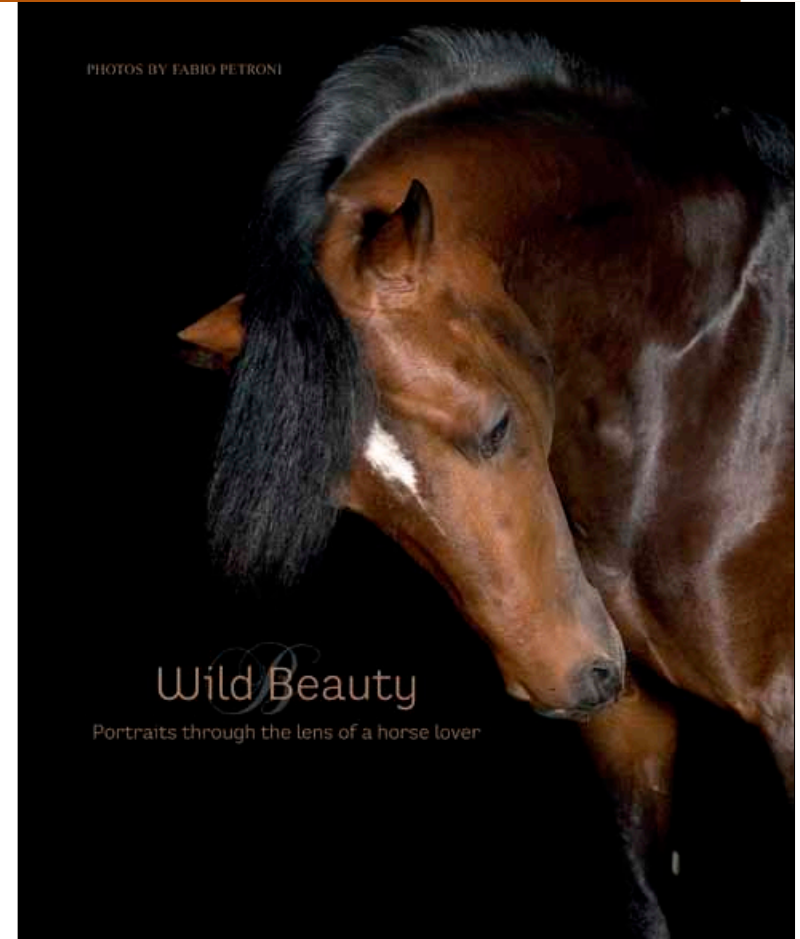
Wild Beauty

Portraits Through the Lens of a Horse Lover

Photos by Fabio Petroni

Fabio Petroni has loved horses ever since childhood—and inspired by a painting of Rembrandt, he has produced an exceptional and distinctive series of equine photos unlike any other. His clever use of light, a skill gained from Petroni's long experience as a still-life and portrait photographer, enabled him to create extremely original images, with a unique style that is further enhanced by the book's oversize format.

From a colt trying to escape its overprotective mother to a shy horse who unexpectedly approaches the photographer, Petroni has truly captured the essence of these magnificent animals.



About the Author

FABIO PETRONI lives and works in **MILAN, ITALY**.

He has worked with some of the most famous names in international photography, as well as with some of the top advertising agencies. He is the official photographer of the IJRC (International Jumping Riders Club), and is responsible for the public image of major international horse-riding events.

Farmers' Almanac 2011

Timeless. Trusted. Treasured.

FARMERS' ALMANAC

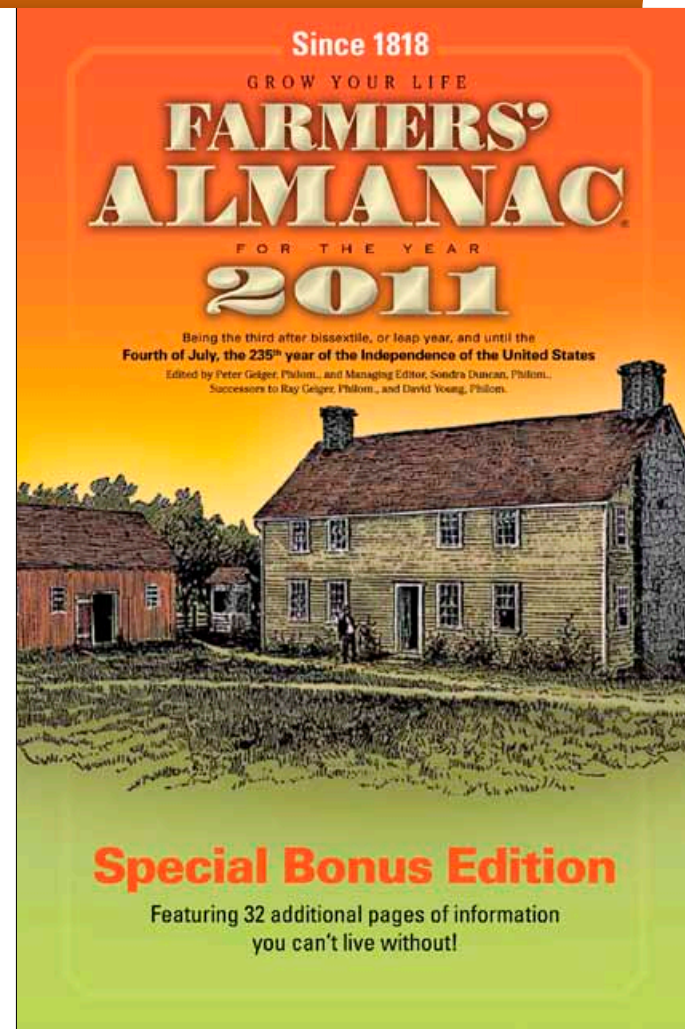
Time-tested and generation approved, *Farmers' Almanac* is not only a nature-based calendar of the coming year, but also a publication that promotes sustainable, simple living for everyone. It provides a compendium of knowledge on weather, gardening, cooking, remedies, managing your household, preserving the earth, and more.

Anyone can give you advice — *Farmers' Almanac* goes beyond today's experts and enlightens you with generations of perception, experience, and common sense.

