

An aerial photograph of Mississauga, Ontario, Canada. The foreground shows a dense residential neighborhood with many houses and green trees. In the background, a prominent skyline of modern high-rise buildings is visible under a clear blue sky. The text 'Business Location Advantages' is in a smaller blue font, 'Mississauga' is in a large, bold blue font, and 'Ontario Canada' is in a smaller blue font below it.

# Business Location Advantages **Mississauga** Ontario Canada





# Location

## Premier Infrastructure for Business

- Well-maintained roads & major highways
- Extensive public transit system, 3rd largest in Ontario serving 45 million riders
- Commuter rail services and planned network of rapid transit
- Mississauga is 100% covered by wireless and wire line services and part of the best telecommunication networks in the world
- Hydro provided by Enersource Corporation has a substantially lower than average system outage than the Ontario average



Mississauga Downtown City Centre

# Location

## Available Land & Buildings

- More than 9 361 ha (23,000 acres) of employment lands of which 1 017 ha (2,500 acres) are still available for development within high quality, private sector business parks
- Nearly 153 million sq. ft. of existing industrial buildings
- Nearly 24 million sq. ft. of existing office space



View of Mississauga's City Centre

# Talent

## A Rich Pool of Talent

- Mississauga's population is projected to grow by more than 100,000 to 840,000
- Above average education & skill levels – with two-thirds of adult population having post-secondary education
- Access to more than 4.1 million employees within the Greater Toronto Area (GTA), representing 22% of the labour force of Canada
- 10 universities & 11 colleges within commuting distance
- Home to University of Toronto Mississauga providing academic programs to directly support business community and future home of Sheridan Institute of Technology and Advanced Learning Campus



Sheridan Hazel McCallion Campus



University of Toronto, Mississauga  
Academic Learning Centre and Library

# Business

## Return-on-Investment Decision

- Attractive foreign investment with nearly 1,300 multinational firms
- 63 Fortune 500 and 50 Fortune Global 500 Canadian head offices or major divisional head offices
- Mississauga is financially stable with a “AAA” credit rating by Standard & Poor’s
- Mississauga is debt-free with substantial reserve funds & offers balanced and competitive tax rates
- Collaboration & partnerships with innovative local businesses, community stakeholders & the education sector
- Partnership approach to business initiatives
- Close to 55,000 registered businesses employing more than 400,000 people



Mississauga City Centre with views of Lake Ontario

# Business

Mississauga champions efforts to intensify innovative activity in four key knowledge sectors. Our strength in the bio/pharmaceuticals (LS), information, communications and technologies (ICT), finance, insurance and real estate (FIRE), and automotive and aerospace is what makes our city stand out from others. With our close proximity and time zone overlap with the U.S. market, a highly skilled talent pool and competitive rates, our business leaders say Mississauga is a sound, return-on-investment decision.

## Innovation & Growth in the four key sectors:

**LS** - To support the biotechnology, IT and advanced manufacturing industries, the city helped establish the Western GTA Convergence Centre. This centre enables entrepreneurs to accelerate their businesses in a collaborative environment, with ready access to business, professional and academic resources. The Life Sciences sector and related companies consists of nearly 400 companies with approximately 20,000 employees.

**ICT** - The City actively supports innovation and scientific breakthrough as well as information, communications and technologies (ICT), which is an important enabler to all businesses. The ICT sector consists of 3,912 technology-based companies with more than 37,000 employees.

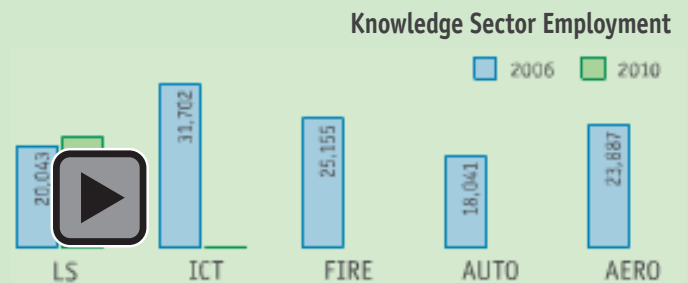
**FIRE** - Our FIRE sector is ranked as the third largest in Canada by resident labour force and is experiencing unprecedented and continuous growth. In the last five years, this sector expanded by 73.49%.