***Farmers' Almanac* includes:**

- **Weather:** Zone maps, hurricane and tornado tips, sun exposure and heat index
- **Astrology & Astronomy:** Best days to quit a habit, get your hair cut, gaze at the planets; eclipse dates; year-long fishing calendar
- **Wit & Wisdom:** Thoughts of the year, test your brain
- **Gardening:** Planting calendar, frost dates, gardening trends, must-have perennials
- **Resourceful Living:** Money-saving tips, hints on handling invasive bugs, why the clothesline is making a comeback
- **Healthy Living:** Ways to boost your immune system and healing foods
- **Recipes & Cooking:** The return of slow cooking, recipe box favorites

-
- **Sells more than a million copies each year**
 - **Contains more content relevant to people's everyday lives and lifestyles than any other almanac published, tips and features on everything from frugal and green living to slowing down and enjoying the simple pleasures**
 - **This special "Bookstore Edition" contains 32 pages of additional content**
 - **Has an accompanying TV show, *Farmers' Almanac TV*, on RFDTV, and will be featured on morning TV shows**
 - **Exclusive 12-month *Gardening by the Moon* calendar in each edition**
-



LATE ADDITION

The Secret Ingredient

Delicious and Easy Heart-Healthy Recipes that Might Just Save Your Life

by Sally Bee

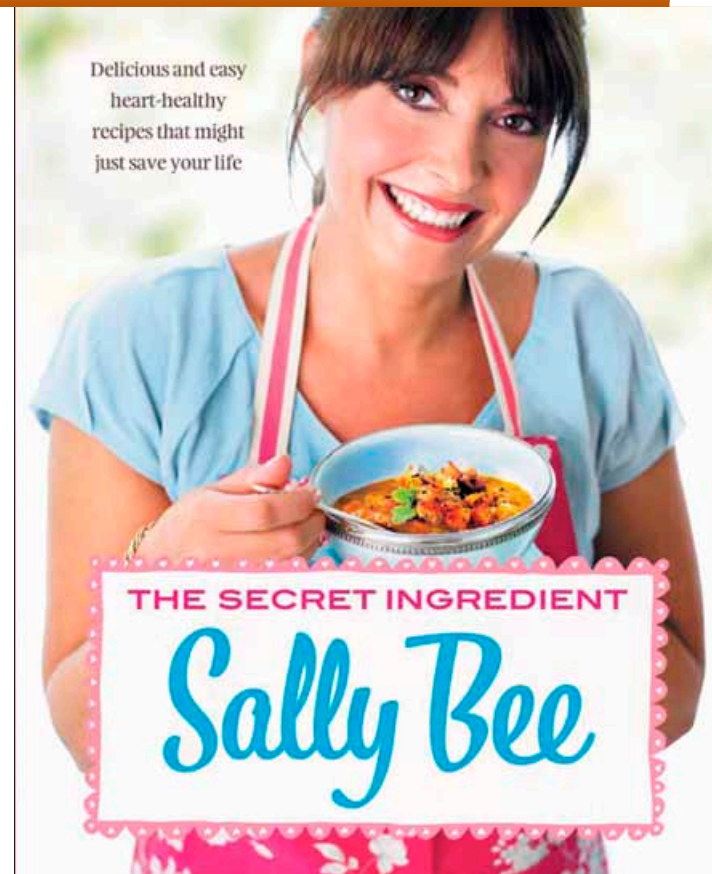
Flavorful recipes to nourish body and soul

At just 36 years of age, Sally Bee suffered three heart attacks in a single week...and against all odds, survived. Her story is nothing short of a miracle, and she attributes much of it to her delicious and achievable eating plan. Now, in this beautifully illustrated cookbook, she reveals her secret recipe to a healthy heart.

Sally shares her luscious and easy-to-prepare dishes, including her versions of comforting classics we all love—even desserts! This is food that the whole family will enjoy, and that will tempt even novice cooks.

Throughout, Sally relates the details of her own experience and amazing recovery, inspiring others to change their eating habits—without feeling deprived. She's living proof that it's possible.

- Sally's story has already received tremendous publicity on TV, radio, and in print, throughout the world
- Sally's self-publication was hugely successful: she sold out her stock in a matter of weeks. This is a beautifully updated version of that original book
- The White House ordered copies of the book, and Sally has been invited to be a guest at the White House in April 2010 by the head chef and head gardener
- Sally has numerous celebrity endorsements, including Simon Cowell and Emma Thompson



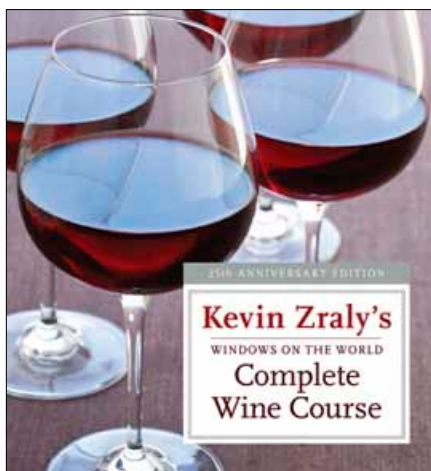
About the Author

At the age of 36, **SALLY BEE** was a successful writer, TV personality, and mother of three when she suffered three major heart attacks due to a disintegrated artery. She defied the odds and five years later is glowing with health. She is now a spokeswoman for the British Heart Foundation, a trained therapist who speaks regularly at heart rehabilitation groups, and a British National Health Services "Expert Patient."

The Kevin Zraly WINDOWS ON THE WORLD

Wine Accessory
Collection

These three beautiful wine-related items are the perfect accompaniment to “one of the best start-from-scratch wine books ever written.”—Frank Prial, *New York Times*



KEVIN ZRALY'S COMPLETE WINE COURSE
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\$27.95 (CAN \$55.95)



Kevin Zraly Complete Wine Course: Bottle Stopper

When there's something left in the bottle, this silver-plated and silicone-tipped stopper will keep it fresh and delicious.

The card on the stopper (“May all your vintages be great”) hangs or stands.

Available Now

\$9.95 (CANADA \$12.95) | 978-1-60736-183-1 |
COOKING/BEVERAGES/WINE & SPIRITS |
CARTON QTY: 72 | STERLING | RIGHTS: W |



Kevin Zraly Complete Wine Course: Charm Set

A beautiful gift box containing a set of eight silver-plated, incised charms. They're perfect to describe any type of wine!

Includes:

FRESH • TART • DELICATE • BOLD •
HOT • SEDUCTIVE • BRIGHT • BITTER

Available Now

\$18.95 (CANADA \$24.95) | 978-1-60736-182-4 |
COOKING/BEVERAGES/WINE & SPIRITS |
CARTON QTY: 36 | STERLING | RIGHTS: W |



Kevin Zraly Complete Wine Course: Corkscrew

This is nothing like the classic waiter's corkscrew!

Made of brushed stainless steel, this corkscrew is packaged in an attractive gift box and comes complete with Kevin Zraly's explanation of why this is his preferred wine tool.

Available Now

\$12.95 (CANADA \$16.95) | 978-1-60736-028-5 |
COOKING/BEVERAGES/WINE & SPIRITS |
CARTON QTY: 48 | STERLING | RIGHTS: W |

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Enter ecosystem™, the fresh line of notebooks with a pulse. 100% eco-minded, 100% made in the USA. With bold designs for everyday life, and inspired living, the system offers owners a collection of color, size and format combinations to engage any personality. Featuring colors vibrant as a new perspective—kiwi, clementine, lagoon, watermelon, onyx, and now grape—the ecosystem collection is designed to empower and motivate people while providing a platform to capture the next generation of ideas.

Choose your: 1. size 2. cover 3. color 4. interior

small	flexi	onyx		ecosystem™ AUTHOR	RULED NOTEBOOK
medium	hard	lagoon		ecosystem™ ADVISOR	12 or 18 MONTH PLANNERS
large	essay	watermelon		ecosystem™ ARCHITECT	GRID NOTEBOOK
		clementine		ecosystem™ ARTIST	BLANK NOTEBOOK
		kiwi			
		NEW! grape			

Choose the components to build an ecosystem entirely your own, then power the content.

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The notebook system
with a pulse.

100%
MADE IN THE USA

100%
POST-CONSUMER
RECYCLED PAPER

100%
YOUR STYLE

Each
pre-packed
display includes
1 complimentary
sample book.



shown here: small pre-pack display, all onyx



shown here: small pre-pack display, various colors

SMALL PRE-PACKED DISPLAYS

A. 25 HARD COVERS/VARIOUS COLORS

\$333.75 (CAN \$368.75)

978-1-60736-146-6

4 onyx small blank, 3 lagoon small blank,
4 kiwi small ruled, 4 onyx small ruled,
4 onyx medium ruled, 3 lagoon medium
ruled, and 3 onyx medium blank

B. 25 HARD COVERS/ALL ONYX

\$333.75 (CAN \$368.75)

978-1-60736-341-5

8 onyx small ruled, 7 onyx small blank,
5 onyx medium ruled, and 5 onyx
medium blank

C. 27 FLEXI COVERS/VARIOUS COLORS

\$328.65 (CAN \$367.65)

978-1-60736-340-8

5 onyx small ruled, 5 kiwi small ruled,
5 lagoon small blank, 4 onyx medium
ruled, 4 onyx medium blank, and 4 kiwi
medium ruled

D. 27 FLEXI COVERS/ALL ONYX

\$328.65 (CAN \$367.65)

978-1-60736-342-2

5 onyx small ruled, 5 onyx small grid,
5 onyx small blank, 6 onyx medium ruled,
and 6 onyx medium blank

LARGE PRE-PACKED DISPLAYS

A. 43 HARD COVERS/VARIOUS COLORS

\$596.85 (CAN \$660.85)

978-1-60736-344-6

7 onyx small ruled, 8 kiwi small ruled,
7 onyx small blank, 7 onyx medium ruled,
7 lagoon medium ruled, and 7 onyx
medium blank

B. 43 HARD COVERS/ALL ONYX

\$596.85 (CAN \$660.85)

978-1-60736-502-0

11 onyx small ruled, 11 onyx small blank,
11 onyx medium ruled, and 10 onyx
medium blank

C. 46 FLEXI COVERS/VARIOUS COLORS

\$577.70 (CAN \$647.70)

978-1-60736-501-3

5 onyx small ruled, 4 kiwi small ruled,
4 watermelon small ruled, 5 onyx small blank,
4 onyx small grid, 8 onyx medium ruled,
8 kiwi medium ruled, and 8 clementine
medium ruled

D. 46 FLEXI COVERS/ALL ONYX

\$577.70 (CAN \$647.70)

978-1-60736-503-7

8 onyx small ruled, 7 onyx small blank,
7 onyx small grid, 12 onyx medium ruled,
and 12 onyx medium blank



shown here: floor pre-pack display, various colors

FLOOR PRE-PACKED DISPLAYS

A. 24 HARD & 51 FLEXI COVERS/ONYX & KIWI

\$972.25 (CAN \$1085.25)

978-1-60736-504-4

7 onyx small flexi ruled, 4 onyx small hard
ruled, 4 kiwi small hard ruled, 6 kiwi small flexi
ruled, 6 onyx small flexi grid, 4 onyx small hard
blank, 6 onyx small flexi blank, 6 onyx medium
hard ruled, 16 onyx medium flexi ruled, 10 kiwi
medium flexi blank, and 6 onyx medium
hard blank

B. 84 FLEXI COVERS/VARIOUS COLORS

\$1,055.80 (CAN \$1183.80)

978-1-60736-505-1

8 onyx small ruled, 7 kiwi small ruled,
7 onyx small grid, 5 watermelon small ruled,
8 onyx small blank, 5 lagoon small blank,
11 onyx medium ruled, 11 kiwi medium ruled,
11 clementine medium ruled, and 11 onyx
medium blank

Each pre-packed display includes 1 complimentary sample book.

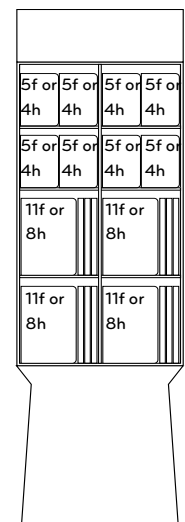
Build your own ecosystem™ with our D.I.Y. pre-pack. Pick the styles and colors that you want, and we'll give you a complimentary display unit. Minimum order applies.

Key

h = hard cover book depth
f = flexi cover book depth

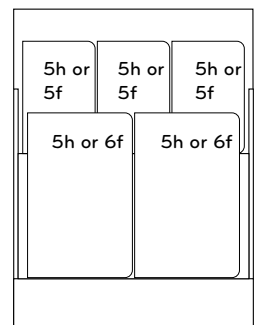


CUSTOM PRE-PACK DISPLAYS



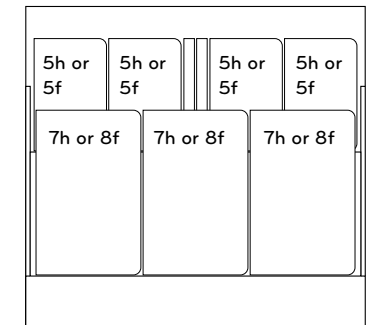
FLOOR DISPLAY UNIT

978-1-60736-349-1
16" W x 15" D x 54" H
complimentary with
\$437 minimum order



SMALL DISPLAY UNIT

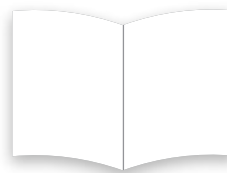
978-1-60736-347-7
12" W x 11" D x 16" H
complimentary with
\$148 minimum order