**AUTOMOTIVE/AEROSPACE** - Mississauga's automotive parts manufacturing industry is ranked as the second largest in Ontario. We are an integral part of the Greater Toronto Area (GTA) automotive community which, including Mississauga consists of the largest automotive cluster in Canada. We rank among the largest such clusters in North America. Mississauga's aerospace cluster, as part of the GTA aerospace cluster, is the second largest in Canada.

Our target knowledge sectors rank among the top concentrations in Canada.

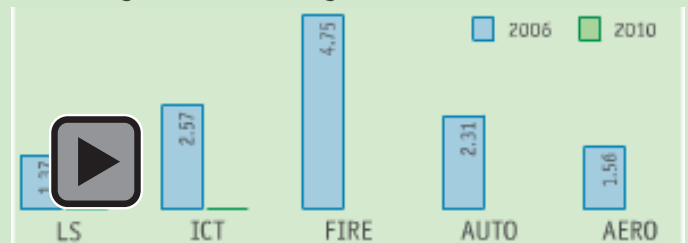
## Mississauga's 4 Key Knowledge Sectors:

The dynamics of our extraordinary business environment has spurred exceptional growth in all four key business sectors in Mississauga. We are an integral part of the Greater Toronto Area (GTA) which enhances our global positions in all four areas. The strong and expanding Mississauga sectors allows for sharing of resources and ongoing opportunities for convergence.



Source: City of Mississauga Employment Database, 2006, 2011

## Mississauga's Direct Knowledge Sector GDP for 2006 and 2010



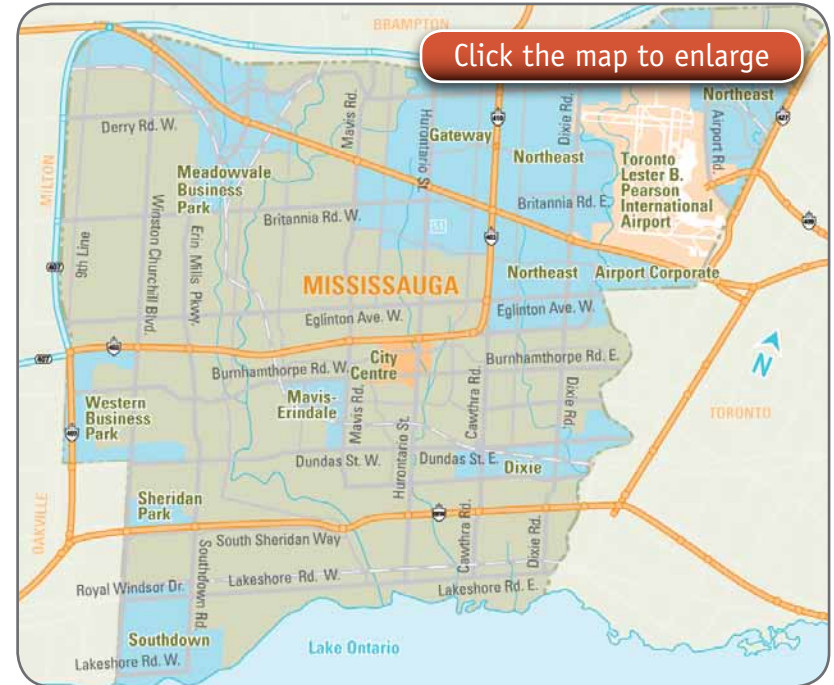
Source: Gross Domestic Product (GDP) is based on analysis of Statistics Canada's publication of Canada's GDP by Industry for the years 2006 and 2010, Statistics Canada's publication of Canada's Employment by NAICS for December 2006 and December 2010, Mississauga Employment Database for the years 2006 and 2010.

Note: Automotive GDP includes the auto manufacturers GDP and the direct GDP multiplier. Aerospace GDP includes the direct GDP and impact of the sectors purchase of goods and services.