LARGE DISPLAY UNIT

978-1-60736-348-4
17" W x 14" D x 16" H
complimentary with
\$260 minimum order

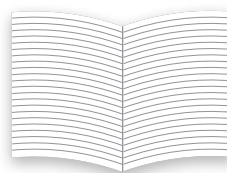
NOTEBOOKS



ARTIST

BLANK NOTEBOOK FLEXI COVER SMALL

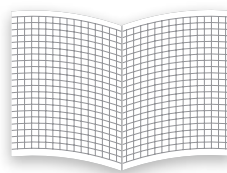
		US	CAN	
9781607360490	Flexi Blank Onyx Small	\$9.95	\$10.95	●
9781607360513	Flexi Blank Watermelon Small	\$9.95	\$10.95	●
9781607362258	Flexi Blank Lagoon Small	\$9.95	\$10.95	●
9781607362272	Flexi Blank Clementine Small	\$9.95	\$10.95	●
9781607364245	Flexi Blank Kiwi Small	\$9.95	\$10.95	●
9781607365082	Flexi Blank Grape Small	\$9.95	\$10.95	●



AUTHOR

BLANK NOTEBOOK FLEXI COVER MEDIUM

9781607360537	Flexi Blank Onyx Medium	\$14.95	\$16.95	●
9781607360544	Flexi Blank Watermelon Medium	\$14.95	\$16.95	●
9781607362296	Flexi Blank Lagoon Medium	\$14.95	\$16.95	●
9781607362319	Flexi Blank Clementine Medium	\$14.95	\$16.95	●
9781607364368	Flexi Blank Kiwi Medium	\$14.95	\$16.95	●
9781607365105	Flexi Blank Grape Medium	\$14.95	\$16.95	●



ARCHITECT

BLANK NOTEBOOK FLEXI COVER LARGE

9781607360568	Flexi Blank Onyx Large	\$18.95	\$20.95	●
9781607360575	Flexi Blank Watermelon Large	\$18.95	\$20.95	●
9781607362340	Flexi Blank Lagoon Large	\$18.95	\$20.95	●
9781607365280	Flexi Blank Clementine Large	\$18.95	\$20.95	●
9781607365273	Flexi Blank Kiwi Large	\$18.95	\$20.95	●
9781607365112	Flexi Blank Grape Large	\$18.95	\$20.95	●

BLANK NOTEBOOK HARD COVER SMALL

9781607360582	Hard Blank Onyx Small	\$10.95	\$11.95	●
9781607360599	Hard Blank Watermelon Small	\$10.95	\$11.95	●
9781607364467	Hard Blank Kiwi Small	\$10.95	\$11.95	●
9781607365129	Hard Blank Grape Small	\$10.95	\$11.95	●

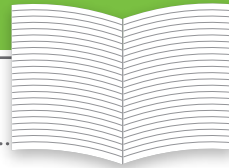
BLANK NOTEBOOK HARD COVER MEDIUM

9781607360612	Hard Blank Onyx Medium	\$16.95	\$18.95	●
9781607360629	Hard Blank Watermelon Medium	\$16.95	\$18.95	●
9781607364504	Hard Blank Kiwi Medium	\$16.95	\$18.95	●
9781607365136	Hard Blank Grape Medium	\$16.95	\$18.95	●

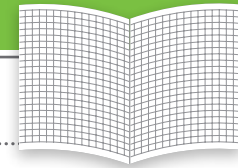
BLANK NOTEBOOK HARD COVER LARGE

9781607365228	Hard Blank Onyx Large	\$19.95	\$21.95	●
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AUTHOR



ARCHITECT

NOTEBOOKS CONTINUED

RULED NOTEBOOK FLEXI COVER SMALL

		US	CAN	
9781607360643	Flexi Ruled Onyx Small	\$9.95	\$10.95	●
9781607360650	Flexi Ruled Watermelon Small	\$9.95	\$10.95	●
9781607365297	Flexi Ruled Lagoon Small	\$9.95	\$10.95	●
9781607362487	Flexi Ruled Clementine Small	\$9.95	\$10.95	●
9781607364559	Flexi Ruled Kiwi Small	\$9.95	\$10.95	●
9781607363545	Flexi Ruled Grape Small	\$9.95	\$10.95	●

RULED NOTEBOOK FLEXI COVER MEDIUM

9781607360674	Flexi Ruled Onyx Medium	\$14.95	\$16.95	●
9781607360681	Flexi Ruled Watermelon Medium	\$14.95	\$16.95	●
9781607362500	Flexi Ruled Lagoon Medium	\$14.95	\$16.95	●
9781607362524	Flexi Ruled Clementine Medium	\$14.95	\$16.95	●
9781607364597	Flexi Ruled Kiwi Medium	\$14.95	\$16.95	●
9781607363552	Flexi Ruled Grape Medium	\$14.95	\$16.95	●

RULED NOTEBOOK FLEXI COVER LARGE

9781607360704	Flexi Ruled Onyx Large	\$18.95	\$20.95	●
9781607360711	Flexi Ruled Watermelon Large	\$18.95	\$20.95	●
9781607362555	Flexi Ruled Lagoon Large	\$18.95	\$20.95	●
9781607365266	Flexi Ruled Clementine Large	\$18.95	\$20.95	●
9781607365259	Flexi Ruled Kiwi Large	\$18.95	\$20.95	●
9781607363569	Flexi Ruled Grape Large	\$18.95	\$20.95	●

RULED NOTEBOOK HARD COVER SMALL

9781607360728	Hard Ruled Onyx Small	\$10.95	\$11.95	●
9781607360735	Hard Ruled Watermelon Small	\$10.95	\$11.95	●
9781607362593	Hard Ruled Lagoon Small	\$10.95	\$11.95	●
9781607362616	Hard Ruled Clementine Small	\$10.95	\$11.95	●
9781607364689	Hard Ruled Kiwi Small	\$10.95	\$11.95	●
9781607363576	Hard Ruled Grape Small	\$10.95	\$11.95	●

RULED NOTEBOOK HARD COVER MEDIUM

9781607360759	Hard Ruled Onyx Medium	\$16.95	\$18.95	●
9781607360766	Hard Ruled Watermelon Medium	\$16.95	\$18.95	●
9781607362630	Hard Ruled Lagoon Medium	\$16.95	\$18.95	●
9781607362081	Hard Ruled Clementine Medium	\$16.95	\$18.95	●
9781607362098	Hard Ruled Kiwi Medium	\$16.95	\$18.95	●
9781607363583	Hard Ruled Grape Medium	\$16.95	\$18.95	●

RULED NOTEBOOK HARD COVER LARGE

9781607365204	Hard Ruled Onyx Large	\$19.95	\$21.95	●
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GRID NOTEBOOK FLEXI COVER SMALL

		US	CAN	
9781607360780	Flexi Grid Onyx Small	\$9.95	\$10.95	●
9781607360797	Flexi Grid Watermelon Small	\$9.95	\$10.95	●
9781607362678	Flexi Grid Lagoon Small	\$9.95	\$10.95	●
9781607361640	Flexi Grid Clementine Small	\$9.95	\$10.95	●
9781607363989	Flexi Grid Kiwi Small	\$9.95	\$10.95	●
9781607365143	Flexi Grid Grape Small	\$9.95	\$10.95	●

GRID NOTEBOOK FLEXI COVER MEDIUM

9781607360810	Flexi Grid Onyx Medium	\$14.95	\$16.95	●
9781607360827	Flexi Grid Watermelon Medium	\$14.95	\$16.95	●
9781607362715	Flexi Grid Lagoon Medium	\$14.95	\$16.95	●
9781607364160	Flexi Grid Clementine Medium	\$14.95	\$16.95	●
9781607362036	Flexi Grid Kiwi Medium	\$14.95	\$16.95	●
9781607365150	Flexi Grid Grape Medium	\$14.95	\$16.95	●

GRID NOTEBOOK FLEXI COVER LARGE

9781607365235	Flexi Grid Onyx Large	\$18.95	\$20.95	●
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GRID NOTEBOOK HARD COVER SMALL

9781607362104	Hard Grid Onyx Small	\$10.95	\$11.95	●
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GRID NOTEBOOK HARD COVER MEDIUM

9781607365242	Hard Grid Onyx Medium	\$16.95	\$18.95	●
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RULED SET OF THREE ESSAY BOOKS SMALL

9781607363392	Essay Ruled Onyx Small Set/3	\$6.95	\$7.95	●
9781607361374	Essay Ruled Watermelon Small Set/3	\$6.95	\$7.95	●
9781607363361	Essay Ruled Lagoon Small Set/3	\$6.95	\$7.95	●
9781607363378	Essay Ruled Clementine Small Set/3	\$6.95	\$7.95	●
9781607363385	Essay Ruled Kiwi Small Set/3	\$6.95	\$7.95	●
9781607365167	Essay Ruled Grape Small Set/3	\$6.95	\$7.95	●

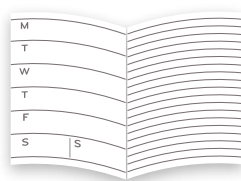
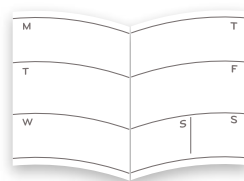
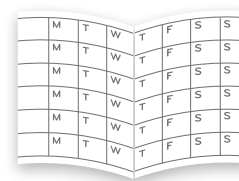
RULED SET OF THREE ESSAY BOOKS MEDIUM

9781607361442	Essay Ruled Onyx Medium Set/3	\$10.95	\$11.95	●
9781607365174	Essay Ruled Grape Medium Set/3	\$10.95	\$11.95	●

GRID SET OF THREE ESSAY BOOKS SMALL

9781607363354	Essay Grid Onyx Small Set/3	\$6.95	\$7.95	●
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2011 PLANNERS

WEEKLY
ADVISORHORIZONTAL
ADVISORMONTHLY
ADVISOR

12-MONTH WEEKLY PLANNERS

12 MONTH WEEKLY PLANNER FLEXI COVER SMALL: 2011

		US	CAN	
9781607360308	Flexi small onyx 12-MO weekly planner	\$9.95	\$10.95	●
9781607361954	Flexi small kiwi 12-MO weekly planner	\$9.95	\$10.95	●
9781607362029	Flexi small grape 12-MO weekly planner	\$9.95	\$10.95	●

12 MONTH WEEKLY PLANNER FLEXI COVER HORIZ SMALL: 2011

9781607362067	Flexi small onyx 12-MO weekly horiz. planner	\$9.95	\$10.95	●
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12 MONTH WEEKLY PLANNER HARD COVER SMALL: 2011

9781607364023	Hard small onyx 12-MO weekly planner	\$10.95	\$11.95	●
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12 MONTH WEEKLY PLANNER HARD COVER HORIZ SMALL: 2011

9781607361985	Hard small onyx 12-MO weekly horiz. planner	\$10.95	\$11.95	●
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12 MONTH WEEKLY PLANNER FLEXI COVER MEDIUM: 2011

9781607360315	Flexi medium onyx 12-MO weekly planner	\$14.95	\$16.95	●
9781607363996	Flexi medium kiwi 12-MO weekly planner	\$14.95	\$16.95	●
9781607364009	Flexi medium grape 12-MO weekly planner	\$14.95	\$16.95	●

12 MONTH WEEKLY PLANNER FLEXI COVER HORIZ MEDIUM: 2011

9781607362050	Flexi med. onyx 12-MO weekly horiz. planner	\$14.95	\$16.95	●
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12 MONTH WEEKLY PLANNER HARD COVER MEDIUM: 2011

9781607364030	Hard medium onyx 12-MO weekly planner	\$16.95	\$18.95	●
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12-MONTH MONTHLY PLANNERS

12 MONTH MONTHLY PLANNER FLEXI COVER SMALL: 2011

		US	CAN	
9781607361961	Flexi small onyx 12-MO monthly planner	\$9.95	\$10.95	●
9781607361978	Flexi small kiwi 12-MO monthly planner	\$9.95	\$10.95	●
9781607362074	Flexi small grape 12-MO monthly planner	\$9.95	\$10.95	●

12 MONTH MONTHLY PLANNER HARD COVER SMALL: 2011

9781607364054	Hard small onyx 12-MO monthly planner	\$10.95	\$11.95	●
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12 MONTH MONTHLY PLANNER FLEXI COVER MEDIUM: 2011

9781607363958	Flexi medium onyx 12-MO monthly planner	\$14.95	\$16.95	●
9781607364078	Flexi medium kiwi 12-MO monthly planner	\$14.95	\$16.95	●
9781607364047	Flexi medium grape 12-MO monthly planner	\$14.95	\$16.95	●

12 MONTH MONTHLY PLANNER HARD COVER MEDIUM: 2011

9781607364061	Hard medium onyx 12-MO monthly planner	\$16.95	\$18.95	●
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12 MONTH MONTHLY PLANNER FLEXI COVER LARGE: 2011

9781607364016	Flexi large onyx 12-MO monthly planner	\$18.95	\$20.95	●
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18-MONTH PLANNERS

18 MONTH WEEKLY PLANNER FLEXI COVER SMALL: 2010-11

		US	CAN	
9781607361879	Flexi small onyx 18-MO weekly planner	\$9.95	\$10.95	●
9781607362012	Flexi small kiwi 18-MO weekly planner	\$9.95	\$10.95	●