# Fortune 500 Canadian Head Offices

- |   |  |
|---|--|
| 1. M Milling Co.  | 32. Marriott Lodging Canada                  |
| 2. Abbott Laboratories Ltd., Diagnostic Div.                                      | 33. Masco Canada Ltd.                        |
| 3. Agilent Technologies   | 34. Mascot Truck Parts Canada Inc.           |
| 4. Air Products Canada Ltd.   | 35. Mattel Canada Inc.                       |
| 5. Amgen Canada Inc.  | 36. Medtronic of Canada Ltd.                 |
| 6. Anixter Canada Inc.  | 37. Microsoft Canada Co.                     |
| 7. Ashland Canada Corp.   | 38. Moore Wallace Corporation                |
| 8. Avnet International Canada Ltd.  | 39. N C R Canada Ltd.                        |
| 9. Baxter Corporation   | 40. Newell Rubbermaid                        |
| 10. Biogen Idec Canada Inc.   | 41. Office Depot, The                        |
| 11. Boston Scientific Ltd.  | 42. Oracle Corp. Canada                      |
| 12. Chevron Texaco Lubricants   | 43. Paccar of Canada Ltd.                    |
| 13. Citi  | 44. Pepsi Bottling Group, The                |
| 14. ConAgra Foods Canada Inc.   | 45. Pepsi-Q T G Canada                       |
| 15. Delta Catalytic Industrial Services Ltd.<br>Div. of Jacobs Industrial Service | 46. Pitney Bowes Canada Ltd.                 |
| 16. Du Pont Canada  | 47. Praxair Canada Inc.                      |
| 17. Eastman Chemical Canada Inc.  | 48. Ryder Canada                             |
| 18. Ecolab Ltd.   | 49. Sara Lee Food Service Ltd.               |
| 19. F N F Canada  | 50. Sealed Air (Canada) Co./CIE              |
| 20. Federal Express Canada Ltd.   | 51. Sherwin-Williams Canada Inc.             |
| 21. First Data International  | 52. Smurfit-M B I                            |
| 22. General Electric Canada   | 53. St. Jude Medical Canada Inc.             |
| 23. General Mills Canada Corporation  | 54. Staples Advantage Canada                 |
| 24. Genzyme Canada Inc.   | 55. Sungard Iworks System                    |
| 25. Gilead Sciences Canada Inc.   | 56. Tech Data Canada Inc.                    |
| 26. Hershey Canada Inc.   | 57. Thermo Fisher Scientific                 |
| 27. Hewlett-Packard (Canada) Co.  | 58. U P S Canada Ltd.                        |
| 28. Honeywell   | 59. Wal-Mart Stores Corp.                    |
| 29. Ingram Micro Canada   | 60. Wells Fargo Financial Corporation Canada |
| 30. Kellogg Canada Inc.   | 61. Western Digital Canada Inc.              |
| 31. Kimberly-Clark Inc.   | 62. Whirlpool Canada Inc.                    |
|   | 63. Y R C Logistics                          |

\*This list includes U.S. companies that have a Canadian head office or major divisional head office in Mississauga and is based on revenues for 2009. Source: [www.fortune.com](http://www.fortune.com) & City of Mississauga Employment Database.



# Community

## Exceptional Lifestyle Opportunities

- Recognized as the safest city in Canada
- Extraordinary healthcare facilities with 2 major hospitals both offering comprehensive primary services & regional health programs
- First-class schools with 126 public, 141 separate and more than 30 private schools
- A variety of quality housing with nearly 95,000 detached homes; 30,000 semi-detached homes; 35,000 townhouses & 69,000 condominiums/apartments
- Downtown Mississauga with major retail, office, entertainment and condominiums for a variety of lifestyle opportunities
- Major cultural centre (Living Arts Centre) in the heart of Mississauga
- Family-oriented sports, leisure & arts facilities with 11 community centres and major sports centre (Hershey Centre)
- More than 480 parks & 23 major trail systems & part of a 780 km (485 mile) waterfront trail running from Niagara-on-the-Lake to the Quebec border
- Nearly 22 km (14 miles) of magnificent waterfront on the shores of Lake Ontario



Living Arts Centre



"Marilyn Monroe" Absolute Condos



Jack Darling Park



Trillium Healthcare Centre



Mississauga's City Centre skyline



Port Credit Harbour

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