18 MONTH WEEKLY PLANNER FLEXI COVER MEDIUM: 2010-11

9781607363941	Flexi medium onyx 18-MO weekly planner	\$14.95	\$16.95	●
9781607362005	Flexi medium kiwi 18-MO weekly planner	\$14.95	\$16.95	●



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State	Author	Title
San Diego, CA	Brian Alman	<i>The Voice</i>
Los Angeles, CA	Lucinda Bassett	<i>The Solution</i>
Beverly Hills, CA	Jenn Berman	<i>SuperBaby</i>
Los Angeles, CA	Ellen Fontana	<i>Audrey 100</i>
Balboa Island, CA	Richard Greninger	<i>Tapping the Source</i>
Pebble Beach, CA	Joan Hill	<i>Miracle Chase</i>
Los Angeles, CA	Paul McKenna	<i>I Can Make You Confident • Quit Smoking Today Without Gaining Weight</i>
Walnut Creek, CA	Meb Phillips	<i>Miracle Chase</i>
Avon, CT	Terry Walters	<i>Clean Start</i>
Ocean Ridge, FL	David J. Pollay	<i>Law of the Garbage Truck</i>
Kauai, HI	John Selby	<i>Tapping the Source</i>
St. Louis Park, MN	Steven Schussler	<i>It's a Jungle in There</i>
Minneapolis, MN	Sandy Stone	<i>Fabric Remix</i>
New York, NY	Jonathan Adler	<i>Jonathan Adler on Happy Chic Accessorizing • Jonathan Adler on Happy Chic Colors</i>
New York, NY	Lisa Armstrong	<i>Harper's Bazaar Fashion</i>
New York, NY	John C. Carr	<i>Great Expectations: Becoming a Dad</i>
New York, NY	Katie Mahon	<i>Miracle Chase</i>
New York, NY	John Jackson	<i>Small Acts of Resistance</i>
Asheville, NC	Terry Taylor	<i>'Stache</i>
Portland, OR	Matt Kramer	<i>Matt Kramer on Wine</i>
Greenville, SC	David Shaner	<i>Seven Arts of Change</i>
Houston, TX	Bharat B. Aggarwal	<i>Healing Spices</i>
Spicewood, TX	Jade Sims	<i>Craft Hope</i>
Spokane, WA	Serena Thompson	<i>Farm Chicks Christmas</i>

PG#	ISBN	Title	Price	Format	Territory	PG#	ISBN	Title	Price	Format	Territory
1	978-1-4027-8118-6	New Sonoma Diet	\$22.95	H	World	28	978-1-4027-7840-7	Weird New York	\$14.95	P	World
2	978-1-4027-6814-9	Clean Food	\$30.00	H	World	28	978-1-4027-7841-4	Weird Virginia	\$14.95	P	World
2	978-1-4027-7905-3	Clean Start	\$25.00	H	World	29	978-1-4027-3938-5	Weird Arizona	\$19.95	H	World
8	978-1-4027-7033-3	SuperBaby	\$24.95	H	World	29	978-1-4027-6683-1	Weird California	\$14.95	P	World
9	978-1-4027-7664-9	Law of the Garbage Truck	\$19.95	H	World	29	978-1-4027-3939-2	Weird Carolinas	\$19.95	H	World
10	978-1-4027-7712-7	Eagles	\$29.95	H	World	29	978-1-4027-4228-6	Weird Club	\$12.95	H	World
11	978-1-4027-6589-6	Canyon of Dreams	\$29.95	H	World	29	978-1-4027-5463-0	Weird Colorado	\$19.95	H	World
14	978-1-4027-6388-5	Interpretation of Dreams: The Illustrated Edition	\$45.00	H	WEX	29	978-1-4027-4229-3	Weird England	\$19.95	H	World
14	978-1-4027-5639-9	On the Origin of Species: The Illustrated Edition	\$35.00	H	World	29	978-0-7607-5945-5	Weird Florida	\$19.95	H	World
15	978-1-4027-8034-9	Woodstock	\$17.95	P	WENG	29	978-1-4027-6684-8	Weird Florida	\$14.95	P	World
17	978-1-4027-6124-9	Art of Cakes	\$17.95	H	WEX	29	978-1-4027-3388-8	Weird Georgia	\$19.95	H	World
17	978-1-4027-5900-0	Art of Cupcakes	\$17.95	P	WEX	29	978-0-7607-5943-1	Weird Illinois	\$19.95	H	World
18	978-1-4027-5551-4	Apples	\$14.95	P	WEX	29	978-1-4027-5452-4	Weird Indiana	\$19.95	H	World
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19	978-1-4027-3999-6	Eggplant	\$14.95	P	WEX	29	978-1-4027-4554-6	Weird Louisiana	\$19.95	H	World
19	978-1-4027-4936-0	Honey	\$14.95	P	WEX	29	978-1-4027-3906-4	Weird Maryland	\$19.95	H	World
19	978-1-4027-3365-9	Hummus	\$14.95	P	WEX	29	978-1-4027-5437-1	Weird Massachusetts	\$19.95	H	World
19	978-1-4027-4469-3	Nuts	\$14.95	P	WEX	29	978-1-4027-3907-1	Weird Michigan	\$19.95	H	World
19	978-1-4027-4468-6	Olives	\$14.95	P	WEX	29	978-1-4027-3908-8	Weird Minnesota	\$19.95	H	World
19	978-1-4027-5232-2	Tea	\$14.95	P	WEX	29	978-1-4027-4555-3	Weird Missouri	\$19.95	H	World
19	978-1-4027-5549-1	Tomatoes	\$14.95	P	WEX	29	978-0-7607-3979-2	Weird N.J.	\$19.95	H	World
19	978-1-4027-4759-5	Yogurt	\$14.95	P	WEX	29	978-1-4027-6685-5	Weird N.J.	\$14.95	P	World
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21	978-1-4027-7146-0	Collections Spot the Differences	\$9.95	P	World	29	978-1-4027-5466-1	Weird Oregon	\$19.95	H	World
21	978-1-4027-5501-9	Spot the Differences	\$7.95	P	World	29	978-1-4027-3279-9	Weird Pennsylvania	\$19.95	H	World
21	978-1-4027-7826-1	Teacher's Lesson Planner and Record Book	\$14.95	P	World	29	978-1-4027-6686-2	Weird Pennsylvania	\$14.95	P	World
22	978-1-4027-4784-7	Big Bad Ass Book of Dreams	\$12.95	P	WENG	29	978-1-4027-3280-5	Weird Texas	\$19.95	H	World
24	978-1-4027-1148-0	Art of Drawing the Human Body	\$17.95	P	WENG	29	978-1-4027-6687-9	Weird Texas	\$14.95	P	World
24	978-1-4027-3284-3	Art of Still Life Drawing	\$17.95	P	WENG	29	978-0-7607-5043-8	Weird U.S.	\$19.95	H	World
24	978-1-4027-6678-7	Bridgman's Complete Guide to Drawing from Life	\$17.95	P	World	29	978-1-4027-6688-6	Weird U.S.	\$14.95	P	World
24	978-1-4027-6229-1	Classical Life Drawing Studio	\$29.95	H	World	29	978-1-4027-4544-7	Weird U.S. The ODDyssey Continues	\$19.95	H	World
25	978-1-4027-7937-4	Encyclopedia of Punk	\$19.95	P	World	29	978-1-4027-3942-2	Weird Virginia	\$19.95	H	World
26	978-1-4027-5460-9	Weird Hollywood	\$19.95	H	World	29	978-1-4027-4545-4	Weird Washington	\$19.95	H	World
27	978-1-4027-5461-6	Weird Encounters	\$19.95	H	World	29	978-0-7607-5944-8	Weird Wisconsin	\$19.95	H	World
28	978-1-4027-7843-8	Weird Maryland	\$14.95	P	World	31	978-1-4027-5776-1	20,000 Leagues Under the Sea	\$26.95	H	World
28	978-1-4027-7842-1	Weird New England	\$14.95	P	World						

* New titles appear in bold

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31	978-1-4027-5865-2	Frankenstein	\$26.95	H	World	36	978-1-4027-3853-1	Fantasy! Cartooning Book & Kit	\$14.95	PB w/Gift Set	World
31	978-1-4027-4528-7	Moby-Dick	\$24.95	H	World	36	978-1-4027-7159-0	How to Cartoon	\$17.95	PB w/Gift Set	World
32	978-1-4027-7324-2	Dracula	\$9.95	H	World	36	978-1-4027-7432-4	Micro Flyers	\$10.95	PB w/Gift Set	World
32	978-1-4027-7325-9	Stories of Edgar Allan Poe	\$9.95	H	World	37	978-1-4027-5955-0	Enchanted Christmas Tree In-a-Box	\$9.95	PB w/Gift Set	World
33	978-1-4027-2599-9	20,000 Leagues Under the Sea	\$9.95	H	World	38	978-1-4027-7308-2	Drawing Mandalas from Nature	\$15.95	PB w/Gift Set	World
33	978-1-4027-1453-5	Adventures and the Memoirs of Sherlock Holmes	\$9.95	H	World	39	978-1-4027-6000-6	Steichen in Color	\$25.00	H	World
33	978-1-4027-2600-2	Adventures of Huckleberry Finn	\$9.95	H	World	40	978-1-4027-4772-4	Bird Decoys of North America	\$35.00	H	World
33	978-1-4027-1460-3	Adventures of Tom Sawyer	\$9.95	H	World	40	978-1-4027-4130-2	Lacrosse: The Player's Handbook	\$17.95	P	World
33	978-1-4027-2502-9	Alice's Adventures in Wonderland	\$9.95	H	World	40	978-1-4027-5871-3	Rugby: The Player's Handbook	\$17.95	P	World
33	978-1-4027-5428-9	Anne of Avonlea	\$9.95	H	WEX	40	978-1-4027-5872-0	Soccer: The Player's Handbook	\$17.95	P	World
33	978-1-4027-1451-1	Anne of Green Gables	\$9.95	H	US/Can/Aus/Asia	48	978-1-4027-7997-8	Tuscany	\$40.00	H	World
33	978-1-4027-5427-2	Around the World in Eighty Days	\$9.95	H	World	49	978-1-4027-4287-3	10,000 Drinks	\$19.95	H	World
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33	978-1-4027-4338-2	Frankenstein	\$9.95	H	World	51	978-1-4027-7892-6	Cross Gospels	\$50.00	PB w/Gift Set	World
33	978-1-4027-6702-9	Grimm's Fairy Tales	\$9.95	H	World	52	978-1-4027-7465-2	Confucius	\$9.95	Flexibound	World
33	978-1-4027-4339-9	Gulliver's Travels	\$9.95	H	World	52	978-1-4027-7066-1	Leaves of Grass: The Original 1855 Edition	\$9.95	Flexibound	World
33	978-1-4027-2601-9	Heidi	\$9.95	H	World	52	978-1-4027-5503-3	Machiavelli's The Prince	\$9.95	Flexibound	World
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33	978-1-4027-4340-5	Jungle Book	\$9.95	H	World	52	978-1-4027-4552-2	Sun Tzu's Art of War	\$9.95	Flexibound	World
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33	978-1-4027-1456-6	Merry Adventures of Robin Hood	\$9.95	H	World	53	978-1-4027-6520-9	Sacred Landscapes	\$35.00	H	World
33	978-1-4027-5425-8	Oliver Twist	\$9.95	H	World	56	978-1-4027-5235-3	Thinking About Memoir	\$14.95	H	World
33	978-1-4027-5426-5	Peter Pan	\$9.95	H	WEX UK	57	978-1-4027-6836-1	At Home	\$14.95	H	World
33	978-1-4027-1459-7	Secret Garden	\$9.95	H	World	58	978-1-4027-7764-6	Beyond Time-Out	\$19.95	P	World
33	978-1-4027-2503-6	Story of King Arthur and His Knights	\$9.95	H	World	60	978-1-4027-5630-6	Great Expectations: Becoming a Dad	\$14.95	P	World
33	978-1-4027-2602-6	Swiss Family Robinson	\$9.95	H	World	61	978-0-7607-4132-0	Great Expectations	\$14.95	P	World
33	978-1-4027-1457-3	Treasure Island	\$9.95	H	World	61	978-1-4027-5815-7	Great Expectations: Baby Sleep Guide	\$14.95	P	World
33	978-1-4027-2505-0	Wind in the Willows	\$9.95	H	World	61	978-1-4027-3646-9	Great Expectations: Baby's First Year	\$14.95	P	World
33	978-1-4027-2504-3	Wonderful Wizard of Oz	\$9.95	H	World	61	978-1-4027-3335-2	Great Expectations: Best Baby Gear	\$14.95	P	World
35	978-1-4027-4158-6	Butterflies in My Stomach and Other School Hazards	\$12.95	H	WEX AUS	61	978-1-4027-3618-6	Great Expectations: Best Food for Your Baby & Toddler	\$14.95	P	World
35	978-1-4027-6952-8	Official Dictionary of Sarcasm	\$14.95	Flexibound	World	61	978-1-4027-2824-2	Great Expectations: Pregnancy Journal & Planner	\$14.95	H Concealed Spiral	World
35	978-1-4027-7129-3	Reach for the Stars	\$12.95	H	World	61	978-1-4027-7705-9	Great Expectations: Pregnancy Journal & Planner, Rev. Ed.	\$14.95	H Concealed Spiral	World
35	978-1-4027-7130-9	You Are What You Eat	\$12.95	H	World						

* New titles appear in bold

PG#	ISBN	Title	Price	Format	Territory	PG#	ISBN	Title	Price	Format	Territory
61	978-1-4027-5817-1	Great Expectations: The Essential Guide to Breastfeeding	\$14.95	P	World	85	978-1-4027-7559-8	Final Beginnings	\$14.95	P	World
62	978-1-4027-7005-0	Santa Arrested . . . Story at 10	\$9.95	P	World	85	978-1-4027-7893-3	Infinite Quest	\$22.95	H	World
62	978-1-4027-6852-1	Toymaker's Christmas	\$7.95	P	World	85	978-1-4027-7560-4	Practical Praying	\$16.95	HC & CD	World
63	978-1-4027-7233-7	Creating Kirigami	\$10.95	PB w/Gift Set	World	85	978-1-4027-7561-1	What If God Were the Sun?	\$14.95	P	World
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64	978-1-4027-7496-6	How to Silhouette Your Pet	\$10.95	PB w/Gift Set	World	86	978-1-4027-4881-3	Power of Four	\$17.95	H	World
64	978-1-4027-7510-9	Mini Origami on the Flip Side	\$12.95	H	World	86	978-1-4027-3608-7	To You We Shall Return	\$17.95	H	World
65	978-1-4027-6841-5	Show Me the Funny!	\$14.95	P	World	87	978-1-4027-6639-8	God's Healing Power	\$14.95	HC & CD	World
66	978-1-4027-7799-8	Gadget Nation	\$16.95	P	World	87	978-1-4027-6638-1	Is There Another Way?	\$14.95	HC & CD	World
66	978-1-4027-6954-2	Playboy Book of Shots	\$14.95	P	WEX	88	978-1-4027-7661-8	To Bee or Not To Bee	\$12.95	P	WENG
67	978-1-4027-8103-2	Semper Fi	\$24.95	P	World	88	978-1-4027-7660-1	What to Do When You Are Dead	\$12.95	P	World
68	978-1-4027-6913-9	Crazy About Cookies	\$17.95	P	World	89	978-1-4027-7765-3	Miracle Chase	\$17.95	H	World
68	978-1-4027-1994-3	Crazy About Cupcakes	\$17.95	P	World	90	978-1-4027-7883-4	Tapping the Source	\$17.95	H	World
68	978-1-4027-3998-9	Mini-Cakes	\$17.95	H	WEX	91	978-1-4027-7747-9	Hypnosis House Call	\$17.95	PB & DVD	World
69	978-1-4027-5997-0	Green Market Baking Book	\$17.95	H	World	91	978-1-4027-7710-3	Voice	\$19.95	H	World
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71	978-1-4027-4556-0	Book of Knights	\$24.95	H	World	94	978-1-4027-6784-5	Seven Arts of Change	\$17.95	H	World
73	978-1-4027-7430-0	Jonathan Adler on Happy Chic Accessorizing	\$17.95	H	World	95	978-1-4027-6807-1	Small Acts of Resistance	\$14.95	P	World
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80	978-1-4027-7090-6	Create Your Life Lists	\$14.95	PB w/Gift Set	World	100	978-1-4027-7665-6	Scratch & Solve® Word Ladders	\$5.95	P	World
80	978-1-4027-7035-7	Relationship Repair Book	\$9.95	Flexibound	World	101	978-1-4027-7458-4	Scratch & Play Mystery Word Puzzles	\$8.95	P	World
80	978-1-4027-6548-3	Romance Rehab	\$19.95	H	World	101	978-1-4027-7352-5	Trivia Hangman	\$8.95	P	World
81	978-1-4027-7164-4	Matt Kramer on Wine	\$19.95	H	World	101	978-1-4027-5091-5	YAHTZEE Scratch & Play	\$8.95	P	World
84	978-1-4027-6837-8	Kevin Zraly's Windows on the World Wine Journal	\$14.95	H	World	101	978-1-4027-6435-6	YAHTZEE Scratch & Play to Go!	\$7.95	P	World
84	978-1-4027-6767-8	Windows on the World Complete Wine Course: 25 th Anniversary Edition	\$27.95	H	World	102	978-1-4027-7984-8	Petite Elegant Crosswords	\$6.95	P	World
85	978-1-4027-7557-4	After Life	\$14.95	P	World	102	978-1-4027-7982-4	Petite Elegant Sudoku	\$6.95	P	World
85	978-1-4027-7558-1	Crossing Over	\$14.95	P	World	103	978-1-4027-7983-1	Petite Debonair Sudoku	\$6.95	P	World
						103	978-1-4027-7985-5	Petite Debonair Word Searches	\$6.95	P	World

PG#	ISBN	Title	Price	Format	Territory	PG#	ISBN	Title	Price	Format	Territory
104	978-1-4027-6503-2	Colossal Book of Wordplay	\$8.95	P	World	117	978-1-4027-7404-1	Take It Easy Crosswords	\$8.95	PB-Concealed Spiral	WENG
105	978-1-4027-6700-5	Crossword Word Search Puzzles	\$5.95	P	WENG	118	978-1-4027-4729-8	Big Book of Acrostics	\$9.95	PB-Concealed Spiral	World
105	978-1-4027-7879-7	Sudoku Dojo	\$12.95	P	World	118	978-1-4027-5258-2	Big Book of Acrostics 2	\$9.95	PB-Concealed Spiral	World
105	978-1-4027-7763-9	Sweet Smell of Crosswords	\$7.95	PB-Concealed Spiral	World	118	978-1-4027-6615-2	Encyclopædia Britannica Crosswords	\$6.95	PB-Concealed Spiral	World
106	978-1-4027-6633-6	AARP® Word Search Puzzles	\$8.95	P	World	118	978-1-4027-7572-7	Fantastic Eclectic Acrostics	\$9.95	PB-Concealed Spiral	World
106	978-1-4027-6709-8	Ever-So-Clever Crosswords	\$8.95	P	WENG	118	978-1-4027-6634-3	Scratch & Solve® Encyclopædia Britannica Arts & Science Trivia	\$8.95	P	World
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107	978-1-4027-7212-2	TomTom Puzzles	\$7.95	PB-Concealed Spiral	World	119	978-1-4027-5983-3	Adventures in Puzzling	\$8.95	PB-Concealed Spiral	World
108	978-1-4027-7931-2	Sit & Solve® BOGGLE Logic Puzzles	\$5.95	P	World	119	978-1-4027-7881-0	Lethal Lateral Thinking Puzzles	\$7.95	P	World
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